



# LIFE

WHO WAS  
HARRY  
DEXTER  
WHITE?

SANDRA KRASNE:  
COLLEGE ART STUDENT

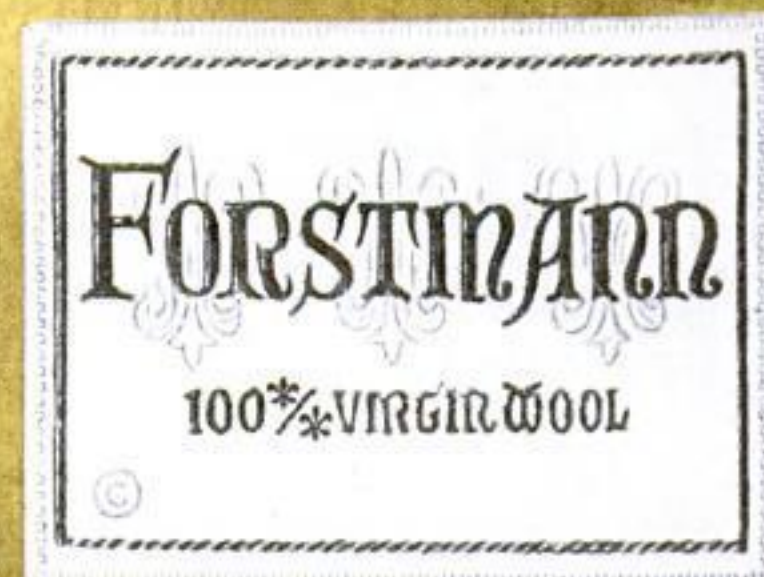
20 CENTS

NOVEMBER 23, 1953

G. U. S. PAT. OFF.



QUALITY CRAFTSMANSHIP STYLE



Look for this label...it identifies  
the finest wools in the world

FORSTMANN WOOLEN COMPANY  
PASSAIC, N.J.





SCHOOL PALS ANN HELM AND NORMA NEELY ROMP WITH OSNIR\* THE POODLE BEFORE BEDTIME. ANN'S MOTHER WASHES EVERY FABRIC HERE IN RINSO.

## When it's got to be really white—use Rinso with SOLIUM

"Spend the night at my house!"

What a magic invitation when you're only fourteen! To help with the homework, play with the poodle, talk girl-talk 'til all hours. And sleep like a lamb in dazzling white nightshirts washed in Rinso. In sheets, too, and blankets and bedspreads. Under fluffy white lace canopies fit for a queen. Rinso washes them *all* whiter than new!

### Actually—Whiter than New!

There is a very good reason why Rinso gets your

\*Rinso spelled backwards.

wash so white. It contains our magic whitener, SOLIUM. And SOLIUM works so well that it honestly does leave clothes *whiter than new*.

If you don't believe that, try it yourself—next time you buy new sheets or towels. You will be surprised to see the dazzling effect of Rinso with SOLIUM *even before your wash is fully dry*.

### You Pay About 20% Less

The ingredients which go into Rinso are superb—the best. But it happens that we can now buy them for less than before. We pass this saving on to you—

which means that you now pay about 20% less for Rinso soap than for most washday products.

Well, there we are. That's the story on today's Rinso. And remember this:

We know you're going to see your white things turn out whiter than new the first time you use Rinso. (Would we guarantee your money back if we didn't?) Lever Brothers Company, 390 Park Avenue, New York 22, N.Y.





# Announcing NEW 1954 DE

with new fully automatic



*Here, at last, is the car  
capable of carrying out sudden orders  
swiftly, silently and safely  
at all speeds*

THIS IS A BIG WEEK in the automobile world. For this week a new car is being introduced that may well be *the* newsworthy car of 1954.

It's the new DeSoto Automatic—and it's on display for the first time at DeSoto dealers right now. Not only is it brilliantly new in its appearance. It is new in its whole concept of driving ease, comfort and safety.

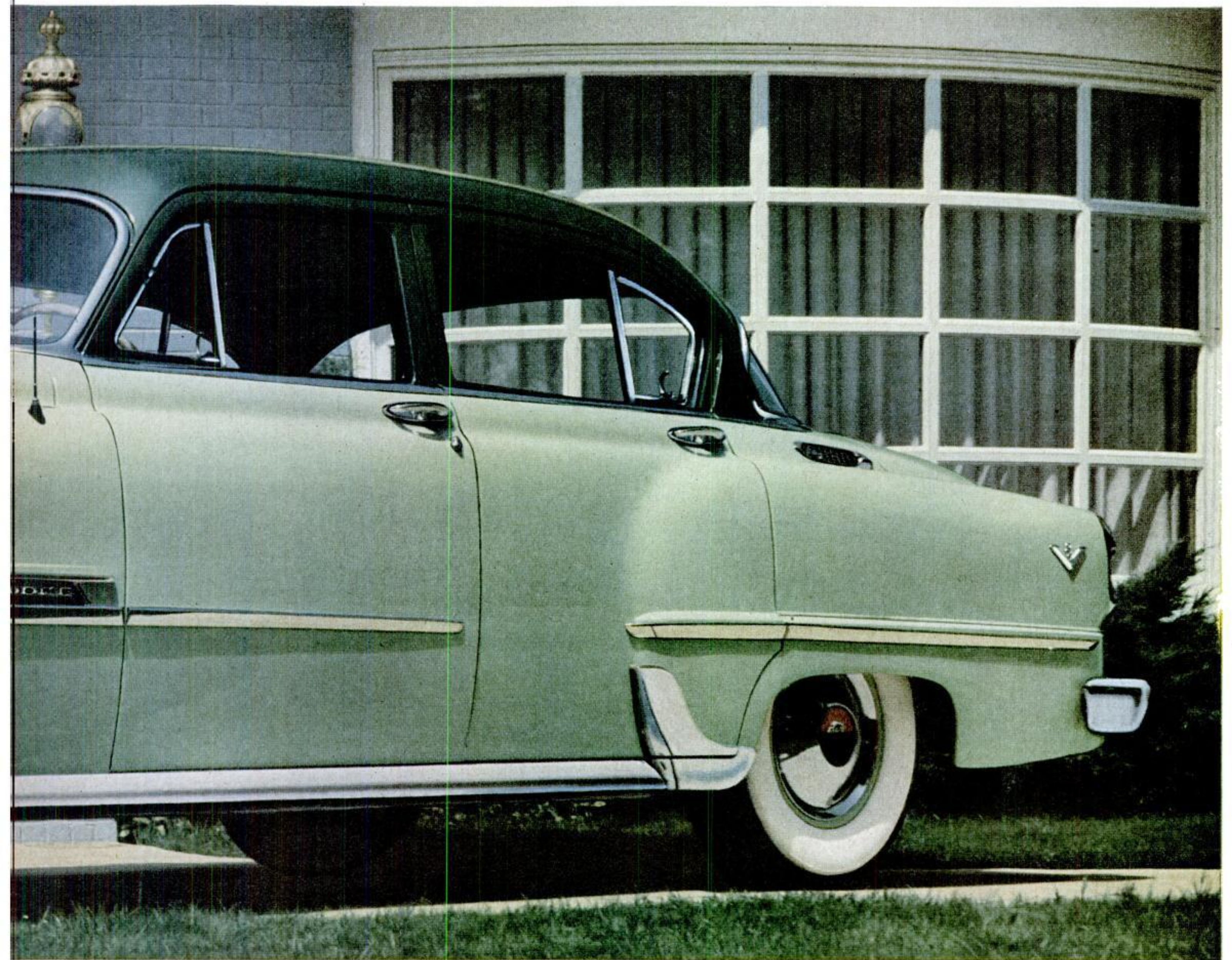
First, there's a new type of fully automatic transmission on this new DeSoto—called POWERFLITE. Advantages: No clutch. Instant response to throttle without lag or lurch between gears. Fewer parts. Silent, smooth.

This DeSoto Automatic is powerful, too. You have your choice of the mighty Fire Dome V-8—now stepped up to a terrific 170 h.p.—or the



# DeSOTO AUTOMATIC

## POWERFLITE TRANSMISSION



med Powermaster Six. Both use *regular* gas.  
 Rutty, stony roads don't fight the wheel.  
 Full-Time Power Steering makes experts out of  
 average drivers. To turn sharp corners or to  
 park is a one-finger job. Power Brakes stop the  
 car at a gentle touch. And if you wish it, the  
 luxury of real DeSoto Airtemp air conditioning.  
 Emphatically beautiful, luxurious, this new

DeSoto Automatic has completely restyled interiors. Rich new fabrics are decorator-matched to car colors. Brilliant new instrument panel.

These are only the high lights. There's much, much more to see. And your DeSoto dealer is all ready to show it to you. See him today.

★ ★ ★

Don't miss Groucho in "You Bet Your Life," on NBC Radio and Television. Presented weekly by DeSoto-Plymouth Dealers.

### De SOTO

*puts you ahead automatically!*

This One



KF18-GHS-WZXH





# GENERAL ELECTRIC'S new Swivel-top Cleaner ends this with **"REACH-EASY" CLEANING!**



NOW ONLY  
**\$89<sup>95</sup>\***

Model C1. Includes caddy and eight attachments.

\*Manufacturer's recommended retail price.



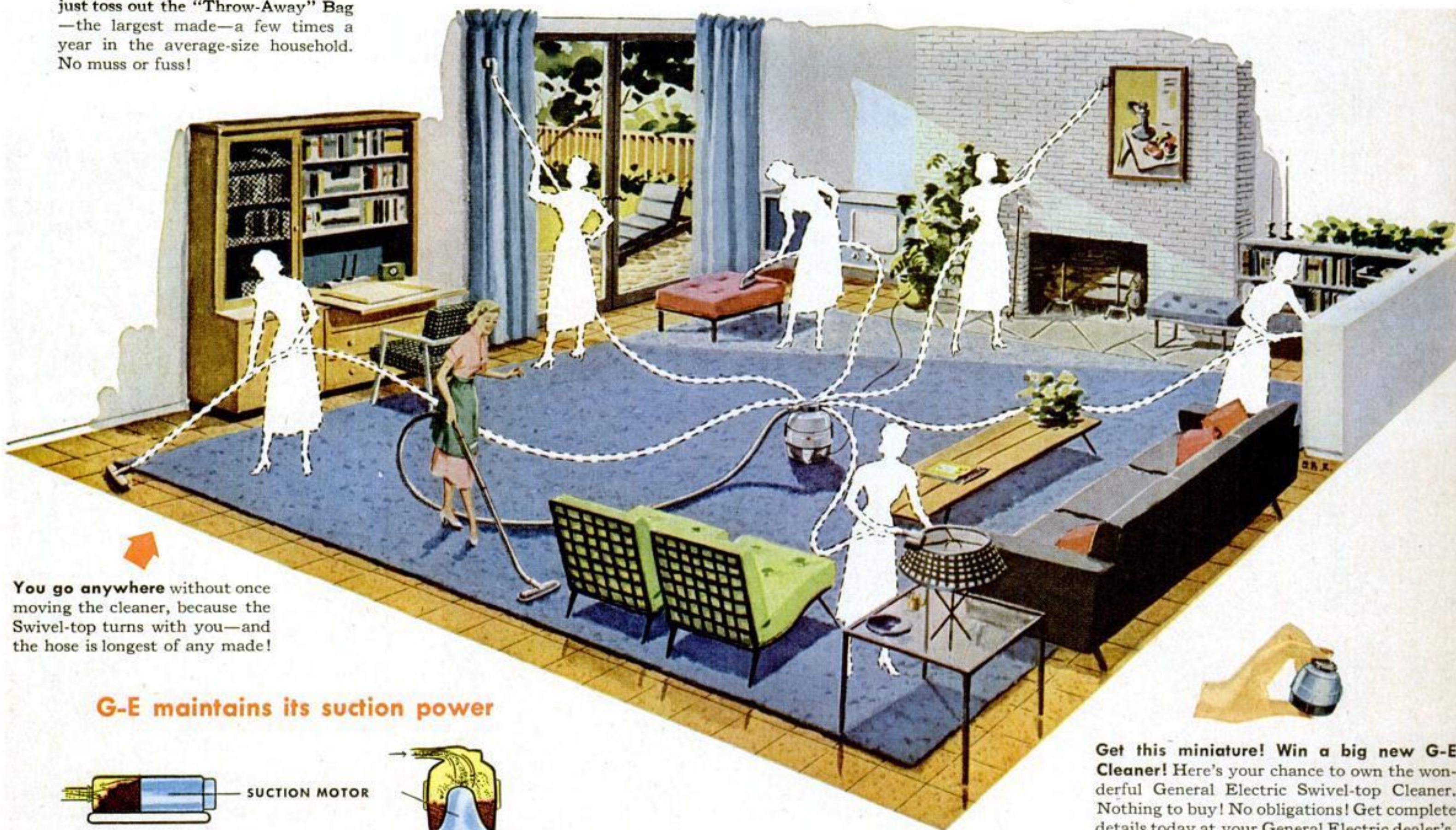
You never touch or see dirt. You just toss out the "Throw-Away" Bag—the largest made—a few times a year in the average-size household. No muss or fuss!

With General Electric's "Reach-easy" cleaning, you can forget about ruffled rugs, scuffed furniture and tiresome pulling and hauling.

All you do is set this new vacuum cleaner in the center of the average-size room and leave it there. Because the Swivel-top goes 'round with you as you go 'round the room—and the hose is the longest of any home cleaner made. So you easily reach everywhere—from way under couches to the top of door frames, from wall to wall!

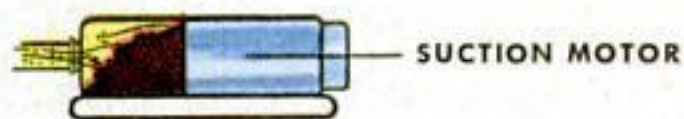
What's more, the eight "non-scratch" attachments (included at no extra cost) are versatile enough for every cleaning job.

And there's another feature to this cleaner you'll be thankful for—constant suction power that no ordinary cleaner matches.



You go anywhere without once moving the cleaner, because the Swivel-top turns with you—and the hose is longest of any made!

**G-E maintains its suction power**



#### DIRT CLOGS CLEANER

In the ordinary cleaner, dirt piles up against the suction motor—smothering its power. So the cleaner clogs like a pinched soda straw once it starts filling up.

#### DIRT CAN'T CLOG CLEANER

In the General Electric Cleaner, dirt falls away from the suction motor—not on top of it. So you get steady, strong cleaning power until this cleaner is full.

Yes, this cleaner has power enough to pick up deep-down dirt and stubborn lint and hairs!

Plus these outstanding features: Lightweight, easy-to-handle, aluminum wands for non-tiring cleaning. Quiet motor that's mounted in live rubber. And this cleaner's built to last because it's built by G. E. See it soon at your near-by General Electric dealer's. General Electric Company, Small Appliance Division, Bridgeport 2, Conn.



Get this miniature! Win a big new G-E Cleaner! Here's your chance to own the wonderful General Electric Swivel-top Cleaner. Nothing to buy! No obligations! Get complete details today at your General Electric dealer's. And while you're there, ask how you can get a unique miniature cleaner with emergency sewing kit inside.

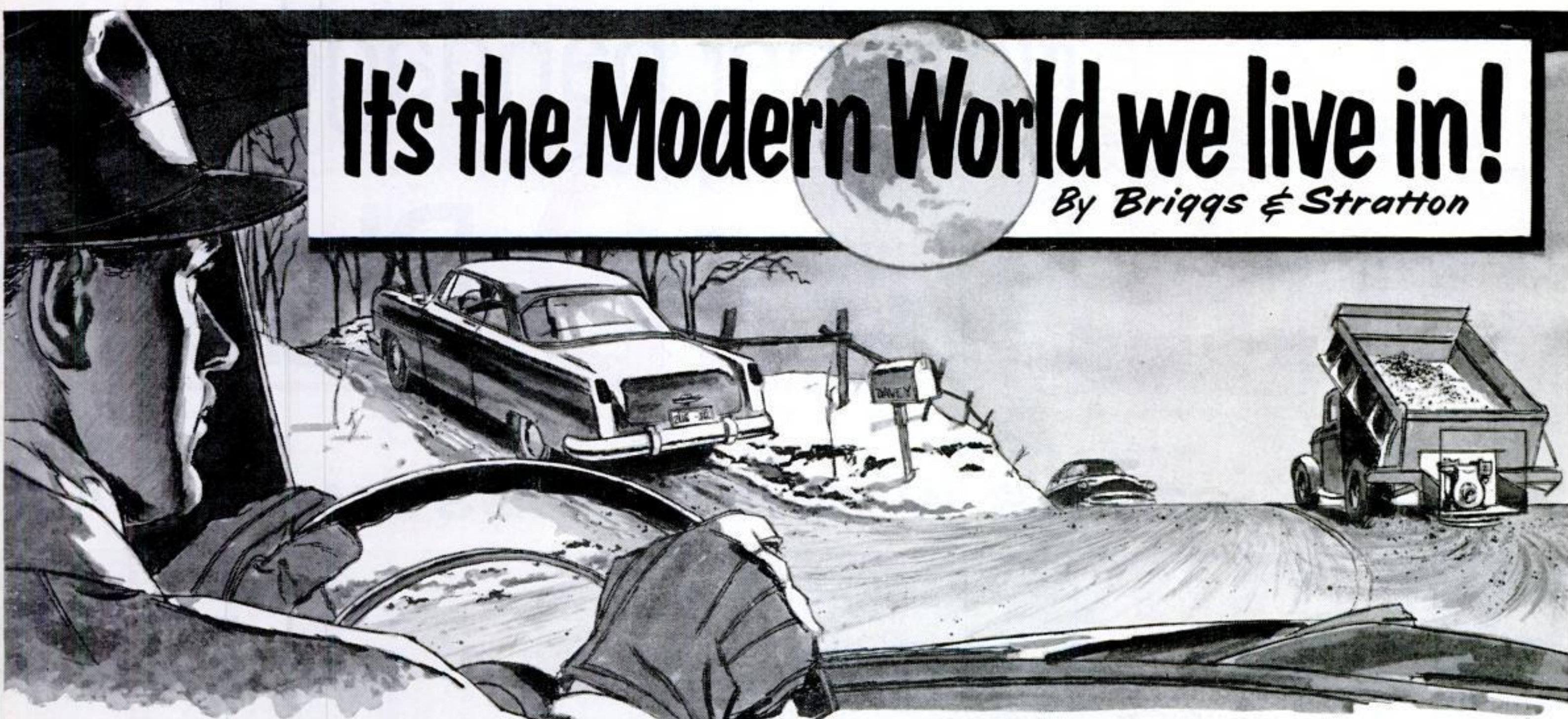
*You can put your confidence in—*

**GENERAL  ELECTRIC**



# It's the Modern World we live in!

By Briggs & Stratton



## Taking the "Skid" Off the Highways to Save Lives

• To keep cars and trucks "sure-footed" when highways are slippery, wise highway maintenance men use mechanical material spreaders powered by reliable Briggs & Stratton 4-cycle gasoline engines. These engines are "Preferred Power" for hundreds of kinds of farm, home and industrial equipment.



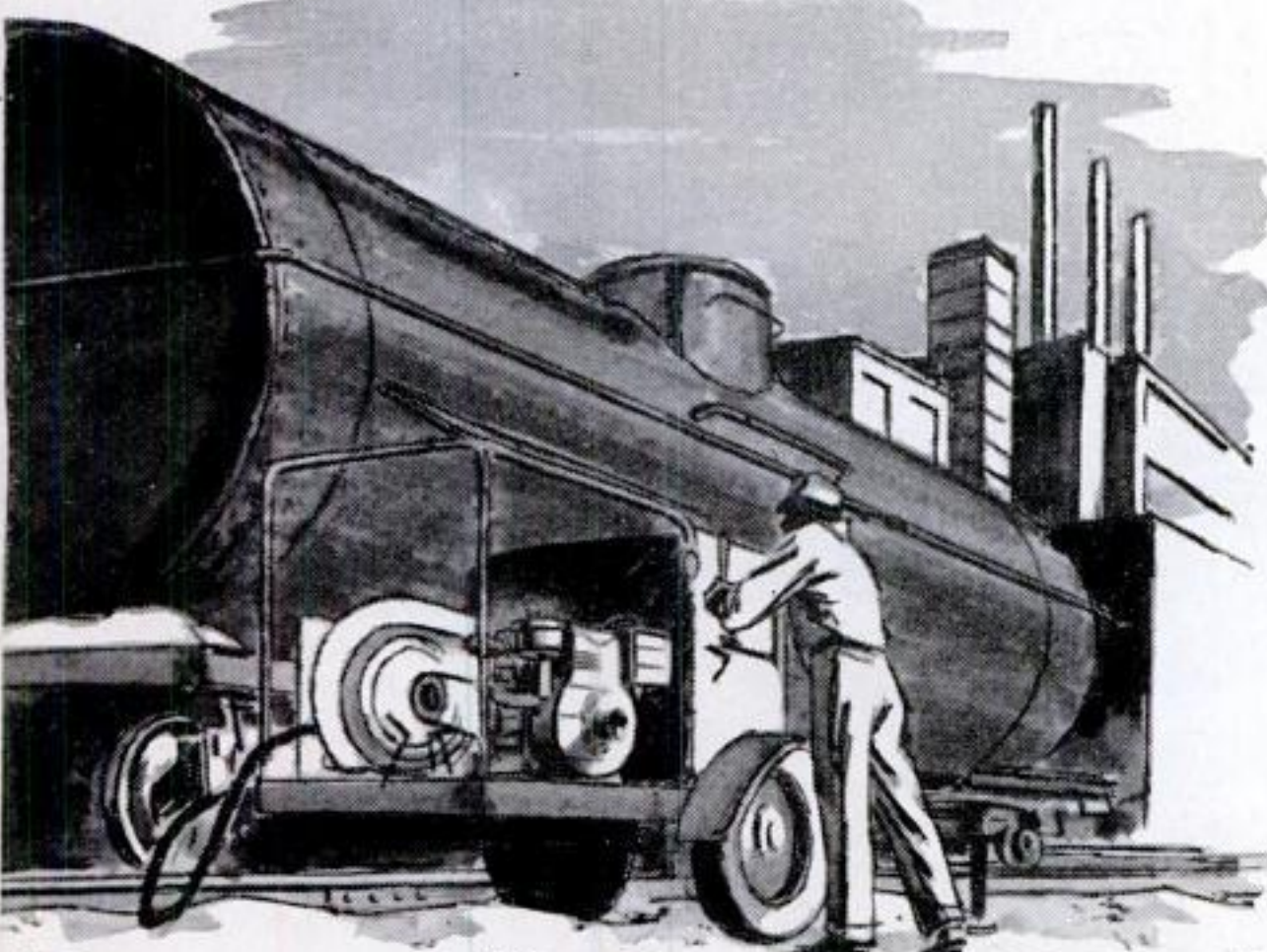
## Risking Their Lives to Save Strangers!

• Today's rescue crews save more lives than ever before with the finer equipment at their command. This includes far-reaching, portable searchlights powered by Briggs & Stratton 4-cycle gasoline engines . . . engines that start easily and keep going — dependable in all kinds of weather.



## Moving Mountains of Snow Easily!

• Home owners used to do it by hand — with huffing and puffing, and aching backs. Now it's fun for those who use small, powered snow plows for the job. The majority of these plows are powered by dependable Briggs & Stratton 4-cycle gasoline engines . . . the engines that start fast and give trouble-free service. Insist on a Briggs & Stratton engine when you buy powered equipment.



## "Foot-Warmers" for Fast Flowing Freight!

• Liquids in tank cars often solidify in winter . . . must be warmed before they can be emptied. Special steam generators, using Briggs & Stratton 4-cycle gasoline engines for power, do this job quickly — right on the siding. Another example of the preference of industry for reliable Briggs & Stratton gasoline engines. When buying gasoline-powered equipment, see that the engine bears the Briggs & Stratton trade-mark.

In the automotive field, Briggs & Stratton is the largest producer of locks, keys and related equipment—the leader in this field.

**It's powered RIGHT when it's powered by BRIGGS & STRATTON!**

## MAINTENANCE TIP...How to care for the engine on equipment you will not use for a month or more

**B**EFORE storage — clean engine thoroughly — drain gasoline tank, filter, fuel line and carburetor to avoid gum formation — drain crank case and air cleaner — refill with fresh oil — remove spark plug — put an ounce of oil in spark plug hole — turn engine over slowly by hand to spread oil in cylinder — replace spark plug. For adjustments, see your instruction book.

If you need repair service or parts — see the Briggs & Stratton expert near you. He is a member of the greatest service organization of its kind in the world.

Briggs & Stratton Corp.  
Milwaukee, Wisconsin



© 1953

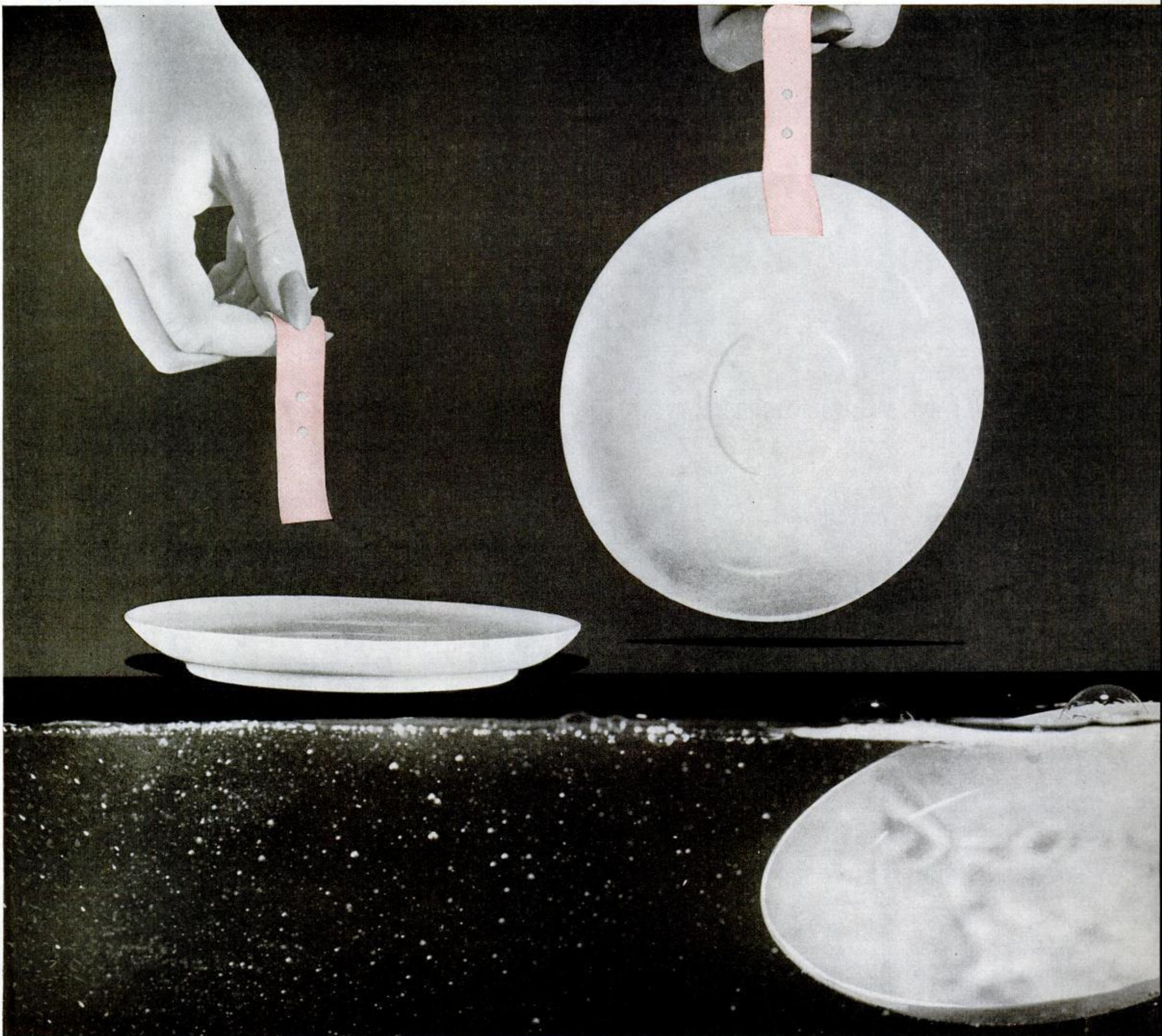


No other bandage sticks

# BAND-AID Plastic

TRADE-MARK

***STICKS WITHOUT PRESSURE...AND***



1. Other bandages must be pressed on to take hold—but not a BAND-AID Plastic Strip with new SUPER-STICK. Just touch the end to a saucer.

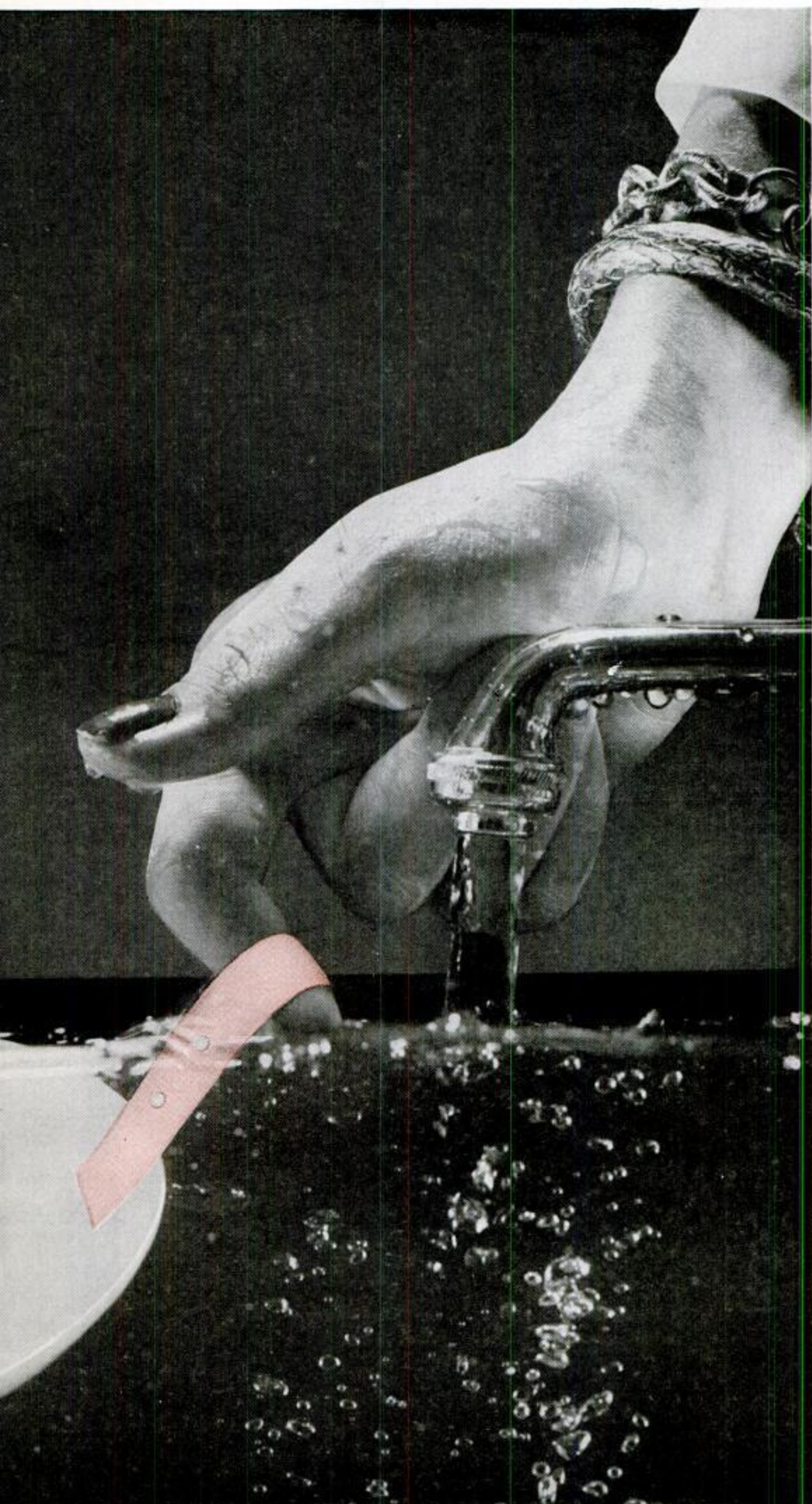
2. It sticks at a touch without pressing! It sticks so firmly you can lift the saucer.



# like Strips with **Super-Stick**

PATENTS PENDING

**STAYS ON!**



**No other bandage stays on so well —  
or stays so neat!**

Wash it! Soak it! It won't come off or get soggy. The thin, flexible plastic fits like your skin and washes clean—gives you all-day protection. And BAND-AID Plastic Strips are skillfully flesh-toned and textured to blend with your skin.

*Johnson & Johnson*



3. You can dunk the saucer again and again! This new SUPER-STICK adhesive won't loosen in water!

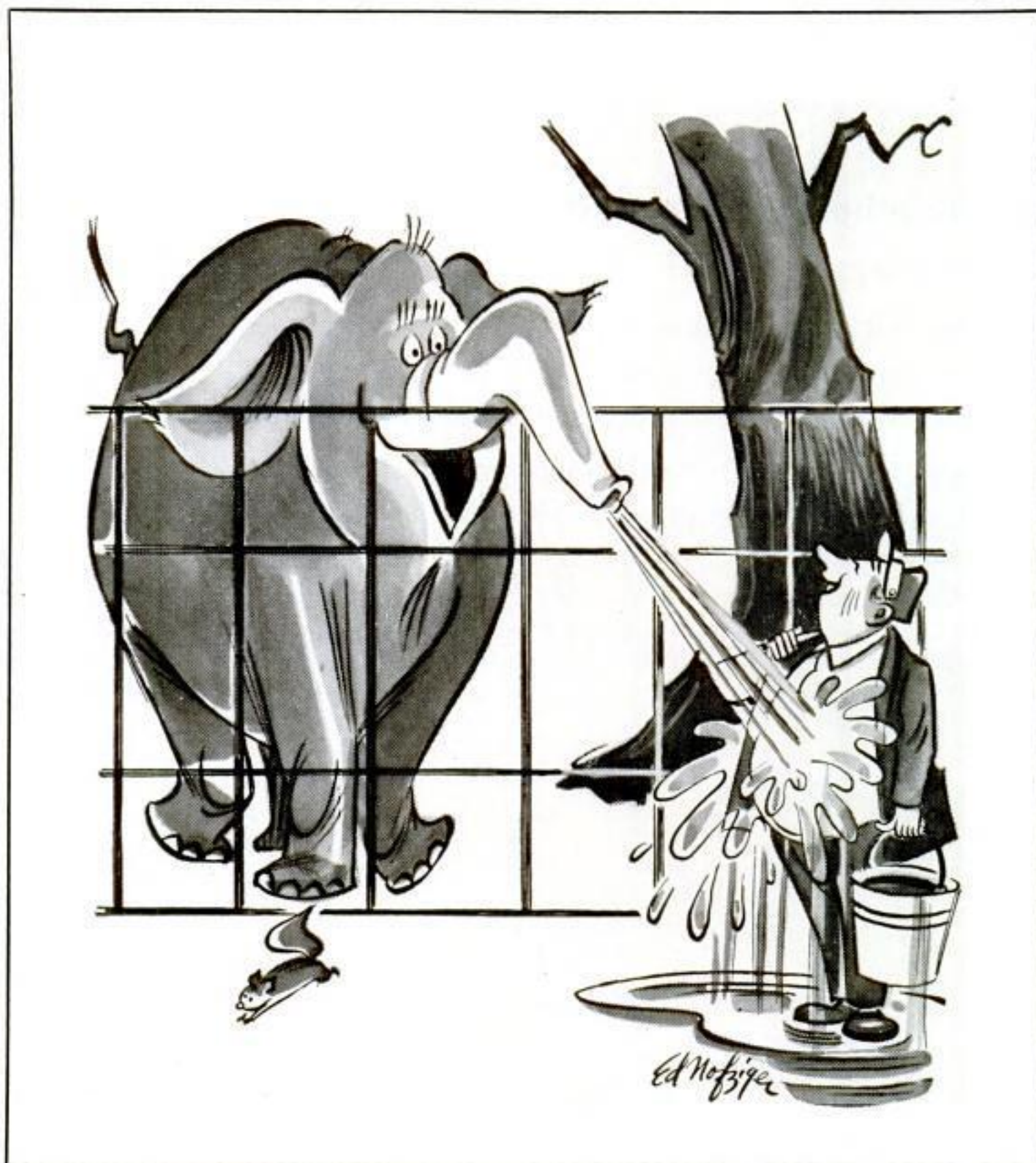




"My father says it's a boat that wasn't 'Sanforized.'"



"Can't you see anything but that 'Sanforized' shirt?"



"Have fun, Milicent, THIS one won't shrink."



MISTER! Avoid cotton garments that shrink out of fit. ALWAYS insist on seeing the "SANFORIZED" trade-mark before you buy! Make even your favorite salesman show you "SANFORIZED" on the label.

Cluett, Peabody & Co., Inc. permits use of its trade-mark "Sanforized," adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trade-mark "Sanforized" will not shrink more than 1% by the Government's standard test.





# Get out your gift list! This year Santa's featuring **NEOLITE**

This year, extend your best wishes with the best of gifts—beautiful, practical gifts made of NEOLITE! Long famous as a longer-wearing sole for shoes, NEOLITE now brings that same wonderful wear *plus* striking new beauty and richness in appearance to luggage, handbags and accessories. You'll find them featured in better luggage stores, department stores and specialty shops everywhere. Look for them!

- A Imagine all the *extra* wear a youngster can get out of this holster made of tough, durable NEOLITE!
- B Ideal for toilet cases and other accessories, NEOLITE is damp-proof and highly resistant to scuffing.



- C NEOLITE luggage is light in weight, has that luxury look and feel, takes a superb finish.
- D Newest portable high-fidelity record player has a case of long-wearing NEOLITE to combine maximum protection with fine appearance.



- G Handsome briefcase of NEOLITE is flexible—holds its shape even with the roughest treatment.



- E A style leader in women's handbags, NEOLITE comes in a wide variety of colors and finishes.
- F New CROWN NEOLITE Soles are 25% lighter—the lightest, most flexible ever made for dress shoes.



*Look for this tag!*

NEOLITE, AN ELASTOMER-RESIN BLEND. T. M.—THE GOODYEAR TIRE & RUBBER COMPANY, AKRON, OHIO



IT'S AMAZING WHAT THESE NEW *ARROW* SPORTS SHIRTS CAN DO!



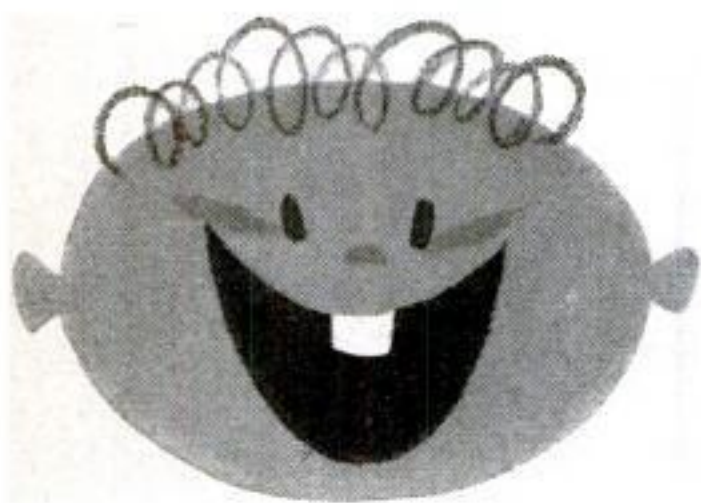
It's amazing how these sports shirts can feel every bit as comfortable and luxurious as they look. It's amazing (and economical) how you don't have to send them to the cleaner's. It's amazing how they come out of the wash still looking great, still fitting right. It's amazing how they resist moths, mildew and even hard wear. It's amazing ...all this happened just because Arrow put Acrilan, the remarkable new fiber, into these shirts. Why don't you put yourself into one of them soon?

**ACRILAN**  
ACRYLIC FIBER BY  
CHEMSTRAND

FABRICS: KENMILL TEXTILES—"ACRYELLA," 50% ACRILAN—50% COTTON ROBBINS MILLS—"ROBBINELLA," RAYON, ACETATE AND ACRILAN  
THE CHEMSTRAND CORPORATION, DECATUR, ALABAMA • NEW YORK OFFICE: EMPIRE STATE BLDG., NEW YORK 1, N. Y.



Oh, Boy!



New Toys!

(at toy counters everywhere)



"Play Dentist"

(for boys and girls)



"Play Dentist" Set—All plastic 10" dental unit, 30 accessories. Directions approved by American Dental Assn. **2.98** Slightly higher South & West

Play Doctor

(with this new ambulance set)



Doctor Set—Fully equipped 14 inch ambulance with 25 exciting accessories. (Nurse Set available for girls.) **2.98** Slightly higher South & West

by Pressman

pressman toy corporation, new york 10 makers of 130 exciting toys and games

## LETTERS TO THE EDITORS

### CHURCHILL'S MEMOIRS

Sirs:

In "Triumph and Tragedy" (LIFE, Nov. 2) Mr. Churchill speaks of the failure at Arnhem as if the weather were to blame. This may be true, but in a recent book called *Spy-catcher*, Oreste Pinto, a member of Allied counterespionage teams, maintains the Arnhem disaster was the product of treachery. Mr. Pinto states the English obtained a confession from the leader of the Dutch Resistance movement, one Christian ("King Kong") Lindemans, who admitted having betrayed his comrades. King Kong was sent into the Arnhem area by the Allies three days before the air drop to negotiate guerrilla activity in support of the operation. Although a leader of the Dutch Resistance, he was also a Nazi collaborator. Not only did he meet the guerrillas behind the Nazi lines, but he also informed German Intelligence. As a result the Germans dug in their tanks the night before and were well prepared to offer the Allies the massacre they suffered.

WILLIAM R. ENGSTROM

Cambridge, Mass.

● King Kong's betrayal probably contributed to unexpected German resistance on the ground, but if foul weather had not restricted the Allies' superior air power, the "daring stroke" at Arnhem might have succeeded. Bulky (250 pounds), swashbuckling King Kong was a Dutch Resistance leader with a legendary reputation for high living and extortion. When the Gestapo captured his sweetheart, he agreed to become a double agent in return for her freedom. British Counterintelligence got a full confession from him after Arnhem, but before he could be tried he killed himself by swallowing 80 aspirin.—ED.

Sirs:

I was disappointed to note an indication in Mr. Churchill's memoirs that the 8th Air Force did nothing to help the Poles in their revolt. Actually, on Sept. 18, 1944, the 95th Bomb Group led the 15th Combat Wing of the Third Division of the 8th Air Force over Warsaw in a daring supply drop. Being the pilot of the plane flying right wing on the lead ship, I well remember that day.

CONTINUED ON NEXT PAGE

Please send



to \_\_\_\_\_ name  
\_\_\_\_\_ address  
city \_\_\_\_\_ zone \_\_\_\_\_ state \_\_\_\_\_

**ONE YEAR \$6.75** in continental U.S., Hawaii, Alaska, Puerto Rico, Virgin Is. (1 year at the single copy price would cost you \$10.40)

(Canada: 1 year, \$7.25)

Give to your newsdealer or to your local subscription representative or mail to LIFE, 540 N. Michigan Ave., Chicago 11, Ill. L-3447

**SHOOT A BEAM LIKE THIS**  
from your cigarette lighter

PLUGS INTO YOUR CIGARETTE LIGHTER

**MONOWATT AUTO SPOT LIGHT**

**NEW 6-volt emergency light always stays with your car... never runs out of juice!**

● For reading road signs and house numbers.  
● Finding lost articles, loading and unloading trunk.  
● Emergencies on the road. 12 ft. cord reaches any part of car. Light hangs from swivel hook leaving hands free for repairs.

**SELLS FOR ABOUT \$1.98**

Plugs into your cigarette lighter... easy to hold and beam in any direction. Weighs only 6 oz. Tucks in glove compartment. Makes a wonderful gift.

Sold by 10,000 leading variety, automotive, hardware, and electrical stores throughout the country.



**MONOWATT**

WIRING DEVICE DEPARTMENT,  
GENERAL ELECTRIC COMPANY, PROVIDENCE 7, R. I.

Copyrighted material

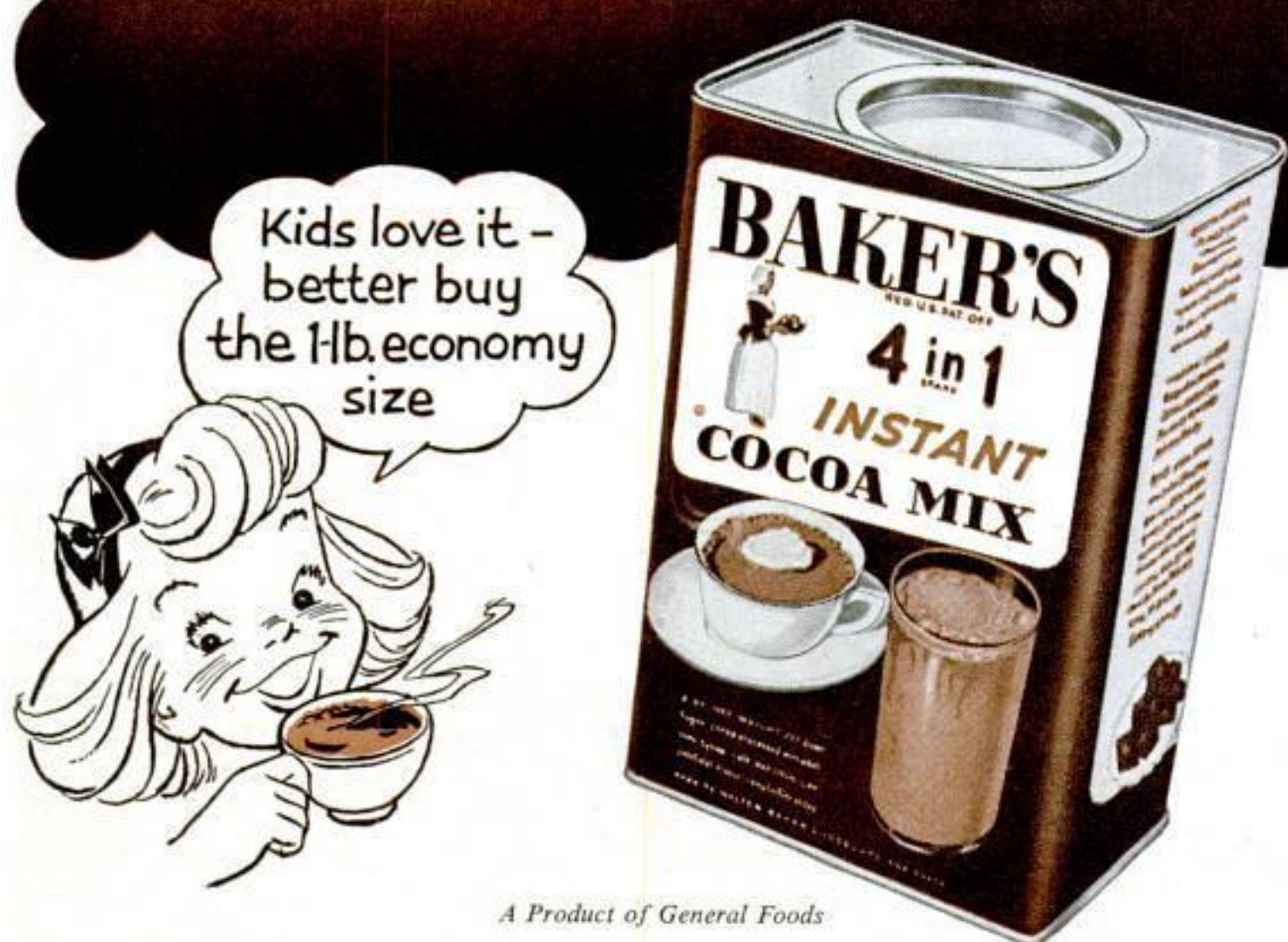


# New BAKER'S INSTANT 4in1

is more chocolate-y...



mixes faster, hot or cold!



A Product of General Foods

**YES, INSTANTLY** new Baker's Instant 4 in 1 Cocoa Mix makes luscious, more chocolate-y cocoa, best-ever cold chocolate milk. It's the *only* cocoa mix with such lightning action *plus* that richer, world-famous Baker's Chocolate Flavor. Better get the 1-lb. economy size *today* . . . the family will love it!

... IF IT'S CHOCOLATE — **BAKER'S** MAKES IT BEST!

## LETTERS TO THE EDITORS

CONTINUED

The drop was made at the very low altitude for B-17s of 14,000 feet, after a 20-minute run through flak and fighters. The flight continued on into Russia and landed there. A number of Americans died on this mission. They should at least be remembered.

WAYNE L. HANSON

East Pasadena, Calif.

● Sir Winston meant that no *effective* aid reached the beleaguered Poles. This is shown by the following quotation, originally omitted because LIFE's Churchill articles are a condensation of the memoirs: "My efforts to get American aid led to one isolated but large-scale operation. On September 18 a hundred and four heavy bombers flew over the capital, dropping supplies. It was too late."—ED.

Sirs:

The picture on page 72 of five dead Germans in the snow during the Battle of the Bulge doesn't quite show how many other Germans were under that snow. It happened around the 3rd or 4th of January, 1945. After a 10-minute artillery barrage we attacked at 12:05 a.m., shortly after it started to snow very badly. The dead Germans were part of a patrol that tried to attack us from the rear. Fortunately we were ready for them. We were very hungry after daylight so we searched these Germans to see if they had any food. I found half a loaf of bread on one. I will never forget this picture. We had quite a few mishaps there.

LAWRENCE A. STEDMAN

Flint, Mich.

### EDITORIAL

Sirs:

Having read LIFE since my tender years of political consciousness just before World War II, I am struck by the recurrence of one theme: the problem of reconciling traditional American ideals on foreign relations with the imperatives of power. Just recently two LIFE editorials have dealt with this ("Should U.S. Policy Be Moral?" Sept. 28 and "A New British Line?" Nov. 2), and so have a number of commentaries on Mr. Dulles' foreign policy. I do not think there is another popular periodical as sensitive to the profound transition taking place in America's attitude toward the world under the impact of the unfamiliar adversities of "power politics." Certainly there is none as intelligently articulate about the challenging moral

CONTINUED ON PAGE 15

Please address all correspondence concerning LIFE's editorial and advertising contents to: LIFE, 9 Rockefeller Plaza, New York 20, N. Y.

Please address all subscription correspondence to J. E. King, Gen'l Manager, LIFE, 540 N. Michigan Ave., Chicago 11, Ill. Changes of address require four weeks' notice. When ordering change, please name magazine and furnish address imprint from a recent issue. If unable to do so, please state exactly how magazine is addressed. Change cannot be made without old as well as new address, including postal zone number.

Time Inc. also publishes TIME, FORTUNE, ARCHITECTURAL FORUM and HOUSE & HOME. Chairman, Maurice T. Moore; President, Roy E. Larsen; Executive Vice President for Publishing, Howard Black; Executive Vice President and Treasurer, Charles L. Stillman; Vice President and Secretary, D. W. Brumbaugh; Vice Presidents, Bernard Barnes, Allen Grover, Andrew Heiskell, James A. Linen, Ralph D. Paine, Jr., P. I. Prentice; Comptroller and Assistant Secretary, Arnold W. Carlson.

**Antacid-Laxative**

# PHILLIPS'

## MILK of MAGNESIA

**FOR GENTLE-THOROUGH CONSTIPATION RELIEF**



Temporary constipation is usually accompanied by acid indigestion—yet most laxatives act on irregularity alone. But Milk of Magnesia does more. It relieves both conditions... gives you more complete relief. So use Phillips' Milk of Magnesia—the best laxative money can buy.

**NO MORE DARNING!**

A HE-MAN'S GIFT!

# Bachelors' Friend

**GUARANTEED**

## Twisted NYLON SOX

3 MONTHS WEAR OR 3 NEW PAIRS FREE



'LAUNDRY TESTED AND APPROVED'  
KNIT PROPORTIONED TO FIT SMALL, AVERAGE AND LARGE SIZE MEN

**3 prs. \$2.25 BOX**

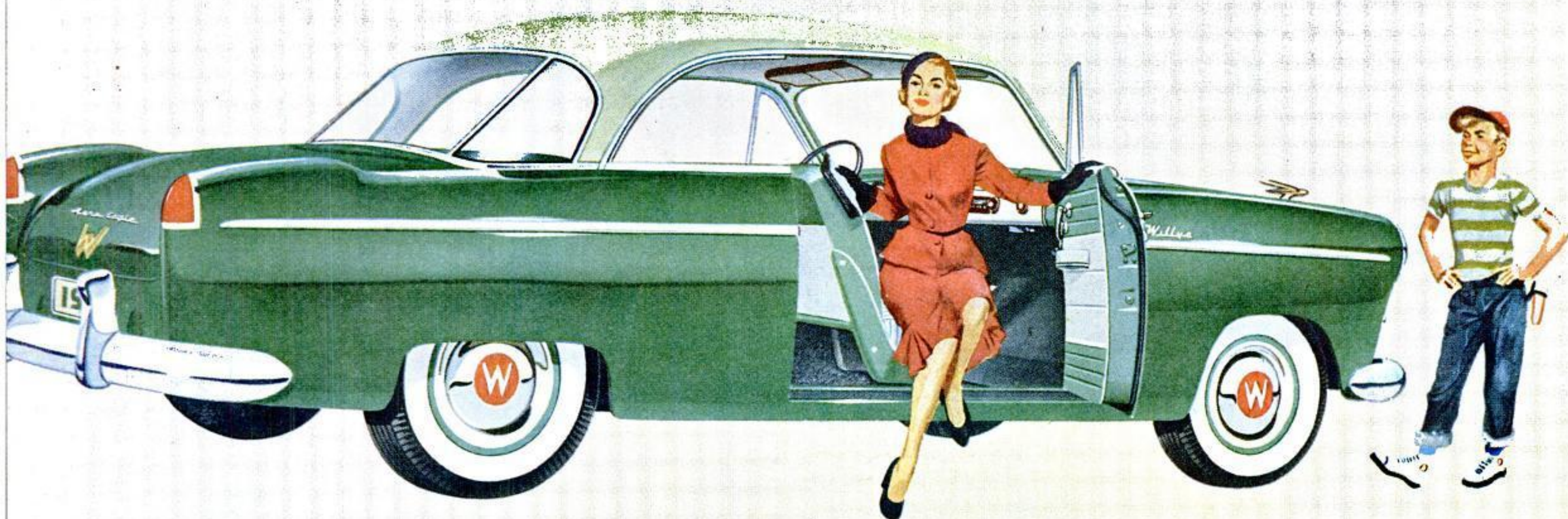
**MORE WEAR LESS COST NO DARNING**

ALSO BUSINESS MEN'S SOX  
Slack Length #5500 Full Length #500  
Mercerized Cotton, 6 prs. \$3.30

BUSINESS MEN'S DRESS SOX  
Slack Length #5700 Full Length #700  
NOW! Tested RAYON blended with NYLON, 6 prs. \$3.30

Sold by America's Foremost Retailers  
Manufactured by  
Bachelors' Friend Hosiery Co., York, Pa.

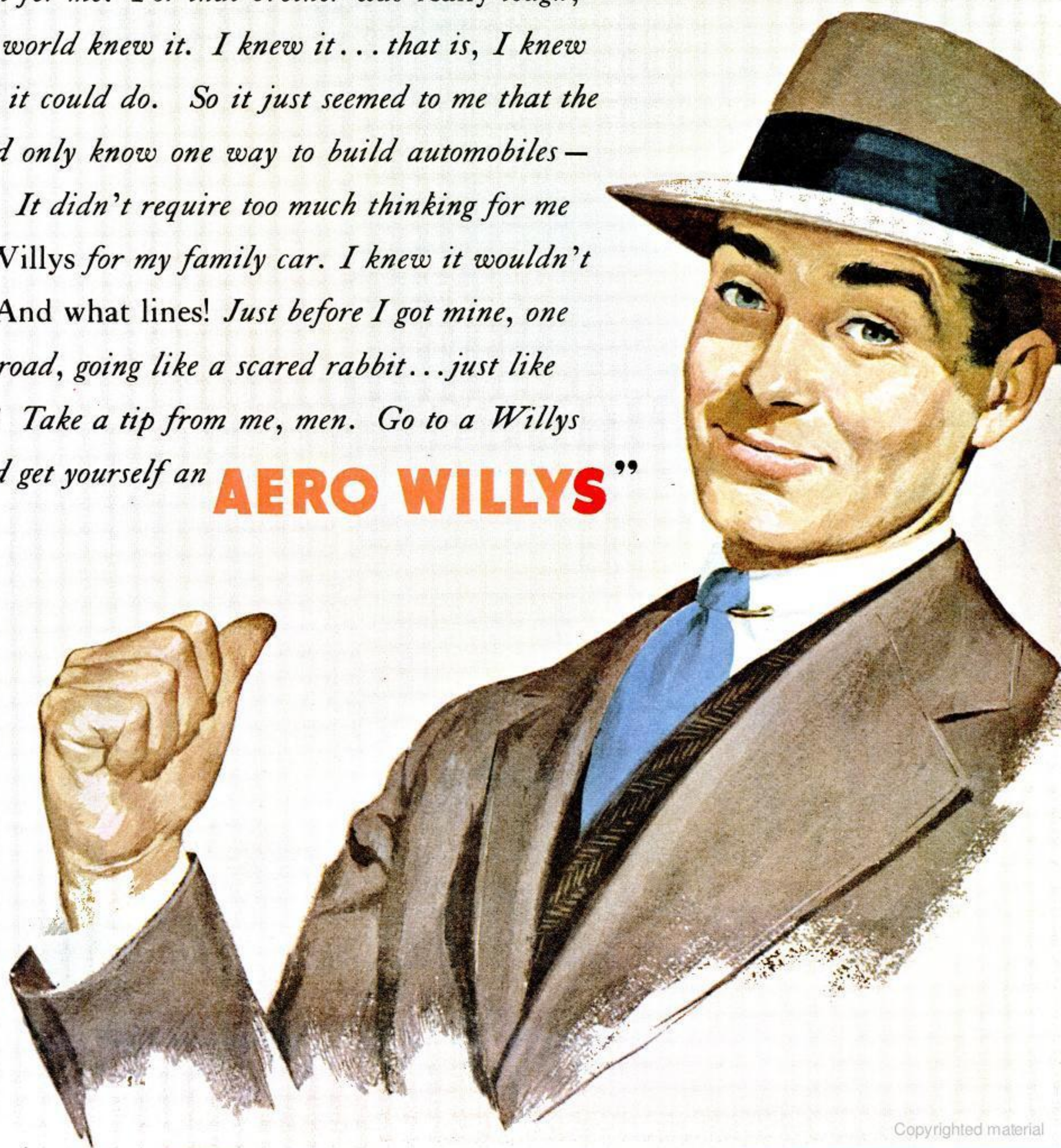




## *"You see, she had a tough little brother"*

*"That's what did it for me. For that brother was really tough, and everyone in the world knew it. I knew it... that is, I knew the 'Jeep' and what it could do. So it just seemed to me that the Willys people would only know one way to build automobiles — make 'em tough! It didn't require too much thinking for me to choose the Aero Willys for my family car. I knew it wouldn't cost much to run. And what lines! Just before I got mine, one passed me on the road, going like a scared rabbit... just like I was standing still! Take a tip from me, men. Go to a Willys dealer today, and get yourself an*

**AERO WILLYS"**





*Give  
a lovely lady*

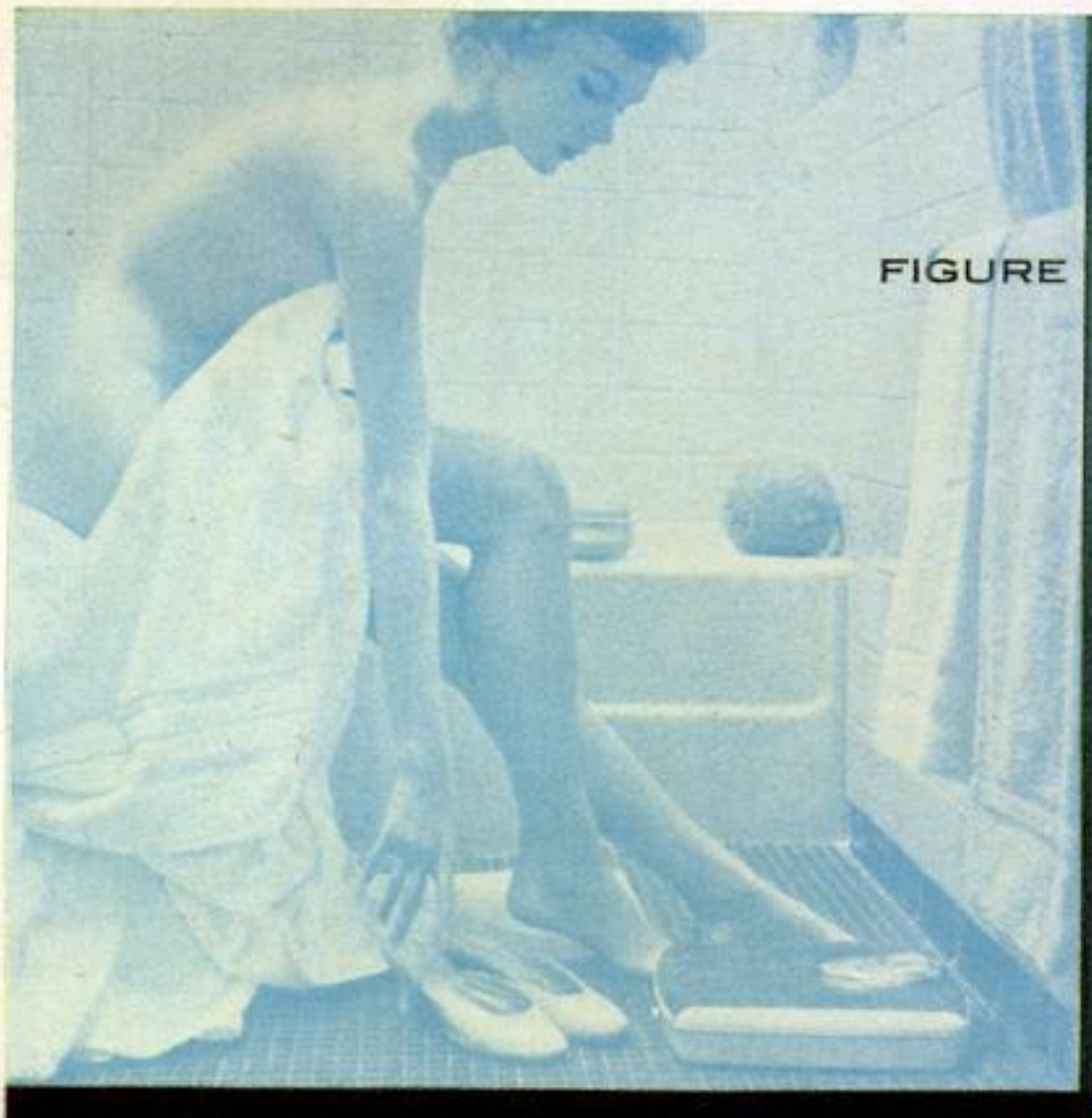


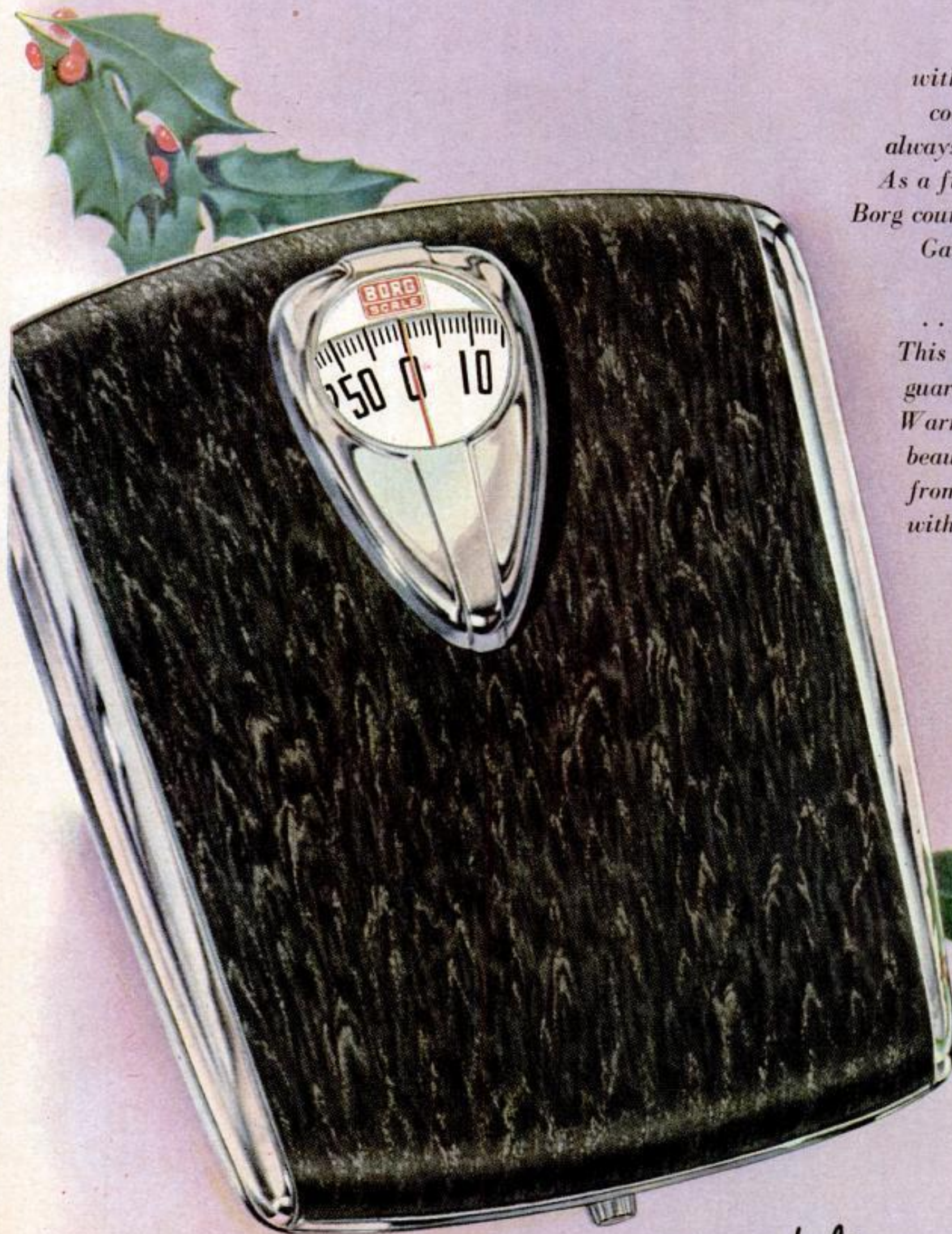
FIGURE CONTROL BEGINS  
WITH AN ACCURATE  
BATHROOM SCALE

## AN ACCURATE SCALE

Pay tribute to loveliness  
with the scale that makes figure-  
control easy. With a Borg, she'll  
always know exactly what she weighs.  
As a fine watch counts seconds, the  
Borg counts pounds. No more guessing.  
Gain or lose even a single pound,  
you see it at once with a Borg  
... in clear, easy-to-read figures.  
This scale is built for the years ...  
guaranteed for life under a Service  
Warranty. Slim, feather-light and  
beautiful ... wonderfully different  
from yesterday's scales. This year,  
with the slim look everyone's goal,  
no gift is more exciting. But  
be sure it's a B-O-R-G ...  
no other scale is made like it.

In 9 colors or chrome,  
only \$7.95\* to \$11.95\*  
... at better stores.

\*Denver west, 50c higher  
Available in Canada



*you can believe your*



A Borg-Erickson product\*

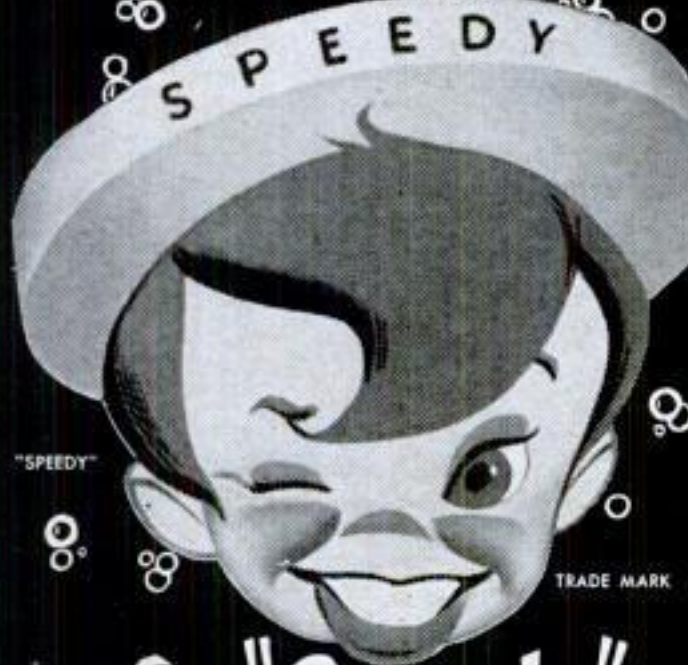


Dress by  
Adele Simpson, Inc.



# ALKA-SELTZER

BRAND Reg. U.S. Pat. Off.



## for "Speedy" HEADACHE RELIEF

Try this faster relief from a headache. Actual clinical tests prove the system absorbs more of the pain-reliever faster from ALKA-SELTZER. Gentle—soothes your stomach too!

**FIRST AID for**  
ACID INDIGESTION  
COLD DISCOMFORTS  
MUSCULAR ACHES



ON DISPLAY AT ALL DRUG STORES  
Made by MILES LABORATORIES, INC., ELKHART, IND.

Throw Away that Shoe Brush, Mother! use **HOLLYWOOD sani-brown** ... shines instantly



there's something DIFFERENT about Christmas this year!



It's sensational, new, self-sticking

## Presto-Stick decorative seals

- stick-quick without moistening
- adhere to any surface—even foil
- come off clean when removed

These fascinating seals make package and home decoration a family fun-fest. Many full color designs to choose from (two shown here) at your favorite stationery counter or write for name of nearest dealer to:

EUREKA SPECIALTY PRINTING CO.  
530 ELECTRIC ST., SCRANTON 9, PA.



Makes FISH delicious! Ask for A-1 when dining out, too!

## LETTERS TO THE EDITORS

CONTINUED

issues which accompany America's coming of age. . . .

ROBERT E. OSGOOD

Chicago, Ill.

### SPERM WHALE PICTURES

Sirs:

Hans Hass's really outstanding first photographs of a free-swimming sperm whale ("The Great Sperm Whale," LIFE, Nov. 2) left me with only one complaint: there wasn't one that gave us a really good look at him or his wife. I shudder to think of myself swimming so freely in the vicinity of a free-swimming whale, so you can't blame me for wanting to see what manner of people engage in this sort of thing. The lady especially, if you please.

RICHARD B. STAPLES

Muncie, Ind.



LOTTE HASS

### COLLEGE FOOTBALL RIOT

Sirs:

Funny? Why I like to died laughing. The Iowa State boy students ("The Underdog's Night To Howl," LIFE, Nov. 2) climbed into the girls' dorm on bedsheets, built a fire in the middle of a highway, tried to break open a dam and then pleaded with cops to fire tear gas at them. Why? Because they won a football game. Why else?

JOHN GOOSENS

Saginaw, Mich.

Sirs:

I assume many of the students of Iowa State who defied constituted authority, resisted and ridiculed the police and disturbed the peace have been deferred in the draft because of their superior mental capacities, while less fortunate lads have been sent to die in Korea. Just why is very difficult to understand.

ERNEST H. KEENE

Seattle, Wash.

Sirs:

I suppose a lot of your readers will mourn over the decay in American youth proved to them in your pictures of rioting college students. Being a rather old party, I personally appreciate the fuss raised when the sap runs high. It's something to celebrate, isn't it, when the Milquetoast tendency we see today in our children gets squashed, and boys and girls go a little "nuts"? They'll have plenty of time to sit on their hands for the rest of their lives. Take a look at the morning newspaper reports of riots over Trieste, where you can see pictures of kids in a more sinister variety of letting off steam. I prefer the home-grown kind. What the kids in Italy

## 3-FLAVOR

# RED HEART

alone,  
gives  
your  
dog



# EVERYTHING *plus*

**EVERYTHING** your dog needs for complete nourishment

It's true! No other dog food gives your dog all the advantages of Red Heart. Add them up and see for yourself:

**1 COMPLETE NOURISHMENT** You need add nothing! Red Heart alone provides everything your dog needs for top health, including

**2 PROTEINS** Meat proteins—to which have been added extra quantities of all the vital amino acids.

**3 CARBOHYDRATES** Body-building essentials basic in nutrition.

**4 MINERALS** More than the basic requirements of every mineral known to be needed to build sound teeth, bones, sinews.

**5 VITAMINS** Extra amounts of every single vitamin which science has found dogs require for top health.

**6 FATS** Generous amounts of the fats so necessary to good condition, glossy coat, healthy, supple skin.

**Red Heart adds up to the best dog food that money can buy. Start feeding Red Heart today!**

**PLUS** 3-flavor variety—LIVER flavor, BEEF flavor, FISH flavor

Red Heart is the only leading dog food that gives your dog the taste-appeal of all these 3 favorite flavors—so that he enjoys the taste-tempting variety in his food that you like in yours.

**PLUS Chlorophyllin**—to help end doggy odors.



JOHN MORRELL & CO.

SINCE 1827

OTTUMWA, IOWA

SIoux FALLS, S. D.

CONTINUED ON NEXT PAGE



# Look what Dad and I made!



ANYONE IN YOUR FAMILY CAN EASILY BUILD

## SHIPYARD

### SHIPS IN BOTTLES

BY GOWLAND



The exciting new  
**HOBBY-TOY**  
Sensation!

That's right. All you need to do is follow the instructions. It's as simple as that. No whittling, carving or sanding to do! Work taken out, fun left in! You'll surprise yourself, your family and friends—both young and old—with how quickly and easily you can build Gowland Ships In Bottles. You'll enjoy many hours of fun and entertainment in assembling them. You can line your mantle, wall or desk with these beautiful miniatures—and young folks like to assemble them for their toy and hobby shelves too.

### Ideal Christmas Gift!

Give your family and friends,

Gowland Ships In Bottles this Christmas.

**SPECIAL DUAL GIFT PACKS**—Three complete dual kits—the "Santa Maria" and "Golden Hind" in one, the "Mayflower" and "Bon Homme Richard" in another, and the "Constitution" and "Revenue Cutter" in the third—with plastic bottles, parts, ready mixed paints, cement and good quality brush \$3.95.



Look for Gowland Ships In Bottles  
on any toy, hobby or  
variety store counter.

## Start Your SHIPYARD Collection Today!

Write for free illustrated  
literature to:—

GOWLAND CREATIONS • P.O. BOX 1259 • KELLOGG AVENUE • SANTA BARBARA, CALIFORNIA

Now  
Ready!

### The Constitution AND THE Revenue Cutter

The "Constitution" and the "Revenue Cutter"—the two newest Gowland Shipyard Ships In Bottles—are now added to the series. You can buy a kit for any or all of these famous ships: the "Constitution," "Revenue Cutter," "Santa Maria," "Golden Hind," "Mayflower," and "Bon Homme Richard." Many more famous Gowland Ships In Bottles will follow in a continuing series.

Ship and Bottle Kit.....\$1.98

Ship Kit—with stand..... 98¢



## LETTERS TO THE EDITORS

CONTINUED

need is more football and underdog howling, less cracked skulls and crack-brained ideologies.

BAXTER HARRISON

Baltimore, Md.

### AGE OF MAMMALS CONTINUED

Sirs:

I am secretary to Ernest Delco, who found parts of a mastodon (below) in a peat bog on his farm Oct. 9. Before placing them in a museum, Mr. Delco decided to display his findings here in his store. We were unarmed regarding pictures and information, and the people (over 600) who came to look asked many questions. But our copy of LIFE (Oct. 19) came the first day of the display. The wonderful pictures and descriptions of "The Age of Mammals" were so complete that we put the magazine on the table with the bones and used it as a reference manual. Every subscriber in Michigan City must have read the article because so many mentioned it to us. . . . We thank you for a very timely subject. It couldn't have been more perfect.

MARY J. WHITE

Michigan City, Ind.



MICHIGAN CITY'S MASTODON

### DULL BRITISH TV?

Sirs:

Mr. O'Connor's article ("Do They Want It Dull?" LIFE, Nov. 2) is interesting, but it's not a true evaluation. I watched two weeks solid of British TV in London last summer plus various programs over several weeks, and I kept pretty wide awake. I saw no dentists' drills, pickled brains or nicotine-stained hearts and lungs. Instead, produced with admirable restraint, there was a program on building canal boats, another on testing steel for ships. . . . Then there were the first-class dramatic productions presented without commercials, uncut, not confined to an hour or half hour. . . .

It's true BBC-TV variety isn't so good. Another American critic, Jack Gould of the New York Times, said chorus lines on British television reminded him of a line waiting for a bus. . . .

JOHN SUCHY

Iowa City, Iowa

Sirs:

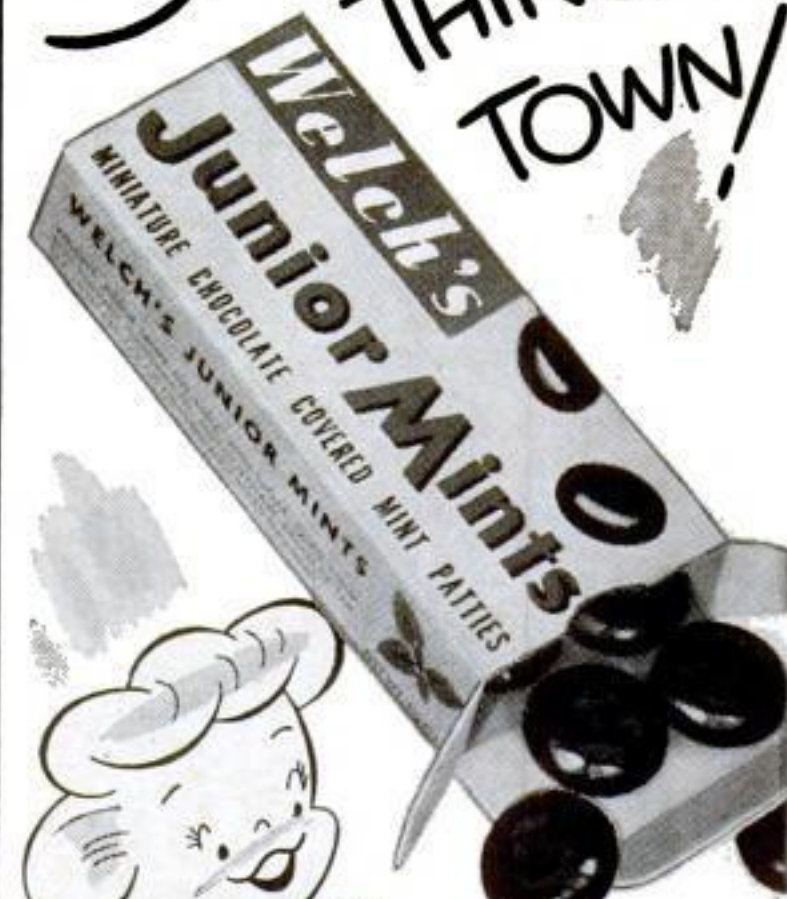
As an English subscriber to LIFE, temporarily in the U.S., may I say how very true your article on television is. . . .

H.E.M. BENT

New York, N.Y.

CONTINUED ON PAGE 19

## THE SWEETEST THING IN TOWN!



5¢ everywhere.  
Also in 10¢ and  
larger "take  
home" packs.

Chocolate covered mint patties,  
no bigger 'round than a nickel.  
Yum! They're the sweetest buy in town!

JAMES O. WELCH COMPANY  
CAMBRIDGE, MASS. LOS ANGELES, CALIF.

Won't Tip...Sets Up in Seconds!

### "Forest Fresh" Christmas Tree Stand

The safest, most practical tree stand ever designed. No screws or tools needed to set up. Special plastic trunk adapter eliminates butt trimming . . . permits tree to rotate for decorating ease. Patented wedges adjust tree to perfect vertical position in a jiffy. Holds tree up to 8 feet high.

**Reduces Fire Hazards.** Unique spill-proof base holds almost 2 gallons of water . . . keeps tree green and forest-fresh for weeks. Eliminates worry over fire hazards. Recommended by safety engineers. Choice of red or green finish. Unconditionally guaranteed.

WINNER

Lewis & Clegg

SAFETY

AWARDS

1952

\$5.95

at better

stores.

Order now!

If unavailable  
order direct



Peerless Mfg. & Distributing Co. Inc.  
1315 Ellis St., Waukesha, Wis.

I enclose (check or money order) for  
☐ "Forest Fresh" Christmas Tree Stand  
(\$5.95 each postpaid) color choice:  
☐ red, ☐ green.

Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



# Cadillac



Jewels by Harry Winston

## It Will Add to Your Happiness!

There is a great *plus* value that comes with a Cadillac which is very difficult for anyone to evaluate—except a Cadillac owner. To put it briefly, a Cadillac adds a goodly measure of happiness to a family's daily existence. It is not just the satisfaction which comes from fine performance and extraordinary comfort and out-

standing safety and handling ease—thrilling though these things can be. It is more a sense of pride and family well-being—a joy of possession—and a consciousness of membership in the world's most distinguished group of motor car owners. Although difficult to explain and define—our owners can testify that it is

very real and very valuable—a most moving reason for moving up to Cadillac. And remember—all this is in *addition* to the innumerable *practical* reasons for owning a Cadillac. It's too much to miss—any longer. We suggest that you come in and see us at your very earliest opportunity. We'll be delighted to see you at any time.

**YOUR CADILLAC DEALER**



# Taste Libby's

quick-packed in Hawaii

Taste the fresh difference in

Libby's pineapple — **quick-packed** when  
it's golden-ripe and sweet with  
juice on Libby's own Hawaiian plantations.

Treat your family to **Libby's** today!



Libby, McNeill & Libby, Honolulu, Hawaii





If her birthday  
is between  
Nov. 22 and Dec. 22

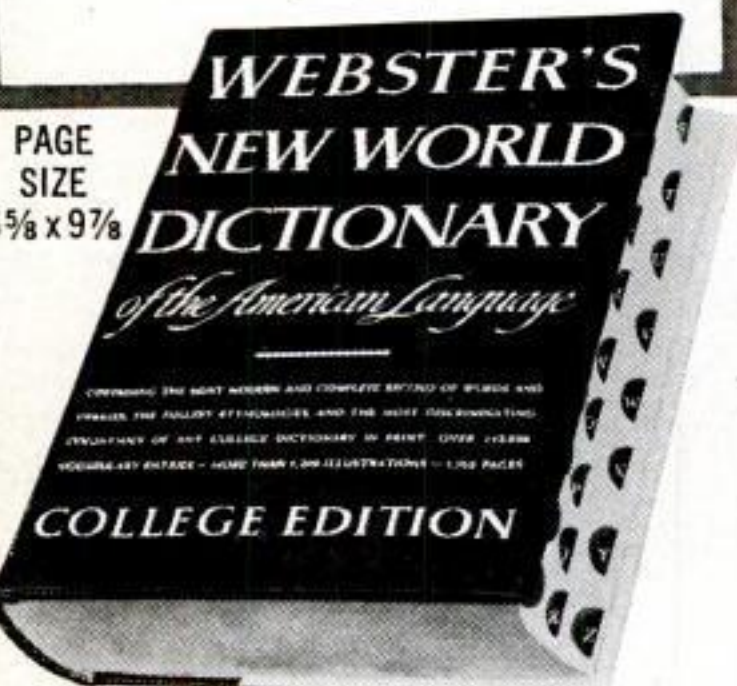
She's born under Sagittarius, sign of nobility. Gracious, attentive, fascinating. Fascinate her with this brilliant 21-jewel Lady Elgin Martha. It has Hadley expansion bracelet, plus Elgin's guaranteed DuraPower Mainspring. \$89.50

Fed. Tax Incl.

She'd like a  
**Lady Elgin**  
MARTHA \$89.50

INSTANT ACCEPTANCE  
BECAUSE

"It offers so much  
more"



This dictionary meets more requirements than any other desk dictionary ever before published. More entries (142,000) ... more pages (1,760) ... more pictures (1,220 illustrating more than 3,100 terms) ... more examples of usage ... more complete etymologies ... more scientific, business terms ... the utmost in visibility ... most up-to-date vocabulary.

IN CLOTH \$5 WITH THUMB INDEX \$6  
Leather Gift Edition, gold edges, boxed, \$12.50

At all booksellers

**WEBSTER'S**  
**NEW WORLD DICTIONARY**  
of the American Language, COLLEGE EDITION  
Write for free brochure, Dept. L  
The World Publishing Company, Cleveland 2, Ohio

## LETTERS TO THE EDITORS

CONTINUED

Sirs:

I must admit surprise at finding that our friends across the drink even had television. I thought the favorite indoor sport of Britons was writing blistering editorials against the U.S.

I could suggest a few programs for their lean entertainment diet. How about "I Love Lucre" and "Break the Yank"? They should not be without a panel show in which several M.P.s can tell what is wrong with America. They can keep their chief export, dignity. I'll still take Jackie Gleason.

MRS. THOMAS WIEHLE  
Carlsbad, Calif.

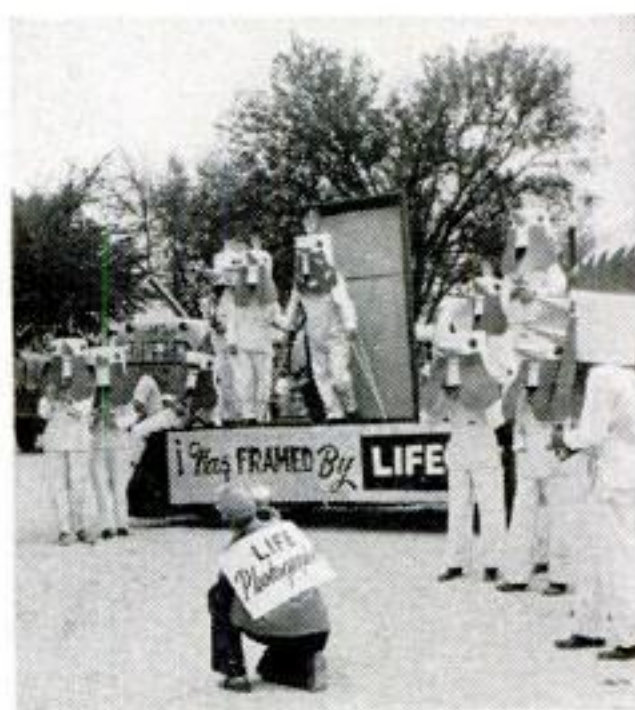
### ROOSTER DAY (CONT'D)

Sirs:

About two years ago LIFE carried a story on an annual program in Broken Arrow, Okla. ("Rooster Day in Broken Arrow," LIFE, June 5, 1950). It featured one of the day's events, a mad scramble for roosters with dollar bills attached to their legs and wings. Some of the birds suffered in the affair, as might be imagined, and this angle was not exactly overlooked in LIFE's story. As a result the town received thousands of protest letters from every state in the Union. Naturally they weren't too happy. This year the program was carried out as usual, but with a few new twists. One was a flock of big roosters retaliating against a LIFE photographer (below). Another consisted of old LIVES with dollar bills attached being thrown to struggling spectators, who tore them to pieces to get the money. I thought you'd like to take a look.

JOHN H. BOOKER

Tulsa, Okla.



ROOSTERS' REVENGE

### MISS EGYPT'S WOE

Sirs:

Your tale of Miss Egypt's thwarted efforts to become Miss World ("Miss Egypt's Tale of Woe," LIFE, Nov. 2) was an intriguing description of Middle East meeting West. Possibly you could complete it by further reporting what was done to remedy the situation when at a luncheon for the contestants Miss Egypt's dress "fell down, leaving her bare from waist to earring." You have no idea how many of us literal-minded readers are simply unable to go on from the end of that sentence without proper guidance.

JOHN HOLLOWAY

Kansas City, Mo.

● Miss Egypt was on her way out of the room at the time, simply kept going till she found shelter in the ladies' room.—ED.

Comet Brown Rice  
adds a delicious "wild rice"  
flavor to this  
holiday dressing.

**COMET  
RICE**  
Quick Cooking

From package to serving dish -  
in 14 minutes



A Tastier Turkey with... **TASTY  
NEW RICE  
DRESSING**

WITH COMET RICE... BOTH BROWN AND WHITE  
IT'S A TANTALIZIN' TASTE DELIGHT...

Mince 6 slices bacon; saute lightly with 4 tablespoons chopped onion, pour off all but 2 tablespoons fat. Combine with 2 cups cooked Comet White Rice, 2 cups cooked Comet Brown Rice, 1 cup chopped celery, 1 teaspoon salt, 1/2 teaspoon pepper, 1/4 teaspoon sage, and 1/2 cup rich milk. Yield: enough for 1 six-lb. bird. Vary recipe according to size. Excellent with other meats and chicken. (Also, place mounds of Comet Rice around bird, as illustrated, for serving with gravy.)

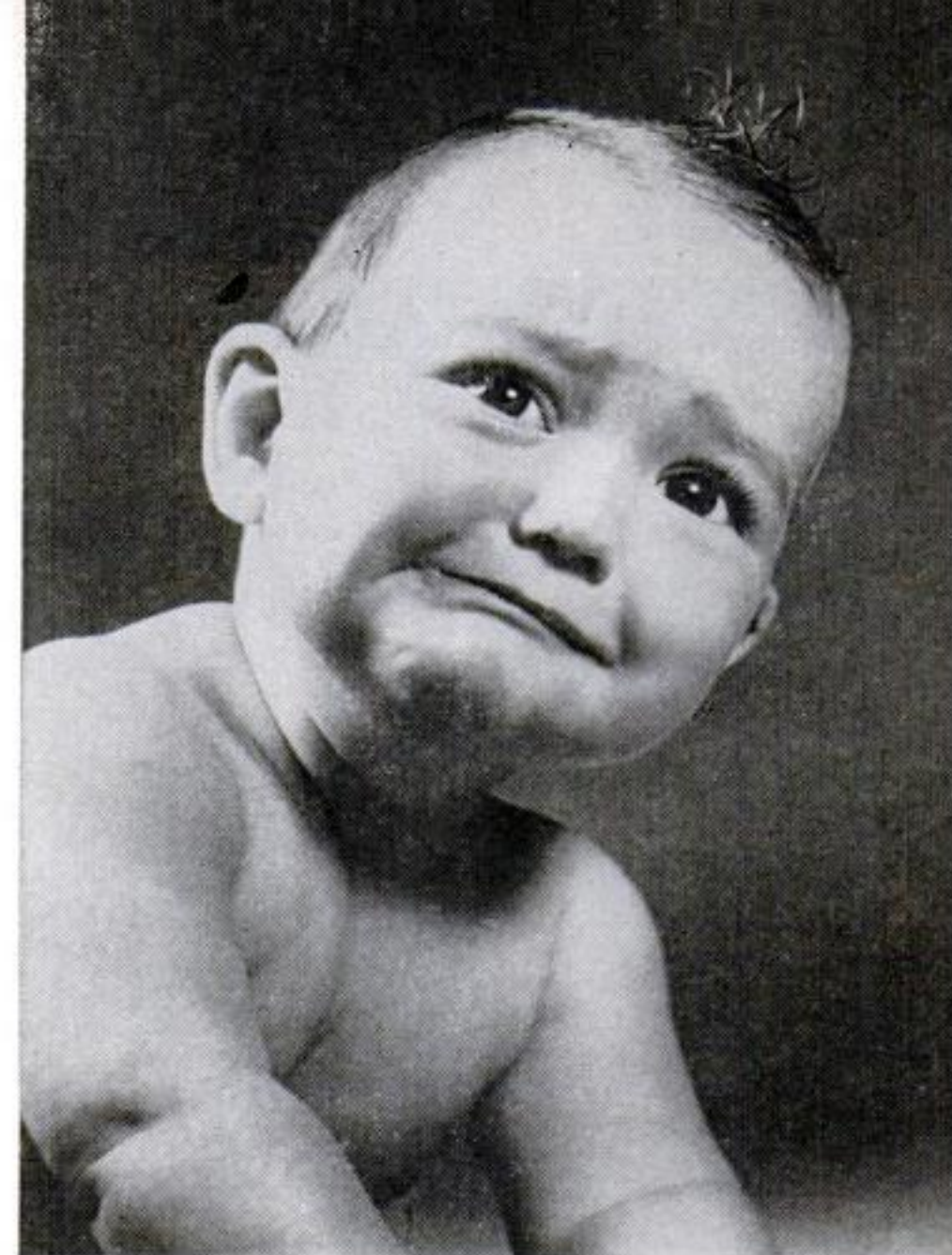


COMET RICE MILLS, HOUSTON, TEXAS





THIS INNOCENT CHILD ASKS THE STREET CROWD, "WHO, ME?"

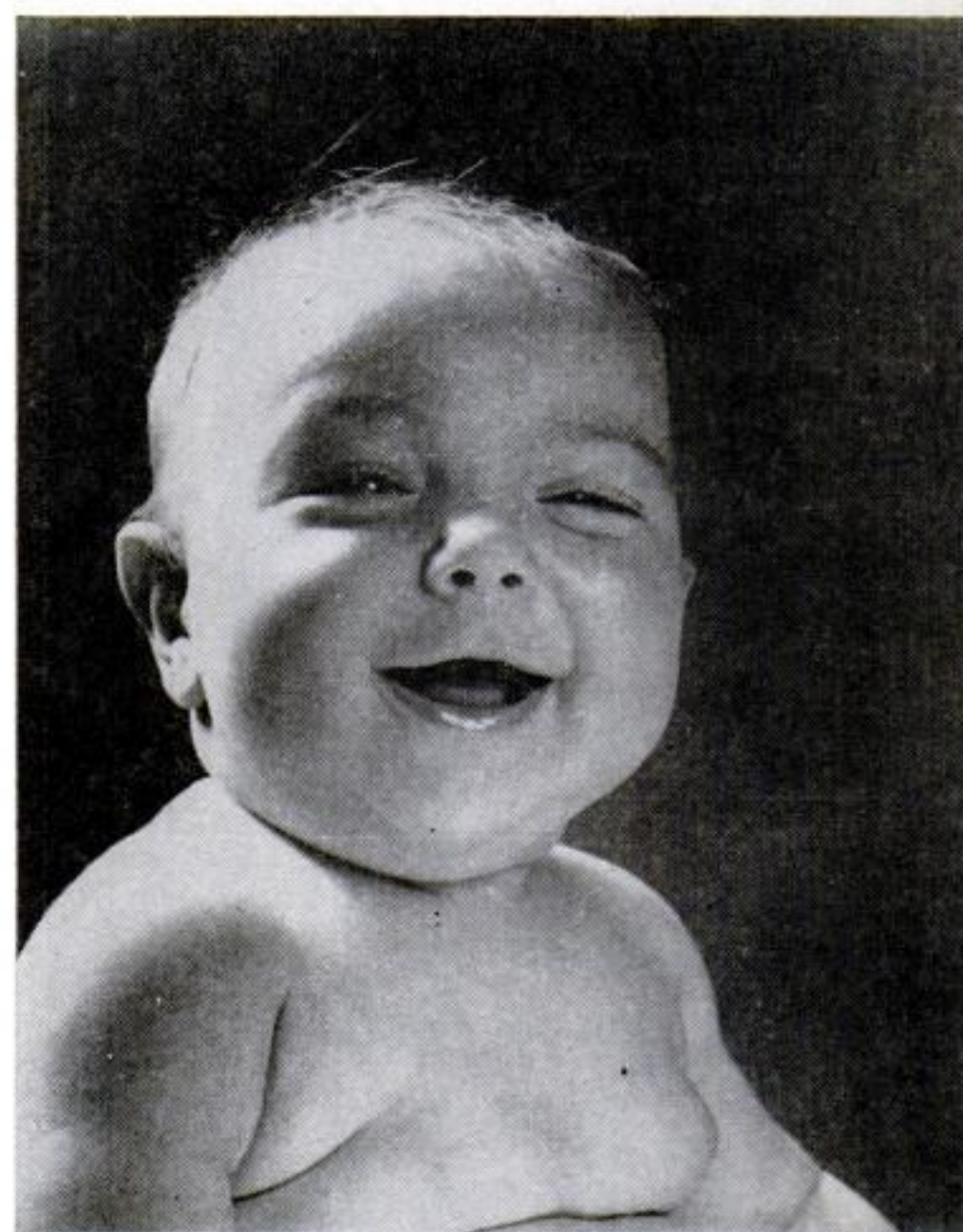


"MY LATEST STALIN CONCERTO SHOWS MIDDLE-CLASS REACTIONARY TENDENCIES"

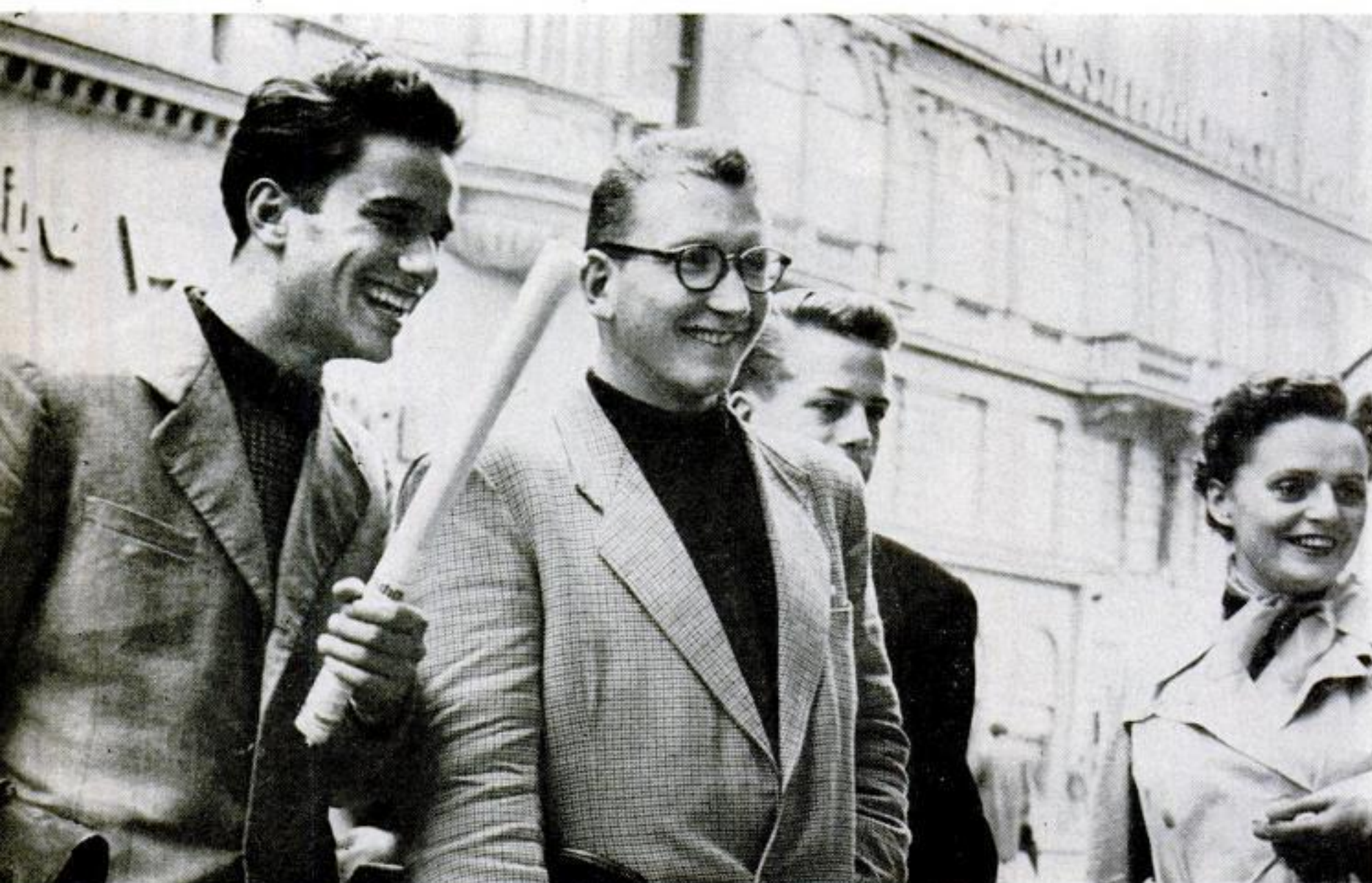
## SPEAKING OF PICTURES . . .

### American babes in Vienna woods annoy Russian bear

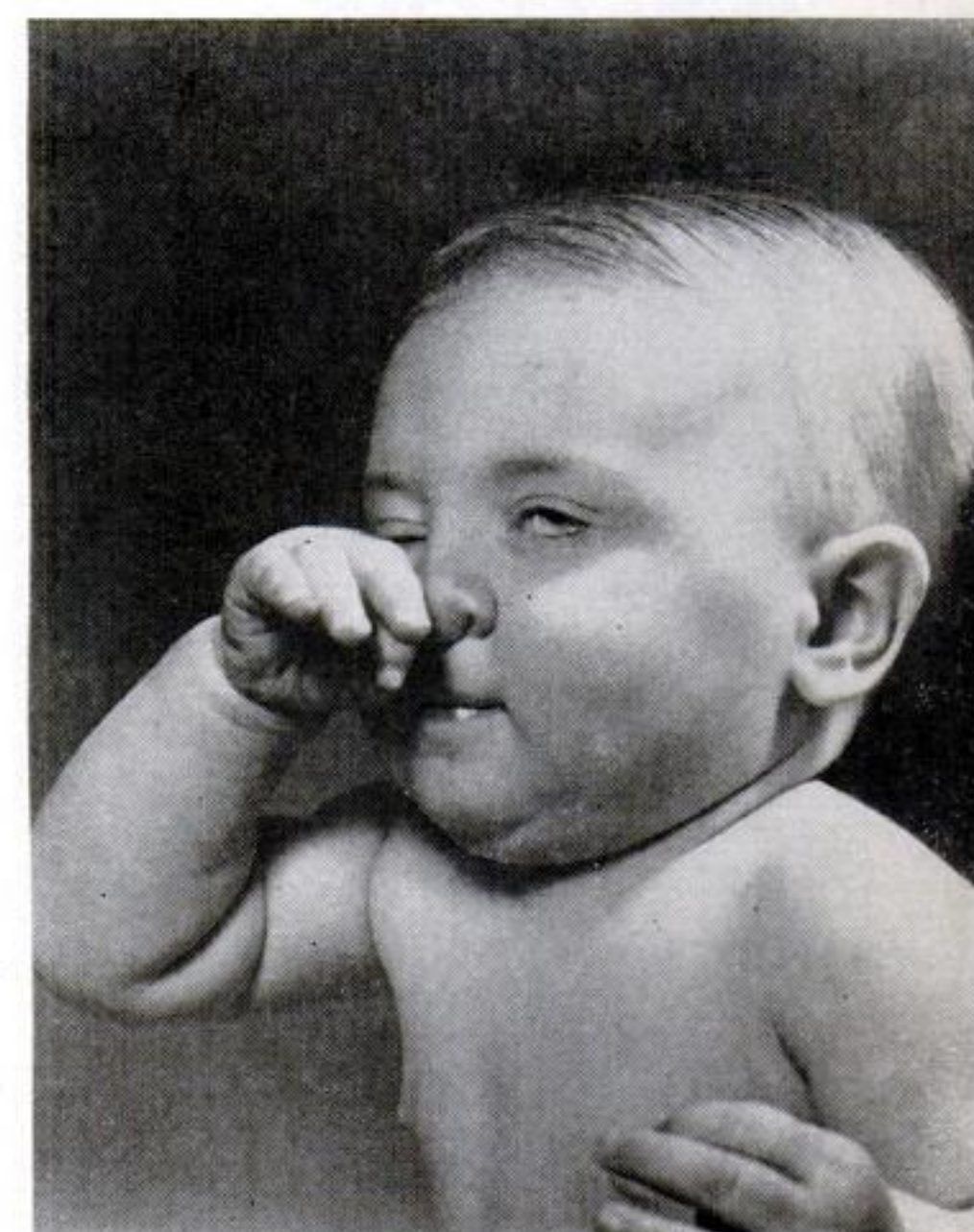
The pictures on these pages will be familiar to many Americans. They were originally made by Photographer Constance Bannister to prove that the American baby's face can express adult emotions as well as Fernandel, the French comedian, had done for Photographer Philippe Halsman. The pictures appeared in a book and a selection was printed in LIFE (Feb. 13, 1950). Now, in Austria, these innocent visages become the means of a U.S. propaganda coup and the cause of denunciations by Soviet authorities. The U.S. Information Service had found among the photos just the right reactions to various aspects of Communism, printed them up in booklets in many languages and, in Vienna, arranged a window display at Amerika Haus, the information center, where the whole town came to look and chuckle. Belatedly the Russians complained so hotly that the U.S., about to close the show, continued it another week.



"MY DEAR SIR, YOU SIMPLY DON'T UNDERSTAND THE PRINCIPLES OF DIALECTIC MATERIALISM"



GRINS LIGHT FACES of the people before Amerika Haus in Vienna's Kärntner Strasse as they watch babies' pictures slowly revolving on a display stand.



"OH! OH! NOT ANOTHER DEMONSTRATION AGAIN SO SOON"





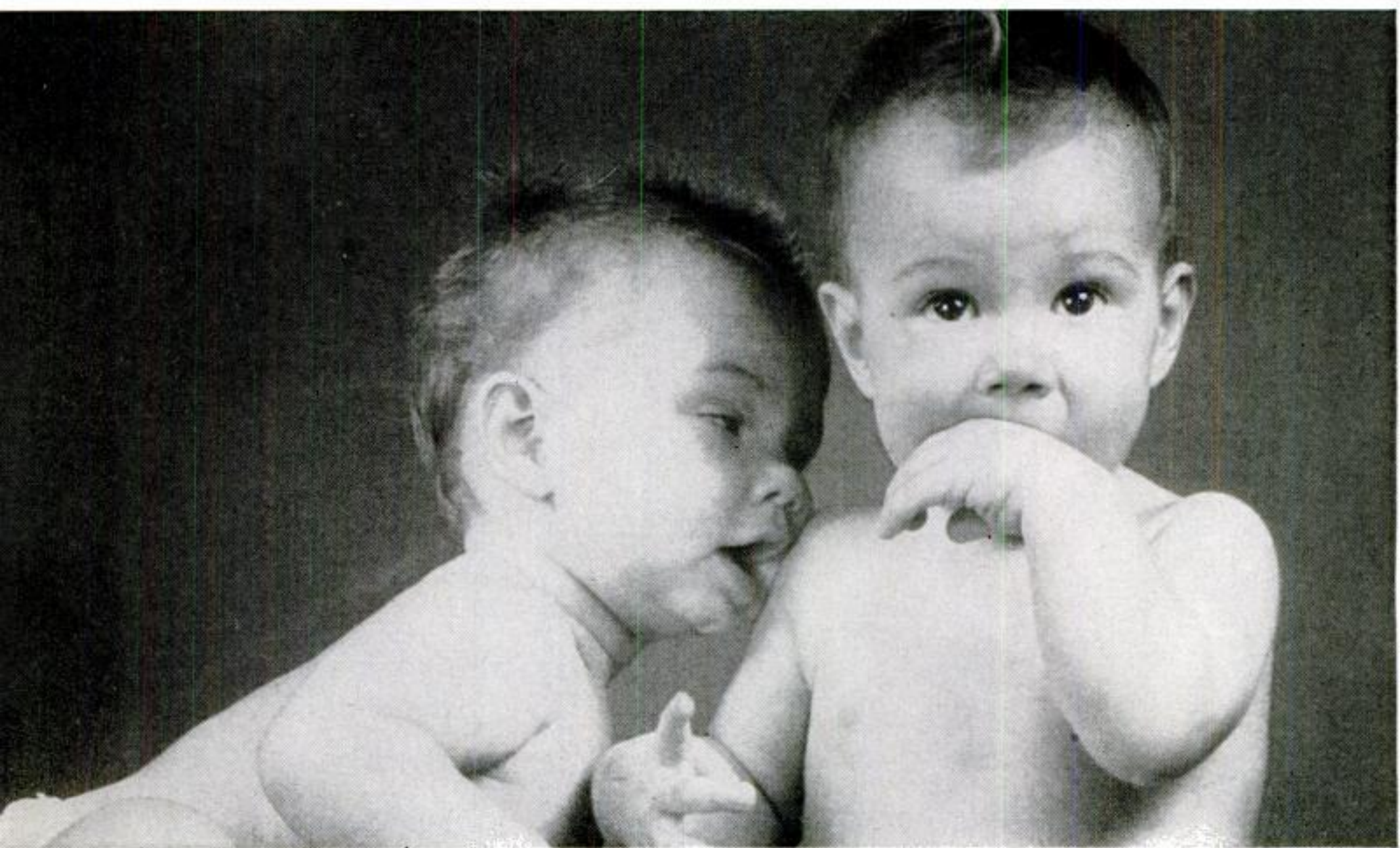
**"BUT PROLETARIAN ART IS SO REALISTIC,  
SO . . . SO . . . JE NE SAIS QUOI"**



**"ALL RIGHT THEN, LET'S SEE YOU TRY  
TO COLLECTIVIZE THE ROMANIANS"**



**"WHAT IS IT? I'VE NO IDEA.  
BUT I GOT THE STALIN PRIZE FOR IT"**



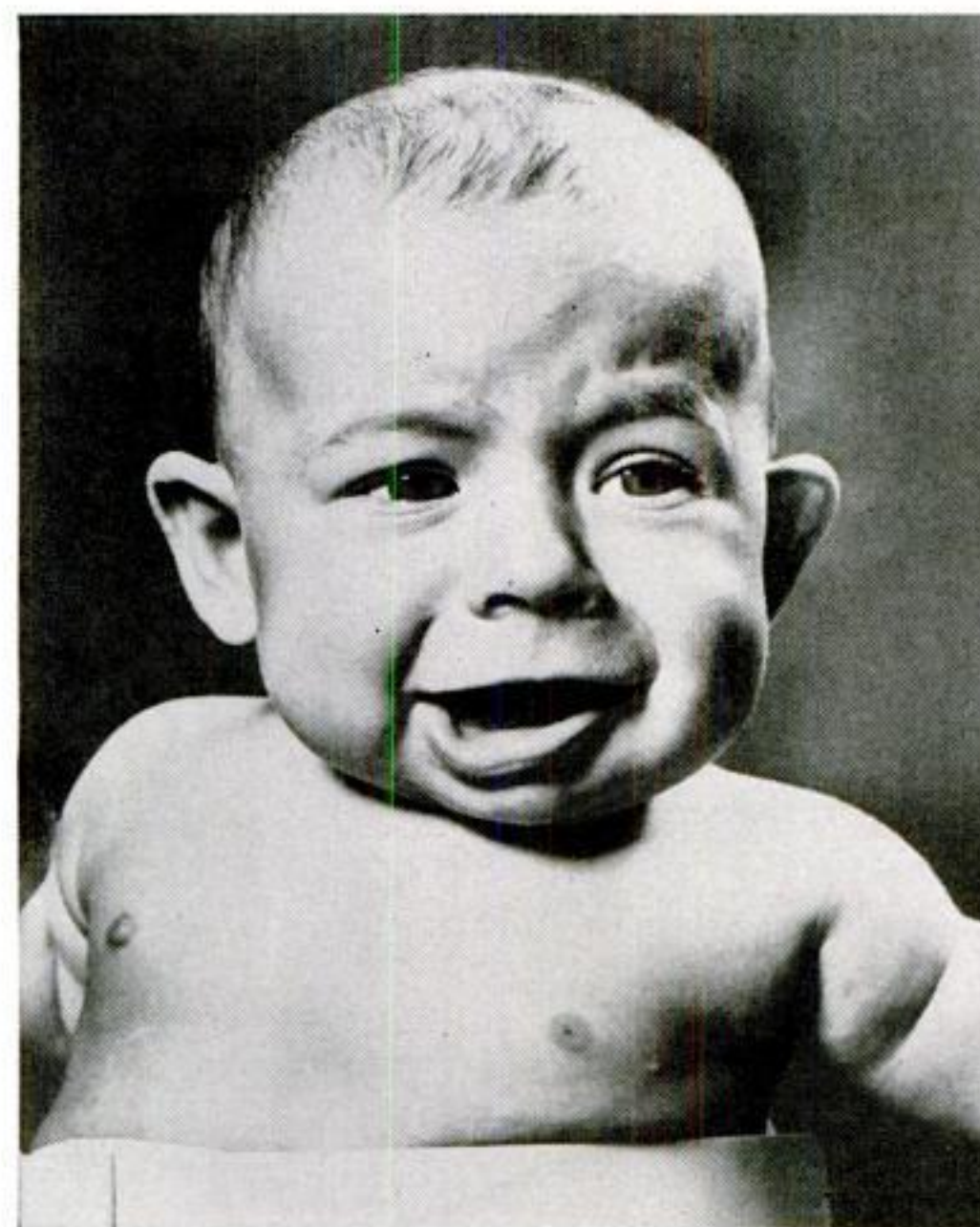
**"HEY, BY ANY CHANCE HAVE YOU HEARD YET WHAT  
HAS BEEN HAPPENING TO BERIA?"**



**"YOU DON'T REALLY BELIEVE THE PEOPLE'S  
UNITED FRONT IS PEOPLE'S DEMOCRACY?"**



**"WHY DIDN'T I DRINK THE BROTHERHOOD TOAST  
WITH MALENKOV IN THOSE DAYS?"**



**"BUT I NEVER EVEN HEARD OF A MAN  
NAMED TROTSKY"**



**"CAN I COME OUT? HAS THE SECRET POLICE  
GONE YET?"**



# Florsheim Shoes

*Styled to Look Better;  
Built to Look Better Longer!*



The KENT, S-1427;  
tan Windsor calf  
wing tip blucher;  
storm welt. \$20.95

Florsheim Shoes are famous for their authentic styling; in fact Florsheim pioneered every new trend in men's shoes from French Toes to Tassel Slip-Ons. But it's Florsheim quality that counts most—the quality that means longer wear and lower cost in the long run.

Other Florsheim Styles \$17.95 and higher

The Florsheim Shoe Company • Chicago • Makers of fine shoes for men and women

## LIFE

EDITOR-IN-CHIEF..... Henry R. Luce  
PRESIDENT..... Roy E. Larsen  
EDITORIAL DIRECTOR... John Shaw Billings

Edward K. Thompson... MANAGING EDITOR  
Maitland A. Edey } ASSISTANT  
Sidney L. James } MANAGING EDITORS  
John K. Jessup... CHIEF EDITORIAL WRITER  
Charles Tudor... ART DIRECTOR

BOARD OF EDITORS  
Robert T. Elson, Gene Farmer, William Jay Gold, Joseph Kastner, Marian A. MacPhail, Hugh Moffett, John Osborne, Philip H. Wootton Jr.

STAFF WRITERS  
Herbert Brean, Fillmore Calhoun, Robert Coughlan, Ernest Havemann, Winthrop Sargeant, Joel Sayre, Robert Wallace.

PHOTOGRAPHIC STAFF  
Ray Mackland... PICTURE EDITOR  
ASSISTANTS: Loudon Wainwright, John Bryson.

Margaret Bourke-White, Cornell Capa, Edward Clark, Ralph Crane, Loomis Dean, John Dominis, David Douglas Duncan, Alfred Eisenstaedt, Eliot Elisofon, J. R. Eyerman, N. R. Farberman, Andreas Feininger, Albert Fenn, Fritz Goro, Allan Grant, Yale Joel, Mark Kauffman, Robert W. Kelley, Dmitri Kessel, Wallace Kirkland, Nina Leen, Thomas McAvoy, Francis Miller, Ralph Morse, Carl Mydans, Gordon Parks, Michael Rougier, Walter Sanders, Frank J. Scherschel, Joe Scherschel, George Silk, George Skadding, W. Eugene Smith, Howard Sochurek, Peter Stackpole, Hank Walker.

FILM EDITORS: Margaret Sargent, Barbara Brewster, Miriam Smith.

ASSOCIATE EDITORS  
Oliver Allen, Donald Birmingham, William P. Gray, Mary Hamman, John Jenkinson, Sally Kirkland, Kenneth MacLeish, Tom Prideaux, Marshall Smith, Claude Stanush.

ASSISTANT EDITORS  
William Brinkley, John Crider, Earl Brown, Robert Campbell, Gene Cook, John Dille, David B. Dreiman, Lee Etington, Honor Fitzpatrick, Timothy Foote, Nancy Genet, Muriel Hall, Jerry Hannifin, Richard W. Johnston, Mary Leatherbee, Norman Ross, Dorothy Seiberling, Mery Lou Skinner, John Stanton, Margit Varga, Valerie Vondermuhll, Robert Wernick, Keith Wheeler, A. B. C. Whipple, Warren Young, David Zeitlin.

REPORTERS  
Robert Ajemian, Shana Alexander, Mary Elizabeth Barber, Margaret Bassett, David Bergamini, Margery Byers, Vivian Campbell, Barbara Dawson, Anne Denny, Beatrice Dobie, Terry Drucker, Laura Ecker, Clay Felker, Jean Ferriss, James Goode, Patricia Graves, Roxane Guerrero, Terry Harnan, Kay Hendry, Alice Higgins, Helen Hodges, Judith Holden, Bayard Hooper, Grayce Horan, Monica Horne, Patricia Hunt, Sam Jaffe, Leon Jaroff, Patricia Johnson, Doris Kinney, Nancy King, James Leberthal, Helena Malinowska, Loretta Nelson, Susan Neuberger, William Pain, Eleanor Parish, Patsy Parkin, Maya Pines, John Porter, Henriette Roosenburg, Robert Shnayerson, Kathleen Shortall, Gabrielle Smith, Jeanne Stahl, Marion Steinmann, Henry Suydam Jr., Lucy Thomas, Alice Thompson, Virginia Unsell, Claire Walter, Margaret Williams.

COPY READERS  
Helen Deuell (Chief), Dorothy Illson, Irmeline Barry, Alison Kallman, Clara Nicolai, Virginia Sadler, Suzanne Seixas, Rachel Tuckerman.

LAYOUT  
Bernard Quint, David Stech (Assistant Art Directors), William Gallagher, Hilde Adelsberger, Matt Greene, Earl Kersh, Fernando Martinez, Behri Pratt, Anthony Sodaro, Alfred Zingaro.

PICTURE BUREAU  
Dorothy Hoover (Chief), Natalie Kosek, Mary Carr, Betty Doyle, Margaret Goldsmith, Ruth Lester, Maude Milar.

PHOTOGRAPHIC LABORATORY  
William J. Sumits (Chief), George Karas.

PICTURE LIBRARY  
Alma Eggleston (Chief), Jennie Hart, Doris O'Neil.

NEWS SERVICES  
U.S. AND CANADIAN: Lawrence Laybourne (Chief of Correspondents), Irene Seint, Tom Carmichael, Marshall Lumsden, Jean Snow. BUREAUS—WASHINGTON: James Shepley, George Hunt, Mary H. Cadwalader, Helen Fennell, William Goolrick, Jr., Will Lang; CHICAGO: Sam Welles, Ralph Graves, Robert Drew, Jane Estes, Richard Meryman Jr.; LOS ANGELES: Ben Williamson, Frank Campion, Stanley Flink, Virginia Hobbs, Philip Kunhardt Jr., Frank Pierson; ATLANTA: William S. Howland, Coles Phinizy; BOSTON: Jeff Wylie, George Shiras; DALLAS: William Johnson, Scot Leavitt; HOUSTON: Willard C. Rappleye Jr.; DENVER: Ed Ogle, Charles Champlin; DETROIT: Fred Collins, Edward Kern; SAN FRANCISCO: Alfred Wright, Richard Pollard, Robert Morse; SEATTLE: Dean Belis; OTTAWA: Serrell Hillman, Byron Riggan; MONTREAL: William White; TORONTO: Edwin Rees.

FOREIGN: Manfred Gottfried (Chief of Correspondents), John Boyle, George Caturani. BUREAUS—LONDON: Andre Laguerre, Donald Burke, Dora Jane Hamblin, Ruth Lynam, John Mulliken, Penelope Ward; PARIS: Eric Gibbs, John Thorne, Mathilde Camacho, Nathalie Kotchoubey, Joann McQuiston, Milton Orshesky; BONN: Frank White, Roy Rowan; ROME: Robert Neville, John Luter; MADRID: Piero Saporiti; JOHANNESBURG: Alexander Campbell; MIDDLE EAST: James Bell; NEW DELHI: James Burke; SINGAPORE: John Dowling; HONG KONG: John Mecklin; TOKYO: Dwight Martin, Donald Wilson; MEXICO CITY: Robert Lubar; PANAMA: Philip Payne; RIO DE JANEIRO: Cranstons Jones; BUENOS AIRES: Ramelle McCoy.

PUBLISHER  
Andrew Heiskell  
ADVERTISING DIRECTOR  
Clay Buckhout



this  
Christmas  
give

**CRAFTSMAN**

the smartest

**BILFOLDS**

for your Christmas  
money



for her — a lusciously bejewelled leather billfold sparkling with fashion newness... at a surprisingly little price!

for him — the finest billfold he can carry. Superbly crafted of premium leathers, with every feature he could possibly want.

for you — the best value for your gift-buying dollars and the smartest place to keep your own money, as well!

"Citation" billfolds for men feature removable 8-view passcase, "Hid-N-Fold" secret pocket, spare-key and card pockets. "Lady Citation" billfolds also have inside change purse. Other Craftsman Billfolds from \$2.50 to \$20.00.

I. Smallman & Sons Co.,  
Paterson, N. J.

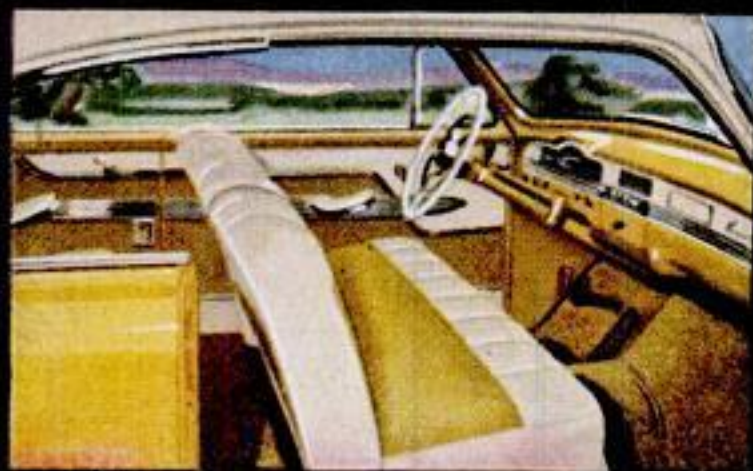
\*Prices plus tax.





New 1954 Plymouth offers you Hy-Style Beauty

Hy-Drive No-Shift Driving... New Power Steering  
Great New Value!



**NEW HY-STYLE** design features glowing new colors, sweeping lines accented with brilliant chrome; a car that's inches longer with a lower, wider look; new Color-Tuned interiors; three new lines of cars, the Plaza, the Savoy, the Belvedere.



**NEW HY-DRIVE** is the newest smoothest, least expensive no-shift drive in the low-price field! A special power-multiplying feature gives you fast, positive getaway. From start to stop, Hy-Drive is smooth; no lag or jerk at any speed!



**NEW HY-DRIVE** no-shift driving lets you "hold" your car without brakes when stopped on the way up a hill, and gives you good engine braking going down hills. And you get quick, smooth acceleration climbing sharp grades and hilly curves.



**NEW POWER STEERING** makes parking and driving practically effortless, yet you always have the sensation of sure, safe control. For a demonstration of these and other new features we hope you'll see your Plymouth dealer soon!

Tune in Medallion Theatre every week on CBS-TV. See TV page of your newspaper for time and station.

Power Steering and Hy-Drive—also Automatic Overdrive—optional at extra cost.

# PLYMOUTH

**PLYMOUTH**  
BUILDS GREAT CARS

Chrysler Corporation's  
No. 1 Car

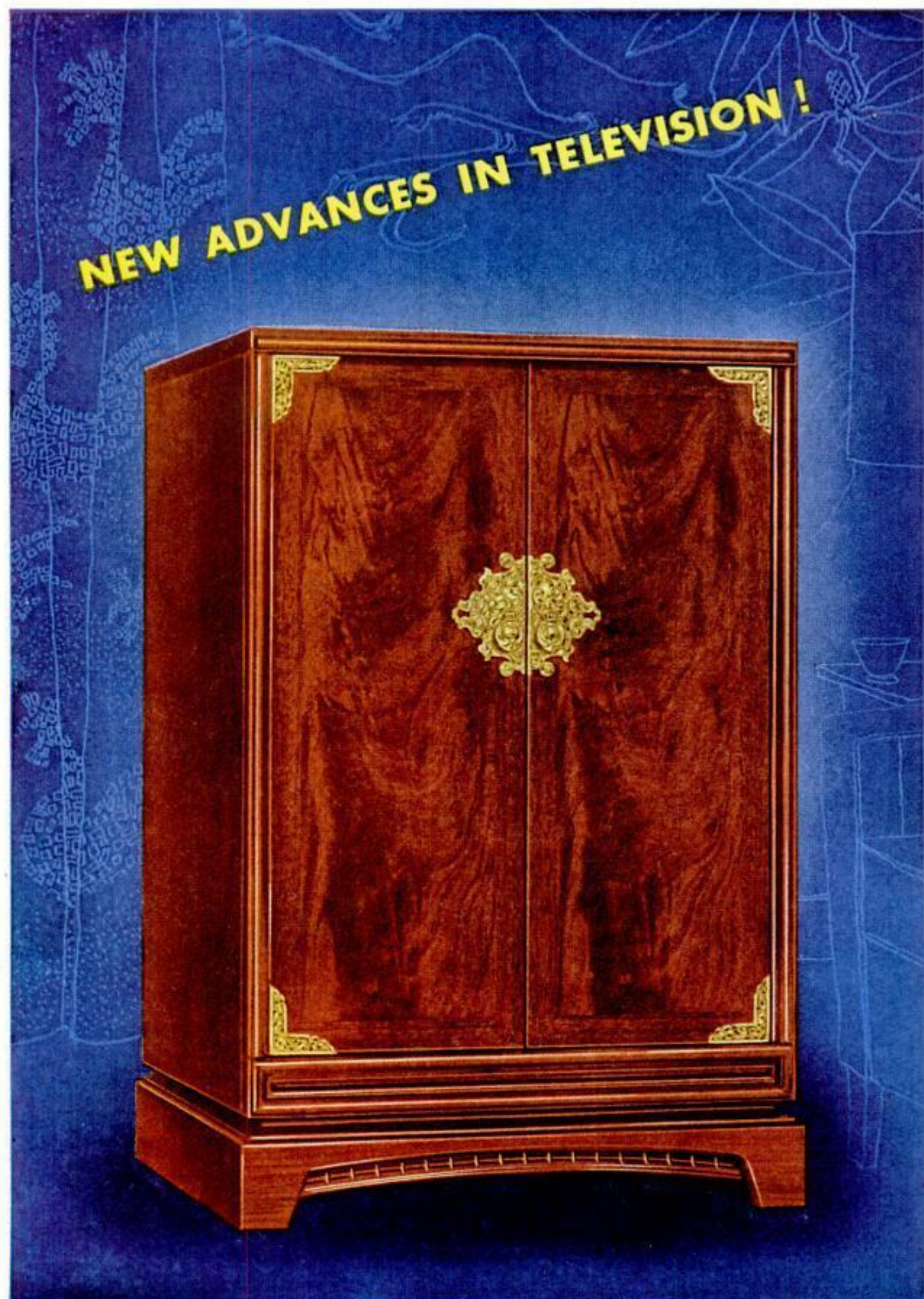


# New from PHILCO...

## Television

## 25 Years

**NEW ADVANCES IN TELEVISION!**



**The Finest Television Picture Ever Achieved!** New 1954 Philco HF-200 high fidelity television with sensational new deep dimension picture. Philco 4308 above—21-inch console in Mahogany veneer cabinet.

You've come to expect great things from Philco over the last quarter century . . . in radio and television. *And your expectation has been rewarded!* For year after year, from Philco's vast Research and Engineering Laboratories, has poured a constant stream of electronic "firsts" that have brought you finer reception and greater enjoyment. Radio's first tone control, for example . . . the first battery-operated portables . . . first Special Service Band . . . television's first Built-In Aerial . . . first UHF All-Channel Tuner . . . and the famous Golden Grid Tuner. Small wonder that *today more Americans enjoy Radio and Television on Philco than on any other make!*

For 1954, Philco brings you new developments to surpass everything that has been done before. They're on display at your Philco dealer's now!

### PHILCO **HF-200**

**World's First Television with Deep Dimension Picture!**



*Not just PART of the Picture...*



*...but ALL of the picture in Pinpoint Detail*

**ONLY PHILCO HAS IT!**



**Unmatched performance** in fringe areas with the Philco 4110—a 21-inch console complete with UHF-VHF Built-In Aerial. Rich Mahogany veneer cabinet.



**Solid-oak and grained oak** veneers mark the handsome Philco 4306-L, new blond 21-inch console with exclusive UHF-VHF Built-In Aerial System.



**New 24-inch** television with giant size 335 square inch picture. Available in handsome consoles or Mahogany veneer table model—the Philco 6002.



# the Latest and Greatest and Radio Developments in of Electronic Leadership

NEW MARVELS IN RADIO!



NEW! PHILCO HIGH FIDELITY

*Phonorama*

World's First Radio-Phonograph  
to Achieve Sound in  
FULL DIMENSION

For the first time in any radio-phonograph combination—the full range of sound! From records or radio, Philco "Phonorama\*" fills the room with sound in *full dimension*—from deepest bass to highest treble! See . . . and hear . . . the magnificent new Philco 1756 "Phonorama", in luxurious Mahogany veneer or new Blond Oak cabinet.

ONLY PHILCO HAS IT!

Philco Replacement Tubes improve the Performance of any Radio or Television Receiver. Philco Factory Supervised Service, industry's largest organization of factory-trained Radio and TV specialists . . . available through your dealer.



© PHILCO CORP. \* TM



**Philco 650**—The Mightiest "Personal" in history! Full sized portable performance! Philco matched batteries give peak reception 10 times longer! 3 colors.



**Automatic clock-radio** plus Special Service Band! Exciting short wave calls from ships, planes, police, Civil Defense! Choice of 2 colors. Philco 712.



**Power-packed Beauty**, designed for modern living. Standard Broadcasts plus famous Special Service Band. Philco Transitone 574, 3 colors.



**FM-AM reception** at its best! Advance-engineered to deliver superior FM-AM reception regardless of location! Philco 956, in Mahogany phenolic cabinet.



**SWITCH TO AMERICA'S**

***Ginger-Upper!***

**IT'S PACKED WITH ENERGY...**

**IT'S LOADED WITH REFRESHMENT!**

You burn up a lot of energy in today's fast pace. Make sure you get it back...with America's Ginger-Upper.

Here's the drink that makes you feel good fast because it's a full-bodied, wholesome source of quick energy. Delightfully dry...different and delicious...it's the best drink you've ever tasted!

Avoid "between-meals letdown." Refresh yourself with a wonderful, flavorful treat. Reach for America's Ginger-Upper. It's like recharging your batteries!



**No letdown after touchdown!**

America's Ginger-Upper gives you a healthy, zestful lift that buoys you up... keeps you going at top speed. And what wonderful flavor!

**Get the Ginger-Upper habit!** Remember, there's no substitute for the pure, healthful, natural ingredients in Canada Dry Ginger Ale... those important ingredients which hold so much food and energy value for normal, healthy people and also are the secret of Canada Dry's distinctive and delicious flavor.



**MILLIONS SAY "The best of them all"**

*Keep plenty in the refrigerator, ice cold and ready to serve.*



COPYRIGHT UNDER INTERNATIONAL COPYRIGHT CONVENTION. ALL RIGHTS RESERVED  
UNDER PAN-AMERICAN COPYRIGHT CONVENTION. COPYRIGHT 1953 BY TIME INC.

# 50 DETECTIVES WORK ON A MYSTERY STORY

The issue in which these little essays started appearing more than a year ago was full of famous people, a fact noted under the headline, "A Busy Week for Captains and Kings." The current issue, too, is concerned in a big way with what the original prospectus for LIFE called "... the gestures of the proud." There's a U.S. president and a former president; a Philippine president-elect and a defeated president; Kings Darius I and Xerxes as represented by their ancient capital; Marilyn Monroe, Lauren Bacall and Betty Grable sleeping in CinemaScope; a joy-riding Josephine Hull—and a voiceless Dinah Shore. Mossadegh is shown in what may be the last act of a notable ham-acting career. And Winston Churchill winds up his great memoirs of World War II.

But it was a dead man, not really famous previously, who gave us the most trouble. A few days before this issue went to press, Harry Dexter White was a mysterious figure of shadowy substance. The events he took part in, the offices he had held, the political furor caused by the dropping of his name were far more tangible than White himself. LIFE's reconstruction of the man began logically in our own biographical files and in a 1944 copy of *Who's Who in America*. Little was gained from these sources, and queries went to our bureaus in Boston, where he was born and had gone to school and college, and of course in Washington, where he had held his government posts. White's contacts in these places



MYSTERY MAN IN SCHOOL

—caretakers, neighbors, officials—turned up further leads and the work of filling in the vague outlines spread to San Francisco, Los Angeles, Chicago, Atlanta and Appleton, Wis. where White had taught economics at Lawrence College in the '30s. Birth records, immigration records (to determine when his parents had come to the U.S.), old city directories (to check various moves made by White and his family)—all these possible sources were gone over for new information. The portrait of Harry Dexter White grew until LIFE had a new file 40,000 words long.

Pictures, too, played a big part in unraveling the mystery. Correspondents in the field produced the high school picture of White (left) and a photograph taken when he was an economics instructor at Harvard. Because there was so little in our picture morgue listed under White, Harry Dexter, researchers began hunting under headings like Morgenthau and Vinson and Bretton Woods for negatives showing White with important associates or at important events. Here and there, now playing volleyball seven years ago, now among the leaders of a conference, appeared the face of White.

When LIFE's 50 editorial detectives (including reporters, deskmen, film editors, writers and TIME correspondents in the Washington bureau who had worked straight through two nights to meet LIFE's deadline) had finished with their extensive digging, we had in hand the portrait of Harry Dexter White which appears on pages 29-35.

## CONTENTS

### COVER

SANDRA KRASNE: COLLEGE ART STUDENT (SEE PP. 126-129)

### THE WEEK'S EVENTS

CLOSE-UP OF A GHOST NAMED HARRY DEXTER WHITE	29
PORTRAIT OF A MAN DREAMING UP A COUP	37
MOSSADEGH'S GREAT HAM ACT IS WASTED	38
A RELAXED MAGSAYSAY AND THE HONEST BALLOT BOTH WIN	40
LOOK FOLKS, OUR PRESIDENT IS SPEAKING FRENCH	42
LIFE ON THE NEWSFRONTS OF THE WORLD	46
REPUBLICANS BOUNCE BACK IN CALIFORNIA	48
ARKANSAS TURKEY TROT	53
NEW LOOK AT THE OLD FALANGE SALUTE	58

### EDITORIAL

TRIESTE IS MORE THAN A CITY	36
-----------------------------	----

### PHOTOGRAPHIC ESSAY

RENAISSANCE OF THE RAILS	115
PHOTOGRAPHED FOR LIFE BY ALBERT FENN	

### ARTICLE

THE WAR MEMOIRS OF SIR WINSTON CHURCHILL, VOL. VI, PART V "TRIUMPH AND TRAGEDY"	74
--	----

### THEATER

JOSEPHINE THE GREAT	65
---------------------	----

### MEDICINE

CLINIC FOR HEADACHES	105
----------------------	-----

THE COVER AND ENTIRE CONTENTS OF LIFE ARE FULLY PROTECTED BY COPYRIGHTS IN THE UNITED STATES AND

### DANCE

A BALLET BEAUTY MULTIPLIED	112
----------------------------	-----

### ART

THE PLIGHT OF A PRETTY PAINTING STUDENT	126
---	-----

### MOVIE

STARS TAKE CINEMASCOPE LYING DOWN	137
-----------------------------------	-----

### TELEVISION

A SILENT DINAH SHORE	140
----------------------	-----

### ARCHAEOLOGY

CITY OF DARIUS AND XERXES	155
---------------------------	-----

### SPORTS

THE ONE-TWO PUNCH FROM ILLINOIS	163
---------------------------------	-----

### MODERN LIVING

WOMEN'S HOMEWORK IS DISPLAYED	169
-------------------------------	-----

### HISTORY

THE RAISING OF PENETANGUISHENE'S PRIDE	173
--	-----

### OTHER DEPARTMENTS

LETTERS TO THE EDITORS	11
SPEAKING OF PICTURES: AMERICAN BABES IN VIENNA WOODS	
ANNOY RUSSIAN BEAR	20
SEQUEL: FLYING POLE LANDS IN U.S. SCHOOL	132
LIFE'S PARTY: THE PAST IS PLAYED BACK FOR BIRTHDAY	178
MISCELLANY: EXAMPLE FOR A BABY	184

IN FOREIGN COUNTRIES AND MUST NOT BE REPRODUCED IN ANY MANNER WITHOUT WRITTEN PERMISSION

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several

sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

#### COVER—© PHILIPPE HALSMAN

15—FROM "MANTA, UNDER THE RED SEA WITH SPEAR AND CAMERA" © 1952 BY HANS HASS PUBLISHED BY RAND McNALLY AND CO., CHICAGO  
16—MICHIGAN CITY NEWS-DISPATCH  
19—ANDERSON STUDIO  
20, 21—LT. USIA, RT. CONSTANCE BANNISTER  
27—FROM THE BOSTON GLOBE  
29—FROM THE BOSTON GLOBE  
30—T. CEN. U.P., THOMAS D. MCAVOY—THOMAS D. MCAVOY, ANTHONY LINCK  
31—THOMAS D. MCAVOY  
32—THOMAS D. MCAVOY, ANTHONY LINCK  
33—T. RT. YALE JOEL—KOSTI RUOHOMAA FROM B.S.  
34—INT., GEORGE SKADDING—INT., HANK WALKER, U.P.  
35—LT. U.P., YALE JOEL, RT. INT.

36—GUARESCHI FROM CANDIDO  
37, 38, 39—CARL MYDANS  
40, 41—JOE SCHERSCHER  
42—ALLAN GRANT  
45—ALLAN GRANT EXC. CEN. GEORGE SKADDING  
46—BOB LANDRY—A.P.  
47—N.Y. DAILY MIRROR—A.P.  
48—JOHN SWOPE EXC. T. LT. EDWARD CLARK  
53, 54, 56—WALLACE KIRKLAND  
58, 59—DMITRI KESSEL  
60—DMITRI KESSEL EXC. T. CIFRA-GRAFICA  
65 THROUGH 70—ALLAN GRANT  
74—FRANK SCHERSCHER  
75—SOVFO  
76—MAP BY ANTHONY SODARO  
79—U.S. ARMY SIGNAL CORPS PHOTO  
80—INT.—SOVFO

81—CARL MYDANS  
82—FROM THE ROYAL COLLECTION, WINDSOR CASTLE; COURTESY UNITED SERVICE CLUB, LONDON  
83—BY PERMISSION OF THOMAS AGNEW AND SONS, LTD., LONDON, PUBLISHERS OF THE ENGRAVING; BY PERMISSION OF SIR GERALD KELLY AND THOMAS AGNEW AND SONS, LTD., LONDON, PUBLISHERS OF THE ENGRAVING—PAINTING BY DOUGLAS CHANDOR PHOTOGRAPHED BY WALTER CURTIN  
84—WILLIAM J. SUMITS  
85—LONDON NEWS CHRONICLE  
86—BRITISH OFFICIAL PHOTO  
95—COURTESY IMPERIAL WAR MUSEUM, A.P.  
96—INT.  
100—CARL MYDANS  
105 THROUGH 110—GORDON PARKS  
112, 113—ZOLTAN GLASS

126—© PHILIPPE HALSMAN—JOHN RAYMOND SOLOWINSKI  
129—© PHILIPPE HALSMAN  
132—A.P.—LISA LARSEN  
137, 138—ALLAN GRANT  
140—EDWARD CLARK  
155 THROUGH 158—COURTESY ORIENTAL INSTITUTE OF THE UNIVERSITY OF CHICAGO  
163—FRANCIS MILLER EXC. T. GLIESSMAN STUDIO  
164, 166—FRANCIS MILLER  
169, 170—NINA LEEN  
173—DRAWING BY C. H. J. SNIDER—JOE CLARK  
174, 177—JOE CLARK  
178, 179—Y. ROSEN STUDIOS (3); BOT. LISA LARSEN (4); ROSEN STUDIOS, LISA LARSEN  
180, 183—LISA LARSEN  
184—DR. BERNHARD GRZIMEK

ABBREVIATIONS: BOT., BOTTOM; ©, COPYRIGHT; CEN., CENTER; EXC., EXCEPT; LT., LEFT; RT., RIGHT; T., TOP; A.P., ASSOCIATED PRESS; B.S., BLACK STAR; INT., INTERNATIONAL; U.P., UNITED

PRESS, THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO THE REPUBLICATION WITHIN THE U.S. OF THE PICTURES HEREIN ORIGINATED OR OBTAINED FROM THE ASSOCIATED PRESS.



# Fast Getaway!



...you'll get it with  
**100% CLIMATE-CONTROLLED Texaco **FIRE CHIEF** gasoline!**

Real *go* on the getaways... real *power* in every way. What's more, you get this *livelier* driving *wherever* you live... *wherever* you fill 'er up—in all 48 States!

For Fire Chief is 100% *Climate-Controlled* to give top performance in your own weather area and in *each one* of the 25 weather areas in the U. S. A.\* Economical, too—Fire Chief sells at *regular* gasoline prices! Try it—fill up at your Texaco Dealer, *the best friend your car has ever had.*

THE TEXAS COMPANY  
**TEXACO DEALERS**  
in all 48 states

Texaco Products are also distributed in Canada and Latin America





## EVERETT PUPILS MAKE RECORDS.

Five Receive Diplomas for Four-Year Course After Three-Years Work.



EARLY FAME CAME TO WHITE WHEN HE TOOK EXTRA COURSES TO FINISH HIGH SCHOOL IN THREE YEARS

## CLOSE-UP OF A GHOST

### HARRY DEXTER WHITE TURNS OUT TO BE ARROGANT, DILIGENT MAN WHO KEPT GOING TO MOVIES

*All but ignored in the furore over Harry Dexter White was the central figure in the case, White himself. A team of LIFE and TIME reporters set out to answer the question: "Who was Harry Dexter White?" The result, as edited by Staff Writer Ernest Havemann, follows:*

IN 1944 the late Harry Dexter White did an unprecedented thing. He condescended to talk to a newspaperman about something he had always tried to keep from the public gaze—namely the background, personality and habits of Harry Dexter White. He told the reporter, among other things, "I love the movies, any kind of movies at all. I go at least twice a week, even if I have to go by myself."

Now, the newspaperman, looking back on the interview, feels like kicking himself. "Supposing," he said, "I had just asked White a couple of questions about the movies that were being shown around Washington in 1944. I wonder if he could have told me the plots or the stars of even a single one of them?"

It is too bad the questions were never asked, for in retrospect it seems that Harry Dexter White often went to some lengths to establish the theory that he was a movie fan. A number of people who

remember nothing else about him, people to whom he never revealed any other confidences, seem to agree on this one thing: Harry White loved the movies. And of course a man who is known as a solitary moviegoer, a man said to sit alone through a couple of double bills a week, can gain himself a half dozen hours or so to pursue any secret inclinations he might have.

It was hard, even in the last well-publicized week, to learn much more about Harry Dexter White than that. He left behind a widow and two daughters, but of course the family was not talking. His best friends, like Abraham George Silverman and Nathan Gregory Silvermaster, are men who have also been accused of Communist spying, have taken refuge behind the Fifth Amendment and are not answering any questions at all on the grounds of possible self-incrimination. His employers, notably ex-Secretary of the Treasury Henry Morgenthau Jr., were unavailable to the press. Still there were former friends and colleagues who were able and willing to talk about him. And their individual recollections added up to a composite picture of the man.

People who worked with White during the government career that began when he joined the Treasury Department in 1934 remember a





**HARRY DEXTER WHITE**  
A.M.

Instructor in Economics and Tutor in the Division of History, Government, and Economics

**AT HARVARD** White got Ph.D., taught economics from 1926 to 1932, looked like this in Harvard yearbook.



**WITH MORGENTHAU**, Secretary of the Treasury, White became Assistant Secretary and his closest adviser.



**WITH VINSON** (center), who became Secretary of Treasury after Morgenthau, White meets to inaugurate International Monetary Fund. At left is William Clayton, Assistant Secretary of State. The conference was at Savannah, Ga. in 1946.

man of less than average height, somewhat stocky in build. He was getting quite bald on top, and the fringe of hair around the edges grew progressively grayer as he grew older. His face was round, his eyes behind their rimless spectacles a bright blue, and he affected a rather foolish little mustache reminiscent of Hitler's: it sometimes twitched when he got excited. Asked why he, a Jew, wore such a mustache, he once told a newspaperman, "Well, I never thought of it that way. You see, I grew it back in World War I when I was an officer to make myself look a little older than I was. There were some older men I had to boss around, and as for Hitler, I guess I had mine before he had his."

His movements were quick, jerky and nervous; he even had a way of walking bent over at the waist, head out front, as if he could hardly wait to get where he was going. He was a hard, nervous worker, almost compulsively indefatigable. "The fellow was a beaver if I ever saw one," an observer recalls. Other old acquaintances recalled last week: "He worked himself to the bone." "No problem daunted him." "He was deadly serious." "He had a mind running like a race horse." "He ranged everywhere like a water bug."

### Dancing at Bretton Woods

**DURING** the Bretton Woods conference of 1944, when the U.S. delegation was setting up the International Monetary Fund and the World Bank, White worked steadily with no more than three to four hours sleep a night. He did all his conference work, held a daily briefing session for newspapermen and in addition found time to play volleyball. At a party he showed up fresh as usual and spent the whole evening dancing with all the available young ladies. His dancing was typical: jerky, full of whirls and twirls, almost frantically vigorous. One onlooker says, "His partners were nearly torn limb from limb."

White did not smoke and drank very little. He seemed almost to be in training, for he fancied himself as an athlete and liked to play ping-pong and tennis. He was a neat and conservative dresser, with a few exceptions: his ties were sometimes too loud, he wore perforated sports shoes in the summertime and he was one of the first high-placed government officials to wear a colored plastic belt, claiming that it gave his stomach more room to expand. He liked chess, music and shaggy-dog stories.

Everybody agrees that he was brilliant, or at least facile. Some of the comments picked up last week from former acquaintances were: "He was a human thinking machine." "He was the most active and effective person on the U.S. delegation at Bretton Woods. He was superbly intelligent." "He had a first-rate mind and could not tolerate a second-rate mind." Or at the very least: "He was not a first-rate economist but had enormous imagination."

Almost without exception everybody agrees that he was also a little hard to take: "He was completely arrogant to his intellectual inferiors." "He was utterly without tact, sometimes downright brutal." "I had no affection for him. Very few people did." "I always thought he was able, self-important and obnoxious."

Apparently from the very start nobody ever liked White much or even paid much attention to him until he was able to force himself onto the center of the stage. He was born to an immigrant couple

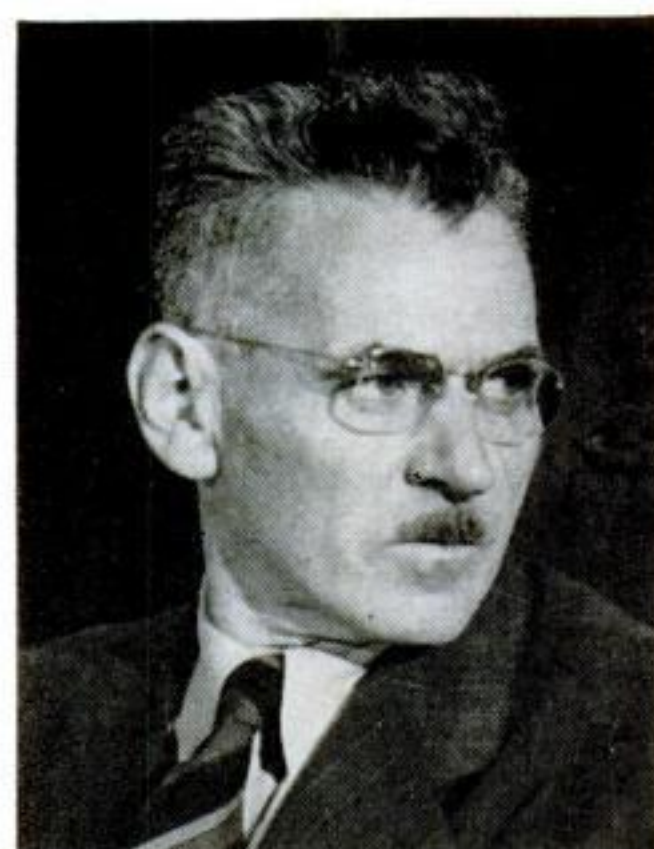
named Jacob and Sarah White—the name back in Lithuania had been Weit—on Oct. 29, 1892, on what was then a middle-class street, rapidly declining to slum status, at the foot of Boston's Beacon Hill. His father was a peddler who rose to ownership of some crockery and hardware stores. His mother died when Harry was practically a baby; he grew up feeling alone and quite small in his rather tough world. He confided in later life that he had an unhappy childhood in which he had to endure a good deal of bullying from bigger boys.

Although he graduated in three years, his high school career showed no signs of brilliance; he made 75 in German, 77 in algebra, 84 in ancient history. Afterward he worked for a few years in the family stores and then went on to Massachusetts Agricultural College. He hoped at the time, possibly in revulsion against his unhappy big-city background, to become a farmer. Again he hardly looked like a scholar; his general average for the first semester was undistinguished and he dropped out of school.

He worked in the family stores until World War I, when he enlisted and served overseas as a lieutenant. On his return to the U.S. he spent two years running a government institution set up for the orphans of servicemen killed in the war. This started him off on a new track; he became a settlement-house director and helped run a boys' summer camp.

He had acquired a wife—exact date unrecorded, although he once told an interviewer that the marriage took place just before he went overseas in World War I. His wife was Anne Terry White, Russian-born, a student at Brown University. She was scholarly and destined to become a quite well-known author of books for children—including one book of Bible stories. Some of the people who had casual acquaintanceship with White and his wife now speculate that perhaps he married over his head intellectually speaking, and that it was his wife's influence that sparked all his ambitions.

At any rate he was back in school in 1922, enrolled at Columbia University as a deadly serious, 30-year-old undergraduate in the study of government. He soon decided that economics was a better subject



**KEY MEN** in the Red spy apparatus White was charged with belonging to were Nathan Silvermaster (left), who was the boss of the ring, and Abraham George Silverman, who was expected to keep White in a cooperative frame of mind.



and the key to governmental problems anyway, and went out to Stanford University in California. He no longer fooled around with 80 grades and when he got his A.B. in 1924 he also got a Phi Beta Kappa key as a token of his new-found scholarship. He stayed another year to take a master's degree and moved on to Harvard. There he taught and studied from 1925 to 1932, winning a fellowship and prize for best thesis in economics while gaining his doctorate. The late Dr. Frank W. Taussig, the grand old man of international economics at Harvard, considered White one of his very most promising students.

He caught on as associate professor, soon raised to full professor, at Lawrence College in Wisconsin. One of his superiors there said last week, "He taught economics and he taught as conservatively as Adam Smith. I don't think he was a Communist in those days and if he was, he was a secret one. He had an attractive wife, who used to give readings, and two lovely children, and he was unhappy with his work because he didn't think the post was worthy of his skill." To White's great delight the New Deal and its penchant for economists rescued him from Lawrence and sent him to Washington as an employee of the Treasury Department in 1934. He was then 41 years old and, as it turned out, about to have the fuse ignite on a skyrocket career that would take him all the way up to Assistant Secretary of the Treasury and U.S. representative on the International Monetary Fund before it finally fizzled out.

### The easy prey

**A**N important clue to how White behaved in Washington is contained in *Witness*, the book in which Whittaker Chambers, the former Communist spy, recounts his experience with Communism, Communists and the dupes of Communism. White was apparently the last—not exactly an unwitting dupe, but a man whose basic inferiority complex and lust for recognition made him as eager to serve the Communists as his own government. White was a great believer in flattery and was never ashamed to use it. He used to tell his subordinates that he had learned the value of flattery as a salesman; he would urge them to use the same tool by saying, "You can't pile it on too thick." At the same time White was perhaps the greatest sucker of his time for flattery sent in his own direction. Any subordinate who told him he was destined for a greater place in history than Lord Keynes—the British titan in the world of government economics—was all but sure of favor.

White practically identified himself with the personality of his boss, Treasury Secretary Henry Morgenthau Jr. As Chambers has written in *Witness*, "He talked endlessly about the 'Secretary' whose moods were a fair barometer of White's. If White's spirits were up, I knew that the Secretary was smiling. If he was depressed, I knew that the Secretary had had a bad day."

Living in this insecure world—a onetime Boston kid who was constantly being beaten up by bigger boys, a mediocre student who had set out to become a Phi Beta Kappa, a man who was bound by disposition to feel completely dependent on the moods of his boss—White was an easy prey for the Communists. Moreover he was an oldtime friend of a man who had become an important U. S. Communist, namely Abraham George Silverman. The two became acquainted at

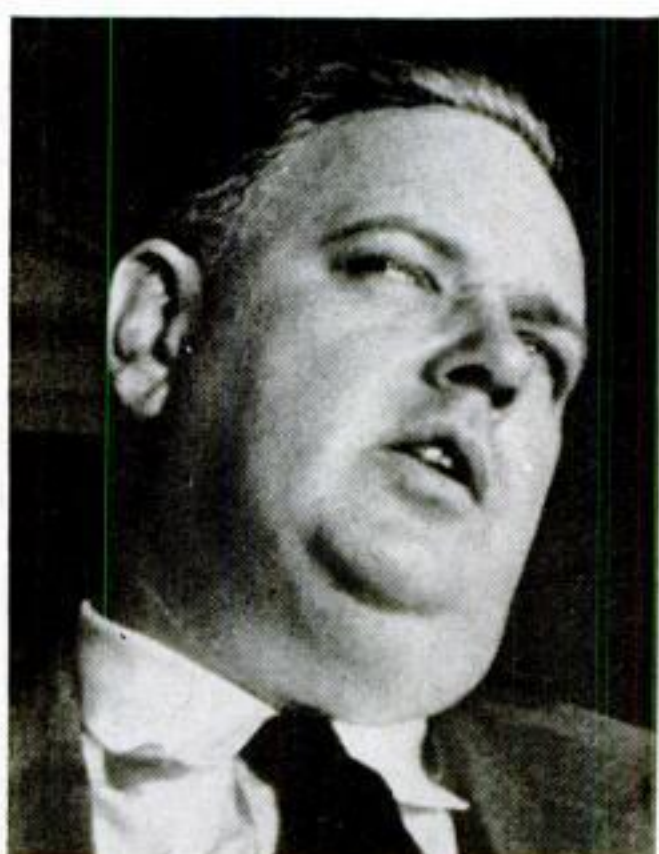


**VOLLEYBALL** was a favorite sport of White's, and he got up games at many of the international monetary meetings. Once he organized a game with the Russians. The American team lost rather than argue about the rules the Russians applied.

Harvard, where they took their Ph.D.s together. They subsequently had a kind of neurotic Alphonse-and-Gaston kind of relationship. As Chambers has described it, "[White] and Silverman were almost fraternally close. Of the two, White was the more successful bureaucrat, and, in his special field, perhaps, had the better mind. But in all other fields, Silverman was much more intelligent and knew it. Their relationship seemed to have hinged for years on Silverman's willingness to let himself be patronized by White to whom his sympathy was indispensable whenever, for example, the Secretary was snappish and White had one of his crises of office nerves. Each, in fact, was a tower of weakness—a leaning tower. But, as they leaned together, they held each other upright."

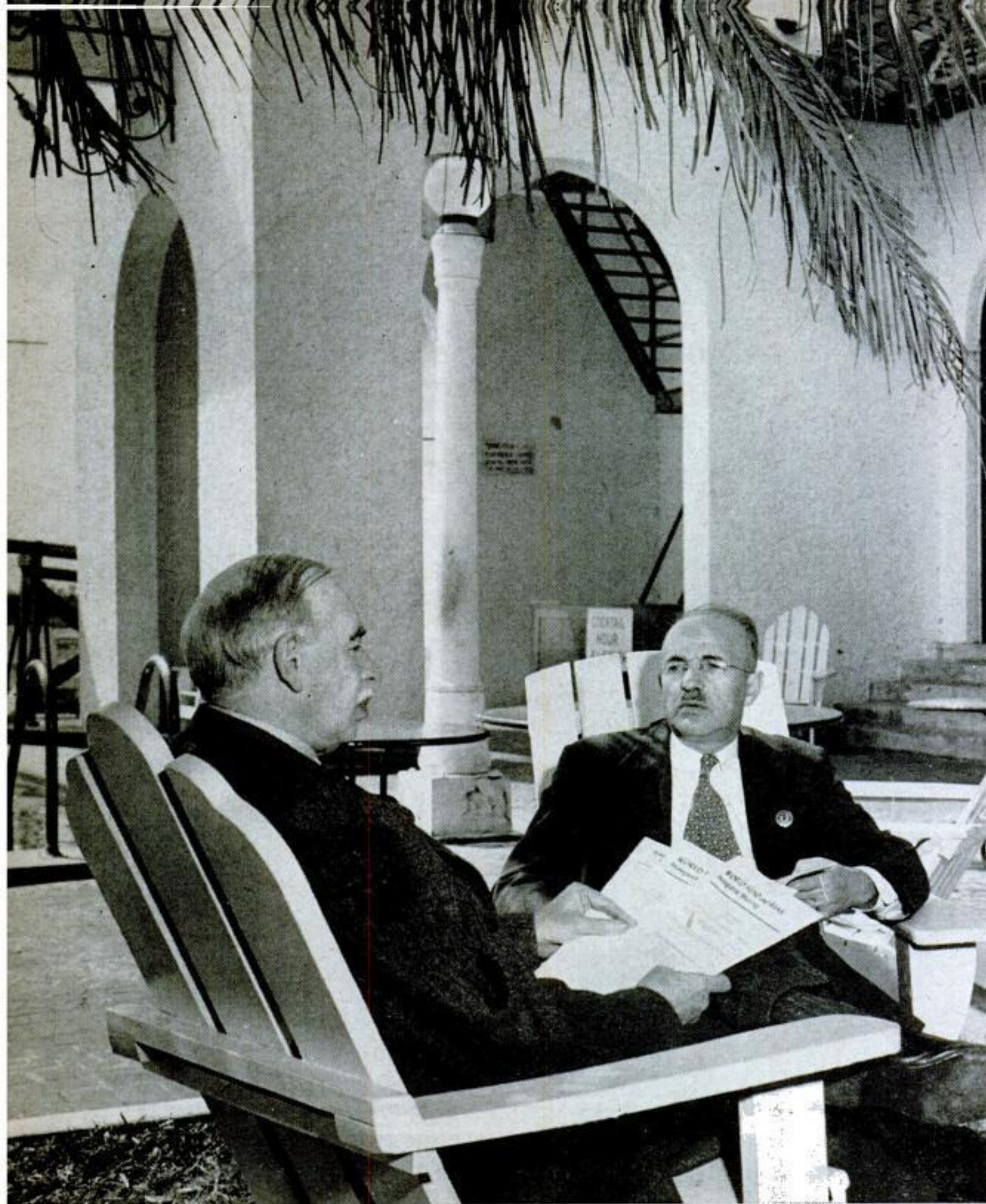
White never actually joined the party. On the other hand he got a great feeling of importance out of dealing with Communist spy rings. He liked the cloak-and-dagger business of meeting secretly by moonlight (often near one of the movie theaters where he presumably told his family he was going). As Chambers wrote, "He was perfectly willing to meet me secretly; I sometimes had the impression that he enjoyed the secrecy for its own sake."

As a non-Communist contact of the Communist spy rings, White could wring every last ounce of ego-satisfaction from his position. Nobody could boss him around. If Secretary Morgenthau had a bad mood, White could seek consolation from the Commies. If the Commies tried to press him, White could wrap himself in the American flag. As Chambers wrote, "Since White was not a party member, but



**KEY WITNESSES** in the case against White were Elizabeth Bentley (left) and Whittaker Chambers. Miss Bentley said she received information from White. Chambers added that White wrote a regular report for him but was a poor source.





WHITE AND BRITISH ECONOMIST KEYNES MEET AT MONETARY CONFERENCE

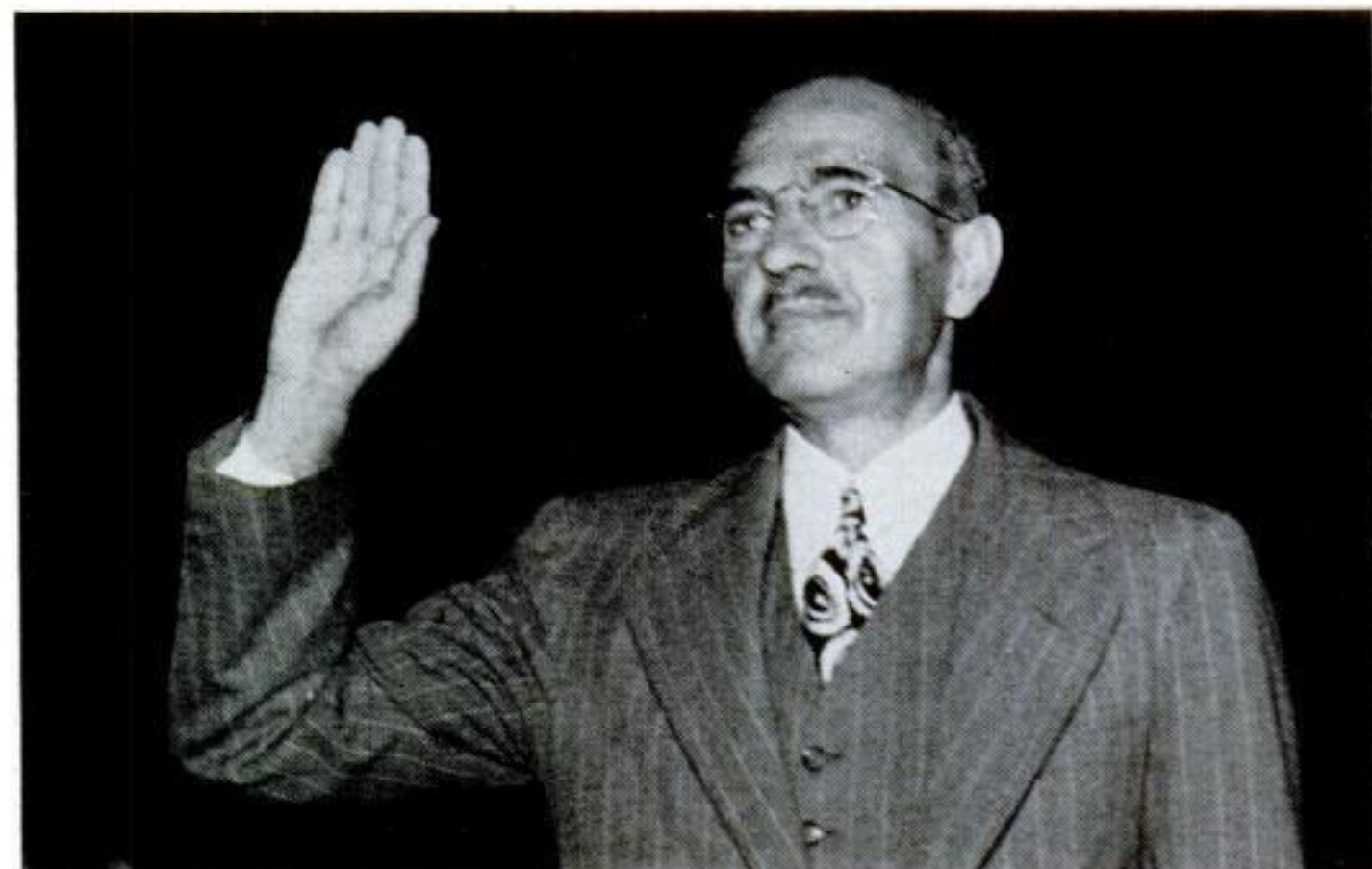
a fellow traveler, I could only suggest or urge, not give orders. This distinction White understood very well, and he thoroughly enjoyed the sense of being in touch with the party, but not in it, courted by it, but yielding only so much as he chose." Yet the party's favors meant quite a bit to White, as Chambers wrote in these words: "When once, quite by chance, I kept away from him for two or three weeks, I discovered that he was plaintive and felt neglected by the party, was very friendly and cooperative."

White played both sides of the street, extracting the greatest glory from each of them, for a long time. He became the top man on international finance in the Treasury, wrote the Bretton Woods plan for the International Monetary Fund and wound up with a tax-free \$17,500 a year job on the Fund. By most of official Washington he was considered crude, cantankerous but eminently successful.

He had Secretary Morgenthau's ear, sat in on all kinds of high policy meetings and influenced a great many government decisions. Some of the things he did or urged were highly advantageous to Russia. He helped propose the so-called Morgenthau plan for practically razing German industry to the ground after the war. He proposed a loan to Russia which started at the modest figure of \$250 million and eventually reached \$10 billion. And it was he who decided to give the Russians the plates for German occupation currency, which they promptly used to dump millions of marks on the already inflated German economy. As to what all he gave the spy rings in Washington, aside from the summary of high policy which was found among the Chambers papers, no one except the Communists will probably ever know.

One morning in the spring of 1947 White took abrupt leave of the International Monetary Fund. He walked into the office of his boss, a Belgian statesman named Camille Gutt, and said, "I'll be out of here in an hour. I'm leaving." While Gutt was still sputtering with surprise, White walked to his own handsome, heavily carpeted office and began cleaning it out. He emptied the drawers, file cabinets and bookshelves, throwing everything into wooden crates. A workman carried the crates down to a waiting truck. White got into the seat beside the truck driver and they departed. It is impossible to tell from the record

## Harry Dexter White CONTINUED



**HOUSE WITNESS** White made brilliant defense when he appeared at 1948 hearing. His performance had the gallery applauding. Three days later he died.

whether he had been fired, as Harry Truman said last week, or had been frightened into resigning, amidst the usual exchange of polite letters with the President. At any rate his long and mysterious career in government was ended.

He moved to New York, rented a six-room apartment on West 86th Street and set himself up as a private "economics consultant." At the same time he bought a little farm three miles out of Fitzwilliam, N.H. where he and his family could get away from it all.

The Fitzwilliam farm was not an especially valuable property—it appears that White paid about \$5,000 for it—but it was an ideal retreat for someone who desired privacy. White showed from the beginning that he wanted privacy, even more than ever before. A neighboring farmer who had always grazed his cows on part of the property wrote to White asking if this arrangement could be continued. He got back a curt letter: White hated cows. Neighbors had always picked the blueberries that grew wild on part of the property, but now White shooed them away.

White had good reason to be especially cantankerous in 1947. A New York grand jury heard Elizabeth Bentley, a confessed one-time Communist courier, testify that White had been one of her sources of secret U.S. information. The grand jury subpoenaed him and he spent some uncomfortable time testifying. But he was not indicted; presumably the jury did not have enough evidence of the kind that was likely to stick in court.

The summer of 1948 was even more trying. Miss Bentley's charges were made public by the Un-American Activities Committee. Whitaker Chambers also told the committee of his relations with White.

### Charges and defense

**M**OST people who were accused by Miss Bentley and Chambers had to be dragged before the congressional committees and once there refused to answer any questions at all. White, in a perhaps typical gesture of self-righteous arrogance, made the first overtures to the Un-American Activities Committee and asked for a chance to clear his name. There followed one of the most unusual, most dramatic and perhaps most inexplicable scenes of all U.S. history.

White was called to appear before the committee in August, on a Friday the 13th. He showed up in a natty pin-striped gray suit, with a red and gray foulard tie which was perhaps a little too loud but certainly confident. His face was frank, his manner calm, his tone of voice cooperative. From the very beginning he confounded the committee; his first act was to send along a little handwritten note from witness chair to chairman, which said, "I am recovering from a severe heart attack. I would appreciate it if the chairman would give me 5 or 10 minutes rest after each hour."

This was true. White had been suffering from heart trouble and indeed was much closer to death at that very moment than anyone including himself realized. But the committee could hardly know whether to believe him, especially since he attached no medical evidence. Here was this witness, alone, unaccompanied by lawyer, pleading illness yet not bothering to adduce any medical testimony. What was the committee to think?



*Balance are almost all gone.*

*Bullet just called to Sen. (copy not available)  
 comments by Herriot, Blum, Reynaud, etc. him.  
 Herriot says if he were made premier he would  
 quickly strengthen ties with U.S. S. R. & Russian  
 Czech. That France will at once come to her  
 military aid of Germany, etc. etc. etc.  
 He also stated that if U.S.S.R. gets aid of Czech  
 she would cut through Rumanian resistance  
 "like butter" and would also get through quickly  
 Latvia & Estonia against their wishes. Herriot  
 doesn't think there is any chance, however, of his*

**DAMNING EVIDENCE** produced by Chambers consisted of notes like this which Chambers said White gave him. An expert said handwriting was White's.

The committee members had hardly had time to ponder this little bombshell before they were presented with another. Like most witnesses White had a statement he wanted to present. Unlike most statements made by witnesses, White's was neither written down nor terribly dull nor obviously self-seeking. He simply fished a scrap of paper from his pocket and embarked on what appeared to be a spontaneous masterpiece of eloquence:

"I should like to state at the start that I am not now and never have been a Communist, nor even close to becoming one. . . .

"I believe in freedom of religion, freedom of speech, freedom of thought . . . I believe in the goal of equality of opportunity, and the right of each individual to follow the calling of his or her own choice. . . .

"I believe in the freedom of choice of one's representatives in Government, untrammelled by machine guns, secret police or a police state.

"I am opposed to arbitrary and unwarranted use of power or authority from whatever source or against any individual or group.

"I believe in a government of law, not of men, where law is above any man, and not any man above law.

"I consider these principles sacred. I regard them as the basic fabric of our American way of life. . . ."

The crowd at the committee hearing burst into applause. Bolstered by the tribute, White lost the last trace of nervousness. He relaxed sideways in the witness chair, draping one arm over the back. He never once lost his composure when the questioning brought out that at least eight men and women named as Communist spies had worked for him at the Treasury and two others were his close friends. Certainly he knew these people; they were good workers; they were individually "a very charming fellow," "a very fine chap." Yes, said the committee, but some of these people had lost their charm on the witness stand while taking refuge behind the Fifth Amendment. Would that influence White's judgment of them? Well, he didn't know; it was hard to figure what they might have been thinking. Would he change his mind if he saw a Communist card held by one of them? Well, again he didn't know. Couldn't a witness perhaps be framed with a forged card?

All in all the White appearance was a tour de force, a performance that would have gone great on television. He had the audience laughing and sympathizing by turn. He was not really answering any of the questions, except insofar as he was admitting that many of the accused Communist conspirators were his friends, and he was making even his friendships seem noble. One of the committee members finally spoke up in great exasperation:

"Mr. Chairman, I suggest you instruct the witness that it is obvious that he is a great wit, that he is a great entertainer, and would undoubtedly be a great entertainer socially, but I would ask you to instruct the witness to answer the questions."

This comment fazed White not a bit.

When he went to bed that night, he was something of a hero. He had won the audience; his inspired words of patriotism were going to be printed with praise by some newspapers next day. Here he was—a man who had managed to play both sides of the street and yet get away with it, a man who had escaped indictment by a grand jury and



**WASHINGTON HOME** was this eight-room three-bath house in Bethesda, Md. The neighbors say the Whites were friendly but usually kept to themselves.

had now bested the investigating committee. In many ways he seemed to be the great exception to the passionate credo he had given the committee; at the moment he was a man above the law, a man whose daring and eloquence made all things possible.

Yet the effort of Friday the 13th took a little more out of him than he realized that night. On Sunday, when he was back at his lonely little hideaway farm in Fitzwilliam, his heart gave way again. The family called a local doctor who found White in great pain, clutching at his chest, having trouble breathing. The doctor administered nitroglycerin, digitalis and morphine. But an electrocardiogram indicated there was very little hope that medicine could do any good. White lingered for a while, through the night and the next day, lying there in bed in a semicoma, and then he died.







FACING REPORTERS AFTER HIS SPEECH, ATTORNEY GENERAL BROWNELL REPEATS TRUMAN CHARGE



**ANTAGONISTS** in fight, Supreme Court Justice Clark (*left*) and Brownell entered White House in embrace last week at reception for Supreme Court.

## CASE BLOWS UP

The man who summoned the ghost of Harry Dexter White was Attorney General Herbert Brownell Jr. In a speech in Chicago he made a sensational charge: that two FBI reports citing White as a Communist spy were delivered to former President Truman before the Senate confirmed White's appointment as U.S. executive director of the International Monetary Fund and that Truman nevertheless let the nomination go through. When Truman denied ever seeing the FBI reports Brownell released a list of high officials in the Truman administration who had also received copies. On the list was former Secretary of State James Byrnes, who challenged Truman's denial. The very day White's nomination came before the Senate, Byrnes said, he had discussed the FBI reports with Truman and tried unsuccessfully with him to withdraw White's name.

Racing for headlines—and showing colossal bad taste politically—Representative Harold Velde subpoenaed Truman to testify before his House Un-American Activities Committee, and the great confusion was on. In a rough press conference President Eisenhower said he personally would not have issued the subpoena



**J. EDGAR HOOVER** reportedly participated in 1946 conference with Clark (behind, at hearing) and Treasury Secretary Vinson on White nomination.



**HARRY VAUGHN** received FBI reports, Brownell said, as Truman military aide. Vaughn testified he does not recall, but that he undoubtedly got them.



**GOVERNOR BYRNES** of South Carolina backed Brownell's story. But he refused a subpoena on the ground that Congress has no right to call him.





**PRESIDENT EISENHOWER** ticks off points to make at press conference. "That Brownell can sure stir things up," he said after rough questioning.

## HASSLE OF YEAR

and defended Truman's loyalty. This forced Brownell, who accepted an invitation to testify before a Senate committee, to swallow some of the words in his speech and say he meant Truman was guilty, not of disloyalty, but "laxity."

Truman himself now led the attack on the Republicans. He had accused Brownell of spilling the White story directly after the elections to cover up Republican losses. Later he turned down the subpoena on constitutional grounds of "the independence of the presidency" from Congress. Indeed Brownell's mistiming and miswording had all but smothered the incontrovertible fact that the Democratic administration had always minimized the danger of Communists in high government places.

At week's end came a dramatic new development. The Democrats circulated the claim that Truman, with either the advice or the consent of FBI Chief J. Edgar Hoover, had deliberately refrained from withdrawing White's appointment in the hope the FBI, in keeping track of White, might find other spies. The claim drew sharp Republican denials. Meanwhile Harry Truman, preparing a statement to the nation, kept acting like the man in the driver's seat.



**HAROLD VELDE**, beaten in getting Vaughn as witness, hears him testify to Senate group. Velde said Truman subpoena refusal left case "in limbo."



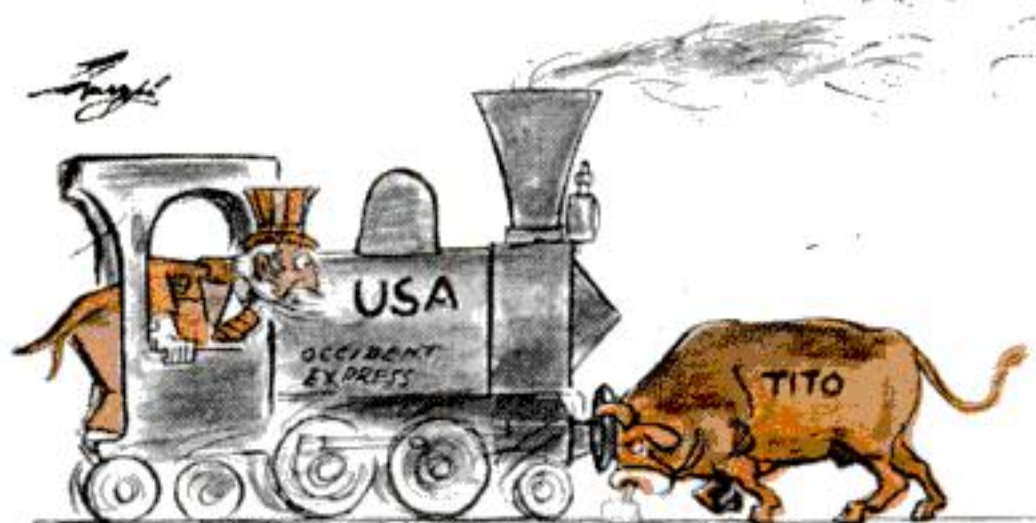
**TRUMAN IS TRIUMPHANT**, at least temporarily. The cake he takes is, in this case, pastry presented by truck driver on one of the ex-President's

before-breakfast walks in New York last week. He had come from Independence for a series of awards and walked into middle of the White controversy.



# TRIESTE IS MORE THAN A CITY

## EXAMPLES OF HOW ITALY FEELS



Something of the heat engendered by the crisis over Trieste in normally pro-American Italy is reflected in the cartoons of Giovanni Guareschi. This gifted cartoonist, equally gifted as a writer, is best known in the U.S. as the author of the bestseller, *The Little World of Don Camillo*. Inside Italy he is regarded as the most adroit and effective journalistic foe of the Italian Communists. Against them he has waged a devastating campaign of ridicule in the columns of the satirical weekly *Candido* of which he is chief cartoonist as well as editor in chief. Like so many Italians, Guareschi has never ceased to regard Tito as a Communist and he remains skeptical of the Yugoslav dictator's conversion to the West. He sees Tito determined to reverse U.S. policy toward Italy (above). And he is afraid that the Yugoslav dictator has bamboozled both the U.S. and Britain into believing that he has yielded while in reality he remains in the driver's seat (below).



A few days ago a LIFE correspondent in Italy had a meeting with a leading Italian economist to discuss economic questions. They discussed the slump in cotton textiles, the boom in natural gas and in scooters, the general prosperity, the poverty of the south, the liberalization of trade, etc. etc. After an hour or so somebody mentioned Trieste, and in a moment it became clear that all the previous talk was academic. For everything depends on Trieste.

To the average American this seems entirely out of proportion. What does Trieste amount to, anyway? Are there not many more serious problems for Europe and even for Italy itself? Nevertheless the economist explained quite calmly that the whole of the Italian economy was "in suspension" pending a "Trieste settlement." And indeed the whole future of Italy. This became clearer when the economist remarked that he had fought for Trieste in his youth, and one of his brothers lay buried in Redipuglia cemetery on the hillside above Trieste.

One thing was more important to the economist than all the balance sheets of all the businesses of Italy—Trieste. And what is true of him is true of millions of Italians, old and young, rich and poor, the heads of vast industries, the bearers of famous names.

There is—unfortunately for the course of international understanding—no analogy to Trieste in American life or history.

More than the flag itself, Trieste is the symbol of the integrity of Italian nationhood. It was the first thing Italy fought for—and won—after having become a nation.

Integrity: that's a big word but it is perhaps the best word to summarize both the problems and the aspirations of the Italian people. By integrity is meant a national unity that transcends party politics: by integrity is meant self-respect and the decent respect of others. Only as that integrity is achieved is there hope of establishing at last an enduring democratic system in Italy.

What, in fact, are the chances of Italy becoming a stable democracy? That, from the American point of view, is the most important question. And the answer, in a word, is that the chances are excellent.

The elections last June were disappointing. The "democratic center" governs Italy today. Communists and their left-wing Socialist stooges got 35.3% of the vote. How could so many Italians vote Communist? Much has been written on this subject, including the fact that most of the Italians who vote Communist do so for the same reason that tens of millions of Englishmen and Frenchmen and Germans and Scandinavians vote Socialist. But the biggest single fact is that in Italy the Communists control the big labor union federation.

But despite the awful incubus of Communism, consider Italy's record from 1945 on. In 1947 the Communists were thrown out of the government. From 1947 on, Italy

has had a stable government and, almost equally remarkable, a stable currency.

In 1945 Italy was an appalling mess—vast physical destruction plus social disorganization after years of fascism and war. LIFE readers will remember pictures of children searching in garbage dumps for a bit to eat.

What has happened since? The country has been largely reconstructed. The Italian economy is today more productive than ever before in Italy's history. All the great cities are bustling with traffic and trade. And this year Italian farmers have harvested nearly all the wheat Italians need, thus winning the "Battle of the Grain" which Mussolini for all his years of bombast never won.

While all this was being done, democratic processes have been maintained in full vigor. Indeed the De Gasperi government is now criticized for having been "too democratic" towards Communists. Land reform and social welfare have gone forward: again the democratic center can be criticized for having been too sweeping in land reforms, too "socialistic" in social welfare.

In its foreign policy, the republic of Italy has been, of all the countries in Europe, one of the most loyally pro-American or "pro-West." They have done their part in rearmament and defense—with Naples the "home port" of the U.S. Mediterranean fleet. And Italy has consistently acted for the economic unity of Europe and freer trade. Indeed, again, the democratic center is now criticized for having been "too good" a neighbor.

Much yet remains to be done. Italian leaders are eager to get on with constructive tasks: more tax reform, more stimulus to profitable employment, less restrictionism and, above all, a more vigorous campaign against Communism in all its deceitful guises. All this can be done if a stable government based on a broad democratic consensus can be continued even for a few years. If so the chances are excellent that the republic of Italy will live on for decades as a nation of free men under law.

This is the integrity for which Italians strive.

But no democratic prime minister and no democratic government can face an Italian parliament or the Italian electorate empty-handed in the matter of Trieste. It is not a question simply of this or that party; faith in democracy itself will be severely shaken if democracy cannot give to the Italians a sense of national integrity.

The U.S. has promised to restore to Italy the administration of Zone A which includes the city of Trieste. It is a promise which recognizes the essential Italian character of Trieste while leaving the way open for negotiations on various other arrangements. It is a promise well worth keeping, not only because it is inherently right but also because it could be the inspiration for even greater efforts to make a better Italy—and a better, stronger, democratic Europe.





## PORTRAIT OF A MAN DREAMING UP A COUP

Last week in Iran deposed Premier Mohammed Mossadegh nestled down on a lawyer's shoulder for a nap, ignoring the judges trying him for the capital offense of rebellion against his shah. After filibustering the court with 14 hours of sobs, screams, prayers and jokes in

the first 17 hours of trial, the great weeper was understandably exhausted. Soon afterward, as though cued by the old man's histrionics, his followers tried to help him out with a big *sho-lough* (riot) designed to overthrow the government and restore Mossy to power (*next page*).





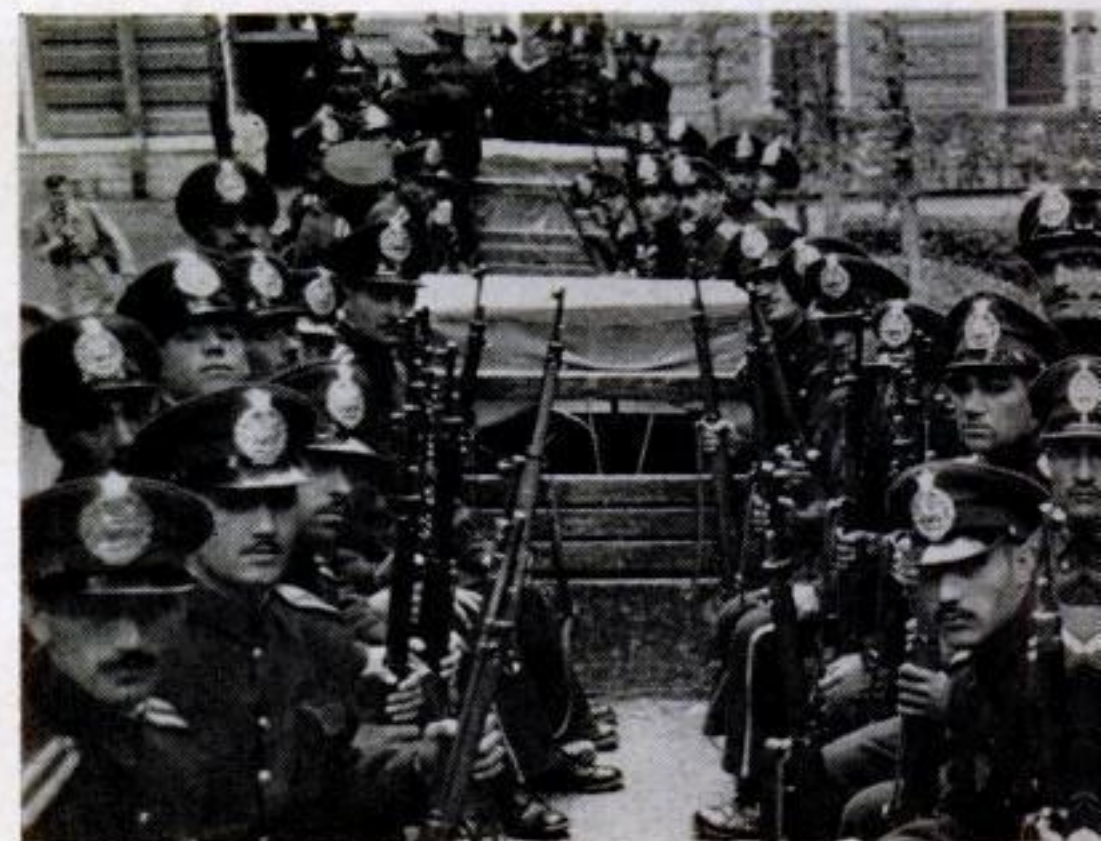
A JOKE, HIS OWN, TICKLES MOSSY, THEN (BELOW) HE TRIES HIS FIRST CIGARET, A REPORTER'S GIFT



BUNDLED IN CAMEL'S HAIR COAT OVER PAJAMAS

## GREAT HAM ACT

As a defendant, Mossadegh, the most uninhibited ham of contemporary politics, put on the finest performance of his career. Weeping and fainting, sipping heart stimulant from a rose-embossed cup, praying, pounding the table, he hypnotized his judges and effectively obfuscated the point first at issue—whether the court was competent to try him. Calling the shah a *bulbul* (nightingale), he protested his loyalty to the man who had fired him. But at the same time he loudly proclaimed he is still the “legal” premier. He blamed all his, and the country’s, troubles on the British, threatened suicide, denounced his counsel as the “son of a burnt father” and fired him. Once, in a fit of rage, he snorted, “Well, I won’t stay here.”

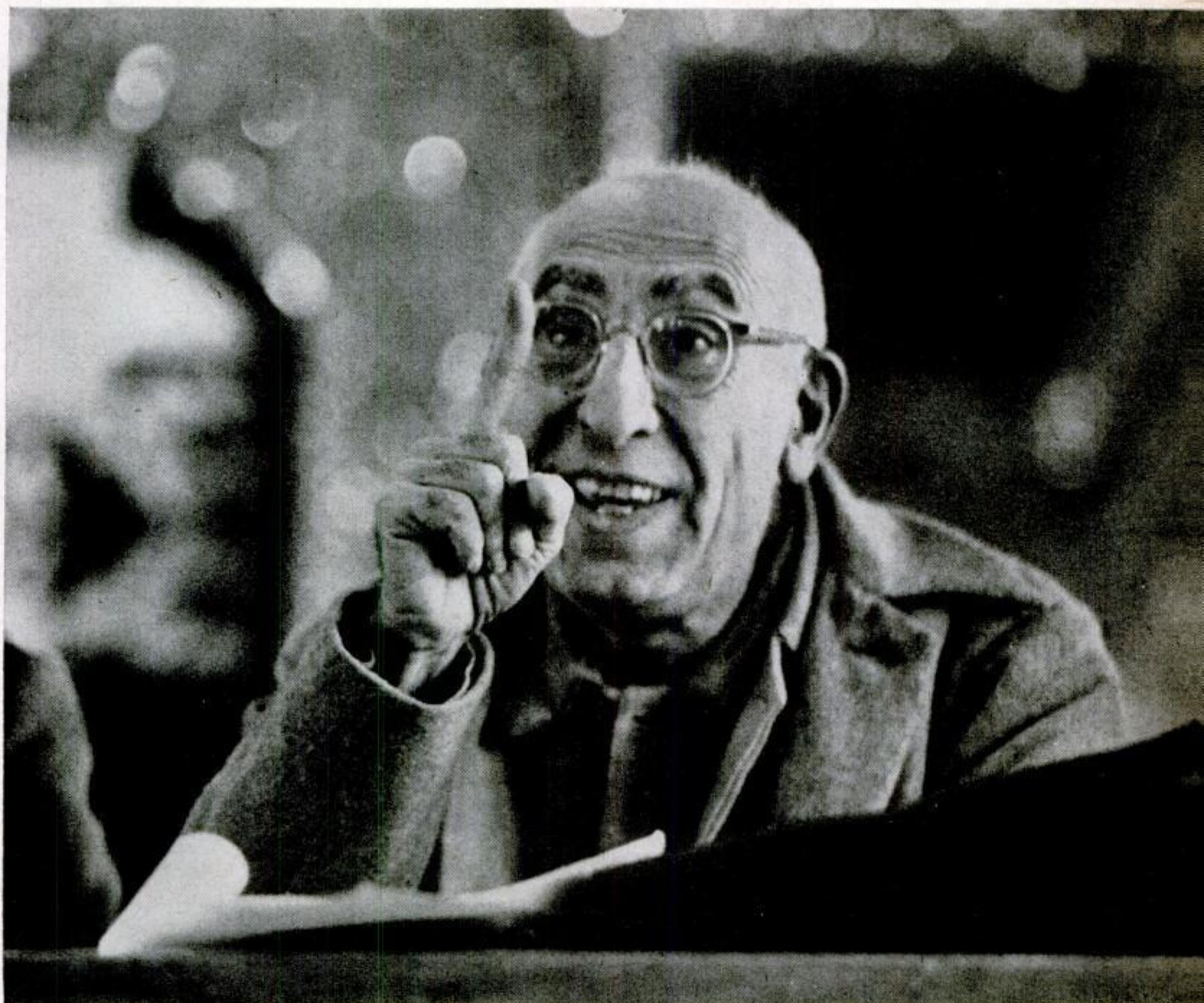


LOADED FOR TROUBLE, trucks full of cops are being dispatched to riot duty. Although armed with





MOSSADEGH FLAILS A FURIOUS FIST AT COURT



HE CORRECTS THE PROSECUTOR'S GRAMMAR (ABOVE), THEN YELLS AT JUDGES, "THIS ISN'T JUSTICE"

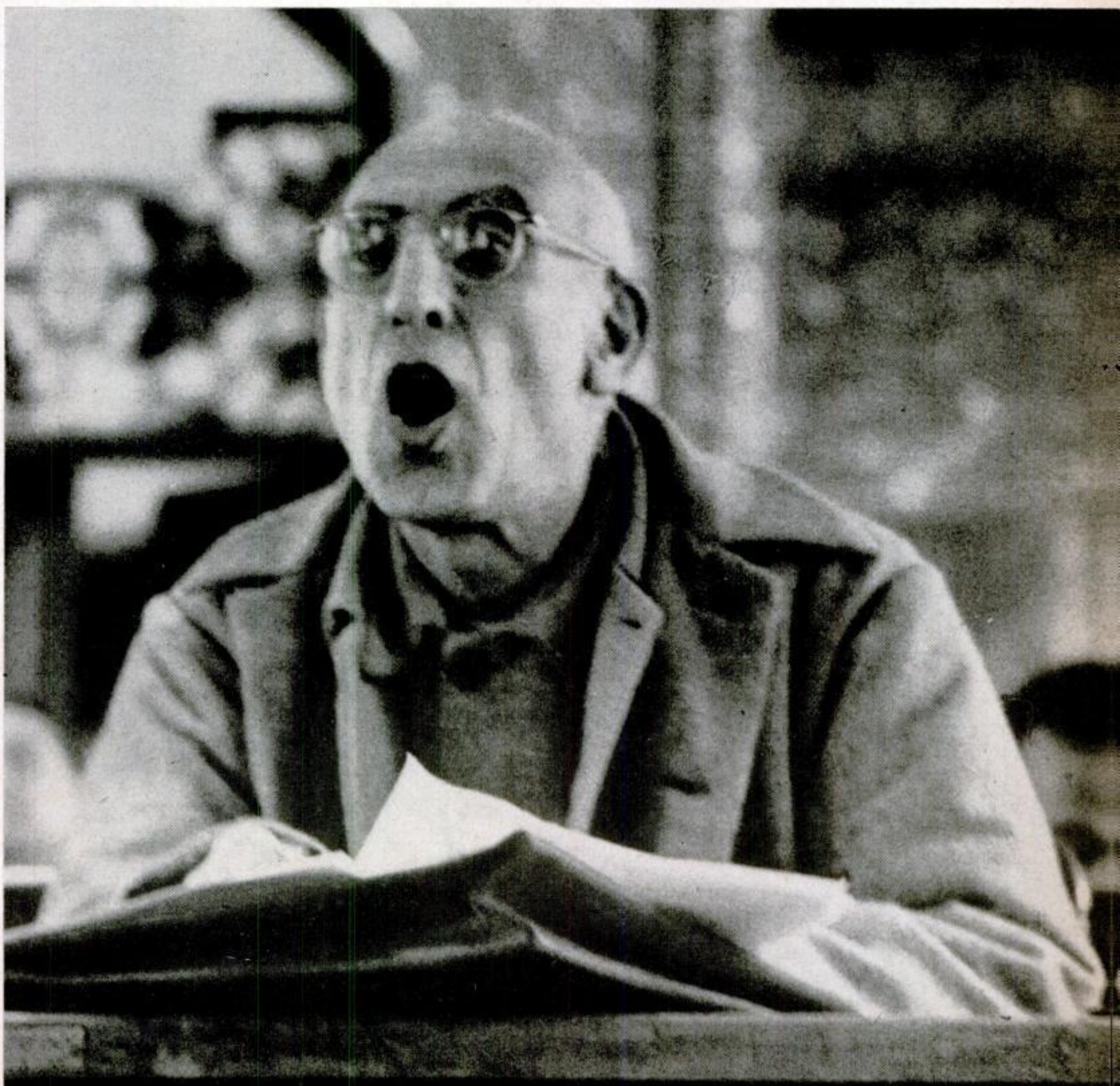
## GOES TO WASTE

Goodby!" and started out. The bamboozled court nearly let him go.

Beside Mossy's virtuosity the uprising of his supporters fizzled into a pale sideshow. The coup had been plotted for weeks by a coalition of dissident army officers, disgruntled Tehran merchants, Mossadeh's own nationalist followers and the Communist Tudeh party. It was planned to coincide with the trial, beginning as a general strike, then gathering the individual rebels into a gigantic army of revolt. But, forewarned by spies among the plotters, the Iranian army was ready for them. The would-be rebels never got a chance to assemble. The leaders were seized and the scattered bands of rioters were brutally clubbed into submission.



rifles, troops did little actual shooting, depended on clubs and strong-arm methods to subdue the rioters.





## THERE WAS A LITTLE OF THIS . . .



**AFTER SHOOTING** in Cavite, fatally wounded son of a Magsaysay leader is on the ground (right), shot by father's foes. Friends hail jeep to take him to hospital.



**HIS HERO** hangs by desk where assassins caught boy. He died in hospital.



**HIS MOTHER** crouches sobbing on ground beside neighbor after shooting.

## . . . BUT THERE WAS A LOT OF THIS



**DEMOCRATIC PROCESSES** ruled in most places. Here voter makes identifying fingerprint. Marked ballots were put in white box in presence of inspectors.



ON ELECTION NIGHT CAMPAIGN-WEARY MAGSAYSAY RESTS ON ORNATE BED

## A RELAXED MAGSAYSAY

Four years ago the tired but happy man on the bed was all but unknown. Now in a landslide Ramon Magsaysay had become president of the Philippine republic and a potent force in Asia. By a 2 to 1 margin the people had elected him over the incumbent president, Elpidio Quirino, feeling that Magsaysay was a cure for the graft, corruption and bad government that had plagued the country since the war. His name kindled enthusiasm among countryfolk, who felt that he was on their side against both Communist guerrillas and terrorist police, and among Americans who felt that he would bring a stable and honest regime to the unstable East.





IN A FRIEND'S HOUSE LISTENING TO THE RADIO REPORTS OF HIS VICTORY

## WINS IN A LANDSLIDE

Magsaysay, a prewar garage boss for a trucking company and wartime underground leader during the Japanese occupation, had emerged only three years ago from the obscurity of a congressional seat to become secretary of defense and win the fight against Communist-led Huks. In this election both he and his bitter enemy, the defeated President Quirino, served democracy well. In a land where elections have been marked by gun battles and stolen ballots, this one was carried out in exemplary fashion. Though there was some shooting, the death list—under 10—was far smaller than on the last presidential election day in 1949.

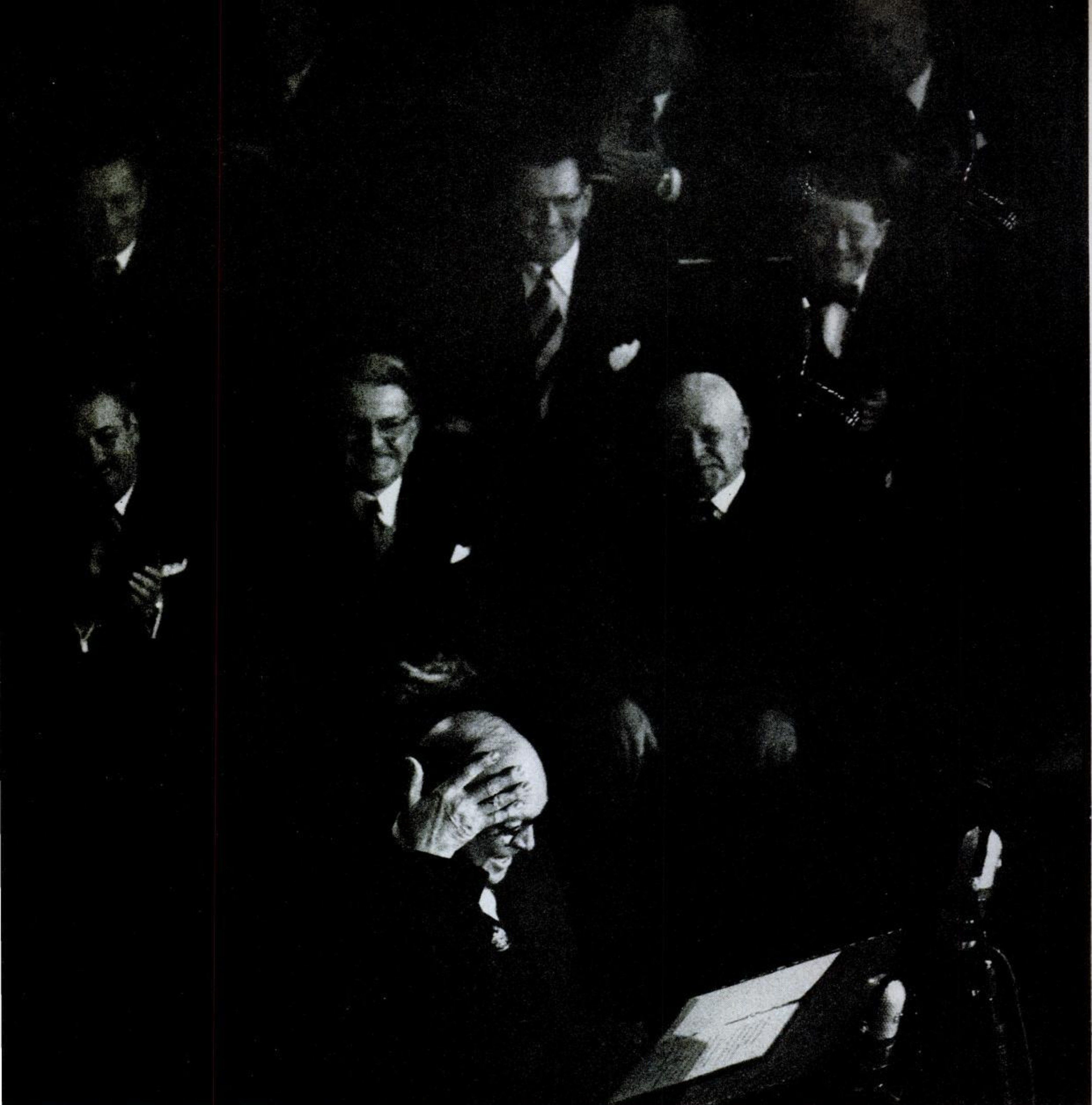


**THE DEFEATED PRESIDENT**, Elpidio Quirino, sadly concedes that people wanted a change. He "fervently" hopes that the change will be for the better.



**THE PRESIDENT-ELECT**, shucking a slipper, listens to the second day reports which showed that his *Nacionalista* party had won control of the Congress.





HAVING SPOKEN HIS FIRST FEW WORDS IN FRENCH, EISENHOWER SHYLY MOPS BROW AS THE DELIGHTED MEMBERS OF PARLIAMENT BEAM AND APPLAUD

## LOOK FOLKS, I'M SPEAKING FRENCH

On state visit the President pleases Canadians with bilingual speech and a stand for freer trade

Last week on his first state visit to Canada President Eisenhower startled the Canadians—and seemed to surprise even himself. Rising before a joint session of parliament, he made a quick salutation in English and then broke into his best White House French: "*Mes salutations s'adressent également à mes amis canadiens qui parlent français . . .*", he said

in hesitant phrases. Wild applause and desk-pounding interrupted what the President (still in French) called "this slight venture into the speaking of that tongue."

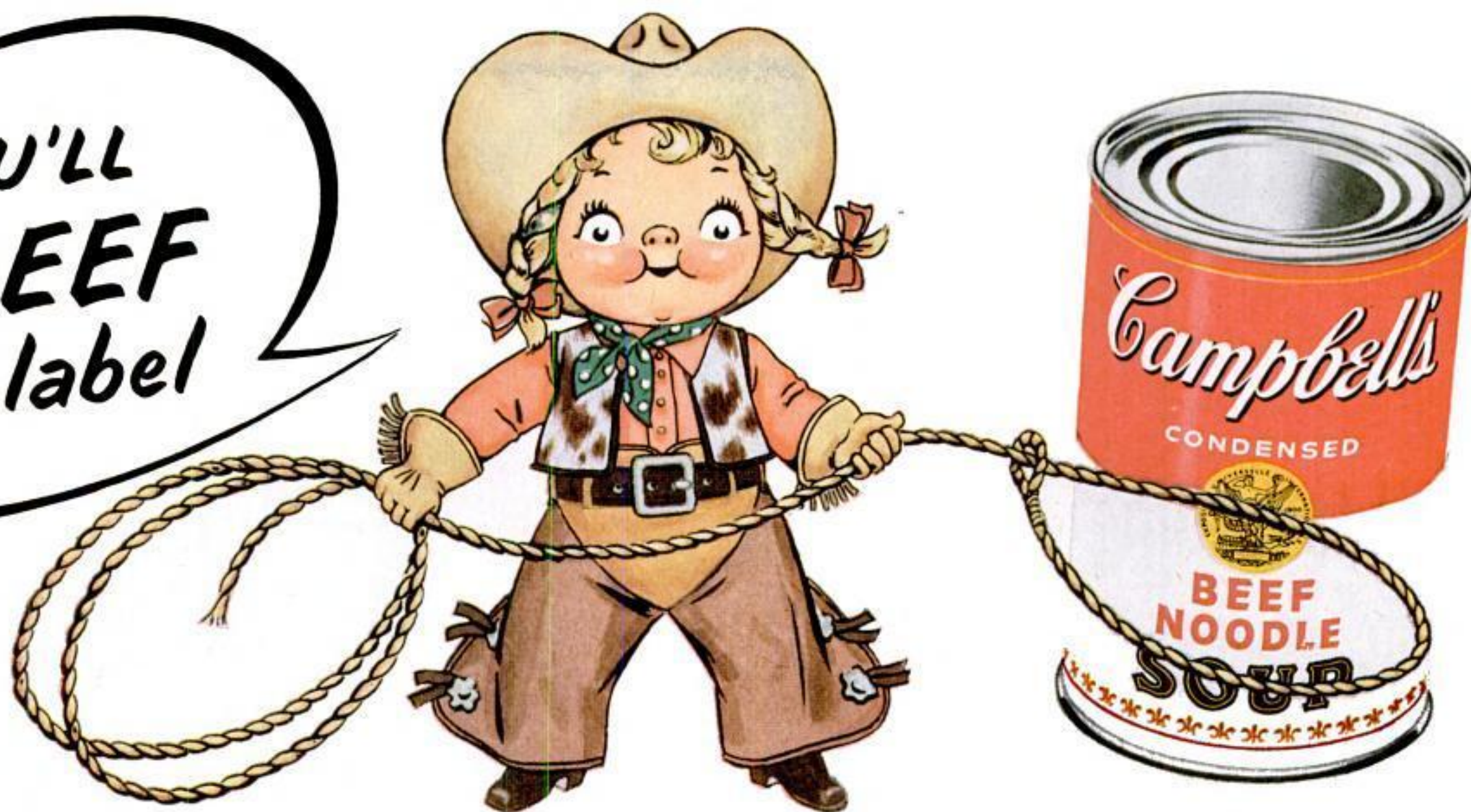
Returning to English, Eisenhower drew another hearty response when he told parliament, sensitive to U.S. trade barriers, that such "barriers, although intended to protect a

country's economy, often in fact shackle its prosperity." He spoke up for the St. Lawrence Seaway, expressing the hope that U.S. participation would be approved by next Congress. But he also emphasized the need for unified defense against atomic attack. "Defensively as well as geographically," he pointed out, "we are joined beyond . . . separation."

CONTINUED ON PAGE 45



YOU'LL  
see **BEEF**  
on the label



## YOU'LL TASTE **BEEF** IN THE BOWL

Have you tried this noodle soup! You'll enjoy the good taste of beef  
... in the Stock ... in the Noodles ... in the tender pieces of Beef!  
This rich flavorful soup will fast become a favorite main dish for  
the family. So get a supply for your soup shelf and serve it often!





# REVOLUTIONARY NEW RICE

NO OTHER RICE LIKE IT!

Just add to boiling water  
to make  
**PERFECT RICE**  
instantly!



Product of General Foods

**No washing! No rinsing!**  
**No draining! No steaming!**

You just add pre-cooked MINUTE RICE to boiling water—and presto! The best rice you ever tasted—snowy, fluffy, tender for *sure!* No fuss, no mess, and you simply can't miss—MINUTE RICE gives you perfect results every time! Ask your grocer for the thrifty Family Package!

**Easiest Vegetable Ever . . . So Thrifty Too!**

## MINUTE RICE WITH TURKEY

The holiday bird gets an extra-special welcome—when Minute Rice is on the menu, too! And this perfect rice is such a cinch to fix! Simply add  $1\frac{1}{2}$  cups Minute Rice and  $\frac{1}{2}$  teaspoon salt to  $1\frac{1}{2}$  cups boiling water. Cover and remove from heat. Let stand 13 minutes. Lo and behold—you've fixed the finest rice that ever graced a table!

As a vegetable . . . in casseroles . . . for heavenly desserts, there's simply no rice like Minute Rice. Look for the wonder-quick, wonderful recipes on every package. Minute Rice fixes marvelous meals in *minutes!*





**CURIOUS**, the President points to decoration worn by paratrooper in guard of honor. "What is it?" he asked. It was Canada's Korean service medal.

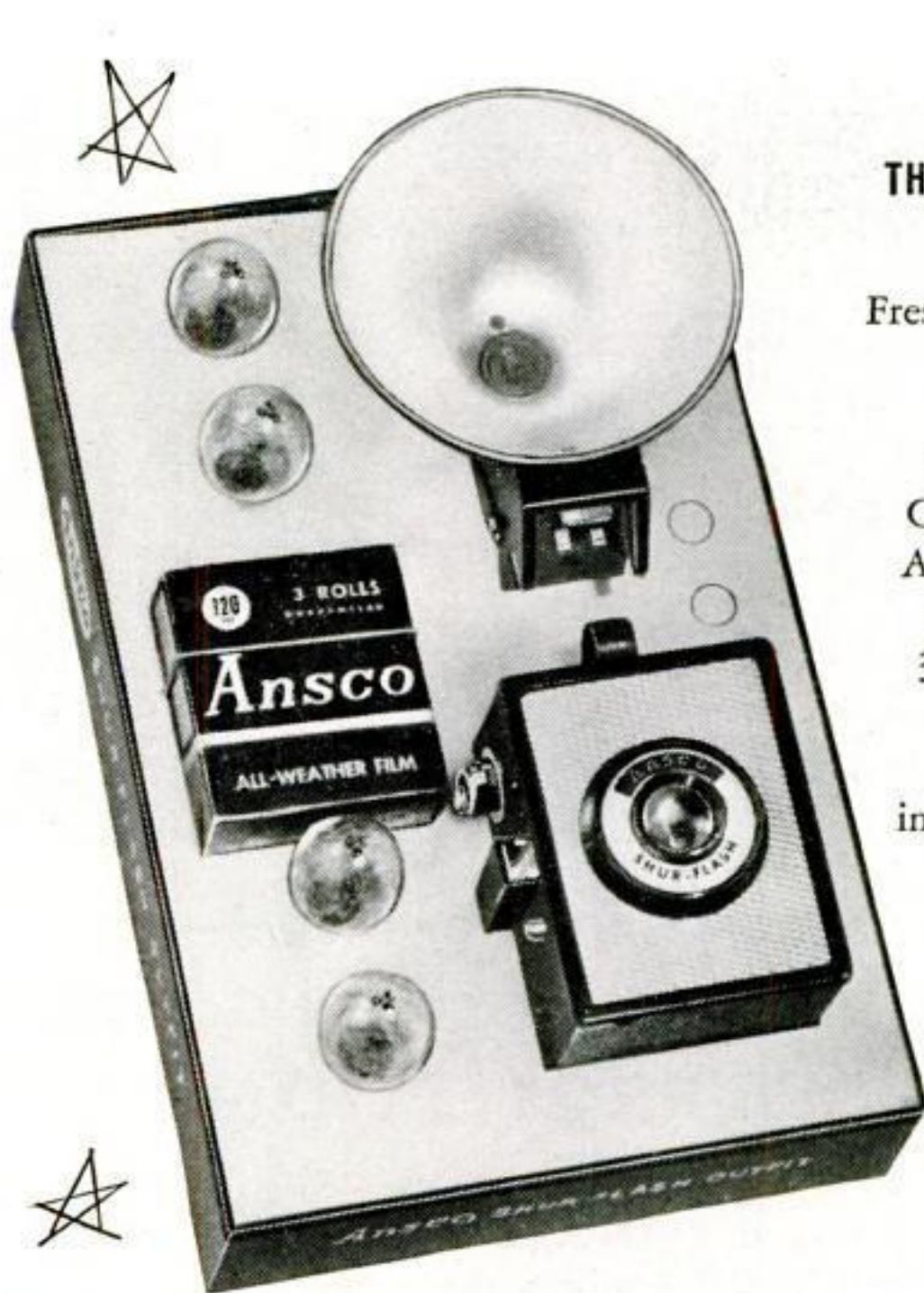


**HELPFUL**, the President teams up with Mrs. Eisenhower in Canada's traditional tree planting but explained that he was out of shape for shoveling.



**COURTEOUS**, the President makes polite conversation by asking Governor General Vincent Massey the age of a tree in grove planted by heads of state.

# See how much more you give (or get!) with an **ANSCO CAMERA** for **CHRISTMAS**



## THE NEW ANSCO SHUR-FLASH CAMERA OUTFIT

Fresh and new this year, this 9-piece camera outfit contains everything needed to make snapshots on Christmas Day! Comes complete with the new AnSCO Shur-Flash Camera, flash attachment, 4 flashbulbs, and 3 rolls of AnSCO All-Weather Film—all in an attractive presentation box. It's a big, impressive gift—yet costs only

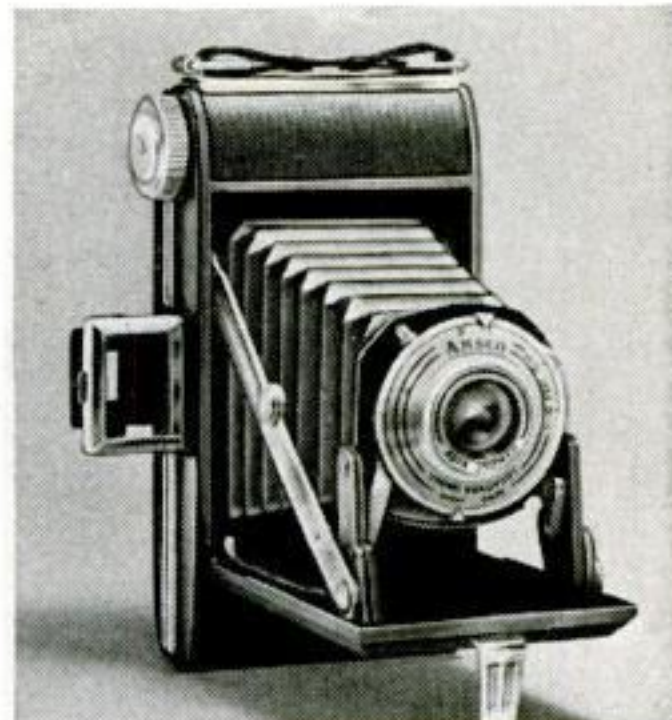
**\$9.75**

AnSCO Shur-Flash Camera  
only . . . \$4.95



## ANSCO REGENT 35MM CAMERA

This smooth little miniature camera has a fine, hard-coated f3.5 Agfa anastigmat lens mounted in an accurate 1/300-second shutter synchronized for all flash! The Regent has all the speed and many other luxury features you would expect to find only in a much more expensive camera. A rare value at . . . **\$54.50**



## VIKING READYSET CAMERA

This popular AnSCO model combines the compactness and convenience of a folding camera with extreme ease of operation. It's a fine choice for an easy-to-use camera that takes 2 1/4 x 3 1/4" album-size pictures. Only . . . **\$19.95**

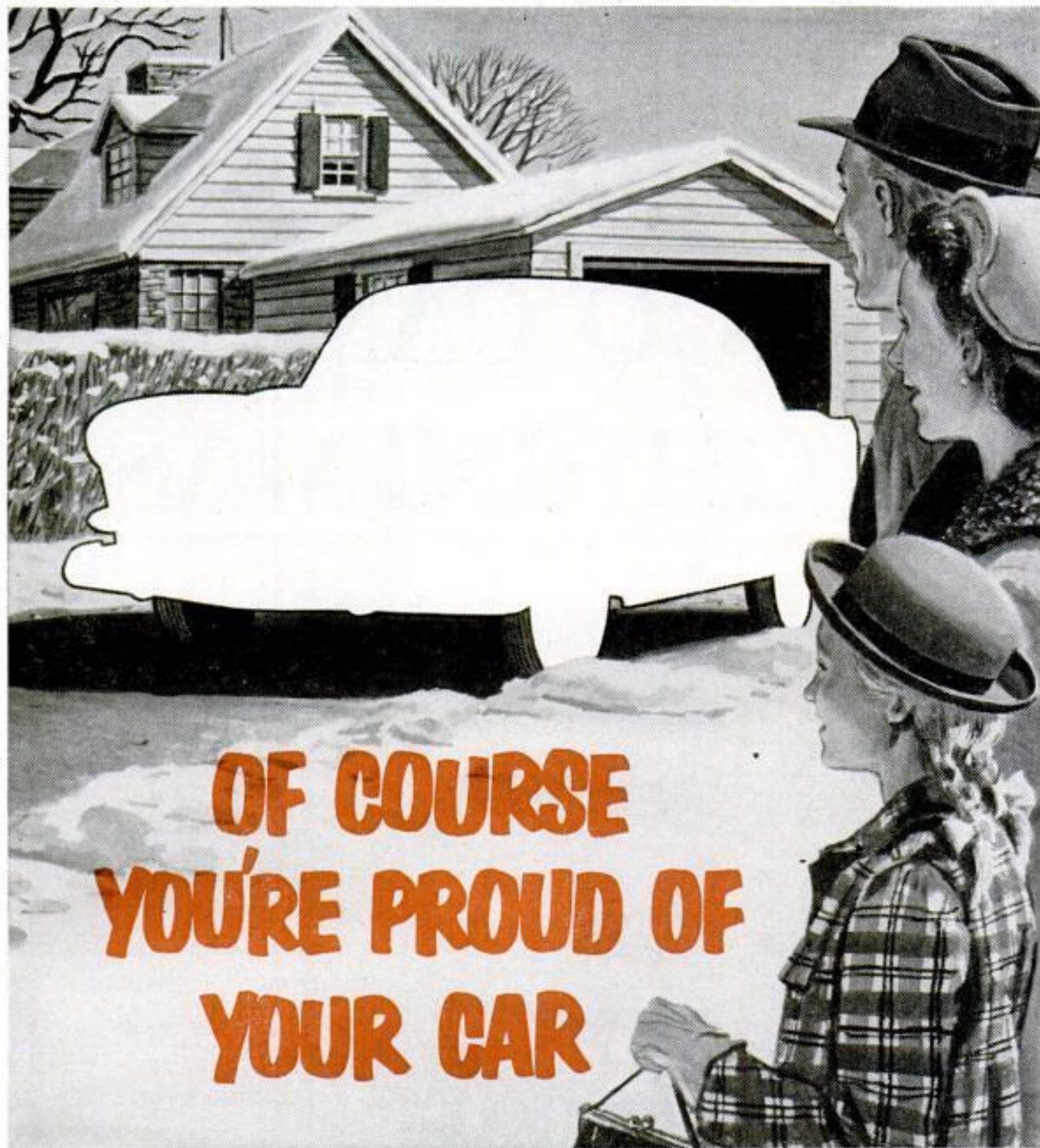
*All prices include Federal Tax where applicable, and all are subject to change without notice.*

*Be Sure to See the Full Line of AnSCO Cameras  
and Outfits Priced from \$4.95 to \$197.34*

# ANSCO

Binghamton, N. Y. A Division of General Aniline & Film Corporation.  
"From Research to Reality."



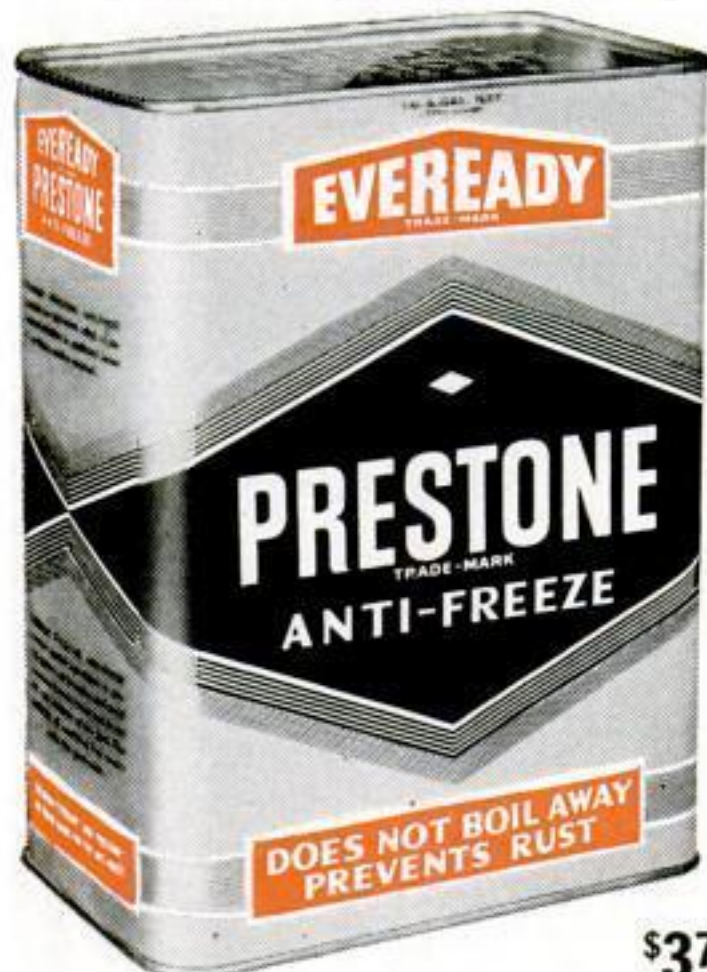


**Whatever its make, year or model —  
IT WILL PAY YOU TO GIVE ITS COOLING SYSTEM  
FULL 4-WAY PROTECTION!**

- 1.** Against freeze-ups in cold weather, boil-offs on warm days. One shot lasts all winter.
- 2.** Against rubber decay, radiator clogging, and pin-hole leaks developing from rust spots.

- 3.** Against corrosion of the cooling-system metals.
- 4.** Against foaming off and resulting loss of solution.

**AND MOST IMPORTANT OF ALL —**  
"PRESTONE" is the trademark for a special anti-freeze having an exclusive anti-rust and anti-foam formula... developed and marketed *only* by National Carbon Company. There is *no other* anti-freeze the same as "PRESTONE" brand anti-freeze! Ask for "Prestone" anti-freeze... and get it!



**NO OTHER  
ANTI-FREEZE GIVES  
YOUR CAR THE  
SAME COMPLETE  
PROTECTION**

**\$375** PER GALLON, **\$100** PER QUART, IN QT. CANS

**You're SET... You're SAFE... You're SURE...with**

**PRESTONE ANTI-FREEZE  
BRAND**

NATIONAL CARBON COMPANY • A Division of Union Carbide and Carbon Corporation  
30 East 42nd Street, New York 17, N. Y.

The terms "Prestone" and "Eveready" are registered trade-marks of Union Carbide and Carbon Corporation

## LIFE ON THE NEWSFRONTS

### Big three plan a Bermuda meeting, Ibn Saud

President Eisenhower, Prime Minister Churchill and French Premier Laniel will meet Dec. 4 in Bermuda to confer on the world's ills. This news, coupled with the quick, precise way in which the Western powers denounced Russia's refusal to attend a foreign ministers' conference, produced a reaction in Moscow that hinted the Russians have been forced onto the diplomatic defensive. Foreign Minister Molotov held the first press conference for foreign reporters in six years, told them the U.S.S.R. had not really rejected a parley. But only if the Red Chinese are invited too, he insisted, will the West get Russia to talk about such matters as Germany's future. Since Molotov knew the U.S. would not accept this condition, he was merely blocking any talks. At the U.N. Andrei Vishinsky joined the act, accusing the West of preventing a parley. Their smokescreen maneuvers showed that although the Russians are unwilling to negotiate for peace, they are afraid to admit this unwillingness to the rest of the world.

David Ben-Gurion, 67-year-old Prime Minister of Israel, the only man who has held the job, will retire because of "mental strain," will go to live on a communal cattle farm.

### Desert king is dead



IBN SAUD OF ARABIA

Before 1901, when a young Arab warrior named Abdul Azziz ibn Abdur-Rahman Al Faisal Al Saud killed the governor, the nomadic tribes of Arabia warred on each other, recognizing no central authority higher than that of their tribal chiefs. Tough young Ibn Saud changed all that. Leading Wahabi (Puritan Moslem) warriors, he crushed other chiefs, won control of the holy city of Mecca, enforced the strict Islamic law. Thieves had hands cut off, rebels their heads. Thus the Saudi Arabians became peaceable people. When King Ibn Saud grew rich from oil that Americans pumped from his sands, he spent his money on fleets of automobiles, from which he hunted gazelles, on airplanes and on ornate furnishings for mud-brick palaces where he kept his hundreds of wives and concubines. Firm but friendly with British and Americans, less violently opposed to Israel than other Arab rulers, he exerted a stabilizing force in the Middle East. Last week word came that the fabulous story was over. Ibn Saud was dead, leaving the throne to the eldest of 40 sons.

*The king and queen of Greece continued barnstorming around the U.S. (LIFE, Nov. 16), getting whistle-stop glimpses of such cities as Boone, Iowa and Cheyenne, Wyo. At a dinner in San Francisco, Mayor Elmer Robinson was introducing the king when the queen had a sudden thought. Whatever it was, it wouldn't keep and the camera caught the queen (below) in a wifely, if unregal, moment.*

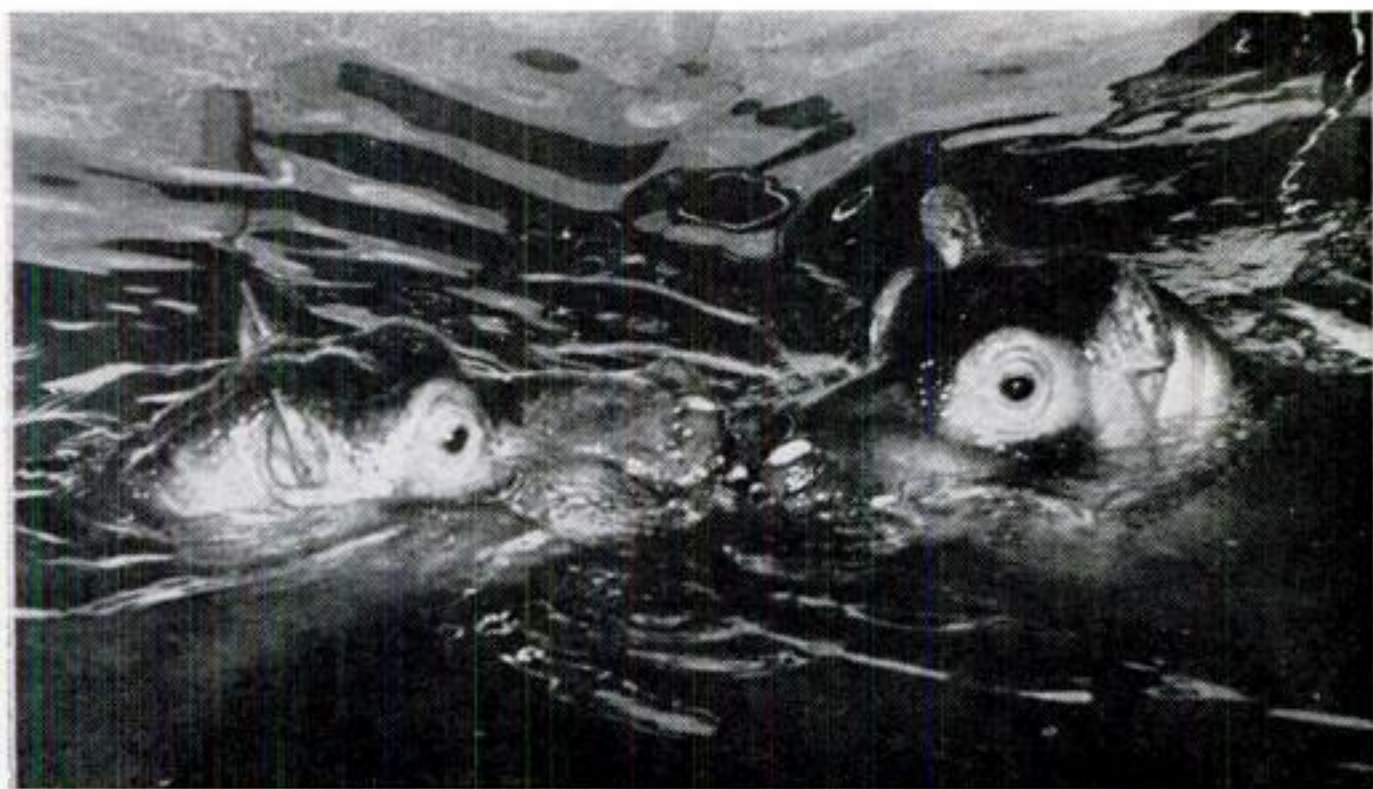


HER MAJESTY TALKS TO THE KING BEHIND HIS HONOR'S BACK



# OF THE WORLD

dies and a new kidnaping story has happy end



LITTLE PETE RUBS NOSES WITH FRIEND, WHOSE NAME IS PHOEBE

Little Pete, the Bronx Zoo's baby hippo whose romance with a young lady hippopotamus was cancelled (LIFE, Sept. 21) when she proved too fat to live in Little Pete's quarters, last week met the smaller 1½-year-old substitute zoo officials had found. The leathery little animals then went for a swim in the zoo's hippopotamus tank, where they met in the middle (above) for a moist but affectionate nuzzling. The pair are too young to be parents yet but the zoo hopes to have offspring from the match by 1960.

## The passing of a poet

"Do not go gentle into that good night,  
Old age should burn and rave at close of day;  
Rage, rage against the dying of the light."

So wrote Dylan Thomas of Wales, who was spoken of as the finest living lyric poet of the English language. He fashioned words into magical meter and startling imagery that evoked comparison with Keats. But Dylan Thomas was never to rage against the dying light of his own old age. Last week in New York the poet—only 39—collapsed and his short, genius-marked life came suddenly to a close.

Secretary of Army Stevens released the final box score on the "dangerous espionage" which Senator McCarthy recently claimed to have turned up in his headline-making inquiry at Fort Monmouth, N.J. No spies were found, "nothing relating in any way to espionage" was uncovered, several employees suspended as security risks (not as spies) have been reinstated. There was evidence, he admitted, of espionage done during the days of the Rosenberg spying. McCarthy had already dropped his inquiry with no announcement, switched his hunting grounds to G.E. and Harvard.

## Stolen baby is found unharmed

Eighteen-year-old Mrs. Shirley Stammer considered herself lucky to find a friendly baby-sitter to mind 5-month-old Rickey while she was away working as a waitress to make money for a new coat. But she returned to her Evansville, Ind. home to find the sitter had disappeared with the baby. It was shocking news to a nation unnerved by the Greenlease case, and, while Mrs. Stammer went on the radio to plead with the sitter and the father, Sailor Richard Stammer, flew home from his ship, the police started trailing the kidnaper. Only 48 hours later, near Bokchito, Okla., they caught up with 17-year-old Tommie Dene Doughty, a twice-married, ex-carnival stripper who had a baby this summer which died. With her, unharmed, was Rickey Stammer. "He is just the age of the one I lost," she sobbed. Later, while the Stammers had a moving reunion, Tommie Doughty was in jail, facing possible life imprisonment under the Lindbergh law.



RICKEY STAMMER

# COLGATE CHLOROPHYLL

## DESTROYS BAD BREATH

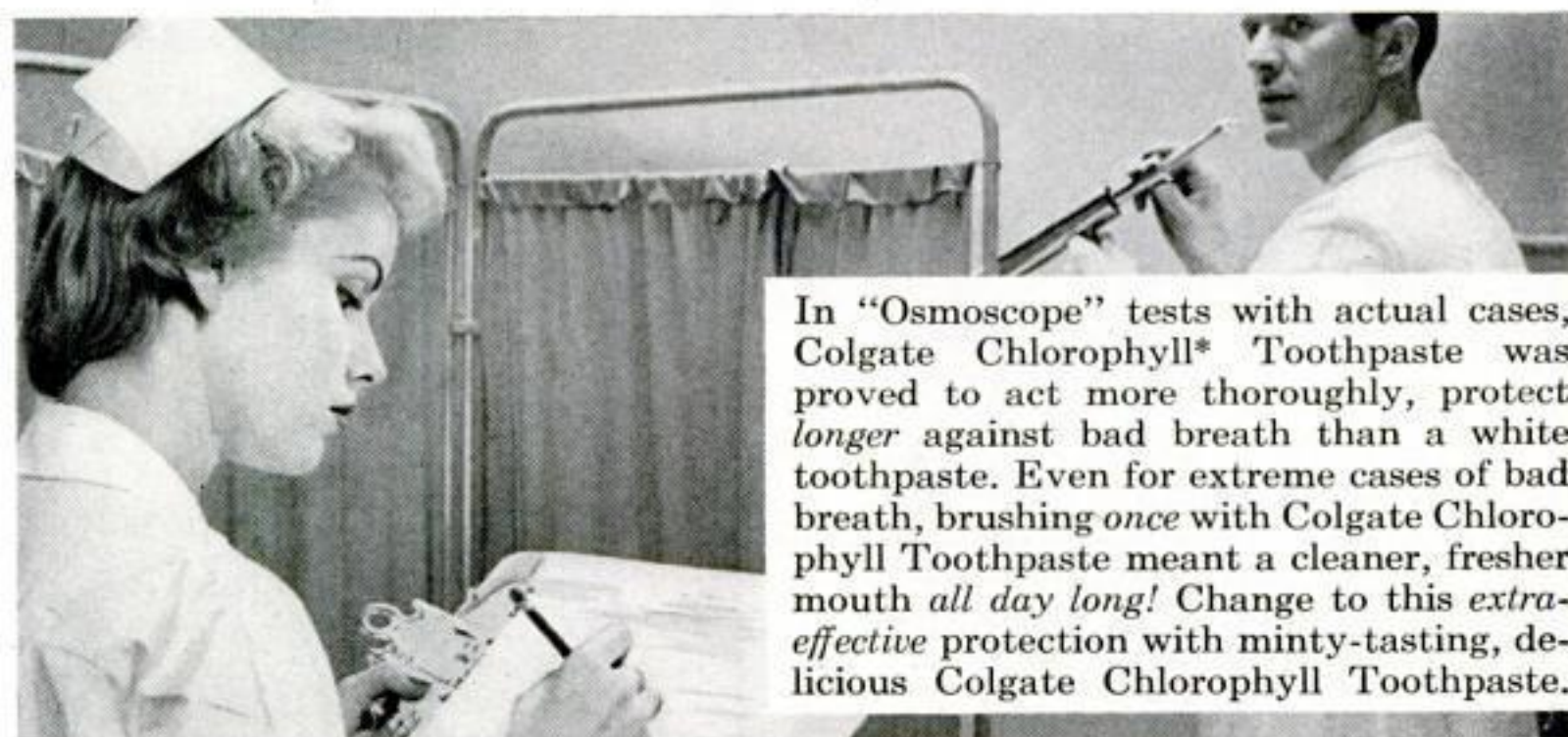
ORIGINATING IN THE MOUTH

## MORE EFFECTIVELY

## Than a White Toothpaste!



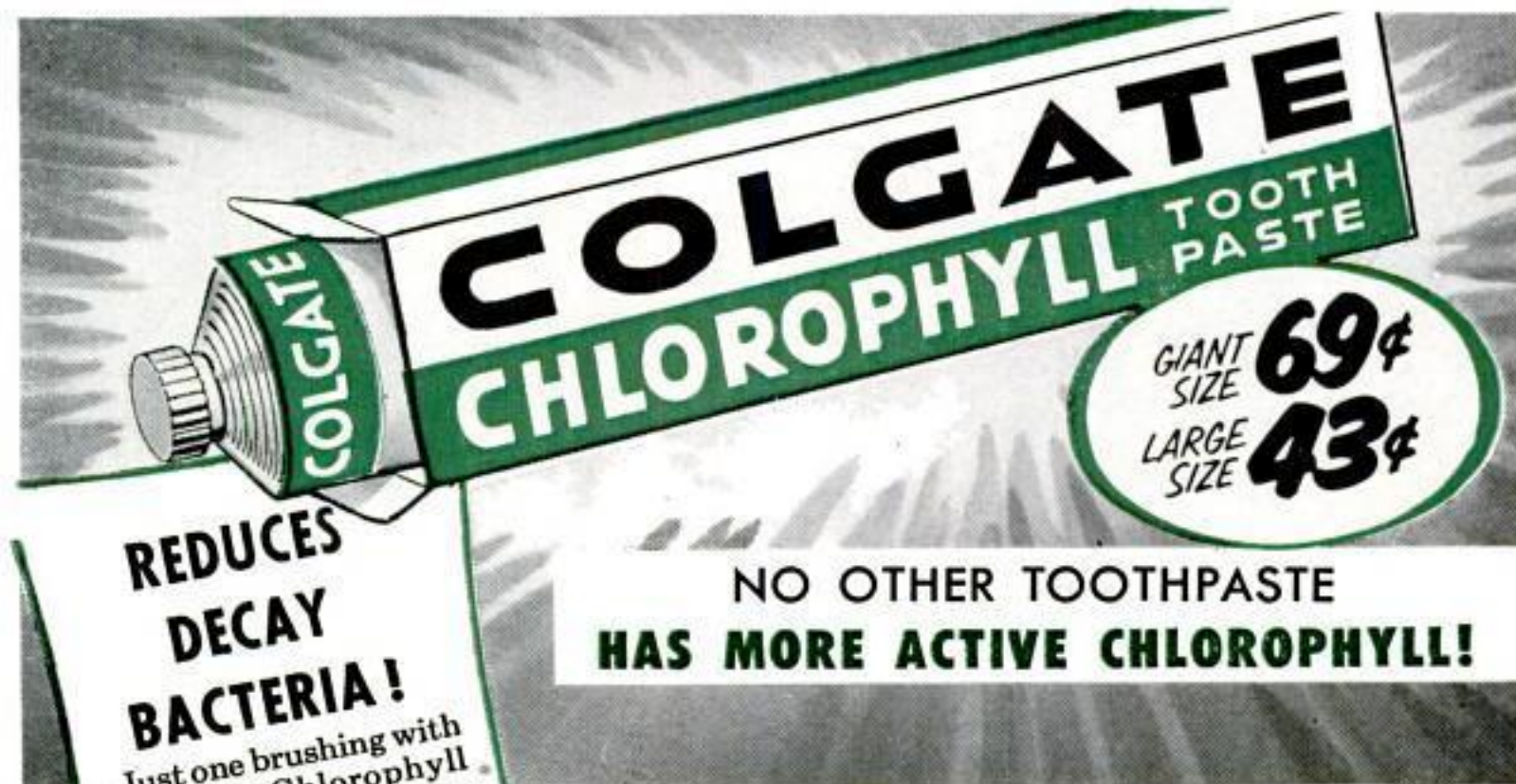
## JUST ONE BRUSHING GIVES YOU LONGER PROTECTION!



In "Osmoscope" tests with actual cases, Colgate Chlorophyll\* Toothpaste was proved to act more thoroughly, protect longer against bad breath than a white toothpaste. Even for extreme cases of bad breath, brushing once with Colgate Chlorophyll Toothpaste meant a cleaner, fresher mouth all day long! Change to this extra-effective protection with minty-tasting, delicious Colgate Chlorophyll Toothpaste.

## CLINICAL TESTS PROVE IT!

Works Better, Longer Than A White Toothpaste!



REDUCES  
DECAY  
BACTERIA!

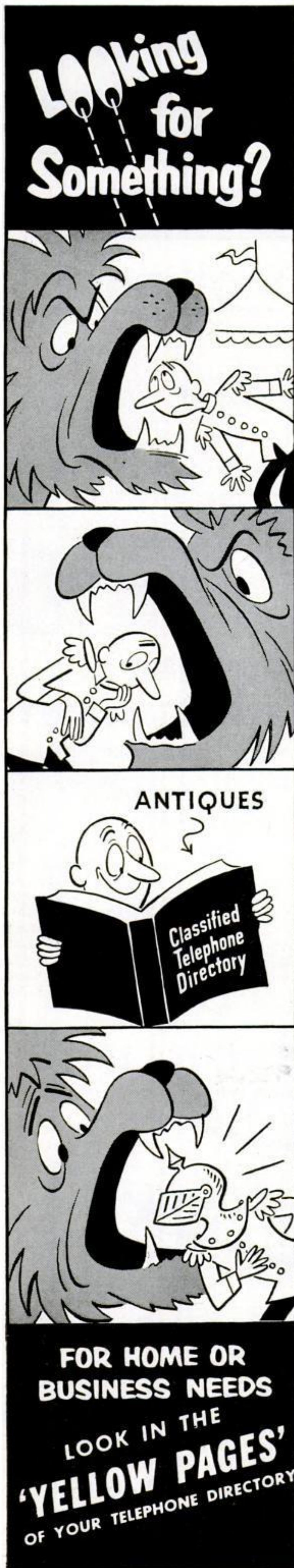
Just one brushing with Colgate Chlorophyll Toothpaste cleans your mouth of a high percentage of decay and odor-causing bacterial!

NO OTHER TOOTH PASTE  
HAS MORE ACTIVE CHLOROPHYLL!

Get the full Benefits of a  
Chlorophyll Toothpaste with  
Colgate's Exclusive Formula!

\*Contains water-soluble chlorophyllins





**DEMOCRATIC DONATION** is waved by loser Arnold. Using Adlai's poster, he hit Ike's "failures."



**REPUBLICAN BRAIN**, Murray Chotiner (right), used smiling Nixon posters to help get more votes for Glen Lipscomb (left).

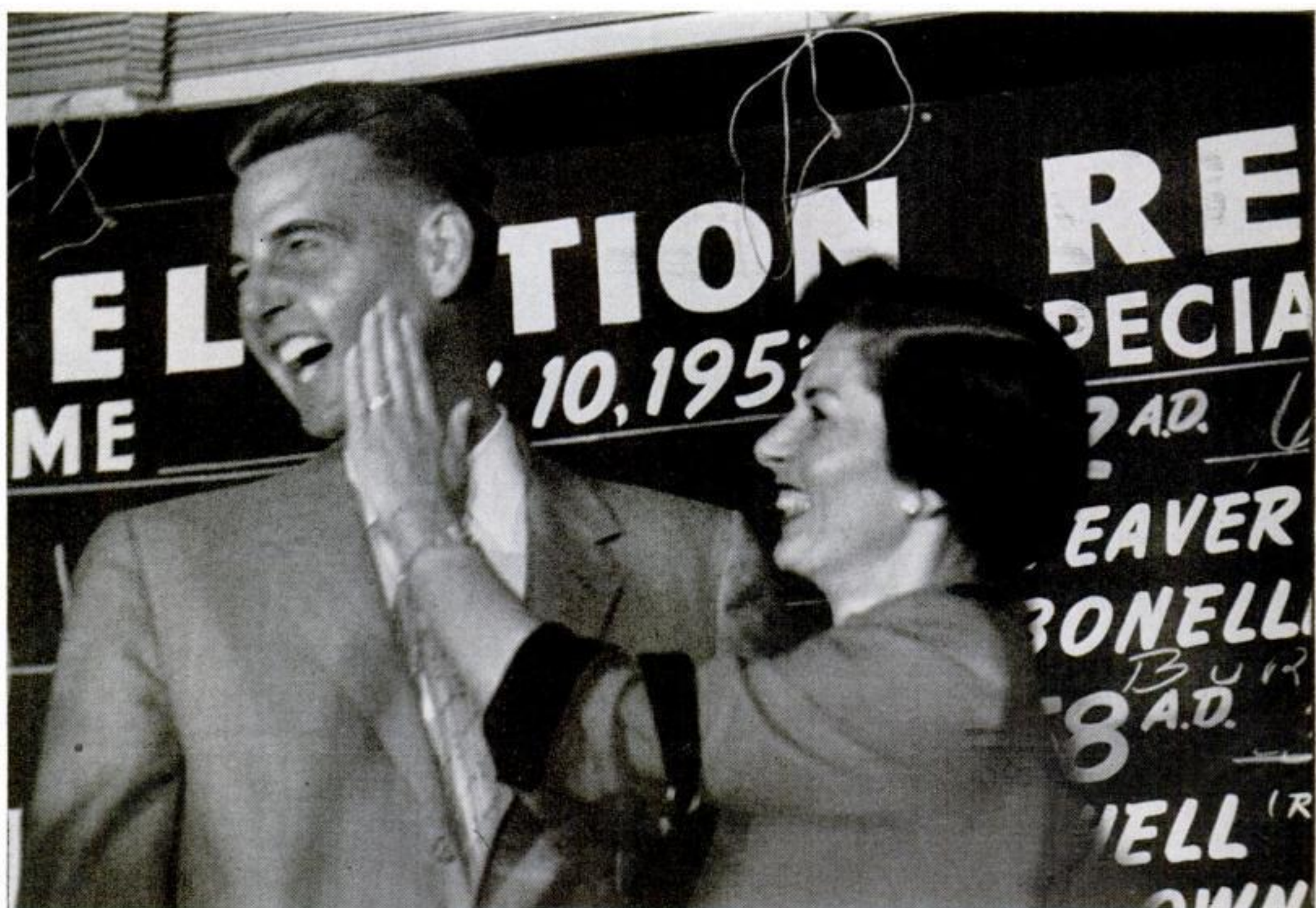
## REPUBLICANS BOUNCE BACK

A smart Nixon pro shows a California candidate how work will win a seat

Republicans, dismayed by successive congressional defeats in Wisconsin and New Jersey, felt a lot better last week after the election in California's 24th district. There 38-year-old Glen Lipscomb achieved a thumping victory over Democratic candidate George Arnold, son of trust-busting New Dealer Thurman Arnold. Invoking Eisenhower and Nixon throughout the campaign, Lipscomb urged voters "to send someone to Congress to give the President a hand." But what sent Lipscomb to Congress was really a helping hand from Vice President Nixon's own campaign

manager and shrewd strategist, Murray Chotiner.

A month ago, when the G.O.P. was split between Lipscomb and another Republican also running for the seat, Chotiner rushed to the rescue. His order was to telephone every registered Republican in the district. "Vote for Lipscomb or we are lost" they were warned—and they heeded the warning. Growled Chotiner, "There was no reason for what happened in Wisconsin and New Jersey. If you work, you can win." The returns, which bore out his motto, also proved the growing muscle of Nixon's machine.



**MRS. LIPSCOMB'S LIPSTICK** is smeared all over her victorious husband's cheek after she repeats jubilant kiss

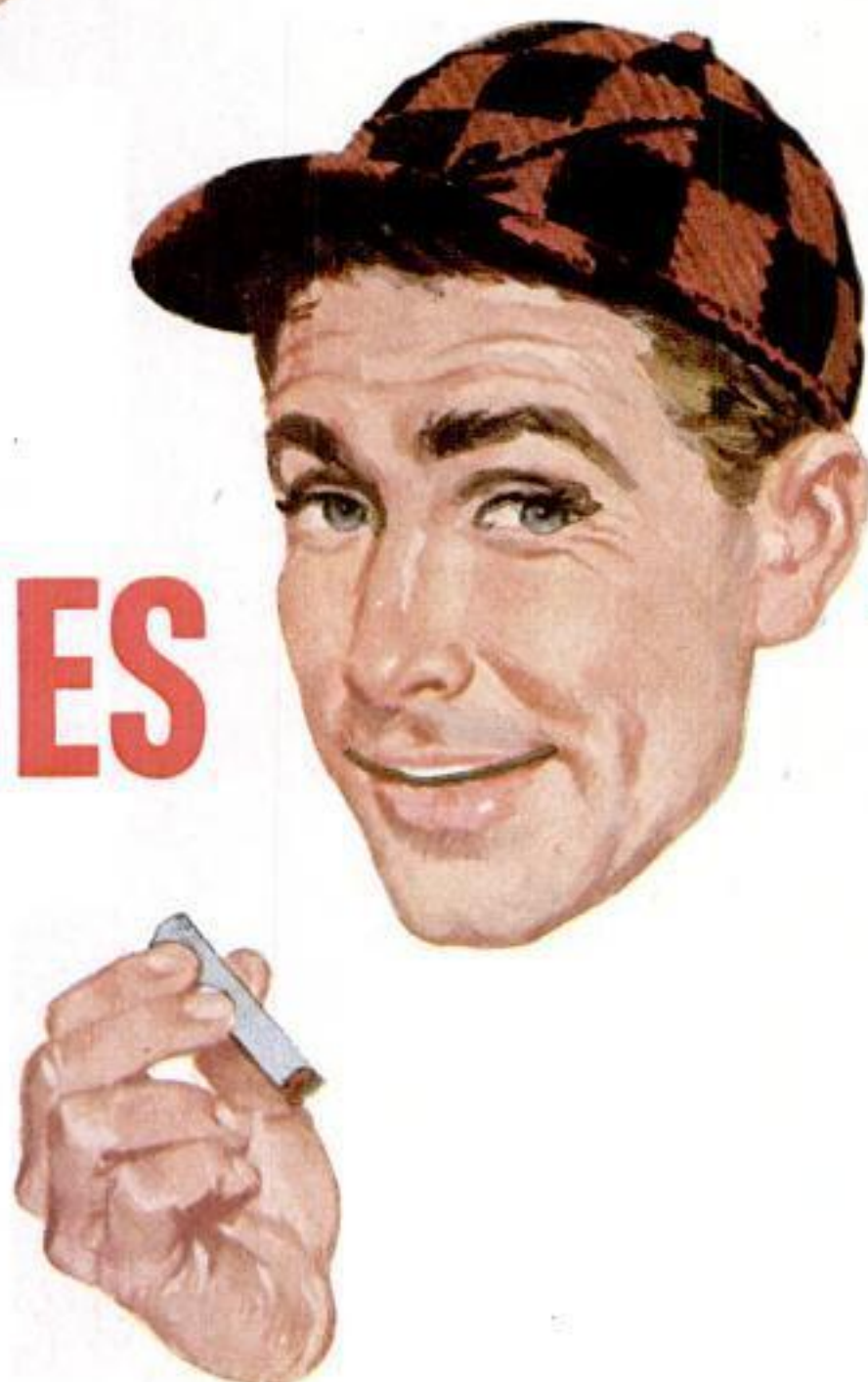
for photographers' benefit. She tries to wipe off red marks as the young congressman-elect celebrates with reporters.



Smoking enjoyment is all a matter of taste—



and **LUCKIES** **TASTE BETTER!**



Cleaner, Fresher, Smoother!



Never before have so many smokers been bombarded with so many reasons for smoking so many brands of cigarettes!

But actually, there's only one good reason for smoking a cigarette—*enjoyment*. And you get enjoyment only from the *taste* of a cigarette.

Luckies taste better . . . for two reasons. They're made of fine tobacco—naturally mild, good-tasting

tobacco—and they're *made* better. It's as simple as that.

So, remember, smoking enjoyment is all a matter of *taste*—and the fact of the matter is Luckies taste better . . . cleaner, fresher, smoother.

**Be Happy—GO LUCKY!**

PRODUCT OF *The American Tobacco Company* AMERICA'S LEADING MANUFACTURER OF CIGARETTES © A. T. Co.





# From the Atlantic



## PABST LEADS AGAIN!

**Pabst's Secret of Uniform Quality Makes Possible America's 1st Coast-to-Coast Chain of Breweries . . . Built to Satisfy the Demand for Smoother-tasting Pabst Blue Ribbon**

**Twenty years ago**, Pabst scientists discovered the secret of producing—in different breweries, no matter where they were situated—beer of *absolutely uniform quality*.

**So, back in 1934**, for the first time in the brewing industry, Pabst started a new trend—brewing world-famous Pabst Blue Ribbon beer not just in Milwaukee, the original home of Pabst—but also in huge, modern plants located in Peoria Heights, Illinois, and later in Newark, New Jersey, to satisfy the increasing demand for this smoother-tasting beer.

**All over the world**, Pabst became the “buy-word” for *uniform quality* in beer.

**Today**, Pabst's leadership is again making headlines. The opening of another great Pabst Blue Ribbon brewery in Los Angeles, California, gives Pabst the distinction of being *America's first coast-to-coast chain of breweries*.

**Pabst thanks our many friends** and customers the world over and extends to all of you a cordial invitation to visit our breweries and see how we make the finest beer served . . . anywhere!

## *Finest Beer Served*



*...to the Pacific!*




PEORIA

1934



LOS ANGELES

1953



**MILWAUKEE, WISCONSIN** — the original home of Pabst Blue Ribbon, where many of the most important brewing achievements in America were pioneered.

**PEORIA HEIGHTS, ILLINOIS**—huge, ultramodern plant built to keep pace with the growing demand for smoother-tasting Pabst Blue Ribbon.

**NEWARK, NEW JERSEY**—another forward step in Pabst's vast expansion program—designed to better supply the increasing call for Pabst Blue Ribbon.

**LOS ANGELES, CALIFORNIA**—most recent addition to the steadily growing chain of Pabst Blue Ribbon breweries—now in operation and supplying the rising demand for this uniform quality beer.

*Anywhere!*





*Arlene Dahl*

co-starring in

"HERE COME THE GIRLS"

A Paramount Picture

Color by Technicolor

**ARLENE DAHL** says, "Yes, I use Lustre-Creme Shampoo." In fact, in a mere two years, Lustre-Creme has become the shampoo of the majority of top Hollywood stars! When America's most glamorous women use Lustre-Creme Shampoo, shouldn't it be *your* choice above all others, too?

## For the Most Beautiful Hair in the World 4 out of 5 Top Hollywood Stars use Lustre-Creme Shampoo



**Glamour-made-easy!** Never was hair care easier or more rewarding. In hardest water, Lustre-Creme Shampoo foams into lavish, deep-cleansing lather that actually "shines" as it cleans... leaves hair soft and fragrant, gleaming-bright, free of loose dandruff.

**Will not dry hair!** Wonderful Lustre-Creme doesn't dry or dull your hair—even if you want to shampoo every day! Lustre-Creme is blessed with *Natural Lanolin* to make up for loss of protective oils... bring out glorious sheen and sparkling highlights in your hair.

**Makes hair eager to curl!** Now you can "do things" with your hair—right after you wash it! Lustre-Creme Shampoo helps make hair a joy to manage. Even flyaway locks respond to the lightest touch of brush or comb. And this, without any special after-rinses!



**Pour it on... or cream it on!**... Either way, have hair that shines like the stars! Lustre-Creme Shampoo in famous Cream Form—27¢ to \$2, in jars or tubes. In new Lotion Form—30¢ to \$1.



MISS  
DRUMSTICKS  
1953



PUTTING BEST DRUMSTICKS FORWARD, "MISS ARKANSAS AUTO AUCTION," "MISS GOLD NUGGET FEEDS," 21 MORE VIE FOR TITLE GIVEN SOLELY ON LEG APPEAL

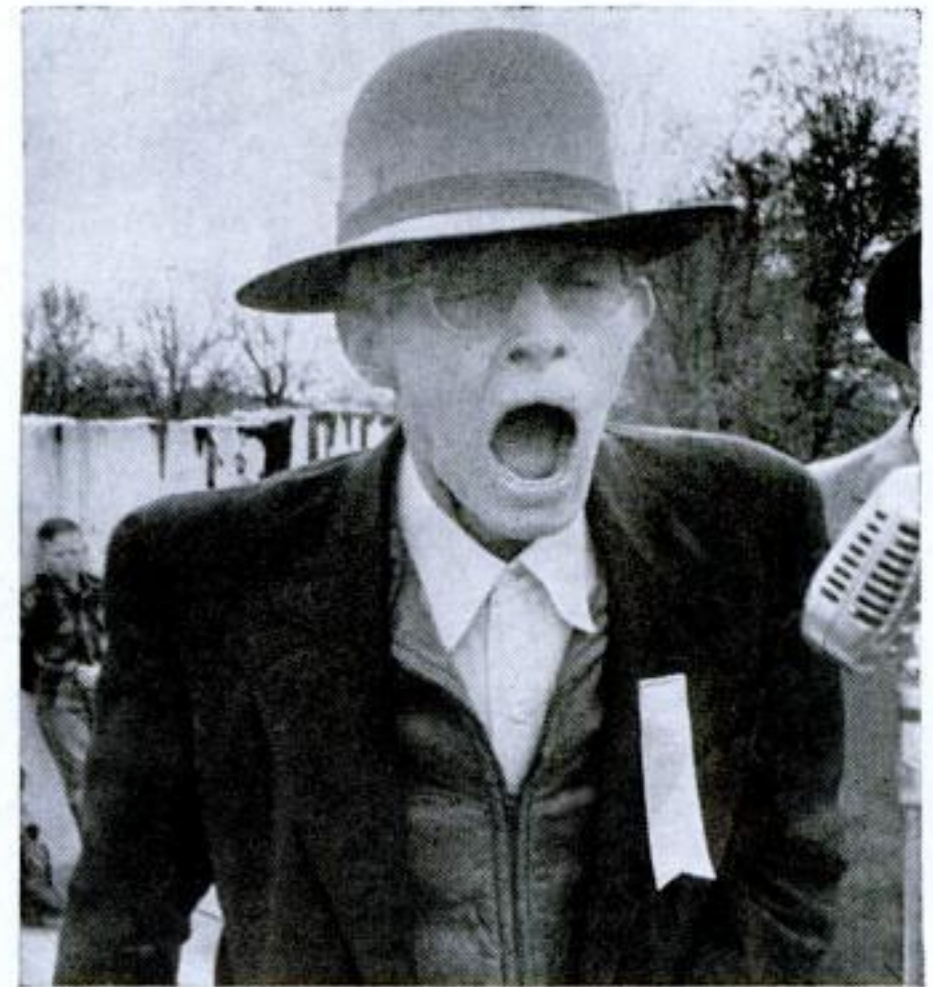
## ARKANSAS TURKEY TROT

Yellville picks the best gobbler call and the prettiest drumsticks

The legend in Yellville, Ark. (pop. 1,000) is that the hamlet's name was changed from Shawnee Town when a man named Archibald Yell promised to pay \$50 for the honor. Once a year the name of the town, in the north central part of the state near Hemmed-in Hollow, becomes singularly appropriate. That is when it comes time for the annual Turkey Trot. Ozarkers come from miles around to compete for a turkey-calling championship and cheer for the girl with the prettiest "drumsticks."

Preparations for the event started a month

ago, when County Treasurer Orville Sanders began practicing his trick of rubbing a cedar stick in a corn cob against a slate to get a "kalk, kalk, put, put" sound. This is the call of the turkey hen, calculated to lure male gobblers. On turkey day he won easily over callers who used other methods, including just their vocal chords. Sixteen turkeys, tossed from a plane, sent celebrators up trees and down streets in quest of a free bird. There was a turkey auction and a turkey target shoot. Then, the morning after, Yellville resumed its year-round quiet.



HEN'S CALL is sounded by A. E. McMurtrey, 78, who showed fine form, vocal power but placed third.

EYES ALOFT, CHILDREN WATCH BOYS CLIMBING TREE TO GRAB TURKEY WHICH LANDED IN BRANCHES. "ANOTHER TREE-ER," THEY YELLED. "KEEP GOIN'"





See a beautiful figure difference...immediately!

*Circl-o-form*

with or without

**FLOATING ACTION**

Choose either CIRCL-O-FORM style...  
and you'll get a dream of a bra  
that molds your figure beautifully...  
gives you a bewitching, lovely contour.

**AMAZING FLOATING ACTION**  
BEND... your bra won't hike up  
TWIST...no pull on shoulder straps  
S-T-R-E-T-C-H...your bra won't slip

*Floating Action*, an Exquisite Form  
exclusive, distributes shoulder strap pull,  
relieves bosom pressure...gives you  
heavenly comfort, freedom and support.  
Available in luxurious fabrics for  
daytime and evening, in bandeau and  
long-line styles. \$2.50 to \$8.50.



**REGULAR CIRCL-O-FORM**

Circle-stitched 4-section lined cups  
mold your figure beautifully, excitingly  
...and assure perfect fit. Available in  
broadcloth, satin, nylon marquisette, in  
a wide range of sizes. \$2.00 to \$3.00.



*Exquisite Form*

**B R A S S I E R E S**

*The Bra that's a beauty treatment*

FOR NEAREST STORE WRITE: DEPT. 11L, 159 MADISON AVENUE, NEW YORK 16 • CHICAGO 54 • LOS ANGELES 14 • TORONTO

**Turkey Trot** CONTINUED



**TURKEY TOSS** starts as  
first bird is tossed from low-  
flying plane. Most birds land-  
ed close to the town square.

**UP THE ELM TREE** after  
fast climb, Farmer Otis Wal-  
lace snares a bird that had  
found itself a handy roost.

**ACROSS THE SQUARE**  
goes Alvin Daniels, 10, tri-  
umphantly toting a turkey  
he caught in kids' scramble.



CONTINUED ON PAGE 56





PEG DID ME A GOOD TURN

WHEN SHE STEERED ME TO

**Saginaw!**



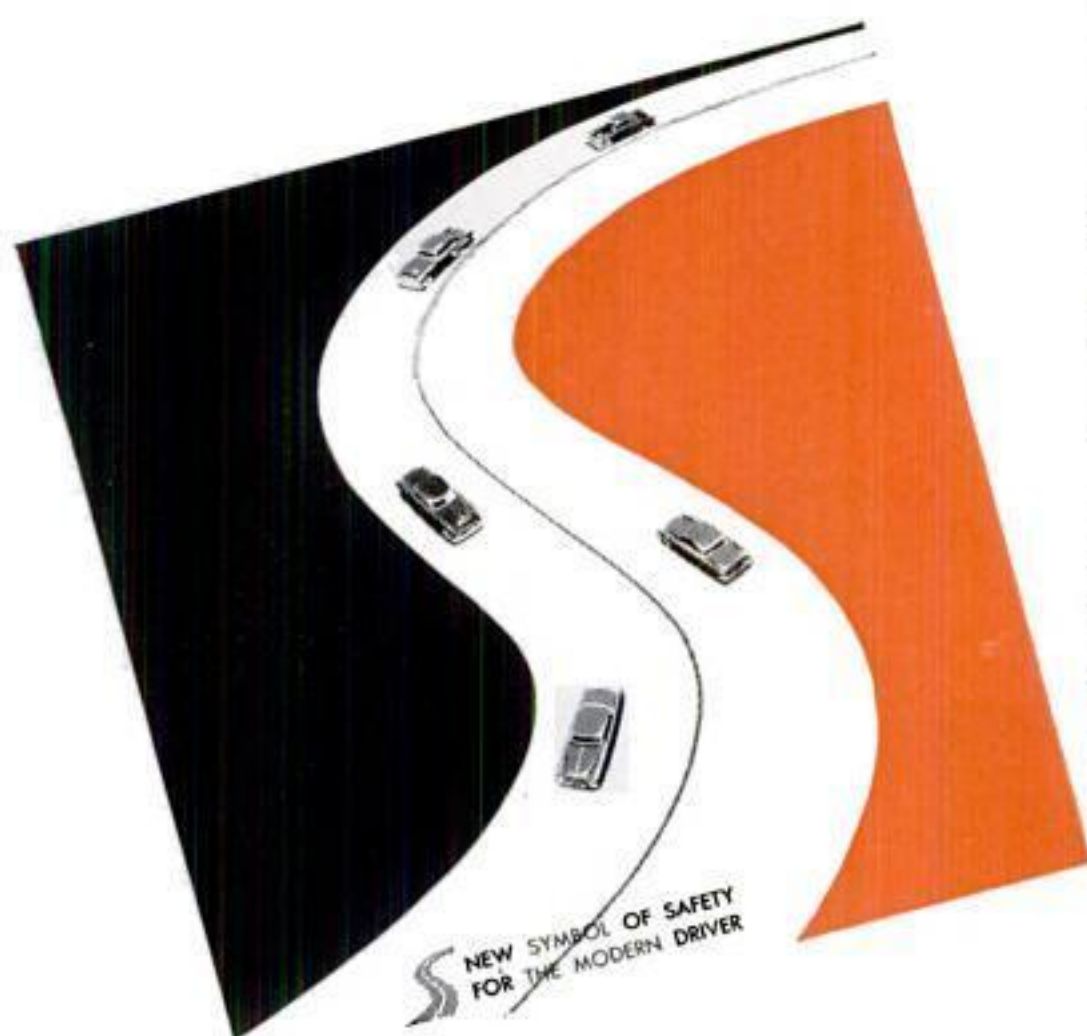
**OCTOBER 10:** I took a pretty dim view of it when Peg decided we ought to get Saginaw Power Steering on our new car. To me it was an extravagance. Was I wrong!



**OCTOBER 16:** You guessed it—Peg talked me into trying Saginaw Power Steering and I weakened fast. When I learned how great its trade-in value is, I was sold!



**OCTOBER 26:** I still didn't fully realize how much Saginaw's effortless "feel of the road" relaxes you until my first sales trip. Seemed like 40 miles, not 400!



**OCTOBER 30:** I became a Saginaw Power Steering convert for life—because it saved mine! I was doing 65 when a front tire blew out—yet I easily kept control.



**TODAY:** Saginaw even seems to s-t-r-e-t-c-h those tight parking spaces for my hardened biceps. Peg sure did me a good turn when she steered me to Saginaw!

**P. S.** Don't overlook that point about the great *trade-in advantage* of Saginaw Power Steering. Dealers report they can't get enough used cars equipped with it—and the demand is growing every day! So be smart—be sure to give Saginaw Power Steering a try before you buy. It's now available on all new General Motors cars, and three other well-known makes.

**Saginaw**  
**POWER STEERING**  
SAGINAW STEERING GEAR DIVISION, GENERAL MOTORS CORPORATION, SAGINAW, MICHIGAN





Cleans thoroughly, safely

## Brush Teeth With Soda

Bicarbonate of Soda (baking soda) neutralizes enamel-eating acids and removes bad breath that starts in the mouth. It's the most economical tooth powder you can use . . . cleans teeth thoroughly, safely. Make soda your family tooth powder!



Arm & Hammer and Cow Brand Baking Soda are pure Bicarbonate of Soda, U.S.P. Write for **Free Booklet** to Church & Dwight Co., Inc., Dept. L-11B 70 Pine St., New York 5, N.Y.  
**A HOUSEHOLD TREASURE**

# cough



## relief\*

STARTS



\*Racked by coughs due to colds? Allow a strongly medicated F&F COUGH LOZENGE to melt on your tongue—swallow the medication. Repeat four times. What a difference.

## in 5

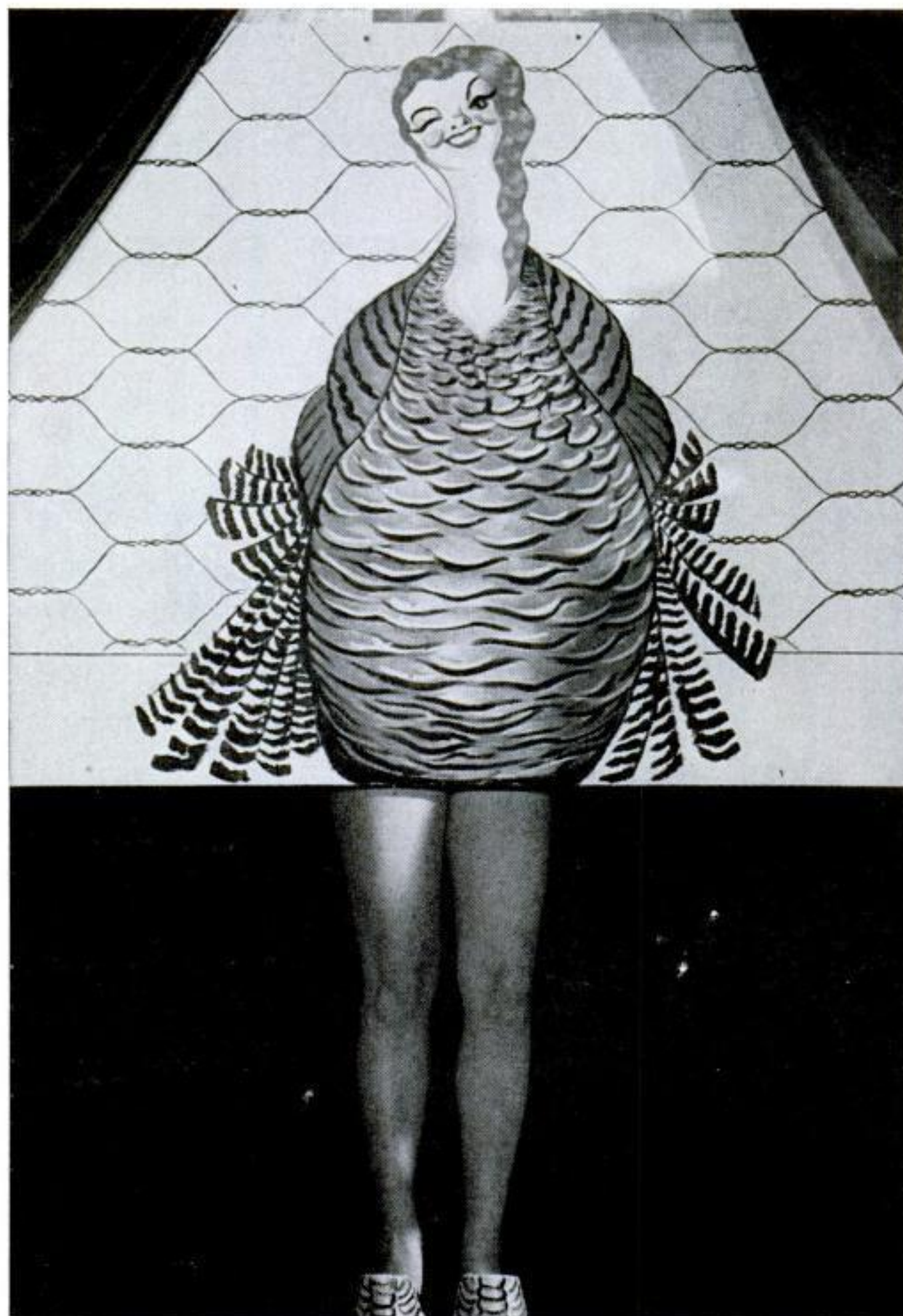
F&F stimulates natural secretions, helps moisten 'DRY THROAT'. Soothes sore areas, reduces irritation. F&F LOZENGES cover throat with **real medicine**. Get some today and feel better.

Swell for smokers, too!

# swallows

Try Original Medicated or Wild Cherry

## Turkey Trot CONTINUED



**WINNING LEGS** of new Turkey Queen are shown from behind cutout (top) by Peggy Mears, 17, "Miss Hammerschmidt Lumber Co." At bottom is full view of Peggy. In picture on page 53, her legs are seventh pair from left.



More men  
smoke  
mild, tasty

# Prince Albert

than  
any  
other  
smoking  
tobacco



R. J. Reynolds Tob. Co.,  
Winston-Salem, N. C.

## THE SWEETEST THING IN TOWN!



5¢  
everywhere

Oh-h-h so good! Thick bittersweet chocolate coating over a scrumptious coconut center. M-m-m it's the sweetest thing in town!

JAMES O. WELCH COMPANY  
CAMBRIDGE, MASS. LOS ANGELES, CALIF.





**GOLDEN GATE** is a new rum cocktail that many prefer to a Martini. Caution: more than slightly potent! Mix four parts white Puerto Rican Rum to one part very dry Sherry. Stir well with ice. Serve with olive or onion.



**RUM BLUSH** is like a Manhattan but smoother. Embarrassing only if the supply runs short! Made with equal parts gold Puerto Rican Rum and Port Wine. Marry the two well with ice. Top off with cherry or lemon twist.



**RUM 'N' TONIC.** Many tonic drinkers have discovered *rum* and tonic is a superlative year 'round drink. Just mix 1½ oz. Puerto Rican Rum with ice and tonic in a highball glass. And there you are!



**DAIQUIRI** is the world's most popular rum cocktail. A drink that wears well. Juice of half a lime (½ oz.), ½ tsp. sugar, 1½ oz. Puerto Rican Rum. Shake well with cracked ice. Strain into cocktail glass. Sip affectionately.

## Only rum makes these 10 great holiday drinks

Follow these quick and easy directions  
— and use a light, dry Puerto Rican Rum

These are the drinks you will meet at the best holiday parties. Note that they *all* require rum.

But hold on. If *you* are giving the party, don't make the mistake of using a heavily sweet *flavoring* rum.

What you really need is a *light, dry* rum. And that means a rum from Puerto Rico, that enchanting island playground in the Caribbean where the palest, driest rums are distilled. And respectfully bottled.

One leading brand of Puerto Rican Rum is called Carioca. It is 36 proof

and aged-in-bond. The words "Puerto Rican Rum" on the label guarantee that the rum has the maturity required by law—distilled, aged-in-bond and bottled in Puerto Rico, U.S.A.

For free party kits and other rum recipes, see your dealer or write Dept. 266, Rums of Puerto Rico, 600 Fifth Ave., New York 20, N.Y.

**CARIOCA**  
Puerto Rican Rum



**RUM FRUIT PUNCH** (serves 24). Mix 3 bottles (fifths) Puerto Rican Rum, 12 oz. pineapple juice, 20 oz. orange juice, 20 oz. lime juice. Let stand for one hour. Add 3 qts. ginger ale or soda. Decorate with sliced fresh fruits.



**HOT RUM TODDY** is very good for whatever chills you. Select mug or glass, dissolve 1 tsp. sugar in 1 oz. of boiling water. Add 1½ oz. Puerto Rican Rum, lemon slice studded with cloves, 4 oz. boiling water, cinnamon stick.



**RUM ON THE ROCKS.** If you pour 1½ oz. Puerto Rican Rum over ice cubes, add a dash of bitters or lemon twist, you'll have the smoothest on-the-rocks you've ever tasted. Just make sure the rum is from Puerto Rico.



**RUM SOUR.** The Sour of the hour! Extra delicious with Puerto Rican Rum. Mix 1½ oz. rum, juice of 1 lemon (1 oz.), ½ tsp. sugar. Shake well with cracked ice. Strain into chilled glass, garnish with orange and cherry.



**HOT BUTTERED RUM** calls for 2 oz. Puerto Rican Rum, 1 tsp. sugar, 1 stick cinnamon, pinch of nutmeg in a pre-heated mug or glass. Fill with boiling water, or equal parts water and hot cider. Drop in pat of butter.





FUTURE FALANGE LEADERS, TRAINING AT PARTY'S COMMAND SCHOOL TO LEAD YOUTH GROUPS, DRILL IN DRESS UNIFORM FOR FALANGE CONGRESS PARADE





GIVING THE FALANGE SALUTE, THE MASSED DELEGATES CLOSE THE CONGRESS SESSIONS AS THEY SING THE PARTY'S SONG, "CARA AL SOL" (FACE TO THE SUN)

## NEW LOOK AT THE OLD SALUTE

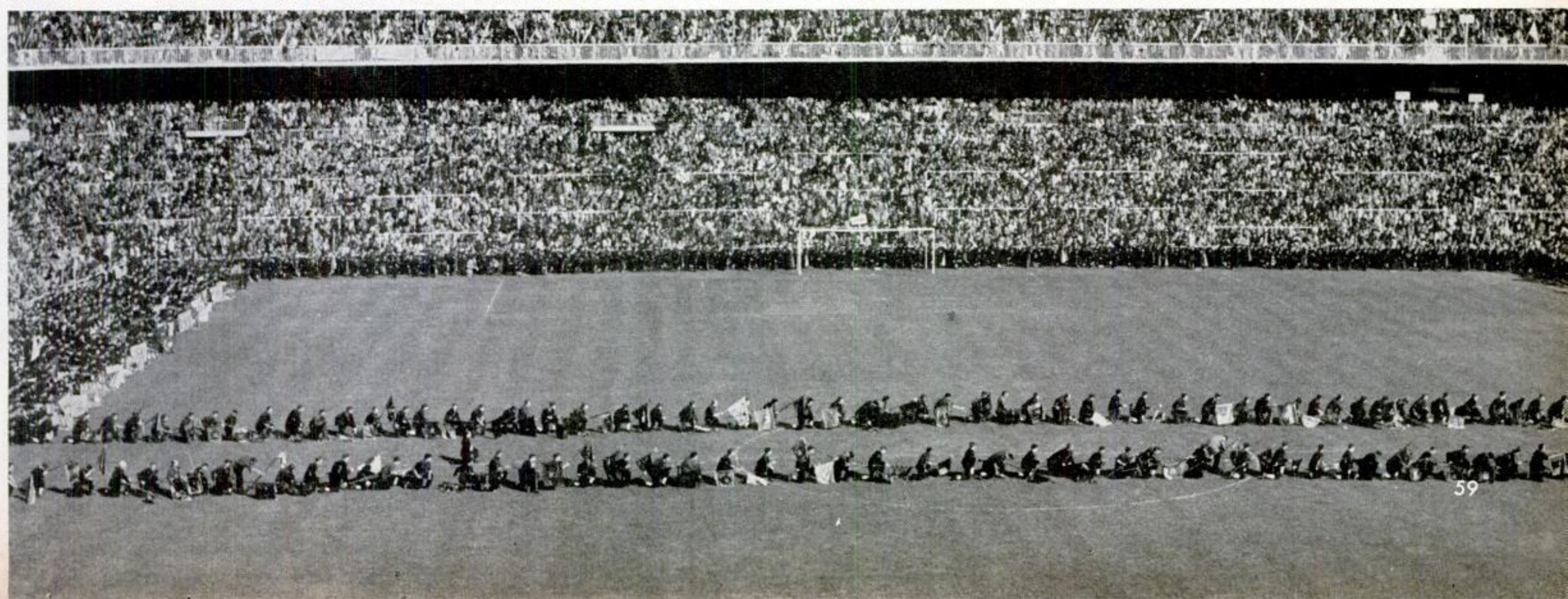
**Revival in Madrid rallies Franco's Blue Shirts but shows that the Falange party has lost its fire**

This forest of arms is raised in a gesture the world had nearly forgotten and scarcely expected to see again, the fascist salute—here given by the Spanish Falange. Dictator Francisco Franco, after keeping the Falange in the background in the years of seeking the outside world's approval since 1945, last month suddenly gave his old party permission to hold the first congress of its history. Ostensibly called to celebrate the Falange's 20th anniversary, the congress coincided oddly with two new Franco achievements. He had made peace with the Church in a Papal Concordat and

had come to terms with the West in an agreement to U.S. bases in Spain.

For five days the party's conferring elders planned hopefully for a Falange comeback. Then, for a smash windup, 150,000 Falangists came from all over Spain and assembled in Madrid in a monster, old-fashioned rally. It was a fine colorful production with the Falangists' traditional blue shirts and red berets. But somehow it lacked the old fire. Madrilenos, who once regarded the Falange with either hatred or love but never with lack of interest, cared so little they did not even turn out to see the show.

WAITING FOR FRANCO AND RANKED AS ESCORT OF HONOR, FALANGIST YOUTH OF MADRID KNEEL AS A MASS IS SAID IN STADIUM PACKED WITH FALANGISTS





Kicking a field goal –  
or shining your shoes



## Arrow Shorts never bind!

### BEND! SIT! RUN! JUMP!

Arrow shorts with their contour seat panel and pleated crotch offer you freedom in *any* position. And no center seam means no chafing or "riding up." Joy of joys, man . . . you'll get comfort *plus*.

Stop in *today* for "Sanforized"-labeled Arrow shorts and prove it to yourself.

The shorts shown in main illustration have the heat-resistant, all-elastic waistband. Arrow shorts are priced at \$1.50 up. Arrow undershirts \$1.00 up. Cluett, Peabody & Co., Inc.



Smart-looking tie sides with GRIPPER Snap Fasteners.



Waist-fitting elastic sides with GRIPPER Snap Fasteners.



Waistband with comfortable French back construction.



Guards—knitted briefs of fine combed cotton. \$1.20 up.

**ARROW® UNDERWEAR**



**THE BOSS** enters stadium with army-officer escort. For this occasion Franco adopted unusual garb, the Falangist beret.



**THE BIG SHOTS** of party preside. Seated from left: Council President Ibañez Martín, Information Minister Arias Salgado, Education Minister Ruiz Giménez, Secretary General of Falange Fernández Cuesta, Labor Minister Antonio Girón.



**THE RANK AND FILE**, brought to Madrid on free tickets, are bedded down on floor of unfinished public works ministry.



# "I'm never in a lather now!"

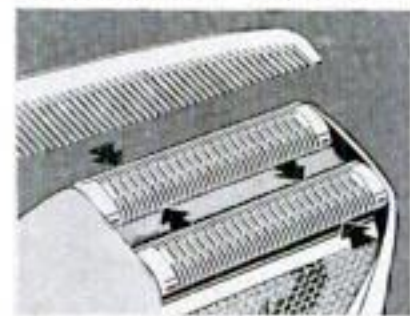
I know the **RIGHT** electric shaver can give Close shaves!"



"I'm through with working up a lather—or working *myself* into a lather! I'm done with scrapes and nicks. I'm finished with having to remember to buy new blades. Now I get the *closest* shaves I ever had—in the easiest way I ever imagined! You see, I found the *right* electric shaver—the Schick '20'—the only one that has all 3 of the features you need for close shaves..."

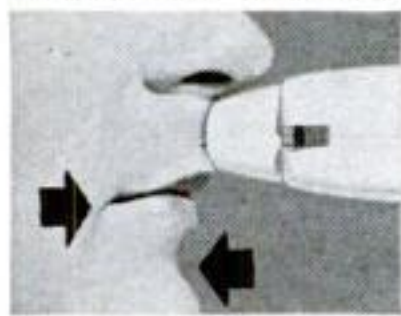
The man is right! Only the Schick "20" has all these 3 Close-Shave features:

#### THE RIGHT EDGES



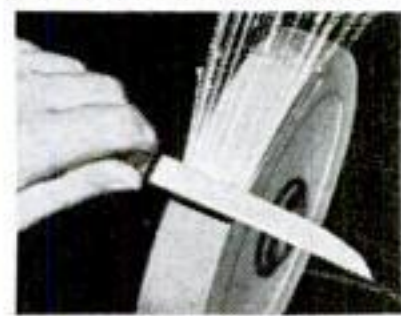
**Bevelled Comb Edges.** Just like a comb, they lift up the whiskers, lead them in for a close shave.

#### THE RIGHT HEADS



**Face-Fitted.** Not bulky, but scientifically sized to get in anywhere, get every whisker.

#### SELF-SHARPENING



**Sharpens As You Shave.** Doesn't get dull, assures close shaves always.

# Schick "20"

—better-built for closer shaves

MORE MEN USE SCHICK ELECTRIC SHAVERS THAN ANY OTHER MAKE

## Skeptics Invited! SCHICK 10-DAY NO-RISK HOME TRIAL

Tell your dealer—or any Schick Electric Shaver Shop—that you want to take home a Schick "20" and shave with it for 10 days. Then see if this isn't the easy, comfortable, no-fuss way to get close shaves. You *must* say it is, or take the shaver back to the dealer within those 10 days and get back every cent! No "ifs" or "buts" about it. *You* are the only judge!

★

On TV every week... "The Jackie Gleason Show" and "This Is Show Business"



In Caddie Case, \$26.50 • New Schick "Colonel," \$19.95

Schick Incorporated, Stamford, Conn.





### "IMAGINE! PIE DOUGH YOU CAN TIE IN A BOW KNOT!"

Yes, you can . . . work with it, re-roll it, tie it in a bow knot, it still will bake up tender! Marjorie Main, delighted with Betty Crocker Pie Crust Mix, demonstrated by tying bow knot. "Great day, such friendly pie dough!" she said. "You can do anything with it!" Marjorie made a big pumpkin pie

(her favorite), enjoyed every minute of it. A good cook, she was proud of the tender flaky crust she turned out with Betty Crocker Pie Crust Mix. Leaf shapes on top she cut out and baked separately. "Pretty, huh?" she said. Betty Crocker Staff member, Kathryn Hughes, agreed.

**Marjorie Main, starring in Universal-International's "Ma and Pa Kettle" pictures.**

# "It takes a to make



**FANCY FLUTING'S EASY** because dough is so pliable, and can take handling. Marjorie tore dough in one place while making this rope flute, had to patch it with an extra piece of dough. Edge baked tender anyway.



**RE-ROLL WITHOUT WORRY!** Dough for these leaf cut-outs was rolled twice; scraps were rolled again to make last leaf. Leaves came out tender as main crust! Try this mix, for prettier pies!



# pie dough that behaves a pretty pie like this!"

—MARJORIE MAIN



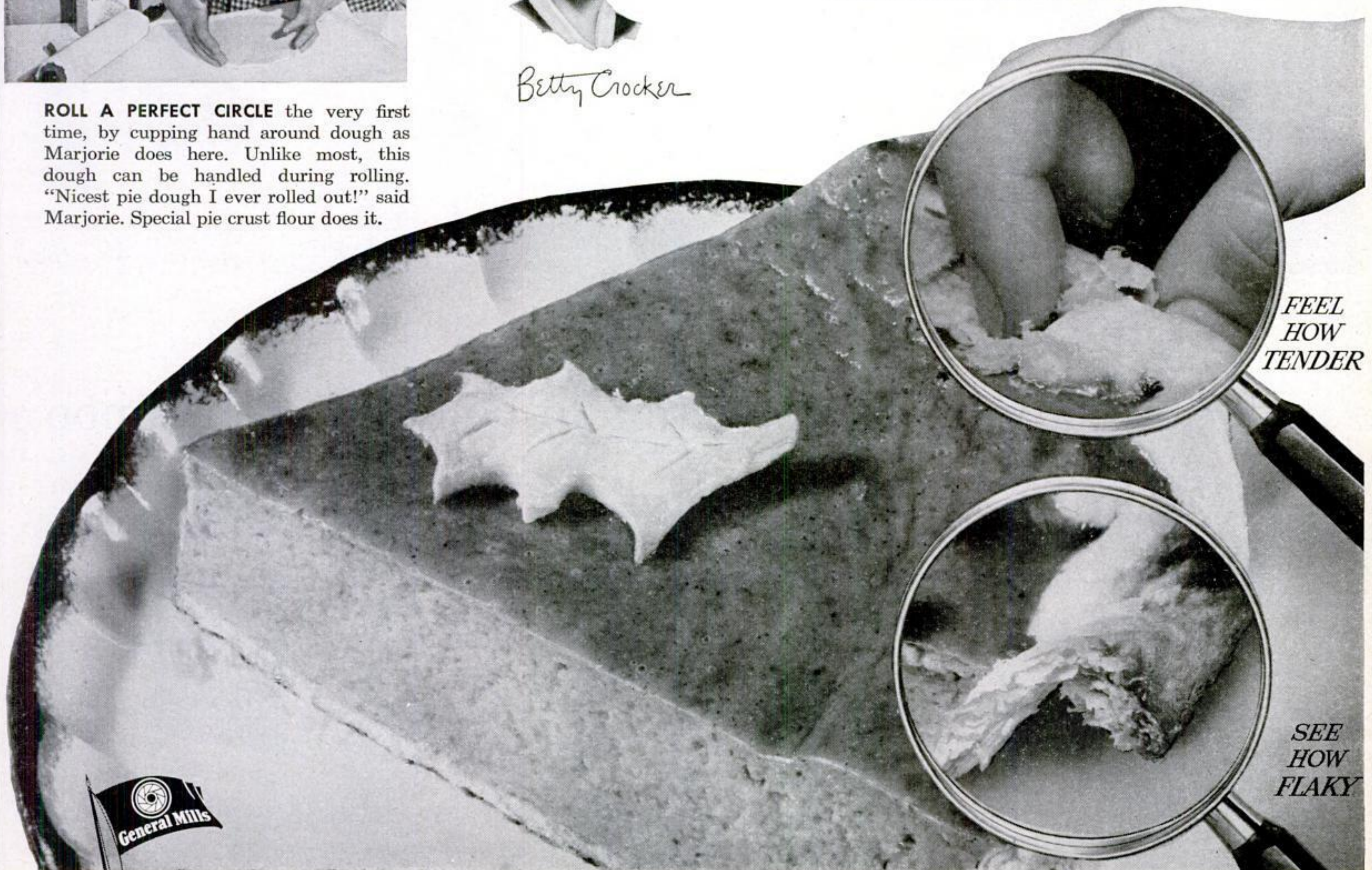
Sure! Pretty pies, when pie dough's *this* easy to work with. So pliable, so pleasant to roll and shape. Almost no matter what you do to it, your pie crust comes out flaky, delicate, heavenly tender. This is why: Betty Crocker chose a custom made shortening with 2 actions. One to make your pie crust tender . . . one to make it flaky! It *works!*



*Betty Crocker*

**Betty Crocker Pie Crust Mix**  
*with 2-Action Shortening*  
*1 for Tender, 1 for Flaky*

**ROLL A PERFECT CIRCLE** the very first time, by cupping hand around dough as Marjorie does here. Unlike most, this dough can be handled during rolling. "Nicest pie dough I ever rolled out!" said Marjorie. Special pie crust flour does it.







## Little girls and big girls, too... need the Natural Oil Protection of Woodbury Shampoo

A good shampoo does two things. It cleans hair so thoroughly that it gleams. And it protects the natural oils your hair needs to be manageable. Woodbury Shampoo does both, because it is *made* of natural oils. That's why it is far less drying. There's a third thing, too—its economy. So many families buy Woodbury Coconut Oil Castile Shampoo, it costs far less than you'd expect to pay for such quality. Right now, it's an *extra* special buy. The big dollar bottle is on sale for fifty cents! Buy some today.

Woodbury Shampoo . . . best for all the heads of the family





NEW YORK'S PICTURE NEWSPAPER  
New York 17, N.Y. Friday, July 24, 1936

# TYCOON, FOLLIES GIRL IN LOVE-NEST SCANDAL!

Story on page 2



JOSEPHINE HULL, AGAINST BACKDROP IN HER NEW PLAY, IS THRILLED TO BE CALLED A FOLLIES GIRL AFTER SHE HAS INNOCENTLY BEFRIENDED A BIG SHOT

## JOSEPHINE THE GREAT

She gives joy ride in 'Gold Cadillac'

Miss Josephine Hull is a wonderful little wad of middle-aged womanhood who captivated theater audiences in *Harvey* a decade ago and has not been seen in a good play since. Now in a funny modern fairy tale, *The Solid Gold Cadillac*, by George Kaufman and Howard Teichmann, she is back on Broadway exactly as she ought to be—sweet, befuddled and plenty foxy. As Mrs. Laura Partridge, a small stockholder in a huge firm, she waddles shyly into a company meeting and starts asking embarrassing questions about directors' salaries. To shut her up they give her a piffling job answering stockholders' letters. When the fairy tale is over, she has routed the nasty tycoons, won herself a prince charming and is rolling in gold.



# SECRET REVEALED

HERE'S A DARK ROOM SECRET... professional photofinishers report that 97% of all photoflash pictures are over-exposed. And while careful finishing overcomes part of this fault, nearly all such shots would turn out a lot better if properly exposed.

Your one perfect answer is Norelco My-T-Myte Flashbulbs... specially designed for popular "open flash" fixed-focus cameras. And besides giving just the right amount of light, My-T-Mytes are the smallest, most convenient bulbs ever made... come in Handy Pocket Pak only slightly larger than a pack of cigarettes.

Lowest-priced on the market, My-T-Mytes come in two sizes: PF3 for perfect close-ups and all average shots, 12¢ each; PF4 for greater distances or faster speeds, 12½¢ each. Take advantage of the free offer, below.

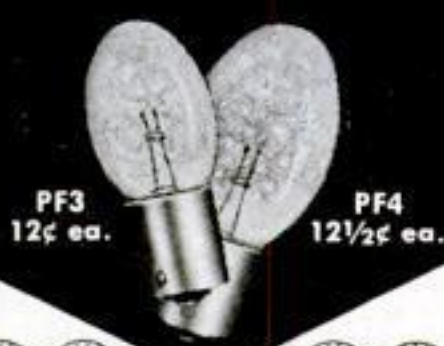
## NORELCO MY-T-MYTE MIDGET FLASHBULBS



## FREE OFFER!

Clip and fill in gift certificate. Buy one Pocket Pak of My-T-Mytes. For certificate, dealer will give you two extra My-T-Mytes. Use these two. Unless they produce the best flash pictures you've ever taken, return unused carton of bulbs for full cash refund.

## AMPLEX MY-T-MYTE AND SYNCHRO-SURE FLASHBULBS



PF3 12¢ ea. PF4 12½¢ ea.

### GIFT CERTIFICATE

Mr. Photo Dealer, Give the bearer two My-T-Myte Flashbulbs FREE upon his purchase of one My-T-Myte Pocket Pak. If he returns the Pak—unused—you will refund him the full purchase price. Amplex Corporation, 111 Water St., Brooklyn 1, N. Y.

Your name \_\_\_\_\_ Address \_\_\_\_\_

## THE GREAT JOSEPHINE CONTINUED



CORPORATION'S DELIGHT at General Products is a model whose slogan is, "I had my swimming pool dug by a General Products steam shovel."



LAURA'S FIRST TRIUMPH as a General Products employee comes when the company's four top officials beg her—as "a little stockholder"—to visit Washington to persuade a big shot to give them some government contracts.



HER SECOND TRIUMPH comes when she wins friendship of big shot (Loring Smith) by listening to him give his favorite recitation with gestures.



It's cheery



It's CHERRY KIJAJA

(say Kee-yaffa)

IMPORTED FROM DENMARK

Its subtle tart-sweet flavor makes this Danish wine specialty a rare treat at parties, after dinner, any time. Distinctively packaged... an ideal gift!



CHERRY KIJAJA—CHERRY WINE, SUGAR AND NATURAL FLAVORS. IMPORTED BY BROWNE VINTNERS CO., INC., NEW YORK, N. Y.

No doubt about it!

BRIGGS smokes 3 ways better!

1. Friendly Natural Aroma
2. Mellow Tasting and Mild
3. Stays Lighted Longer



The best tobacco your pipe can hold!

15¢



CONTINUED ON PAGE 68



# the TRUTH about NYLON hosiery

Can you get the consistent luxury quality of nationally advertised brand name nylons at sensible everyday prices?

**YES!** The truth is, that no matter what you pay, you can't get better quality than you get in Fruit of the Loom Fine Nylons. For as little as 99¢ a pair you get quality comparable to stockings costing as much as \$1.65.

**Yes**, the truth is that price alone is not a sure guide to quality and value—you should know the facts *behind* the brand. Remember, to begin with, that all "nylon"—the undyed yarn—comes from one source—DuPont—and in one quality. The identical yarn is sold to *all* hosiery manufacturers.

But if the "nylon" is the same, why don't all nylon stockings give the same value? In DuPont's own words, "while different manufacturers may start with the same yarn...every step in making hosiery can make a difference in the final value of the product." The manufacturers of "brand name" nylons obviously have the most important reasons for putting greater value into their stockings.

**What are the steps Fruit of the Loom takes to give you your best buy in nylons today?**

**Up-to-date knitting machines.** Knitting machines are big, complicated and temperamental. Each has 60,000 delicate parts. Old machines simply *do not, cannot*, knit as fine a stocking as new machines. Knitting Fruit of the Loom Fine Nylons on modern, efficient equipment is the first essential step in giving you smooth-textured, snag-resistant nylons...more consistent quality and value from pair to pair.

**The Finishing Touches.** In nylons it's the little things that count—for fit, wear, appearance. Look at a pair of Fruit of the Loom Fine Nylons at the retail counter! Note the absence of loose ends and unfinished edges; note the precision workmanship in the heel, foot and fabric.

Then and there, compare for quality, beauty, *luxury* with any higher priced stocking!



## YOUR GUIDE TO BUYING FINE FULL-FASHIONED HOSIERY



*Fruit of the Loom*  
FINE NYLONS

**Three Little Words.** In every box of Fruit of the Loom Fine Nylons is a slip of paper with three words and a number—"Inspected by Operator..." The exacting standard of Fruit of the Loom's final inspection is, we feel, the most *important* step in giving Fruit of the Loom Fine Nylons the *plus* value the world has come to expect from the Fruit of the Loom name.

If Fruit of the Loom Nylons are made so much better, how and why are they sold for so much less? The truth is, modern equipment and superior production methods reduce *costs* as well as improve quality. But Fruit of the Loom makes their fine nylons regularly available for *less* than other national brands because we know that if we give you *luxury* quality at *everyday* prices, you and your friends will become regular Fruit of the Loom Fine Nylons customers. This has been the successful policy behind the Fruit of the Loom name for over 102 years!

## Other Important Facts About Fruit of the Loom Fine Nylons

Extra elasticity—we knit more yarn into every pair of stockings to insure greater "give"—longer wear—better fit.

Styling—our modern equipment fashions stockings that follow the contours of your legs more closely, more gracefully.

The latest colors—Fruit of the Loom Fine Nylons come in the most fashionable, the most wearable stocking tones—created by leading stylists...yours at no premium in price.

A complete stocking wardrobe. You will find Fruit of the Loom Fine Nylons in all popular gauges and deniers with conventional or colored fashion heels—in non-runs—in seamless—in sandal foot—or in genuine service weight.

Try Fruit of the Loom Fine Nylons today. If your favorite store does not carry them, write us at: Fruit of the Loom Fine Nylons, Empire State Building, N.Y.





a Bacardi Daiquiri  
*has*  
*less calories*

than a glass of  
skim milk



**BACARDI DOESN'T TASTE LIKE WHISKEY  
—IT DOESN'T TASTE LIKE GIN**

If you haven't already discovered Bacardi, try it for sure tonight. You'll be delighted with the difference. Bacardi doesn't taste like whiskey. It doesn't taste like gin. It has a delicate, dry, refreshing quality all its own. So light, in fact, many people tell us Bacardi leaves no unpleasant after-taste.

No claim is made or implied that a drink should be substituted for food or that Bacardi will help you reduce. But Bacardi contains less calories than you think.

Try a delicious Bacardi Daiquiri—only 83 calories!



Make this light

### LOW CALORIE

Bacardi Daiquiri in one easy minute

1. Put  $\frac{1}{2}$  teaspoon sugar in shaker with cracked ice.
2. Add juice of  $\frac{1}{2}$  lime.
3. Pour in 1 oz. Bacardi Silver Label.
4. Shake well and serve.

Wonderful—only 83 calories!

Drink low calorie

## BACARDI

COMPUTATIONS  
COMPILED FROM  
STANDARD CALORIC  
TABLES.

© BACARDI IMPORTS, INC.

595 MADISON AVE., N. Y., RUM . . . 86 PROOF.



**POSING FOR PHOTOGRAPHERS**, after her name has been linked scandalously with the government big shot, Laura sits on desk and happily reveals her ankles while cautioning news cameramen, "Now, now, no cheesecake."

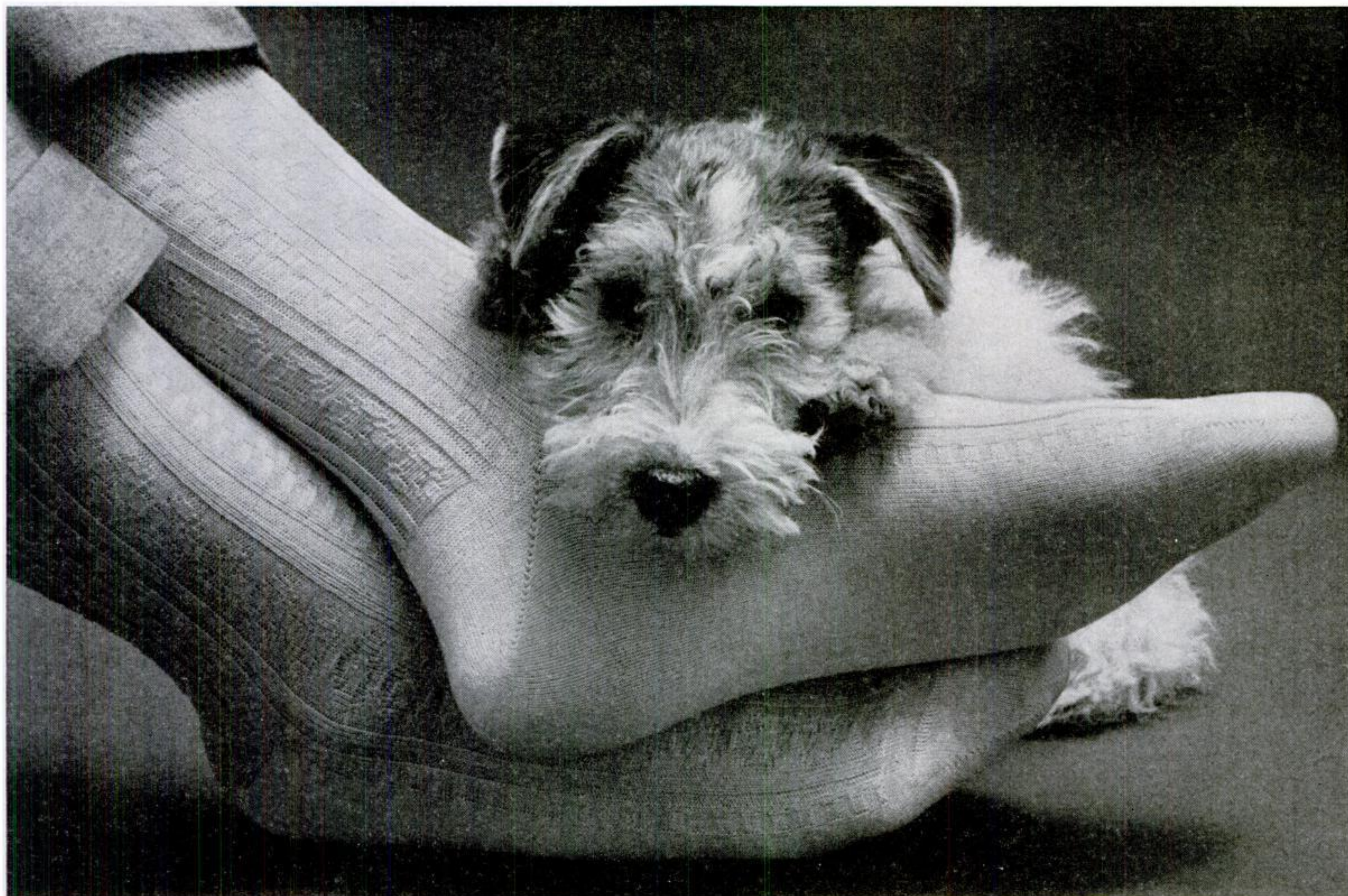


**CLEANING OUT HER DESK** when she has been fired after involving General Products in a lawsuit and what newspapers label a love-nest intrigue, Laura fools around with an old fan, a memento of her days as an actress.

CONTINUED ON PAGE 70



Performance plus...in the way  
they look and feel, wash and **wear**...  
keep their shape



socks made of *Durene*\* ... the quality cotton yarn

\*T. M. REG. U. S. PAT. OFF. DURENE ASSOCIATION OF AMERICA, 350 FIFTH AVE., N. Y.



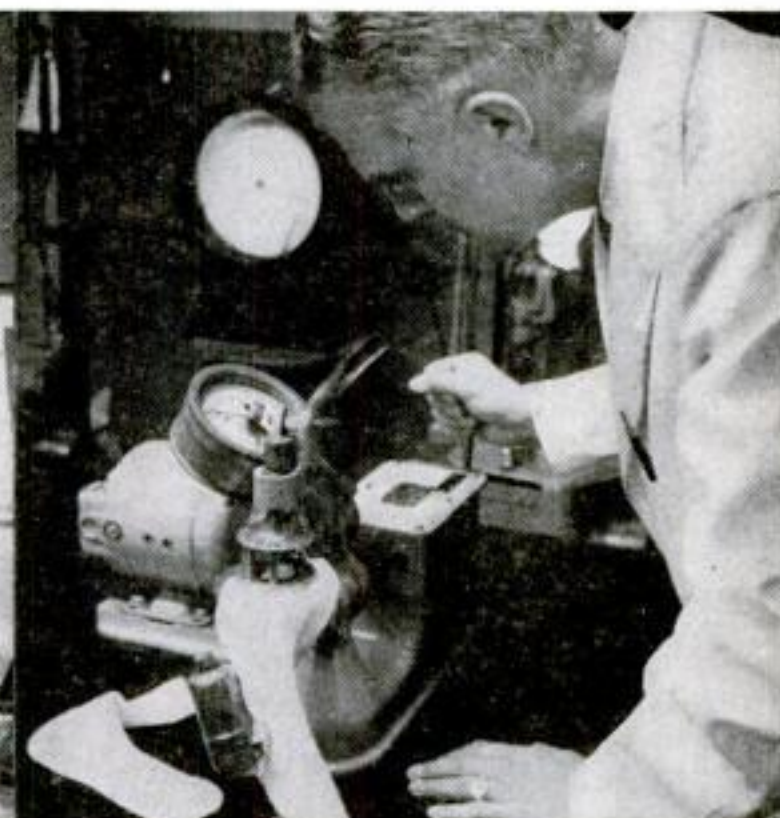
**They're** always heartily welcome—socks made of choice, mercerized Durene yarn! For they've got a luxury look . . . a smooth and foot-soothing texture. Yank 'em on, haul 'em off—the fit stays trim and perfect!



**Durene** absorbs and evaporates moisture at such an amazing rate that these are the most comfortable, the most healthful socks you'd want to wear! No wonder millions of men wouldn't walk around in any other kind.



**This** choice combed, mercerized cotton yarn is perfect for underwear too. Doesn't sag or stretch—pinch or pull—no matter how often it's washed! No doubt about it . . . for quality and value the Durene label is tops.



**Every** cotton knit labeled "Durene yarn" is subject to the Durene Quality Control Plan from yarn to finished garment. Always look for the label—featured by hundreds of makers of knitted cotton garments!



SUNSHINE in her clean-soft hair. Match it in your own with your next shampoo.



## Now - mother's hair - bright as daughter's own by using famed "babying" shampoo

Your own hair sunny-soft as when you were a small girl.

It's easy. And logical.

Give it the same tender care your mother gave it then. The care you now give your own baby's hair.

Use famed Conti "babying" shampoo. Made with pure imported olive oil, world's tenderest cleansing ingredient for the hair. The same as used in famed Conti Castile Soap, esteemed for baby care. Same as in beloved Conti Baby Oil, Conti Baby Powder.

Conti "babying" Castile shampoo cleanses completely. Brings you the witchery of shining clean, naturally gleaming hair - no drying detergents, no artificial shine.

### Conti

LEADING HAIRDRESSERS everywhere use Conti shampoo. In New York, Michael of the Waldorf, Jeanpierre de Paris at the Savoy Plaza, Jungst at the Madison.



## THE GREAT JOSEPHINE CONTINUED



MAIDENLY MODESTY overcomes Laura in her office when she is caught by her new boyfriend while packing away an old corset in a satchel. Decorous and dignified to the end, Laura hides the intimate garment with a newspaper.



GOLD-PLATED CHAUFFEUR appears for curtain call, after Laura has become a top official in the firm because she won so many proxy votes by her folksy letters to stockholders. Her solid-gold Cadillac is waiting just outside.

# Kiddiegem

## JEWELRY

Designed Especially  
for little tots

Sweetheart Birthstone Set  
Pendant and Matching Ring  
\$1.00\*  
29¢

RINGS  
29¢  
EACH  
\*plus tax

Filigree Birthstone

Sweetheart Signet

Dinner Ring

ON SALE AT CHAIN STORES EVERYWHERE

Filigree Locket

Cross Pendant

Sweetheart Locket

JEWELRY  
\$1.00\*  
EACH  
Beautifully Gift Boxed

© 1953 UNCAS MFG. CO. PROVIDENCE, R. I.



For the sanest suede leather and the wildest tweed jackets ever made, choose McGregor

## **WILD IRISH TWEEDS** AND **DRIZZLE SUEDES**

MADE IN U. S. A.

Leading the Fall trend to bold colors, rugged textures, McGregor tailors supple, sturdy suedes from brilliant reds and greens to traditional tans and browns. Out-of-doors jackets of wild Irish tweeds, too—and *wilder-than-Irish-tweeds* woven exclusively for us in the U. S. A.

**McGregor's Tweed-Liner**—Imported 100% wool Wild Irish Tweed. Genuine leather-liner zips out. Buttons and buttonholes in leather, too. **49.95**  
**McGregor's William Tell Fontwell Sportshirt** is a soft, washable wool blend flannel. 11.95. **McGregor's Fashion Flannel Hugger Slacks** are pure wool worsted in rich, new Tibet Brown, key color for Fall. 23.95.

**McGregor's Holiday Suede Jacket**—exclusive water-repellent and spot-resistant Drizzle finish of soft supple leather. Fully lined, Camel, Cashmere, Copper Green, Brown, Navy, Grey. **47.50**  
**William Tell Catterick Sport shirt**. Soft, wool-blend flannel, washable. 11.95. **Drizzle Suede Sleeveless Pull-over** has Suede leather front, wool knit back. 13.50. **Slacks are wild—all wool Cameron Tweeds**. 15.95.

# McGREGOR

*Sportswear*

Also available in boys' sizes at better stores everywhere—or write McGregor Sportswear, David D. Doniger & Co., Inc., 303 5th Ave., N.Y. 16, N.Y. \*Trademark, Made in U.S.A.



# Nash Presents for 1954 New Continental Dream Cars

One look at this page tells you something new and wonderful is waiting for you now at your Nash dealer.

For Pinin Farina has done it again — sparked a new continental style that will be seen around the world.

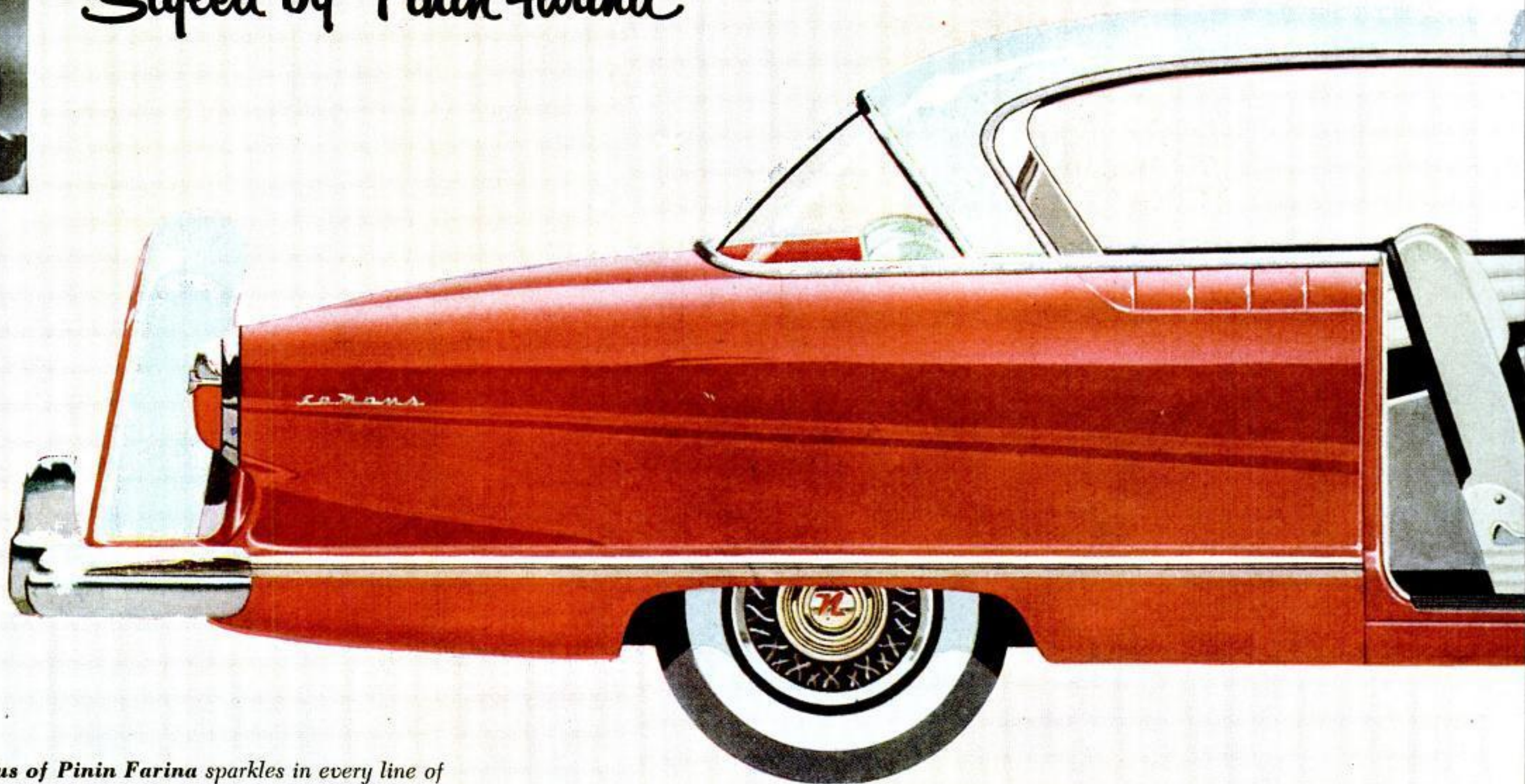
Prepare yourself . . . for never in all your life have you seen such beauty in cars! Such sleek racing lines . . . such brilliant interiors . . . such seating space, such sky-wide visibility!

Come try everything! New Nash Power Brakes that stop at tip-toe touch. New Power Steering that parks you with a wave of the finger. New Power-Lift Windows! New wonders in high-compression dual-carburetor power! New travel comfort, in Airliner Reclining Seats!

Yes, come and try a new way of life on wheels. Choose from eighteen new 1954 Nash Airflytes, each a "dream car", each one a Pinin Farina masterpiece. Spend an hour with the one you like best. You will never want to give it back!

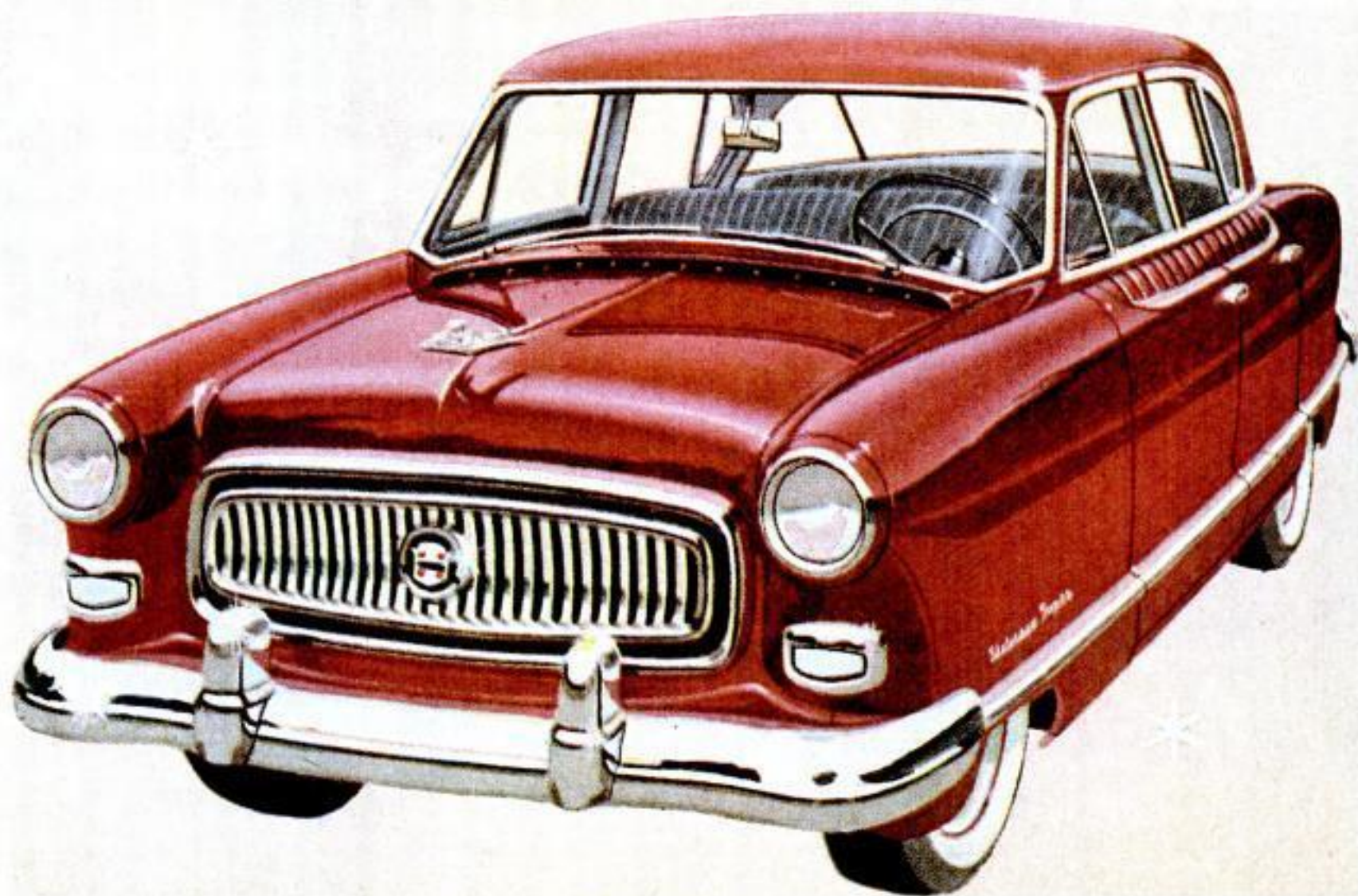


Styled by Pinin Farina



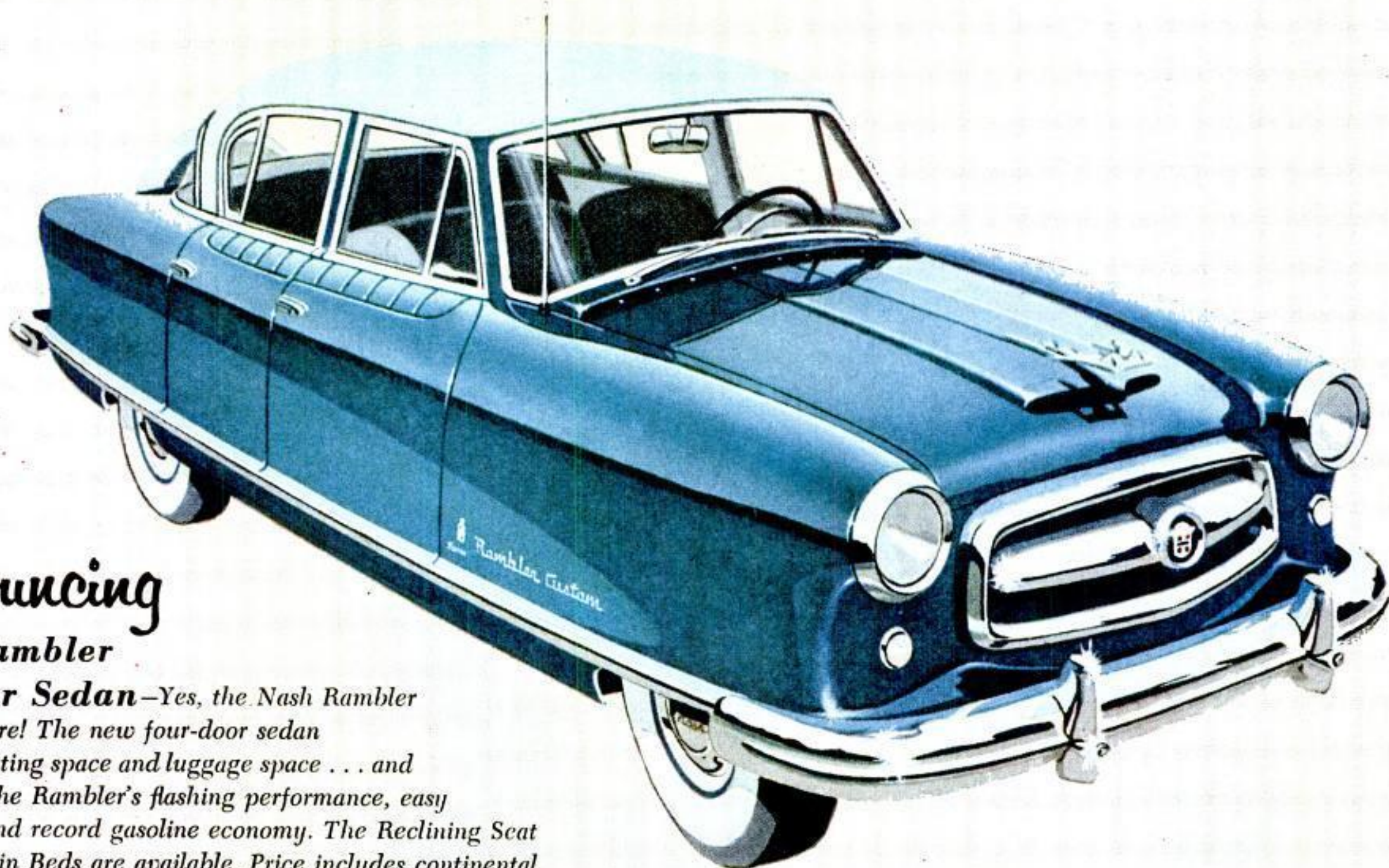
The genius of Pinin Farina sparkles in every line of this sleek new Nash Ambassador "Country Club" pictured above. Interior by Madame Hélène Rother of Paris. Available with the "Le Mans" Dual Jetfire engine of international racing fame, for performance that owns the road.

Terrific new power for the Nash Statesman. Yet the new "Dual-Powerflyte" engine delivers famous Statesman economy. In all Nash Airflytes you have a choice of three transmissions, including Dual-Range Hydra-Matic Drive.



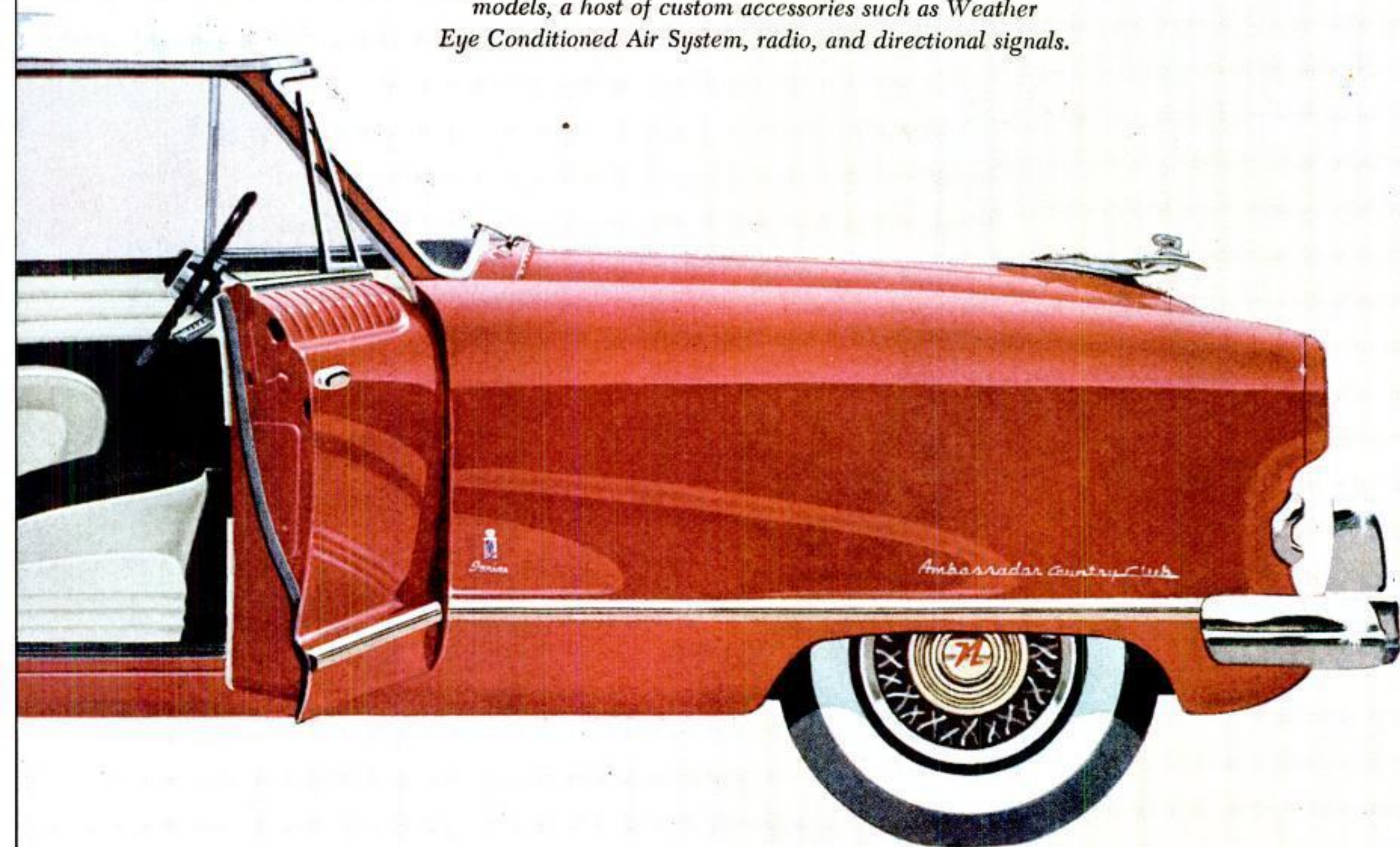
Wire wheel trim, hood ornament, white sidewall tires optional at extra cost.





## Announcing The All-New Rambler

**Four-Door Sedan**—Yes, the Nash Rambler you asked for is here! The new four-door sedan . . . new in seating space and luggage space . . . and offering the Rambler's flashing performance, easy handling and record gasoline economy. The Reclining Seat and Twin Beds are available. Price includes continental rear tire mount and, as in other Rambler custom models, a host of custom accessories such as Weather Eye Conditioned Air System, radio, and directional signals.



At your Nash dealer's now you'll see the greatest advances of the past 10 years . . . developments that make Nash your safest investment today, your soundest resale value tomorrow!



**The Nash Rambler "Country Club"** combines the open air fun of a convertible with the safety and comfort of a sedan. It's America's smartest compact custom car . . . designed for today's driving needs.

1954

# Nash

## Airflytes

Built with the "Double Lifetime"  
... Your Safest Investment Today  
... Your Soundest Resale Value Tomorrow

AMBASSADOR • STATESMAN  
RAMBLER

Nash Motors, Division Nash-Kelvinator Corporation, Detroit, Mich.





HIGHEST HONOR of knighthood in England is the Order of the Garter bestowed by Queen Elizabeth II on Churchill just before her coronation. Regalia displayed above includes a collar (*hanging*) of 48 units of gold worked into knot and garter designs, an eight-pointed star with the cross of St. George encircled by an enameled replica of the garter. In foreground

are the garter itself and emblem, known as the George, showing the saint slaying the dragon. "The Great George" (*above*), which is twice the size of the regular George, was created by Queen Anne for Churchill's ancestor, the Duke of Marlborough. Only two other great Englishmen have worn the Great George: the Duke of Wellington and Sir Winston Churchill.



CONCLUDING VOLUME VI OF HIS NOBEL PRIZE-WINNING MEMOIRS:

# TRIUMPH AND TRAGEDY

By SIR WINSTON CHURCHILL

The end of the war in Italy and Germany . . . The iron curtain clangs down . . . Trouble in Trieste . . . A-bomb and frustration at Potsdam . . . The lost election . . . Farewell from a 'servant'

COPYRIGHT 1953 IN U.S.A. BY TIME INC. (PUBLISHER OF TIME AND LIFE) AND THE NEW YORK TIMES COMPANY.  
WORLD RIGHTS RESERVED. REPRODUCTION IN FULL OR IN PART IN ANY LANGUAGE STRICTLY PROHIBITED.

**H**ITLER'S Western Front had collapsed; Eisenhower was across the Rhine and driving deep into Germany and Central Europe against an enemy who in places resisted fiercely but was quite unable to stem the onslaught of our triumphant armies. On April 25 spearheads of the United States First Army from Leipzig met the Russians on the Elbe. The German Army was disintegrating before our eyes.

In spite of the victorious advance of Eisenhower's armies, President Truman found himself faced in the last half of April with a formidable crisis. I had for some time past tried my utmost to impress the United States Government with the vast changes which were taking place both in the military and political spheres. Our Western armies would soon be carried well beyond the boundaries of our occupation zones, as both the Western and Eastern Allied fronts approached one another, penning the Germans between them.

I became convinced that before we halted, or still more withdrew, our troops we ought to seek a meeting with Stalin face to face and make sure that an agreement was reached about the whole front. It would indeed be a disaster if we kept all our agreements in strict good faith while the Soviets laid their hands upon all they could get without the slightest regard for the obligations into which they had entered.

I so addressed myself to the new President. His reply however carried us little further. He proposed that the Allied troops should retire to their agreed zones in Germany and Austria as soon as the military situation allowed.

The Russians had not been long in Vienna before we got a foretaste of what would happen in a zone of their occupation. They announced that a Provisional Austrian Government had been formed, and they refused to let our missions fly in. All this made me fear that they were deliberately exploiting their arrival to "organise" the country before we got there. On April 30 I telegraphed to Mr. Truman as follows:

"... Would you be willing to join

me in sending Marshal Stalin a message in the following terms:

"... It has been our understanding that the treatment of Austria, as of Germany, is a matter of common concern to the four Powers who are to occupy and control those countries. We regard it as essential that British, American, and French representatives should be allowed to proceed at once to Vienna in order to report on conditions there before any final settlement is reached."

On May 3 President Truman replied that he entirely agreed with my telegram and was himself sending a protest to the Soviet Government. Mr. Truman concluded his message by asking the Soviet Government to let the Allied representatives fly to Vienna at once.

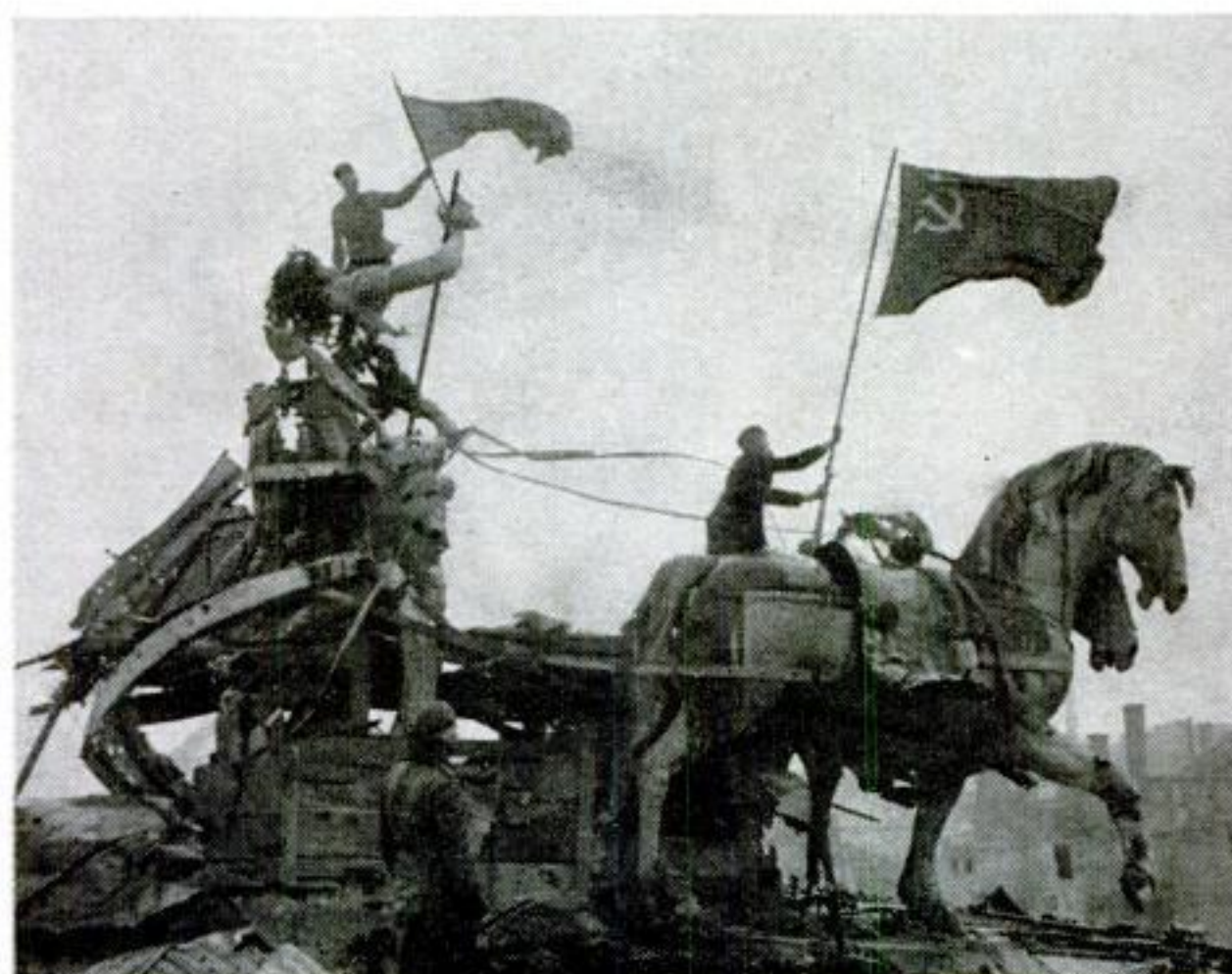
These representations were quite ineffectual.

The Soviet menace, to my eyes, had already replaced the Nazi foe. I could not rid my mind of the fear that the victorious armies of democracy would soon disperse, and that the real and hardest test still lay before us.

Obviously the first aim must be a conference with Stalin. I cabled the President:

"I think we should offer an invitation jointly or severally at the same moment to Stalin to meet us at some agreed unshattered town in Germany for a Tripartite Meeting. . . ."

On June 1 President Truman told me Marshal Stalin was agreeable to a meeting of what he called "the Three" in Berlin about July 15. I replied at once that I would gladly go to Berlin with a British delegation, but I thought that July 15, which Truman had suggested, was much too late for the urgent questions demanding attention between us. "Although," I cabled, "I am in the midst of a hotly contested election I would not consider my tasks here as comparable to a meeting between the three of us. If June 15 is not possible why not July 1, 2, or 3?" Mr. Truman replied that after full consideration July 15 was the earliest for him, and that arrangements were being made accordingly. Stalin did not wish to hasten the date.



THE END FOR BERLIN comes as Russian soldiers hang flags atop the Quadriga of Victory statue on Brandenburg Gate. The Reds later tore down statue as a symbol of Prussian militarism.



# AVOID GRIEF BY KNOWING CAR INSURANCE FACTS

If you think that all car insurance is alike, you may be in for a rude shock the first time you have an accident. That's the hard way to learn. The easier way is to read the facts on this page and to call a Liberty Mutual representative today. He'll show you the excellent protection and service you'll get with Liberty Mutual at moderate cost. Then compare Liberty with any other company. Decide whether or not you're getting your money's worth.



Help comes quickly when you're insured with Liberty Mutual. Just telephone the nearest Liberty Mutual office. A real friend, a trained, full-time Liberty Mutual claims man will help you without delay. He is paid to protect you.



**Worthwhile savings:** Careful selection of home owners has enabled Liberty Mutual Fire Insurance Company to return savings of 25% on home fire insurance. It's nice to get new clothes with money you've saved on insurance.

## DO YOU KNOW...?

There's a difference in dollar strength among insurance companies. Standard authority is Best's Reports, in which Liberty Mutual gets the **highest financial rating: AAAAA.**

Careful selection of policyholders cuts losses. Direct service cuts operating expense. Together they have enabled Liberty Mutual to give automobile policyholders (regardless of accidents) **savings through dividends (currently 15% in most states).**

Your Liberty Mutual salesman is on a salary. He's paid to serve you. You fare better by this **direct sales service.**

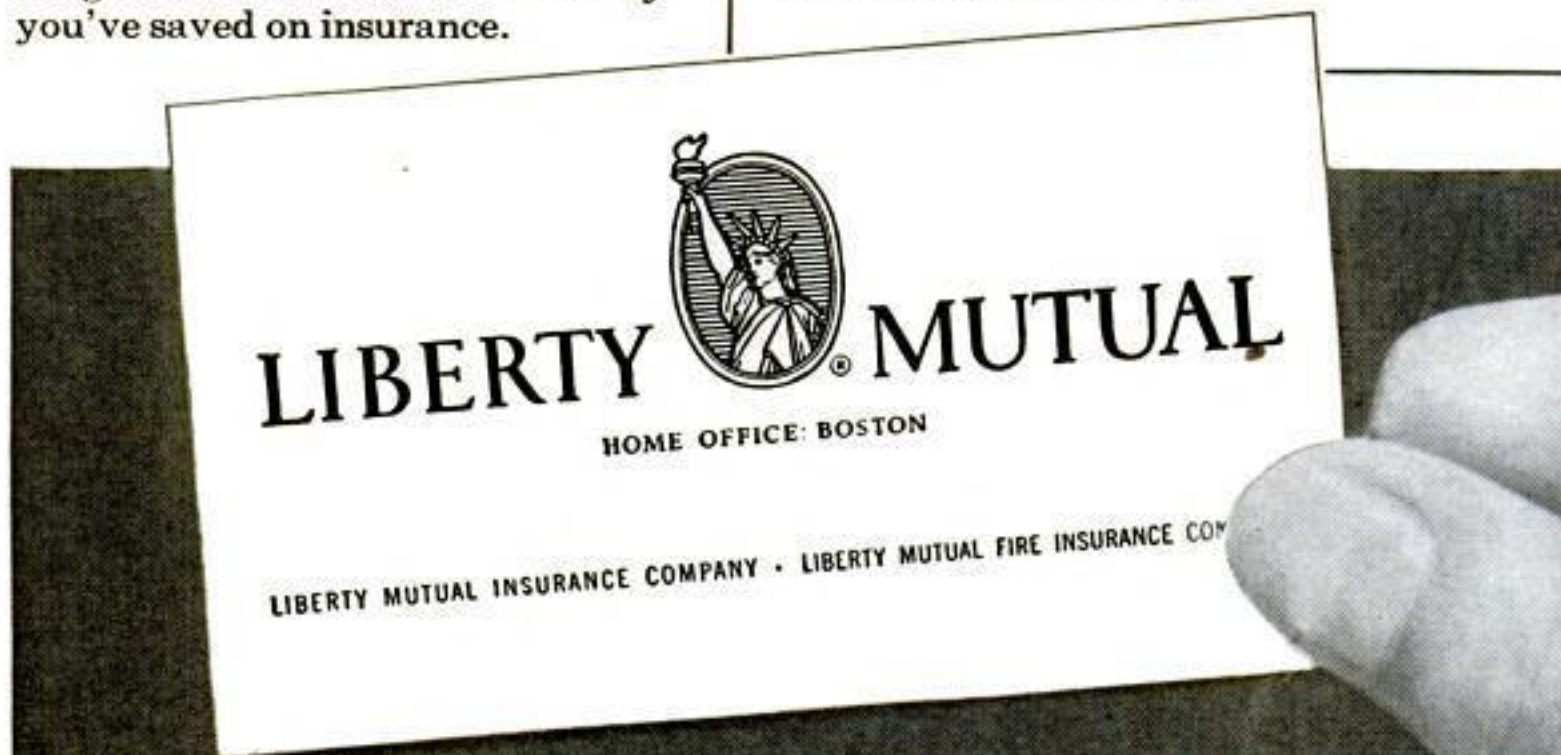
Wherever you drive in the U.S.A., you're within reach of Liberty Mutual service. You get **service and protection in all 48 states.**

Are you driving across the border to the north? Don't worry — Liberty Mutual provides **service and protection in Canada.**

You can summon help from the Liberty Mutual claims man at any hour of the day or night, in the U.S., Canada or Hawaii. That's the meaning of **24-hour claims service.**

When you want insurance information fast, you deserve a quick, correct answer. During business hours a licensed Service Representative is always beside the Liberty Mutual telephone . . . **always "in" when you call.**

It's a great advantage to get the same direct, friendly service on *home* as well as *car* insurance — both non-assessable. Liberty Mutual gives you this **"one-stop insurance service."**



## CHURCHILL'S MEMOIRS CONTINUED

On June 4 I cabled to the President these words, which few would now dispute:

"I am sure you understand the reason why I am anxious for an earlier date, say the 3rd or 4th [of July]. I view with profound misgivings the retreat of the American Army to our line of occupation in the central sector, thus bringing Soviet power into the heart of Western Europe. . . . I hoped that this retreat, if it has to be made, would be accompanied by the settlement of many great things which would be the true foundation of world peace. . . ."

On June 12 the President replied to my message of June 4.

He said that the tripartite agreement about the occupation of Germany, approved by President Roosevelt made it impossible to



## 'FATEFUL MILESTONE'

By May 8, 1945 the Western Allies had reached the line shown by the dotted blue border above. Previous agreements on postwar occupation zones, however, called for them to retreat to the solid blue line. Churchill wanted to honor those agreements but not until the Potsdam meeting. Truman insisted on moving back before Potsdam, and on July 1 the troops returned to the occupation zones. This was, Sir Winston now writes, "a fateful milestone for mankind."

delay the withdrawal of American troops from the Soviet Zone in order to press the settlement of other problems.

This struck a knell in my breast. But I had no choice but to submit.

It must not be overlooked that President Truman had not been concerned or consulted in the original fixing of the zones. The case as presented to him so soon after his accession to power was whether or not to depart from and in a sense repudiate the policy of the American and British Governments agreed under his illustrious predecessor. He was, I have no doubt, supported in his action by his advisers, military and civil. His responsibility at this point was limited to deciding whether circumstances had changed so fundamentally that an entirely different procedure should be adopted, with the likelihood of having to face accusations of breach of faith. Those who are only wise after the event should hold their peace.

**G**LEAMING successes marked the end of our campaigns in the Mediterranean. The long, obstinate, and unexpected German resistance on all fronts had made us and the Americans very short of artillery ammunition, and our hard experiences of winter campaigning in Italy had forced us to postpone a general offensive till the spring.

In the evening of April 9, after a day of massed air attacks and

CONTINUED ON PAGE 79



# Oven so big it holds meal for 24

...G-E small-space Range gives big-range cooking capacity



## 24-INCH **SPACEMAKER** RANGE



For about \$2.68 weekly, after small down payment, you can own this marvelous new 24-inch Spacemaker Range. See your G-E dealer for details. **\$239<sup>95</sup>\***

**GENERAL**



**ELECTRIC**

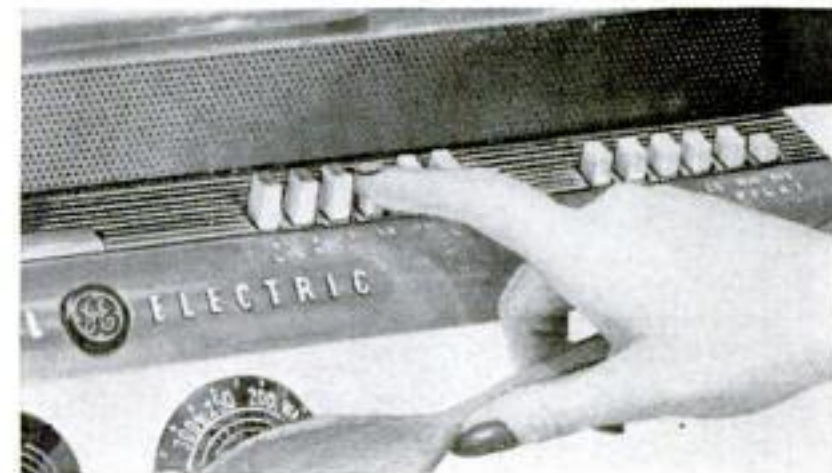
\*Price and specifications subject to change without notice.

Is your kitchen on the small side?



... or perhaps not so small, but short on needed space?

You may need room for cabinets and counter tops ... additional dining space or more room for other appliances. The G-E Spacemaker will help solve these problems. Only 24 inches wide, yet automatic, with the most important de luxe features of G-E full-size Ranges ... for instance:



**Pushbutton Cooking.** A button for each of 5 cooking heats ... from low to speed-high. A fingertip touch starts or changes heats. No turn-and-twist knobs to fuss with. Red signal on pushbutton shows which unit is on.



**Extra-Hi-Speed Unit** gives extra-fast cooking starts. Saves time.

**More usable oven shelf space** than most full-size ranges. Extra-wide—4 cake layers on a single shelf! Cooks an oven meal for 24. Bakes, roasts perfectly. Calrod® broiler gives real charcoal-type results. Calrod oven units, the kind you used to get only in G. E.'s de luxe Ranges, are easy to take out and wash clean.



**New Easy-to-Use Oven Timer.** Two simple settings and oven turns on and off automatically. Safe to leave as your electric refrigerator.

**No greasy burners.** Range is easy to clean. Calrod cooking units are self-cleaning. Two full-length removable drip trays. Oven and sparkling, porcelain-enamelled outside finish wipe clean with a damp cloth.

**Operation is Economical.** Where local rates are 2¢ a kilowatt hour, \$2 should cover monthly power cost for family of 4. G-E Ranges start at \$189.95. See your G-E dealer for details. (He's in classified phone book.) Ask for the folder "Do You Have a Space Problem in Your Kitchen," or write General Electric Company, Louisville 2, Kentucky.



At holiday time—there's no gift like **PM**

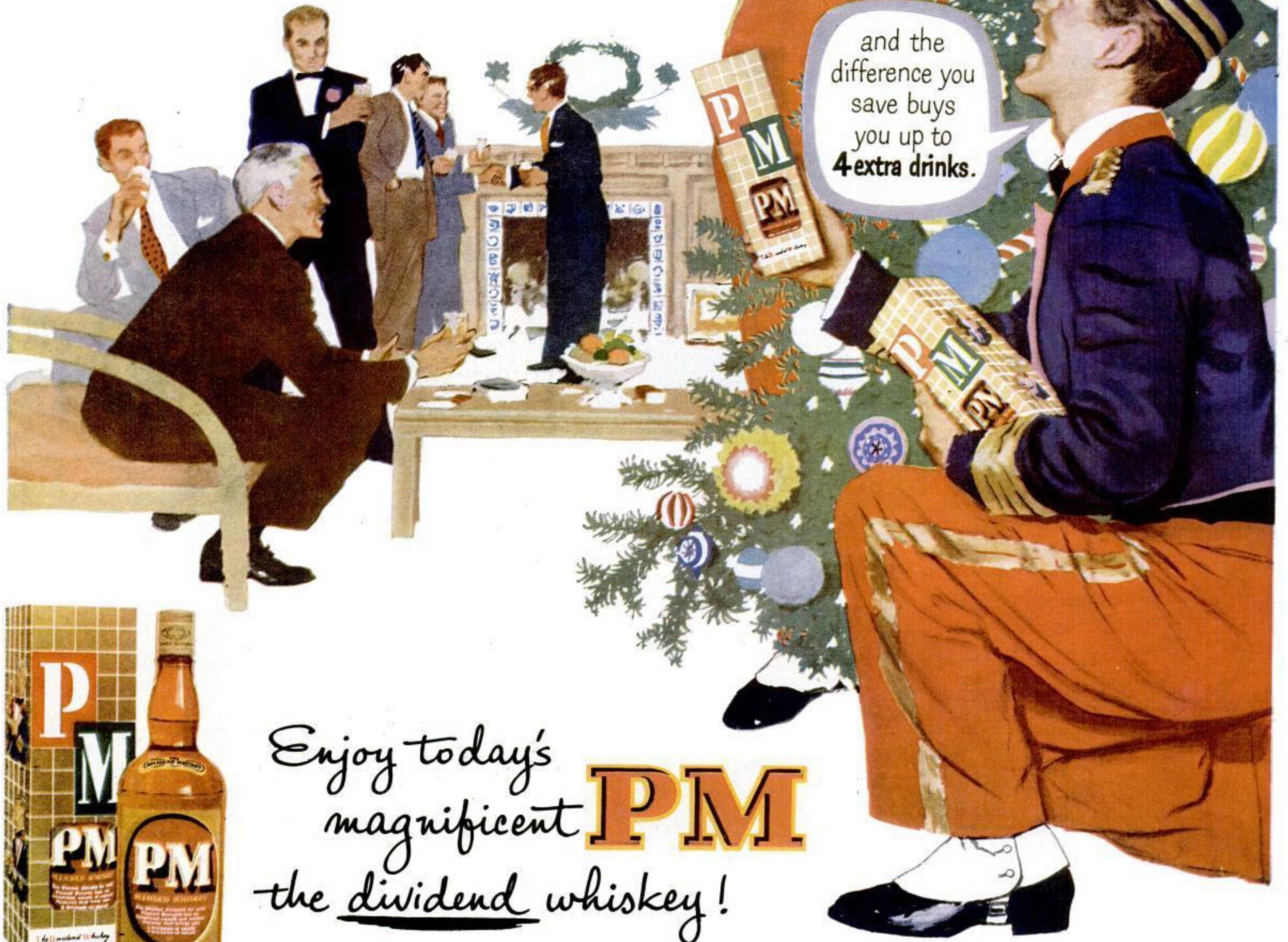
**PM—the dividend whiskey—**  
gives you a dividend in **taste—**  
a dividend in **value!**

When you select PM for holiday giving, the choice reflects your own good taste and judgment.

You can give no **FINER** whiskey—for PM's superb flavor and character are unmatched even by far more expensive blends. Yet PM's low price gives you a remarkable **DIVIDEND IN VALUE** that's more than welcome at holiday time! Make PM your gift whiskey this year—it's America's **SMARTEST** buy!

For taste,  
**PM's** preferred  
to whiskies  
costing up to  
\$1. more—

and the  
difference you  
save buys  
you up to  
**4 extra drinks.**



Enjoy today's  
magnificent **PM**  
the dividend whiskey!

NATIONAL DIST. PRODUCTS CORP. N. Y. BLENDED WHISKEY • 86 PROOF • 65% GRAIN NEUTRAL SPIRITS



## CHURCHILL'S MEMOIRS CONTINUED

artillery bombardment, the Eighth Army attacked across the river Senio. By the 14th there was good news all along the Eighth Army front. That same day the Fifth Army began the centre attack. After a week of hard fighting they broke out from the mountains and struck north. The right flank of the Army joined the left of the Eighth. Trapped behind them were many thousand Germans, cut off from retreat, pouring into prisoners' cages or being marched to the rear. The offensive was a fine example of concerted land and air effort, wherein the full strength of the strategical and tactical air forces played its part.

We crossed the Po on a broad front at the heels of the enemy. Italian Partisans had long harassed the enemy in the mountains and their back areas. On April 25 the signal was given for a general rising, and they made widespread attacks. In many cities and towns, notably Milan and Venice, they seized control. Surrenders in North-West Italy became wholesale.

Two plenipotentiaries were brought to Alexander's headquarters. On April 29 they signed the instrument of unconditional surrender in the presence of British, American, and Russian officers.

For Mussolini also the end had come. Accompanied by a handful of supporters he attached himself to a small German convoy heading towards the Swiss frontier. But the little party was



### DEATH FOR A COLLABORATOR

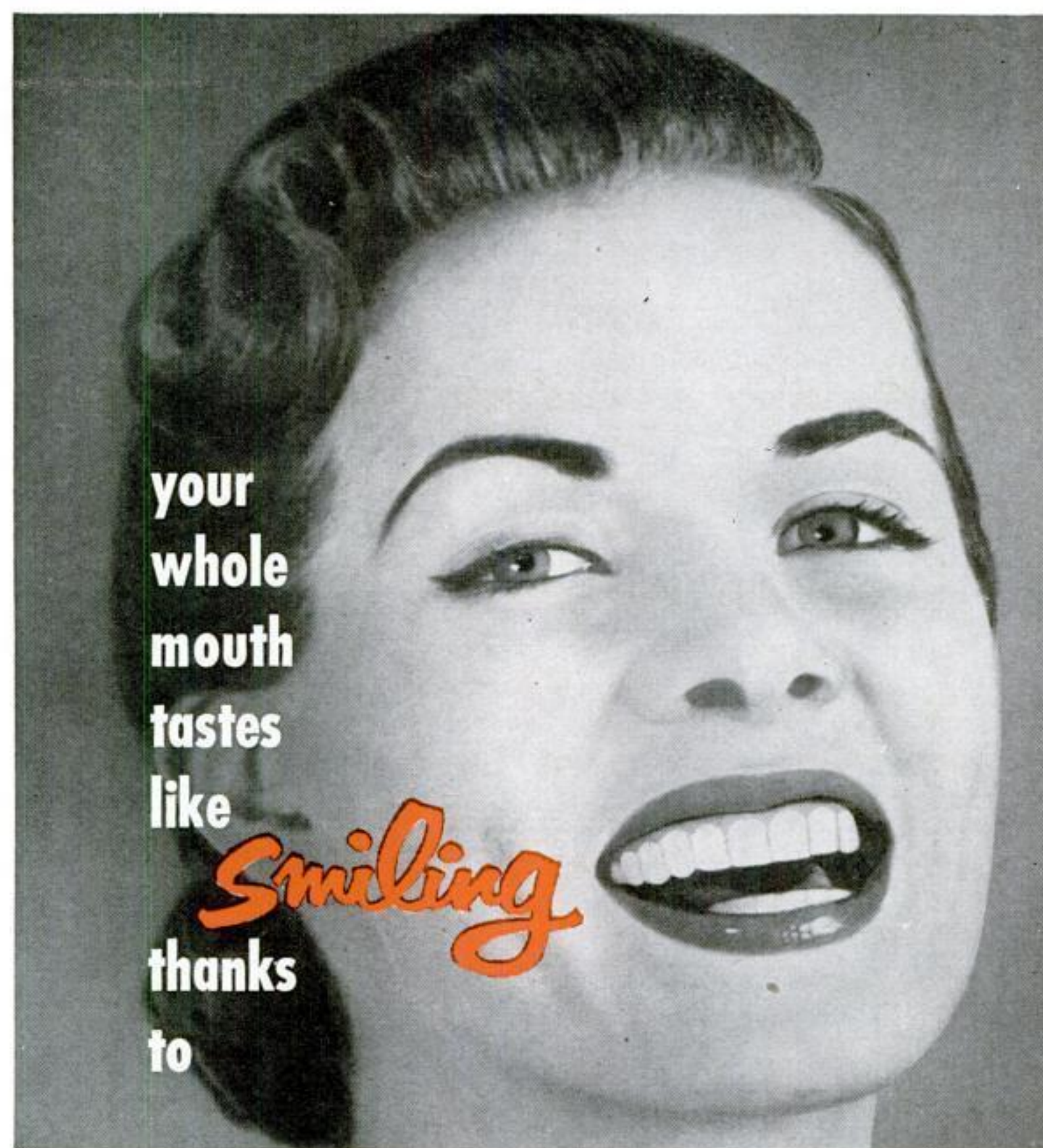
Peace came slowly to Italy. Here, three months after the fall of Rome, Italians drown Donato Carretta, who had run a prison under Nazis. His corpse was then strung on the prison walls.

stopped by Partisan patrols. On Communist instructions the Duce and his mistress, Signorina Petacci, were shot. Their bodies, together with others, were sent to Milan and strung up on meat-hooks in a petrol station. Such was the fate of the Italian dictator.

Nearly a million Germans surrendered as prisoners of war. Thus ended our twenty months' campaign in Italy. The principal task of our armies had been admirably fulfilled. In August of 1944 no fewer than fifty-five German divisions were deployed along the Mediterranean fronts. Nor was this all. Our forces rounded off their task by devouring the larger army they had been ordered to "contain." There have been few campaigns with a finer culmination.

IN the early hours of April 25 a telegram arrived in London from Sir Victor Mallet, British Minister to Sweden. He reported that at 11 p.m. on April 24 he and his American colleague, Mr. Herschel Johnson, had been asked to meet Count Bernadotte, who had an urgent mission. Bernadotte told them that Himmler had asked to meet him and they had met the previous evening. Himmler said that Hitler was so desperately ill that he might be dead already, and in any case would be so within the next few days. He then asked if the Swedish Government would arrange for him to meet General Eisenhower and capitulate on the whole Western Front.

CONTINUED ON NEXT PAGE



## CHLORAMINT ANTI-ENZYME MOUTH WASH

By all means brighten your smile by brushing teeth daily. But to make your *whole* mouth taste and feel like smiling, treat it regularly to minty-fresh Chloramint Anti-Enzyme Mouth Wash.



**Cleans all mouth areas!**

Chloramint cleans mouth areas where toothbrush does not always penetrate, cleans tissues too delicate to brush. Protect your *whole* mouth the *whole* day by rinsing out debris-laden, odor-producing film from gums, mouth, throat.

At all drug counters

**CHLORAMINT**  
*the Original*  
**ANTI-ENZYME**  
**MOUTH WASH**

ANOTHER FINE PUREPAC PRODUCT





Both Ministers remarked that Himmler's refusal to surrender on the Eastern Front looked like a last attempt to make trouble between the Western Allies and Russia. Obviously the Nazis would have to surrender to all the Allies simultaneously.

In view of our experience of Russian suspicions over "Crossword,"\* I think it well to record our attitude in detail.

That evening I telephoned the President, and then dictated the following note for the next meeting of the Cabinet:

"I spoke to President Truman at 8.10 p.m. He knew nothing of what had happened at Stockholm, except that when I asked to speak to him he inquired what it was about, and I told him about the important message from Stockholm. . . . I also told him that we were convinced the surrender should be unconditional and simultaneous to the three major Powers. He expressed strong agreement with this. . . ."

Here is the text of my covering message to Stalin:

"... There can be no question, as far as His Majesty's Government is concerned, of anything less than unconditional surrender simultaneously to the three major Powers. We consider Himmler should be told that German forces, either as individuals or in units, should everywhere surrender themselves to the Allied troops or representatives on the spot. Until this happens the attack of the Allies upon them on all sides and in all theatres where resistance continues will be prosecuted with the utmost vigour."

His reply was the most cordial message I have ever had from him.

"... I consider your proposal to present Himmler a demand for unconditional surrender on all fronts, including the Soviet front, the only correct one. Knowing you, I had no doubt that you would act in this way. I beg you to act in the sense of your proposal, and the Red Army will maintain its pressure on Berlin in the interests of our common cause."

I answered:

"I am extremely pleased to know that you had no doubt how I would act, and always will act, towards your glorious country and yourself. British and I am sure American action on this matter will go forward on the lines you approve, and we all three will continually keep each other fully informed."

The Russian troops were now fighting in the streets of Berlin. In the early hours of April 29 Hitler made his will. Of the personalities of his régime only Goebbels and Bormann remained with him to the end. The following day he lunched quietly with his suite, and at the end of the meal shook hands with those present and retired to his private room. At half-past three a shot was heard, and members of his personal staff entered the room to find him lying on the sofa with a revolver by his side. He had shot himself through the mouth. Eva Braun, whom he had married secretly during these last days, lay dead beside him. She had taken

\*Described in LIFE's previous instalment. When the Germans made earlier overtures for peace negotiations, the Russians insultingly charged that the Western Allies were surreptitiously making a separate peace.

poison. The bodies were burnt in the courtyard, and Hitler's funeral pyre, with the din of the Russian guns growing ever louder, made a lurid end to the Third Reich.

The leaders who were left held a final conference. Last-minute attempts were made to negotiate with the Russians, but Zhukov demanded unconditional surrender. That evening a telegram reached Admiral Karl Doenitz at his headquarters in Holstein: "... The Fuehrer appoints you, Herr Grand Admiral, as his successor. . . . You will immediately take all such measures as the situation requires." BORMANN.

General Admiral Hans Georg von Friedeburg, Doenitz's emissary, went to Eisenhower's headquarters at Rheims, where he was joined by Colonel General Alfred Jodl on May 6. The instrument of total, unconditional surrender was signed by Lieutenant-General Bedell Smith and General Jodl, with French and Russian officers as witnesses, at 2.41 a.m. on May 7. Thereby all hostilities ceased at midnight on May 8.

In the hour of overwhelming victory I was only too well aware of the difficulties and perils that lay ahead, but here at least there could be a brief moment for rejoicing. The President sent me a telegram of congratulation and warmly recorded his government's appreciation of our contribution to victory.

I replied:

"Your message is cherished by the British nation, and will be regarded as if it were a battle honour by all His Majesty's Armed Forces, of all the races in all the lands. . . ."

"Let me tell you what General Eisenhower has meant to us. In him we have had a man who set the unity of the Allied Armies above all nationalistic thoughts. In his headquarters unity and strategy were the only reigning spirits. . . . At no time has the principle of alliance between noble races been carried and maintained at so high a pitch. In the name of the British Empire and Commonwealth I express to you our admiration of the firm, far-sighted, and illuminating character and qualities of General of the Army Eisenhower. . . ."

When in these tumultuous days of rejoicing I was asked to speak to the nation I had borne the chief responsibility in our Island for almost exactly five years. Yet it

may well be there were few whose hearts were more heavily burdened with anxiety than mine. After reviewing the varied tale of our fortunes I struck a sombre note which may be recorded here.

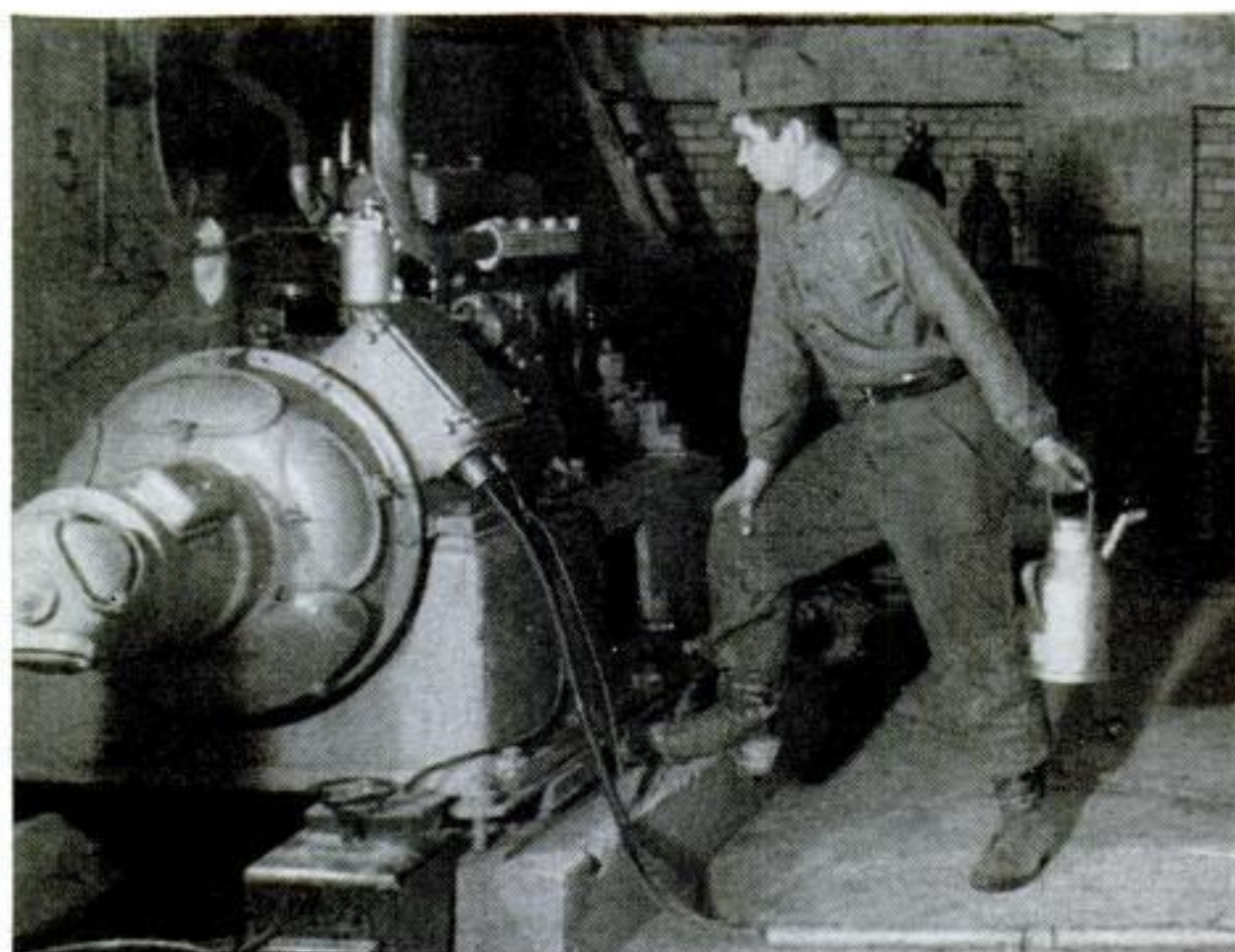
"I wish," I said, "I could tell you to-night that all our toils and troubles were over. But, on the contrary, I must warn you, as I did when I began this five years' task—and no one knew then that it would last so long—that there is still a lot to do. . . ."

"There would be little use in punishing the Hitlerites for their crimes if law and justice did not rule, and if totalitarian or police Governments were to take the place of the German invaders. We seek nothing for ourselves. But we must make sure that those causes which we fought for find recognition at the peace table in facts as well as words, and above all we must labour to ensure that the World



RUSSIANS TAKE BERLIN

When the Russians poured into Berlin, the occupation naturally led to some misunderstanding. Above: a Russian soldier tries to wrest a bicycle from the determined grasp of a German girl; he claimed he had paid for it, with rubles. Below: a Soviet GI has some trouble fathoming the workings of a German power station.







THE BATTLE OF BLenheim MARCHES ACROSS A FRIEZE IN A PAVILION IN CHURCHILL'S GARDEN

## TRIBUTE TO A GREAT ANCESTOR

Nestled against the trees on a terraced lawn of Chartwell, Winston Churchill's home in Kent, stands a small but impressive tribute from a distinguished man to his distinguished ancestor: the Marlborough Pavilion. Its main feature is a 33-foot-long frieze done by John Churchill, Sir Winston's nephew, depicting the greatest military triumph of the first Duke of Marlborough, Churchill's great-great-great-great-grandfather.

In the summer of 1704 England was fighting in the War of the Spanish Succession. The existence of the Grand Alliance (England, Austria, Holland) was threatened by the alliance of France, Spain and Bavaria. Louis XIV's series of successes on the continent had made France seem invincible, Europe's balance of power was imperiled. But then came the Battle of Blenheim. Moving his army from Holland to Bavaria in secret marches and in only six weeks, the Duke of Marlborough joined forces with Prince Eugene of Savoy

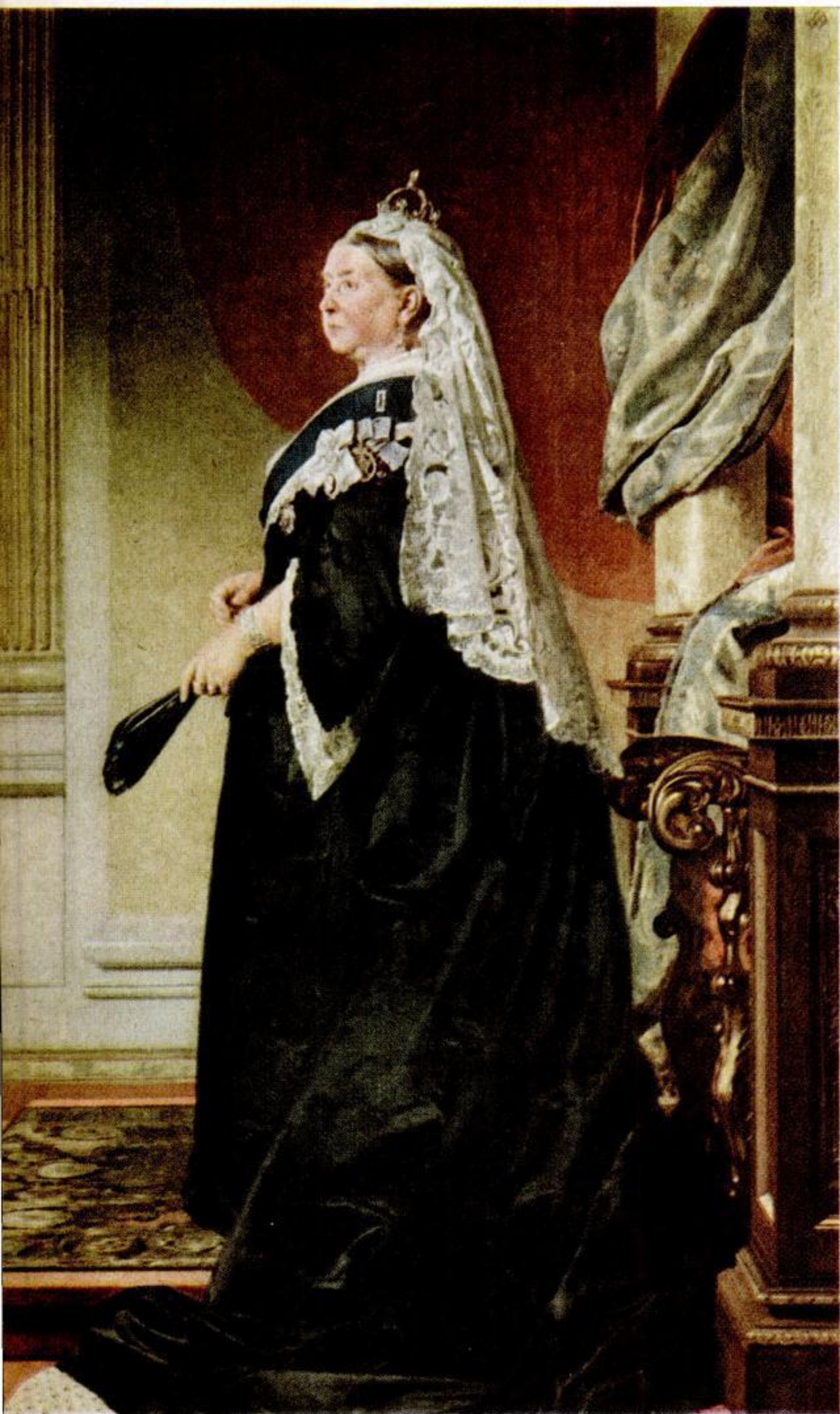
and with 56,000 men attacked more than 60,000 French and Bavarians at the town of Blenheim on the Danube.

First, Marlborough hit the enemy with artillery, infantry and cavalry. Then, with the fighting in full flood, he loosed one final swooping cavalry charge. Winston Churchill describes this attack in his biography of Marlborough: "... he drew his sword and ordered the trumpets to sound the charge. Now for the first time the whole body of the allied cavalry broke into a trot, and sword in hand rode forward upon all who barred their path." The full sweep of the great battle is shown in the Marlborough Pavilion's frieze: from left to right, Marlborough's artillery goes into action; the infantry advances, with Marlborough in the lead astride his white charger (also shown in detail below); the battle swirls into Blenheim's streets (*right corner*); and then the cavalry finally charges. The defenders were routed, the day went to England and French military power was crushed.



DETAIL FROM THE FRIEZE SHOWS MARLBOROUGH ON HIS WHITE HORSE DIRECTING THE CHARGE OF HIS INFANTRY





VICTORIA WAS PAINTED IN 1885 BY HEINRICH VON ANGELI



EDWARD VII WAS PORTRAYED BY SIR LUKE FILDES IN 1902

## SOLDIER TO FIRST MINISTER, UNDER

In his long career, Winston Churchill has served under five sovereigns. He was in his 20s and a cavalry officer when Victoria was queen, 60 years ago. Although his father and grandfather had served in her Cabinets, he remembered her most clearly as a regal figure reviewing her troops. As she "sat in her carriage at the saluting point . . . the whole Aldershot garrison, perhaps 25,000 strong, blue and gold, scarlet and steel, passed before her . . . in a broad and scintillating flood." By 1900, still in her reign (she died in 1901), he was elected to the House of Commons.

Churchill had known Edward VII as Prince of Wales. He had once incurred the prince's wrath by arriving 18 minutes late to a royal dinner. "I stammered a few words of apology, and advanced to make my bow. 'Don't they teach you to be punctual in your regiment, Winston?' said the prince in his most severe tone." As king (1901-1910), Edward had long since forgotten the incident, and he worked cordially with Churchill, who became Home Secretary in the Cabinet.

Under George V (1910-1936), Churchill rose to become First Lord of the Admiralty and Chancellor of the Exchequer, then became an out-of-Cabinet speaker in the House of Commons warning against the policies of Ramsay MacDonald's Socialist Administration. But his relations with George were still warm; one day in 1931 Churchill was run down by a New York taxicab while on a lecture tour in the U.S. Among the anxious transatlantic callers on his hospital telephone was George V. When George died, Churchill called his reign "one of the most important and memorable in the whole range of English history. . . . Unweakened by the dissolvent tides, though all be drifting, the Royal and Imperial Monarchy stands firm. An achievement so remarkable, a fact so prodigious . . . cannot be separated from the personality of the good, wise and truly noble King whose work is ended. . . ."

Of all the sovereigns he served, Churchill was closest to George VI. He had sympathized with Edward VIII during the abdication crisis in 1936, which made him unpopular in some quarters. But George VI





GEORGE V, ALSO BY FILDES, IS IN BUCKINGHAM PALACE



STATE PORTRAIT OF GEORGE VI WAS BY SIR GERALD KELLY

## FIVE SOVEREIGNS

on the eve of his coronation wrote Churchill a warm and friendly letter, calling him "one of our great statesmen . . . who has served his country so faithfully." Churchill wrote: "This gesture of magnanimity . . . will ever be a cherished experience in my life." Throughout World War II they worked together in a "gracious intimacy," surveying the strategy of the war weekly at a regular Tuesday lunch alone in Buckingham Palace.

When George VI died in 1952, the loss to Churchill was tempered only by his warm affection for George's daughter, the new queen. "Here at the summit of our world-wide Commonwealth," he said, "is a lady whom we respect because she is our Queen and whom we love because she is herself." Her succession sent Churchill's mind traveling back over all the long fruitful years of his service to his sovereigns: "I, whose youth was cast in the august, unchallenged and tranquil glories of the Victorian era, may well feel a thrill in evoking once more the prayer and the anthem, 'God Save the Queen!'"

CONTINUED ON NEXT PAGE

ELIZABETH II WAS PAINTED BY DOUGLAS CHANDOR IN 1952







CHURCHILL THE WRITER is represented by the remarkable output on these shelves of his library. Despite his 53 years as lecturer, member of Parliament, Cabinet member and prime minister, he has made most of his living as a writer. Since his first experience, as a war correspondent in a Cuban revolution in 1895, he has been a journalist (accounts of war in India and against the Boers in Africa), historian (his biography of his ancestor, Marlborough, and a two-volume life of his father, Lord Randolph), even a

novelist (*Savrola*, a political romance). He has published 33 books in all, the greatest of which have been his four-volume history of World War I and his six-volume memoirs, *The Second World War*. In 1949, while receiving an award for the memoirs, he said: "Writing a book is an adventure. To begin with it is a joy and an amusement. Then it becomes a mistress. And then it becomes a master. Then it becomes a tyrant, and in the last phase, when you are reconciled to your servitude, you kill the monster."





THE JOY OF VICTORY sent East End Londoners swarming into the streets to dance and sing around mammoth bonfires built from the rubble of the war that had ended at last. Britain's happiness, Sir Winston writes,

was even greater than that of her allies. It was, he says, "the greatest outburst of joy in the history of mankind. . . . Weary and worn, impoverished but undaunted and now triumphant, we had a moment that was sublime."

## CHURCHILL'S MEMOIRS CONTINUED

Organisation which the United Nations are creating at San Francisco does not become an idle name. . . .

"I told you hard things at the beginning of these last five years; you did not shrink, and I should be unworthy of your confidence and generosity if I did not still cry: Forward, unflinching, unswerving, indomitable, till the whole task is done and the whole world is safe and clean."

As if to emphasize Prime Minister Churchill's somber warning, there occurred an incident on the Continent which momentarily threatened to disrupt the peace so newly won. There is another aspect of the incident which is revealing to Americans especially; that is the manner in which it was handled by the new President Truman.

It occurred in Trieste. This had long been a sore spot, as today's headlines still attest. Here Sir Winston describes the beginnings of Trieste's troubles.

As the German armies in Italy retreated Tito's forces had pushed rapidly into Italian territory in the north-east. They hoped to seize the lands which they claimed in this area, and in particular to capture Trieste before the Anglo-American troops arrived. Both the Americans and ourselves were not only determined to prevent any frontiers being settled in this manner before the Peace Treaty, but also intended to secure Trieste, with its splendid port, as the essential supply point for future occupation zones in Austria. We were clear on these issues, and General Alexander, who had visited Tito at Belgrade in February, was accordingly authorised to take the steps necessary to secure the position.

Even before the surrender of the German armies I had raised the question of Trieste with President Truman. He agreed there was no need to ask the Russians beforehand while operations were going on. Before entering Venezia Giulia Alexander would explain his intentions to Tito and make it clear that any Yugoslav forces in the area must come under our command.

Alexander told me on May 1 that he expected troops of the Eighth Army to reach Trieste within the next twenty-four hours. At the same time he telegraphed to Tito informing him of his plans.

To me he reported:

"Tito's regular forces are now fighting in Trieste, and have already occupied most of Istria. I am quite certain that he will not withdraw his troops if ordered to do so unless the Russians tell him to.

"If I am ordered by the Combined Chiefs of Staff to occupy the whole of Venezia Giulia by force if necessary, we shall certainly be committed to a fight with the Yugoslav Army."

Tito's troops had in fact entered Trieste on April 30. It was not until the afternoon of the following day that the Yugoslav forces made contact with the advance-guard of the 2nd New Zealand Division just west of Monfalcone.

On May 5 Alexander telegraphed:

"Tito . . . now finds himself in a much stronger military position than he foresaw when I was in Belgrade, and wants to cash in on it. Then he hoped to step into Trieste when finally I stepped out. Now he wants to be installed there and only allow me user's right.

"We must bear in mind that since our meeting he has been to Moscow."

A week later there arrived from President Truman a most welcome and strong message. He said he was becoming increasingly concerned at Tito's actions in Venezia Giulia. We must now decide, said the President, whether to uphold the fundamental principles of territorial settlement by orderly process against force, intimidation, or blackmail. We should insist, he urged, on Field-Marshal Alexander obtaining complete and exclusive control of Trieste and Pola, the line of communication through Gorizia and Monfalcone, and of a big enough area to the east to ensure proper administration. Mr. Truman said we should be prepared to consider any necessary steps to effect Tito's withdrawal.

He suggested informing Stalin of our plans in accordance with the Yalta agreement and concluded as follows: "If we stand firm on this issue we can hope to avoid a host of other similar encroachments."

I need not say how relieved I was to receive this invaluable support from my new companion. In a message to Eden, who was in San Francisco at the time, I called it "one of the most far-sighted, surefooted, and resolute telegrams which it has ever been my fortune to read."

I hastened to tell the good news to Alexander.

". . . You must indeed rejoice at the prospects of so much help





## A bit of ribbon... and a thousand magic evenings

YOU'LL SPEND a thousand magic evenings, and more . . . playing and listening to the Hammond Organ with your family. For this is music so richly varied, so beautifully expressive that there is hardly room in a lifetime to know all that it has to offer.

And within a month, even a beginner can play the Hammond Organ with feeling and grace. Just as many, who play a little or a lot, have found fresh inspiration and satisfaction in playing this instrument.

You'll measure the value of your Hammond Organ in relaxation, too. You can erase a week's worries in five minutes at the keyboard.

And you'll share some priceless hours with your children. Laughing together, learning together and listening proudly as they play their first, feverishly-rehearsed home recital.

It can all begin this Christmas. For you and for them. And though they've hardly hinted, you know how much they want a Hammond Organ.

The cost? You can own a Spinet Model Hammond Organ complete with built-in tone equipment and bench for \$1285, f.o.b. Chicago. Many dealers offer terms of up to 3 years.

For complete details about Home, Concert and Spinet Models—visit the Hammond dealer near you. Or, if you prefer, simply mail the coupon.

## HAMMOND ORGAN

MUSIC'S MOST GLORIOUS VOICE

Hammond Organ Company, 4209 W. Diversey Avenue, Chicago 39, Illinois  
Please send me full details about the models of the Hammond Organ I have checked below.

☐ Spinet ☐ Home ☐ Concert ☐ Church

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ P. O. Zone \_\_\_\_\_ State \_\_\_\_\_

©1953, HAMMOND ORGAN COMPANY 11

## CHURCHILL'S MEMOIRS CONTINUED

being given by our great Allies and by the new President. This action if pursued with firmness may well prevent a renewal of the World War. I recognise of course that it affects every theatre, and so, I am sure, does President Truman."

I answered the President:

"I agree with every word you say. . . . If the situation is handled firmly before our strength is dispersed Europe may be saved from another blood-bath. . . ."

"I trust that a standstill order can be given on the movements of the American armies and Air Forces from Europe [to the Far East], at any rate for a few weeks. We will also conform in our demobilisation. Even if this standstill order should become known it would do nothing but good. . . ."

It seems probable that a somewhat violent internal reaction at Washington followed the new President's bold telegram to me. The argument "Don't let us get tied up in Europe" had always been formidable. There was also at this time the desire to finish off Japan by concentrating all available and suitable forces in the Far East. This was supported by the powerful school which had from the beginning set the Far East before Europe. My suggestion of a "standstill" or a "standfast" order seems to have raised this issue abruptly.



## HEADED FOR TROUBLE

Advance guard troops of the British Eighth Army roll into Trieste, where Tito's forces had arrived just ahead of them. The situation soon got so tense that fighting was narrowly averted.

ly in the President's circle. At any rate, his replies seemed couched in a somewhat different mood to that expressed in his telegram about Trieste.

On May 14 he declared that we should await reports about our messages to Belgrade before deciding what forces to use if our troops were attacked. Two days later he declared he was unable and unwilling to involve his country in a war with the Yugoslavs unless they attacked us, in which case we would be justified in using Allied troops to throw them back far enough to stop any further aggression.

Meanwhile the local situation around Trieste sharpened. Yugoslav posts and sentries were restricting our movements. Our men were obliged to look on without power to intervene at actions which offended their sense of justice, and felt that they were condoning wrong-doing. "As a result," cabled Alexander, "feeling against Yugoslavia is now strong, and is getting stronger. It is now certain that any solution by which we shared an area with Yugoslav troops or Partisans or permitted Yugoslav administration to function would not work."

On May 19 I replied to the President.

"... Tito's answer has arrived, and is completely negative. We clearly cannot leave matters in this state, and immediate action will now be necessary. Otherwise we shall merely appear to have been bluffing, and will in fact be bluffed out. . . ."

On May 21 Mr. Truman said he agreed we could not leave matters as they were. We should reject Tito's answer and reinforce our troops at once so that the Yugoslavs should have no doubts about our intentions. He proposed that Eisenhower and Alexander should make a show of force by land and air, and time it to coincide with our

CONTINUED ON PAGE 89



The gift that will beautify your home

# Tables by LANE

(also makers of famous LANE Cedar Chests)

You'll give Tables by LANE with genuine pride . . . and know that she'll receive them the same way. She'll be proud not only of the tables, but of your good taste as well. For this is a gift that will bring a note of newness and smart utility to her home — brighten it and reveal to all her friends a flair for gracious living.

Because tables are gifts that will be with her for years, it's most important that you look for the name LANE — the *sterling* of

tables. You can quickly distinguish them from others. You will see the color and grain of the world's finest cabinet woods beautifully accented by LANE's incomparable "Deep-Gleam" finish. And you will know that the beauty of these tables will *endure* . . . because LANE quality has been a standard in fine furniture for decades.

Say "Merry Christmas" with Tables by LANE — indeed the gift you will be proud to give for a more beautiful home.

Only a few of LANE's many gorgeous table styles are shown here. Visit your local Lane dealer to see a full selection of captivating designs. For the name of your nearest Lane dealer or further information, write THE LANE COMPANY, INC., Dept. L, Table Division, Altavista, Virginia. In Canada: Knechtel's, Ltd., Hanover, Ontario.



All Lane Tables are made enduringly beautiful by Lane's incomparable and exclusive finish, **Deep-Gleam®**

LANE TABLES are priced from . . . **\$29.95**

No. 241—Lane Cocktail Table with matching No. 247 Step Table. Both these beautiful modern styles are in gorgeous Limed Oak, with Lane's exclusive *Deep-Gleam* finish.

© 1953 THE LANE COMPANY, INC.



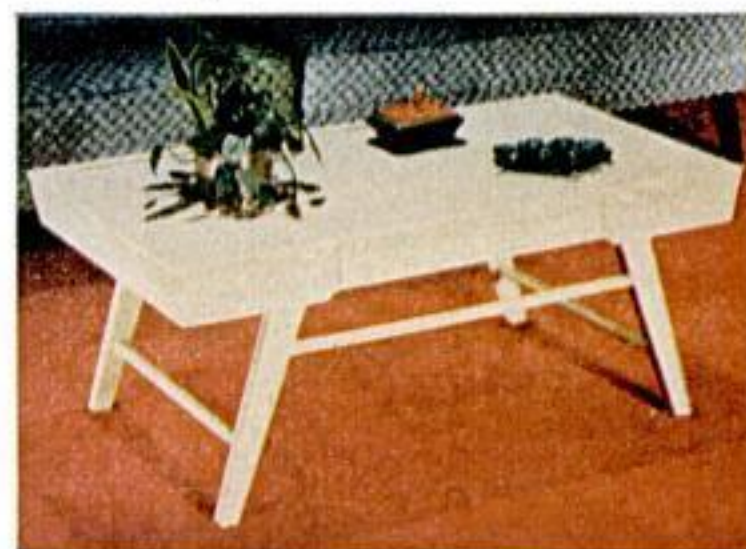
No. 237 — Modern Step Table in rich Cordovan Mahogany accented by *Deep-Gleam*. "Trestle" base.



No. 191—Handsome Modern Limed Oak Cocktail Table. Distinctive "Trestle" base. *Deep-Gleam* finish.



No. 251 — Modern Limed Oak Cocktail Table. Full length drawer, distinctive unique hardware.



No. 431—Lovely Modern Limed Oak Cocktail Table. Secret drawer under top. Lane *Deep-Gleam* finish.



No. 477—Modern Limed Oak Step Table. Gorgeous color accented by matchless Lane *Deep-Gleam* finish.



No. 327—Genuine Mahogany Step Table. Beaded moulding on rails. Incomparable *Deep-Gleam* finish.



No. 248 — Spacious Modern Corner Table in Limed Oak. Ideal for many uses. Lane *Deep-Gleam* finish.



No. 381 — Genuine Mahogany Cocktail Table. Inlaid marquetry border. Carved rails. Free-rolling casters.





Known by the Company it Keeps



Seagram's VO

CANADIAN WHISKY—A BLEND .. OF RARE SELECTED WHISKIES • THIS WHISKY IS SIX YEARS OLD  
86.8 PROOF. SEAGRAM-DISTILLERS CORPORATION, NEW YORK, N. Y



rejection of Tito's demands. He ended his telegram with a revealing sentence: "I must not have any avoidable interference with the redeployment of American forces to the Pacific."

Lieutenant-General Morgan, Alexander's Chief of Staff, eventually agreed with the Yugoslavs upon a line of demarcation around Trieste.

Inside this zone there was an uneasy truce. And the situation was not made easier by the stipulations of the Italian peace treaty, which divided most of the Trieste area into two zones: A, under Anglo-American influence, and B, under Yugoslav influence. The conflicting Italian and Yugoslav claims on Zone A are the cause of Trieste's troubles today, eight years after its liberation from the Nazis.

As the time for another Big Three meeting drew near, preparations for the Potsdam Conference became slightly complicated. This was because neither Marshal Stalin nor Prime Minister Churchill had met the new American President.

I hoped that President Truman would come through London on the way. Within three days of the German surrender I cabled the President:

"If you will entertain the idea of coming over here in the early days of July, His Majesty will send you the most cordial invitation and you will have a great reception from the British nation. . . . Thereafter we might move to the rendezvous fixed in Germany. . . . Mr. President, in these next two months the gravest matters in the world will be decided. May I add that I have derived a great feeling of confidence from the correspondence we have interchanged. . . ."

He replied that he and I ought to go to the meeting separately so as to avoid any suspicion of "ganging up." When the Conference ended, he hoped to visit England if his duties in America permitted.

Then on May 22 he cabled that he had asked Mr. Joseph E. Davies to come to see me before the triple conference, about a number of matters he preferred not to handle by cable.

Mr. Davies had been the American Ambassador in Russia before the war, and was known to be most sympathetic to the régime. He had in fact written a book on his mission to Moscow which was produced also as a film which seemed in many ways to palliate the Soviet system. I of course made immediate arrangements to receive him, and he spent the night of the 26th at Chequers. I had a very long talk with him. The crux of what he had to propose was that the President should meet Stalin first somewhere in Europe before the war. I was indeed astonished at this suggestion. For the President had just crossed Great Britain and meet the head of the Soviet Government would have been an attempt to reach a single-handed agreement on the main issues upon which we and the Russians could not agree in any circumstances. However unintentional, to our knowledge, the cause of freedom from the

misconception I drafted a formal note in a kindly and understanding tone that all was well and that the misunderstanding was caused by our cherished friends.

I was plunged into the turmoil of the war-time Parliament for double the normal span. Pressing upon me, I earnestly felt that peace and unity should be preserved. Was this too much to ask? It seemed to be in accord with the friendly agreement between the Allies. Naturally I hoped the war would try to make the settlement in the East and to bring the soldiers home. It was less pleasant to live a private life in the world position as a whole in my mind, and I deemed myself to possess knowledge, influence, and even authority, which might be of service. I therefore saw it my duty to try, and at the same time as my right. I could not believe this would be denied me.

I had a long talk with Clement Attlee [Coalition Deputy Prime Minister and leader of the Opposition], in which I urged most

CONTINUED ON NEXT PAGE

**LEWYT** THE "NO DUST BAG TO EMPTY" VACUUM CLEANER

**OFFICIALLY ENDORSED**

by **NATIONAL INSTITUTE OF RUG CLEANING, INC.**

... official association of professional rug cleaners, owners and operators of professional rug cleaning plants.

Read what the National Institute of Rug Cleaning says about the Lewyt!

"Its cleaning power, quietness, freedom from leaking dust, ease of use—all combine to make the Lewyt an exceptionally fine vacuum cleaner for daily use in the home."

Vacuum your rugs daily. Have them professionally cleaned at least once a year by a professional rug cleaner.



**NEW 1954**

**LEWYT**

**WORLD'S FIRST AND ONLY VACUUM CLEANER TO GIVE YOU**

*automatic* **4-WAY** *rug cleaning*



Listed by Underwriters' Laboratories

\$89.95\*

Slightly higher in Far West

- Cleans rugs 4 ways at a stroke! Exclusive No. 80 Carpet Nozzle combs rugs, brushes them, uses 2 kinds of suction—gets all the dirt!
- Pivots on "Circular Track" base! Reaches wall-to-wall from center of room! No "swivel-top" to jam! Won't tip over!
- Quietest of all—no roar!
- No dust bag to empty! Toss out extra-big "Speed Sak" a few times a year!
- Allergy-proof Filter System! Traps dust particles even smaller than 4/100,000 of an inch!
- No extras to buy! Comes with all tools to clean floor-to-ceiling! See a demonstration at your dealer's!

**DO IT with LEWYT**

\*Manufacturer's recommended retail price

Also available at leading stores in CANADA

LEWYT CORPORATION, Vacuum Cleaner Division, 70 Broadway, Brooklyn 11, N.Y.







Let's talk turkey:

Old Golds are a *Smoking* TREAT  
*medical*  
not a TREATMENT



UNTIL YOU TRY King Size OLD GOLDS, you'll never know how wonderful a King Size cigarette can taste. We're tobacco men...not medicine men. OLD GOLD cures just one thing: the world's best tobacco...to bring you the same famous OLD GOLD blend in both Regular and King Size!





*look* at the beauty

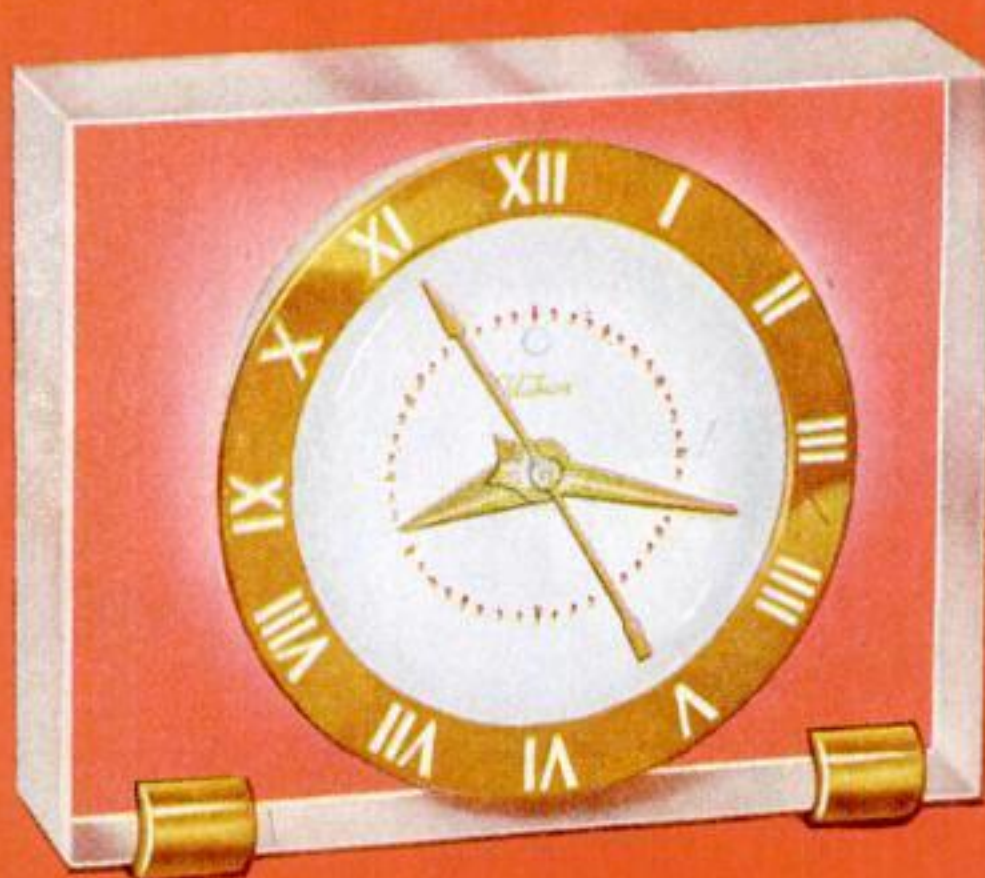
...look at the price

...then look at your Christmas list



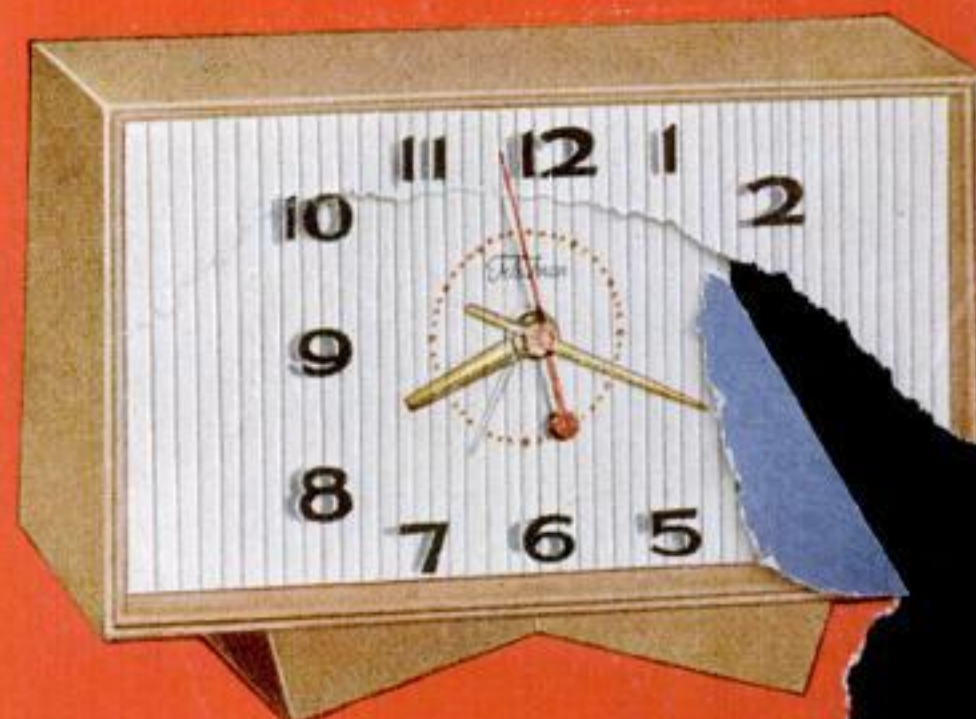
**TIARA.** Give this sparkling jewel-like alarm. Ivory-color or pink, blue or green pearlescent case—for the bedroom.

**\$7.95\***



**AIRLUX.** Gift of the ultimate in beauty. Luxurious, crystal-clear case. Burnished gold-color metal features. Alarm.

**\$36.95\***



**DECOR.** Decorator's delight. Modest-price alarm! For those who like modern design as well as modern electric timing.

**\$6.95**



**ILLUMINETTE.** New illuminated alarm. Easy to read at night. Knob to regulate dial light from low to high.

**\$9.98\***



**BUTLER.** New kitchen color styler. Handsome, three-dimensional numerals. Your choice of red, yellow, blue or white dials.

**\$7.95\***



**ORIGINALITY.** Unusual design in a modern, colorful clock to style up your kitchen. Choose from cheery red, yellow, aqua, white.

**\$8**





What wonderful gifts! Eye-catching,  
long-lasting, and suitable for everyone.  
Silent, accurate, no winding, because they're  
electric time—the best time to go by. Better go  
buy some now! 26 original designs. From \$3.98.\*

# Telechron®

ELECTRIC CLOCKS



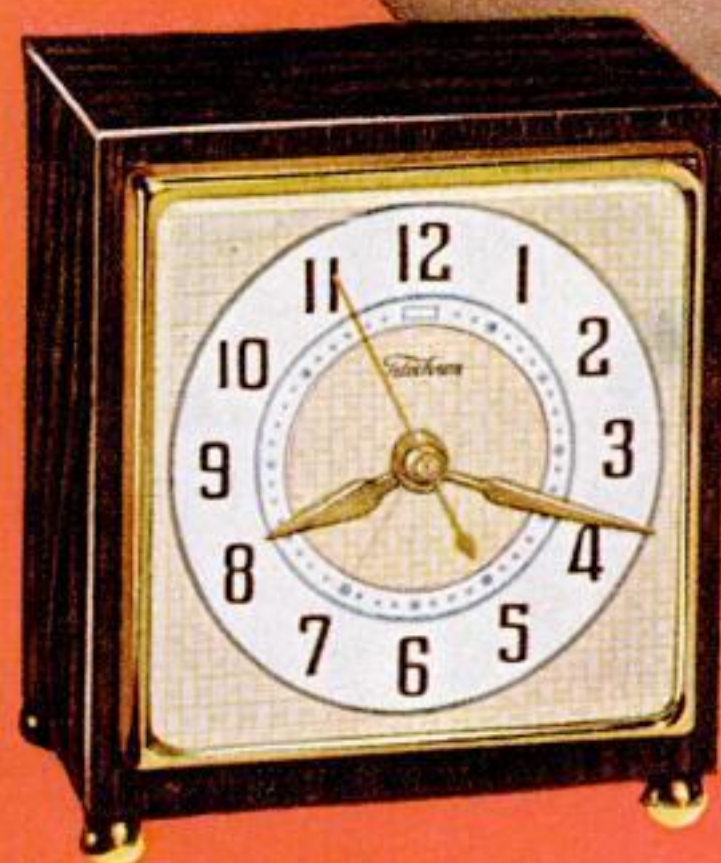
**YACHTSMAN.** Men love this neat, nautical alarm, now with new brown case, gleaming brass bezel and spokes, ivory-color dial.

**\$9.98\***



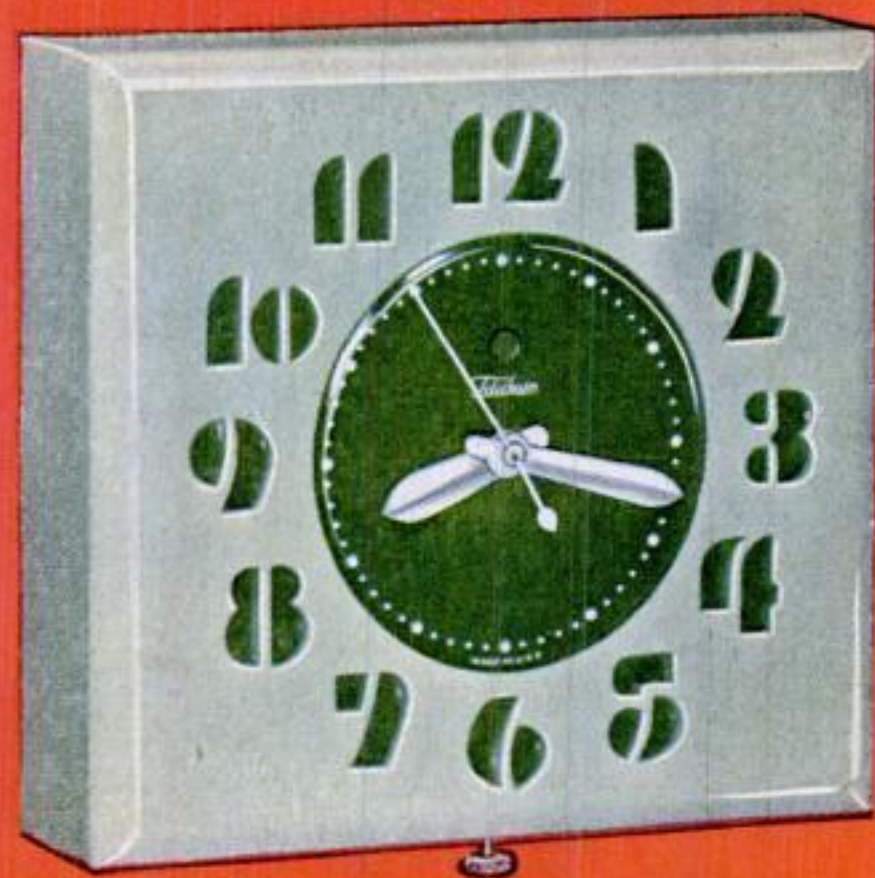
**PERSPECTIVE.** New as tomorrow! Alarm in gleaming black plastic; gold-color concave dial; gold-color legs, tiny black ball feet.

**\$17.95\***



**GRACEWOOD.** Classic alarm to enhance any room. Polished mahogany. Also in blond and provincial maple finish.

**\$9.98\***



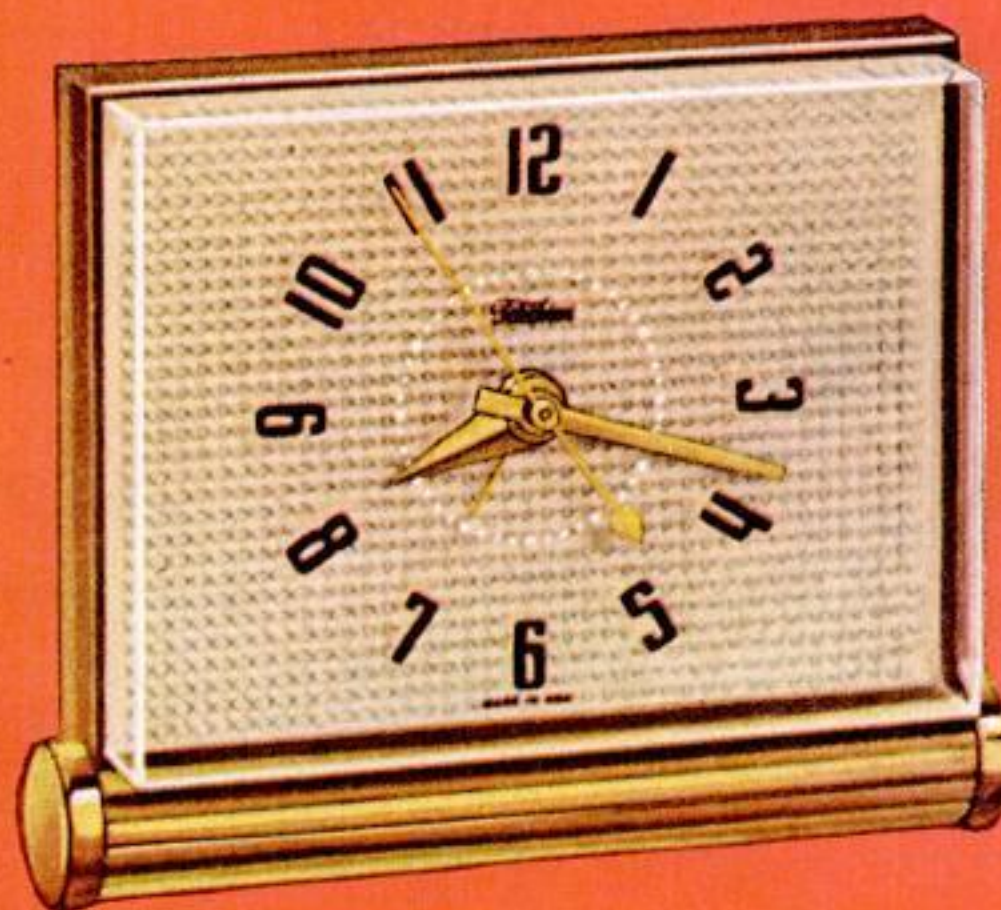
**ADVISOR.** For up-to-the-minute kitchens! White case, red dial; or yellow, blue, green dial, with case in pastel shade of dial color.

**\$5.95\***



**DORM.** Beautiful buy! Alarm with years of carefree Telechron electric time-telling for \$4.98, luminous model; regular dial as shown.

**\$3.98\***



**TRIBUTE.** Gift to make anyone proud! Gold-color metal base. Sun-tint dial, wide-angle crystal for easy reading. Alarm.

**\$11.95\***

\*Prices plus tax. Prices and specifications subject to change without notice. Telechron is a trademark for products of Telechron Department, General Electric Company, Ashland, Mass.



# Whiskey at its **BEST!**

For lightness,  
mildness - choose  
the **BLEND...**

For rich, smooth  
flavor - choose  
the **STRAIGHT**

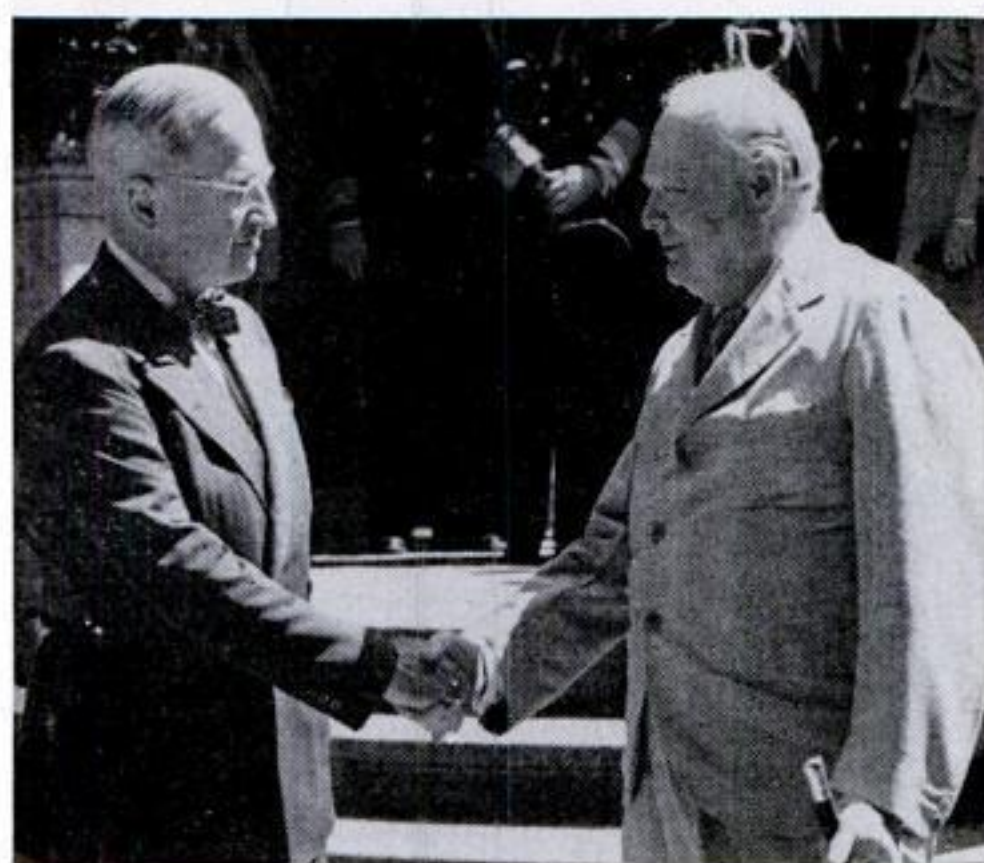


**Hill AND Hill**  
*from Kentucky*

Whether you favor a mellow blend, or prefer a rich-tasting  
straight... you can enjoy "whiskey at its best." Just ask for your  
type of satisfying, Kentucky-made Hill and Hill!

Both 86 Proof • Hill and Hill Kentucky Blended Whiskey Contains 65% Grain Neutral Spirits • The Hill and Hill Company, Louisville, Kentucky





## CHANGING OF THE GUARD AT POTSDAM

In their first meeting (*left*), Churchill and Truman shake hands before the Potsdam Conference opens. In the middle of the conference Clement Attlee

became the new Prime Minister. At right, Truman's greeting goes to Attlee as he and new Foreign Minister Ernest Bevin take over at Potsdam.

### CHURCHILL'S MEMOIRS CONTINUED

Potsdam Conference]. He replied next day with the following telegram, which shows how well he understood the Washington view.

"The President had already left for Potsdam when your telegram reached me. Your message will be relayed to him on board ship.

"I judge that American tactics with the Russians will be to display at the outset confidence in Russian willingness to co-operate. I should also expect the Americans in dealing with us to be more responsive to arguments based upon the danger of economic chaos in European countries than to the balder pleas about the risks of extreme Left Governments or of the spread of Communism. They showed some signs of nervousness in my portrayal of Europe (whatever the facts) as the scene of a clash of ideas in which the Soviet and Western influences are likely to be hostile and conflicting. At the back of their minds there are still lingering suspicions that we want to back Right Wing Governments or monarchies for their own sake. This does not in the least mean that they will be unwilling to stand up with us against the Russians when necessary. But they are likely to pick their occasions with care, and are half expecting to play, or at any rate to represent themselves as playing, a moderating rôle between ourselves and the Russians."

A few years later it was Britain and Western Europe who were urged in many quarters to play the "moderating rôle" between the U.S.A. and the U.S.S.R. Such are the antics of fortune.

I was resolved to have a week of sunshine to myself between the General Election and the Conference. On July 7, two days after polling day, I flew to Bordeaux with Mrs. Churchill and Mary, and found myself agreeably installed near the Spanish frontier at Hendaye, with lovely bathing and beautiful surroundings. I did not need to prepare myself for the Conference, for I carried so much of it in my head, and was happy to cast it off, if only for these few fleeting days. The President was at sea in the United States cruiser *Augusta*, the same ship which had carried Roosevelt to our Atlantic meeting in 1941. On the 15th I motored through the forests to the Bordeaux airfield, and my Skymaster took me to Berlin.

**P**RESIDENT TRUMAN arrived in Berlin the same day as I did. I called on him on the morning after our arrival, and was impressed with his gay, precise, sparkling manner and obvious power of decision.

On July 18 I lunched with the President, and we touched on many topics. I spoke of the melancholy position of Great Britain, who had spent more than half her foreign investments for the common cause when we were all alone, and now emerged from the war with a great external debt of three thousand million pounds. He followed this attentively and with sympathy, and declared that the United States owed Great Britain an immense debt for having held the fort at the beginning. "If you had gone down like France," he said, "we might be fighting the Germans on the American coast at the present time. This justifies us in regarding these matters as above the purely financial plane."

We were interrupted by his officers reminding him that he must now start off to see Marshal Stalin. He was good enough to say that this had been the most enjoyable luncheon he had had for many years, and how earnestly he hoped the relations I had had with President Roosevelt would be continued between him and me. He invited personal friendship and comradeship and used many expressions at intervals in our discussion which I could not easily hear unmoved. I felt that here was a man of exceptional character and ability, with an outlook exactly along the lines of Anglo-American relations as they had developed, simple and direct methods of speech, and a great deal of self-confidence and resolution.

**T**HAT night, July 18, I dined with Stalin. We were alone except for Birse and Pavlov [their interpreters]. We conversed agreeably from half-past eight in the evening to half-past one next morning without reaching any crucial topic. My host seemed indeed to be physically rather oppressed, but his easy friendliness was most agreeable. About the British election, he said that all his information from Communist and other sources confirmed his belief that I should be returned by a majority of about eighty. He thought the Labour Party would obtain between 220 and 230 seats. I did not attempt to prophesy, but I said

CONTINUED ON NEXT PAGE



# KEEP

## the power you bought!

CAR HARD TO START when your engine is cold? If so, there's an easy way to help.

Change your oil now . . . and put in a brand of 100% Pure Pennsylvania Motor Oil. It's made from Nature's finest crude oil.

## ASK for a brand of

# 100% Pure PENNSYLVANIA Motor Oil

PENNSYLVANIA GRADE  
CRUDE OIL ASSOCIATION  
Oil City, Pennsylvania







Durable • Colorful • Resistant to stiffening, sticking, cracking • Tear-, scuff- and mildew-resistant • Waterproof, easily wiped clean

## "Playroom Pals" stand up to hard use

Inflatables made of wonder-wearing **Krene®**

Your active young fry will revel in rough and tumble with these imaginative inflatables. Thanks to KRENE, they're full of bounce, bright with color . . . play-perfect indoors or outdoors the whole year round. They inflate in a flash, fold away to almost nothing.

You'll find the same sturdy, eye-pleasing appeal in the many other wonderful things—from striking shower curtains to colorful closet accessories—that proudly bear the KRENE label. Insist on this symbol of quality when you buy—and be sure of the best.

### BAKELITE COMPANY

A Division of Union Carbide and Carbon Corporation **UCC** 30 East 42nd St., New York 17, N. Y.



Jolly bounce-back toys with weighted bases, as well as a host of other inflatable playthings, are made by **Doughboy Industries, Inc.**, New Richmond 12, Wisconsin.

## CHURCHILL'S MEMOIRS CONTINUED

I was not sure how the soldiers had voted. He said that the Army preferred a strong Government and would therefore vote for Conservatives. It seemed plain that he hoped that his contacts with me and Eden would not be broken.

He asked why the King was not coming to Berlin, and I said it was because his visit would complicate our security problems. He then affirmed that no country needed a monarchy so much as Great Britain, because the Crown was the unifying force throughout the Empire, and no one who was a friend of Britain would do anything to weaken the respect shown to the Monarchy.

Stalin said that in all the countries liberated by the Red Army the Russian policy was to see a strong, independent State. He was against Sovietisation of any of those countries. They would have free elections, and all except Fascist parties would participate.

I then said how anxious people were about Russia's intentions. I drew a line from the North Cape to Albania, and named the



### IN HITLER'S SEAT

At the time of the Potsdam Conference Churchill toured Berlin and Hitler's ruined air raid shelter and even tried out the late Führer's personal chair. Recalling the tour set Churchill to thinking about how Hitler's suicide had delivered him from the Nürnberg trials. "The moral principles of modern civilisation," Sir Winston writes, "seem to prescribe that the leaders of a nation defeated in war shall be put to death by the victors. This will certainly stir them to fight to the bitter end in any future war. . . . It is the masses of the people . . . who pay the additional cost. The Romans followed the opposite principle, and their conquests were due almost as much to their clemency as to their prowess."

capitals east of that line which were in Russian hands. It looked as if Russia were rolling on westwards. Stalin said he had no such intention. On the contrary, he was withdrawing troops from the West. Two million men would be demobilised and sent home within the next four months. Further demobilisation was only a question of sufficient railway transport.

In reply to my questioning, he explained the working of Collective and State farms. We agreed that both in Russia and Britain there was no fear of unemployment. He said that Russia was ready to talk about trade with Britain. I said that the best publicity for Soviet Russia abroad would be the happiness and well-being of her people. Stalin spoke of the continuity of Soviet policy. If anything were to happen to him there would be good men ready to step into his shoes. He was thinking thirty years ahead.

On July 17 world-shaking news arrived. In the afternoon Stimson called at my abode and laid before me a sheet of paper on which was written, "Babies satisfactorily born." "It means," he said, "that the experiment in the Mexican desert has come off. The atomic bomb is a reality."

The President invited me to confer with him forthwith. Up to this moment we had shaped our ideas towards an assault upon the homeland of Japan by terrific air bombing and by the invasion of

**CONTINUED ON PAGE 99**



This **\$33,000** automobile is yours —



AMAZING NEW AIR-SUSPENSION BUS! Greyhound's "Highway Traveler" floats on cushions of air...no conventional metal springs

**Use it** ...to get fully relaxed travel...complete freedom from driving strain...at less than  $\frac{1}{3}$  the cost of using your own car!



**Use it—to save time on business trips.** Amazingly frequent schedules, downtown arrivals, direct routes—all save hours and cut costs.

**Use it—for low-cost travel to school.** Greyhound gives direct service to most colleges—students go for the lowest fares in transportation.

**Use it—for Greyhound Thru-Express trips.** You can select *straight-thru* schedules to most big cities—cross the continent with only one bus change—and there's no extra fare!

**Use it—for friendly visits, week-end trips.** Visit family or friends—reach big cities, vacation areas—all without driving strain.

**Use it—for thrilling Expense-Paid Tours.** Greyhound Travel Bureaus, in all major cities, arrange complete trips, hotel reservations, sightseeing.

For your next trip, choose the easiest-riding car on the nation's highways. Settle back in a cushioned chair that reclines to your taste. Your chauffeur will be one of America's most careful, competent drivers...yet you will pay only a fraction as much as for operating your own auto.

*Take it easy...take a*

**GREYHOUND**



**FREE! Colorful Pleasure Map of America**

Mail to Greyhound Information Center, 71 West Lake Street, Chicago 1, Ill. for handsome illustrated map, suitable for framing. Contains details on Expense-Paid Tours.

Name

Address

City & State  L-11-23



## New horizons reached in colors!

Everything about Richard Carlson's new science-fiction picture is "out of this world"—the plot, the characters, even the Van Heusen Vanahue Broadcloth Shirt he's wearing.

Vanahues range from subtle, muted shades right up the spectrum to rich, robust tones... and come in the neatest short collar styles ever—short rounds, short spreads, short button-downs, just to mention a few.

Vanahue Broadcloth shirts are comfortable as a close friend, because they're Contour-Cut, to fit you perfectly. Naturally, the brilliant colors will never fade and the Vanahue won't shrink out of size—*ever!* **\$3.95.**

Ties shown: Van Heusen Shirt-Mates, **\$1.50.**



RICHARD CARLSON starring in "IT CAME FROM OUTER SPACE," a Universal-International picture, color by Technicolor.



Van Lord

Van Chick

Van Carson

Van Regg

Van Karon

# Van Heusen

## Vanahue Broadcloth shirts

Phillips-Jones Corp., New York 16, N. Y., Makers of Van Heusen Shirts • Sport Shirts • Ties • Pajamas • Handkerchiefs • Underwear • Swimwear... and the famous Van Heusen Century Shirt with the soft collar that won't wrinkle ever.



very large armies. To conquer the country yard by yard might well require the loss of a million American lives and half that number of British. Now all this nightmare picture had vanished.

There never was a moment's discussion as to whether the atomic bomb should be used or not. British consent in principle to the use of the weapon had been given on July 4, before the test had taken place. The final decision now lay in the main with President Truman, who had the weapon; but I never doubted what it would be, nor have I ever doubted since that he was right.

A more intricate question was what to tell Stalin. The President



### AUTOGRAPH FROM STALIN

At the banquet at Churchill's Potsdam residence—temporarily called 10 Downing Street—Churchill's menu was being passed around for signatures while Stalin was circling the table getting his own autograph collection. When the menu reached Stalin he scrawled his name diagonally across Alexander's and almost across that of Truman, who had inscribed to Churchill: "To one of the world's great men."

and I no longer felt that we needed his aid to conquer Japan. Stalin's bargaining power, which he had used with such effect upon the Americans at Yalta, was therefore gone. Still, he had been a magnificent ally in the war against Hitler, and we both felt that he must be informed of the great New Fact which now dominated the scene, but not of any particulars. How should this news be imparted to him? Should it be in writing or by word of mouth? Should it be at a formal and special meeting, or in the course of our daily conferences, or after one of them? The conclusion which the President came to was the last of these alternatives. "I think," he said, "I had best just tell him after one of our meetings that we have an entirely novel form of bomb, something quite out of the ordinary, which we think will have decisive effects upon the Japanese will to continue the war." I agreed to this procedure.

Accordingly, on July 24, after our plenary meeting had ended and we all got up from the round table and stood about in twos and threes before dispersing, I saw the President go up to Stalin, and the two conversed alone with only their interpreters. I was perhaps five yards away, and I watched with the closest attention the momentous talk. I can see it all as if it were yesterday. Stalin seemed

CONTINUED ON NEXT PAGE



## ARROW PARTY IDEAS



### FRAPPE

Fill glass with shaved ice, fill with Arrow Creme de Menthe. Sip through straw.



### OVER THE ROCKS

Refreshing any time. Place 2 cubes of ice in old fashioned glass with 1 jigger Arrow Creme de Menthe.



### GRASSHOPPER

1/2 Arrow Green Creme de Menthe, 1/2 Arrow White Creme de Cacao (60 proof), 1/2 Coffee cream. Shake in shaved ice, strain into cocktail glass.



### HIGHBALL

In glass...put 2 cubes ice, 1 jigger Arrow Creme de Menthe, fizz with seltzer.



### OVER ICE CREAM

Pour Arrow Creme de Menthe over Vanilla or other ice cream. A delicious treat.

Delicious any way-Delightful any time

# Arrow CREME DE MENTHE

...Makes a thoughtful gift



ARROW LIQUEURS CORPORATION • DETROIT 7 • MICHIGAN • 60 PROOF



to be delighted. A new bomb! Of extraordinary power! Probably decisive on the whole Japanese war! What a bit of luck! This was my impression at the moment, and I was sure that he had no idea of the significance of what he was being told. As we were waiting for our cars I found myself near Truman. "How did it go?" I asked. "He never asked a question," he replied. I was certain therefore that at that date Stalin had no special knowledge of the vast process of research upon which the United States and Britain had been engaged for so long. This was the end of the story so far as the Potsdam Conference was concerned. No further reference to the matter was made by or to the Soviet delegation.

When the Conference met for its second session at five o'clock on the afternoon of July 18 I at once raised another matter which, though outside the agenda, was of immediate importance. At Teheran it had been very difficult for the Press to get near the meeting-place, and at Yalta it had been impossible. But now, immediately outside the delegation area, there were a hundred and eighty journalists prowling around in a state of furious indignation. Stalin asked who had let them in. I explained that they were not within the delegation area, but mostly in Berlin. The Conference could only do its work in quiet and secrecy, which must be protected at all costs, and I offered to see the Press-men myself and explain why they had to be excluded and why nothing could be divulged until the Conference ended. I hoped that Mr. Truman would see them too.

Stalin irritably asked what all the journalists wanted, and Mr. Truman said that each of us had his own representative to stand between him and the Press. We had agreed to exclude them and matters should be left as they were. I submitted to the majority, but I thought and still think that a public explanation would have been better.

It fell to me to give the final banquet on the night of the 23rd. I planned this on a large scale, inviting the chief commanders as well as the delegates. I had another very friendly talk with Stalin, who was in the best of tempers. He spoke with enthusiasm about the Russian intervention against Japan, and seemed to expect a good many months of war, which Russia would wage on an ever-increasing scale, governed only by the Trans-Siberian Railway.

Then a very odd thing happened. My formidable guest got up from his seat with the bill-of-fare card in his hand and went round the table collecting the signatures of many of those who were present. I never thought to see him as an autograph hunter! When he came back to me I wrote my name as he desired, and we both looked at each other and laughed. Stalin's eyes twinkled with mirth and good-humour. I have mentioned before how the toasts at these banquets were always drunk by the Soviet representatives out of tiny glasses, and Stalin had never varied from this practice. But now I thought I would take him on a step. So I filled a small-sized claret glass with brandy for him and another for myself. I looked at him significantly. We both drained our glasses at a stroke and gazed approvingly at one another.

Frustration was the fate of this final Conference of "the Three." I take no responsibility beyond what is here set forth for any of the

conclusions reached at Potsdam. During the course of the Conference I allowed differences that could not be adjusted either round the table or by the Foreign Ministers at their daily meetings to stand over. A formidable body of questions on which there was disagreement was in consequence piled upon the shelves. I intended, if I were returned by the electorate, as was generally expected, to come to grips with the Soviet Government on this catalogue of decisions. All this negotiation was cut in twain and brought to an untimely conclusion by the result of the General Election. To say this is not to blame the Ministers of the new Government, who were forced to go over without any serious preparation, and who naturally were unacquainted with the ideas and plans I had in view, namely, to have a "show-down" at the end of the Conference.

I FLEW home with Mary on the afternoon of July 25. My wife met me at Northolt, and we all dined quietly together. The latest view of the Conservative Central Office was that we should retain a substantial majority. On the whole I accepted the view of the party managers, and went to bed in the belief that the British people would wish me to continue my work. Thus slumber. However, just before dawn I woke suddenly with a sharp stab of almost physical pain. A hitherto subconscious conviction that we were beaten broke forth and dominated my mind. All the pressure of great events, on and against which I had mentally so long maintained my "flying speed," would cease and I should fall. The power to shape the future would be denied me. The knowledge and experience I had gathered, the authority and goodwill I had gained in so many countries, would vanish. I was discontented at the prospect, and turned over at once to sleep again. I did not wake till nine o'clock. The first results had begun to come in. They were, as I now expected, unfavourable. By noon it was clear that the Socialists would have a majority. At luncheon my wife said to me, "It may well be a blessing in disguise." I replied, "At the moment it seems quite effectively disguised."

At seven o'clock, having asked for an audience, I drove to the Palace, tendered my resignation to the King, and advised His Majesty to send for Mr. Attlee.

I issued to the nation the following message, with which this account may close:

"The decision of the British people has been recorded in the votes counted to-day. I have therefore laid down the charge which was placed upon me in darker times. I regret that I have not been permitted to finish the work against Japan. For this however all plans and preparations have been made, and the results may come much quicker than we have hitherto been entitled to expect. Immense responsibilities abroad and at home fall upon the new Government, and we must all hope that they will be successful in bearing them.

"It only remains for me to express to the British people, for whom I have acted in these perilous years, my profound gratitude for the unflinching, unswerving support which they have given me during my task, and for the many expressions of kindness which they have shown towards their servant."

*Finis*



## ... BUT THE 'SERVANT' RETURNED

To the literary world Winston Churchill's retirement from office actually has been a "blessing in disguise." For during the six years he was out of office he wrote the greatest personal history of modern times. His memoirs of World War II, of which this is the sixth and last volume, have sold some six million copies. They have been translated into twelve languages, including Portuguese, Japanese and Turkish, and have been published and serialized in more than 40 countries. In the U.S. they have appeared in *LIFE* over a period of five and a half years, and upon their book publication by Houghton Mifflin Co. every volume has been a best seller. The memoirs' greatest honor came last month when they were awarded the Nobel Prize in Literature.

All this success is the more remarkable since part of the memoirs was written while Churchill was making a triumphant comeback to the office of Prime Minister. Recently at a Conservative Party meeting he was confidently summing up (left) the progress of his administration. He ended on a note that has illuminated his purpose during all the years when he was—in his own word—the "servant" of the British Empire, and indeed of the free world. He continues to serve, he said, "not because of love for power or office. I have had an ample feast of both. . . . It is because I have the feeling that I may through things that happened have an influence on what I care about above all else—the building of a sure and lasting peace."



MAKE THE PORTIONS GENEROUS  
'CAUSE IT'S...

# Nature's most refreshing flavor

**TROPIC-FRESH  
IN CANNED PINEAPPLE**

## chunks

—bite-size, tempting served as a fruit dish; add glamor to meats, decorate cakes, for molded and tossed green salads

## crushed

—delightful right from the can; handy for cooking and baking, for sundaes, icings, sauces and sandwiches



## tidbits

—small crisp wedges to eat "as is", use also in puddings, fruit cups, on cereal, in cool drinks



Gay and light and golden-bright are servings of canned Pineapple!

For your dinner or luncheon dessert, at breakfast or quick snack meals, this is the *favorite* way to enjoy canned Pineapple. Stock a "PINEAPPLE SHELF" in your kitchen with all 5 forms of Pineapple, fruit cuts and juice. Buy several cans *today!* Here's simple-to-serve food energy, protective vitamins and minerals too. For extra special eating...for baking, salad-making, cooking...reach *often* for a can of Nature's most refreshing flavor!

PINEAPPLE GROWERS ASSOCIATION, San Francisco



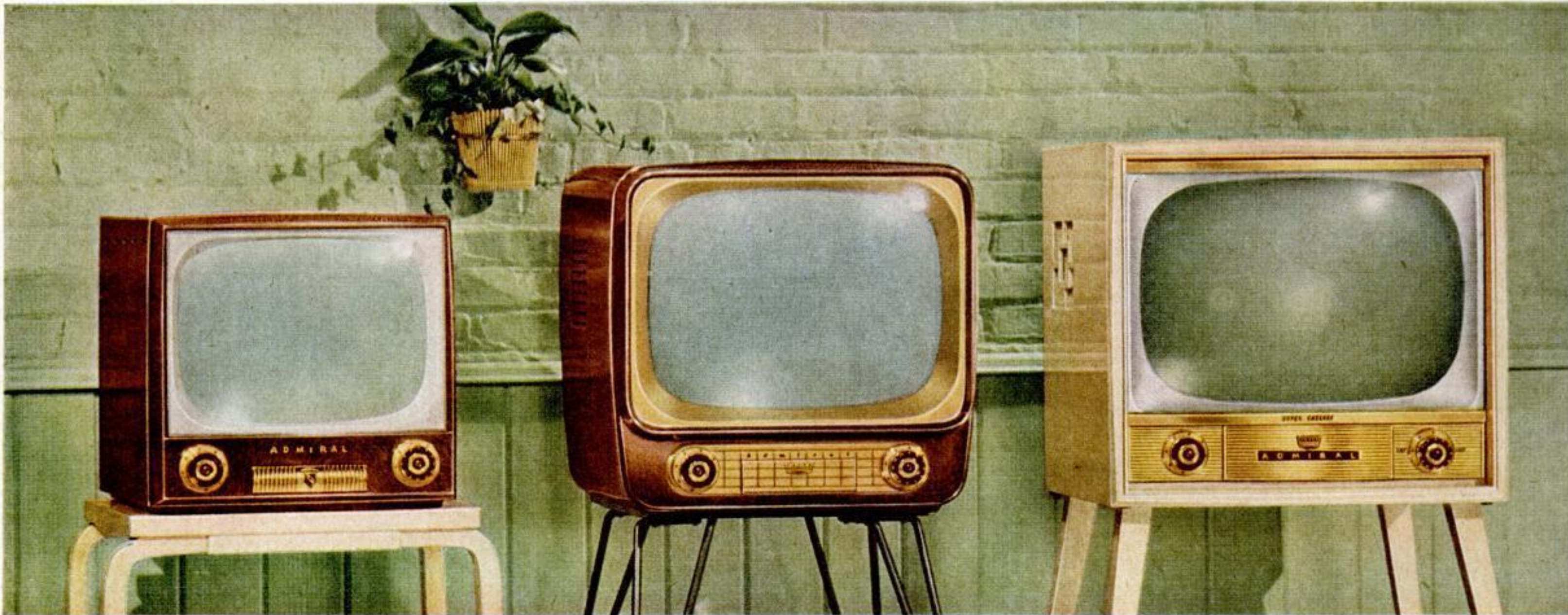


**ALL-NEW 1954**

# Admiral

**BRINGS YOU TELEVISION'S FINEST PICTURE**

On TV—Bishop Fulton J. Sheen, "Life is Worth Living." See local paper for time and station.



**Model T1822**—17" screen—mahogany finish  
17" models start at ...\$159.95\*

**Model T2222**—21" screen—mahogany finish  
21" models start at ...\$199.95

**Model T2237**—21" blonde oak, legs included  
21" mahogany models start at ...\$269.95\*



**Model C2227**—21" blonde oak console  
21" consoles start at ...\$299.95

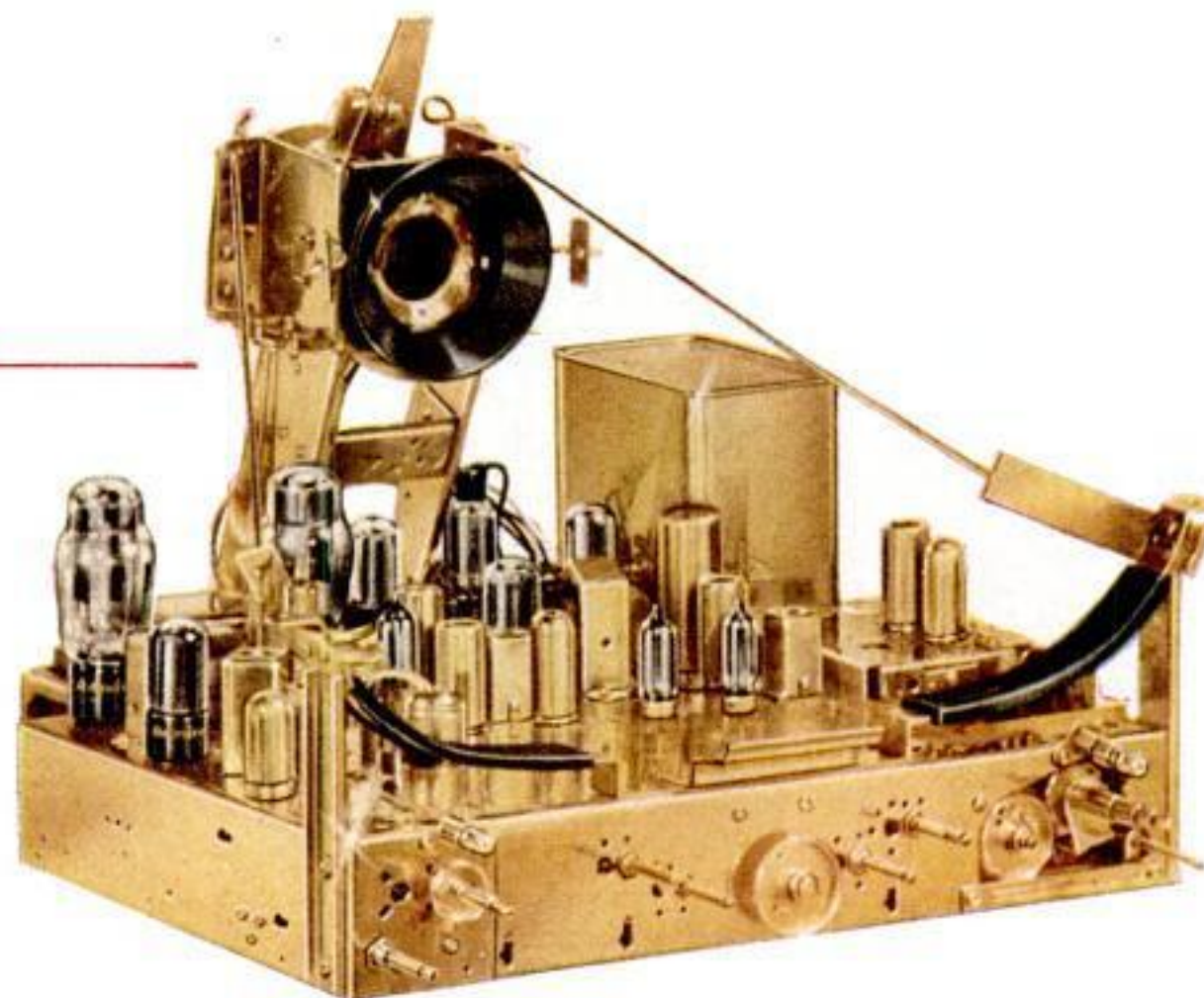
**Model F2218**—21" Provincial in maple  
21" half door consoles start at ...\$369.95\*

**Model C2516**—24" mahogany console  
24" consoles start at ...\$399.95



## FOUR REASONS WHY...

**1. All-New Super Cascode Long Distance Chassis.** Over mountains, over plains, over water—moves you in close where viewing is best! Has all-new picture *power* . . . all-new stepped-up *sensitivity* . . . all-new locked-in stability . . . and amazing new *printed* circuits that resist vibration and moisture!



**2. All-New Aluminized Picture Tube.** In 21", 24" and 27" screen sizes, this great new picture tube gives whiter whites, deeper blacks, and the full range of "in-between" shades. Actually 80% more brightness . . . the clearest as well as most lifelike picture in all TV!

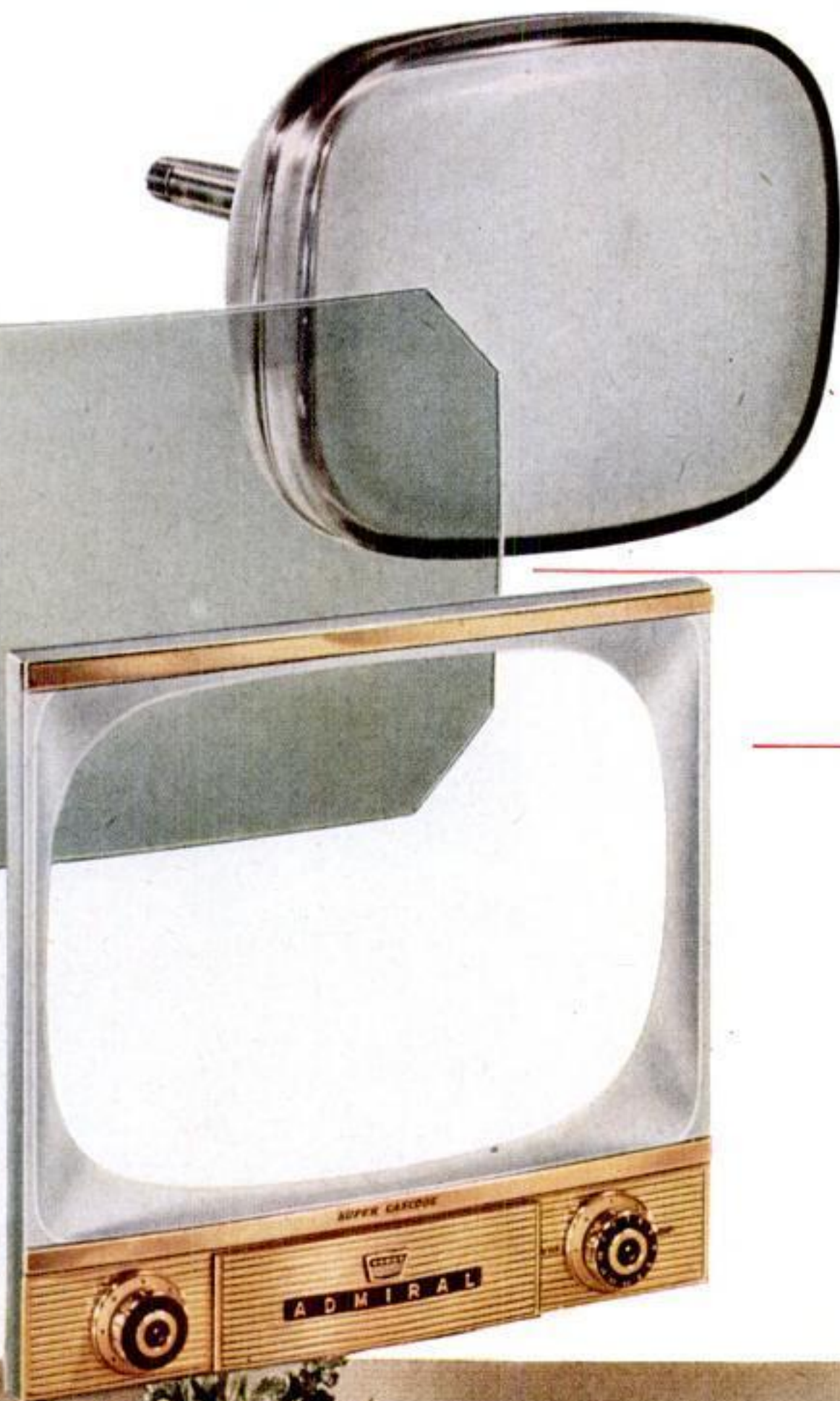
**3. All-New Anti-Glare Optic Filter.** Scientifically tinted to just the right degree, the Optic Filter safety glass prevents washed-out pictures caused by room lighting . . . eliminates hazy glare . . . gives you truly *restful* viewing!

**4. All-New Golden Picture Frame.** Enhances the rich beauty of Admiral's cabinet woods . . . makes the picture appear larger, deeper, more *real*! Both Picture Frame and Optic Filter are *curved*, bringing the picture tube forward for a new 3-dimensional effect!

Yes, and not only does Admiral bring you the finest picture in television, but true high fidelity tone unsurpassed in quality. Stop in at your nearby Admiral dealer's and see for yourself why more than 3 million families today proudly point to Admiral as their own.

# Admiral

WORLD'S LARGEST TELEVISION MANUFACTURER



### One Dial Tuning for UHF-VHF

Tune *any* channel, UHF or VHF, with a single dial! No fumbling with old-fashioned radio-type controls . . . and you have the choice of two UHF-VHF tuners—the famous 12-Channel Turret Tuner, or Admiral's all-new gear-driven 82-Channel Deluxe Tuner!

\*Slightly higher South and West.  
All prices include Federal Tax and warranties.  
Subject to change without notice.

**Model F2817**—27" blonde oak console  
also in half-door mahogany at . . . \$675.00\*

**Model L2216**—21" TV-Radio-Phonograph  
21" combinations start at . . . \$399.95



# See the beautiful new **PYREX** dinnerware...

*Amazingly Strong  
And Durable...  
Never Loses Its  
Brand-New Look!*

**W**ONDERFUL NEW PYREX Dinnerware combines extraordinary strength and durability with high style and delicate beauty! This new kind of ware is so lovely you'll be proud to use it for entertaining—so sturdy you can use it for three-meals-a-day family service!

New PYREX Dinnerware can take hard knocks and high oven heat. There is no surface glaze to crack, craze or chip. The sparkling appearance of this sturdy ware goes all the way through—*can't* wear off!

Colorful borders, in Flamingo, Lime, Turquoise or Dove Gray, give a festive look to new PYREX Dinnerware. Also available with these color borders banded in 22-carat gold. The 16-piece service for 4 includes four dinner plates, four salad plates, four cups and saucers.

See this remarkable new PYREX Dinnerware—at your favorite store!



*This 16-Piece Service For Four Is Only \$5.95  
With Borders Banded In 22-Carat Gold, Gift-Packaged, \$8.95*



## **PYREX** Dinnerware Can Take It!

Cups hammer heavy 3-inch nails in one of the laboratory tests proving the strength of new PYREX Dinnerware!



TURQUOISE

LIME

FLAMINGO

DOVE GRAY

## **PYREX** Baking And Serving Dishes To Harmonize!

Here's colorful PYREX Bakingware, in Flamingo or Lime, to match or harmonize with your PYREX Dinnerware!

Oblong Dish (2 qt.) \$1.35 each

Shallow Dish (8½" x 1¼") \$.60 each

Square Dish (2 qt.) \$1.25 each

Covered Bowl Casserole (2 qt.) \$1.50 each

*Both these dishes are available in a packaged set (Cover fits both) only \$2.45.*

Round Dish (1½ qt.) \$.95 each

*Five-piece packaged set includes all five dishes shown—only \$5.65.*

There's only one **PYREX** ware, a product of  Corning Glass Works, Corning, N.Y. VISIT THE CORNING GLASS CENTER, CORNING, N. Y.  
"PYREX" is a registered trade-mark in the U. S.  
of Corning Glass Works, Corning, N. Y.



## HURTING HEADS GET HELP

**Most widespread malady in U.S.  
is specialty of New York clinic**

This woman's anguished face would be eloquent enough even without the sign above her head. She has come to the Montefiore Hospital Headache Clinic in New York, seeking to shake off her share of the nation's most widespread misery. Montefiore, which last year treated a case load of 17,000, was set up eight years ago to examine the causes why 12 million Americans, about 8% of the population, suffer from chronically hurtful heads.

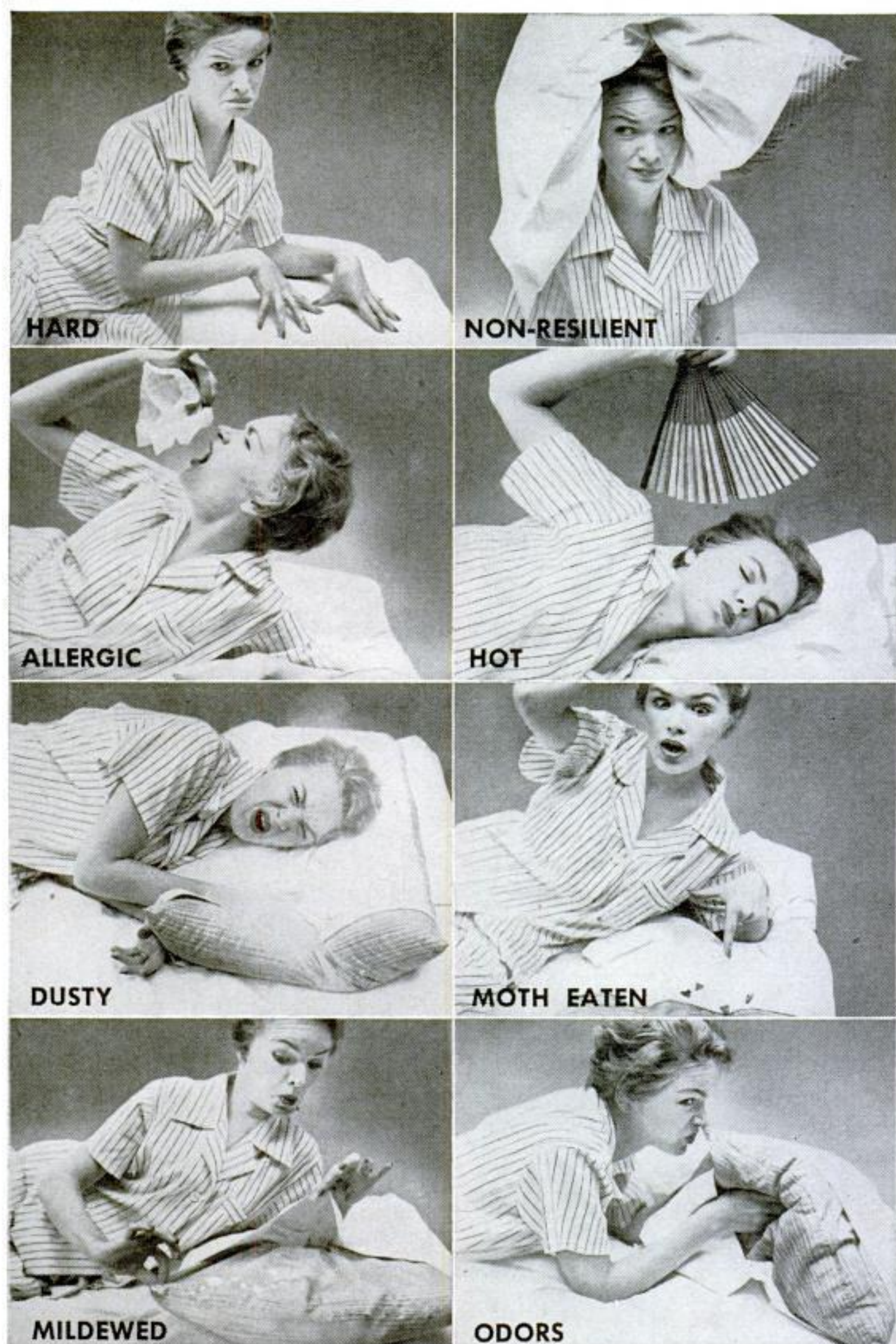
Knowing that headache is a symptom rather than a disease and that the brain itself never hurts (it is insensate), the clinic's staff of neurologists, psychiatrists, internists, allergists, neurosurgeons and psychologists seek the causes in other disorders of the body and mind. Aided by a variety of intricate devices for calculating eyestrains, brain impulses and the flow of blood, the clinic has reached some general findings about the nation's aching brow: Women get more headaches than men. City people suffer oftener than farmers. New Yorkers are among the nation's leaders in headaches per capita. For some strange reason people with migraine—periodic, one-sided headaches with a psychological and sometimes hereditary basis—are often neater and smarter than others. The most frequent cause of a headache is emotional tension produced by problems of money, school, social position or even public affairs. This class of headaches is on the increase and shoots up notably on such occasions as the announcement that Russia has the H-bomb.

**RACKED PATIENT** waits at door of treatment room, nursing her headache with a cup of coffee. Clinic finds most chronic headaches easy to relieve with drugs or psychotherapy but difficult to cure.





You who don't sleep well... 



## New...Purofied Dacron Puff Pillows banish these 8 common sleep killers!

Soft as down. Completely washable.  
100% Dacron\* filled pillow, covered with  
linen stripe ticking. Standard cut size  
21" x 27". Packed in individual  
polyethylene bags. **\$795**

You'll get twice the  
sleeping comfort, if you  
also have Purofied's  
satin-covered Dacron  
comforter. Its Dacron  
filling acts as an  
insulator... keeps you  
warm as toast. **\$1495 to \$2950**



\*DuPont's polyester fiber.

At all fine stores or write: Purofied Down Products Corp.,  
Empire State Building, New York 1, New York

ANOTHER  
**Purofied**  
PRODUCT FOR BETTER SLEEP

Manufacturers of Purofied Down and Feather Pillows  
Purofoam Latex Pillows • Purofied Comforters

## Hurting Heads CONTINUED



**BRAIN IMPULSES** are measured by an electroencephalograph. Readings from electrodes cemented to the head may reveal tumor as cause of headache.



**VISUAL CAPACITY** is tested to determine point at which eye sees object approaching from side. Eye defects and eyestrain are among headache causes.



**BLOOD FLOW** to cranium, increase in which often accompanies headache, is recorded by light showing through cheeks from lighted Lucite rod in mouth.

CONTINUED ON PAGE 109

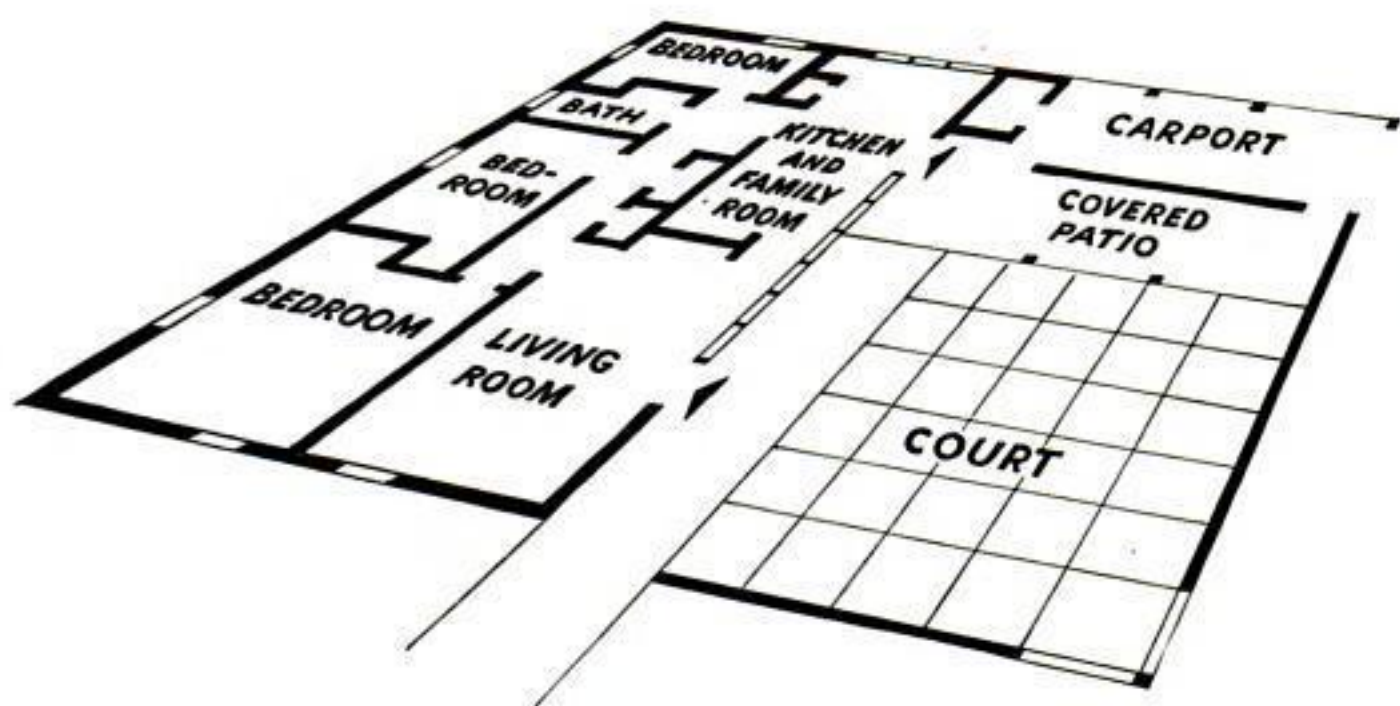


*National*,

HOMES PRESENTS THE 1954 "RANGER" SERIES OF...

# Breath-Taking New Nationals

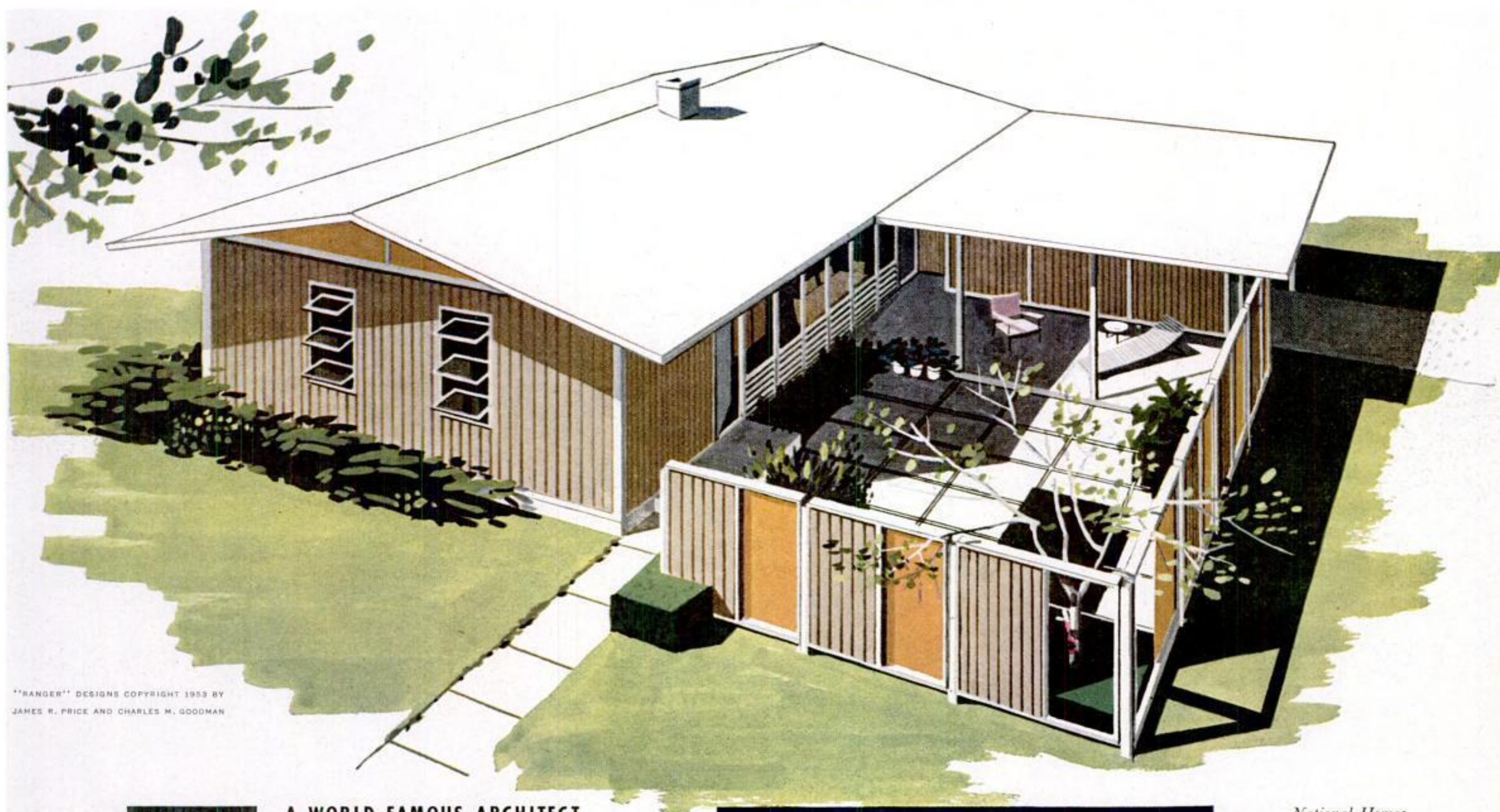
**for modern living...for any income!**



Your every desire for abundant and relaxed living is fulfilled in this, the newest of the 1954 Nationals.

Here is sheltered indoor and outdoor living at its best, with a secluded garden court and a glass-walled family room for your informal living and recreation, shielded from the rest of the world.

Truly, the "Ranger" opens a new era in family life. And National makes it a home *you* can own. Our illustrated brochure tells you more. Ask your nearest National dealer-builder for a copy or write National Homes Corporation, Dept. LF5, Lafayette, Indiana. Do it today.



"RANGER" DESIGNS COPYRIGHT 1953 BY JAMES H. PRICE AND CHARLES M. GOODMAN



**A WORLD-FAMOUS ARCHITECT,** Charles M. Goodman, AIA, created the stunning new designs for 1954 Nationals. He says, "I consider National Homes the greatest single force for progress in home building today."

**NOW — AIR CONDITIONED!** National Homes research brings you complete air conditioning for all models, at unbelievably low cost — as low as \$500 additional!

BETTER HOMES BUILD A BETTER AMERICA

*National*  
**HOMES**®

**NATIONAL HOMES CORPORATION**  
LAFAYETTE, INDIANA • HORSEHEADS, N. Y.

*National Homes prefabricated panels and structural parts as they leave the assembly plant carry the Good Housekeeping guarantee seal and Parents' Magazine seal of commendation.*



Hear GABRIEL HEATTER... "Good News Today"... Mutual Network, every Monday, Wednesday and Friday morning!



*You like it...  
it likes you!*

**THE  
ALL-FAMILY  
DRINK!**



Copyright 1953 by The Seven-Up Company

Get a full family supply!  
Better buy 7-Up by the  
case. Or get the handy  
7-Up Family Pack. Easy-  
lift center handle...  
easy to store. Buy 7-Up  
wherever you see those  
bright 7-Up signs!

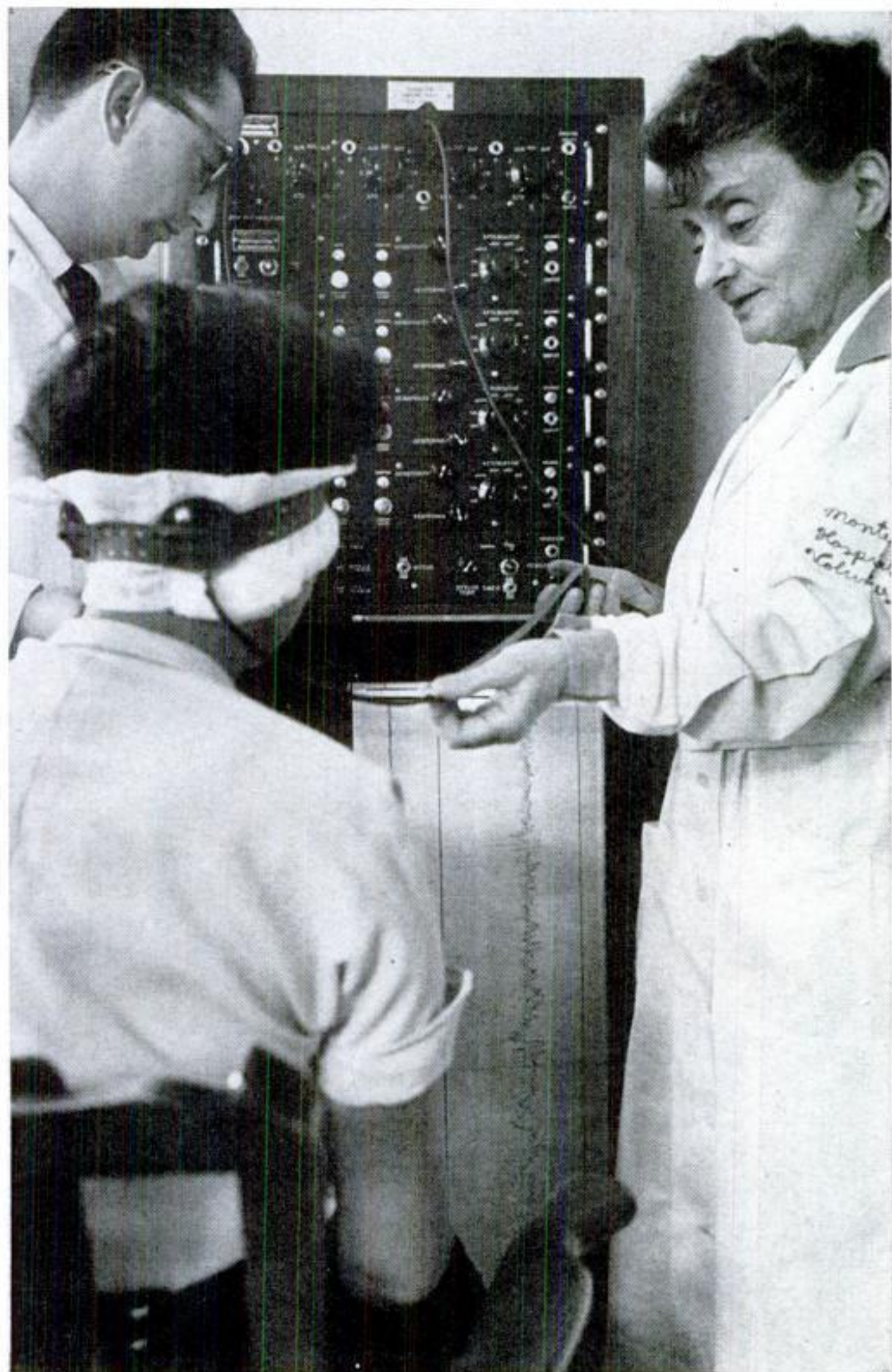


*"Fresh up" with Seven-Up!*

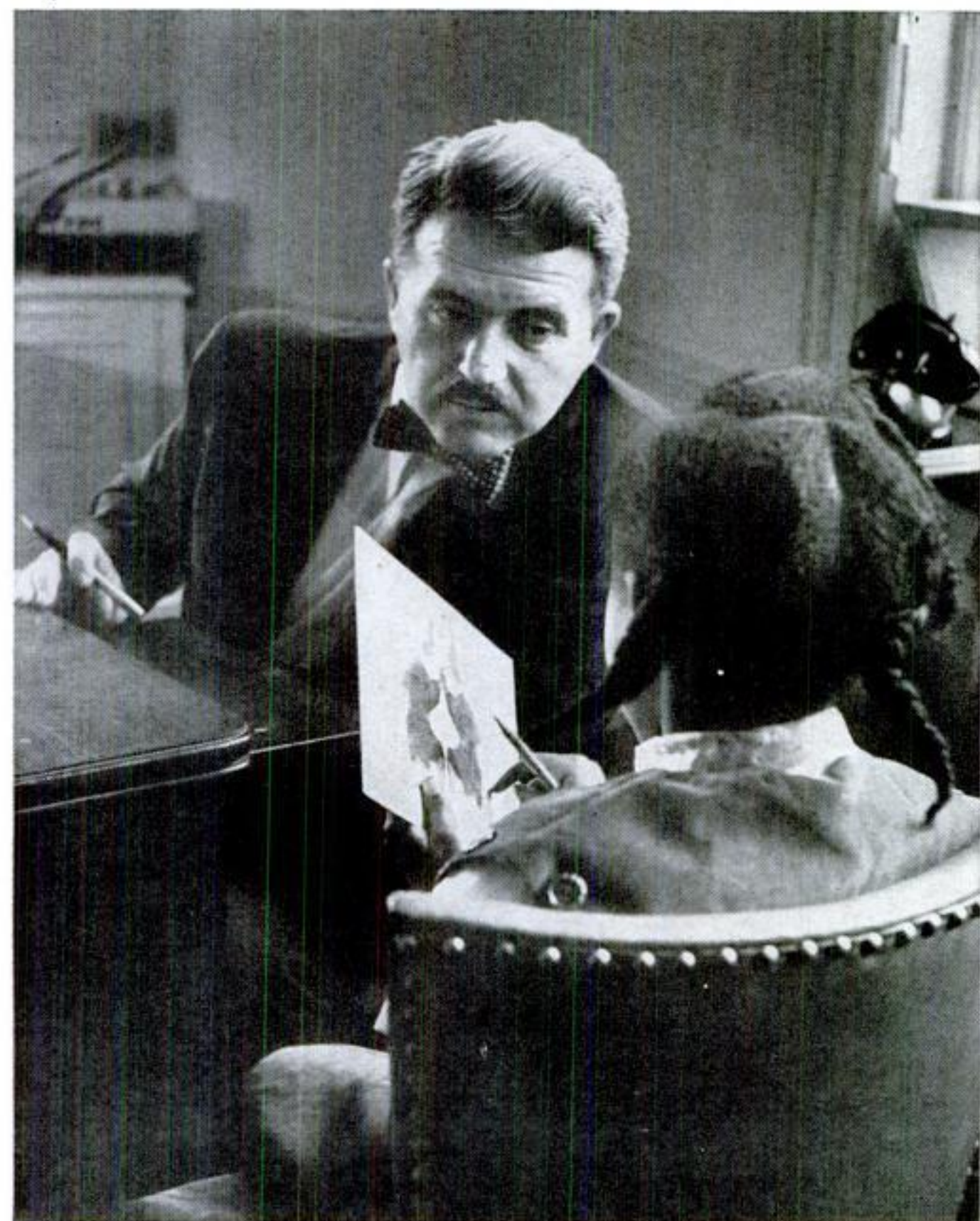
After the playing, when little legs are tired and little  
thirsts big, it's a right time for pure and wholesome  
7-Up. It's a time to "fresh up" freely, and freely they  
may with the All-Family drink! Half-pint halfbacks  
can take tips on passing, but they *know* what they  
like for a quencher... sparkling, crystal-clear 7-Up!







**PULSE RECORDER** traces head's arterial pressure. Patient whose pain is on right shows heavy pressure in tracing at right but less jagged line at left.



**INK BLOT TEST**, in which the patient is asked what she sees in the pattern, helps doctor determine whether headaches have a psychological background.

CONTINUED ON NEXT PAGE

Sweet Sue  
has  
**SARAN**

hair.....  
You can wash it,  
wave it, comb it  
curl it!...



Sunday Best  
as illustrated  
from 8.98

**Sweet Sue.**  
the beautiful doll that  
***Walks* 7<sup>98</sup>**  
up



You can wash it



You can wave it



You can curl it

Sweet Sue walks right along hand in hand with her little "mother". Her head turns in lifelike motion as she walks... the most lovable, adorable playmate a little girl ever had. There is nothing to wind, nothing to get out of order.

Sweet Sue's hair is lively, gleaming Saran that can be washed, combed, set and curled in the latest styles.

Sweet Sue is made of lifelike plastic, washable, unbreakable. She has long eyelashes and big, beautiful eyes that close in sleep. She's dressed in the very height of fashion in beautiful costumes, complete and perfect in every detail.

For Christmas, make your child the happiest little girl in the world with a Sweet Sue walking doll. Choose from eleven costumes, four sizes 15"-18"-22"-25" from 7.98 to 19.98. **ON SALE AT ALL GOOD STORES**

Write for **FREE** 32 page doll catalog "LF".

American Character Doll Co., 200 Fifth Ave., New York 10



School girl



Junior Prom



Cotillion

Childhoods most cherished possession — an American Character Doll



*The new Sport Shirt Look*  
in  
**"I LOVE LUCY"**  
**PAJAMAS**  
by  
*Harwood*



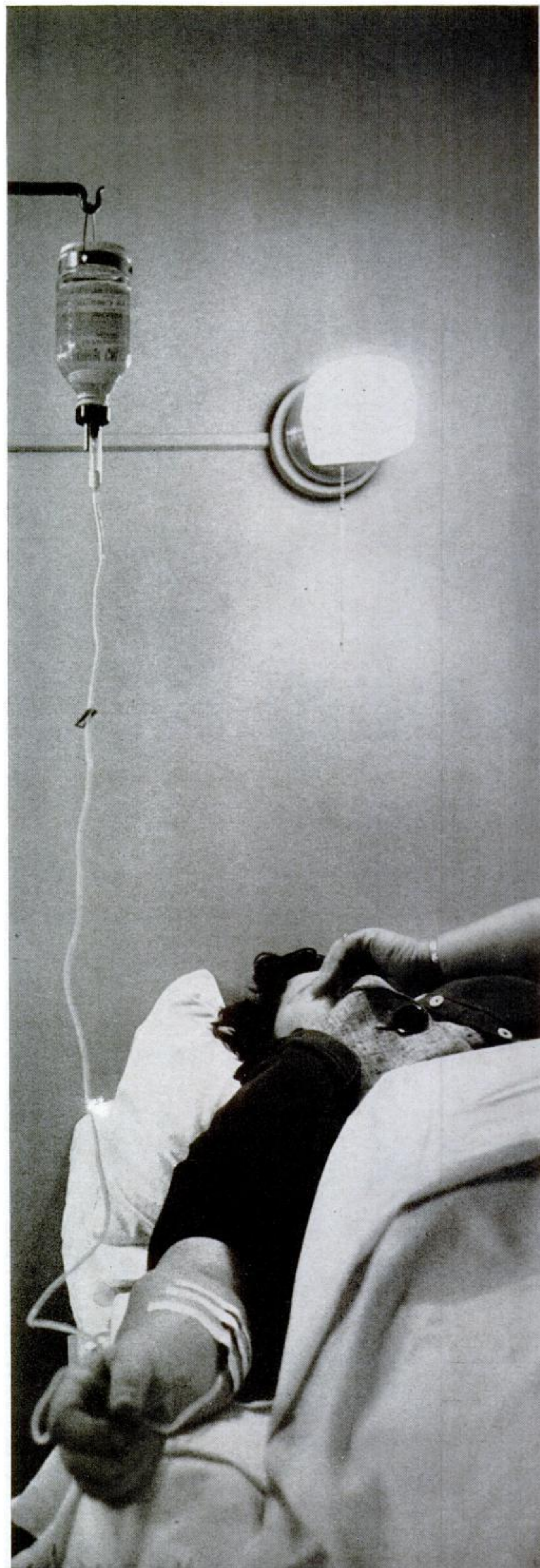
*Lucille Ball and Desi Arnaz, TV stars, in "I Love Lucy" Pajamas*

**F**OR CASUAL WEAR around the house, — for restful easy slumber — team up, look elegant in "I Love Lucy" pajamas! You'll enjoy your leisure together more . . . and you won't have to "run for cover" when the doorbell rings! Coat has smart widespread collar; trousers are cut like tailored slacks — with cuffs and roomy patch pockets! (Gals, discover how adorable you look in men's pajamas!) A gorgeous "double-barrelled" gift—for "Her and Him!" Men's Sizes—A, B, C, D. Women's Sizes—AA (10), A (12-14), B (16-18), C (20). **\$6<sup>95</sup>**

*At fine stores everywhere or write*

**Harwood Manufacturing Corp.**  
261 FIFTH AVENUE • NEW YORK 16, N. Y.

**Hurting Heads** CONTINUED



**INTRAVENOUS INJECTION** of a drug which acts upon cranial blood vessels is given to headache sufferer. Some patients, with certain types of headaches, get relief by this treatment, one of several hundred remedies used.





LADY ELGIN SANDRA 14K gold case and bracelet. 18K gold dial figures. 21 jewels. \$175

LORD ELGIN MANSFIELD Observe smooth richness of 14K gold case. Alligator strap. 21 jewels. \$100

LADY ELGIN MARTHA Loveliness joined by Hadley expansion bracelet. 21 jewels. \$89.50

LORD ELGIN OXFORD Flexible ends look smart, fit the wrist smartly. 21 jewels. \$89.50

CAPRI Raised crystal emphasizes exquisite face. Expansion bracelet. 19 jewels. \$71.50

SINCLAIR This 17-jewel does his wrist a handsome turn. Hadley expansion band. \$39.75

## Make his heart beat faster with Elgin's heart that never breaks

THE HANDSOME LOOK of a Lord Elgin Watch will quicken his pulse and remind him of you with every tick. For this is the watch with the heart that never breaks, Elgin's exclusive and *guaranteed* unbreakable DuraPower Mainspring.

Because this mainspring never wears out, never loses its power, a 21-jewel Lord Elgin keeps constantly accurate time, year after year.

A Lord Elgin, like the 21-jewel Lady Elgin, is timed to the stars by the world's *only* observatory

maintained by a watchmaker. It benefits from craftsmanship that has produced over 50 million fine watches in the past 89 years.

Because Christmas and your Elgin jeweler are both so close-at-hand, stop in now. Pick the Lord Elgin that will touch your favorite man's heart Christmas morning, and for years after.

While you're there, be sure that you see all the exquisitely styled 21-jewel Lady Elgins as well. Elgin National Watch Company, Elgin, Illinois.



Only Elgin has the heart that never breaks, the *guaranteed* DuraPower Mainspring.

# ELGIN

## WATCHES

The Beautiful Way to Tell Time

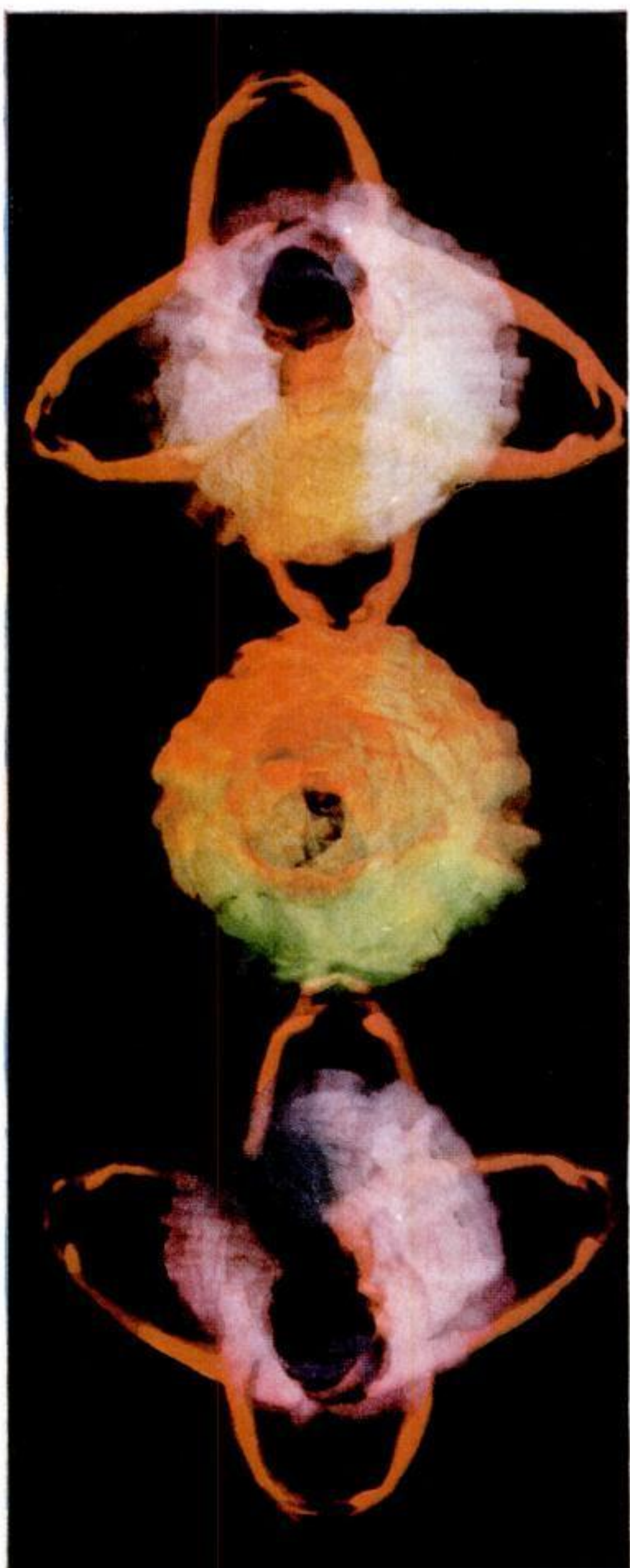
LORD ELGIN BLACK KNIGHT Designed to excite his desire for smartness. Note unusual black dial and 18K applied gold figures and markers. 21 jewels. \$89.50

All prices include Federal Tax and are subject to change without notice.  
©DPR, 1963, ELGIN NATIONAL WATCH COMPANY





**IN FIVE MOVEMENTS** Violetta Elvin is doing three blurry spins and two *pas de chat* as camera catches her in a multiple exposure.



**IN A TRIPLE PIROUETTE** Miss Elvin makes flowerlike patterns. She reveals her hands above and below, hides them in center.

**IN THREE ATTITUDES** before tall wood frames, Miss Elvin creates series of portraits of the bewitched Swan Queen of *Swan Lake*.





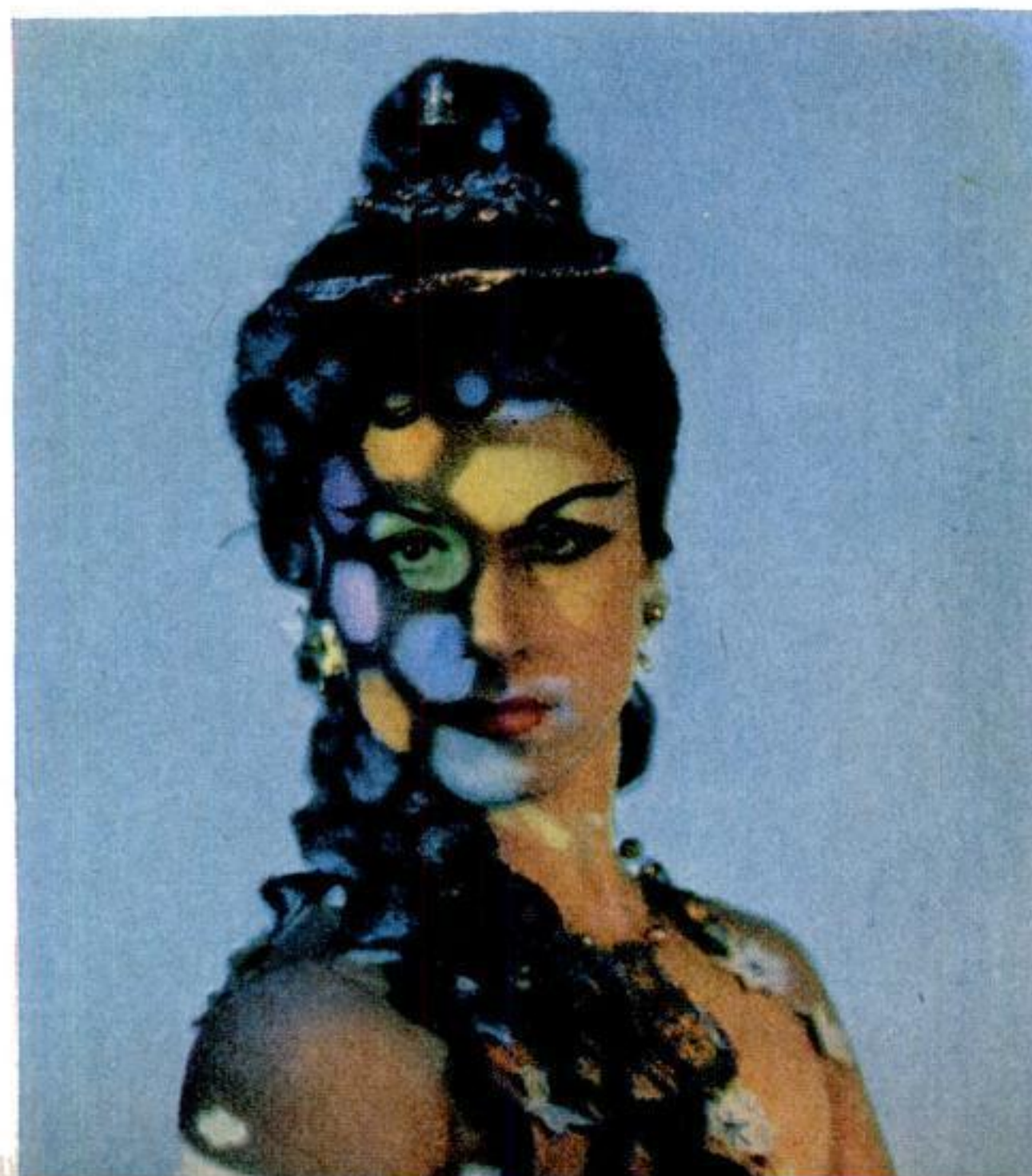


# A Ballet Beauty Multiplied

## COLOR BLURS AND BLOBS DISPLAY DANCER'S GRACE

To many ballet critics 26-year-old Violetta Elvin of England's Sadler's Wells company is not only a gifted dancer but also "the world's most beautiful ballerina." Photographer Zoltan Glass has found the black-haired performer of such varied moods that it requires a Christmas-tree collection of colors to capture them. Miss Elvin spent more than 120 hours in Glass's studio, leaping, spinning and balancing while the photographer placed different colored filters in front of his lights and made multiple exposures of the dancer. The kaleidoscopic impressions on these pages are the result. How closely the impressions of the photographer tally with those of her audiences, American ballet fans will be able to judge in the next 15 weeks, when they see Miss Elvin doing leading roles with the Sadler's Wells company during its current tour of the U.S.

**IN REPOSE** the ballerina shows off her dark beauty. Born Violetta Prokhorova, she was divorced by British diplomat, wed an American.





# When you know your beer

...IT'S BOUND  
TO BE **BUD**



You know you'll please  
*everybody* when you serve  
Budweiser . . . the beer  
produced by the *costliest*  
*brewing process* known. There is no other way  
to create the distinctive taste that has pleased  
more people, by far, than *any other beer in history*.

Serve  
**Budweiser**<sup>®</sup>  
Today

ANHEUSER-BUSCH, INC.  
ST. LOUIS, MO. NEWARK, N. J.



LISTEN TO  
"SPORTS TODAY"  
WITH  
**BILL STERN**  
ABC RADIO NETWORK  
MONDAY THRU FRIDAY



# RENAISSANCE OF THE RAILS

**Roads' \$8 billion modernizing program involves devices like giant ditch reamers, herculean tie yankers, automatic ballast cleaners, electronic humps, clickless tracks**

PHOTOGRAPHED FOR LIFE BY ALBERT FENN

American railroading goes back 120 years, but only in the last 25 has it felt the hot breath of real competition. In 1930 rails carried almost four times as much passenger traffic as plane and bus combined; today the ratio is virtually even. In 1930 railroads outcarried truck lines 19 to 1; by 1950 it was 5 to 1. Finally the roads acted.

Since a smooth ride is the basis of rail efficiency (less delay, wear, cargo breakage), much of their postwar \$8 billion improvement program went for leveling roadbeds. Electronic brain and mechanical brawn more

than ever replaced manpower in the form of specialized machines like those shown on these pages. An example appears below: a 70-ton spreader-ditcher whose adjustable "wings" cut brush, smooth the earth along a right of way, or dig ditches bordering it. Shippers, passengers and railroad treasurers like the program's results. Perhaps the only disconsolate ones are rail fans who, already growing lonesome for the steam locomotive's mournful night-hoot, are now facing, with the new use of ribbon rail, the gradual silencing of railroading's very trademark: the 540-to-the-mile click of the wheels.









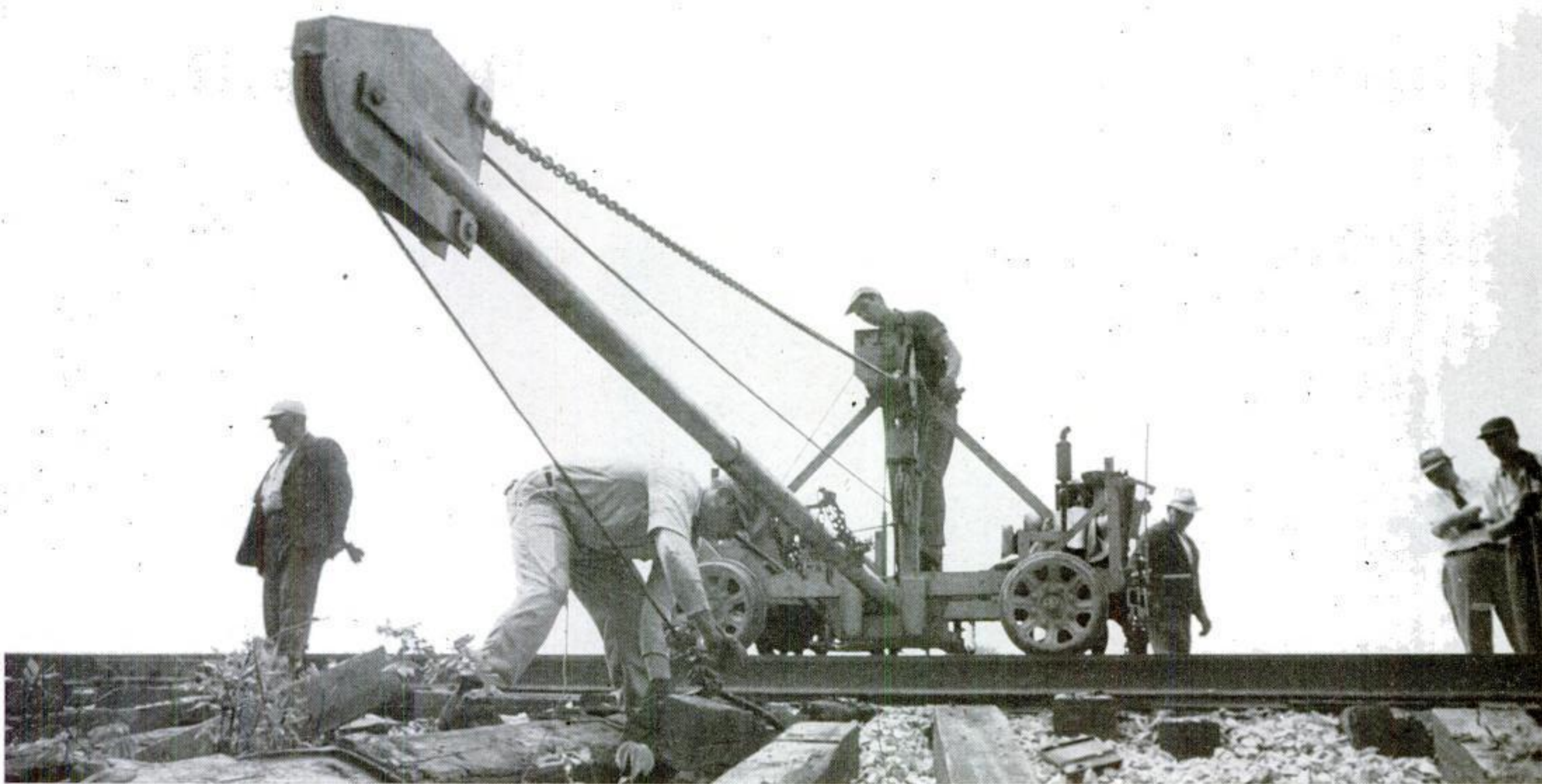
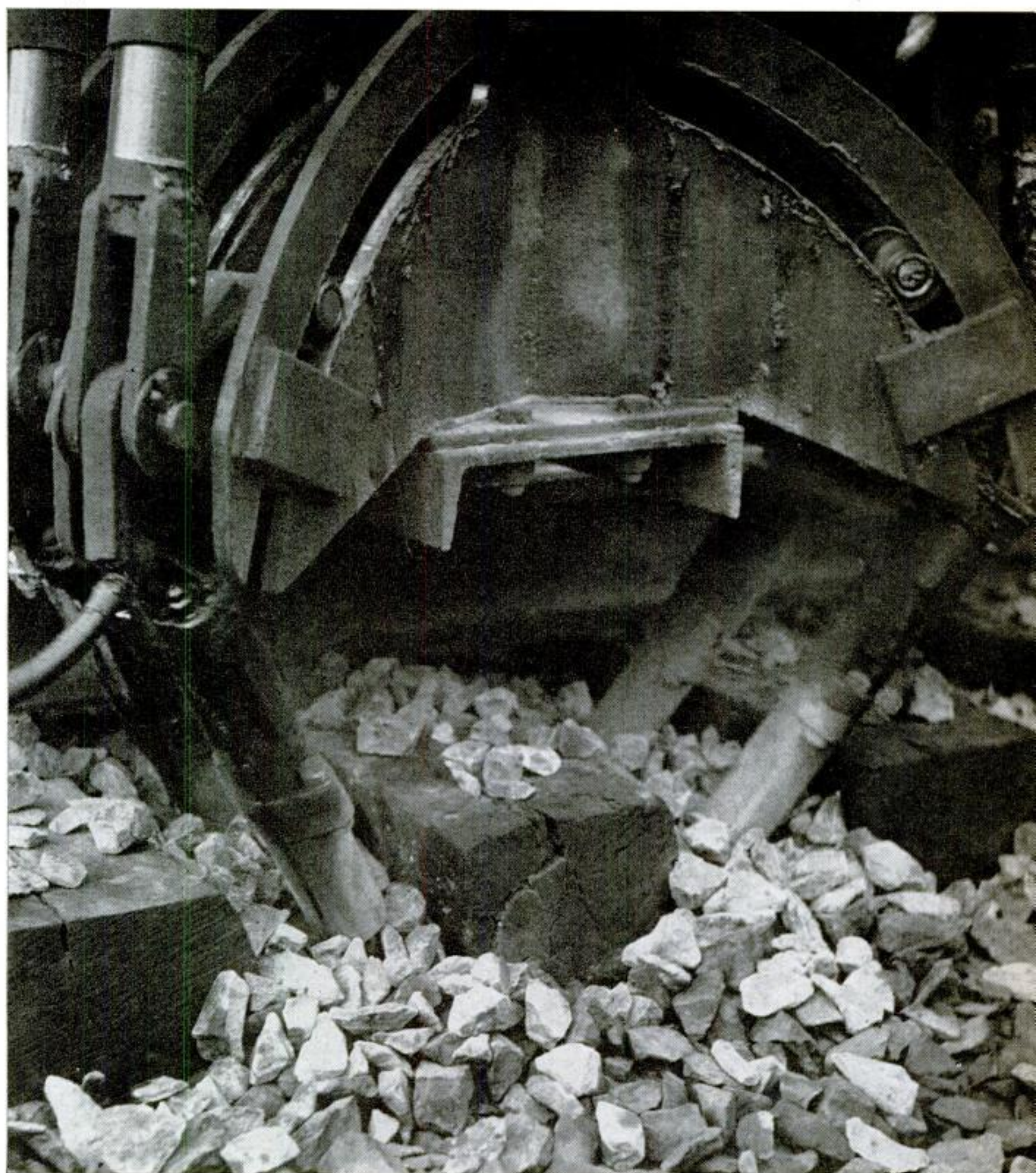


### TIE ADZER

When rail is replaced, part of the tie on which old rail rested has to be resurfaced. This is done by three adzers (*above*) which cut, scrape and smooth the ties. Leather skirt, around knife wheel, and his leg armor protect man against splinters.

### BALLAST TAMPER

As it moves along New York Central track, this machine's giant fingers probe vibrantly into crushed rock ballast that has been dispersed or shifted by rains and passage of trains, settling it into hard, smooth—and thus economic—roadbed.



### BALLAST CLEANER

← When a roadbed's ballast fails to drain properly because debris has collected in it, hills and valleys form under the track. Ballast cleaners like the \$250,000 one on opposite page tour a line at 1¼ mph, lifting and sifting 700 tons of ballast an hour and dropping it back.

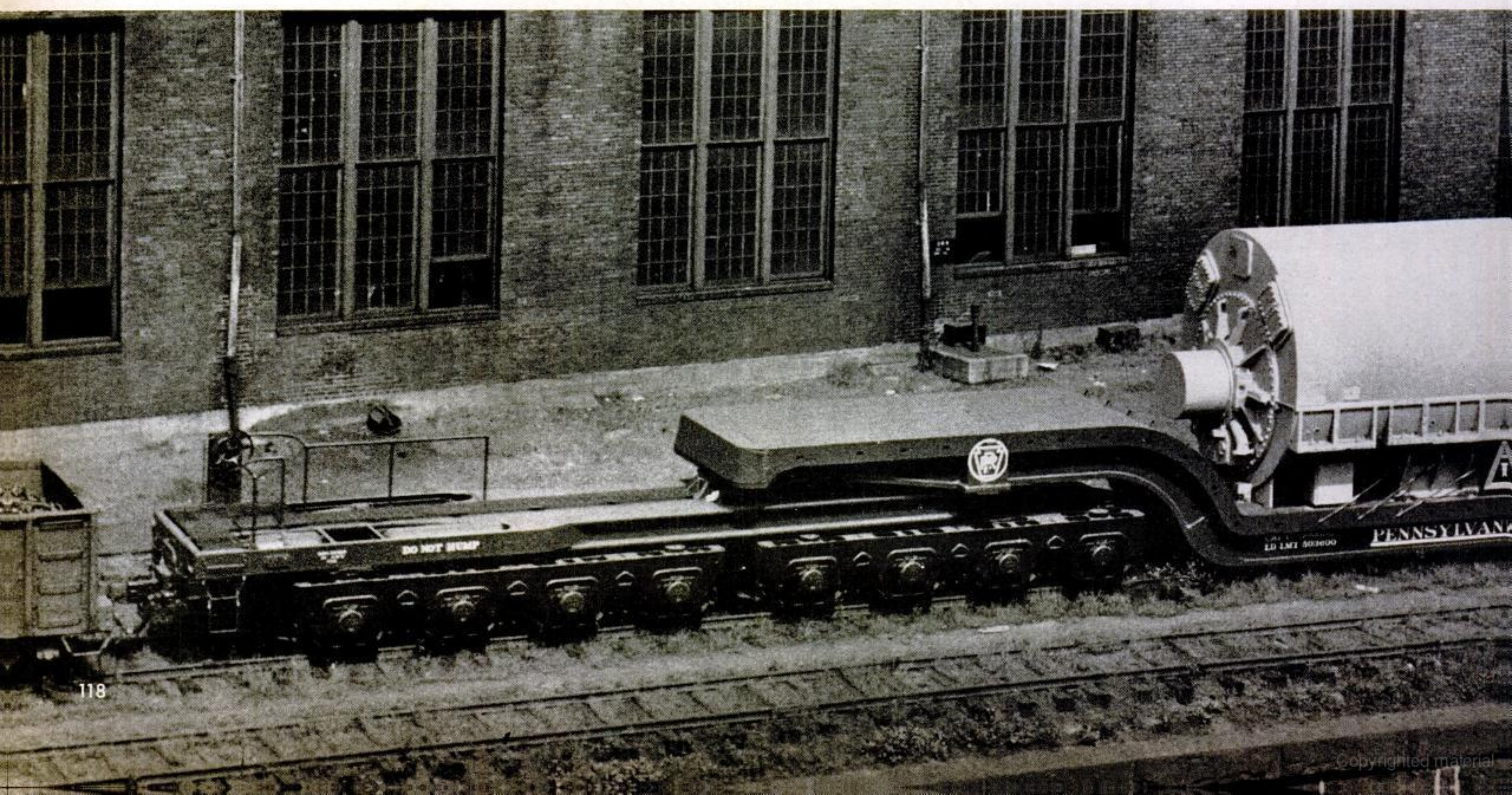
### TIE PULLER

Worn or defective ties are yanked out with Paul Bunyan strength by the tie puller. A crew first jacks up the rails, removes tie plates. Then the puller's tongs clutch the end of the 200-pound, 8-foot tie, the boom telescopes out and the machine plucks the tie out.

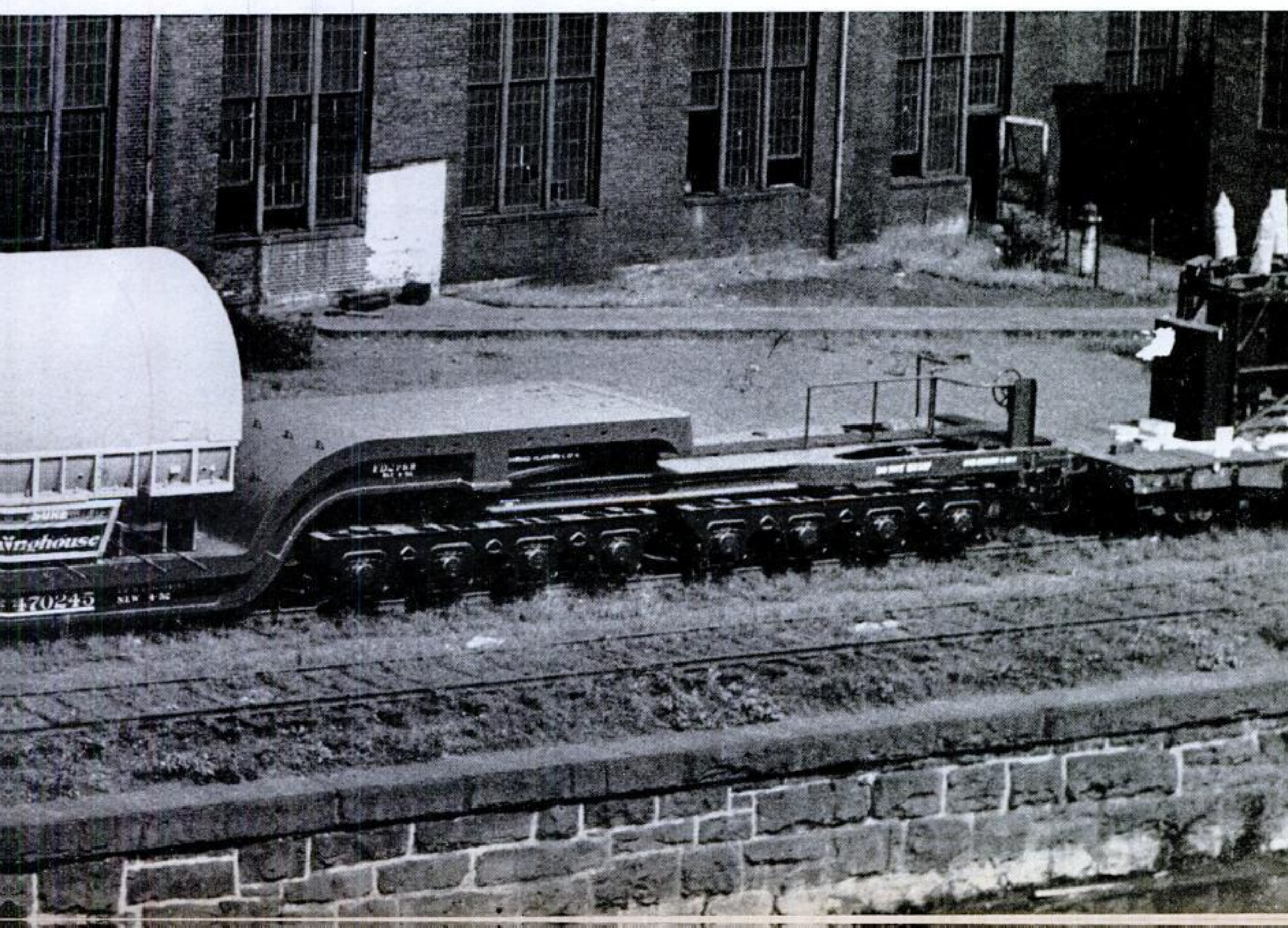


### CLICKLESS RIBBON RAIL

This is rail welded and laid in continuous strips which are sometimes as much as half a mile long (standard rails are 39 feet). Carried to the site on strings of flatcars by the T. P. & W. line which is here installing it, it was paid out alongside the old rail as cars moved out from under, the end of one strip being welded to the next on the spot. There are less than 300 miles of ribbon rail in the U.S. now but its use is growing because its smoother, clickless ride saves 25-50% of maintenance costs.







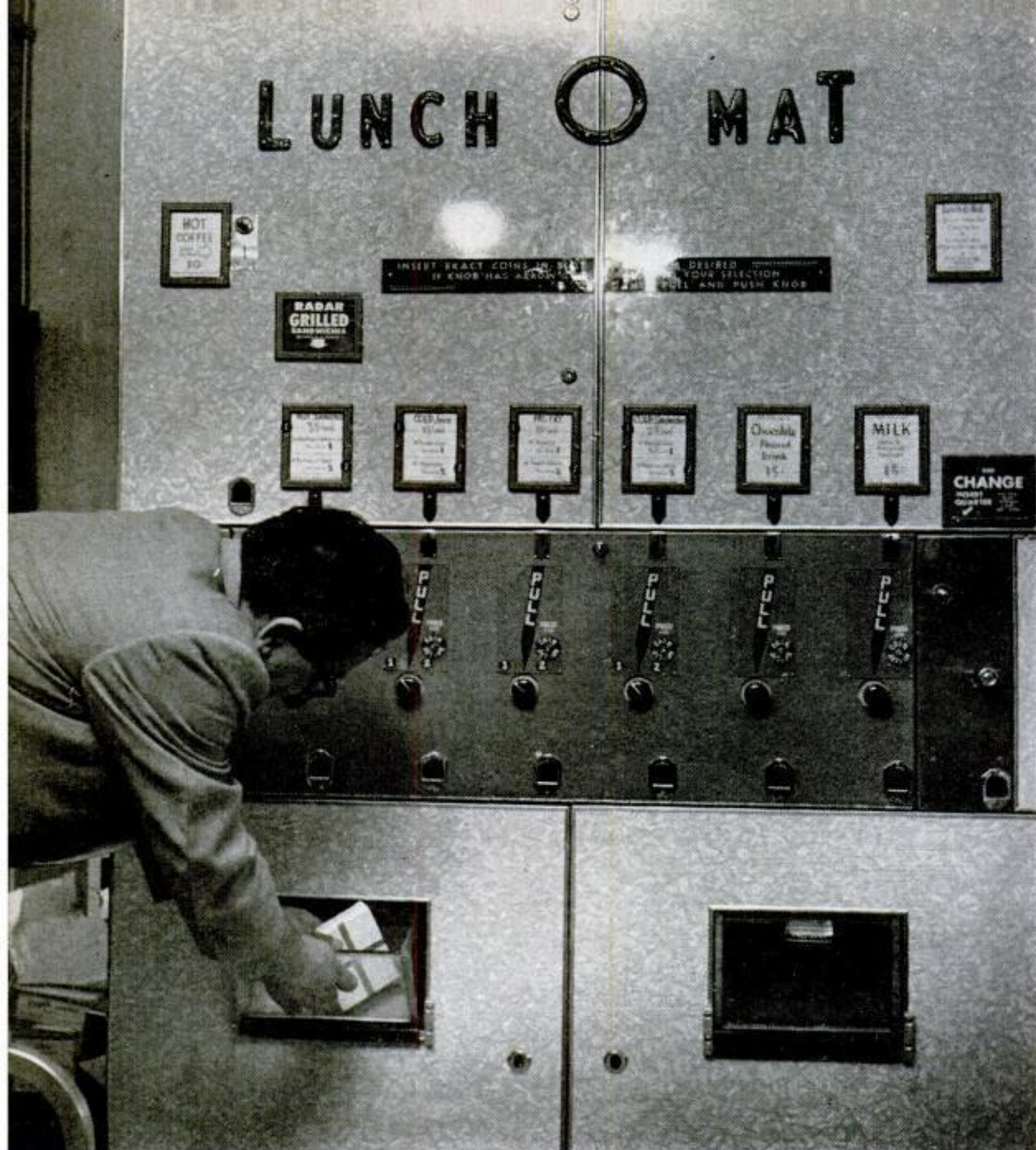
## THE BIGGEST FLATCAR

This massive vehicle, 124 feet long, is the biggest flatcar ever built, three times the length of an ordinary flatcar. It was both designed and constructed in the Pennsylvania Railroad shops with a depressed center to carry such heavy one-piece loads as this 245-ton generator, in itself the biggest object ever carried on one railroad car. Called the FD-2, the car mounts on 32 wheels, is a foot narrower than the standard car and is articulated in seven parts to negotiate curves. It has been in service for a year.

CONTINUED ON NEXT PAGE



# LUNCH O MAT



## AUTOMATIC FOOD SERVICE

Serving food has always been a disastrous part of passenger service (which on the whole never makes money). Despite fairly high prices, railroads can lose as much as \$1 a meal in the diner. This fall the Santa Fe line began experimenting with this slot-machine dining unit which offers two kinds of hot sandwiches, two of cold, coffee, juices, milk, pastry and pie and even makes change. It is being installed in coaches.

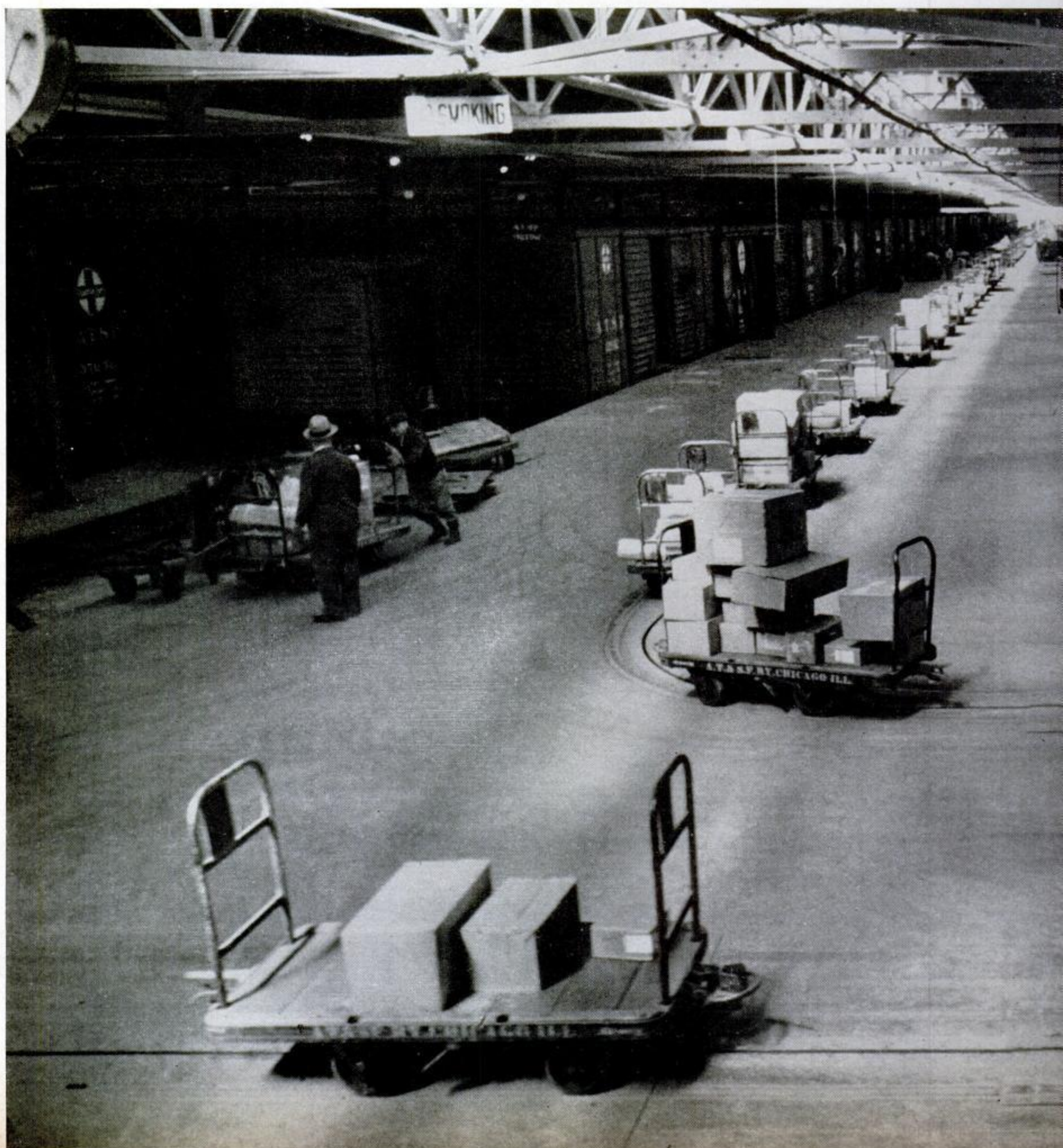
## AUTOMATIC FREIGHT DOCK

The handling of "l.c.l.'s" (less-than-carload lots), a perennial railroad headache due to all the labor required, has been simplified by Santa Fe with an endless sub-floor chain, resembling San Francisco cable cars, which eliminates cost of manpower in moving a load from point to point. Once loaded, the dolly trucks are hooked to moving chain and pulled by it to a loading point. There they are disengaged by a workman.

## RAIL RENAISSANCE CONTINUED

### AUTOMATIC CAR WASHER

Frequent car washing has become important because of the railroads' growing realization of the need for a clean, shiny appearance, and also the increase in use of big-windowed dome cars. It has become feasible because of automatic car washers such as this one in the Burlington yard in Chicago, through which cars move at a mile an hour. It costs \$100,000 but 60 men would be required to do same job in same time.

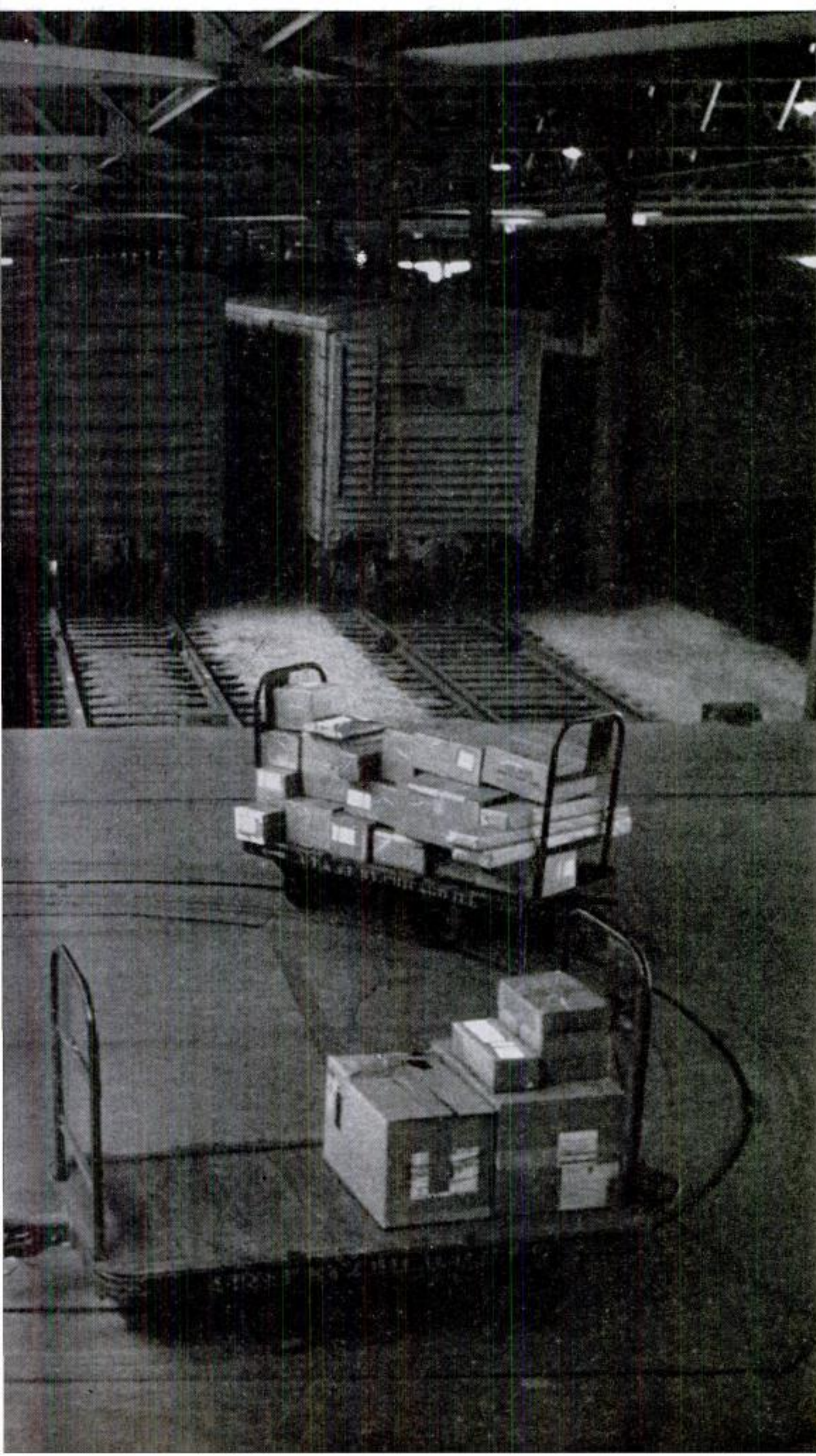




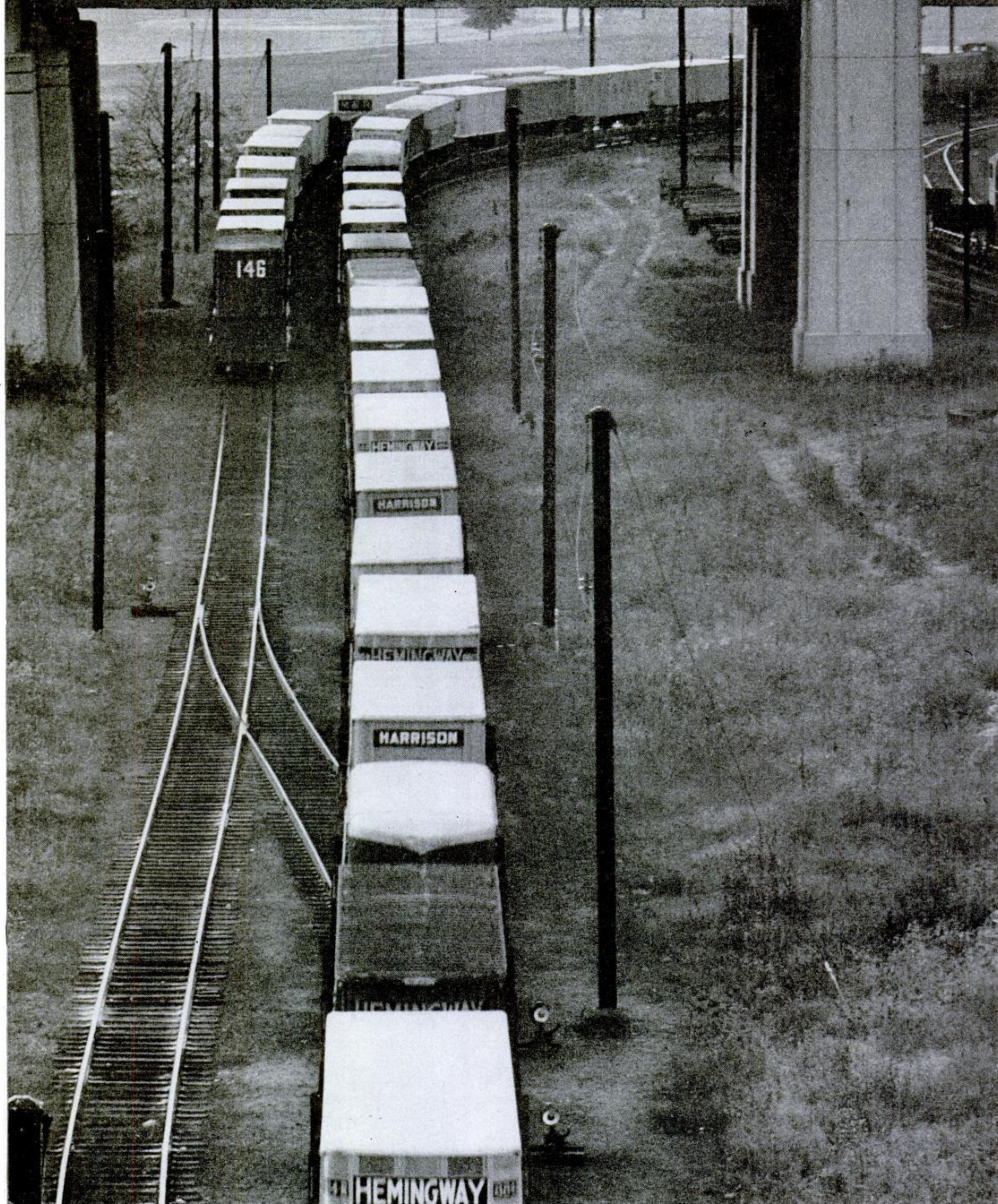


## AUTOMATIC CAR SORTER

Nearly every major railroad has recently spent millions on its classification yards in which freight trains are broken up and assembled into different trains. This complicated rearrangement of rolling stock is speeded by a "hump-master," who today controls his tracks electronically (*above*). A string of cars is pushed up the hump, which is a gentle hill, is uncoupled, and then switched by the hump-master, car by car (*left*), into a network of tracks—first from a single track that, in the Southern's Birmingham yard shown here, divides into three tracks, then into seven and from those into eight each, making a total of 56. Once over the hump the cars, rolling only by gravity, are slowed by a second towerman (*below*) who electronically controls retarders—strips along tracks that press against the car's wheels.







### PIGGYBACKING TRAILERS

As practiced by the New Haven railroad, this consists of loading truck trailers onto flatcars and transporting them at 50 mph between Boston and New York. This enables trucking companies to save on drivers' salaries and gasoline in a highly congested region, enables railroads to make money out of their main competitors.

### MOBILE RAIL GRINDER

Since "washboard rail," or pitting of rails, produces noise and costly vibration, the Pennsylvania sends out work trains equipped with 96 grinding wheels powered by motors under the cars. While crewman watches relaxedly, the wheels roll over rail at 2 mph, grinding it smooth. Resulting sparks sometimes draw fire trucks.



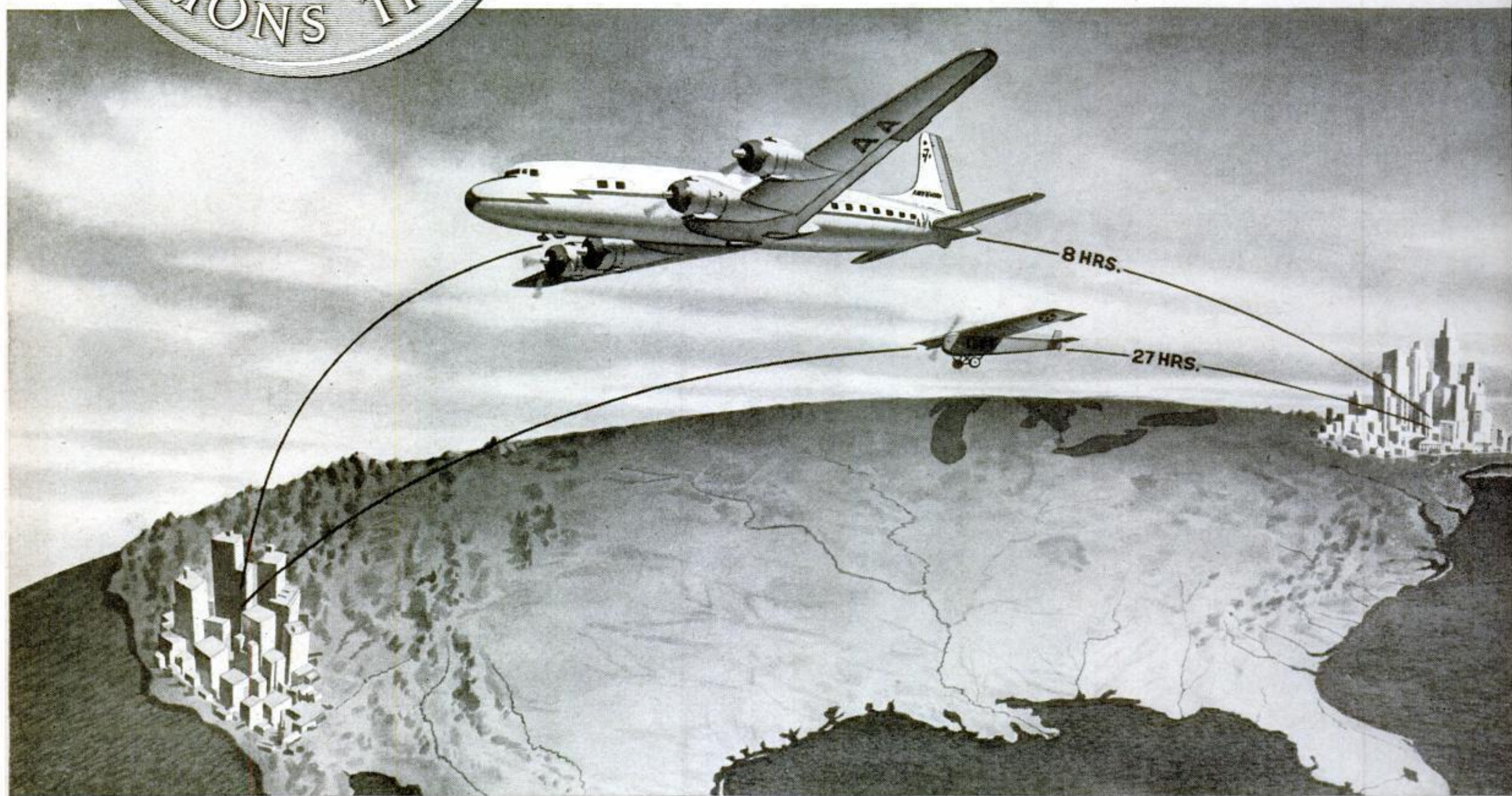






**NEWS from the Electronic**

# BENDIX TV! BUILT



## America's newest non-stop transcontinental airliner relies on Bendix Aviation Equipment!

Thirty years ago, an Army T-2 Fokker monoplane made the first non-stop transcontinental flight in 27 hours. Next week American Airlines inaugurates 8-hour non-stop service both ways with its new Douglas DC-7's!

Aviation has made unparalleled progress

because it consistently builds and plans to unparalleled specifications and standards. Nothing less than top quality is considered.

From aviation's early days Bendix has anticipated the industry's needs. It is a leading producer of hundreds of electronic and other type products for commercial and

military aviation, including guided missiles. You will invariably find many essential Bendix-built components on new aircraft such as the DC-7 because of their inherent quality and dependability. You get the self-same performance when you buy Bendix television for your home.

**Remember! THE UNSURPASSED  
QUALITY THAT PROTECTS YOU  
WHEN YOU FLY PROTECTS YOU  
WHEN YOU BUY BENDIX TV!**



**The Queensbury  
MODEL RB 21C.**  
A 21-inch TV-radio-  
phonograph combina-  
tion. Genuine blond  
oak solids. Hand-laid,  
tooled leather back-  
ground for solid brass  
pulls. Perfect example  
of quality cabinetry.



**The Welchman  
MODEL TM 24D ON  
504M BASE.** A smart  
modern 24-inch table  
model on matching  
base. The wrought-  
iron base styling adds  
distinction to any  
modern decor.



# *Wonderland of Bendix*

## TO "AIRCRAFT SPECIFICATION!"

***Bendix experience in advanced precision electronics assures you Bendix\* TV is strictly quality!***

There are many good television sets on the market and others that are strictly "bargain basement". If low price is tugging at your sleeve—beware! Quality TV is a complex electronic mechanism; make sure the set you buy is backed-to-the-hilt with precision electronics experience.

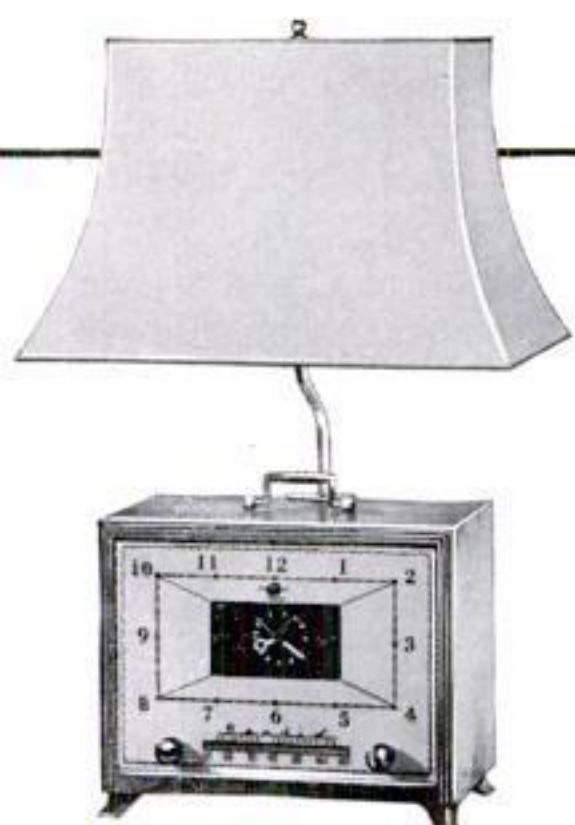
Bendix Aviation qualifies in every respect as a builder of television that will give you years and years of top-quality performance. You'll find the same precise workmanship evident in your Bendix TV set that has made Bendix electronic equipment a byword in commercial and military aviation.

Be sure to inspect our new line of handsome consoles and table models in all popular sizes now at your Bendix dealer. Cabinets are beautifully designed in blond oak or mahogany. All sets are ready for UHF when it comes to your locality. Prices start at \$199.95. \*REG. U. S. PAT. OFF.

***Bendix Television & Radio***

***Baltimore 4, Maryland***

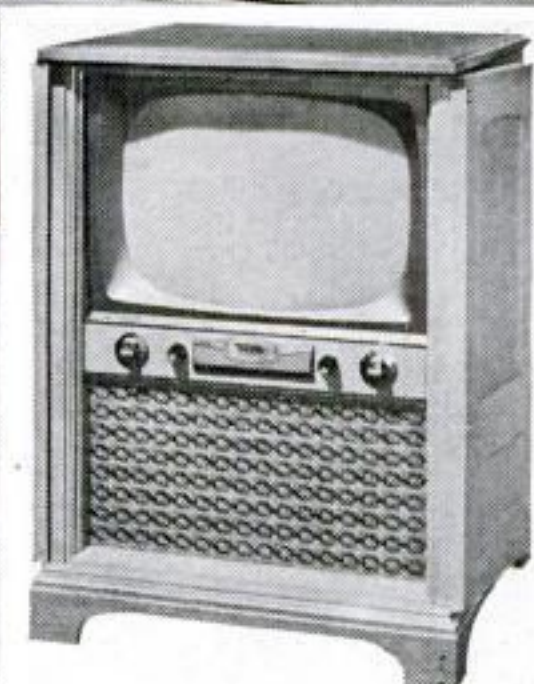
***A Division of Bendix Aviation Corporation***



**Model LK 53** lamp assembly for Bendix clock-radios. Handsome, compact, satin brass standard. Shade is neutral buff celanese acetate fabric. Lamp attaches to appliance outlet on the radio. Clock-radio \$39.95. Lamp slightly extra.



**The Casablanca MODEL FB 21C.** A 21-inch console styled authentically with the lines of an 18th Century Cabinet. Built of combed grain white oak. Satin brass pulls on full-length doors. Mahogany counterpart called the **SUFFOLK, Model FM 21C.**



ATTACHMENT OR A REFUND OF MONEY  
Guaranteed by  
Good Housekeeping  
IF NOT AS ADVERTISED THEREON





IN ADVANCED DRAWING CLASS SANDRA (LEFT) SKETCHES A NUDE. SHE CHANGES HER SEMIABSTRACT STYLE WITH EVERY PICTURE TO KEEP OUT OF A RUT

## The Plight of a Pretty Artist

### A BEAUTIFUL STUDENT SHOWS SHE'S SERIOUS

Sandra Krasne (*see cover*), a stunning but serious 21-year-old senior at Sarah Lawrence College, faces a serious kind of problem that girls with pretty faces do not usually have. Hoping someday to be a painter of importance, Sandra has been diligently drawing and studying art as long as she can remember. But her own beauty is a block to her ambitions. "Sandra's only difficulty," says Kurt Roesch, her college adviser, "is convincing other faculty members that she's a serious student because she's so pretty."

Ignoring this happy handicap, Sandra puts in 24 hours a week in class and spends all her free time painting at college or in her own studio in her parents' New York apartment. Should Sandra ever lose her overpowering urge to paint, she has some bright alternatives uncommon to most aspiring young artists. Several modeling agencies and a couple of movie companies have already bid for her talents.

AT HOME Sandra sings with her parents and twin sisters. Her Maine seascape hangs behind the piano.

CONTINUED ON PAGE 129







**ARE YOU WEARY** of endless washing . . . toting heavy baskets . . . waiting on the weather . . . hanging clothes in your basement, bathroom or garage? Beginning this Christmas, *all this can be changed.*



**THE NEW KELVINATOR LAUNDRY TEAM** ends forever the drudgery of old-fashioned clothes washing and drying . . . takes minutes instead of hours a day. With these handsome year-'round helpers, a Kelvinator Washer and Dryer, clothes are washed really clean . . . dried safely and fluffy-soft . . . whenever you want.

# A Gift to End Washday Drudgery For the Years to Come

**HOW KELVINATOR'S NEW AUTOMATIC WASHER GETS DIRTY CLOTHES REALLY CLEAN**



**1. SHAMPOO WASHING.** Washing begins in a concentrated suds . . . just like the way you wash your children's hair. You first wet the hair, add shampoo and work up a rich, creamy lather that quickly and gently loosens all dirt.



**2. "X-CENTRIC" AGITATION.** The agitator moves in a continuous off-center circle to all parts of the tub, lifting and turning clothes while soft, pliable rubber fins gently flex and squeeze them, washing the loosened dirt from the fabrics.



**3. OVERFLOW RINSING.** Tub overflows to float soap, dirt and lint away, over the top of the tub *instead* of down through the clothes. A splashing rinse carries away any remaining particles . . . and then spin-drying leaves clothes damp-dry, drip-free.

**ONLY KELVINATOR'S NEW AUTOMATIC CLOTHES DRYER HAS ALL THESE 3 SAFETY FEATURES**



**1. SAFE TEMPERATURE FOR ALL FABRICS.** Now you don't have to worry whether *any* fabric can be dried safely! For your new Kelvinator Automatic quickly dries them *all* without harm, with warm, gentle breezes, instead of high heat.



**2. SAFE PORCELAIN CYLINDER PREVENTS SNAGS, STAINS.** The drying cylinder in your Kelvinator Automatic is glass-smooth porcelain. This protects clothes from snagging, tearing, excess wear! It cannot rust, cannot stain clothes. Lifetime finish!



**3. SAFETY DOOR STOPS DRYER WHEN OPENED.** When door is opened, dryer stops automatically. Here's a safety feature for children. Also permits you to inspect, add or remove clothes at any time. No temperature dial to remember.

This Christmas - **Give Kelvinator**

Division of Nash-Kelvinator Corporation, Detroit 32, Mich.

*The gift that gives for years!*



Electric Refrigerators • Electric Ranges • Home Freezers • Electric Water Heaters • Kitchen Cabinets & Sinks • Washers, Dryers & Ironers • Garbage Disposers • Room Air Conditioners • Electric Dehumidifiers



Lord Calvert invites you to meet

*Mr. Arthur J. Brown*

Man of Distinction...

President, ABC Freight Forwarding Corp.

It is for men who, like Mr. Brown, are distinguished by good taste and keen judgment, that Lord Calvert is *Custom Distilled*. The result is a perfection of flavor, bouquet and lightness unmatched in any whiskey, *anywhere*. So jealously is Lord Calvert's quality guarded that each bottle is numbered and recorded at the distillery. We hope you'll try *Custom Distilled* Lord Calvert soon. It costs a little more, tastes a little better and adds a little more pleasure to living.



To help support a family of eleven, young Arthur Brown worked as a shoe clerk, caddy, truck washer and sign painter. After eight years as a freight handler, he rose to manage the company whose trucks he had washed. Then, with modest savings, he started his own firm.



That was twelve years ago. Today Mr. Brown's ABC Company, with offices in sixteen cities from N. Y. to Denver and nearly 1,000 employees, is one of the largest freight forwarders in the U. S. A dynamo at work, he still finds time to run a stable of 17 trotters and pacers.



A progressive employer, he recently purchased a 180-acre estate in New Jersey, where employees enjoy free vacations. Week ends, Mr. Brown likes to entertain guests 'round the barbecue at his Flushing, N. Y. home, where *Custom Distilled* Lord Calvert is always a great favorite.

**LORD CALVERT**... *Custom Distilled for Men of Distinction*

BLENDED WHISKEY • 86.8 PROOF • 65% GRAIN NEUTRAL SPIRITS. CALVERT DISTILLERS CORPORATION, NEW YORK CITY





**INQUIRING** about puzzling aspect of perspective, Sandra gets aid from her adviser, Kurt Roesch.

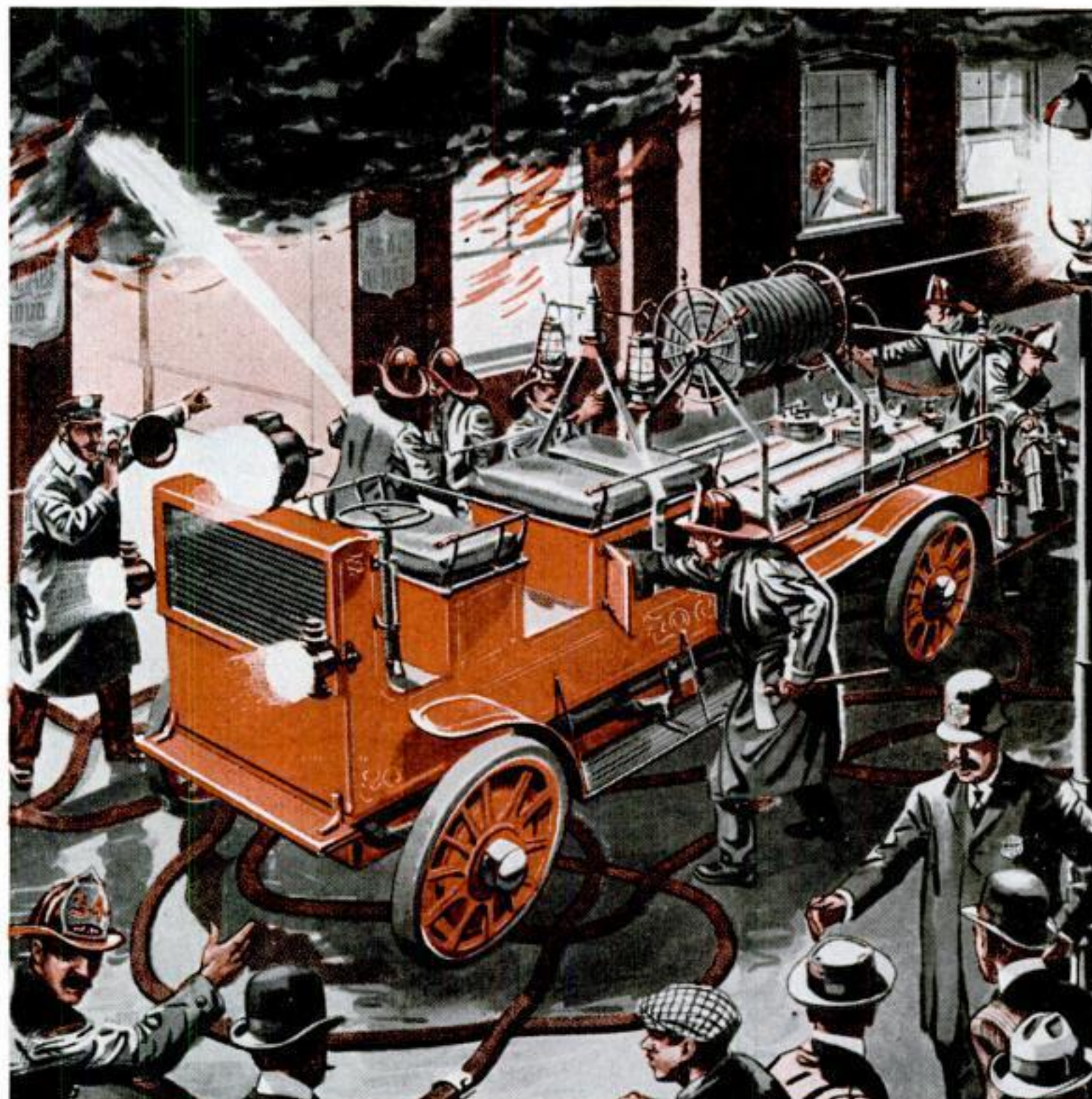


**INTENT**, Sandra works with a sharp tool called a "burin," engraving plate for her Christmas card.

**ALONE** in college studio during weekend, Sandra has a scary drawing class skeleton for a companion.



## Gasoline Age...New Era for **FIRE PUMPING**



With the invention of the "gas-buggy," dreams of a truly practical self-propelled fire engine became a reality. By 1910 several manufacturers were producing gasoline-propelled fire engines that far outclassed the horse-drawn pumps still in common use. Shown here is one type of gasoline-propelled pumper used nearly half a century ago.

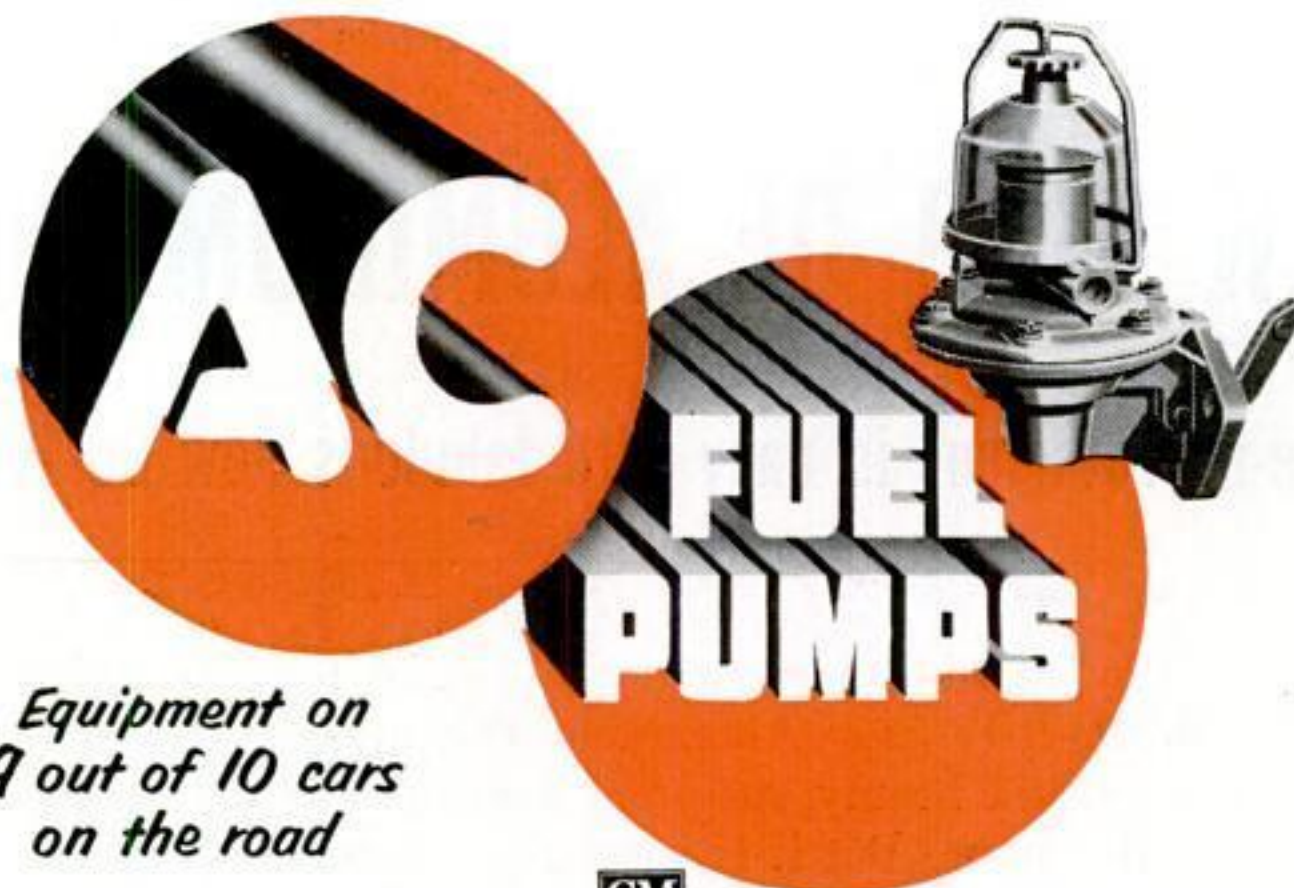
### **AC FUEL PUMPS**

#### **...America's First and Finest**

Just as the gasoline engine brought a new era to fire fighting, AC Fuel Pumps brought a new era to automobile performance—supplying exactly the right amount of gasoline to the car's carburetor under all operating conditions.

That's why more than 115,000,000 AC pumps have been built—and more than 40,000,000 are now in daily use.

That's also why so many motorists—in order to maintain efficient performance and trouble-free service—replace their mileage-weary fuel pumps with new AC's—First Choice of both car makers and car owners for 26 Years.



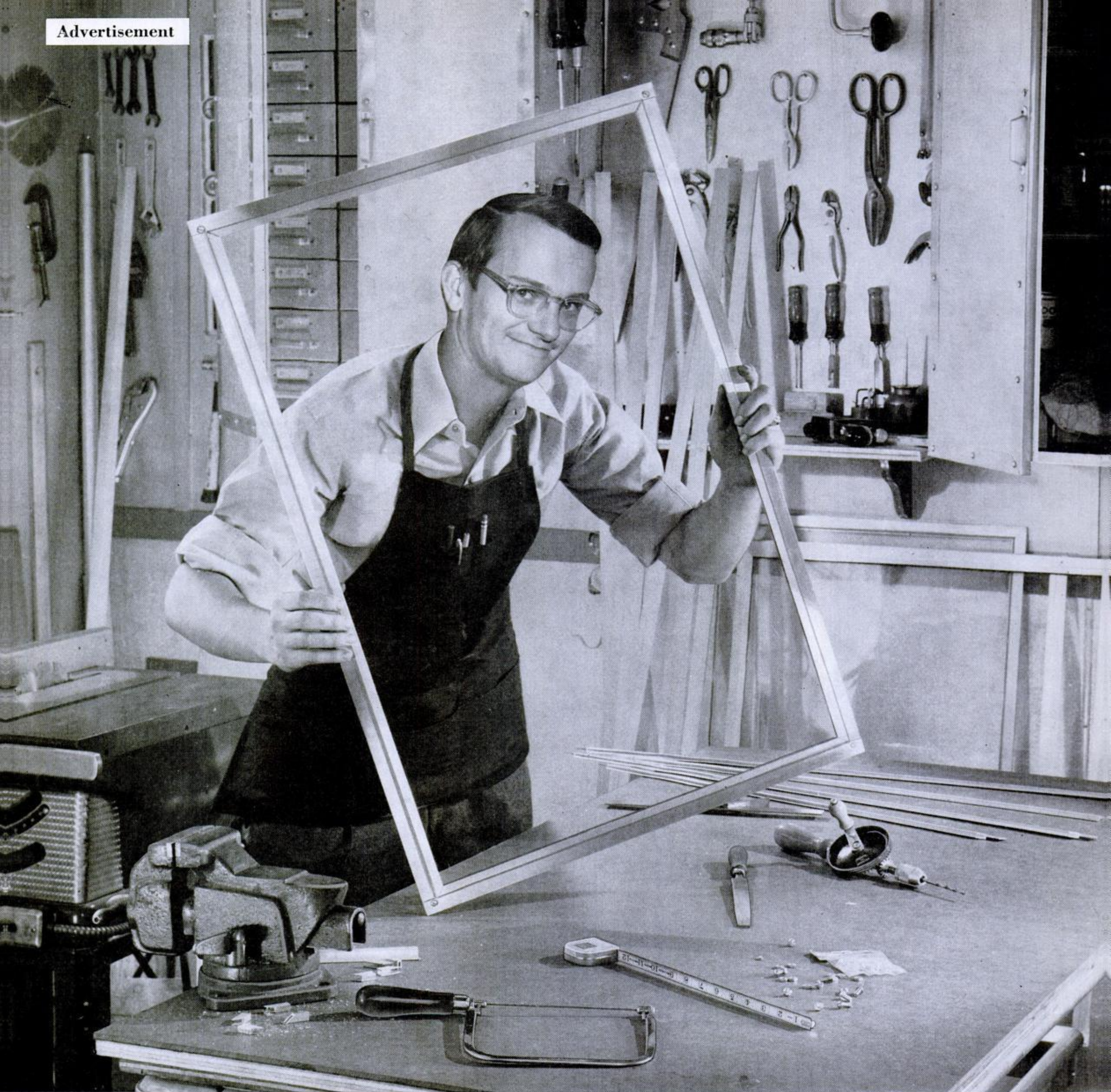
*Equipment on  
9 out of 10 cars  
on the road*

AC SPARK PLUG DIVISION



GENERAL MOTORS CORPORATION





WALLY COX, TV'S MISTER PEEPERS (SUNDAYS NBC-TV) SHOWS REYNOLDS DO-IT-YOURSELF ALUMINUM STORM WINDOW...SO MUCH EASIER TO MAKE THAN WOODEN ONE

## NEW KIND OF ALUMINUM TURNS AMATEURS INTO EXPERTS

Home-improvement is easy with fabulous new Do-It-Yourself Aluminum created by Reynolds Metals Company

Newest and by all odds most exciting of the do-it-yourself ideas is Reynolds *Do-It-Yourself* Aluminum. This amazing Reynolds material has all the beauty, rustproof qualities and permanence of regular aluminum. But it is specially engineered for really

astonishing workability. You can bend it, saw it, drill it, plane it, join it and shape it, using your ordinary hand or power tools. Since no special skill is needed to use it, *anyone* can now make things that would do credit even to a professional craftsman.

REYNOLDS METALS advertisement continued ▶



# MAKE EVERYTHING FROM STURDY STORM WINDOWS TO HANDSOME HOUSE NUMBERS

Shown at right are just a few of the things you can make quickly, easily, inexpensively with Reynolds *Do-It-Yourself* Aluminum. If you can hold a hammer and use an ordinary saw, you can improve your home in a hundred other ways. You can make a mail box, a dainty spice rack for the kitchen, kick plates for doors, Christmas decorations, window screens, and single panel glass aluminum storm windows. You can make low-cost, *plastic-paned* storm windows for your porch . . . protecting your furniture all winter long. There's a form of Reynolds *Do-It-Yourself* Aluminum to suit almost every project. It comes in plain and embossed sheets, tubes, bars, rods, angles, screen and storm window sections and handy, easy-to-use fasteners. Available, too, at your hardware and lumber dealer, is a free "how-to" booklet containing simple instructions and suggested projects. Just write to Reynolds *Do-It-Yourself* Aluminum, 2501 South Third Street, Louisville 1, Kentucky, to get a copy of this useful free booklet.

## Makes minor work of major repairs

Reynolds *Do-It-Yourself* Aluminum is made to order for the home owner who takes pride in his home, yet likes to save money, too. In thirty minutes you can turn out a professional-looking aluminum storm window that's far easier to make than a wooden one, and far longer-lasting. And you can make permanent, once-costly repairs around your home for mere pennies.

## Tool makers approve its use

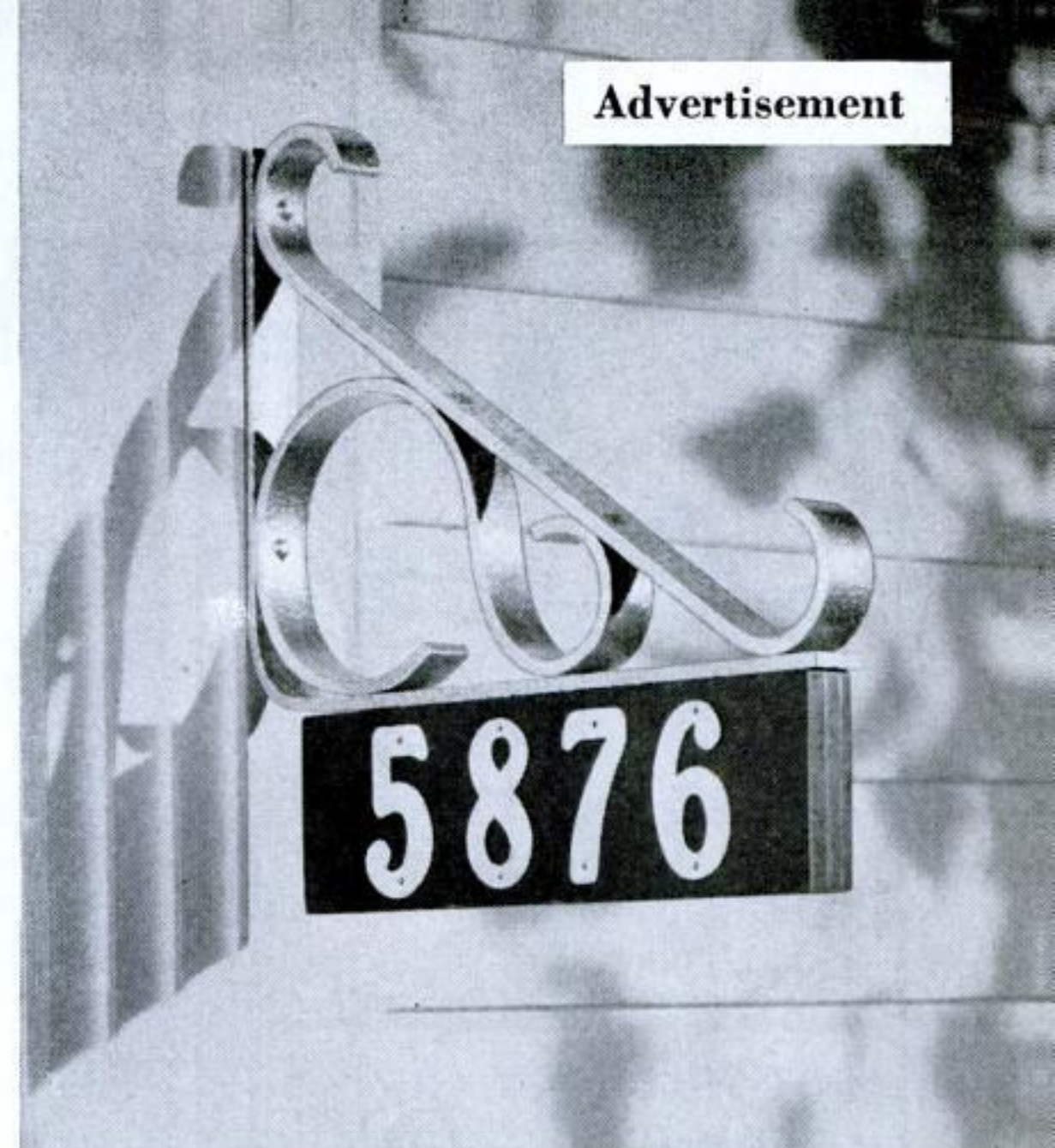
Despite its strength, Reynolds *Do-It-Yourself* Aluminum is so easy to work it can't harm ordinary tools. Its use is approved by leading makers of hand and power tools . . . Atlas, Delta, Disston, Black & Decker, DeWalt, Stanley and Skil Corporation. Home owners are cautioned, however, to use only Reynolds *Do-It-Yourself* Aluminum in their projects, because other types of aluminum may harm ordinary tools. You can identify Reynolds *Do-It-Yourself* Aluminum by the special Seal that's attached to every piece.



**WALL PROTECTOR** made in an hour from Reynolds *Do-It-Yourself* Embossed Aluminum Sheets is handsome and practical. A damp cloth keeps it sparkling-clean.



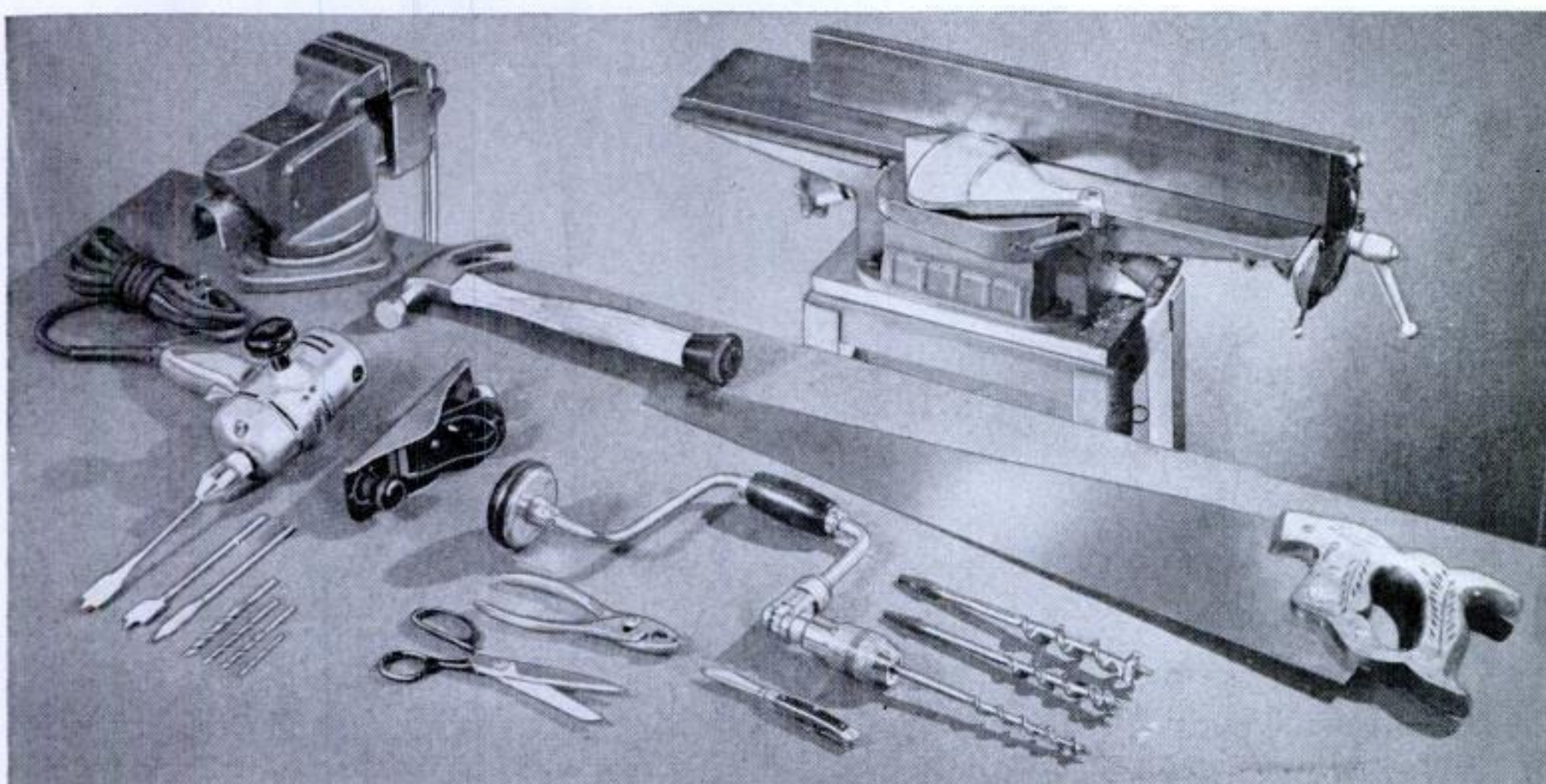
**END TABLES** like this, made easily and quickly with Reynolds *Do-It-Yourself* Aluminum, are smart, modern, attractive. Even a complete nest costs surprisingly little.



**HOUSE NUMBERS** like these add an expert decorator's touch to any home, can be made in a pleasant evening's time with easy-to-use Reynolds *Do-It-Yourself* Aluminum.



**FISHING NET** and light, strong fishing rod case are simple projects with Reynolds *Do-It-Yourself* Aluminum, make slick yet inexpensive Christmas gifts for fishermen.



**NO SPECIAL TOOLS** are needed to make and repair things with new Reynolds *Do-It-Yourself* Aluminum. You can cut it with household scissors. You can drill it, plane it, saw it, bend it, using any ordinary hand or power tool.

REYNOLDS *DO-IT-YOURSELF* ALUMINUM IS NOW ON SALE AT HARDWARE AND LUMBER SUPPLY DEALERS IN THIS HANDY SELF-SERVICE RACK. RACK ALSO CONTAINS REYNOLDS REYNOLON FILM (PLASTIC SHEET). ➔

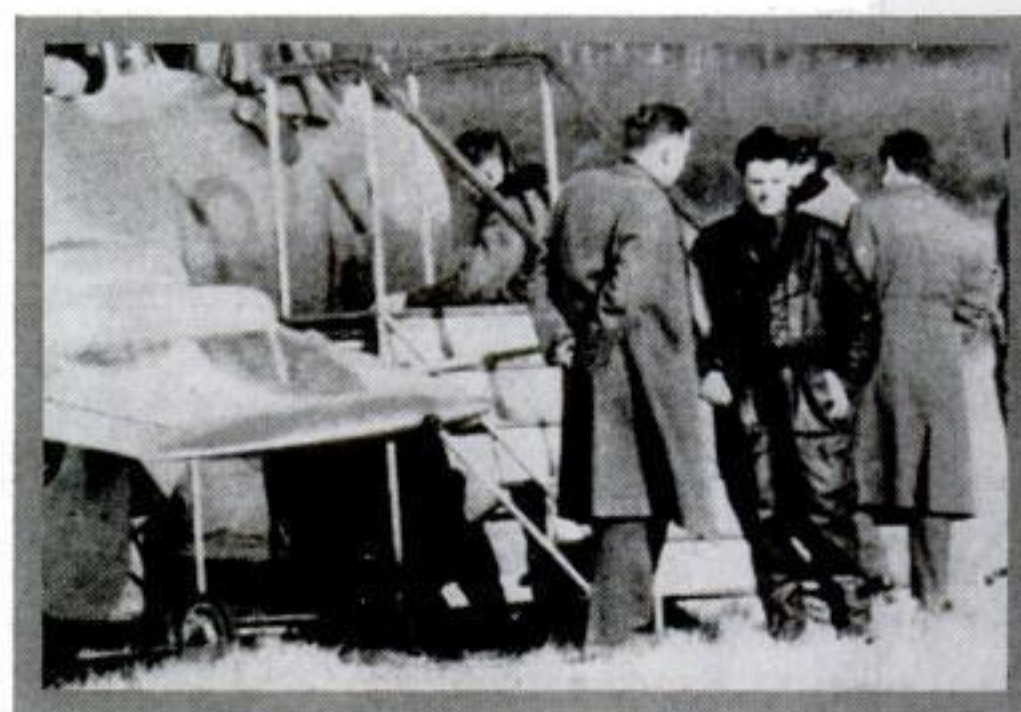




# FLYING POLE LANDS IN U.S. SCHOOL

## Campus ways puzzle MiG liberator

Last month Lieut. Franciszek Jarecki, the young Pole who flew the first Russian MiG fighter to freedom last spring (LIFE, March 16), showed up at Alliance College, a small Pennsylvania school which has a heavy enrollment of Polish-American students. Two weeks late in registering because he had been lecturing around the U.S., Jarecki found some difficulty adjusting himself to campus ways (*below*). He had to drop chemistry after the first week but his math was going fine and there were other signs that he was quick to learn: he already had a notebook with the names of 200 girls, collected during his lecture tour.



**JUST AFTER LANDING** in Denmark last March 5, Jarecki (second from right) stands beside his jet plane.



GIRLS EVERYWHERE GO FOR MEN WHO USE WILDROOT CREAM-OIL. IT KEEPS YOUR HAIR NATURALLY WELL GROOMED ALL DAY. WILDROOT CREAM-OIL HAS NO ALCOHOL OR HARSH SYNTHETICS. CONTAINS LANOLIN, SO MUCH LIKE THE NATURAL OILS OF HAIR AND SCALP. TRY A BOTTLE OR HANDY TUBE TODAY.

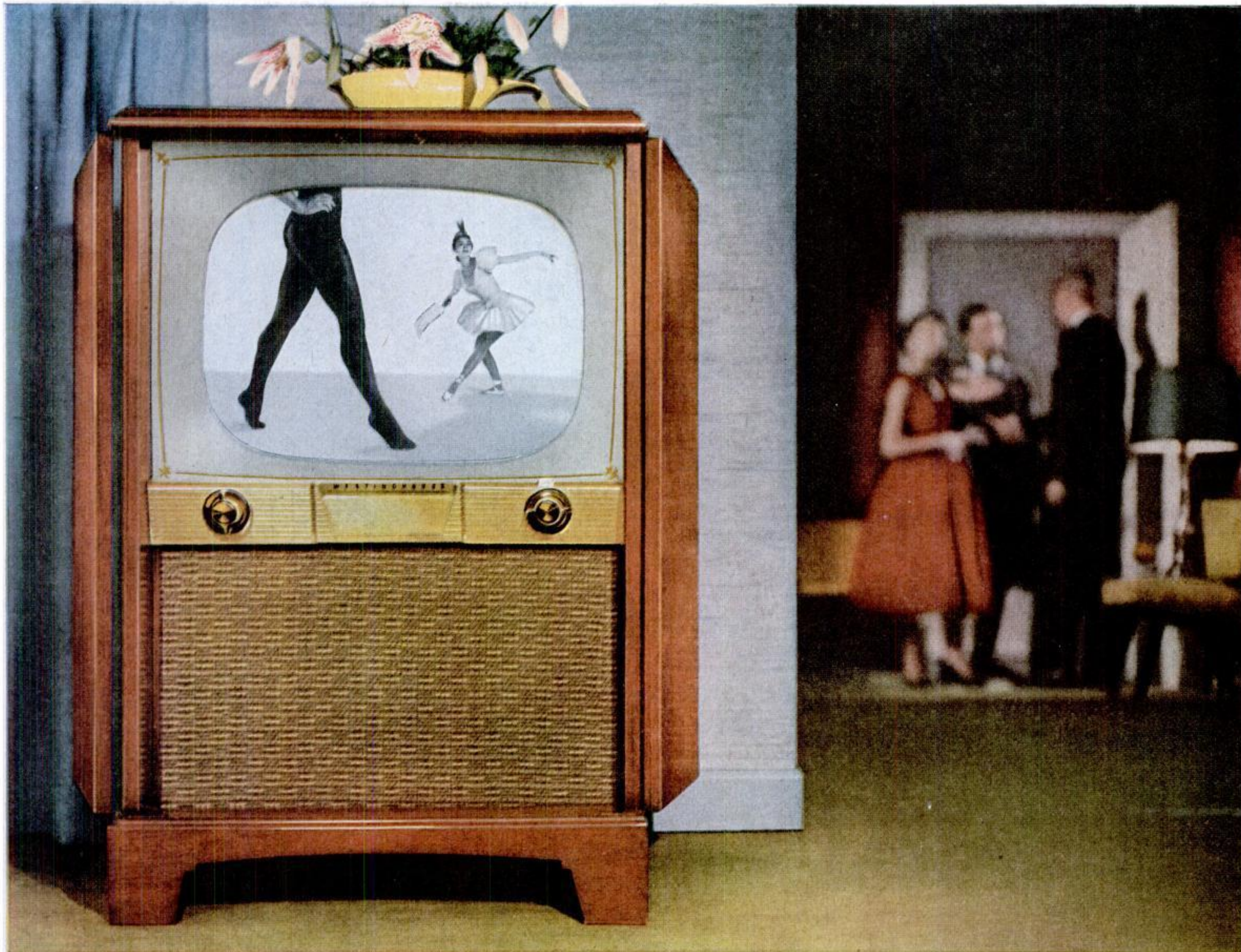
**WILDROOT CREAM-OIL HAIR TONIC**  
29¢ and 59¢



**BEWILDERED JARECKI**, in chemistry class, points to brick which Freshman Eddie Pupek, a Tau Sigma Pi

pledge, has to carry at all times during rush week. Jarecki could not understand this and kept asking, "But why?"





## NEW ELECTRONIC EYE ADJUSTS PICTURE FOR YOUR EYE COMFORT...AUTOMATICALLY

Now you, your family and friends, can enjoy the ultimate in TV viewing comfort. Westinghouse, with electronic eye sensitive to light, does away with irritating glare and washout when room light dims or brightens. Picture automatically keeps the brightness and contrast your eyes like best. So miraculous, you must see it at your Westinghouse dealer's now. Prices of Westinghouse '54 TV begin at a modest \$189.95\*. Westinghouse Electric Corporation, Television-Radio Division, Metuchen, N. J.

\*Prices include Federal Tax and full-year picture tube warranty. Slightly higher in West and Southwest.

**PICTURE-PERFECT COMBINATION!**  
The Charlton (left—790C21), in blond limed oak, has 3-speed record player, powerful radio, 21-inch television. The 21-inch Middleton (above—784K21), in rich mahogany veneer, has matched-grain doors.



**New for '54! Westinghouse with  
Exclusive Automatic Brightness Control**

TUNE IN EACH WEEK ON TV... WESTINGHOUSE PRO FOOTBALL... WESTINGHOUSE STUDIO ONE

**YOU CAN BE SURE...IF IT'S** *Westinghouse*





*...may I suggest  
you give  
the finest whiskey  
that money can buy...*

**I.W. HARPER**

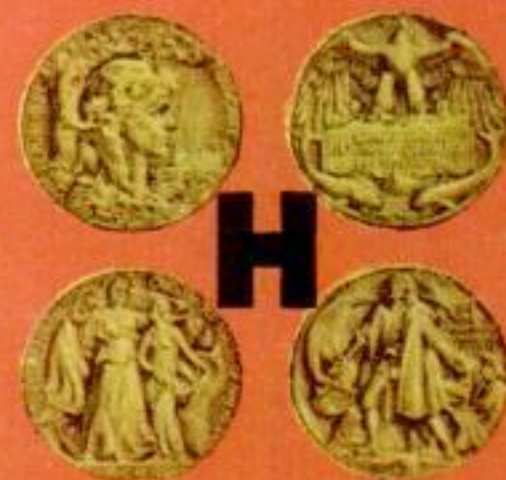
*since 1872*

*The Gold Medal Whiskey*

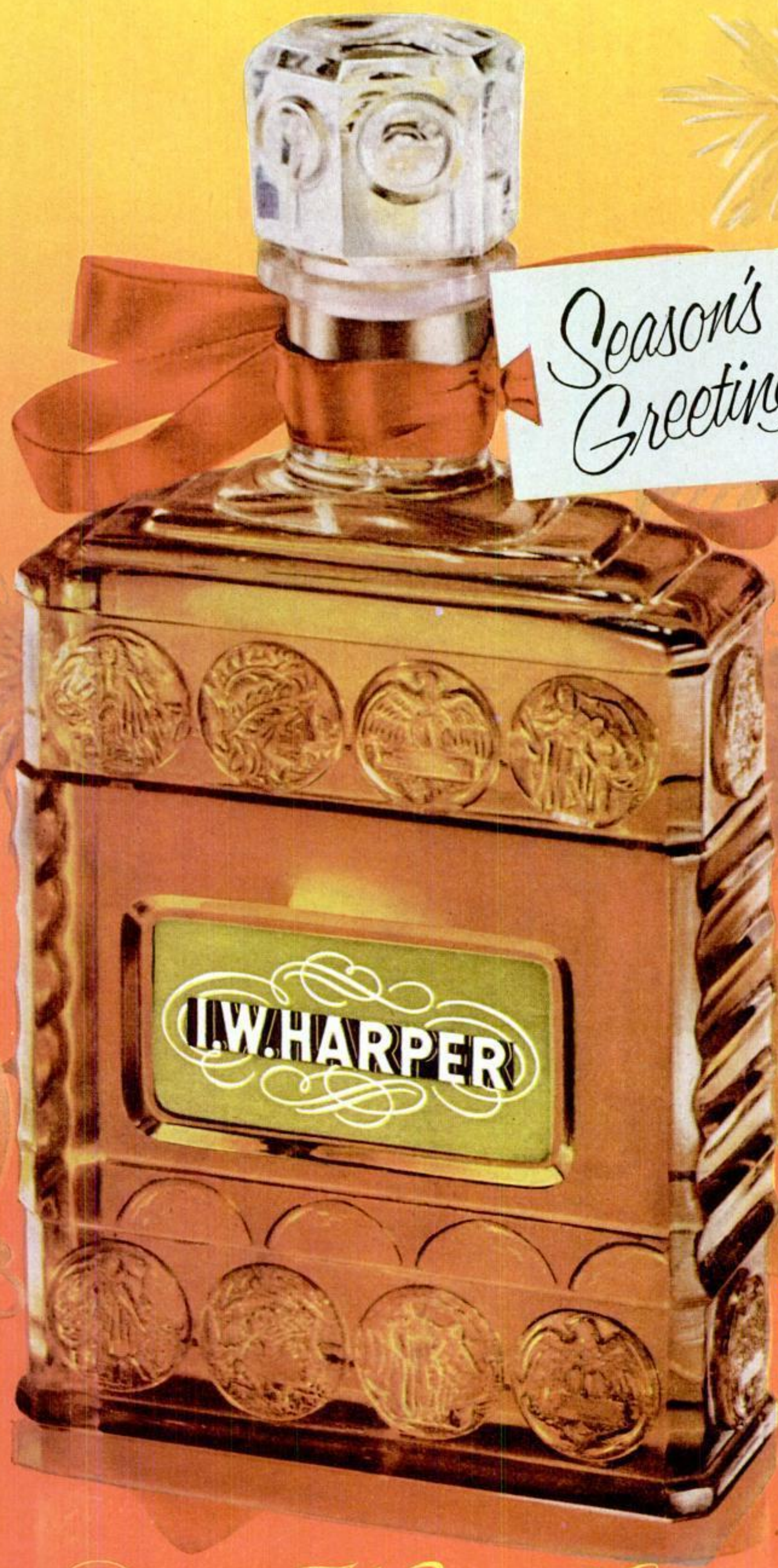
*...it's always a pleasure*

*Bottled in Bond* KENTUCKY STRAIGHT *Bourbon*

100 PROOF • I. W. HARPER DISTILLING CO., LOUISVILLE, KENTUCKY







*Season's  
Greetings*

**I.W. HARPER**

DELUXE DECANTER IN  
RICH VELVETY GIFT BOX  
AT NO EXTRA COST

*The Most Prized Whiskey Gift of the Year*



# Spread it on thick!



## Meadow Gold costs you no more to serve than the bread it butters

You can have the finest butter churned for only about a penny a serving. So little cost, so much golden richness and fresh, sweet flavor! Each pound of Meadow Gold is made with the thick, rich cream from 10 quarts of milk. It is churned-fresh *daily*. Tested *17 times* for purity and taste. Why don't you enjoy Meadow Gold Butter at your house today—and *every day*?

Meadow Gold is mighty good!

**Beatrice Foods Co.**

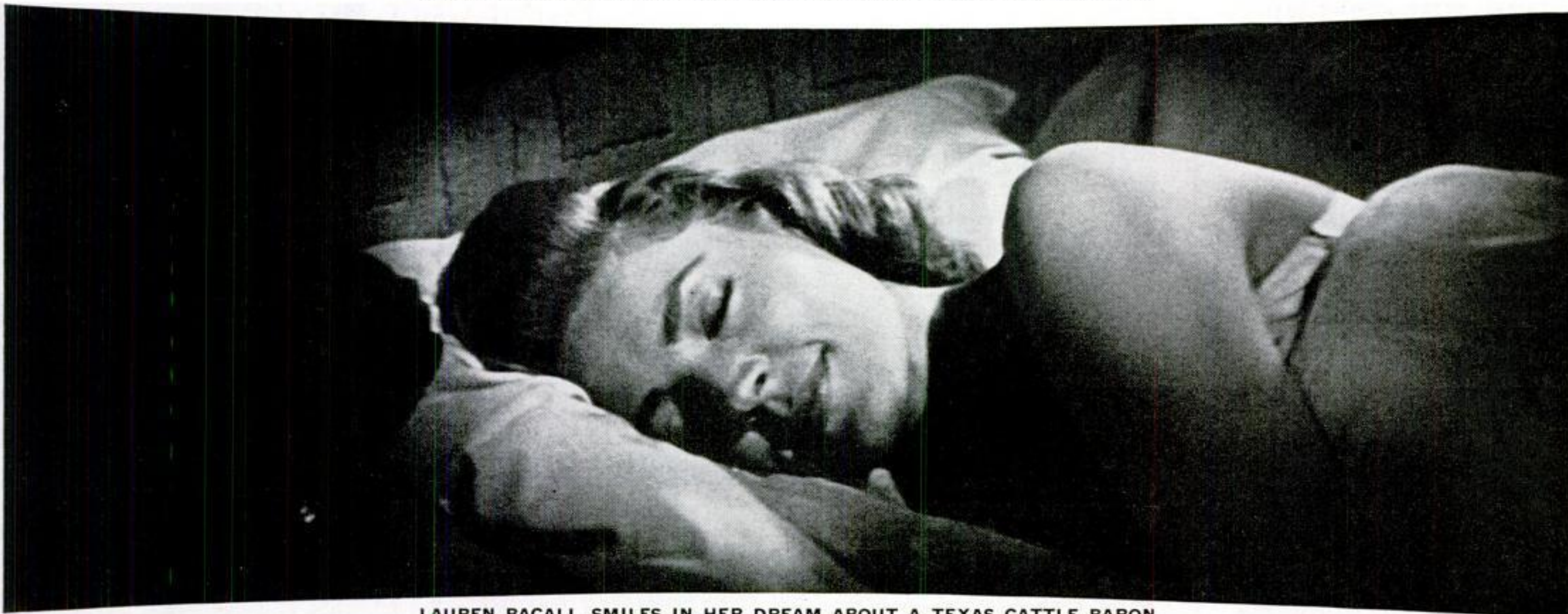


© 1953, BEATRICE FOODS CO





MILLIONAIRE-HUNTER MARILYN MONROE DREAMS OF HER WEALTHY PREY



LAUREN BACALL SMILES IN HER DREAM ABOUT A TEXAS CATTLE BARON



BETTY GRABLE SLEEPS HAPPILY TOO, BUT HER DREAM IS OF A HOT DOG

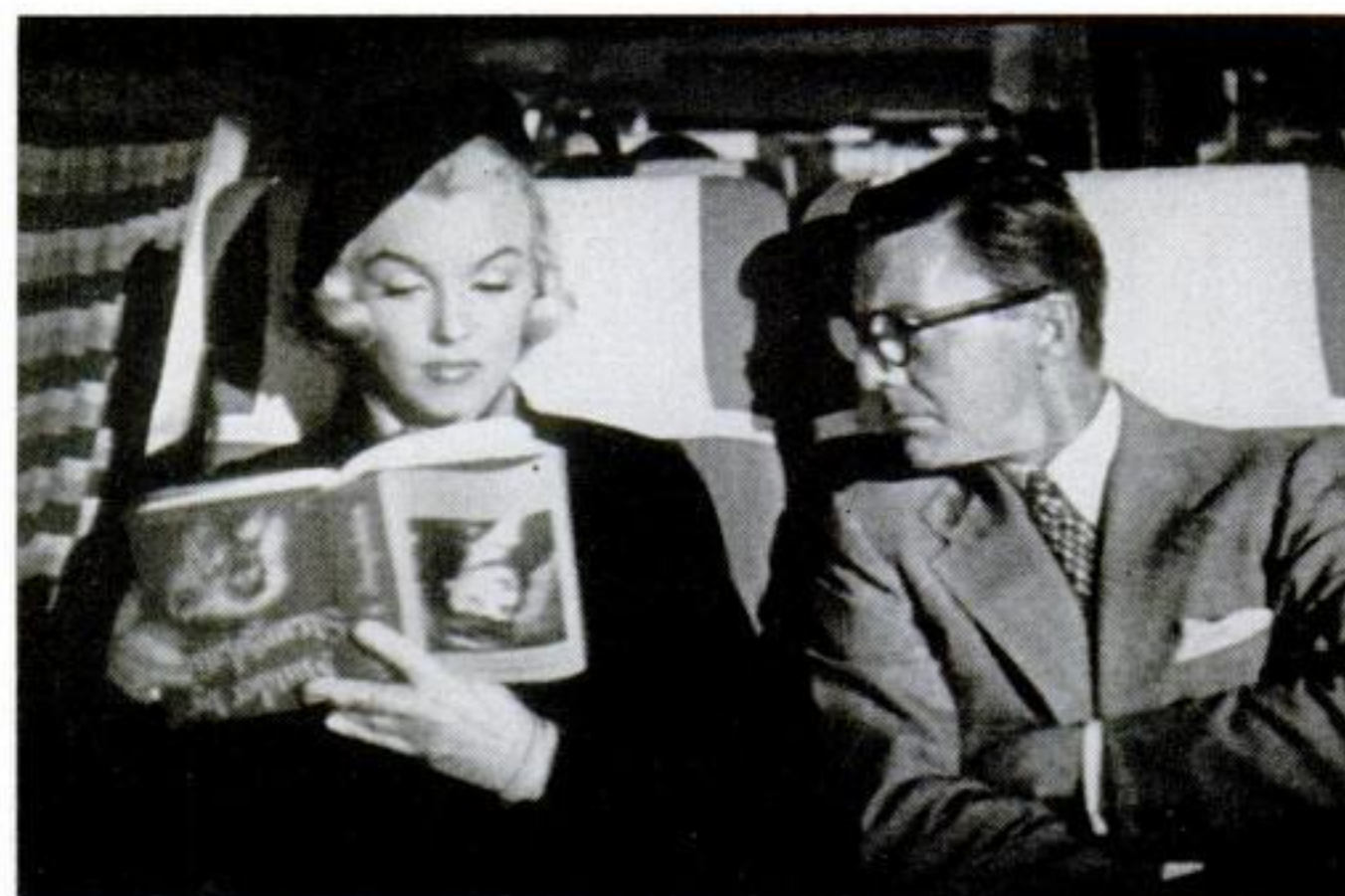
## TAKING CINEMASCOPE LYING DOWN

It began to look as if CinemaScope was the answer. Eight weeks after it had released *The Robe* (LIFE, July 27) 20th Century-Fox reported it had broken records in movie houses across the country and grossed more than \$8 million. But *The Robe* was a Biblical spectacle, well-suited to CinemaScope's extra-wide screen. What would happen when Hollywood tried to force light comedies into the new mold? How could you shoot a

close-up of a pretty girl with all that waste space on each side? Partial answer came last week with CinemaScope's second try, *How to Marry a Millionaire*, a swank little fable of three Manhattan models who get trapped by true love while hunting rich men. In it the close-up problem was neatly solved by shooting the stars lying down. By week's end it was running neck and neck with *The Robe* at the box office in three cities.



# A MYOPIC MONROE MEETS MATE



ON A PLANE MARILYN MONROE IS CAUGHT READING BOOK UPSIDE DOWN



DAVID WAYNE POINTS THIS OUT TO HER, SAYS HE'S BLIND AS A BAT TOO



"OH REALLY?" SAYS MARILYN. "THEN WHY DON'T YOU WEAR GLASSES?"



WAYNE COAXES HER TO TRY GLASSES ON, AND A NEW WORLD OPENS UP

## "DAD BET MY GEOGRAPHY WAS WRONG!"



"When I said **BRAZIL** was larger than the **UNITED STATES**, Dad laughed ... UNTIL Mom said,

'LET'S CHECK IT on our **REPLOGLE Globe**'

...and **SURE ENOUGH!**\*

"We settle lots of friendly arguments at our Replogle Globe ... and everyone benefits, even the losers! Our globe is just like a member of the family. It makes homework much easier and more interesting. Dad likes to glance at it when he reads his weekly news magazines ... and Mom finds it mighty useful preparing club programs."

\* Only a globe shows true sizes, shapes, relationships.

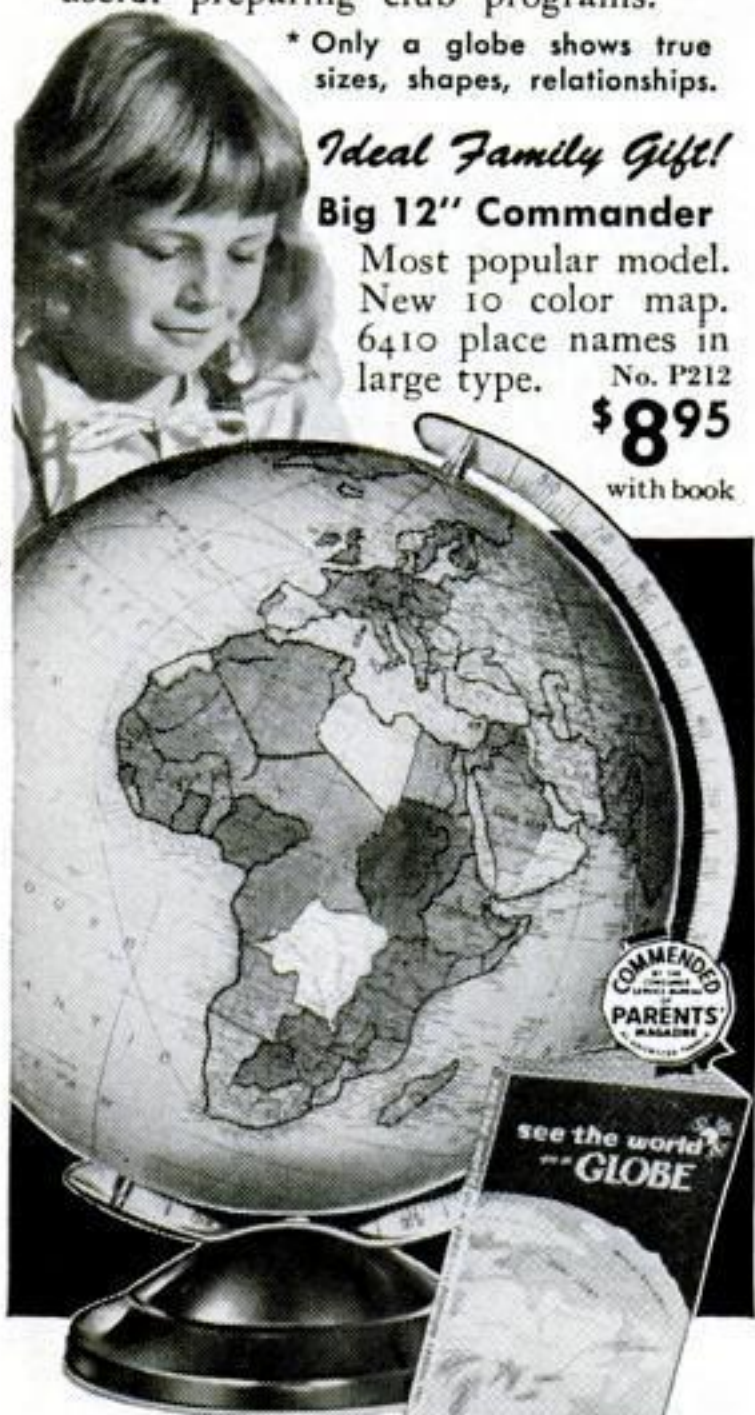
*Ideal Family Gift!*

**Big 12" Commander**

Most popular model. New 10 color map. 6410 place names in large type. No. P212

**\$8.95**

with book



"**SEE THE WORLD**" **BOOK** with every Commander. 96 large pages. Makes your globe far more useful, exciting, and educational. At book, stationery, dept. stores—globe and book, \$8.95. Others from \$1.95 to \$895.00. Ask to see Replogle illuminated globes.

**SEND TODAY for FREE GIFT**

**REPLOGLE GLOBES, Inc., Dept. 110**  
325 N. Hoyne Ave., Chicago 12, Ill.

Please send our family the exciting 12-page Global Quiz Game. Also pictures of your globes in full color, and name of nearest dealer. (No obligation.)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

NEAREST LARGE SHOPPING CENTER \_\_\_\_\_

**REPLOGLE**

**CONSTIPATED?**

**NR**

Get Nature's Remedy at your drugstore. They give overnight, gentle relief! All vegetable!

NR TONIGHT—TOMORROW ALL RIGHT **TABLETS 25¢**



For a smoother shave in half the time ... use

**SHAVEX**

with ANY electric shaver. An ideal gift. \$5.95

At electric shaver dealers everywhere. SHAVEX Co., Bx. 2811, Hollywood 28, Calif

You Can't Buy a *Better* **WINDPROOF LIGHTER!**

**PARK**  
*Deluxe*



NOW ONLY  
**\$2.00**  
INCLUDING TAX



• The improved windproof lighter with the Golden Guard—Lights anywhere!

• Compare the quality with lighters selling at double the price and you will see why millions of PARK lighters have been sold.

• We repeat. You can't buy a better windproof lighter—the PARK. Now only \$2.00.

• A perfect gift. On sale everywhere in the U.S.A. and in foreign countries.

PRECISION MADE BY

**PARK SHERMAN**  
SPRINGFIELD, ILLINOIS

**check Skin Torment**

Very first use of soothing cooling, liquid D.D.D. Prescription positively relieves raw red itch—caused by eczema, rashes, scalp irritation, chafing—other itch troubles. Greaseless, stainless. 43¢ trial bottle must satisfy or money back. Ask your druggist for **D.D.D. PRESCRIPTION**.

America's greatest value  
in *High-Fidelity*



THE PLAYFELLOW

Most sensational high-fidelity table model phonograph ever developed—with two 6" high-fidelity speakers, 3-speed record changer, Pianissimo Pick-up. Only \$99.50

the magnificent  
**Magnavox**  
high-fidelity phonograph

PRICES SUBJECT TO CHANGE WITHOUT NOTICE



# TIMEX WATCHES PASS SPECTACULAR DUST TEST†



Attached inside this vacuum cleaner for seven days, the Timex Watches were buried in rug fibres and dust. Yet they emerged in running order!

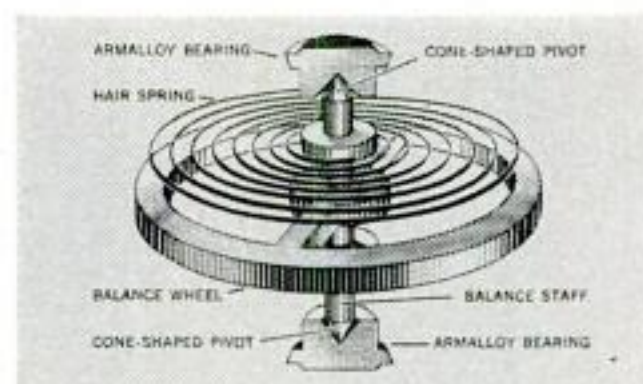


**Seven Days In Swirling Hurricanes Of Dust—But Not A Particle Got Inside The Watches—Timex Can Take A Licking Yet Keep On Ticking**

Every day for seven days, this vacuum cleaner with Timex waterproof and dustproof Marlin watches attached inside, was whisked over dirt-ridden rugs. Dust and soot poured in — passing over and around every side of the watches. Yet when they were removed inspection showed that *no dust had gotten inside the cases!* The Timex watches were wound and ran accurately — and are still running accurately. Dramatic proof indeed of Timex' rugged dependability!

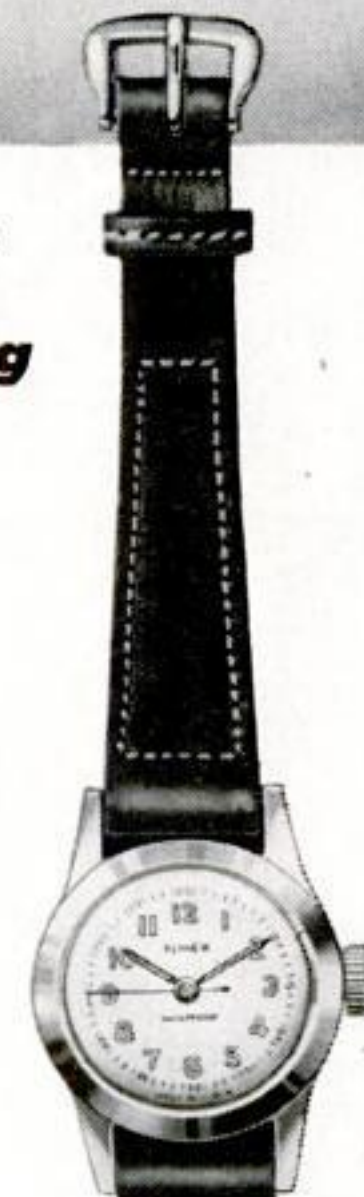
**WATERPROOF\* SHOCK-RESISTANT**  
ONE YEAR GUARANTEE

# TIMEX



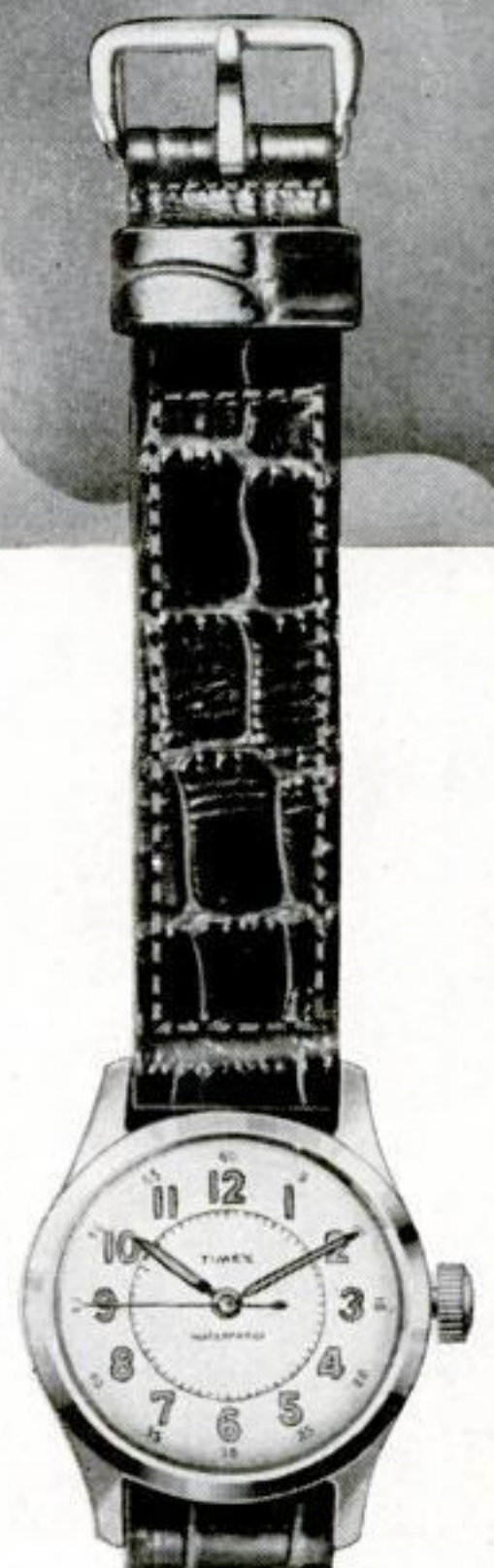
**Only Timex Watches have the revolutionary V-CONIC MOVEMENT**

Greatest advance in over 200 years of watchmaking. Unique cone-shaped balance staff turns on enduring Armalloy bearings. V-Conic movement is strong where conventional watches are generally weakest.



**TIMEX SPORTSTER**  
Sweep-second hand, radiolite dial, chrome case, stainless steel back.

**\$11.95**



**TIMEX MARLIN**  
Sweep-second hand, radiolite dial, chrome case, stainless steel back.

**\$11.95**

ALL PRICES PLUS 10% FEDERAL TAX

PRODUCT OF THE WORLD'S LARGEST MANUFACTURER OF WRIST WATCHES • 500 FIFTH AVENUE, NEW YORK 36

\* Timex Marlin and Sportster models stay waterproof and dustproof as long as crystal, crown and back are intact and, if removed, expertly replaced. † Sworn statement on file.





## A SILENT SHORE

On stage or on radio when a singer loses her voice just before going on, there is little to do but cancel the performance. One night recently Dinah Shore, star of NBC-TV's *The Dinah Shore Show*, invented a much more pleasant solution when she was suddenly silenced by an attack of laryngitis a few hours before air time. Her plight was hastily printed on big cards, which she held up before the cameras as she mouthed the words sung by her supporting chorus. After her silent performance she was deluged by more congratulatory calls than ever before. Pleased but puzzled, Miss Shore scribbled, "I'm at a loss for words."



# THE GIFT INCOMPARABLE

America's Guest Decanter Now Festively Gift-Boxed



*Bottled in Bond - 100 Proof*

## OLD FORESTER

*"There is nothing better in the market"*

© 1953—B. F. DIST. CORP.

KENTUCKY STRAIGHT BOURBON WHISKY • BROWN-FORMAN DISTILLERS CORPORATION • AT LOUISVILLE IN KENTUCKY

Copyrighted material





FOR THE BEST GIFTS OF ALL...FROM THE BEST SANTA OF ALL

# Give American Toys

**WHEN YOU BUY GIFTS FOR A CHILD** at Christmas, or any other time, choose American toys—the toys that are scientifically designed to give children the most fun and educational value. These are the toys that help develop initiative, imagination, dexterity — toys that prepare for careers. These toys, which reproduce the best in American life, are the gifts your child is sure to prefer above all others.

**TO FURTHER THE DEVELOPMENT OF TOYS** which will make the greatest possible contribution to

children's needs, The Toy Manufacturers of the U.S.A., Inc., formed The American Toy Institute.

**"HOW TO CHOOSE TOYS,"** a leaflet by Dr. Grace Langdon, well-known child-development adviser, has been prepared to help you choose the toys which will best fit the interest and essential play needs of the children on your Christmas list. For a free copy of this educational leaflet, write to The American Toy Institute, 200 Fifth Avenue, New York 10, enclosing a stamped and self-addressed envelope.

The American  
Toy Institute

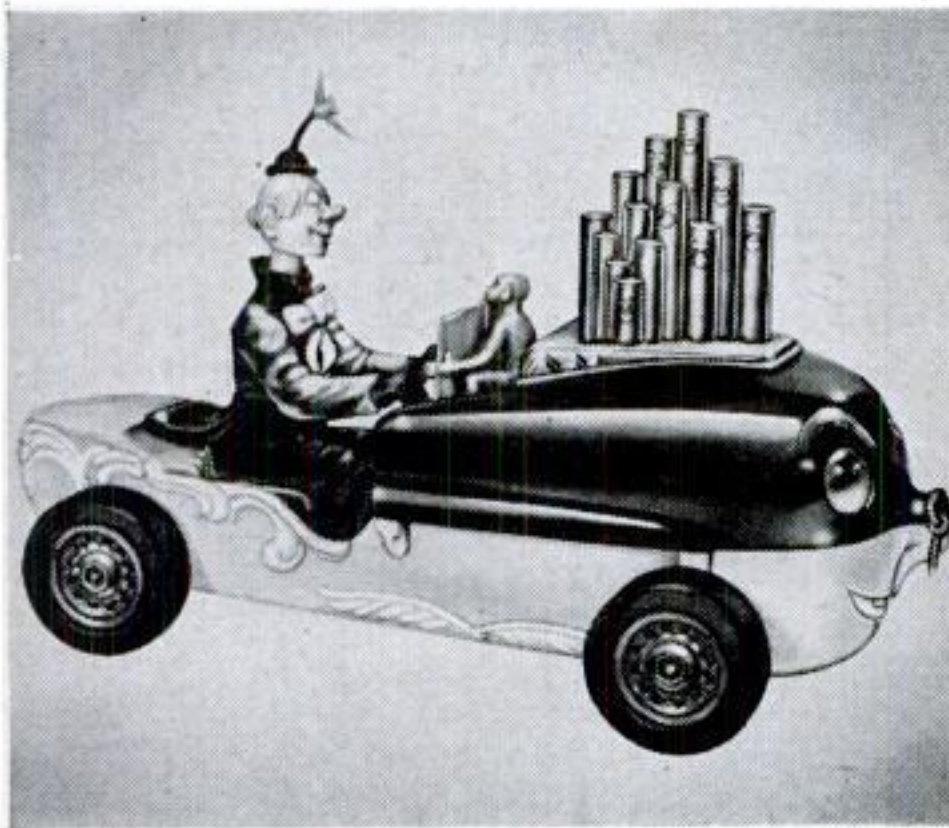


Research Division of  
Toy Manufacturers of the U.S.A., Inc. • 200 Fifth Ave., N. Y.



# AMERICAN-MADE TOYS FOR AMERICAN GIRLS AND BOYS

These American-made toys are on sale at your local stores... or write manufacturer for name of nearest dealer.

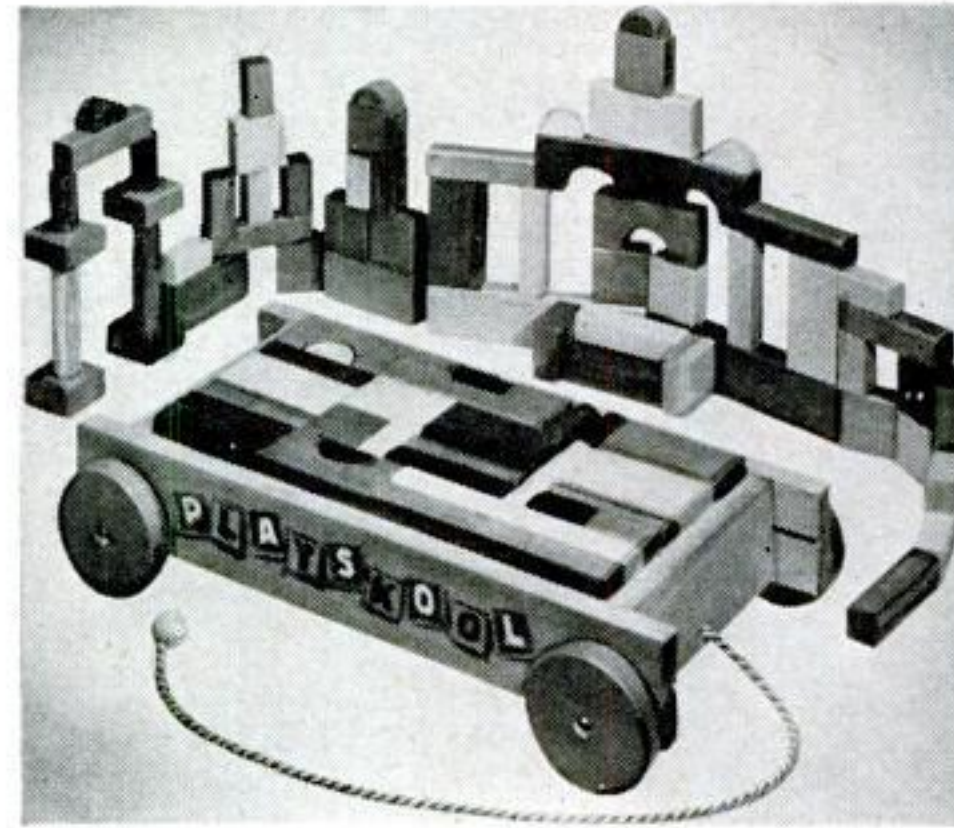


## "HAPPY HARRY"

Musical Pull Toy

Music on the move! A merry tune comes out of this gay circus car when pushed or pulled. Who plays the music? "Happy Harry," the merry little clown who sits inside, moving his head, arms, legs while the car is going. This brightly-colored plastic toy delights pre-school ages. Car itself is 11½" long—has safe, rounded edges. \$2.49.

NOSCO PLASTICS  
Erie, Pa.



## Playskool WAGON OF BLOCKS

This fun-to-pull wagonload teaches children how to build. Contains 52 blocks—all sanded, waxed to satin-smoothness. In harmless colors. 10 different shapes—unit triangles, oblongs, squares, columns. Keeps children, ages 1 to 4, entranced for hours! \$5.00.

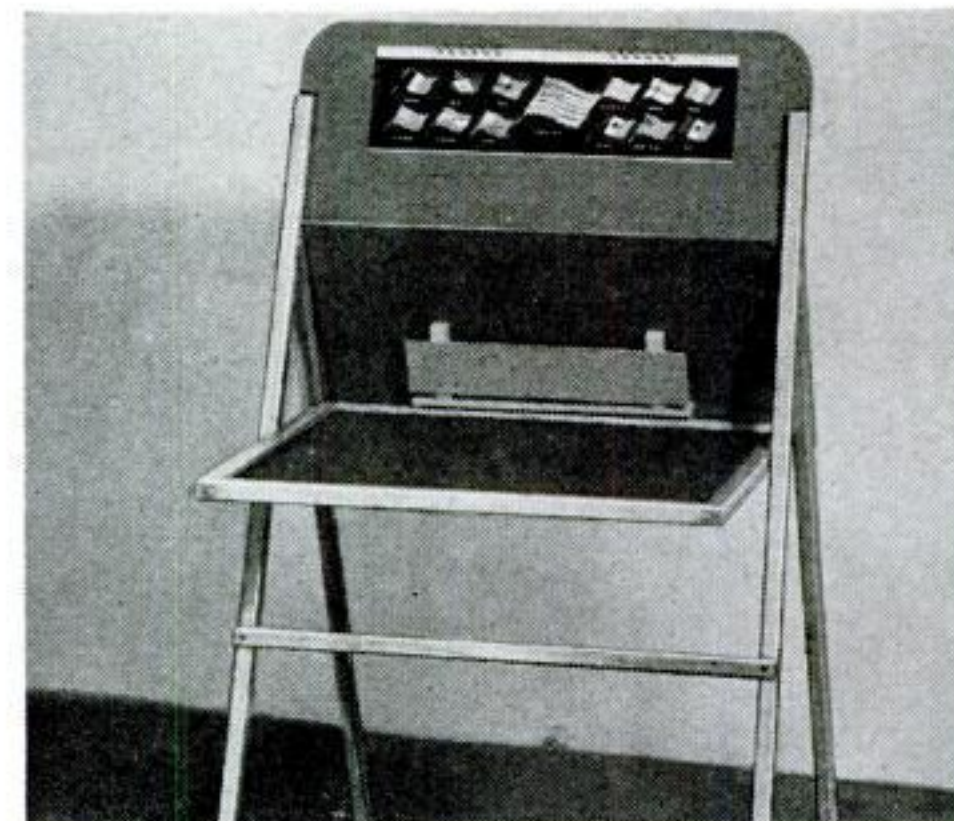
PLAYSKOOL MANUFACTURING CO.  
1750 N. Lawndale Ave.  
Chicago 47, Illinois



## Four Years of Fun HUFFY-CONVERTIBLE\*

This toy grows with your child. It's 2 bikes in 1. Serves for years as a safe non-tip 4-wheeler. Then the small wheels come off to make a rugged sidewalk bike for more years of fun. Exclusive Fits-Sooner\* frame adjusts to growing legs. Extra wheels make trailer or other toy. Free trailer hitch. Two sizes, boys & girls, 3 to 9. \$42.95.†

THE HUFFMAN MFG. CO.  
Dayton 1, Ohio



## Every Child Needs A DURO-SLATE BLACKBOARD

Here is a sturdy easel blackboard that does double duty as a desk! Smooth-slated blackboard 19" x 15¼". The spacious shelf-desk folds up flat for easy storage. Selected golden oak frame...stands 42½" high, 22" wide. Completely equipped with chalk and eraser. 10 gay, educational charts in plastic binding. For ages 4 to 9. \$5.00.

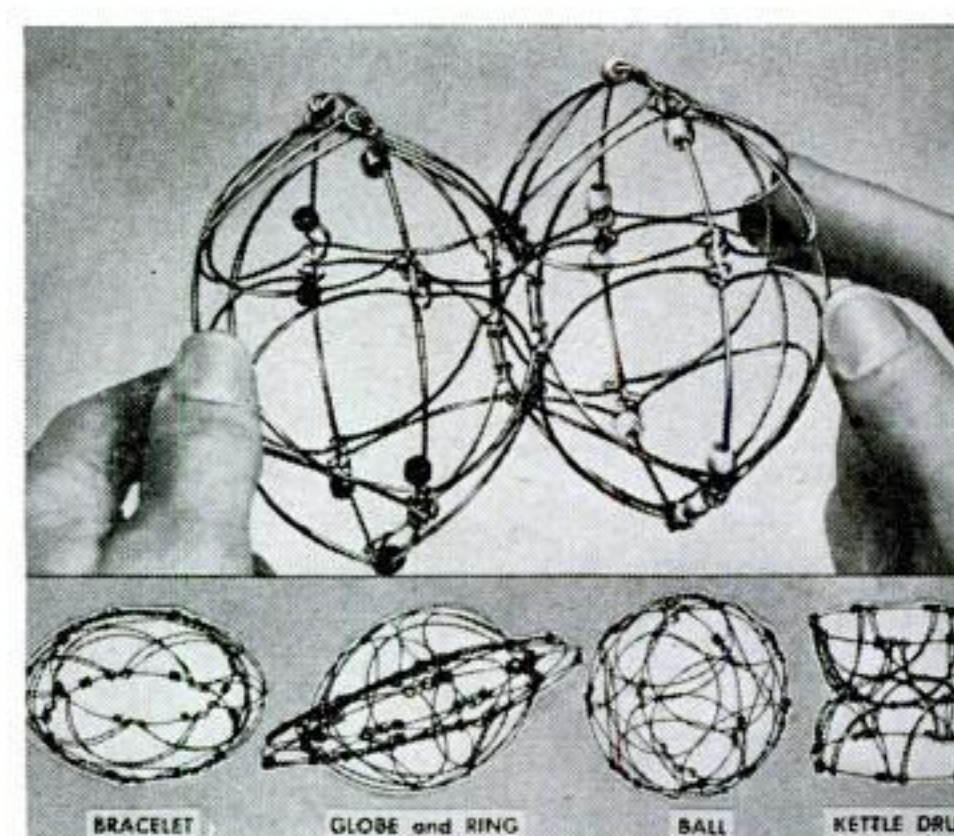
MIDWEST MANUFACTURING CO.  
2011 Florence Ave., Cinn. 2, Ohio



## Harriet Hubbard Ayer COSMETIC DOLL

Little girls learn the art of make-up, feel so grown-up, with this 14" doll. Her face can be cleaned and made-up again and again! Comes with her own safe 8-piece cosmetic kit by famous Harriet Hubbard Ayer, dressing table, instruction booklet. For ages 5 to 10, it's a wonderful toy—"it's Ideal." \$11.98.

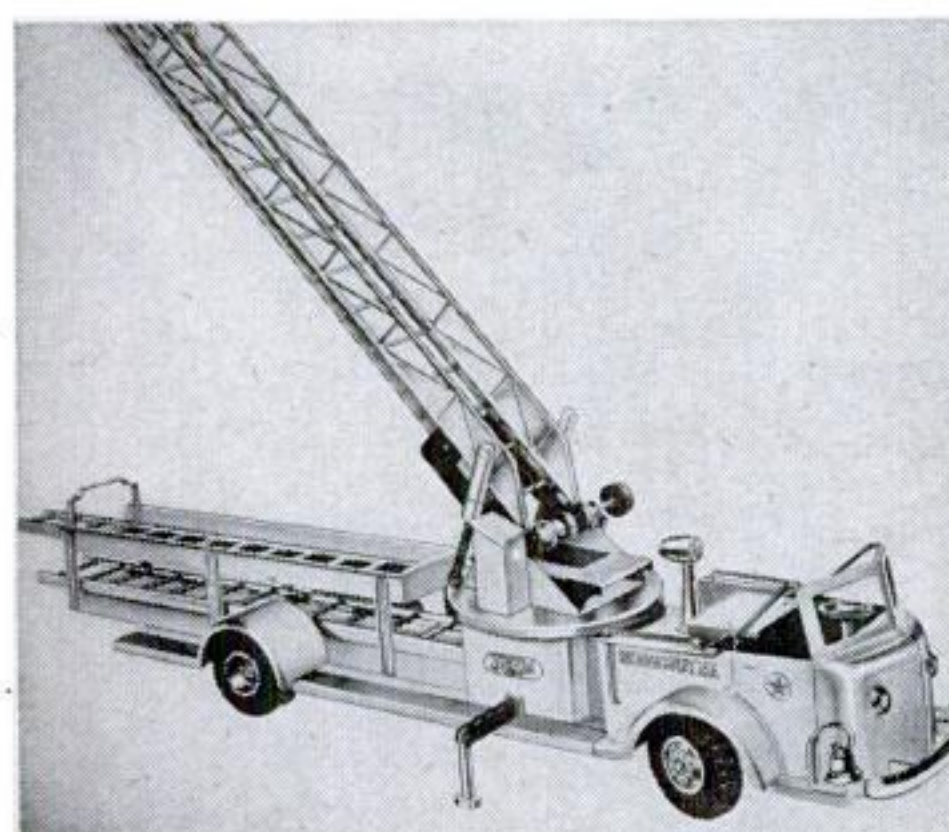
IDEAL TOY CORPORATION  
200 Fifth Avenue  
New York 10, N. Y.



## Amazing! Fascinating! THE DOODLER\*

Pull it, squeeze it, shape it—the Doodler's the fantastic toy that lets your imagination run riot! Forms an endless variety of amazing shapes and patterns. Inspired by an ancient Burmese toy. Made of spring-temper steel wire and lively multi-colored beads. Encourages dexterity, provides hours of fascinating fun for ages 2 to 102. \$1.00.

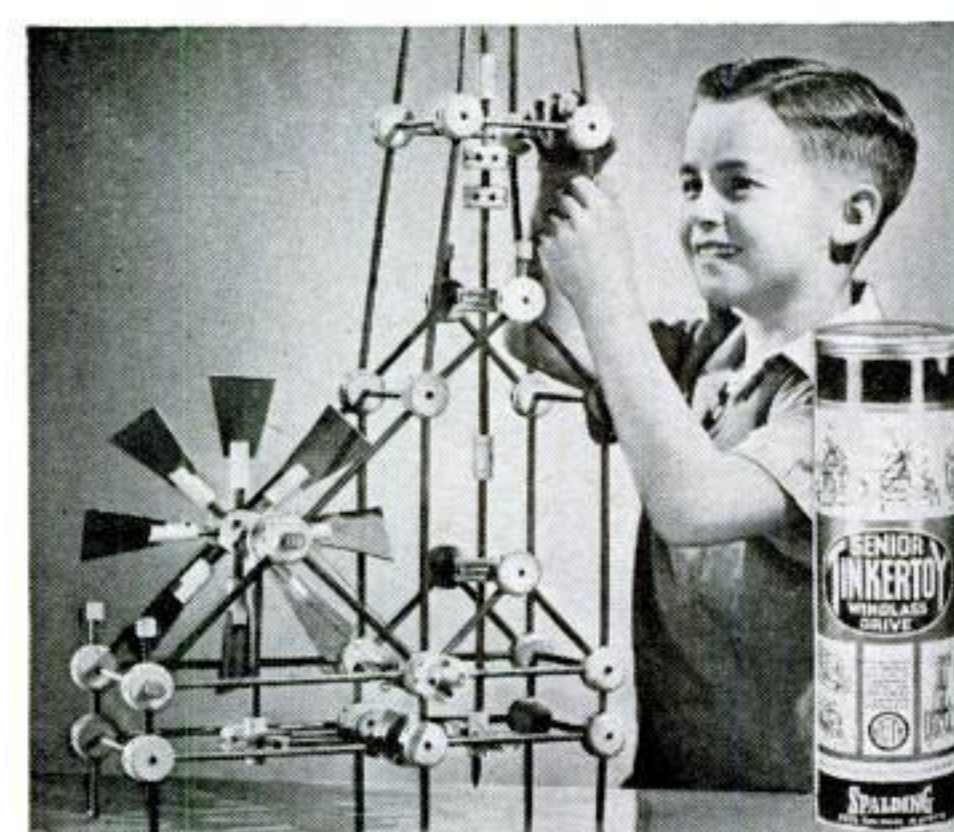
KENNER PRODUCTS  
912 Sycamore Street  
Cincinnati 2, Ohio



## American-LaFrance AERIAL LADDER

The world's most authentic MODEL fire engine! Has strong, die-cast aluminum extension ladder with spring-activated "hydraulic" lifts and revolving base. Other features: steerable front wheels, dual rear wheels, rubber tires, bell... Red Baked Enamel finish, ladder extends a full 42" high! Ages 4 to 12. \$19.95.†

THE CHAS. WM. DOEPKE MFG. CO.  
Rossmyrne, Ohio



## Hours of Constructive Play TINKERTOY\*

Mothers and Dads know from their own experience what wonderful possibilities TINKERTOY offers. Unlimited—imaginative—creative; smooth white birch parts—rods finished in brilliant red. Certified pure food color. Green windblades. Complete directions plus trick sheet. Ages 4 to 10. Senior set, illustrated—\$2.39. Other sizes—69¢, \$1.29, \$1.89, \$2.89.†

THE TOY TINKERS  
Div. of A. G. Spalding & Bros. Inc.  
Evanston, Illinois

\*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South

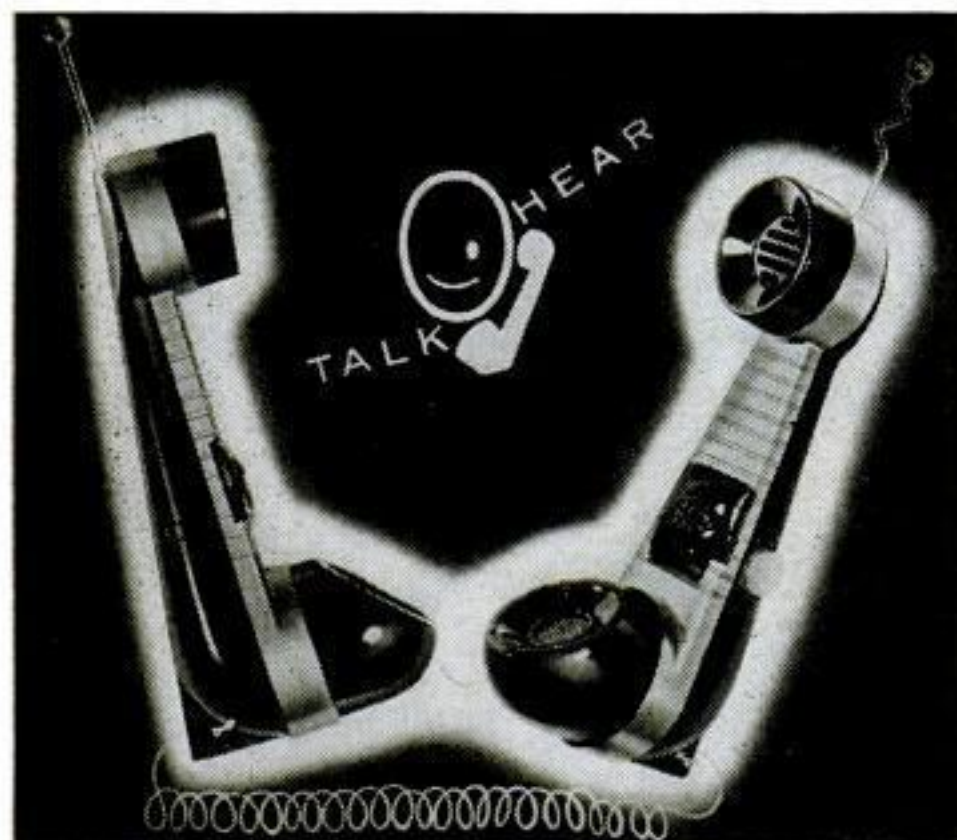
(Continued on Next Page)





# AMERICAN-MADE TOYS FOR

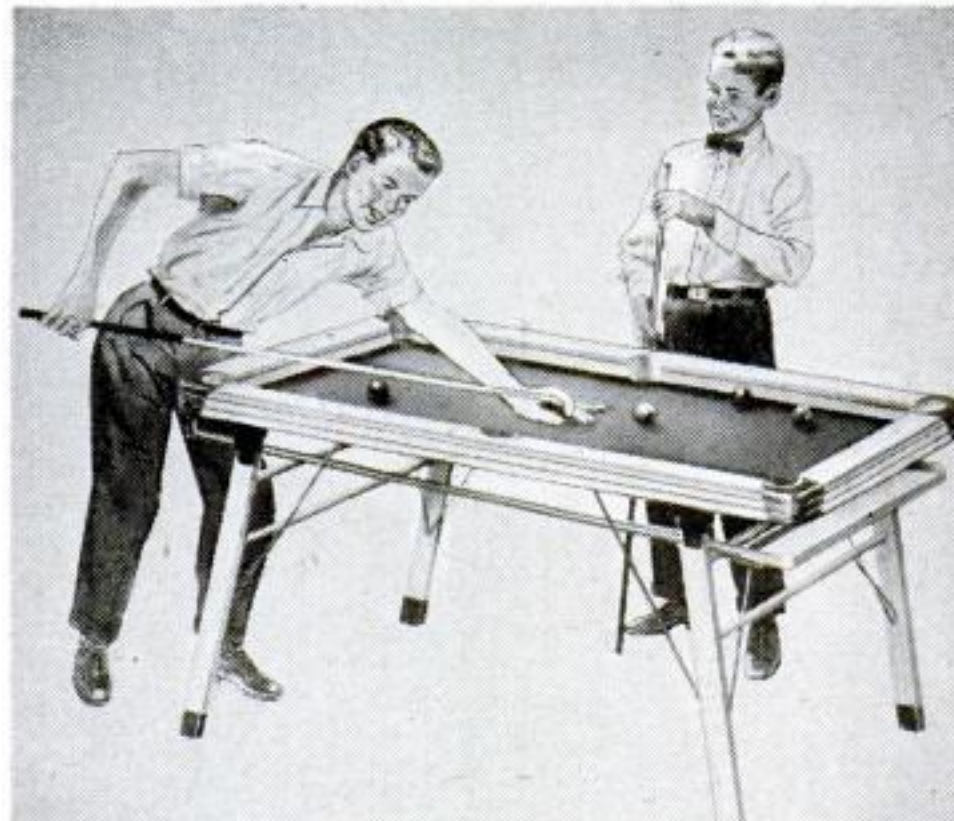
These American-made toys are on sale at your local stores...



## Two-Way Electronic WALKIE-TALKIES

This Electronic Walkie Talkie actually operates over long distances, electro-magnetically. Each unit is regular telephone size with dial controls to operate movable antenna. Has wave-length channel selector and secret-message compartment. Thrilling toy can be used as room-to-room or house-to-garage telephone. Ages 5 to 15. \$3.95.

REMCO INDUSTRIES, INC.  
113 No. 13th Street  
Newark, N. J.



## Junior Size POOL TABLE

A handsome, authentic pool table that will make any 8 to 15 year old the envy of the neighborhood! Table is 28" high, measures 44½" by 25". Rail and legs are ivory-colored with contrasting maroon corners, diamonds and leg tips. Green, cloth-covered playing surface. With set of balls, 2 cues, triangle, instruction book. \$29.95.

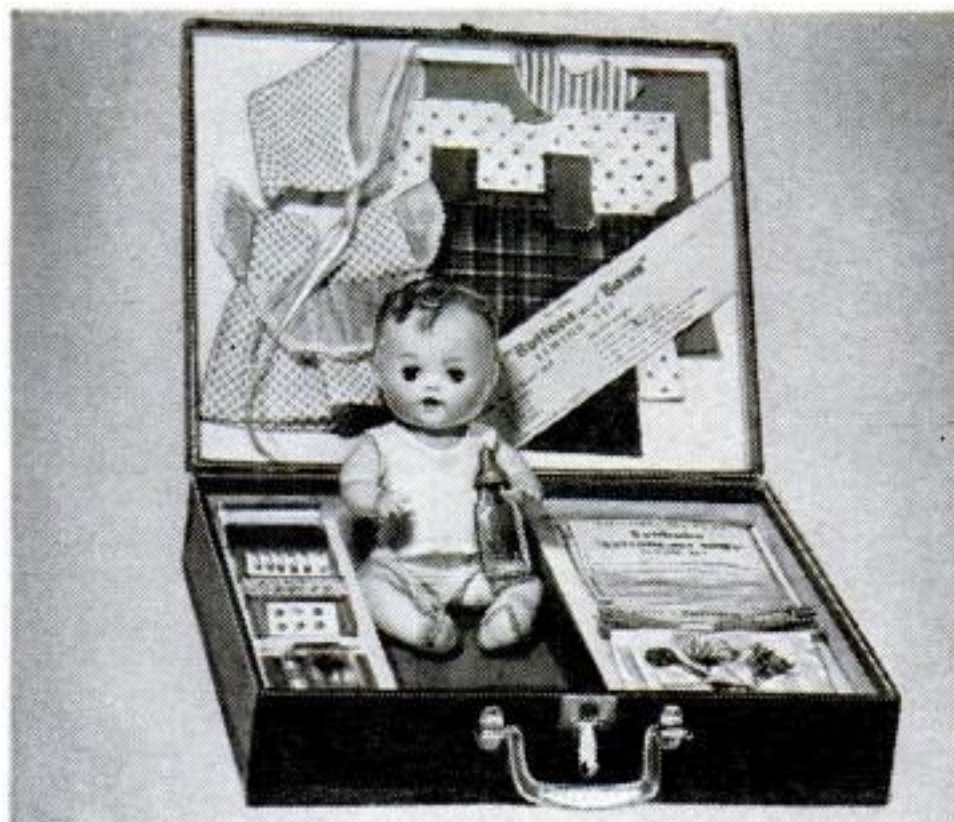
THE BURROWES CORPORATION  
200 Fifth Avenue  
New York 10, N. Y.



## 37 Piece METALTONE ENSEMBLE DINNERWARE

Perfect for playing "party." Gaily colored, moulded plastic cake plates, cups, saucers, tea service, goblets, sherbets, flatware, candelabras (with make-believe candles) and napkin holder... all finished in Banner's Metaltone (silverlike) finish. For every 4 to 12 year old hostess. \$5.98.

BANNER PLASTICS CORPORATION  
200 Fifth Avenue, N. Y. 10, N. Y.



## "Buttons and Bows" SEWING SET

Everything a pint-size seamstress will love! A sweet, squeezable "drink-wet" doll, 12" high, with voice and sleeping eyes. Ready-made dress and bonnet, plus other outfits all cut out and ready to sew. Laces, buttons, ribbons, sewing equipment, instruction book, too. All in smart carrying case. Wonderful for ages 4 to 9. \$7.98.

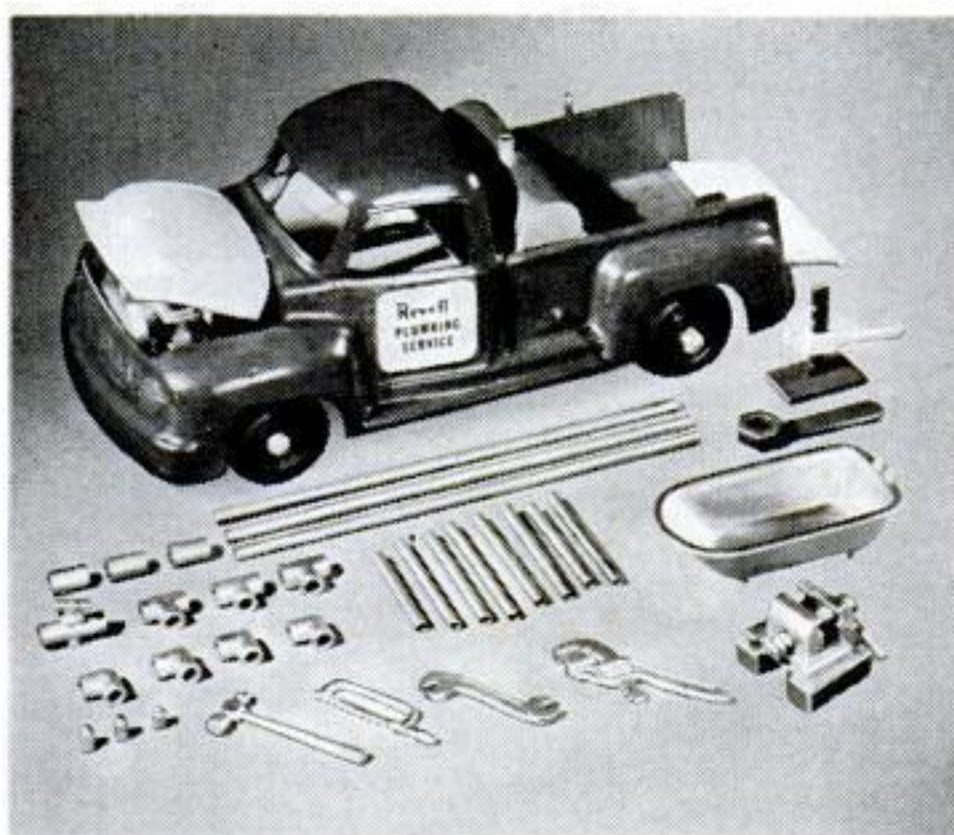
THE SUN RUBBER COMPANY  
Barberton, Ohio



## Playtime's #304 FOLDING DOLL STROLLER

When a dolly's old enough to sit up by itself, it goes out with "mommy" in a stroller, of course! This faithful replica of a real stroller fits a 26" doll; folds up for storage. Shopping bag attached to the gay plaid body; frame is baked aluminum enamel. Even a foot rest—and rubber tires! For ages 2 to 6. \$4.25

PLAYTIME PRODUCTS, INC.  
Warsaw, Indiana



## Revell's "Young Plumber" PLAY SET

Ideal educational, action toy. Includes large plumber's truck with built-in water tank, lift-up hood revealing motor. Wheels can be removed with aid of jack and wrench. Complete set of plumber's tools, assorted pipes, fittings, bath tub, vise, etc. Made of super-tough Dow 475 Styron. Ages 4 to 8. \$1.98.

REVELL, INC.  
Venice, California



## A Treasure House of Fun! TOY FUN BOOK

Keeps youngsters fascinated by the hour, even on rainy days, indoors! Everything about toys is here: pages of toys to color, toys and games to make, cut-outs and puzzles. Delightful stories, too! 128 large pages, as in other Seahorse Fun Books. For boys and girls of grade school age. Sturdy, quality paper, stiff paper covers. \$1.00.

THE SEAHORSE PRESS, INC.  
Pelham 65, N. Y.



## AMSCO KIDD-E-DOCTOR

Everything a little boy needs to play "Doctor"... and, for the little girl, there's a wonderful "KIDD-E-NURSE" kit, too. Each plastic satchel contains: realistic play instruments and accessories, even genuine sterilized Johnson and Johnson First Aid Products. \$1.98.†

AMERICAN METALS  
SPECIALTIES CORP.  
Hathoro, Pa.

\*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South

(Continued on Next Page)



# AMERICAN GIRLS AND BOYS

... or write manufacturer for name of nearest dealer.



## Complete Coloring Set SENIOR ARTS PAINT BOX

Develop children's natural artistic talents with this large, attractive paint box, completely equipped. A varied assortment of top quality art materials. Set includes three types of paint...brush, mixing pan, colored crayons and outline pictures. Ages 6 to 15. \$4.00. Other sets from \$1.00 to \$3.00.

MILTON BRADLEY CO.  
Springfield 2, Mass.



## White Christmas SPARKL-TEX\*

A delightful, non-flammable decoration for your Christmas Tree... mantle... and every home holiday decoration. Glittering aluminum flakes in silver or silver-red-green combination give sparkling frost-crystal effect when sprinkled over fire-proofed cotton "snow." 32" x 64" strip, packed in cellophane bag. 98¢.

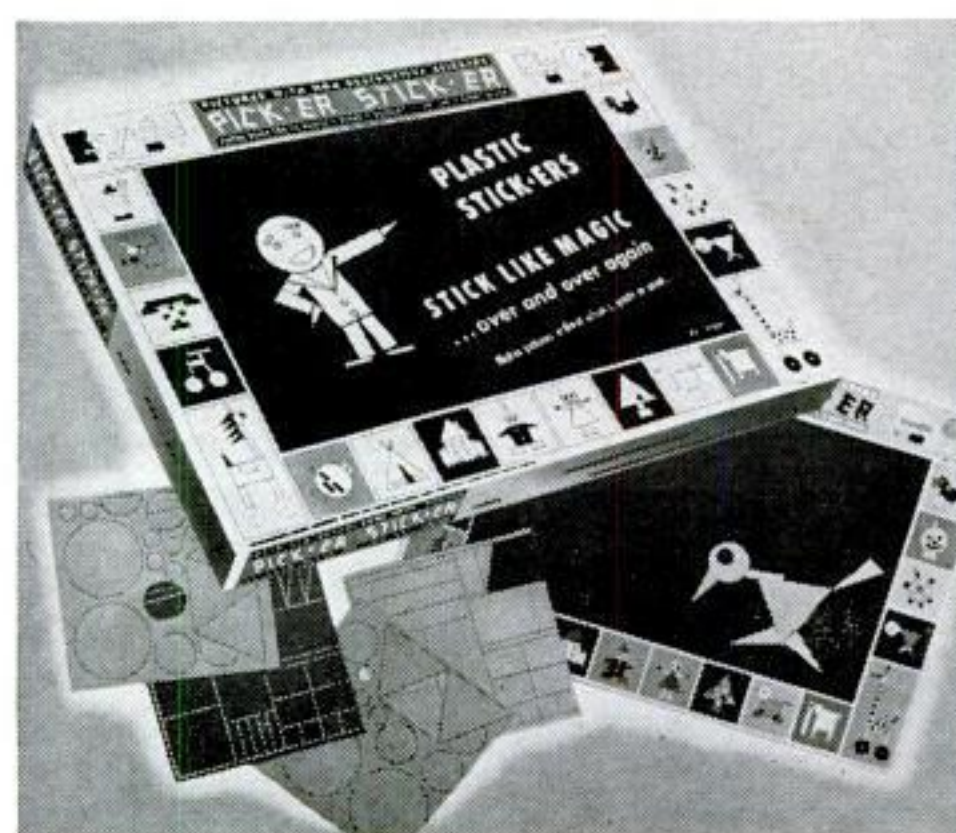
UNION WADDING COMPANY  
Pawtucket, R. I.



## A Cinch To Play! MAGNUS STUDENT ACCORDION

Here's a real instrument that keeps all standards of the modern piano-accordion! Full, vibrant tone covers more than 1½ octaves. Beautifully constructed in rich, lightweight plastic with 20 treble buttons, 4 bass. Easy song instructions included. Number (not note) system has 6 to 12 year olds playing without lessons! \$12.95.

MAGNUS HARMONICA CORP.  
439-451 Freylinghuysen Ave.  
Newark 5, New Jersey



## Absorbing, Educational PICK-ER STICK-ER\*

A creative toy that keeps little fingers busy...but clean! The magic of molecules makes Pick-er Stick-er's gaily colored Vinylite shapes stick to the highly polished board over and over again. No scissors. No paints. No paste. Your 2 to 8 year olds will delight in creating new designs by the hour. \$1.50.†

THE ATLANTIC PLASTICS CO.  
Cleveland 6, Ohio



## "STURDEE" The Sturdy Steed

As lovable and cuddly as a real pony, this life-like plush horse is a wonderful aid in teaching toddlers to walk. Its durable steel frame will safely support any child, and Dad too. Sturdy, generous hand-grip assures a safe, steerable ride. In handsome Russet Brown or Jet Black chew-safe colors. \$9.98 to \$14.98.

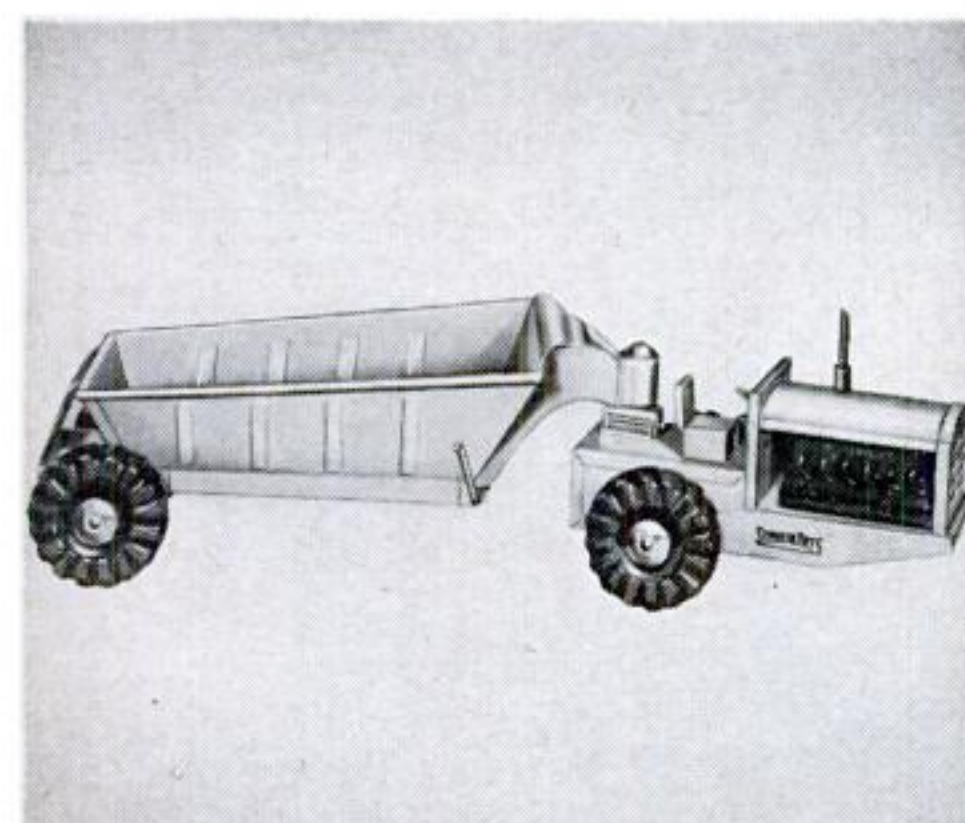
METH TOY COMPANY, INC.  
33-35 East 21st Street  
New York 10, N. Y.



## Playtime's #308 FOLDING DOLL COACH

For every proud "mommy" age 3 to 9—to take dolly out for a daily airing. It's a carbon copy of a real baby's coach—big enough for a 22" doll. Folds up for easy storage. Has maroon vinyl-leatherette body, white trim; visor-hood to shade the sun; foot brake; rubber tires; sturdy baked aluminum enamel frame. \$8.00.

PLAYTIME PRODUCTS, INC.  
Warsaw, Indiana



## Structo BOTTOM DUMP

Your young builder will love this real-life replica of a construction dump-truck. Everything about it—from the realistic diesel motor to the extra-large, heavy duty rubber wheels—says "action"! Universal coupler connects Bottom-Dump body to tractor... turn of crank opens bottom door for dumping. For 2 to 9 year olds. \$5.95.†

STRUCTO MANUFACTURING CO.  
Route 75  
Freeport, Illinois



## So Real! "BABEE-BEE" DOLL

Her arms and legs move like a real baby's! She cries, she sleeps, she wets—and little girls, age 2 to 6, adore her! BABEE-BEE wears matching diaper, knitted booties, and gay little coat to keep her warm. Has her own nursing bottle, too. 13" long, made of squeezable, huggable rubber (can't break) with Vinyl plastic head. \$3.98.

THE SUN RUBBER COMPANY  
Barberton, Ohio

\*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South

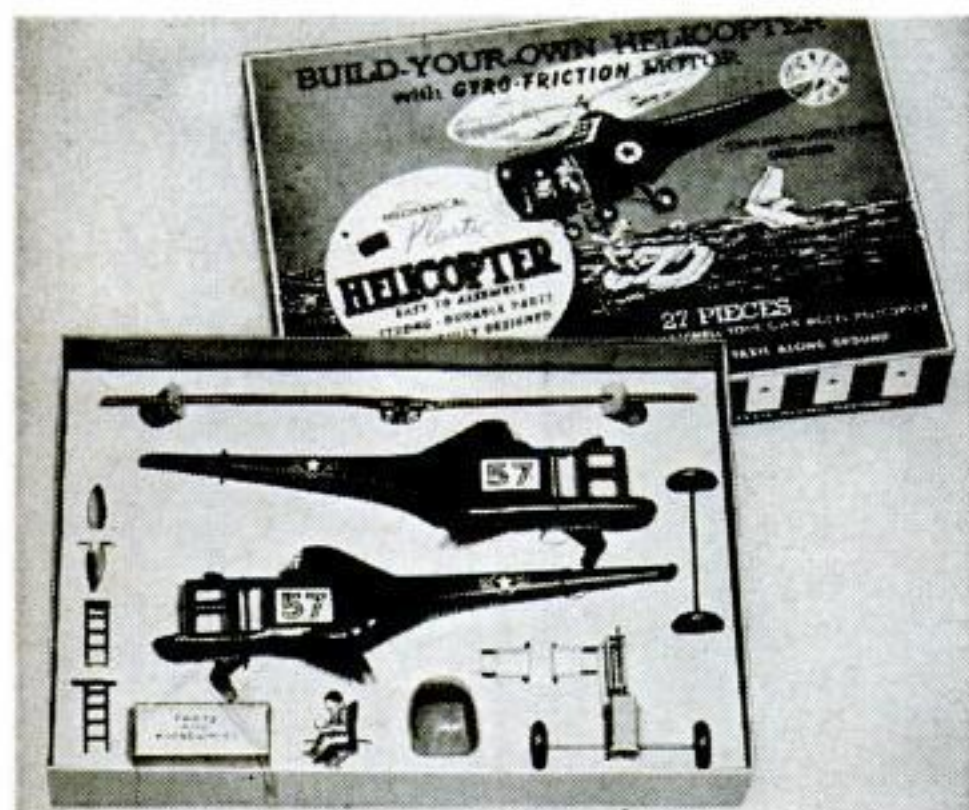
(Continued on Next Page)





# AMERICAN-MADE TOYS FOR

These American-made toys are on sale at your local stores...



## BUILD YOUR OWN HELICOPTER

Here's a beautifully designed, all-plastic helicopter that assembles and disassembles in a jiffy! Realistic completed model is 15" long, 6 1/4" high. Real "Gyro-Friction" motor actually rotates prop as plane taxis. Set includes pilot, ladder, and other "extras." Ages 4 to 10. \$3.98.

IRWIN CORPORATION  
Penthouse Suite 1463  
200 Fifth Ave., N. Y. 10, N. Y.



## "LADY LOVELY" BEAUTY KIT

She'll love to play "grown-up" with her own pastel pink-and-blue beauty kit. Contains: plastic vanity with real mirror and removable drawer; plastic lipstick that really turns; dainty plastic compacts for powder, rouge; manicure set; cleansing tissues; play perfume and other safe, plastic beauty aids. \$1.98. Others at \$2.98, \$1.00.

TRANSOGRAM COMPANY, INC.  
200 Fifth Ave., N. Y. 10, N. Y.



## MONOPOLY

Parker Brothers' Trade-Mark Name for its Real Estate Trading Game

Most Popular of the World's Great Board Games

Set No. 8, Popular Edition for eight players—\$3.00; Famous White Box set with Grand Hotels, convenient, removable Bank Tray, etc.—\$4.00; New Deluxe set—\$10.00.

PARKER BROTHERS INC.  
Salem, Mass.



## Junior Carpenters! "HANDY-ANDY" TOOL SET

Keep dad away — he'll want to use this, too! America's finest tool set! Newly designed "wood grain" finish metal carrying kit contains fine quality tools, plus "HANDY-ANDY" project manual. Well-rounded assortment to help train boys in the correct use of practical tools. \$4.98.

SKIL-CRAFT CORPORATION  
500-522 So. Clinton Street  
Chicago 7, Illinois



## Dancing String Puppet TETO THE CLOWN

Hazelle's most popular puppet, 15" tall, gay, red-and-white, Teto is ideal for beginners. School-age boys or girls enjoy making Teto tap-dance, climb, or do tricks, thanks to Hazelle's exclusive Airplane Control, easily held by small hands. Tilt control bar to make Teto dance. \$3.98. Complete Teto Kit for Hobbyists \$2.98. Stage \$2.98. Write for FREE Catalog.

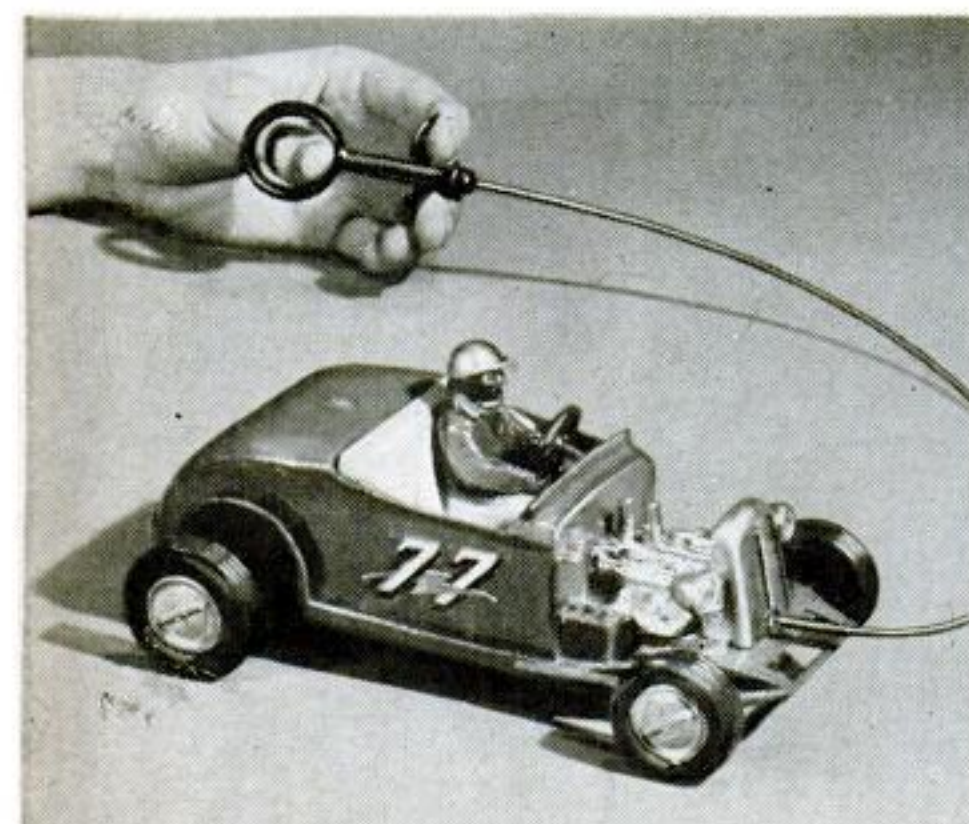
HAZELLE'S MARIONETTES  
903 E. 10 St., Kansas City 6, Mo.



## Fascinating ZENITH MAGIC SET

This big set is chock-full of baffling tricks that require no skill... no sleight-of-hand to perform. Includes Magic Mirror, Rope Trick, Multiplying Rabbits, Miracle Coin Trick and many, many others. Plus simple, easy-to-follow instruction booklet. For amateur magicians from 7 to 70. \$1.98. Also sets at 98¢ and \$2.98.

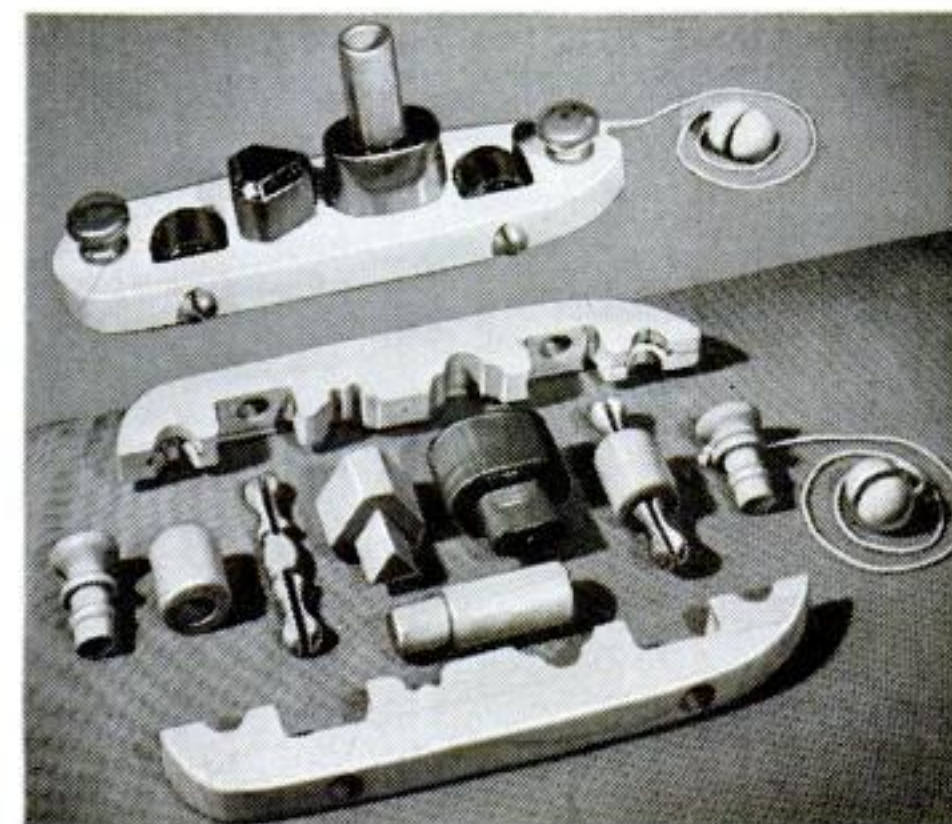
ZENITH TOY COMPANY  
57 Thames Street  
Brooklyn 37, N. Y.



## Revell's Backfiring HOT ROD

Noise, action, fun! An exact, scale-model Hot Rod with all the zip and dash of actual racer. Made of extra-tough Dow 475 Styron. Makes clicking noise when pulled. Can also be loaded with standard roll of caps; made to backfire with trigger control mechanism. Driver included. Ages 3 to 7. \$1.98.

REVELL, INC.  
Venice, California



## Strombecker Tug-APART\* No. 409

A push toy! A pull toy! A take-apart toy! This Jolly tugboat in 11 strong hardwood pieces, easily comes apart. Smoothly polished and beveled... finished in harmless, chew-safe lacquer. Ingenious springpin holds hull, roller and capstan pieces for easy re-assembling. Develops coordination, manipulation ability. Ages 2 to 6. \$3.00.

STROMBECK-BECKER MFG. CO.  
51st St. & 4th Avenue  
Moline, Illinois

\*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South

(Continued on Next Page)



# AMERICAN GIRLS AND BOYS

...or write manufacturer for name of nearest dealer.



## SORRY

Parker Brothers' Trade-Mark Name for its Slide Pursuit Game

An immensely popular Board game, unlike any other, with original moves and thrilling situations. Don't count on victory until the last play. SORRY is full of surprises! \$2.50.

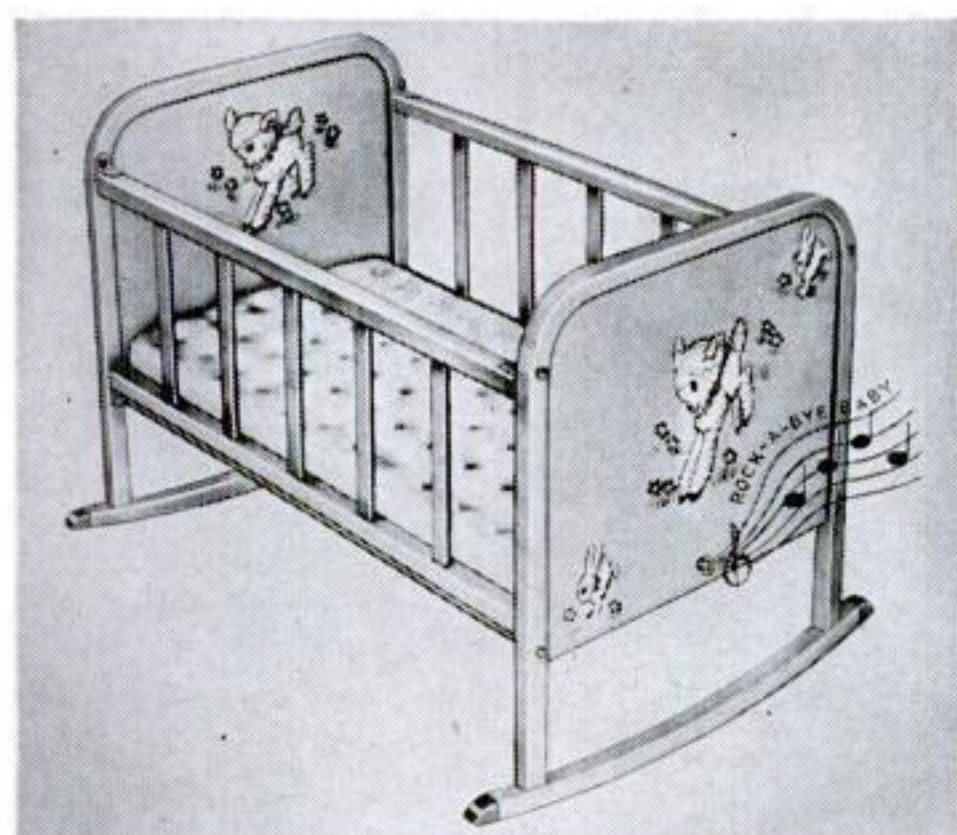
**PARKER BROTHERS INC.**  
Salem, Mass.



## Nationally Famous SMOKEY BEAR

Now the famous symbol of forest-fire prevention is a cuddly toy—acts as a reminder to be careful. Smokey is a plaything for children—a mascot for adults. 18" tall; stuffed rayon plush with Vinyl face. Wears "Smokey" trousers, hat, badge, belt buckle, carries famous shovel. It's a wonderful toy—it's "Ideal." \$4.98. Others at \$6.98 and \$14.98.

**IDEAL TOY CORPORATION**  
200 Fifth Avenue  
New York 10, N. Y.

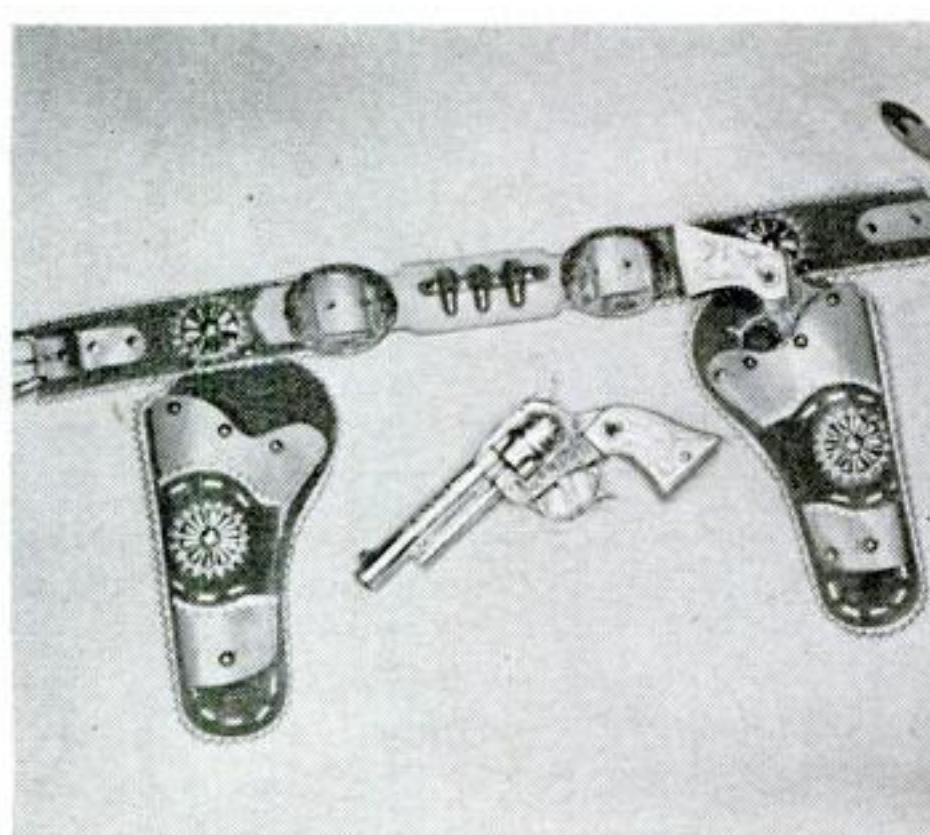


## Amsco DOLL-E-CRADLE

With a Real Music Box!

Now her favorite doll can go to sleep to the strains of a familiar lullaby. Sturdy metal construction. Finished in lustrous pink enamel. 26" long to make her biggest baby doll comfy, cozy. Decorated in gay decals. Washable, air inflated mattress. \$12.95.†

**AMERICAN METAL SPECIALTIES CORP.**  
Hatboro, Pa.



## STALLION DOUBLE HOLSTER SET

This handsome double holster set has all the flavor of the old West. Styled in brown and tan leathers with metal medallions and large nickel studs. Felt backing. Adjustable belt has authentic western buckle, keeper and tip. Available with Texan Junior or Cowboy Junior repeating pistols. \$4.95 (Single, \$2.95.)

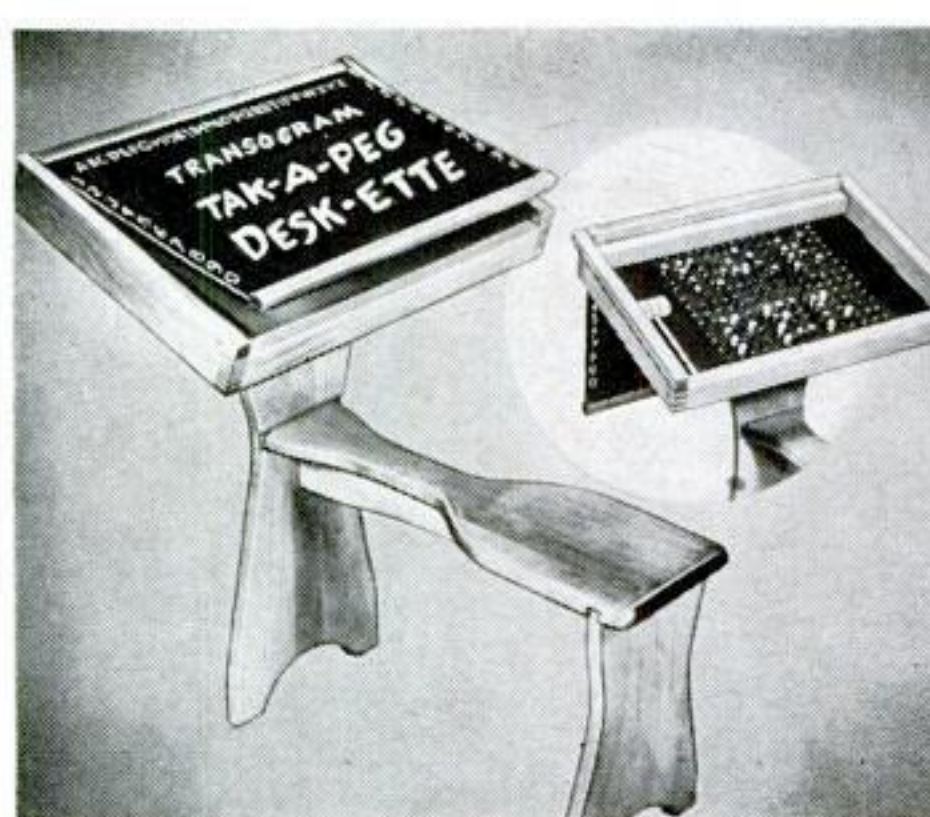
**J. HALPERN COMPANY**  
810 Penn Avenue  
Pittsburgh 22, Pennsylvania



## "Needa" Toddles WALKING DOLL with PERMA-ROOT HAIR!

No need to fear Toddles' hair pulling out. Amazing process roots each strand of Saran hair inside her life-like, soft-plastic head. Shampoo, comb and curl it. Toddles is famous for her wonderful walking ability, too. Beautifully dressed in washable clothes. For ages 3 to 10. 21" size, \$9.98. 23" size, \$14.98.

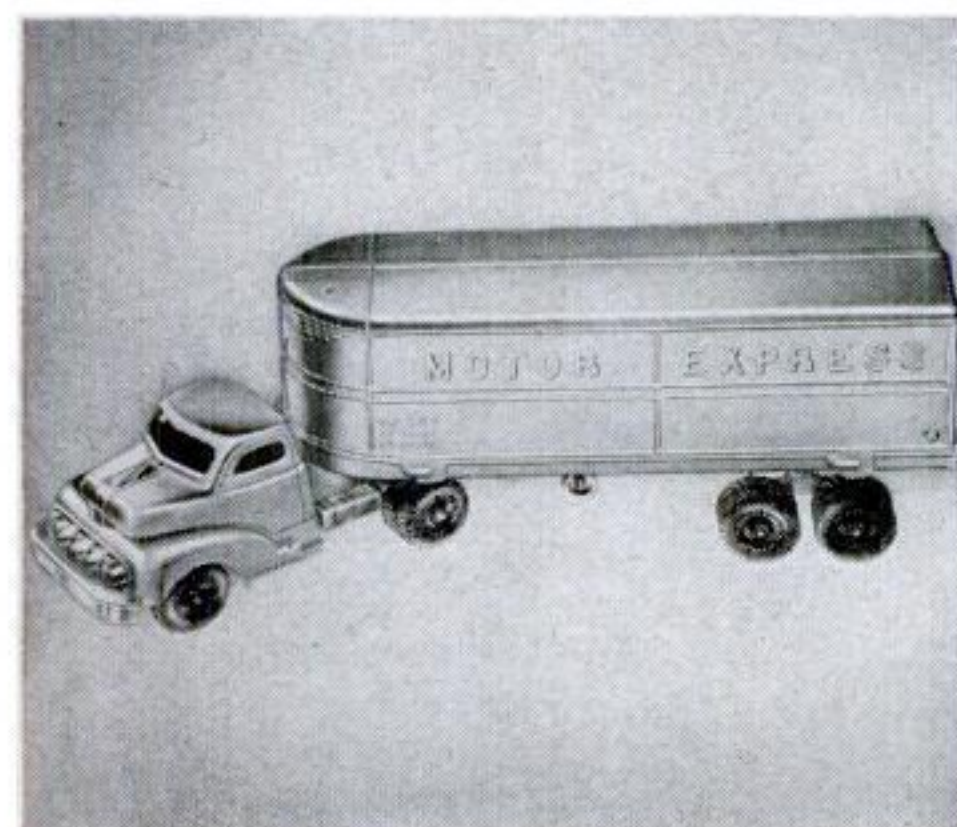
**UNEEDA DOLL COMPANY, INC.**  
200 Fifth Avenue, N. Y. 10, N. Y.



## Transogram's Four-Way TAK-A-PEG DESK-ETTE\*

Here's a sturdy desk with hidden treasure. Blackboard top swings up to reveal Tak-A-Peg set complete with pegs and hammer, plus extra storage space for chalk, pencils, erasers, etc. Constructed of smooth, selected wood in maple finish with safe, rounded edges. Reinforced with steel braces. \$5.98. Others at \$3.49 and \$1.98.

**TRANSOGRAM COMPANY, INC.**  
200 Fifth Ave., New York 10, N. Y.



## Handsome, Toy MOTOR EXPRESS

A real King of the Highways! Your young expressman will love this working model trailer truck. Trailer (with side and rear doors that really work) uncouples from cab. Retractable trailer support and realistic motor in cab. Brilliant red and green with aluminum trimming and black rubber wheels. Ages 3 to 7. \$4.98.

**THE HUBLEY MANUFACTURING CO.**  
Lancaster, Pa.



## Work 'N Play MUSICAL SWEEPER\*

Mothers will bless this practical toy. It actually works while the child plays. Run it across the rug... it plays gay musical notes... and sweeps, too. Two lovable honey bears decorate steel cover. Wire-bound brush, dust compartment, sturdy wood sides and wheels. Fun for 3 to 7 year olds. \$2.00.†

**FISHER-PRICE TOYS, INC.**  
East Aurora, Erie County, N. Y.

\*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South

(Continued on Next Page)





# AMERICAN-MADE TOYS FOR

These American-made toys are on sale at your local stores...



## Interlocking AMERICAN PLASTIC BRICKS

Beautiful red brick plastic building set. Encourages creative play — ages 4 to 12. Build "true-to-life" houses, buildings, villages. Bricks interlock. Windows, garage door open. Picture windows; transparent jalousies; green roofs. Instruction book. Set No. 725 — \$5.00. Others \$2.00 to \$15.00.

HALSAM PRODUCTS CO.  
4114 Ravenswood Ave.  
Chicago 13, Ill.



## DOUBLE BELL PLAY TELEPHONE

They'll love to play "grown-up" with this merry toy telephone. When the authentic spring-return dial is revolved, bells ring out a jolly "ting-a-ling!" Child learns alphabet and numbers by operating dial. In gay red or blue enameled steel. A favorite with 1-year-olds to school-agers. \$1.00.

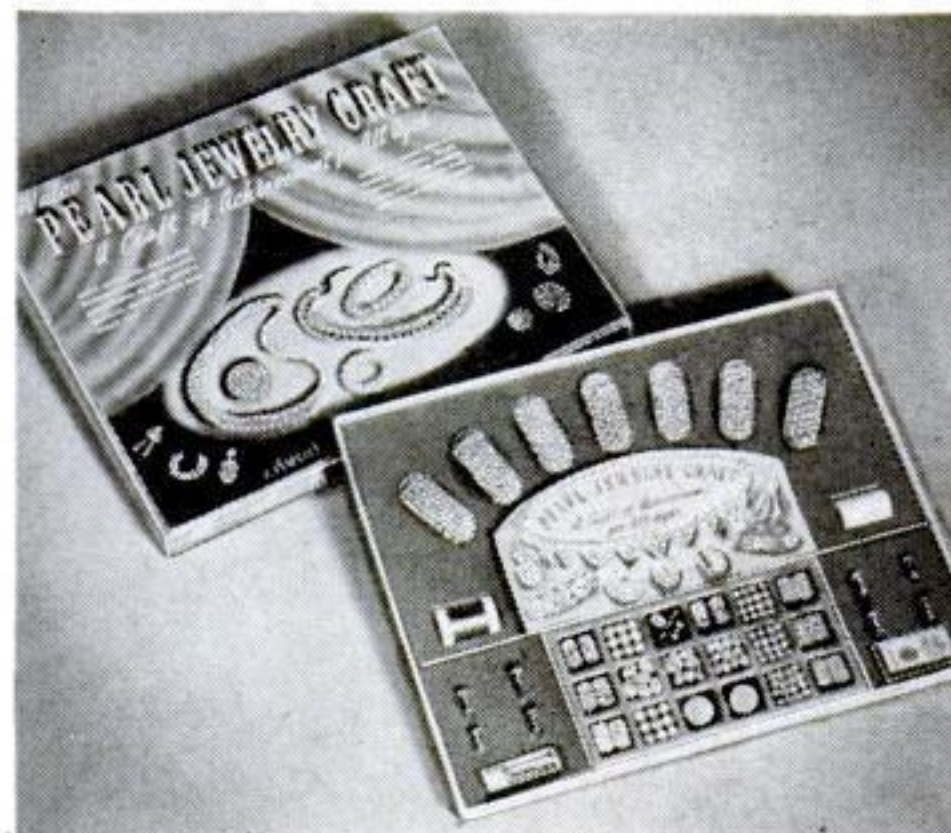
THE N. N. HILL BRASS CO.  
East Hampton, Conn.



## Two-for-one PUNCHING TOY

One side of this big, rugged Punching Toy has full-sized picture of K. O. Joe... the other has TUMBO, the lovable circus clown. Punch it. Tackle it. Weighted bottom always returns it to upright position. Made of sturdy Vinylite plastic. 50" height — \$5.00; 36" height — \$3.50.

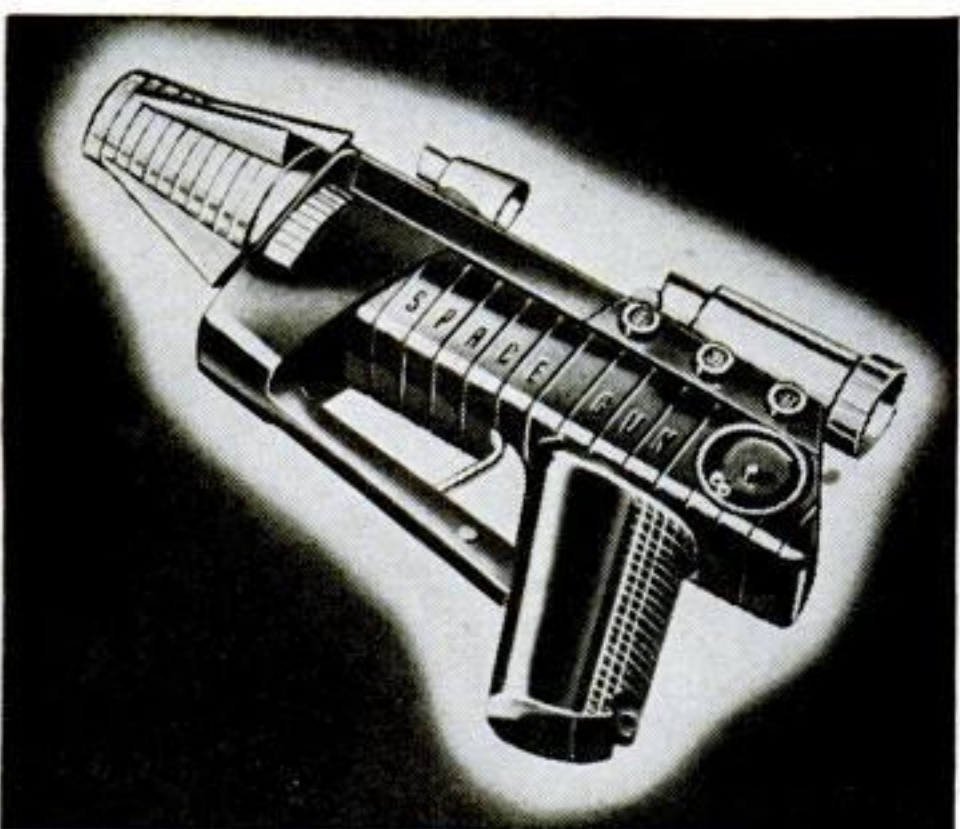
U. S. FIBER AND PLASTICS CORP.  
200 Fifth Ave., New York, N. Y.



## Walco PEARL JEWELRY CRAFT

She'll make her own jewelry... and love it! Set contains many sizes and shapes of simulated pearls, pearlized jewels, earring backs, clasps, pins, thread, wire, bead-needles, etc. With simple instructions for making lovely necklaces, earrings, brooches, rings and apparel decorations. For young ladies from 8 to 80. About \$3.00.

WALCO BEAD COMPANY  
37 West 37th Street  
New York 18, N. Y.



## ELECTRONIC SPACE GUN

Brand new! Here's a real out-of-this-world electronic gun. Just aim thru dual telescopic sights; pull trigger — hear "atomic" sound waves. High speed "atom smasher" rotates. See powerful "electronic" color beam. Adjust turret for choice of colors. Includes battery and bulb. Ages 4 to 12. \$1.69.

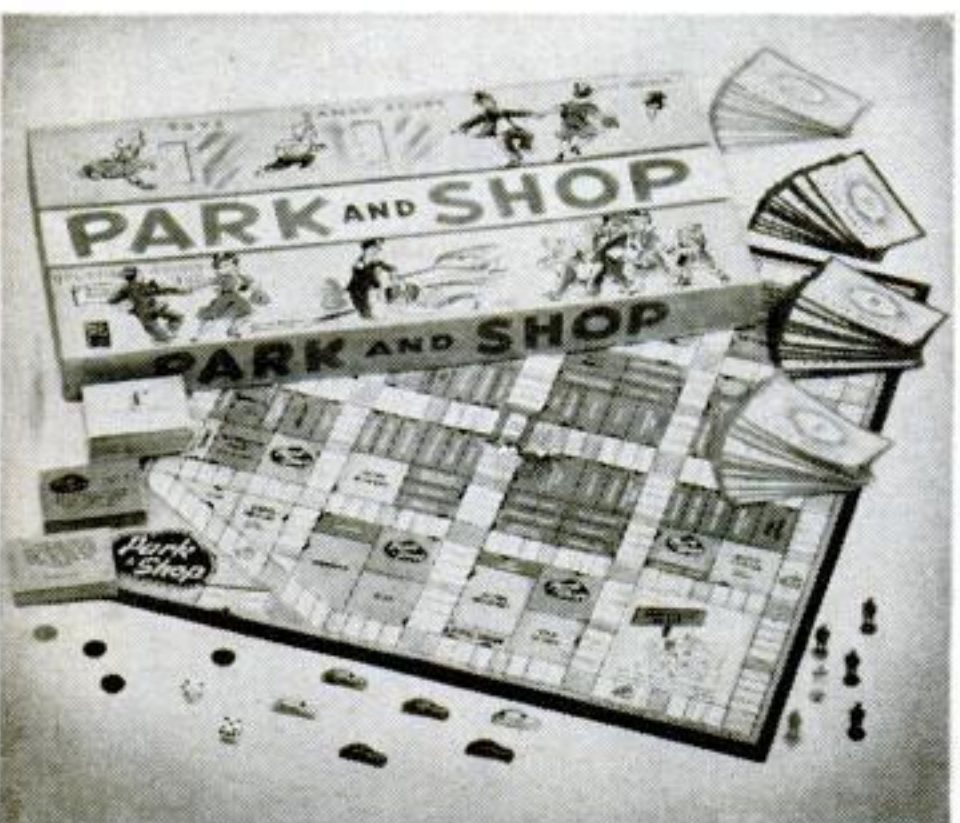
REMCO INDUSTRIES, INC.  
113 No. 13th Street  
Newark, N. J.



## A Walking Beauty! SAUCY WALKER DOLL

Saucy Walker walks with her little "mother," turns her head, rolls her eyes! She even sleeps and cries! (Inside mechanism never breaks down.) Her Saran hair can be washed, combed and curled. Made of exceptionally sturdy, washable plastic; stands 22" high; wears an adorable outfit! For ages 3 to 6, it's a wonderful toy — "it's Ideal." \$15.98.

IDEAL TOY CORPORATION  
200 Fifth Avenue  
New York 10, N. Y.



## PARK AND SHOP Ages 6 to Adult

The nation's traffic-game sensation. The object is to outsmart the other players by parking your car in a strategic place, complete your shopping quickly and be the first to return home. Lots of fun for 2 to 6 players. \$3.00.

MILTON BRADLEY CO.  
Springfield 2, Mass.



## Junior Jet 890 Series DELUXE TRICYCLE

An "out-of-this-world" jet-designed velocipede. Big puncture-proof tires; Junior Jet step plate; tan rubber saddle with scuff rail; rocket streamer knuckle guards; fender shield; truss rods; finished in rich maroon, white, and silver trim. Three sizes, for children two to six years. America's best values, JUNIOR VEHICLES at your dealers.

JUNIOR TOY CORPORATION  
Hammond, Indiana

\*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South

(Continued on Next Page)



# AMERICAN GIRLS AND BOYS

... or write manufacturer for name of nearest dealer.



## JINGLE STROLLER CHIME

For your tot's favorite doll or teddy bear. Beautifully lithographed stroller has shiny, ringing gongs in all four wheels. Stroller is 22" high and 8" wide with enameled foot rest and tubular steel handle. Strongly built for years of happy play. 1 to 6 year olds. \$3.00.

THE GONG BELL MFG. CO.  
East Hampton, Connecticut



## REDSKIN FINGER PAINT

Ages 3 to Adult

Creative fun for young artists and the whole family. Set includes eight 4-ounce jars of red, yellow, green, blue, brown, black finger paints; special finger paint paper; spatulas; and a colorful instruction folder. Grand amusement for rainy days. \$2.00. Other sets \$1.00 and \$3.00.

MILTON BRADLEY CO.  
Springfield 2, Mass.



## Famous Walking Spring Toy SLINKY\*

The original squiggly, squirmy toy that walks down stairs and slopes. Slinky performs dozens of fascinating tricks... provides fun-filled hours for children of all ages. Nothing to wind up or wear out, Slinky is the perfect toy for stuffing a merry Christmas stocking. \$1.00.

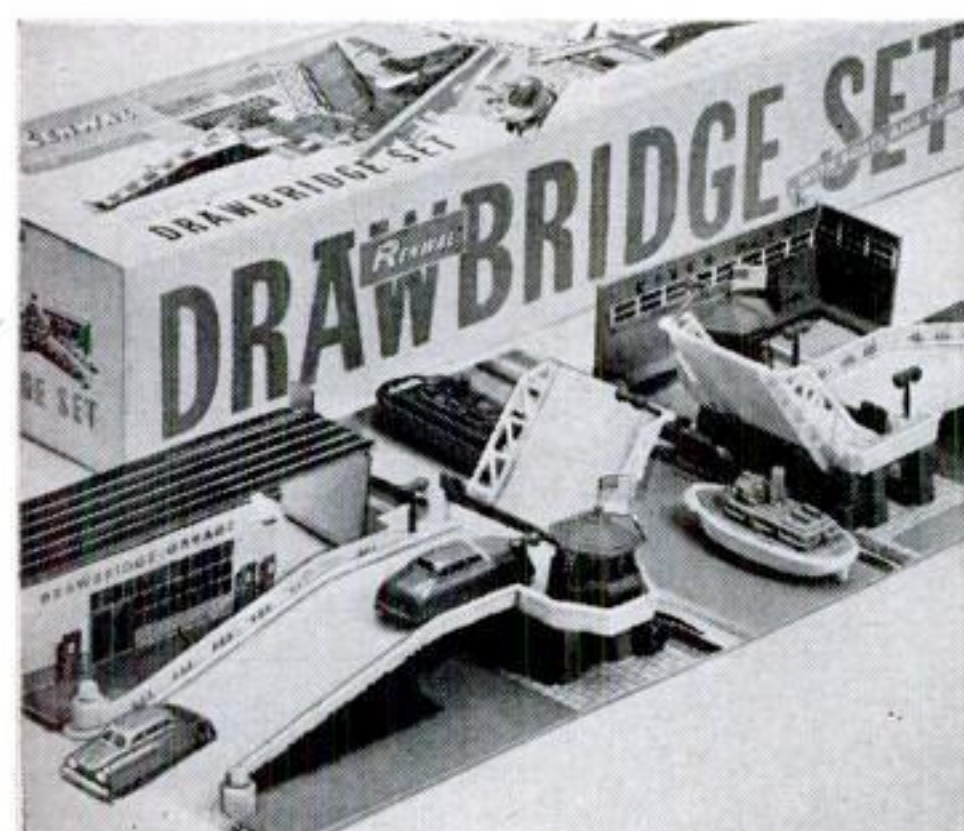
JAMES INDUSTRIES, INC.  
Clifton Heights, Pa.



## 4 "ZANY" PUPPETS 6-Piece Theatre Set

These lovable puppets bring Warner Bros. cartoon characters—BUGS BUNNY, PORKY PIG, ELMER FUDD as well as SYLVESTER THE CAT to life. Pure Vinylite heads, moving eyes, colorful cotton garments. Box converts into sturdy puppet theatre. Zany Comic Book filled with story, play ideas. Ages 4 to 16. Six piece set — \$2.98.

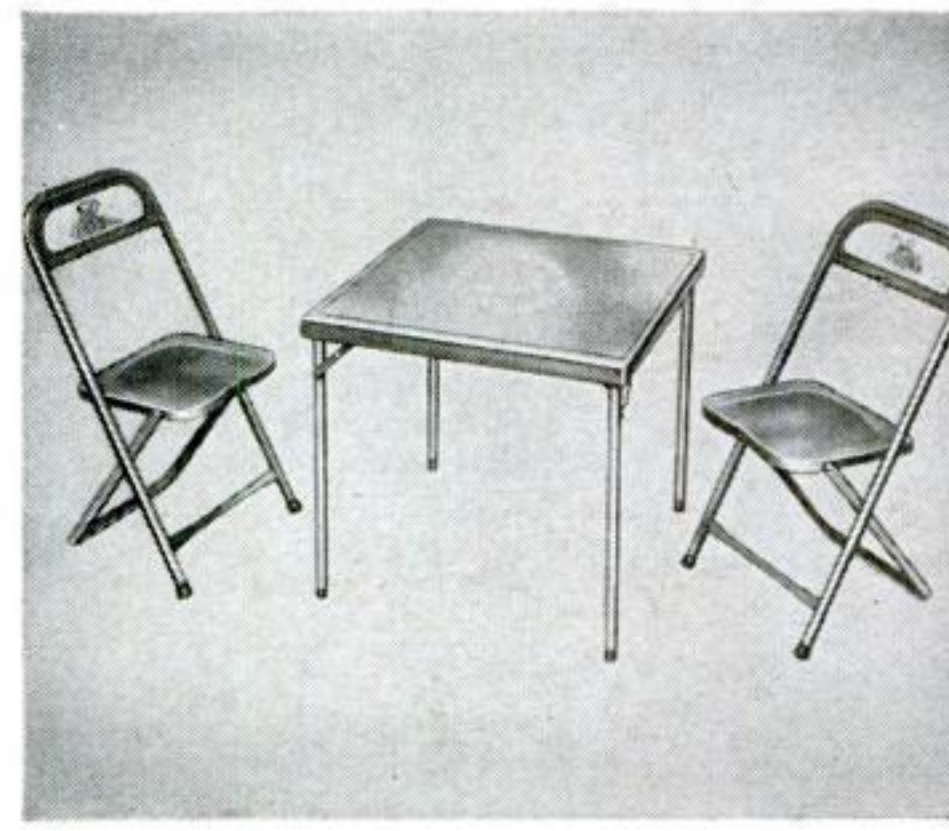
"ZANY" TOYS, INC.  
St. Louis 4, Missouri



## True-to-Life DRAWBRIDGE SET

This rugged, realistic toy works just like real lift bridges. Turn the knobs and the spans go up to let boats go by. Gates go down to stop traffic. Set includes bridge, boats, autos, garage and pier shed. Made of extra-tough plastic to absorb years of hearty play. Ages 3 to 8. \$2.98.

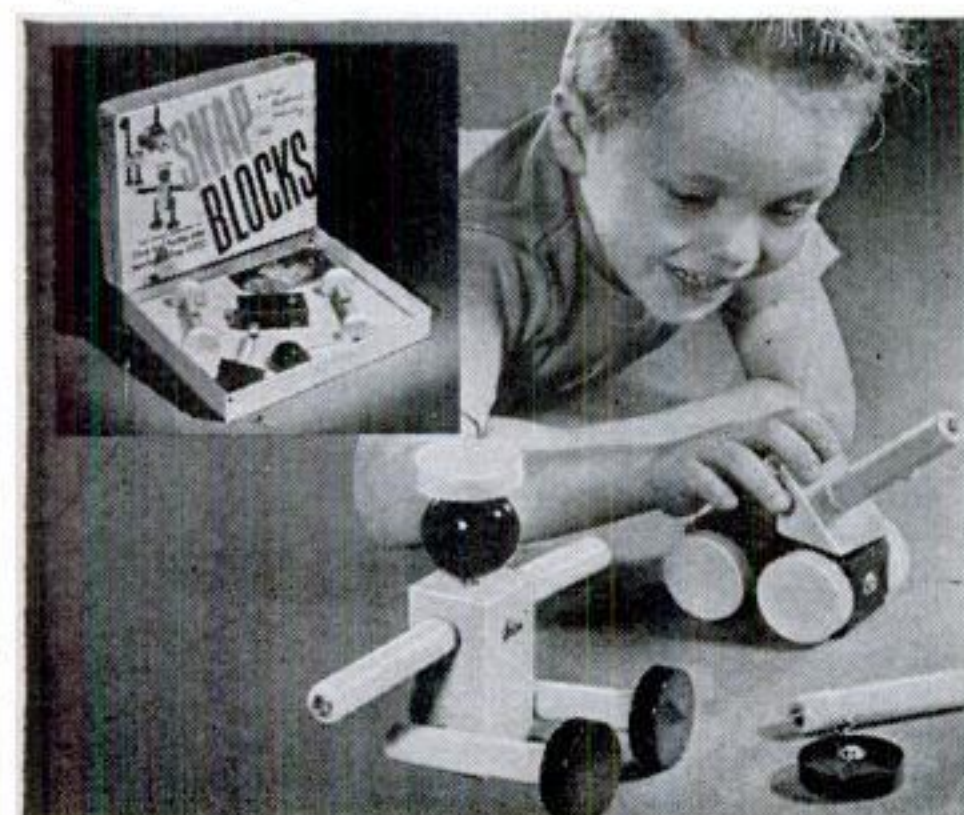
RENWAL MFG. CO., INC.  
Toyland Park  
Mineola, N. Y.



## FOLDING TABLE-CHAIR SET

Three beautiful pieces of furniture for a 3 to 6 year old's room... patterned after a grownup card-table set! Two chairs and matching table are constructed of heavy metal — so durable, it's used for automobile chassis. In bright red with white alphabet and numbers circling the table top. Set folds neatly for storage. Only \$9.95.

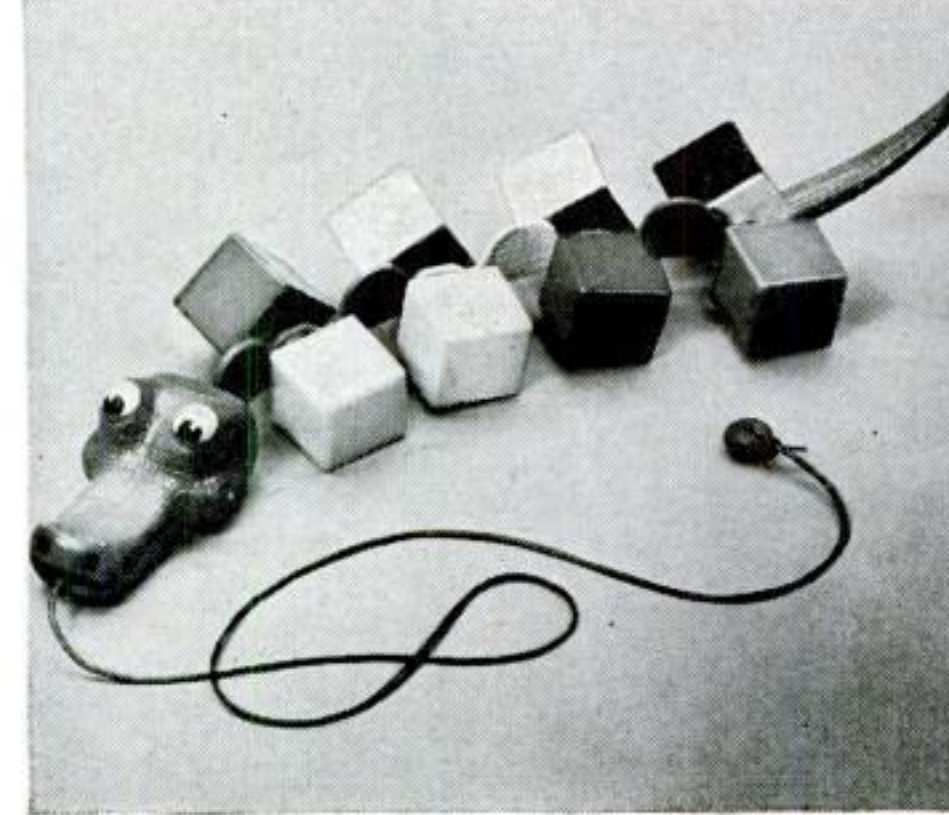
F. C. CASTELLI COMPANY  
200 Fifth Avenue, N. Y. 10, N. Y.



## Teach Creative Independence SNAP BLOCKS\*

Colorful construction blocks snap together in countless combinations, making hundreds of different, moving, rolling toys! Blocks are molded of rugged, easy-to-clean plastic in non-toxic, non-fading colors. Rust-proof snap fasteners scientifically placed for versatility. Ages 2 to 8. \$2.29 Set. Also Alphabet Snap Blocks, \$2.98.

INTL. MODERN PLAYTHINGS, Inc.  
4387 West 35th Street  
Cleveland 9, Ohio



## Loves To Be Pulled! KLATTER-GATOR

Introducing Kasey, the impish Klatter-Gator. Pull Kasey and watch him wiggle and wobble, twist and turn whether upside down or right-side up. Kasey is eighteen inches of rolling fun and fascination... made of washable, non-toxic plastic in a galaxy of gay colors. Tots and toddlers, age 1 to 4, adore Kasey! \$1.98.

KUSAN INCORPORATED  
2716 Franklin Road  
Nashville, Tenn.

\*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South

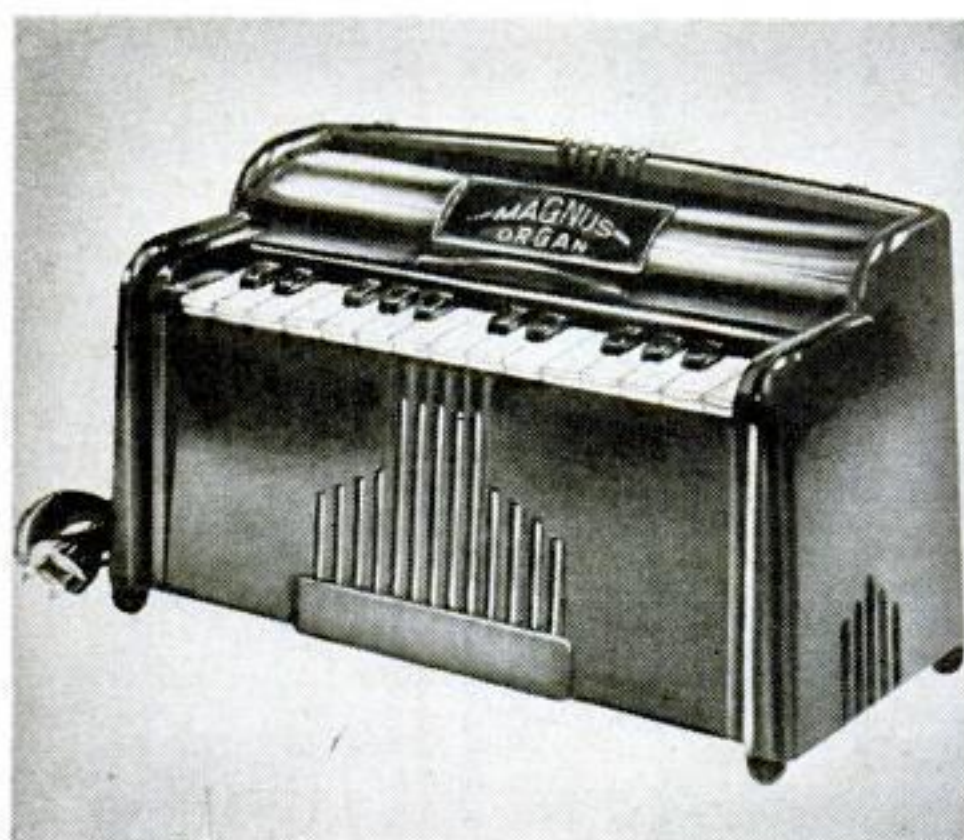
(Continued on Next Page)





# AMERICAN-MADE TOYS FOR

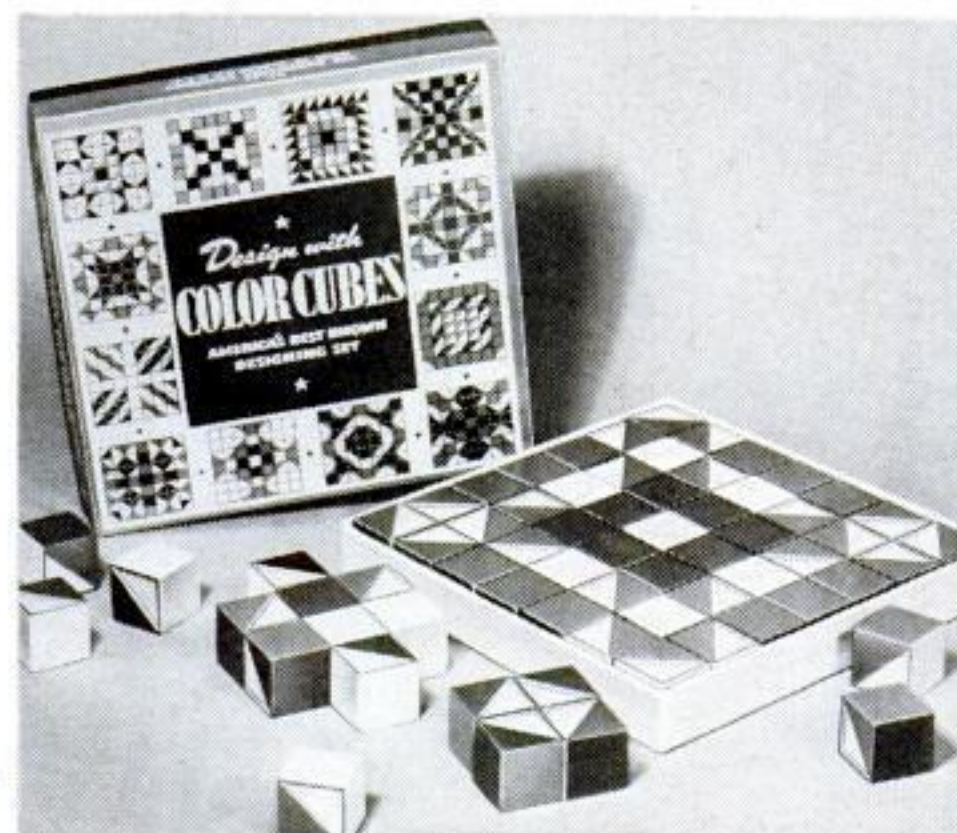
These American-made toys are on sale at your local stores...



## More Than A Toy! PORTABLE ELECTRIC ORGAN

Table radio size, with the rich, resonant tones of an organ—even to lasting notes and chords! Over a 2-chromatic-octave range. Safe, easy, beautiful! No lessons needed — follow numbers (not notes) — play a tune on sight. Walnut or mahogany plastic cabinet; with easy song folio. For ages 8 to 80. \$19.95.

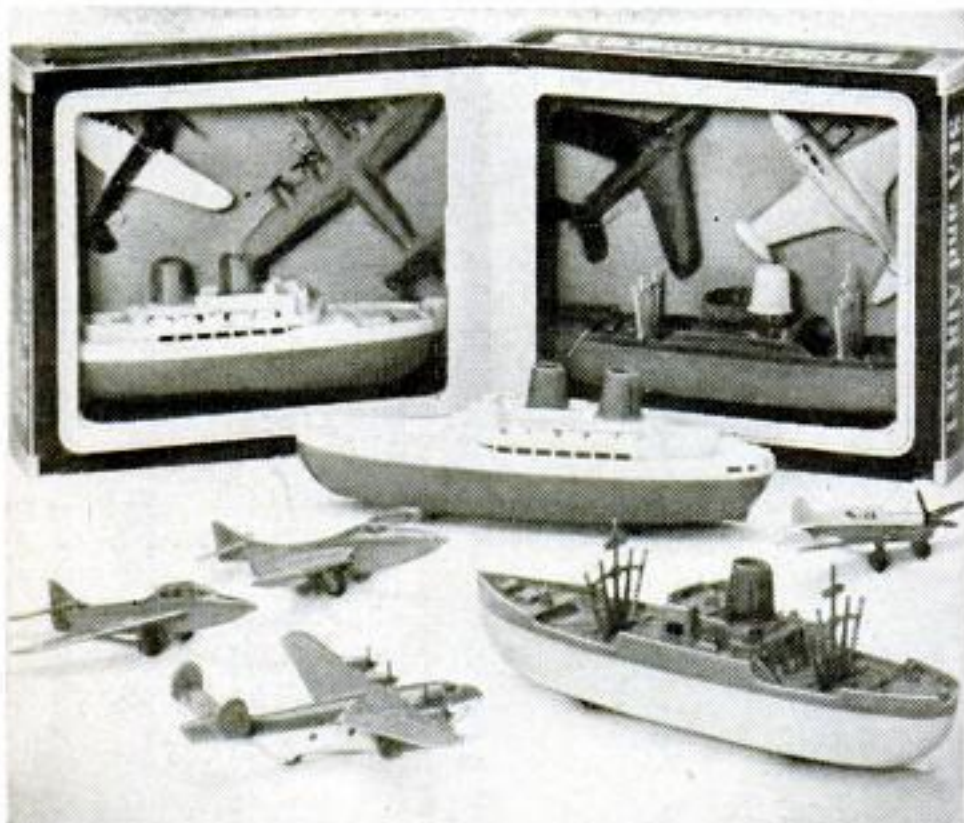
MAGNUS HARMONICA CORP.  
439-451 Freylinghuysen Ave.  
Newark 5, New Jersey



## Color Cube DESIGNING SET

Hour after hour of creative fun for youngsters, adults. From 4 years up they'll be fascinated by the endless number of symmetrical designs that can be made with these 49 smooth, jewel-like cubes. Each hardwood block is enameled in sparkling colors with two deeply embossed diagonals. Set illustrated — \$3.00; other sets — \$1.50 and \$5.00.

THE EMBOSING COMPANY  
200 Fifth Ave., N. Y. 10, N. Y.



## Renwal SEA AND AIR SET

Six real-life toys for little pilots and skippers. Ocean liner and freighter are authentic in detail... down to swimming pool on deck of liner. Wheels make them double-duty pull or float toys. Set includes two sleek jet-planes, a Martin flying boat and Warhawk fighter plane. Ages 2 to 8. \$1.98.

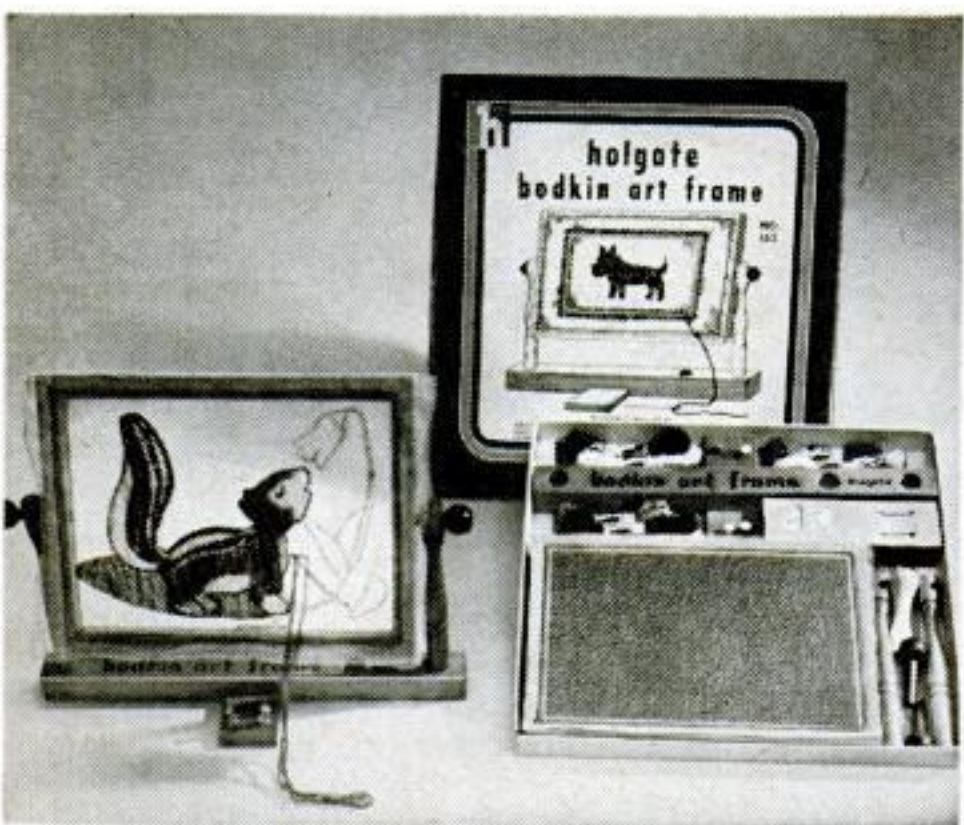
RENWAL MFG. CO., INC.  
Toyland Park  
Mineola, N. Y.



## Real Electric Stove! "LITTLE CHEF"\*

Has gleaming white enamel like Mama's and safely cooks and bakes! 4-place-burner-top and oven heat separately to an even, moderate temperature. Features knobs that turn, window in oven door and full chrome clock panel. Includes 6-piece set of cooking and baking utensils. Completely Underwriters Approved. For ages 4 to 10. \$7.95.

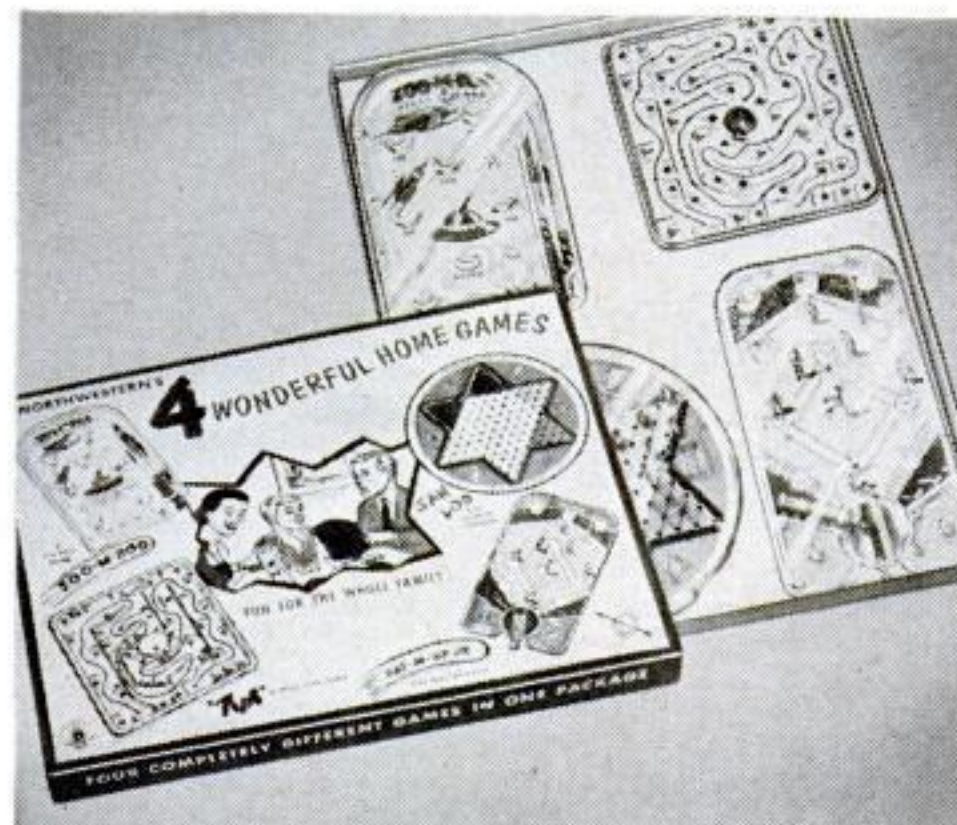
TACOMA METAL PRODUCTS CO.  
414 — 24th Ave.,  
Tacoma 2, Wash.



## Domestic Art! BODKIN ART FRAME

A new "twist" to the lovely art of tapestry, needle-point, embroidery! Easy instructions show how to make Christmas socks, purses and many useful items. For girls age 5 to 10... especially fine as a rainy day or sickroom pastime. Complete with frame, patterns, netting, yarn, needles. \$3.50.

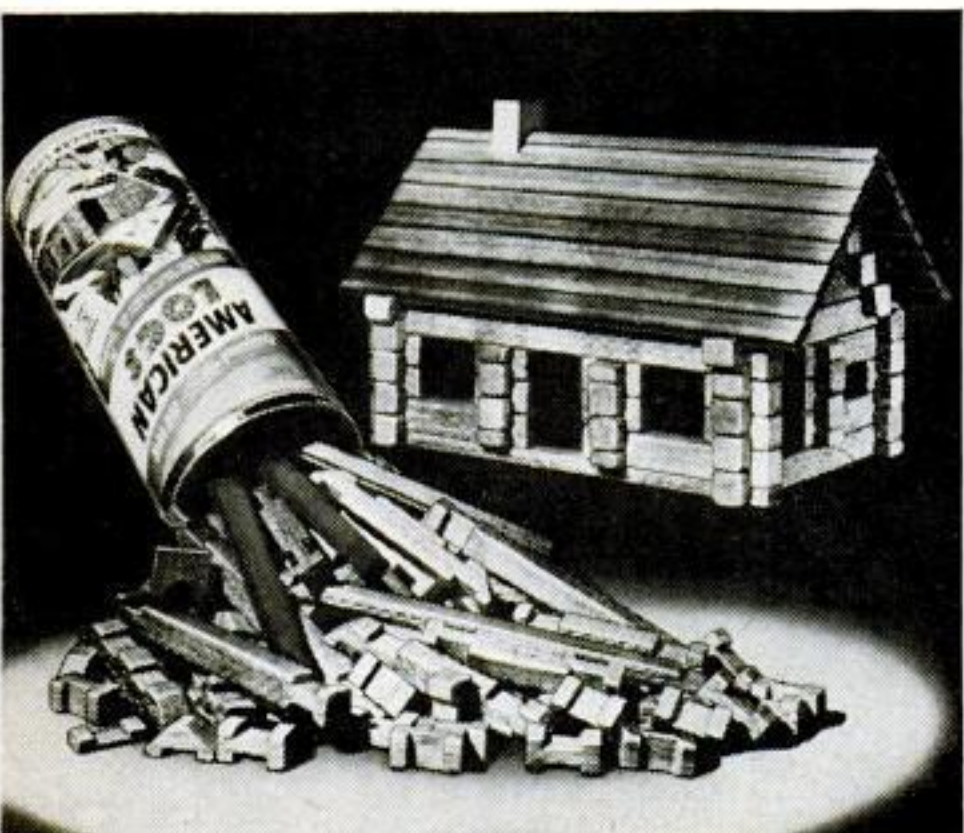
HOLGATE BROTHERS CO.  
Kane, Penna.



## Fascinating 4-GAME GIFT SET

A great big box of fun for the whole family! Contains FOUR brand new, all-plastic games: Zoo-M-Roo — hiscore "Poosh-M-Up"; TIPT — 3-game combination; BAT-M-UP JR. — action Baseball game; SAN LOO JR. — Chinese Checkers. A treat for everyone — a game for everyone! \$2.29.

NORTHWESTERN PRODUCTS CO.  
St. Louis 3, Missouri



## Original "Hewn" AMERICAN LOGS

The original square-cut "Hewn" Logs of pioneer times in detailed miniature. Interlocking, 3/4", precision-made, square-cut Logs for rigid construction. Selected wood, stained natural log color, smoothed and waxed for safety. For children 4 to 12 years. 103 pieces. No. 815 Set — \$2.00. Others 50¢ to \$10.00.

HALSAM PRODUCTS CO.  
4114 Ravenswood Ave.  
Chicago 13, Ill.



## Insert Puzzle THREE LITTLE PIGS

Sifo presents the enchanting story of the "Three Little Pigs" in puzzle version for children 3 to 6. Self-contained in a durable tray, this wood educational puzzle teaches coordination and patience. Finished in 6 brilliant lead-free, non-toxic colors. The "Three Little Pigs" offers many hours of happy pleasure. Size 9" x 12". 23 pieces. \$1.75.

SIFO COMPANY DEPT. L  
353 Rosabel, St. Paul 1, Minnesota

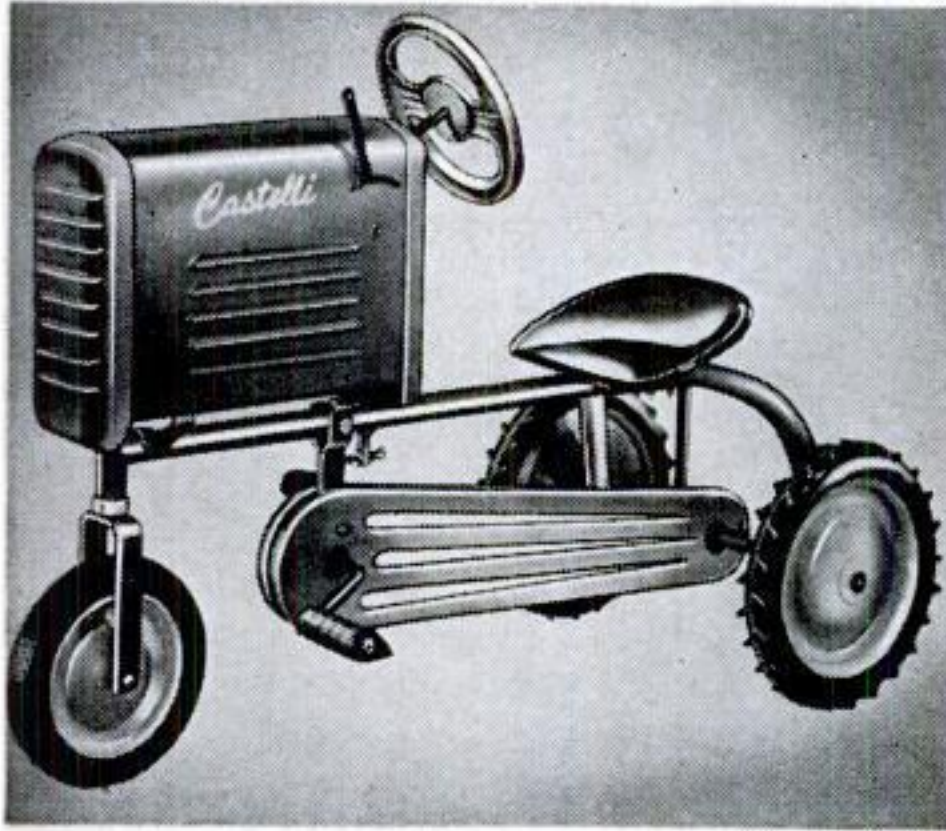
\*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South

(Continued on Next Page)



# AMERICAN GIRLS AND BOYS

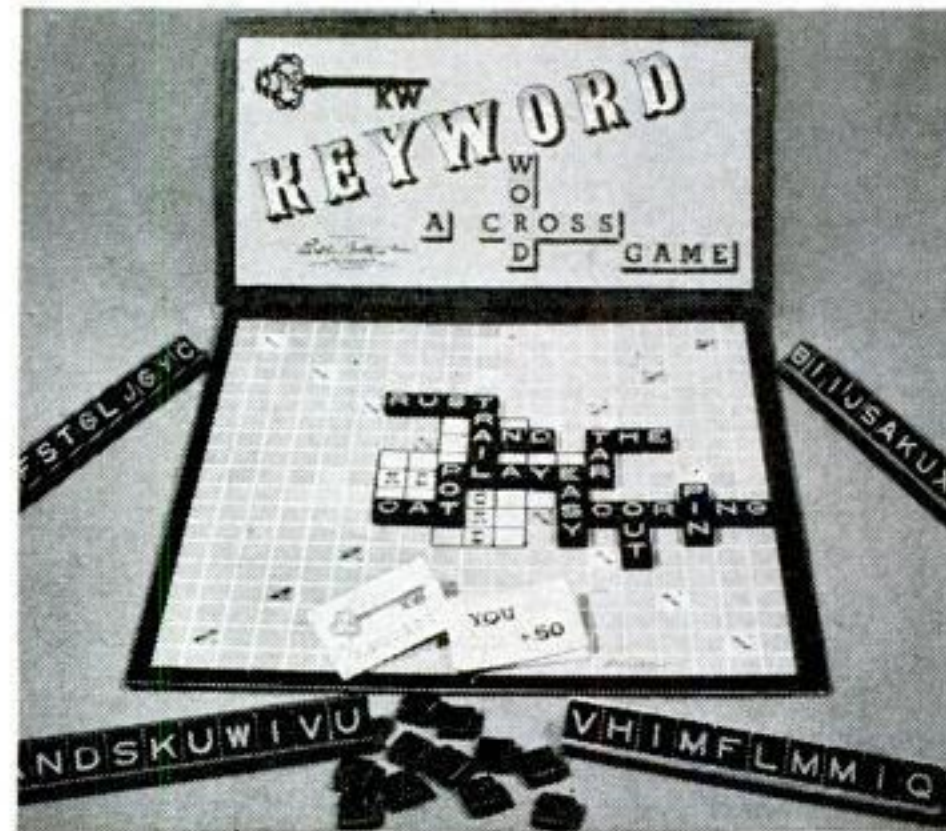
...or write manufacturer for name of nearest dealer.



## Easy-Pedal SUPER-TRACTOR

Watch it go! This realistic heavy-gauge steel tractor, with safe bucket-seat, is made to be driven! Chain-drive makes pedaling easy; steering wheel has a full 360° turn. It's authentic right down to the lug-type dark rubber tires, louvred sides and special high-gloss enamel finish. Grand fun for boys age 4 to 6. \$19.95.

F. C. CASTELLI COMPANY  
200 Fifth Avenue  
New York 10, N. Y.

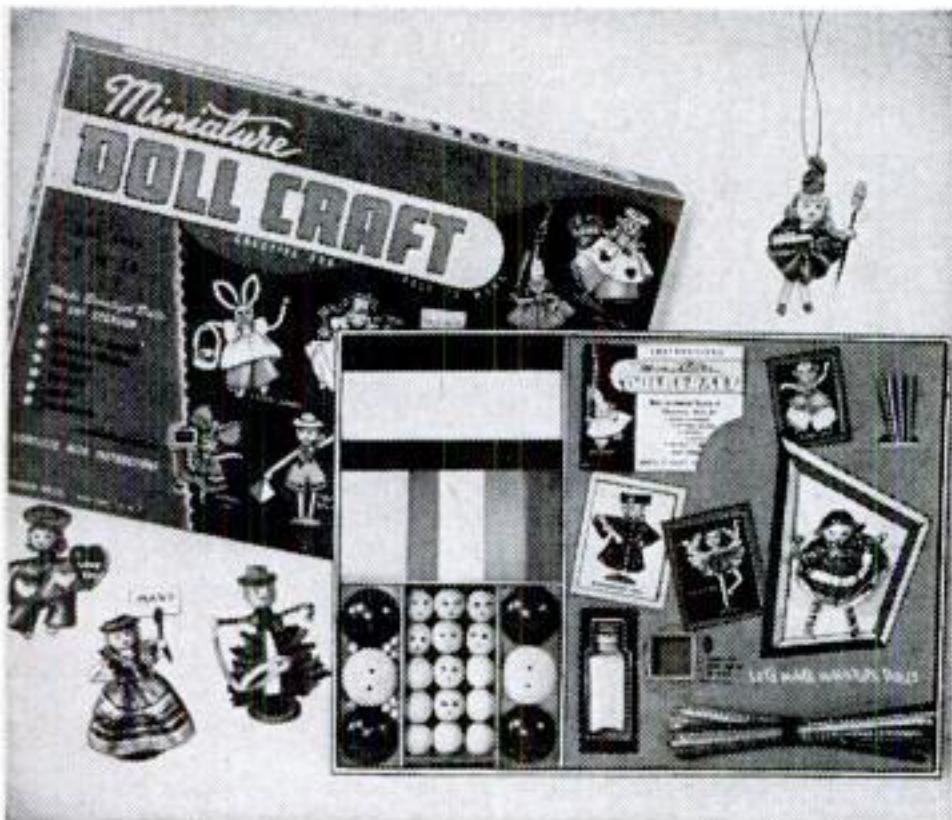


## KEYWORD Crossword Game

The Best of All  
Crossword Board Games

A great favorite with all ages. Fast, easy scoring makes play interesting and delightful. Set No. 685, all wood tiles — \$3.00; Set No. 684, fiber tiles — \$2.00.

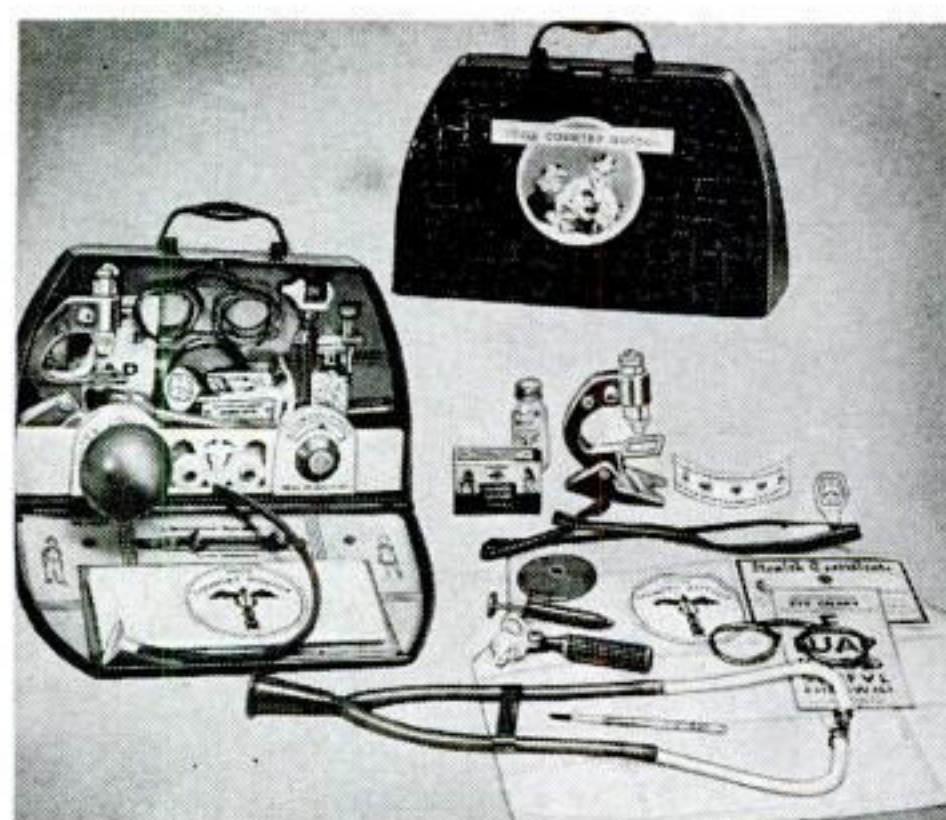
PARKER BROTHERS INC.  
Salem, Mass.



## Kohner's Delightful MINIATURE DOLL CRAFT

A complete miniature doll "factory"! Easy instructions show how to make beautiful dolls for every occasion... to wear on lapel, to use as tree trims, party favors, etc. Set includes heads, hair material, cement, ribbons, pipe-cleaners, dollstands, ready-made display doll. For ages 7 to 14 — \$2.00.† Others at \$1.00.†

KOHNER BROS.  
155 Wooster Street, N. Y. 12, N. Y.



## LITTLE COUNTRY DOCTOR\* Plastic Visiting Kit

Every "play doctor" wants this kit. Rigid, molded-plastic, simulated-leather-grain. Contains: new, action lung meter and health machine; vinyl plastic uniform; focusing microscope; stethoscope to hear heart-beats; otoscope; other safe, plastic instruments. \$2.98. Also "Little Play Nurse" Kit for Sister — \$2.98. Others at \$1.98, \$1.00.

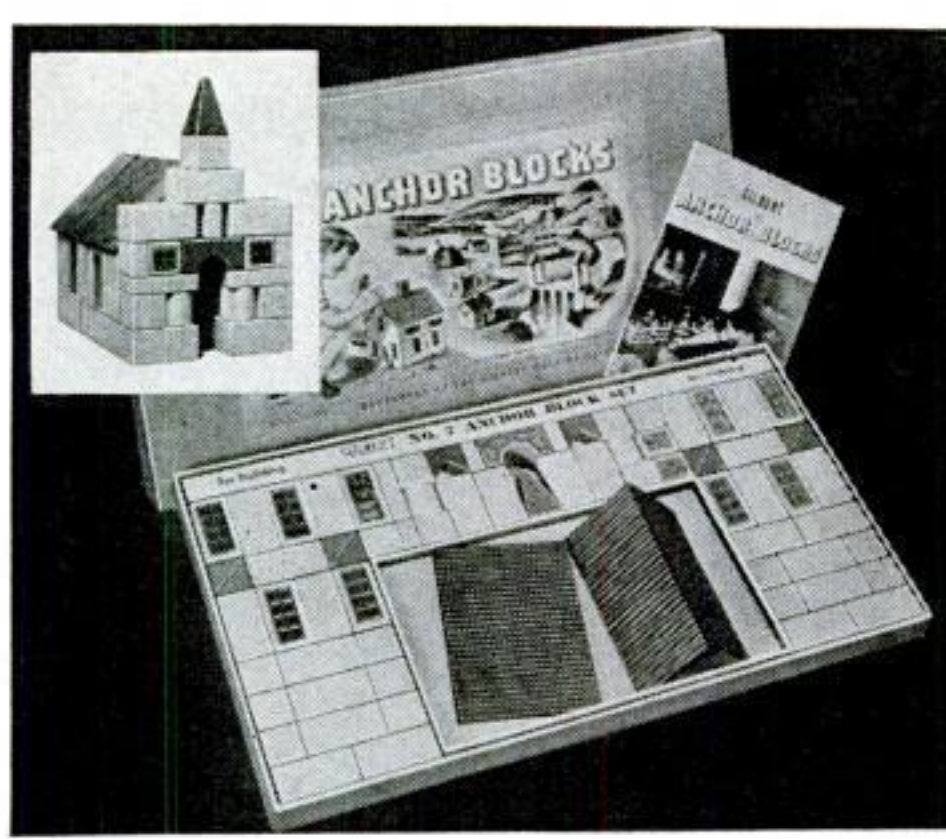
TRANSOGRAM COMPANY, INC.  
200 Fifth Ave., New York 10, N. Y.



## Completely Equipped CHINA CABINET

Housekeeping on a miniature scale! This gay 21 1/4"-high metal cabinet, with Pennsylvania Dutch design, contains everything little girls need for baking, serving. Holds 40 pieces, including: pottery-colored service for 4, spice set, canisters, mixing bowl, baking dish, "silverware." For ages 4 to 9 it's a wonderful toy—"it's Ideal." \$5.98.

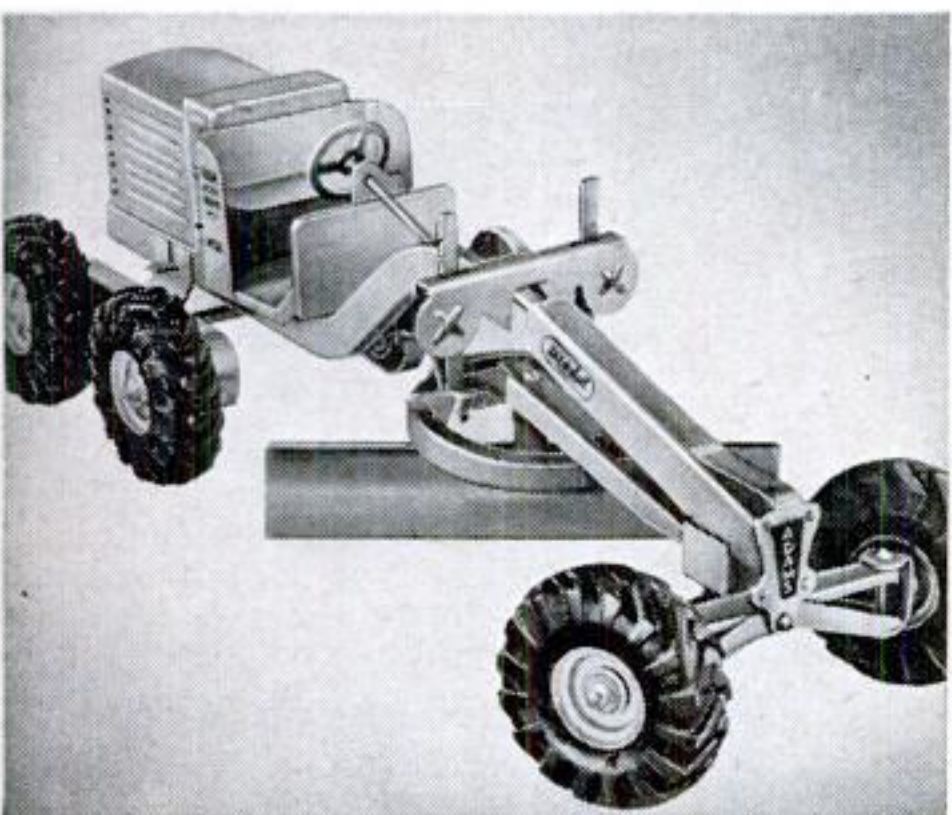
IDEAL TOY CORPORATION  
200 Fifth Avenue  
New York 10, N. Y.



## Building Set No. 7 GILBERT ANCHOR BLOCK

Your young builder can make hundreds of interesting models, like the Cathedral pictured here, with this variety of cubes, rectangles, angles, chimneys, spires. Blocks look and feel like marble. Weighted to pile easily. 70 assorted blocks plus arch, columns, 2 roofs. Illus. Building Book. Ages 5 to 10. \$6.50.†

THE A. C. GILBERT COMPANY  
Erector Square, New Haven, Conn.



## Famous Adams ROAD GRADER

Here's a lively, authorized working model of the famous Adams Road Grader. Travels smoothly over the roughest ground thanks to steerable "knee action" front wheels and tandem action rear wheels. Massive scraper blade adjusts 3 ways. Brilliant orange enamel finish, black rubber tires. Ages 4 to 12. \$13.95.†

THE CHAS. WM. DOEPKE MFG. CO.  
Rossmyne, Ohio



## Year 'Round LONE RANGER SPORTS KIT

Hi-yo, Silver! The Lone Ranger's picture adds a western flavor to this year 'round sport kit. There's a 7" Lone Ranger Bantam Basketball; Lone Ranger Touch Football; 12" reinforced steel basketball ring and net; rule book; referee's whistle and arm band. A sure hit with athletic young cowboys, age 4 to 8. \$3.98.

THE SUN RUBBER COMPANY  
Barberton, Ohio

\*trademark †prices slightly higher in West and South

\*trademark

†prices slightly higher in West and South

\*trademark

†prices slightly higher in West and South

\*trademark

†prices slightly higher in West and South

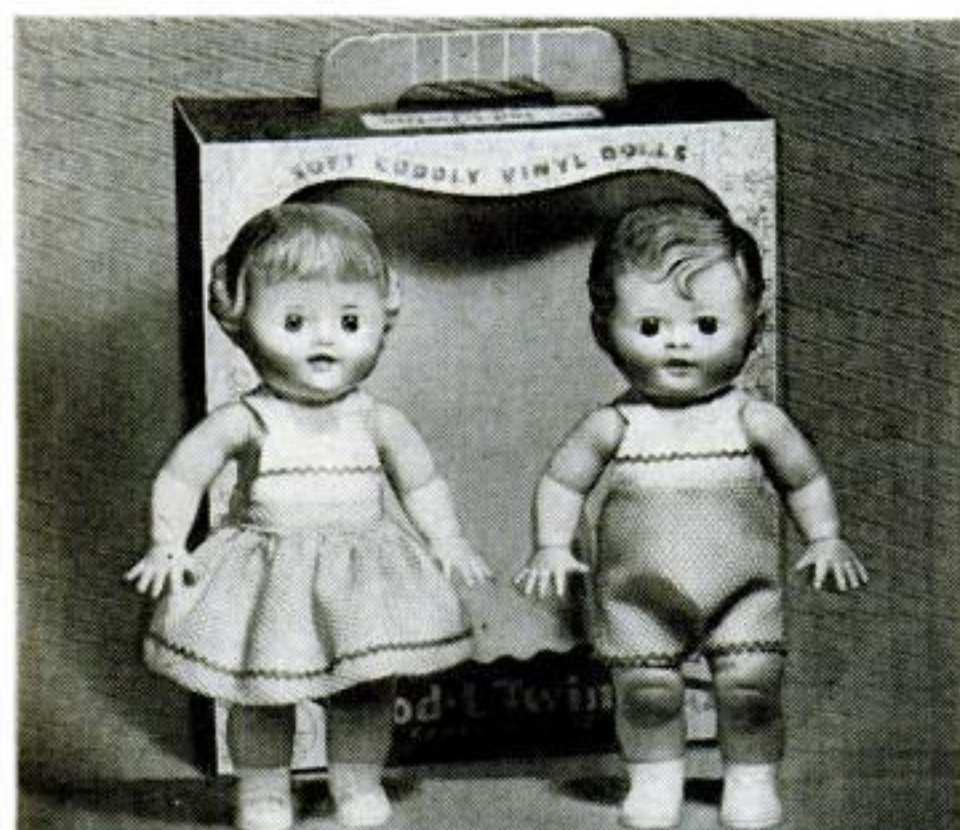
(Continued on Next Page)





# AMERICAN-MADE TOYS FOR

These American-made toys are on sale at your local stores...



## Double Fun! "TOD-L-TWINS" SET

Two cuddly little bundles of charm with dimpled knees! One's a boy doll, one's a girl — and both are dressed in look-alike playsuits (with painted-on undies). Both have voices, too! They're made of soft, squeezable Vinyl plastic that's practically indestructible... stand 10½" high — their own carrying case. For ages 2 to 6. \$2.98.

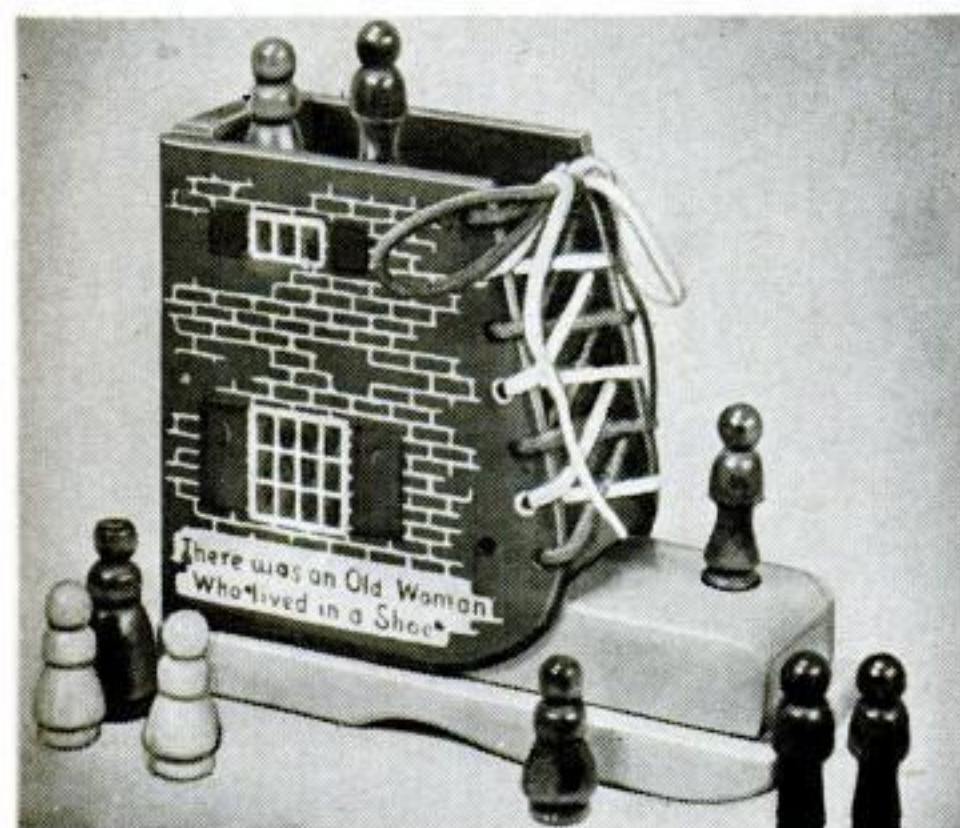
THE SUN RUBBER COMPANY  
Barberton, Ohio



## Now Geography's Fun! UNITED STATES BINGO

Gabriel's wonderful new kind of Bingo is a sure-fire hit for family fun — gives Junior and his sister a "whiz" rating in geography, too. Includes 16 full-color cards showing states, points of interest; 96 product markers; reusable magic score pad. For ages 8 to 12; two to sixteen can play. \$3.00.

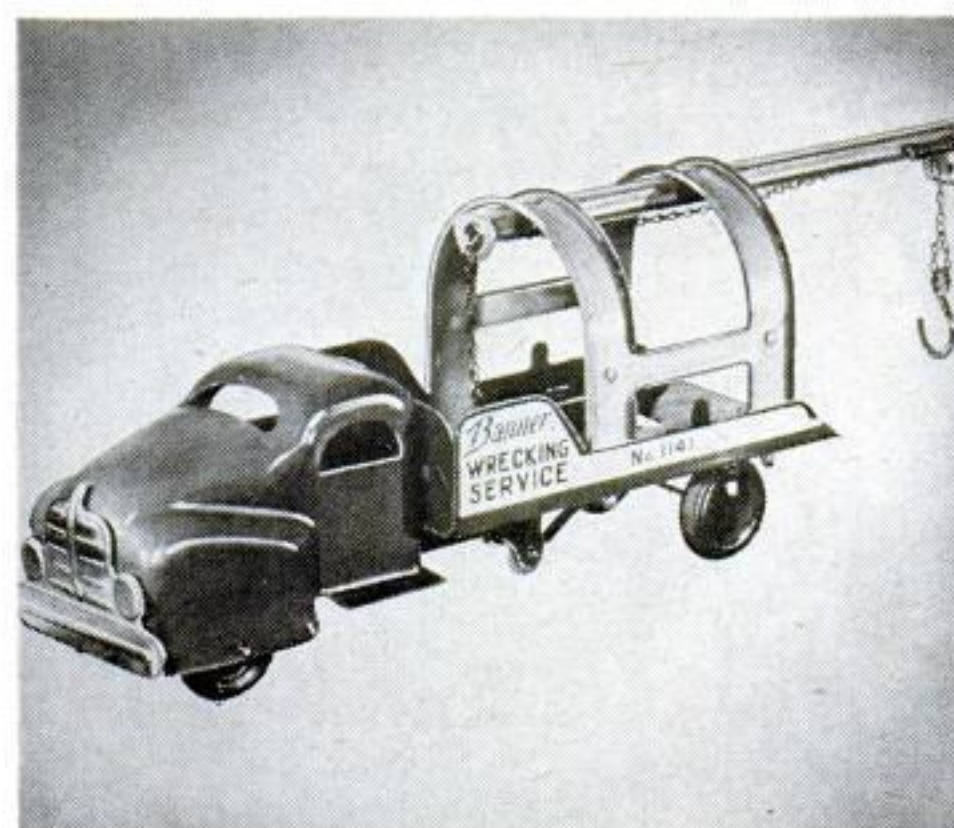
SAM'L. GABRIEL SONS & CO.  
200 Fifth Avenue  
New York 10, New York



## "OLD WOMAN OF THE LACING SHOE"

An everyday chore is dramatized to delight and instruct children age 2 to 5! They learn how to lace their own shoes by practicing on this gay, large-scale model. Constructed of wood, patterned after "the old woman who lived in the shoe"... includes her 9 "children," too! Shoe has two long lacers with easy-to-handle tips. \$3.00.

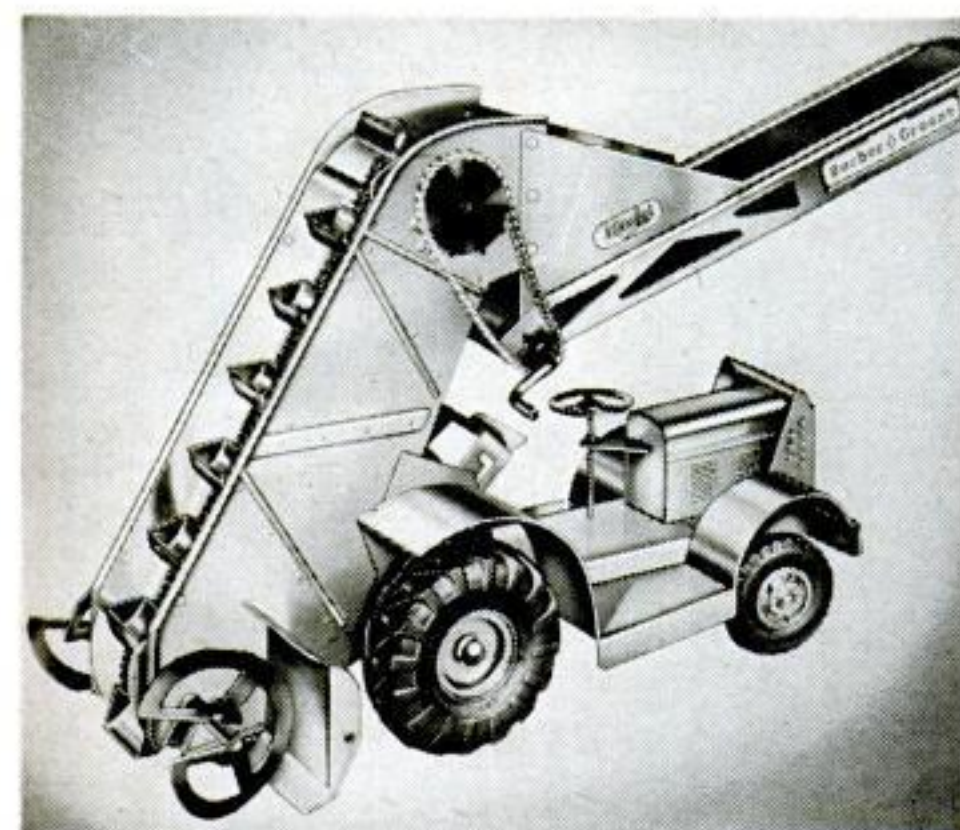
HOLGATE BROTHERS CO.  
Kane, Penna.



## Trouble Shooter WRECKER TRUCK

Here's an exact replica of a real wrecker truck built to weather years of active play. Backs up to any "disabled" toy vehicle. Crank operates chain hoist hooks for towing. Heavy steel construction with metal wheels, steel axles. An action toy for 4 to 10 year olds. \$1.98.

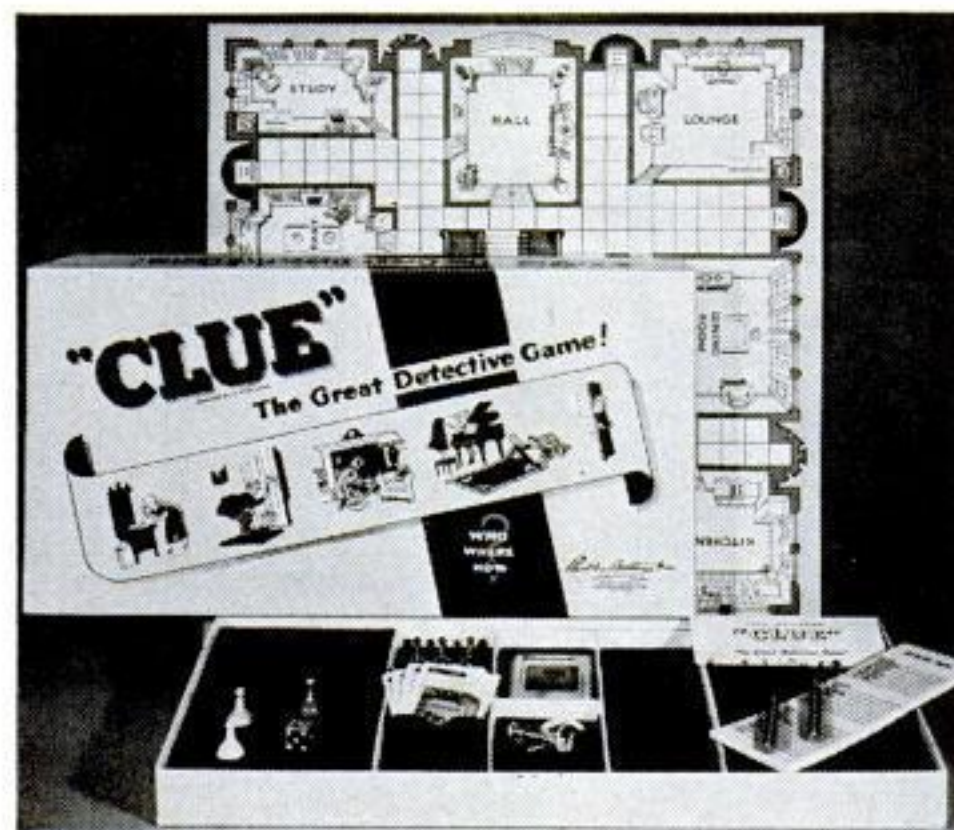
BANNER PLASTICS CORPORATION  
200 Fifth Avenue  
New York 10, N. Y.



## Barber-Greene BUCKET LOADER

Dad will want to play with this, too! Realistic MODEL toy forces earth or sand into piles, scoops it up in buckets, carries it on conveyor belt to dumping point. One crank controls both bucket-chain and conveyor belt for completely coordinated operation. Bucket Loader rolls along on 4 big, rubber-tired wheels. Ages 4 to 12. \$18.95.†

THE CHAS. WM. DOEPKE MFG. CO.  
Rossmyne, Ohio  
Creative Metal-Craft



## CLUE The Great Detective Game

A BEST SELLER. Exciting and of intense interest throughout. Fascinating to adults and teen-agers alike. CLUE has many enjoyable features, entirely new in this age of smart games. CLUE contains the finest equipment for as many as six players—and is a detective game that would delight any sleuth! \$3.00.

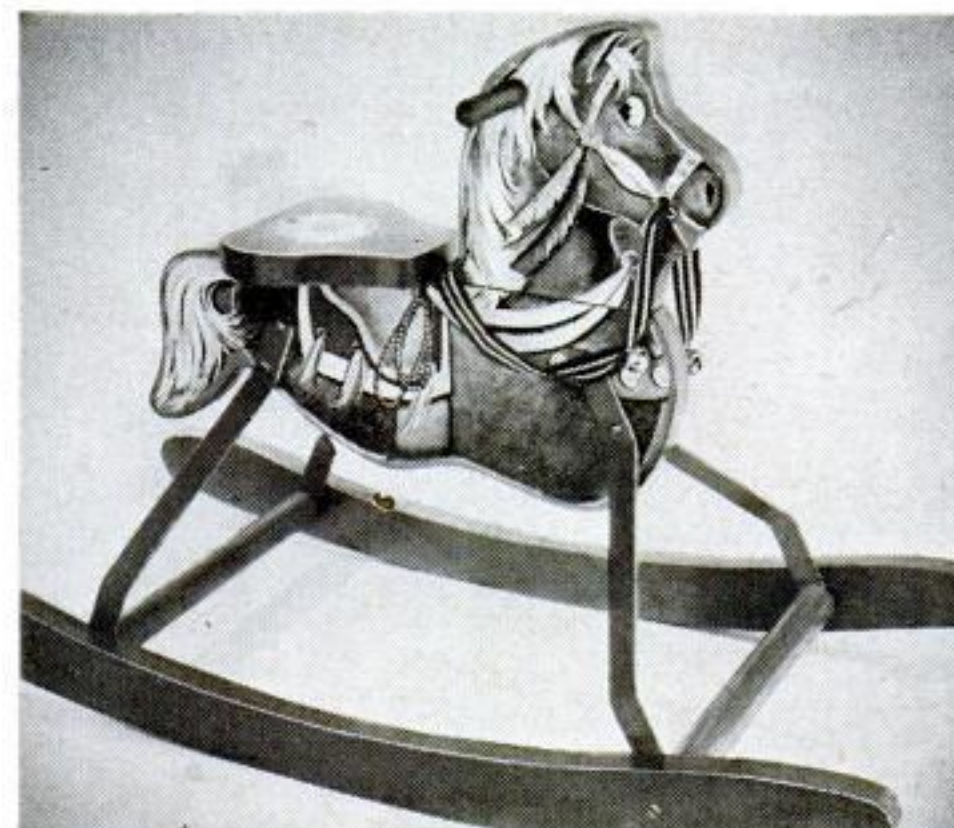
PARKER BROTHERS INC.  
Salem, Mass.



## Creative Metal-Craft TAPPING SET

Designed by Carlton Dank, Educational Toy Specialist. Contains steel tapping hammer and punch, copper sheets imprinted with designs, plywood mounting boards, nails, stain, brush, sandpaper, etc. Complete materials for making wall plaques, tie rack, desk tray, stationery rack, etc. Ages 6 to 14 — \$2.98. Other sizes \$1.98 and \$3.98.

HANDICRAFT CREATORS, INC.  
62 Schenectady Avenue  
Brooklyn 13, N. Y.



## Ride 'Em, Cowboy ROCKING HORSE

A perfectly safe outlet for excess energy. Big, sturdy rocking horse measures 17½" high, 12" wide, 25½" long. Of rugged wood and steel, with roomy saddle-type seat and extra-safe hand grips. Gleaming bells on reins jingle merrily as your little cowboy or cowgirl "rides the range." Ages 2 to 6. \$4.00.

THE N. N. HILL BRASS CO.  
East Hampton, Conn.

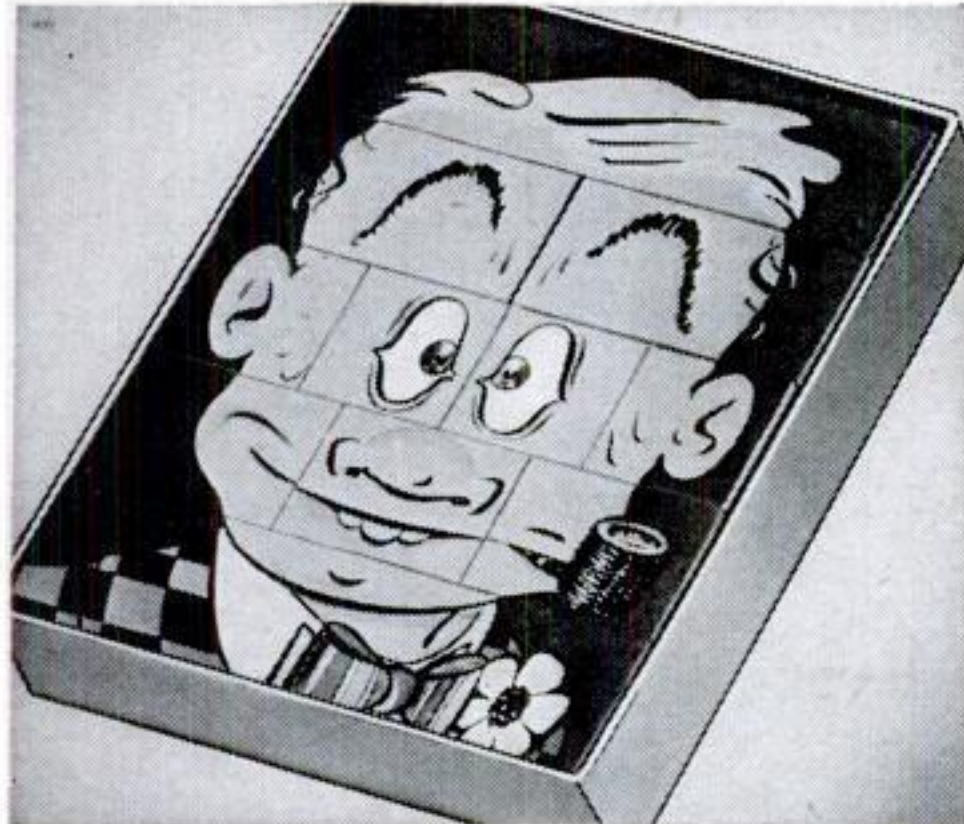
\*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South

(Continued on Next Page)



# AMERICAN GIRLS AND BOYS

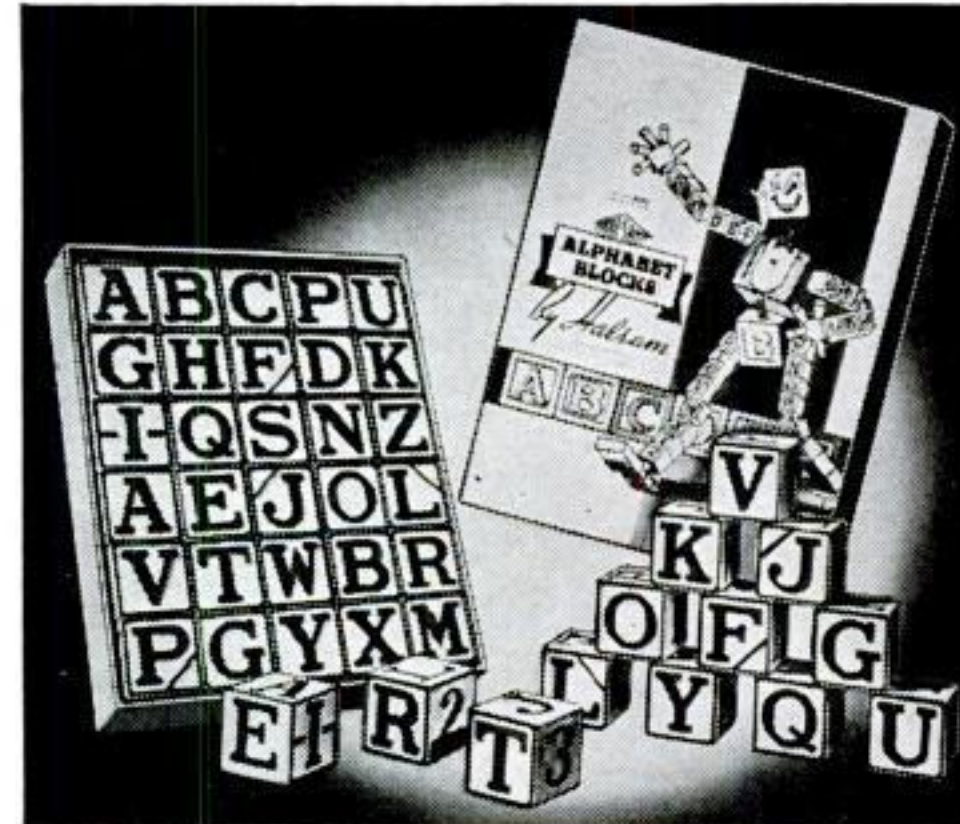
... or write manufacturer for name of nearest dealer.



## 4,194,304 Faces! CHANGEABLE CHARLIE\*

A riotous new toy... so simple the smallest tyke can enjoy it; so fascinating adults never tire of it. Changeable Charlie — made up of brightly colored wood blocks — has over 4-million faces or expressions. Move a block, he's a happy hayseed. Shift another, he's a dour grandpa. Carloads of laughs for all. Ages 2 to 8 \$1.20.

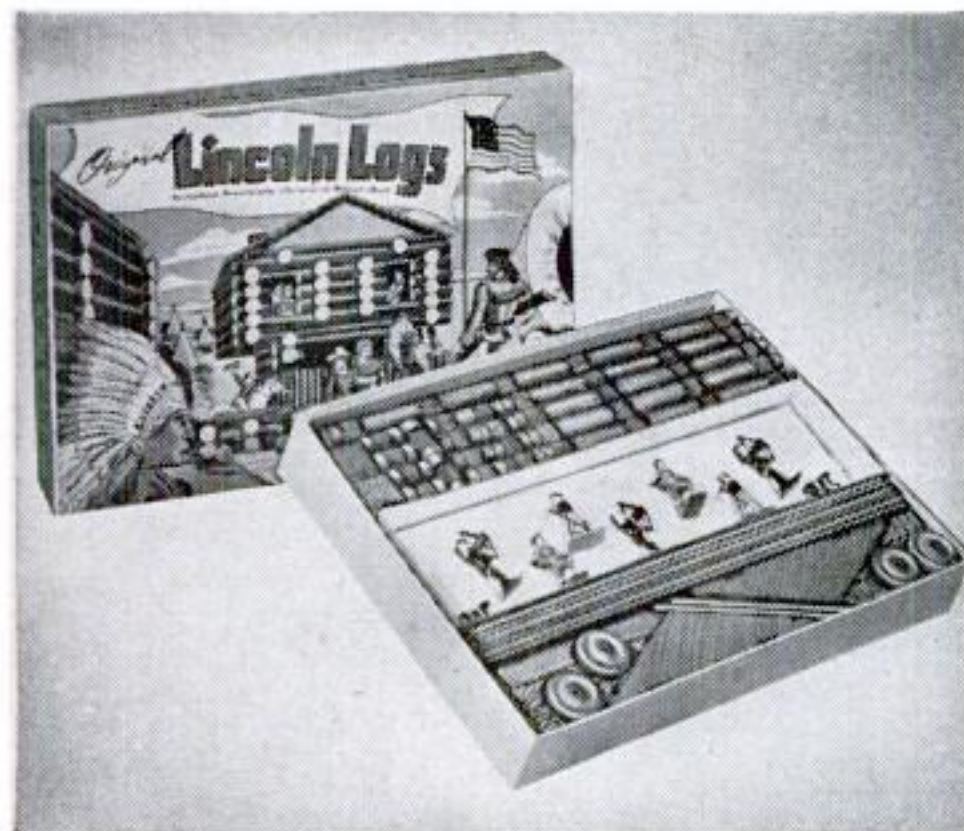
GASTON MANUFACTURING CO.  
234 W. 2nd St., Cincinnati 2, Ohio



## ALPHABET SAFETY BLOCKS

"Basic tools of play." Easy as ABC to build with safe, smooth, round-cornered, embossed Blocks. Learning Alphabet is made fun. Letters and Numbers in brilliant harmless Red, Blue, Green and Yellow. For youngsters, 6 mos. and up. Thirty 1 3/4" blocks in set No. 3030—\$2.00. Others 39¢ to \$3.00.

HALSAM PRODUCTS CO.  
4114 Ravenswood Ave.  
Chicago 13, Ill.



## Original LINCOLN LOGS

Let your youngsters recreate pioneer days. Interlocking logs make cabins, forts, wagons. This complete building set contains 131 smooth wood pieces, 5 metal Indians, 2 pioneers, 2 dogs. No nails or pounding. Booklet gives building instructions. Makes history fun for ages 5 to 12. \$5.50. Other sets at \$1.25, \$2.00, \$4.00 and \$7.50.

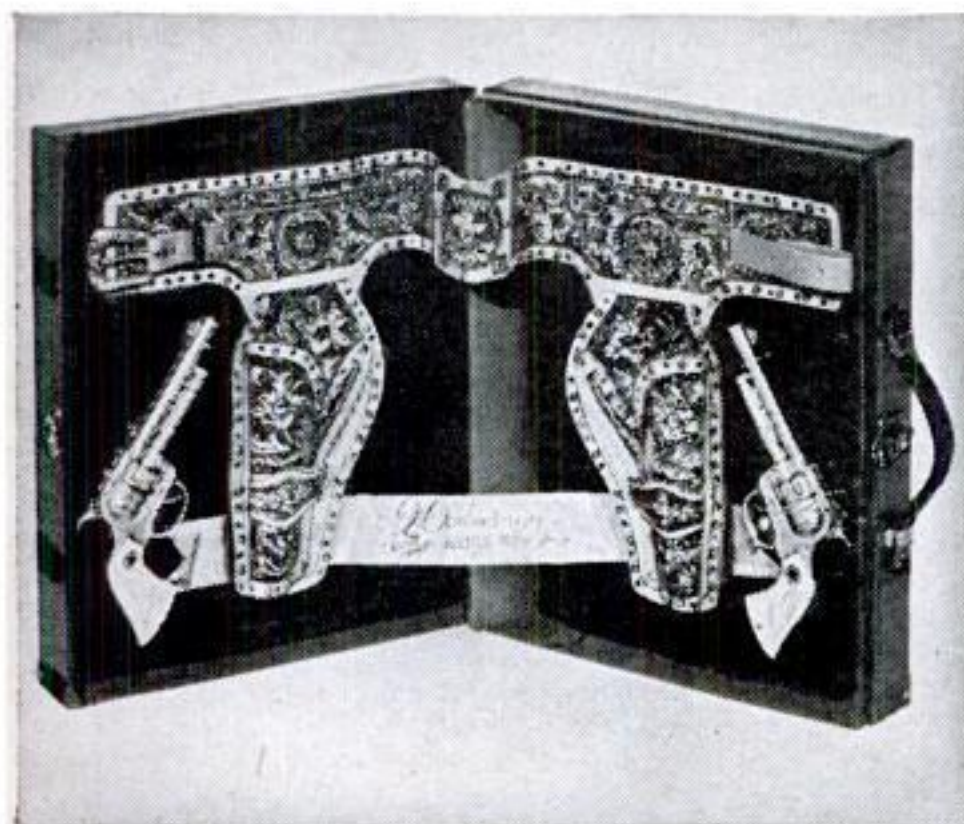
PLAYSKOOL MANUFACTURING CO.  
1750 N. Lawndale Ave.  
Chicago 47, Illinois



## For Table, Tub, Floor HARBOR SPORT SET

Tillicum Boats are colorful authentic miniatures of modern boats. Featuring wood hulls and beautiful plastic superstructures, made without nails. Can't sink. Set consists of Deluxe Cruise Master, Double Cabin Cruiser, Single Cabin Cruiser, Speed Boat and Lighthouse. Ages 1 to 10. \$3.50. Other sets \$1.50, \$2.25 and \$5.00.

MILTON BRADLEY CO.  
Springfield 2, Mass.



## DOUBLE HOLSTER SET In Individual Luggage Case

A real western "rig" to delight every young buckaroo. Deluxe "Lone Ranger" holsters in embossed tan Neolite, studded with gleaming nailheads. Comes with two Texan Jr. Six-shooters... in handsome, durable luggage carrying case with cutouts to hold guns and holsters. For ages 5 to 12. \$9.95.

ESQUIRE NOVELTY COMPANY  
200 Fifth Avenue  
New York 10, N. Y.



## Four-Piece Magnus MUSICAL KIDDIE KIT

What a wonderful way to give 3 to 8 year olds an interest in music! This travel kit contains a complete reed orchestra, with 4 instruments that really play. There's a junior accordion, harmonica, horn harmonica and keymonica — all made with safe, rounded edges. Easy-to-follow instruction folios are included. \$2.98.

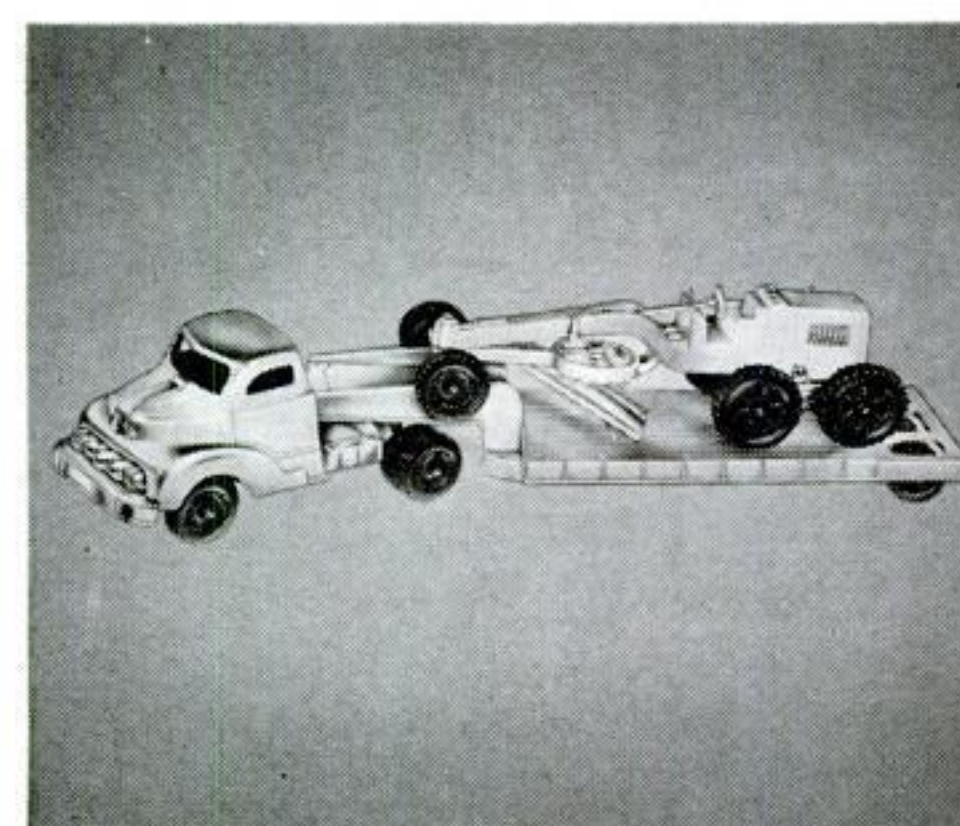
MAGNUS HARMONICA CORP.  
439-451 Freylinghuysen Ave.  
Newark, New Jersey



## Famous Brands TOY MEDICINE CHEST

You can teach them proper hygienic habits... and make them love it with this real-life medicine chest. Handsome plastic cabinet decorated with animated cartoons, stocked with genuine junior-size famous brands articles. No screws needed. Simple adhesive wall mounting. For boys and girls, 3 to 10. \$1.98.

REMCO INDUSTRIES, INC.  
113 No. 13th Street  
Newark, N. J.



## 2 Toys in 1 CARRYALL

This big, rugged, flatbed machinery carrier with accompanying road-scraper makes an ideal play twosome. Cab of Carryall lifts off to reveal realistic motor. Every detail of these two model vehicles is true-to-life... right down to the tread on the massive, black-rubber tires. Perfect gift for every 3 to 7 year old. \$4.98.

THE HUBLEY MANUFACTURING CO.  
Lancaster, Pa.

\*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South

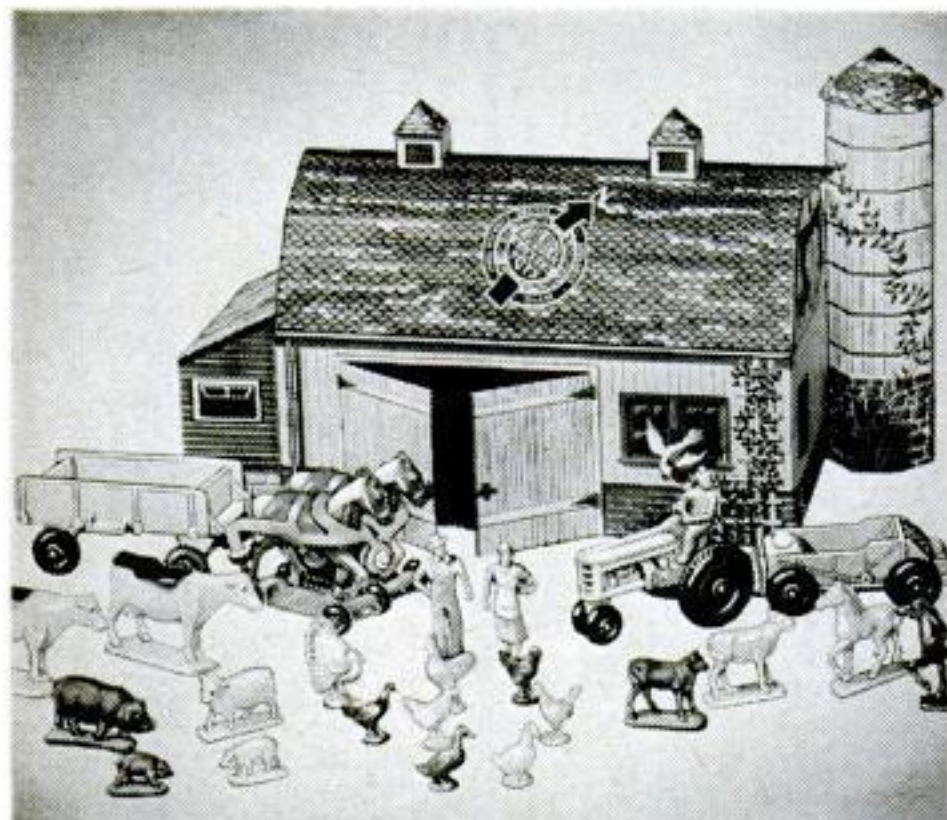
(Continued on Next Page)



# AMERICAN-MADE TOYS FOR AMERICAN GIRLS AND BOYS



These American-made toys are on sale at your local stores... or write manufacturer for name of nearest dealer.



## Barnyard Fun . . . #521 LARGE FARM SET

Countless hours of healthy fun for your 3 to 8 year old farmer or farmerette! Multi-colored box converts into realistic barn with shed and silo. Set includes 25 sturdy rubber toys: farmer and wife, team of horses, wagon, tractor, cows, sheep, chickens and a whole barnyard-full of assorted animals. \$2.98.

AUBURN RUBBER COMPANY  
Auburn, Indiana



## Number Please? VOICE PHONE

A merry, true-to-life toy telephone with real voice in the receiver. Revolve the spring-return dial — and the bells ring. Invert the receiver — voice sounds! Made of sturdy, gaily enameled metal, the Voice Phone is a favorite with little "adults" from 1 year old to school age. \$1.50.

THE GONG BELL MFG. CO.  
East Hampton, Connecticut



## America's newest ON-A-LITE\*

Tree trimming is fun with ON-A-LITE. Just string the cord on the tree, place lights — anywhere on the cord. Each light burns independently. Fireproof, foolproof, shockproof. Use indoors or outdoors, use as many as 25 lights to a cord — UL Approved! Set with lamps & 12' cord — \$2.98. Without lamps — \$1.98. Extra sockets — 3 for 69¢.

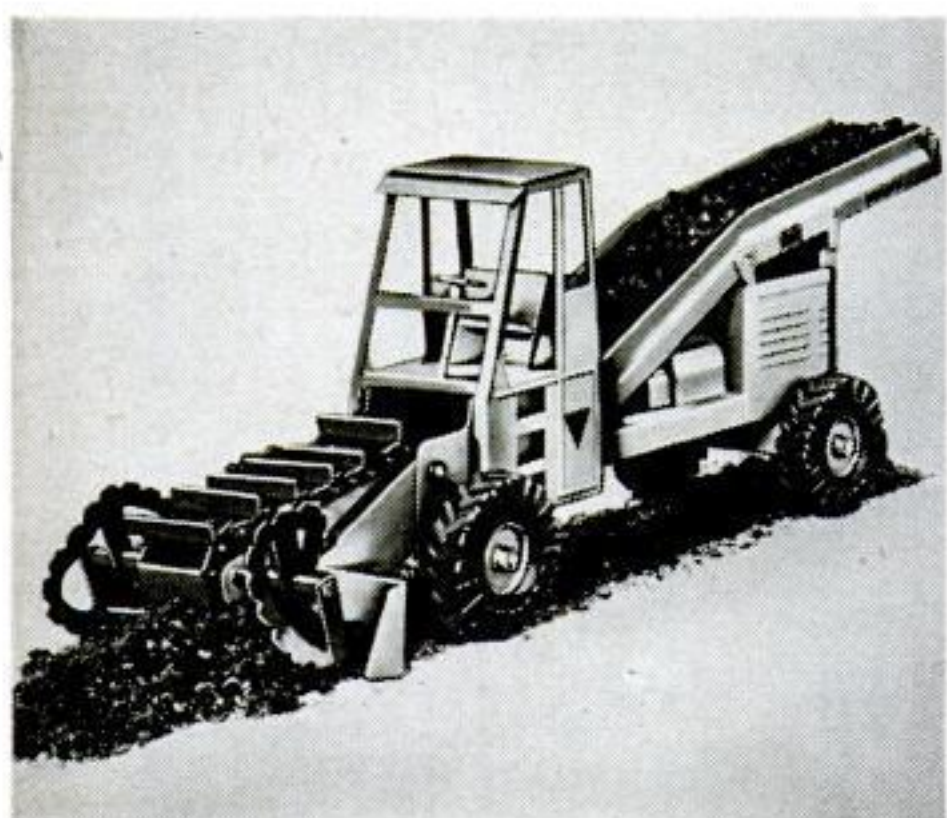
ON-A-LITE CORPORATION  
Peoria 5, Illinois



## Ride a Big Bike Sooner HUFFY-BYKE\*

Before you decide you're too small for a big bike this Christmas, try Huffy\*. Exclusive Fits-Sooner\* frame lets you reach pedals easier, so you can ride safely months younger. If you're 7 to 9, and an all-around American boy, this HUFFY SUPER 24 is for you. 24" wheels, rugged, tough, guaranteed. A size for every age, girls too.

THE HUFFMAN MFG. CO.  
Dayton 1, Ohio



## NY-LINT Traveloader

A dramatic, 30" working, true-scale model of the famous Adams Traveloader. Powered by a hand crank, 14 shovel blades continuously gather material and push it onto ribbed-rubber conveyor belt which carries it to waiting truck. Heavy gauge steel; sprayed, baked enamel finish; big rubber-tired wheels. Ages 6 to 12. \$11.95.

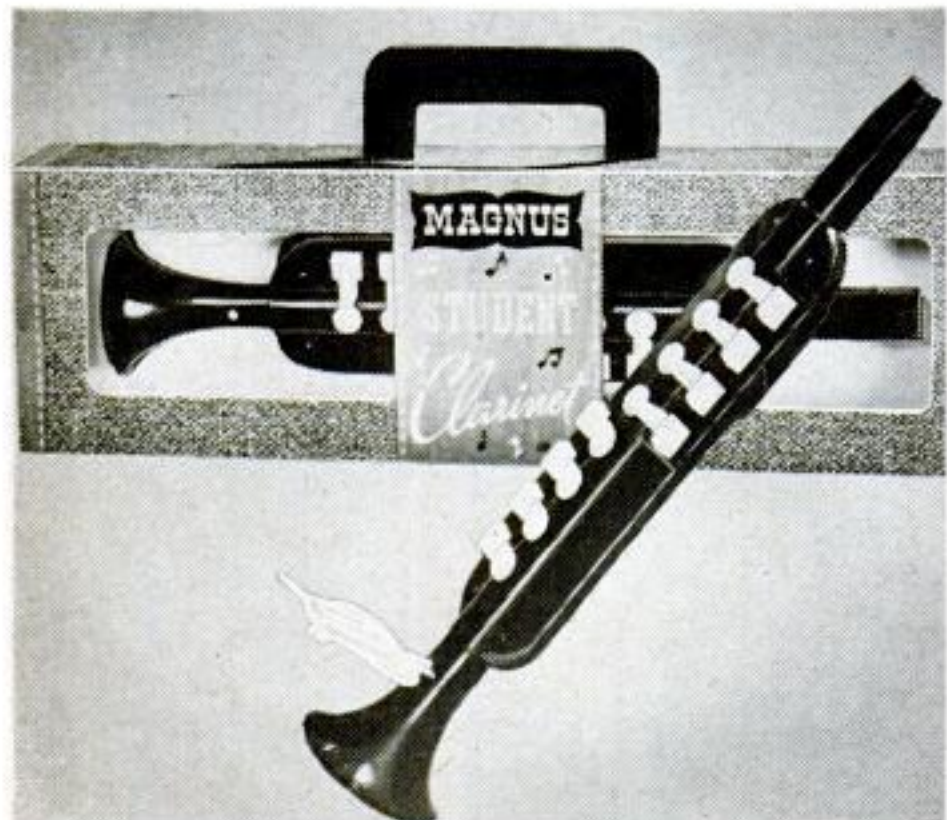
NY-LINT TOOL AND MFG. CO.  
1823 16th Ave.,  
Rockford, Ill.



## Playtime's #305 FOLDING DOLL COACH

Just like a real baby's carriage — right down to the foot brake and rubber tires! Big enough to hold an 18" doll — folds up neatly when not in use. The body is powder-blue vinyl-plastic film, trimmed with red; frame is sturdy baked aluminum enamel. For pint-size "mothers," ages 3 to 7. \$5.00.

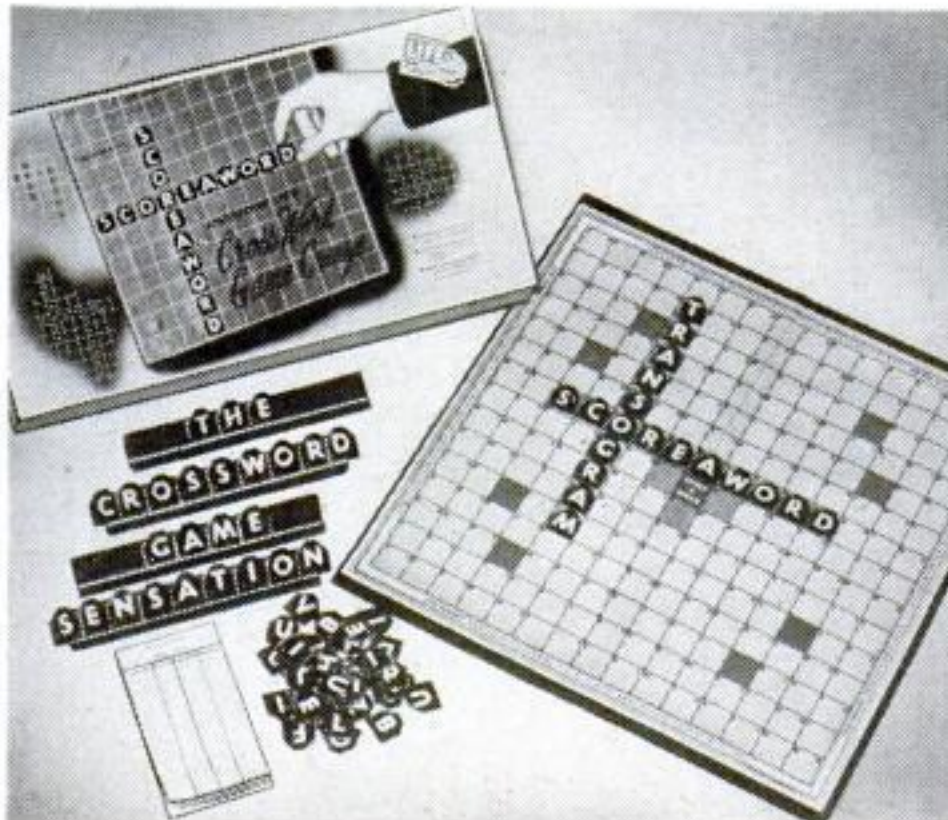
PLAYTIME PRODUCTS, INC.  
Warsaw, Indiana



## Educational Magnus STUDENT CLARINET

Now music education is fun! This lightweight clarinet is amazingly easy to play — tuned in key of G and needs no future tuning. Red keys made of Mother of Pearl makes fingering simple. Attached music lyre; mouth-piece of finest washable plastic. Includes instructions and song sheets. A delight for ages 8 to 12. \$2.98.

MAGNUS HARMONICA CORP.  
439-451 Freylinghuysen Ave.  
Newark 5, New Jersey



## "SCORE-A-WORD"\* CROSSWORD GAME

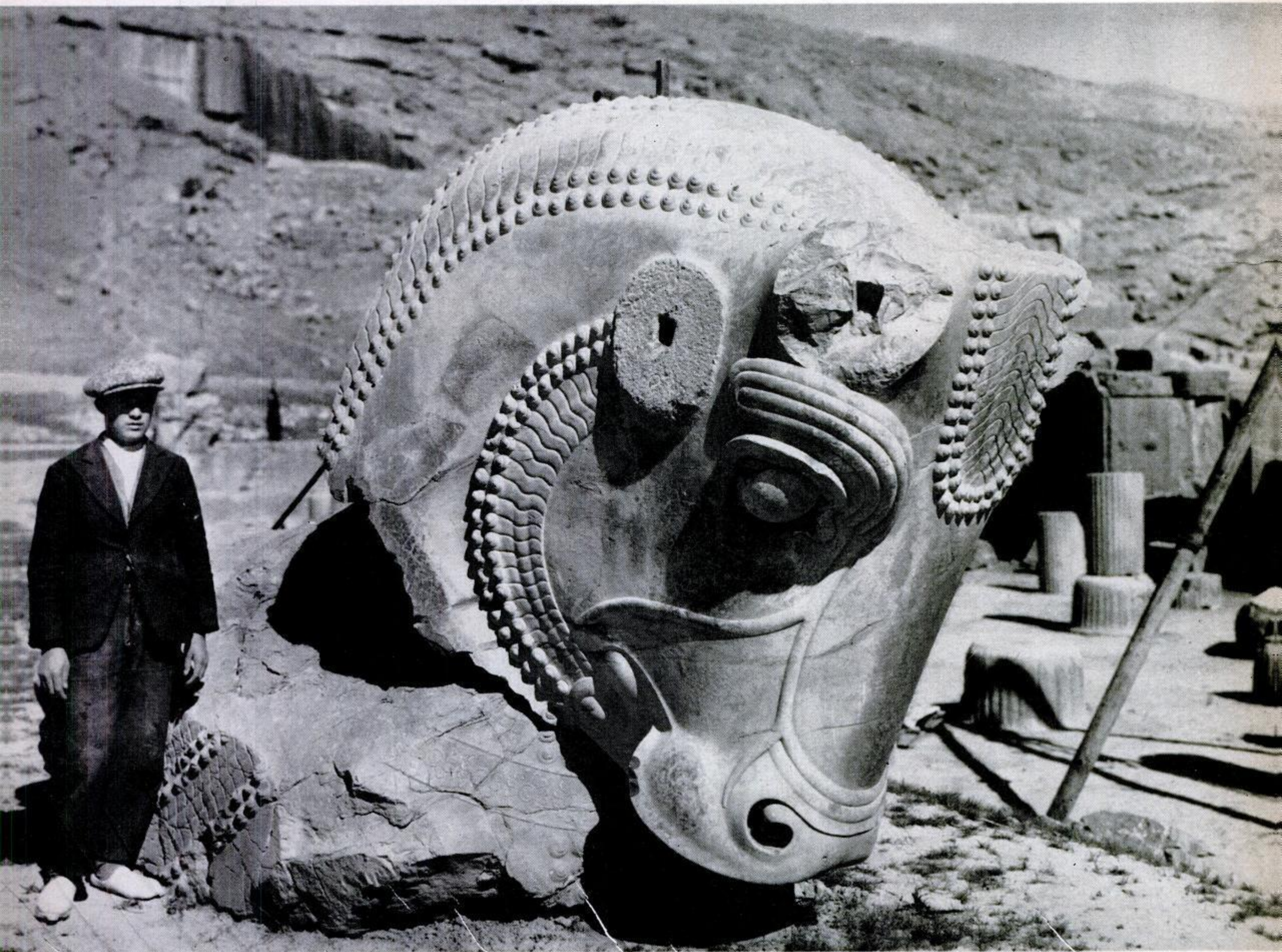
Competitive! Challenging! Here's the new educational word game with exclusive solitaire feature that is sweeping the country. It sharpens the wits, increases vocabulary. No two games play alike. Includes large playing board; letter-tablets; racks; score pad; instructions. For adults, teen agers . . . 1 to 4 can play. \$1.98. Also at \$1.00.

TRANSOGRAM COMPANY, INC.  
200 Fifth Ave., N. Y. 10, N. Y.

\*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South \*trademark †prices slightly higher in West and South



# City of Darius and Xerxes



HUGE STONE HEAD BELONGED TO ONE OF TWO MASSIVE BULLS WHICH STOOD ON EITHER SIDE OF THE ENTRANCE TO THE THRONE HALL AT PERSEPOLIS

## NEW \$65 BOOK REVEALS THE GLORIES OF ANCIENT PERSIA'S PERSEPOLIS

Of all the great cities of the ancient world one of the most fabulous was Persepolis, capital of the Persian Empire in the days of Darius I and Xerxes. Buried beneath a mountain of rubble for over 2,000 years, its remains have been painstakingly excavated by archaeologists since 1931. This week the first complete pictorial record of the ruins appears in a monumental book called *Persepolis I* (The University of Chicago Press, \$65), pictures from which are shown on these pages. Written by Chicago Archaeologist Erich F. Schmidt, it describes the lavish artistic effort that built the city.

The construction of Persepolis, about 150 miles inland from the Persian Gulf near the present city of Shiraz, was begun by Darius the Great about 515 B.C. and continued by his son Xerxes. Greek, Egyptian and Assyrian art

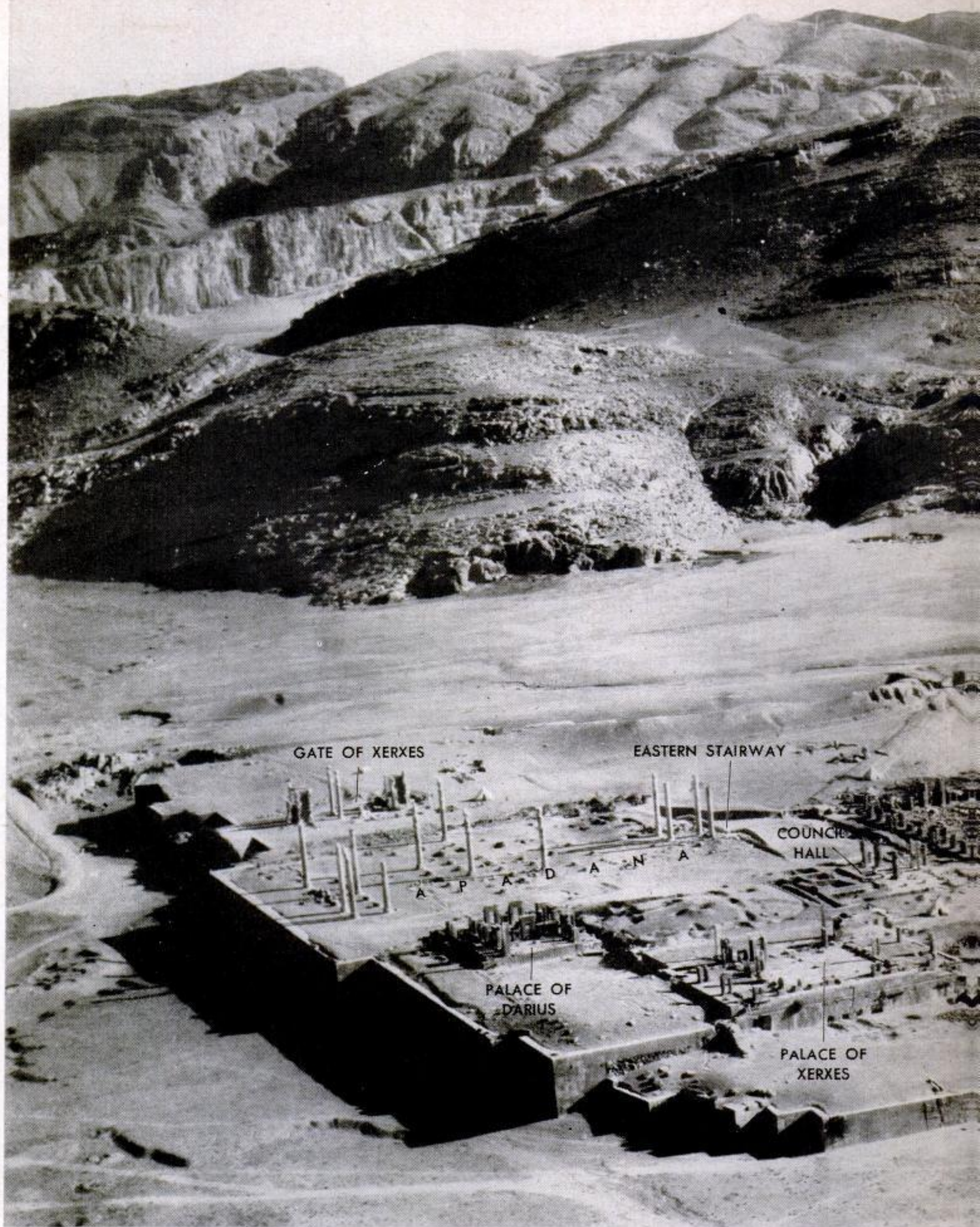
influenced the design of its massive figures, the columns of its palaces and the reliefs which decorated its walls (pp. 156, 157). As the city rose, Darius proudly proclaimed his achievement in a foundation inscription glorifying himself and the Persian god, Ahuramazda: "By the grace of Ahuramazda I built this fortress. And Ahuramazda was of such a mind, together with all the gods, that this fortress [should] be built. And [so] I built it. And I built it secure and beautiful and adequate, just as I was intending to."

The security of Persepolis lasted but two centuries, for in 330 B.C. Alexander the Great burned the city, carrying away its vast treasure on 20,000 mules and 5,000 camels. Gradually Persepolis disappeared beneath its own crumbling rubble, until only broken columns and gateways marked the site to be excavated for the 20th Century to see.



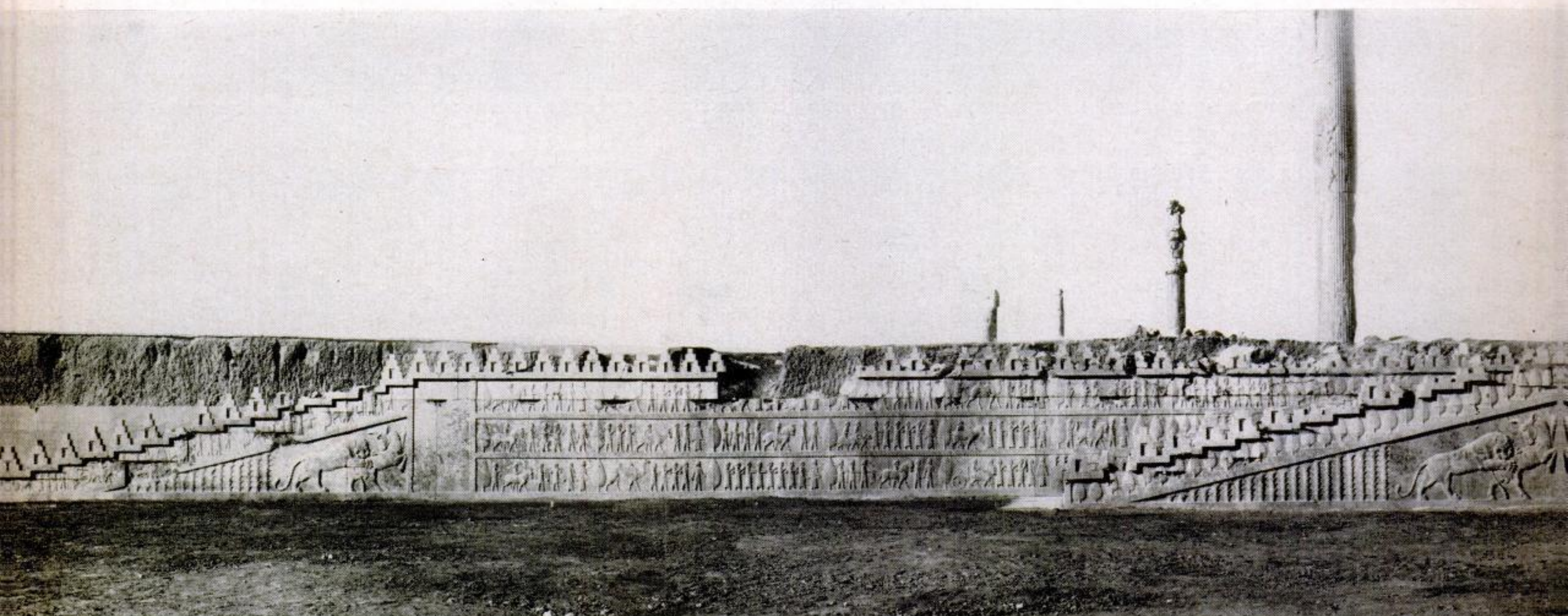


**PERSIAN HERO** is shown stabbing a horned griffin with scorpion tail at entrance to king's harem.



**THE CITY** spread out at the foot of the Mountain of Mercy. It was dominated by the apadana, the

kings' audience hall, which had 72 columns, 63 feet high, to support the roofs of its porticoes and main



**THE GREAT DOUBLE STAIRCASE**, 268 feet long, was one of two leading to the apadana, the audience hall. It is decorated with hundreds of figures,

representing soldiers and courtiers, and tribute bearers from 23 nations of the empire bringing gifts to the king for the spring festival, which was the beginning



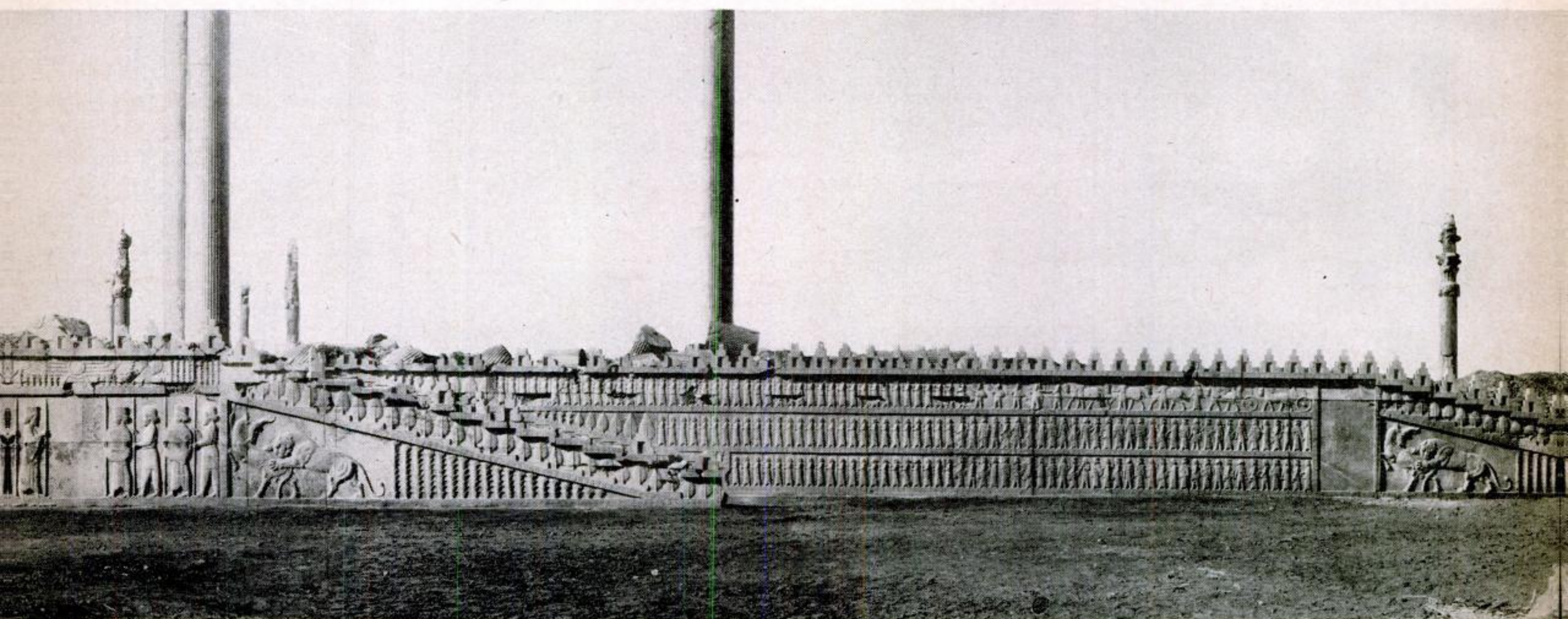


hall. Persepolis was built on a walled terrace about 480 yards long, 325 yards wide. Kings and nobles

lived on the terrace, the common people claiming the nearby plains. The harem was restored in 1932.



**KING'S VALET**, carved on a doorway within the palace of Darius, carries vial of cosmetics and towel.



of the new year. The stylized trees are cypresses, which were used in many Persian gardens. The lions attacking rearing bulls at the center of the stairway

are probably astrological symbols related to the new year celebration. The eight larger figures between them are Persian and Median guards standing at attention.



# ready for Christmas

... pretty for Christmas, in their matching Mitzi frocks of red or navy perma-taffetized cotton, iced with permanently embossed white Bedford cord.

Style illustrated:

2-3X about \$3.98  
4-6X about \$4.98



at fine stores everywhere...  
for the one nearest you, write  
**MITZI FROCKS**  
B Street & Erie Ave., Phila. 34, Pa.

## PERSEPOLIS CONTINUED



**PERSIAN DIGNITARIES** were carved on council hall stairway. Between rows of figures are palmettes, ornaments which probably originated in Egypt.



**KING'S ATTENDANTS** formed part of a large relief which decorated a doorway to the harem and showed Xerxes and his escort leaving the building.



**KING'S SERVANTS**, a Persian and Mede on each step, lined stairway leading to residential palace area. Figures are carrying food for the king's banquet.



## Wonderfully warm "North Bay" Coat

A favorite with men who want real comfort in a coat. Long-wearing gabardine, Cravenette weather-proofed. Big mouton dyed lamb collar, white lamb lining. Red wool bottom facing. Men's, boys', and juniors'. See your Lakeland dealer or write for his name. *Lakeland Mfg. Co., Sheboygan, Wisconsin*

**Lakeland**  
SPORTSWEAR  
protects you handsomely



GIVE HER THE MOST BEAUTIFUL PROTECTION  
HER STOVE TOP CAN GET!

**Aristo-mat**  
THE ALL-PURPOSE STOVE,  
UTILITY AND WALL-PROTECTOR MATS.

Aristo-Mats of heavy gauge steel will protect every stove top and other fine surface from nicks, chips, food stains, scratches or sharp blows! Provide extra work space, too! Heat-resistant, with asbestos-cushion backing. Patented, safety Kant-Kut-Korners have slots that permit easy installation as wall protectors too... to protect the splatter area back-of-the-stove. Choice of sparkling stainless steel, gleaming chrome or richly varied homemaker designs. Keep her new stove looking beautiful, or add a touch of beauty to her old one! Sizes to fit any range. Wherever housewares are sold.

**PHOENIX TABLE MAT CO.**  
Chicago 49, Illinois

ATTACHMENT OR AUTION OF MONEY  
Guaranteed by  
Good Housekeeping  
NOT AS ADVERTISED THEREIN





THE MAGIC OF CHEMISTRY IN MODERN LIVING . . .



As illustrated in  
this action photo and  
on the basis of rigid  
laboratory tests,  
Styron 475 averages  
5 times the impact strength  
of general-purpose  
polystyrene plastics.



# NEW PLASTIC FOR TOYS

*is five times tougher!*



...this label identifies toys that are extra strong for added play value!



Styron® 475 looks much like any other plastic, but you'll find toys made of this rugged new Dow plastic are in a class by themselves . . . with *more* durability, *more* fun, *more* play value! The Made of Styron 475 label tells you, too, that these toys have been evaluated by Dow for proper application of

plastics, sound design and fine workmanship. So remember, for Christmas, birthdays, or any children's gift occasion, give toys that will last . . . toys made of Styron 475, the long-playing plastic! THE DOW CHEMICAL COMPANY, Midland, Michigan, Plastics Department, PL 1404.

*you can depend on* DOW PLASTICS





# Starlight Mint



*More prize-winning recipes in every bag of—*

**Pillsbury's BEST Flour**  
*The GRAND NATIONAL Flour*





# Surprise Cookies

with Mint Chocolate Wafers  
baked inside

Here's the \$10,000 prize-winning cookie recipe from  
Pillsbury's Grand National Recipe & Baking Contest



**I**NSIDE these golden-brown cookies, you'll find soft, melting, mint-chocolate wafers...sound good? Starlight Mint Surprise Cookies are!

They're an exciting, easy-to-make cookie treat that has captured the hearts of thousands of families all over the country.

But there's only one way to make them! That's the way they were planned... the way they won at the "Bake-Off"!

Here it is!

**With Pillsbury's BEST Flour.** All your baking turns out better with Pillsbury's Best

because its uniform, fine quality gives you the same wonderful texture time after time.

**With Rockwood Mint-Chocolate Wafers.** For, in the whole world, there's no other chocolate like Rockwood. Yes, it's pure solid chocolate—but with another wonderful flavor blended clear through. That's the delicious difference.

Use the recipe on this page for a batch of Starlight Mint Surprise Cookies today. Then don't be surprised when your family makes you bake 'em again...and again...and again.

## The \$10,000 Winner—STARLIGHT MINT SURPRISE COOKIES

By MISS LAURA ROTT, Naperville, Illinois

**BAKE** at 375° F. for 10 to 12 minutes.  
**MAKES** 4½ dozen cookies.

**Sift together...** 3 cups sifted Pillsbury's Best Enriched Flour\*

1 teaspoon soda  
½ teaspoon salt

**Cream...** 1 cup butter (half shortening may be used); add gradually  
1 cup sugar  
½ cup firmly packed brown sugar, creaming well.

**Add...** 2 eggs, unbeaten  
1 tablespoon water  
1 teaspoon vanilla. Beat well.

**Blend in...** dry ingredients gradually; mix thoroughly.  
Cover; chill at least 2 hours.†

**Open...** 1 package (8½ oz.) Rockwood Mint-Chocolate Wafers. Enclose each wafer in about 1 tablespoon of chilled dough.

**Place...** on ungreased baking sheet about 2 inches apart.

**Top...** each with a walnut half.

**Bake...** in moderate oven (375° F.) 10 to 12 minutes.

\*If you use Pillsbury's Best Enriched Self-Rising Flour (sold in parts of the South), omit soda and salt.

†If desired, refrigerator cookies may also be made. Shape dough into rolls, 1½ inches in diameter; wrap in waxed paper. Chill at least 4 hours or overnight. Cut in slices ⅛ inch thick. Place slices on ungreased baking sheets. Top with Rockwood Mints. Cover with additional slices of cookie dough; seal edges. Top with a walnut half; bake at 375° F. for 10 to 12 minutes.



Miss Rott poses with her \$10,000 Starlight Mint Surprise Cookies.



Miss Rott, with Art Linkletter, receiving \$10,000 check.



and **ROCKWOOD CHOCOLATE**





## Not a shadow of a doubt with Kotex

**Absorbency that doesn't fail**—Kotex gives you the trustworthy kind of protection you *need*. And you get trustworthy *softness*, too, for Kotex is made to stay soft while wearing.

**Holds its shape**—without twisting, roping or pulling. That's why this napkin retains its fit and comfort for hours.

**No revealing outlines**—because only Kotex of all leading brands has flat, pressed ends. Another important reason why Kotex is America's first choice in napkins. Select the absorbency best for you: so *very personally yours*.



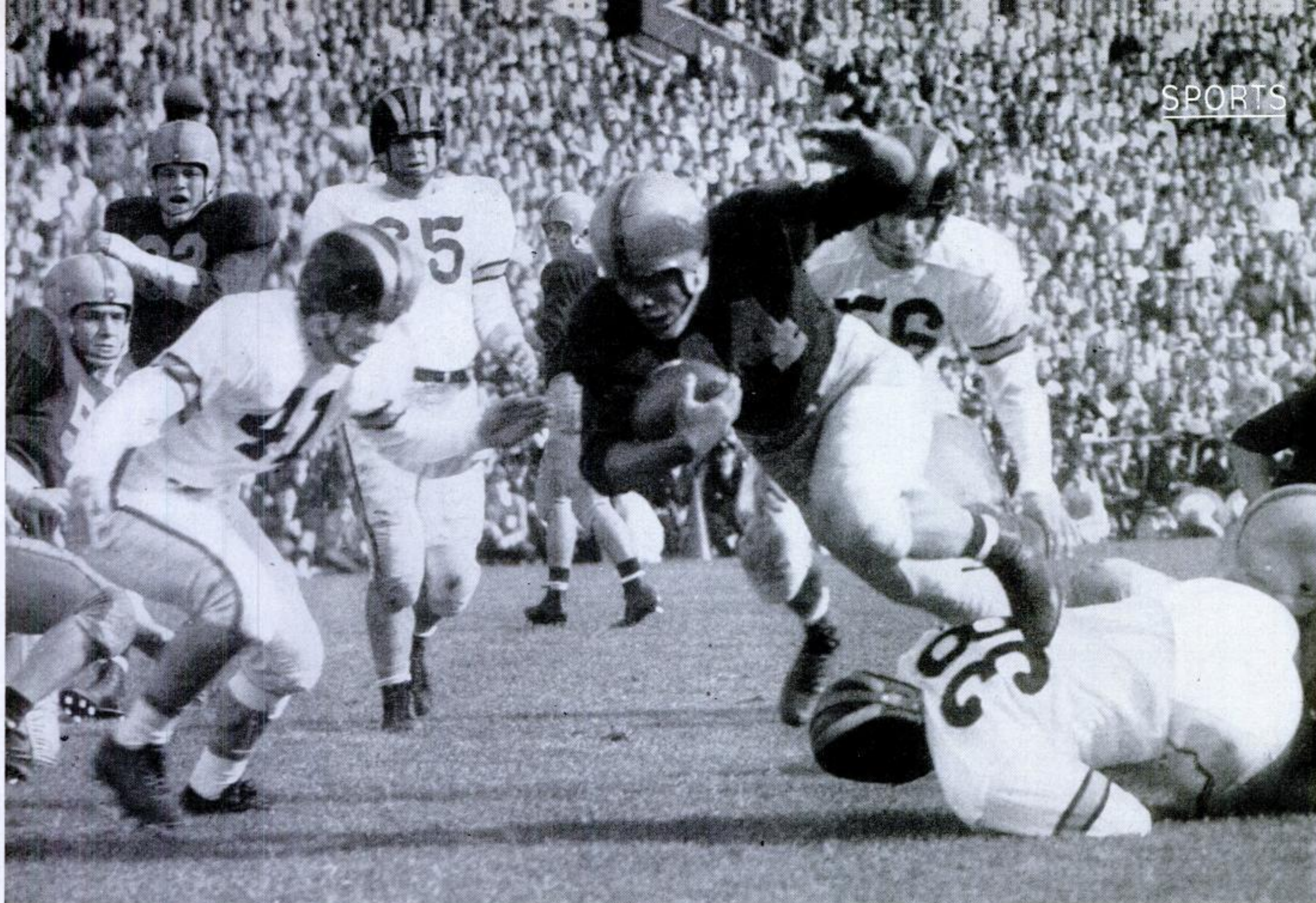
Your choice of  
three absorbencies—  
Regular, Junior  
or Super Kotex

**Not a shadow of a doubt**... that at-home hours can be casually elegant in Raymode's holiday hostess coat. Color news: exciting Roman pink plus black. Fabric news: the contrast of frothy lace against fine Wyner wool jersey. About \$35.00 at leading stores.

*More women choose Kotex\* than all other sanitary napkins*

\*T. M. REG. U. S. PAT. OFF.





## 'MR. INSIDE' BATES

Head down, Mickey Bates plunges through gap in Purdue line. A power runner weighing 190 pounds,

he has averaged  $4\frac{1}{2}$  yards a try. When defense closes to stop Bates, Caroline is sent around end (*below*).

# Illini's Twin Threat

## STRONG BACK AND SPEEDY ONE ROLL UP YARDAGE

The crowd of 71,000 was nostalgic as it watched an Illinois halfback with thin, birdlike legs run wild against Michigan. J. C. Caroline (*below*), a Negro sophomore halfback whose name is really just "J.C." was shattering a record made 30 years ago by an Illinois immortal, the great Red Grange. With surprising speed and shiftiness he swept the ends and zig-zagged through would-be tacklers until his total yardage gained on the ground was up to 1,316 yards, breaking Grange's mark.

But unlike Grange, a one-man show, Caroline had a co-star, Halfback Mickey Bates (*above*), also a Negro and a sophomore. When the defense spread to stop Caroline, line-plunging Bates ripped through the middle. They supplied a one-two punch that had kept Illinois undefeated until Wisconsin stopped them, 34-7, in last week's big upset. That left Illinois tied for the Big Ten title and a Rose Bowl bid with one game to go, but, win or lose, its sophomore stars would be a threat for two more years.



HALFBACKS J. C. CAROLINE AND MICKEY BATES SIT TOGETHER ON BENCH

## 'MR. OUTSIDE' CAROLINE

Outspeeding tacklers, J. C. Caroline skirts Michigan's end for 32 yards. His average gain is 6.9 yards.

"He isn't quite as shifty as Grange," says Grange's old coach, Robert Zuppke, "but he runs harder."



CONTINUED ON NEXT PAGE



# IF YOU SUFFER PAIN

of  
**HEADACHE  
NEURITIS  
NEURALGIA**

get  
**FAST  
RELIEF**  
WITH



The way  
thousands of  
physicians and dentists recommend  
**Here's Why . . .**

Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuralgia, neuritis than Anacin tablets. Buy Anacin® today!



**INGROWN NAIL**  
Hurting You?  
**Immediate Relief!**

A few drops of OUTGRO® bring blessed relief from tormenting pain of ingrown nail. OUTGRO toughens the skin underneath the nail, allows the nail to be cut and thus prevents further pain and discomfort. OUTGRO is available at all drug counters.

**Buy FUN  
FOR THE KIDS!**



**When** you reward them with Dubble Bubble Gum the dishes will sparkle like their eyes. Ideal, too, for treats at parties and picnics. Buy the handy "take-home" packages.

## Illinois Backs CONTINUED



**ATOP LOCKER** after game, Caroline beams on admirers. A South Carolinian and high school four-letter man, he came to Illinois without being sought.



**MOTHER WAITS** for Mickey Bates outside Illinois dormitory room and asks whether he got hurt. He assures her and his father (left) that he was not.



**DANCE DATE**, Sallie Mae Hughes, attends Omega Psi Phi party with Caroline. Shy in the company of men, he has no such trouble when with girls.

Entertainment for  
the Entire Family

## FIFTH ANNUAL LONGINES WITTNAUER THANKSGIVING TELEVISION FESTIVAL

LONGINES SYMPHONETTE  
LONGINES-WITTNAUER CHORALERS  
CORPS DE BALLET

THANKSGIVING AFTERNOON  
FULL-HOUR PROGRAM  
5-6 PM, EASTERN TIME

CBS TELEVISION NETWORK  
COAST-TO-COAST

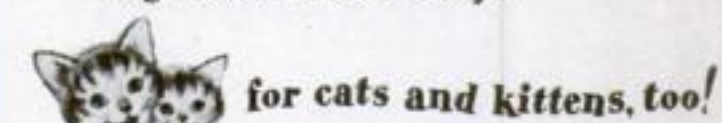
Consult your newspaper for station



**Delight  
your dog-**  
with **K**rispy, **K**runchy  
**Klix DOG CANDY**

New treat even puppies can chew

A taste that "wows" dogs and cats! Made without sugar. Veterinarian-approved ingredients build energy—special shape aids chewing. Feed KLIX freely!

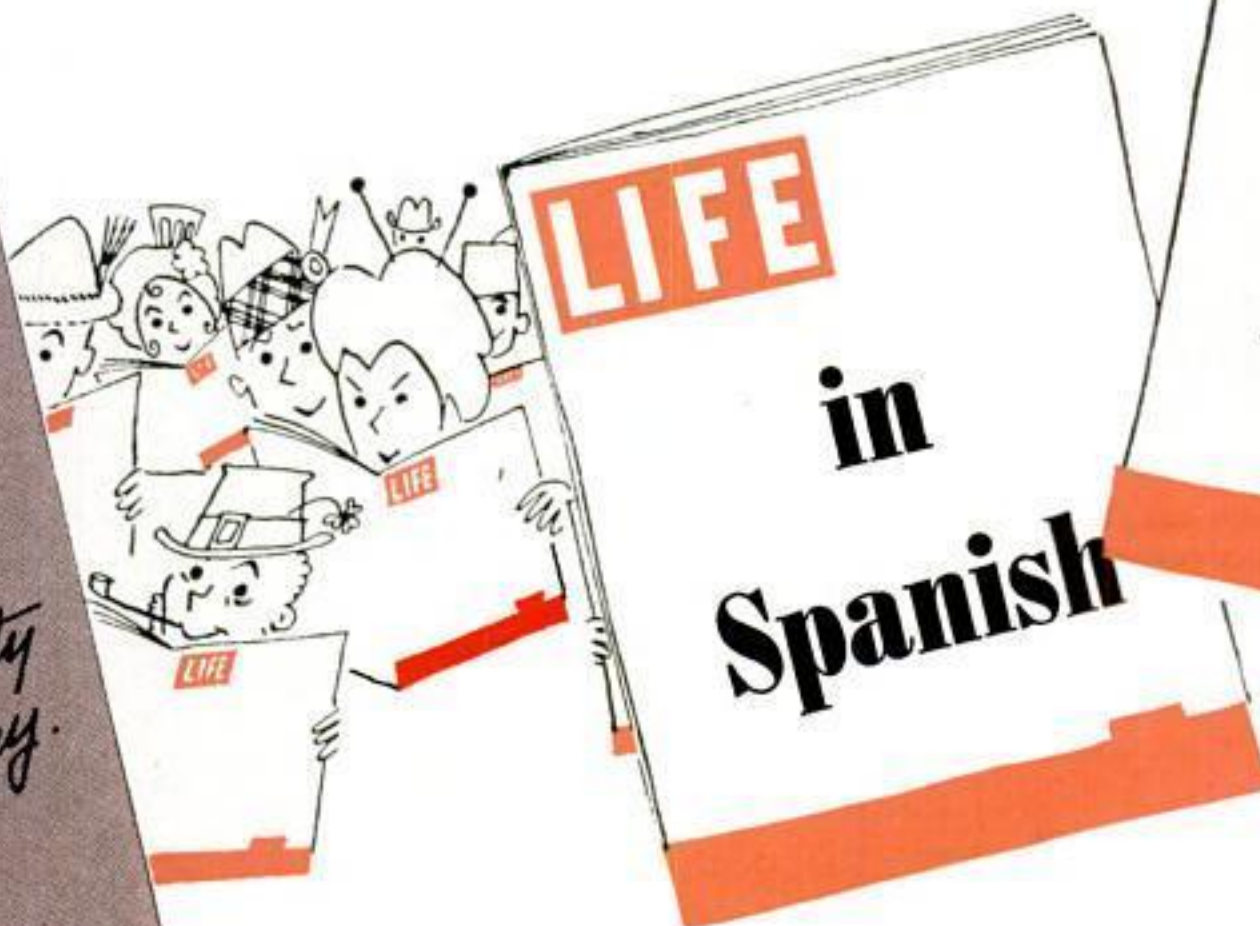


ANOTHER FINE FRENCH'S PET PRODUCT

CONTINUED ON PAGE 166



# For your overseas friends the Christmas Gift of...



**It's the LIFE of Reilly**—and the LIFE of Schmidt—Zanettini—Mitsubishi and Valdez, too. From Calcutta to Costa Rica, from Cairo to Cardiff and to Cologne—throughout the free world—LIFE is looked upon as one of the most stimulating and entertaining ways man has devised to follow the fascinating story of our time.

This year give one of the popular international editions of LIFE—LIFE in English—read throughout Europe, Africa, Australia and Free Asia—LIFE in Spanish, only one year old but already the most talked about picture magazine in Latin America.

LIFE is an *exciting* gift, bringing your friends an unforgettable photo-record of the world at work and at play. LIFE is a *handsome* gift, bringing your friends memorable full-color reproductions of great art masterpieces.

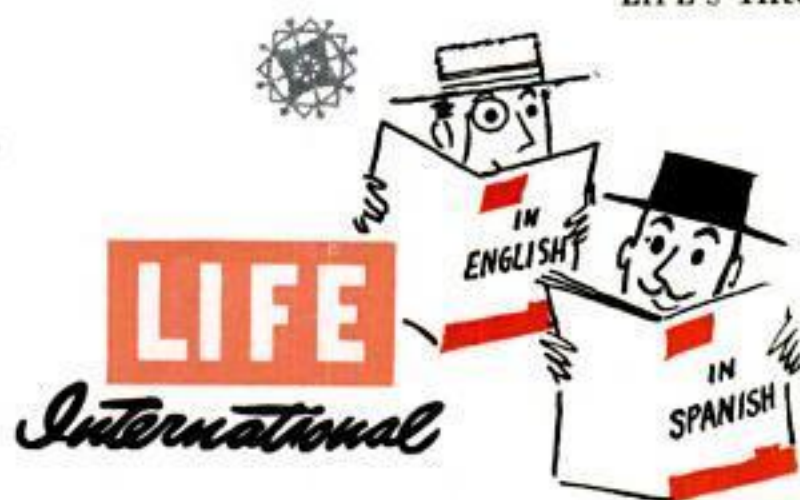
LIFE is a *stimulating* gift, bringing your friends provocative articles by leading statesmen and special features by well-known writers.

Best of all LIFE is an *easy* and *inexpensive* gift to give. You don't have to shop for it. You don't have to wrap or mail it. You don't have to make a customs declaration.

All you need do is fill out the coupon below and mail it today. By ordering early you'll make certain that LIFE's handsome gift card (inscribed with your name) reaches your friends in time for the Christmas holiday.

*"We can hardly wait for each new installment of 'The World We Live In'," writes a LIFE reader in Great Britain. "I wish LIFE's box of surprises came every day," adds a reader in India. And from France, "LIFE is an open-eye on a Free World."*

LIFE's International Editions are published every other week



## CHRISTMAS GIFT RATES

### IN ENGLISH

To Central and South America, the Caribbean, Bermuda, Guam and the Philippines:

**\$4.50**

To Great Britain, Australia, New Zealand:

**\$7.50**

To all countries not listed above:

**\$5.75**

### IN SPANISH

To Central and South America, and the Caribbean:

**\$4.50**

To all other countries:

**\$6.75**

**LIFE INTERNATIONAL DEPT., 3042**  
Kittredge Building  
Denver 2, Colorado

Please send the indicated edition of LIFE International as my gift to:

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE OR PROVINCE \_\_\_\_\_

COUNTRY \_\_\_\_\_

Send the English Edition ☐ (check one)  
Spanish Edition ☐

My NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY & STATE \_\_\_\_\_

I enclose \_\_\_\_\_ in payment Please bill me ☐

**SIGNED** \_\_\_\_\_

If you have a postal zone number, please make sure it is included in your address above.





**TWICE the value...  
HALF the price!**

**Duo-Dor**

**ALL-ALUMINUM COMBINATION  
STORM-SCREEN DOOR**

Has all the features of doors selling for as much as \$30 and \$40 more. Beautiful appearance . . . rugged construction . . . over 1" thick! Easily converted from storm to screen door in just a few seconds. Can be installed by anyone handy with tools—you save an expensive installation charge.

**\*\$39<sup>95</sup>**  
ANY  
SIZE

Push Grille extra

Complete with all hardware, including pneumatic door closer, three stainless steel hinges, latch set, wind limit chain and outside aluminum Z-bar.

At leading lumber and hardware dealers everywhere, or write:

**THE WEATHER-PROOF CO.**

1407 E. 40th Street • Cleveland 3, Ohio • Dept. L

Mfgs. of Alum-A-Lite, Alum-A-Leader, Alu-Mah-Lite and Stainless Seal Combination Windows and Kangaroo Combination Doors.

\*Slightly higher West of the Mississippi



**NOW YOU CAN OWN Hi-Fi!**

- 21" TV, Magnificent full door mahogany cabinet
- AM/FM Radio, maximum output 20 watts.
- Frequency Response 30-15000 cps.
- 3-speed Automatic Record Changer
- 4 Speakers integrated for balanced tone in the exclusive Olympic Carillon Chamber
- Cross-over network control for customized room acoustics

**\$595**  
Including Federal Excise Tax and Warranty

**Olympic**  
*America's Favorite*  
**TELEVISION**

OLYMPIC BUILDING, L. I. CITY 1, N. Y.

**STOMACH UPSET?**

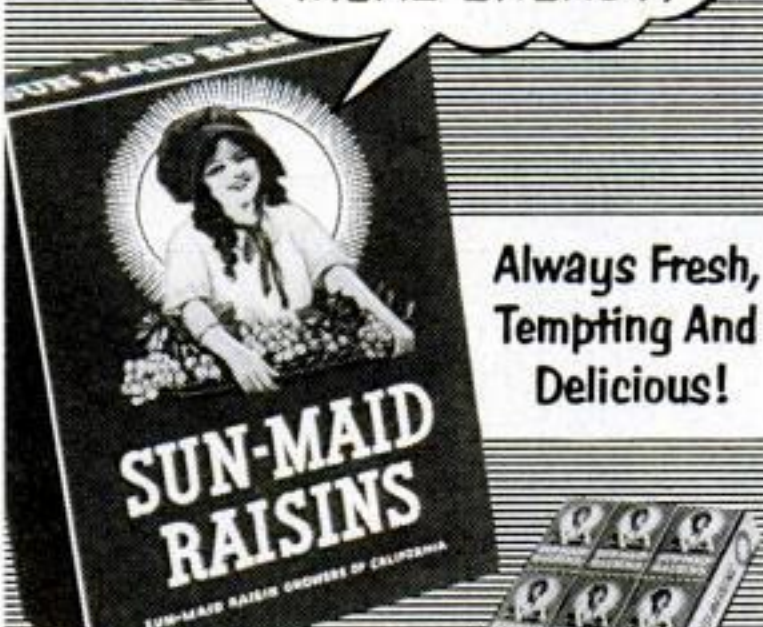
Millions of Americans get fast relief from  
**Acid Indigestion, Heartburn**  
WITH

**TUMS**  
**FOR THE TUMMY**



GUARANTEED TO  
CONTAIN NO SODA

**SUN-MAID RAISINS ARE  
TOPS FOR BETWEEN-  
MEAL ENERGY!**



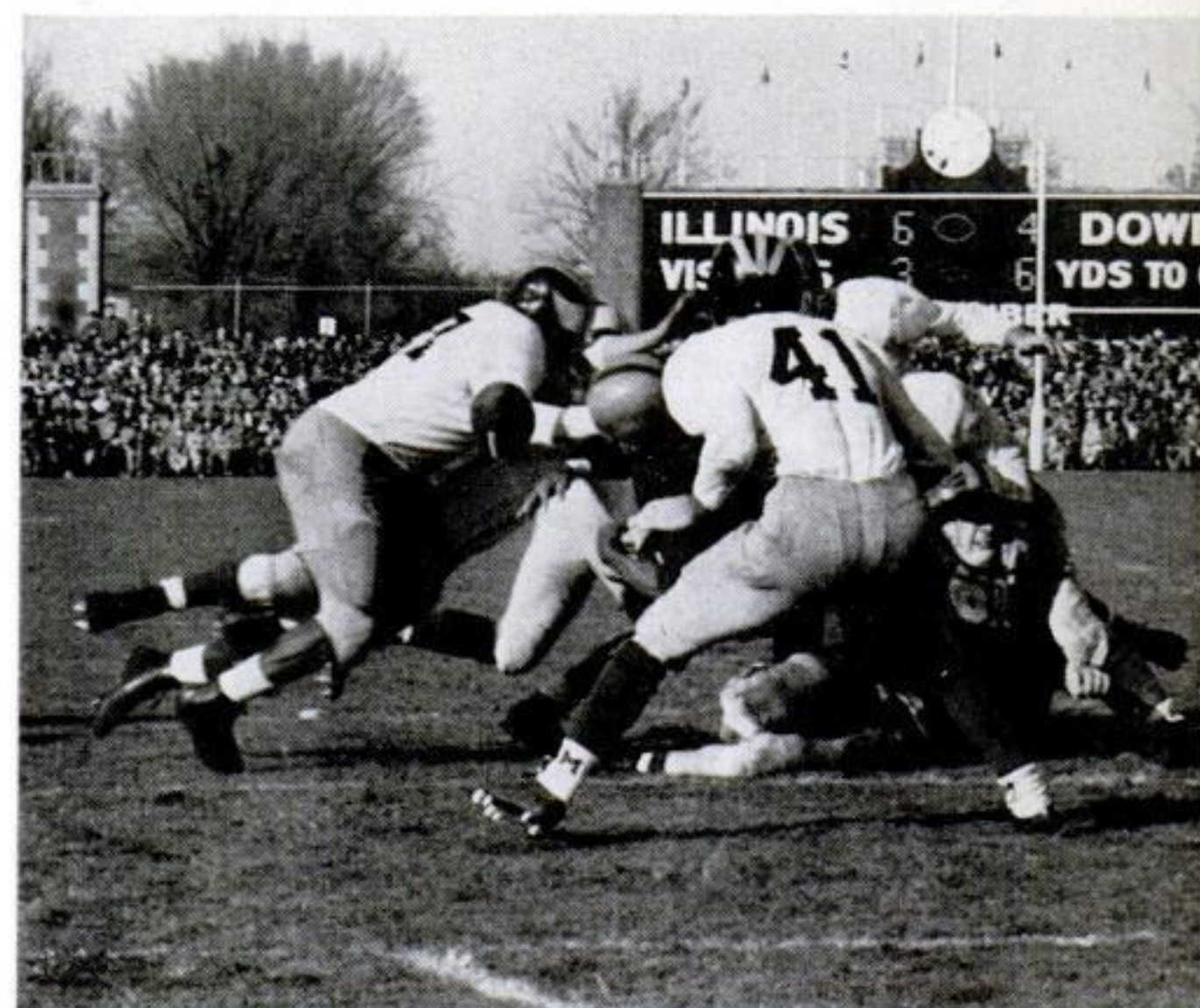
Always Fresh,  
Tempting And  
Delicious!

• Ask your grocer for the  
SUN-MAID 6-PACK. Six pocket  
packages just right for between meal snacks!

**NOW FLAVOR-PROTECTED WITH CELLOPHANE**

Illinois Backs CONTINUED

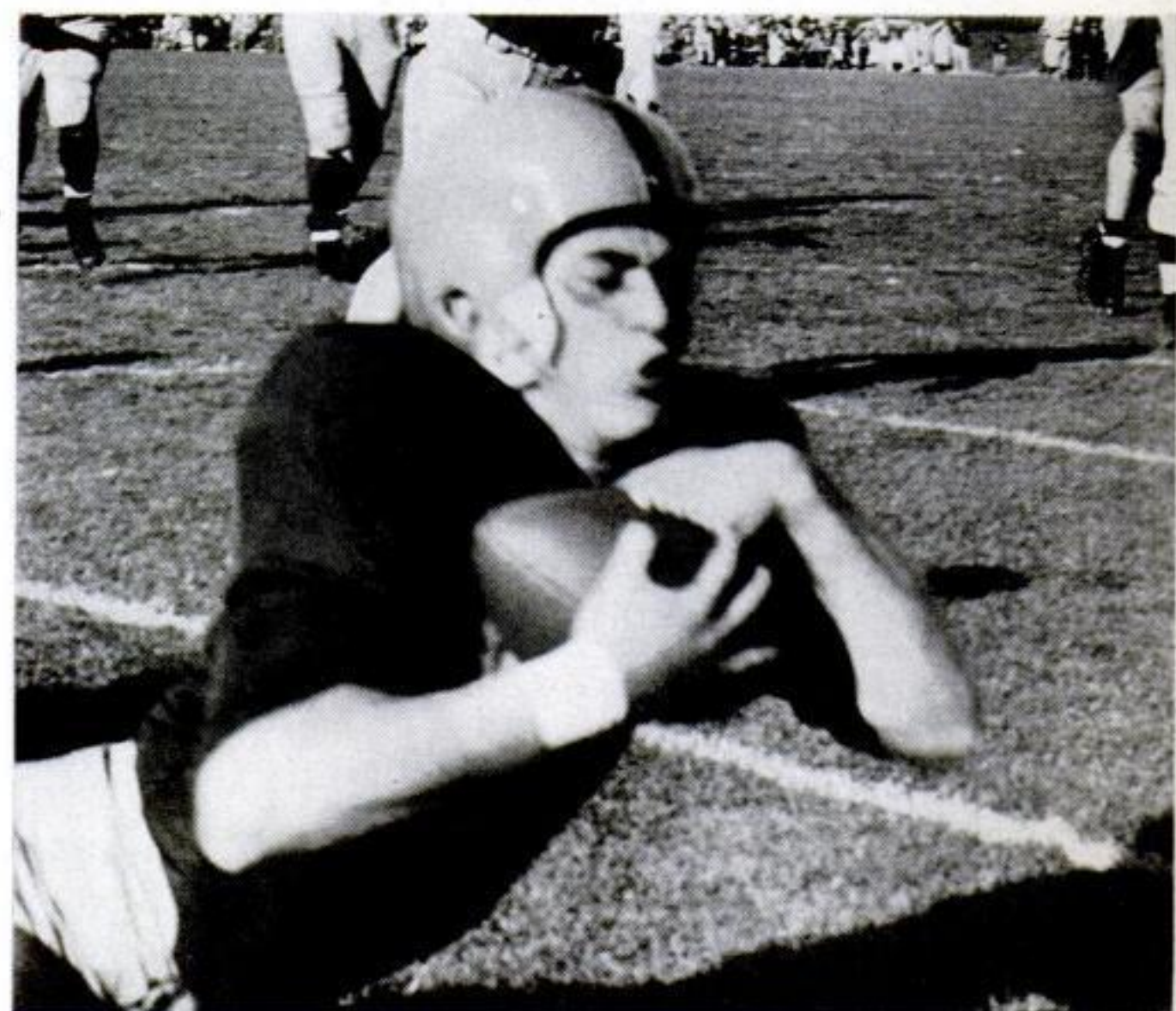
**FUMBLE PRODUCES A TOUCHDOWN**



**SQUIRTING BALL** pops from hands of Caroline, partly concealed by Michigan's Ted Kress (41), after jolting tackle 10 yards from Michigan goal line.



**WILD SCRAMBLE** begins as Michigan's Kress and Illinois' Steve Nosek (88) pursue crazily bouncing football which goes over goal into the end zone.



**DESPERATE DIVE** by Illinois' Nosek recovers Caroline's "forward fumble" over goal line. Maneuver picked up 10 unearned yards and touchdown.



So smart, they'll put you on the fashion map. So sensibly priced, they're the greatest value in any man's land. See these global beauties at your nearest Wings dealer — write for his name. Wings Shirt Co., Inc., 4 West 33rd Street, New York 1, Maker of the Famous White Shirt with the Airplane Cloth Collar.



**WING-GAB DELUXE**  
— smartly rounded collar in featherweight luxury gabardine. Unconditionally washable. **\$5.00**

Boys' sizes \$3.50

**a world of comfort and color**

in **Wings**

**5-Letter Man Sport Shirts for Men and Boys**



**WINGELLA**  
— an exclusive tattersall cotton and rayon blend. Wonderfully soft, long wearing. Unconditionally washable. **\$5.00**

Boys' sizes \$3.95



**WING-A-ROY DELUXE**  
— richly lustrous, fully washable 2x1 combed corduroy, smart pin picking. 15 handsome colors. **\$6.95**

Boys' sizes \$5.00

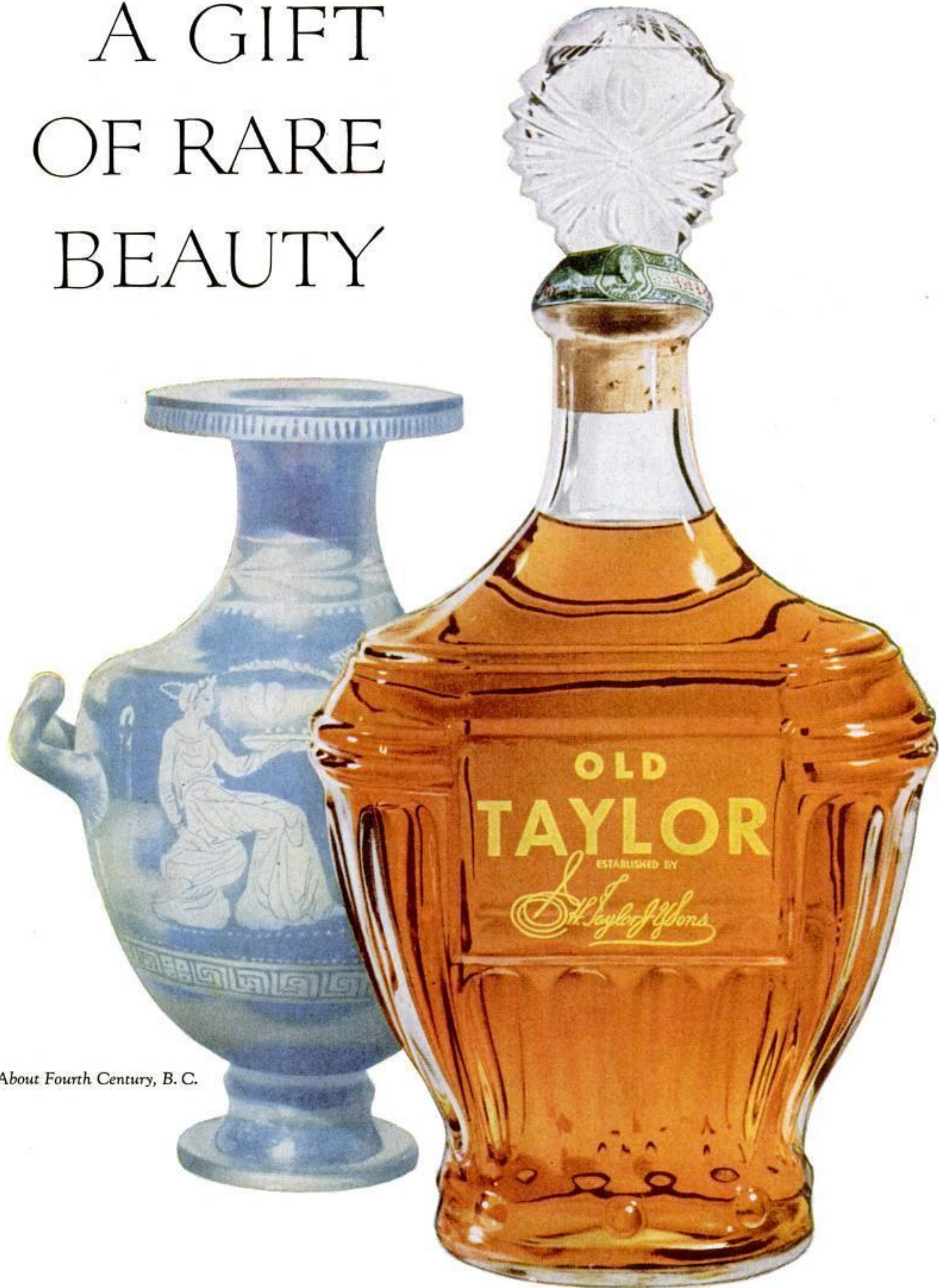


**PEBBLE-CHECK**  
— the tweedy look in an exclusive cotton flannel. New rounded collar. Unconditionally washable. **\$3.95**

Boys' sizes \$2.95



A GIFT  
OF RARE  
BEAUTY



*Grecian Vase, About Fourth Century, B. C.*

## WHISKEY OF RARE QUALITY

Inspired by an ancient Grecian vase, the OLD TAYLOR Grecian Decanter is truly worthy of "The Noblest Bourbon of Them All." Of rare beauty, it symbolizes the precious bonded bourbon it contains, and the promise of pleasure to come. It is yours to give with pride or receive with pleasure, and costs no more than the standard OLD TAYLOR bottle.

OLD TAYLOR  
IN THE GRECIAN DECANTER



OLD TAYLOR is available in the standard bottle and in the Grecian Decanter where regulations permit. The price is the same for each.

KENTUCKY STRAIGHT BOURBON WHISKEY • 100 PROOF • BOTTLED IN BOND • THE OLD TAYLOR DISTILLERY CO., FRANKFORT, KY.



## MODERN LIVING

**POLISH KIELBASA**, a sausage, was piled among the various foods by Mrs. Helen Piotrowska. At left is *babka* (rum cake); and, right, *paczki* (doughnuts). Displayed are Polish heroes against Communism.

**CROWD STROLLS** in armory among 99 booths which contain the various exhibits. More than 5,000 women helped to prepare and arrange the numerous items which were placed on display in the show.



## Women's Homework

100,000 SEE EXHIBIT

Every autumn for 30 years the Women's National Institute Inc., an association of women's organizations, has proudly displayed the work its members do at home. The annual exhibits, swelled by the work of various foreign groupings, now include everything from lovely Ukrainian blouses to esoteric sausage. This year's exhibit occupied a New York City armory and 100,000 people packed in to see and buy.

CONTINUED ON NEXT PAGE 169



# Now! TWO for coughs of colds

## ... BOTH REALLY MEDICATED

with throat-soothing ingredients of Vicks VapoRub



**Zedalon**  
most  
**SCORCH RESISTANT**  
of all ironing table covers

PROVED BY ACTUAL SCORCH TEST  
ZEDALON ASBESTOS COTTON

Photographic test made with hot iron at 500° setting

- Custom fit for easier ironing
- Washable without shrinking
- Fits all Standard Size Ironing Tables
- Stay-Smooth Pad

**BEST BUY—OUTWEARS 5 ORDINARY COVERS**

WINDSOR MODEL AVAILABLE AT SLIGHTLY HIGHER PRICE

**\$4.95**  
Custom Cover with Stay-Smooth Pad

**PROCTOR**  
THE APPLIANCE NAME YOU CAN TRUST

Proctor Electric Company • 3rd St. & Hunting Park Ave. • Philadelphia 40, Pa.

### HOMEWORK CONTINUED



WRINKLE WORRIES of women of Hungarian descent cause them to drape shantung skirts over chair backs.



BIRTHDAY CAKE for the exhibit's 30th anniversary is inspected by Mrs. R. E. Draddy and Mrs. Louise Popiel.



AWAITING A PRIZE, members of the Galina Deinitzin Ballet Studio, an American Russian group, line up to be rewarded for their colorful native dress.



# "Thanksgiving Day,"

by  
Douglass Crockwell  
Number 88 in the series "Home Life in America"



*In this friendly, freedom-loving land of ours—Beer belongs... enjoy it!*

BEER AND ALE—AMERICA'S BEVERAGES OF MODERATION  
Sponsored by the United States Brewers Foundation... Chartered 1862







**Beauvais\***  
broadloom  
by Bigelow  
has more  
style  
than a  
Paris  
opening!



See this new Beauvais at your Bigelow retailer's. Discover how little it costs to carpet a room or your entire home. Budget terms available.

- 1 Cinnamon—As new as tomorrow.
- 2 Suburban Green—Designed to do wonderful things for every room in your home.
- 3 Doeskin Beige—A very high-style shade for a modern or traditional decorative scheme.
- 4 Dover Gray—A forward-looking shade of today's most wanted carpet color.

\*Reg. U.S. Pat. Off.

**Bigelow**  
**Rugs and Carpets**

Beauty you can see . . .  
quality you can trust . . . since 1825



There's important style news in every inch of Bigelow's newest Beauvais broadloom pattern.

There's style news in the fresh, new colors and intriguing wheat design.

And there's style news in the rich plush texture. Cloud-soft yet wonderfully resilient . . . because it's woven with a special combination of straight and hard-twist woolen yarns.

See this new Beauvais today. It's the newest, most exciting pattern in Bigelow's prized Beauvais group.

You know that means no other carpet in its price range can match it for good looks, long wear and easy upkeep.

For the name of your Bigelow retailer, call Western Union by number and ask for Operator 25.

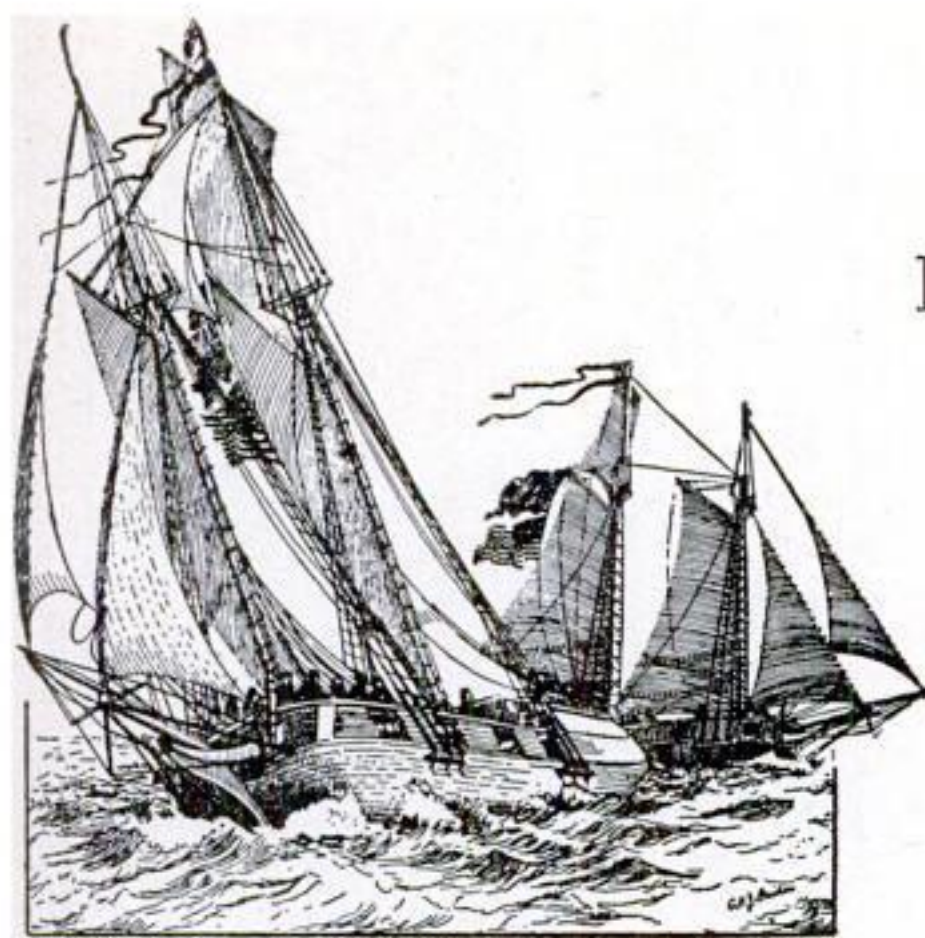
Get your free copy of *Carpets—Their Selection and Care* at your Bigelow retailer's. Or send name, address and 10¢ to Home Service Bureau, 140 Madison Ave., New York 16, N. Y.





# Penetanguishene's Pride

## RAISED HULK TURNS OUT TO BE WRONG GUNBOAT



For over a century, the pride of Penetanguishene, Ontario, a town on a Lake Huron bay, has been a pair of sunken relics, U.S. schooners *Scorpion* and *Tigress*. A part of Commodore Perry's Lake Erie fleet which routed the British in the War of 1812, the ships were later captured by the British. In 1817, after a treaty limiting armed vessels on the Great Lakes, the British sank the two boats at Penetanguishene. Some years ago the *Tigress* was raised and placed in the town's museum. Recently the

town of 4,949 subscribed \$6,000 for an archaeology program including raising the *Scorpion*.

An archaeologist named Wilfred Jury was imported and with a task force of scow, diver and crane operator located a hull on the bay's bottom, after 16 hours raised a 65-foot keel. "This is the *Scorpion*," said Jury, and the town was overjoyed. Later the townsmen learned a horrible fact: the skeleton was not the glamorous *Scorpion* but an old British bucket that was built in 1815 and never got near the war.

"SCORPION" and sister *Tigress* fly Union Jack over Stars and Stripes after being captured. *Scorpion*, 86-tonner, mounted two guns with 64-pound broadside.



SHIP'S HULL is raised from a Lake Huron bay while townspeople watch from shore. Hull is now believed to be *Tecumseh*, British boat built in 1815.



The buy of your *LIFE*...for the *LIFE* of your home!

## Winter Seal

Extruded Aluminum  
COMBINATION SCREEN  
AND STORM DOORS



**ONLY WINTER SEAL GIVES YOU THESE EXCLUSIVE ADVANTAGES**



Push Button Latch-type found only on the finest cars.



Patented Height Adjuster for permanent snug fit.

REPLACEMENT OR A REFUND OF MONEY  
Guaranteed by  
Good Housekeeping  
IF NOT AS ADVERTISED THEREIN

• YOUR INITIAL ETCHED IN GLASS

Write for name of nearest dealer

# Winter Seal CORPORATION

14575 Meyers Road, Detroit 27, Michigan In Canada: Winter Seal of Canada, Ltd., Toronto 15, Ontario  
A FEW CHOICE DEALERSHIPS AVAILABLE



Dinky Toys are sturdy die-cast metal models, richly colored and made to scale. Unsurpassed for accurate detail, they are masterpieces in miniature.

Send 10c for 28 page catalog beautifully illustrated in color to H. Hudson Dobson, P. O. Box 284, Kenilworth, N. J.

Look for the Dinky Toys Display at leading Dept., Toy & Hobby Stores

## DINKY TOYS

MADE IN ENGLAND BY MECCANO LIMITED



H. HUDSON DOBSON, 26th St. & Jefferson Ave., KENILWORTH, N. J.

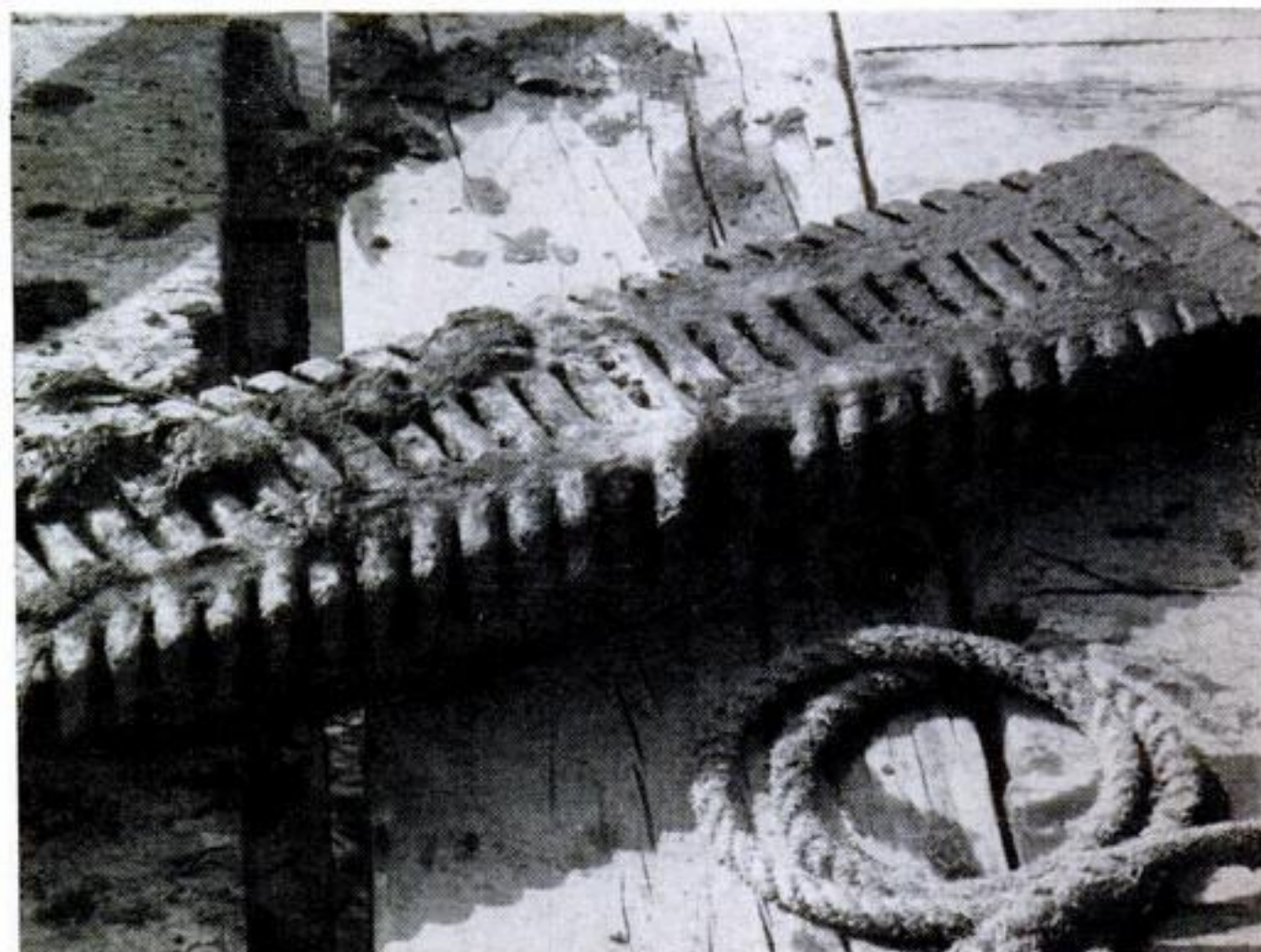
## SHIP-RAISING CONTINUED



**SHIP'S CHAIN**, held by scow crewman, was brought up early in the operation along with an iron pulley that still turned and several planks and beams.



**DIVER'S WRENCH** is held by Archaeologist Wilfred Jury, who specializes in reconstructing forts and villages.



**BOILER GRATE** was first item raised by diver. "That didn't come from any *Scorpion*," said Jury, who said it was probably used for fishing-boat anchor.

CONTINUED ON PAGE 177



DJD

Dearest Bill and Sue,

- |               |               |               |
|---------------|---------------|---------------|
| 1. Thank you  | 18. Thank you | 35. Thank you |
| 2. Thank you  | 19. Thank you | 36. Thank you |
| 3. Thank you  | 20. Thank you | 37. Thank you |
| 4. Thank you  | 21. Thank you | 38. Thank you |
| 5. Thank you  | 22. Thank you | 39. Thank you |
| 6. Thank you  | 23. Thank you | 40. Thank you |
| 7. Thank you  | 24. Thank you | 41. Thank you |
| 8. Thank you  | 25. Thank you | 42. Thank you |
| 9. Thank you  | 26. Thank you | 43. Thank you |
| 10. Thank you | 27. Thank you | 44. Thank you |
| 11. Thank you | 28. Thank you | 45. Thank you |
| 12. Thank you | 29. Thank you | 46. Thank you |
| 13. Thank you | 30. Thank you | 47. Thank you |
| 14. Thank you | 31. Thank you | 48. Thank you |
| 15. Thank you | 32. Thank you | 49. Thank you |
| 16. Thank you | 33. Thank you | 50. Thank you |
| 17. Thank you | 34. Thank you | 51. Thank you |
|               |               | 52. Thank you |

Love,

Dorothy and Jack

P.S. you deserve every one of them for sending us a year's subscription to **LIFE**. We and all the family will think of you every week.

**Give LIFE this Christmas** for as little as \$4.50. Special Gift Rates are shown on the postpaid order form bound into this issue of LIFE. Just fill it out and send it in today.



## *Enjoy America's Flavor Champion*



PARIS, FRANCE, JULY, 1953. — Goebel continued to dominate the world-famous International Beer Competition, winning four more high awards. By sweeping the competition in Luxemburg in 1951, and again in Antwerp in 1952, Goebel has now won eleven international awards in three years . . . more than any other American Beer.

You'll enjoy this fine beer—so ask for it in regular bottles and cans, famous Bantam Bottles and Cans, and on draft.

# GOEBEL BEER

GOEBEL BREWING CO., DETROIT, MUSKEGON, MICH. AND OF CALIF., OAKLAND, CALIF.







EXPECTANT AUDIENCE watched the salvage operation from a section specially cleared of thick undergrowth. Hillside made a natural grandstand.



TWENTY-FOOT TIMBER is hauled onto scow. Town expects to make another try for the *Scorpion*, now believed sunk a mile and a quarter away.



BEACHED HULL is viewed next day by the people of Penetanguishene. Solid oak wood established ship was not *Scorpion*, which was oak and cedar.

## Cooling, Refreshing Palmolive After-Shave Lotion Soothes Your Face from Shave to Shave!



**REFRESHES AND INVIGORATES!** Your face feels extra cool and clean the moment you use Palmolive After-Shave Lotion! Takes the sting out of the closest shave—helps prevent infection of tiny nicks and cuts.

**SOOTHES FROM SHAVE TO SHAVE!** Tests prove that Palmolive After-Shave's emollient ingredient penetrates outer skin surface to help keep your face feeling comfortable and soothed till your next shave—24 hours later!

**IT'S A GREAT UNDERARM DEODORANT, TOO!** Here's the ideal combination for a man's deodorant. One: Bracing, outdoor aroma. Two: A special ingredient to destroy bacteria that cause odor. Try it—tomorrow!

**Cools in Seconds . . . Soothes for Hours!**



# Lovely

## DECORATOR STYLING

### STEWART-WARNER 21" Console TV

The TV you'll be proud to own—Stewart-Warner with the amazing new THUNDERBOLT Chassis for the sharpest, clearest picture in TV. Full Coverage of both U.H.F. and V.H.F. Stations. Beautiful modern styling with half doors. Choice of rich Mahogany or Blonde Oak finish. Other models in 21", 24" and 27" screen sizes.

Stewart-Warner Electric  
Chicago • In Canada:  
Belleville, Ontario

# STEWART-WARNER

© 1953 *Your Theater of the World*



## *The Past Is Played Back for Birthday*

### A WIFE IS SURPRISED WITH HER OWN LIFE

When Vicki Bernstein came back to her New York apartment on her 26th birthday she was astonished to find 25 people in her living room. But that wasn't all. Jammed in the kitchen and den were 32 more guests who at one time or another had all figured in Vicki's young life. Rounded up by her husband for a birthday surprise, the hidden guests were introduced to Vicki one by one as the party progressed, first by voice from a microphone so Vicki could try to guess who they were, then in the flesh.

When she got a glimmer of what was going on, Vicki wailed, "What are you doing to me?" But she was soon shrieking with happy astonishment. Some of the guests were hard to guess, like a professor from college days. Others were easy, like a crony from cooking school who once fainted after eating some of Vicki's beef stew. When it was all over, Vicki found the playback of her past had brought out a couple of old flames, her first boss, a girl she hadn't seen for nearly 20 years and her sister Doris, whom she hadn't seen for 20 hours.

Most of the guests were delighted by this newest thing in surprise parties, which was inspired by the much criticized TV show, *This Is Your Life*. But a couple of guests, foreseeing that it could be carried too far, muttered, "I'm glad it's not happening to me."



WIDE-EYED AND OPENMOUTHED WITH ASTONISHMENT, VICKI CLUTCHES HUSBAND AS SHE GETS FIRST

### THESE WERE SOME OF VICKI'S BIGGEST SURPRISES



A STRANGE VOICE puzzles Vicki (above). Then she finds it belongs to Marcy Rifkin (right) whom she last saw in 1934 when they lived next to each other. Marcy "moved to Queens and that was the end."



RECOGNIZED VOICE brings excited hand-to-throat gesture (above) as Vicki hears Sid Hirsh, who taught her dramatics years ago. When he appeared (right) she jumped up, threw her arms around him.





LOOK AT GUESTS GATHERED IN HER APARTMENT



AN OLD BEAU brings an astonished: "Where did they dig you up!" from Vicki. He is Marshall

Nelson, the first boy she went steady with—when she was 15. Vicki had not seen him in six years.



A HAPPY AUDIENCE, including sister Doris (extreme right), enjoys Vicki's reactions. Audience

grew as guests, who stayed outside until they were introduced, joined watchers on living room floor.



FIRST BOY SHE KISSED, Teddy Jentleson, a shy suitor who went to camp with her 12 years ago, astounded Vicki (above) by turning up at party. She recovered (right), gave him a demure hand squeeze.





# DENTURE WEARERS!

Dentists from coast-to-coast recommend **ORA**



A McKesson Product

**Get this Special Bargain Today!**

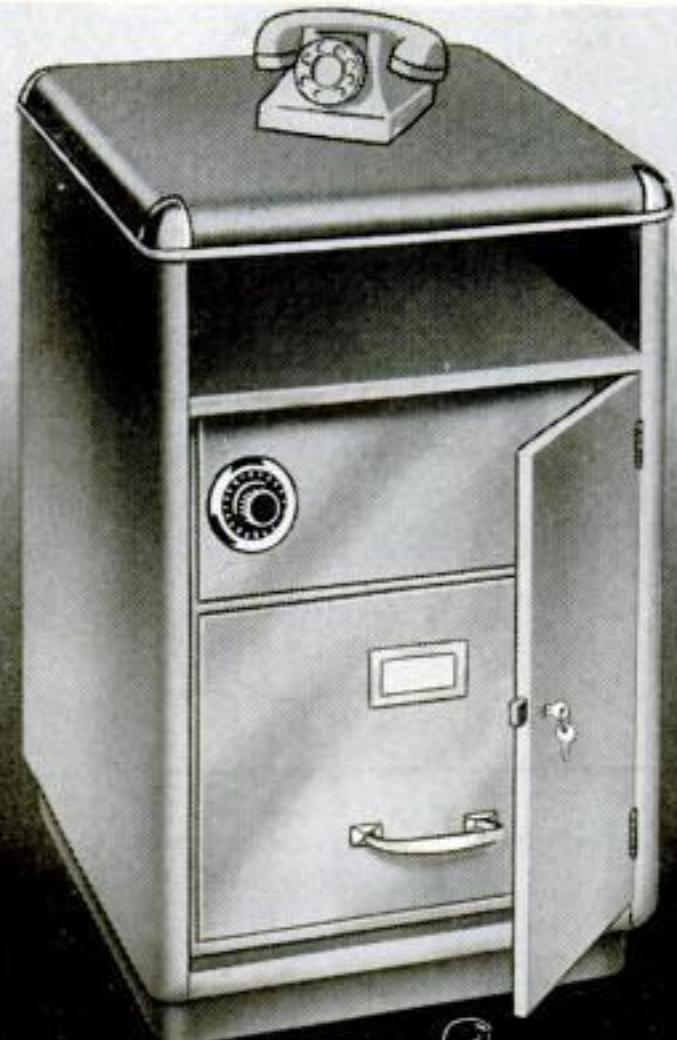
Large 60¢ jar of ORA plus colored Plastic Denture Bath worth 50¢ **TOTAL \$1.10 VALUE**

**Both Only 79¢**

At all leading drug stores. Offer good for limited time only.

Amazing Ora cleans dentures by immersion without brushing in minutes—removes tobacco stains, ugly food tarnish like magic—gives false teeth natural sparkle! Protects you from offensive denture breath at all times—or your money back!

**ORA DENTURE CLEANSER**



**Gift for the boss**

— especially if he's your husband! This "Desk Companion" contains a secret dial lock vault, plus a ball-bearing letter file drawer, both hidden from view by outer door with lock. Shelf for phone books or catalogs. Heavy steel. Linoleum top with a fine aluminum edging. 19" wide, 30½" high. Green or gray. **\$59.95**

**COLE-STEEL**  
COLE STEEL EQUIPMENT CO., NEW YORK  
MADE IN U.S.A.

At leading office equipment dealers, or write to Cole Steel Equipment Co., 285 Madison Ave., N. Y. 17

**For Quick HEADACHE NEURALGIA RELIEF**

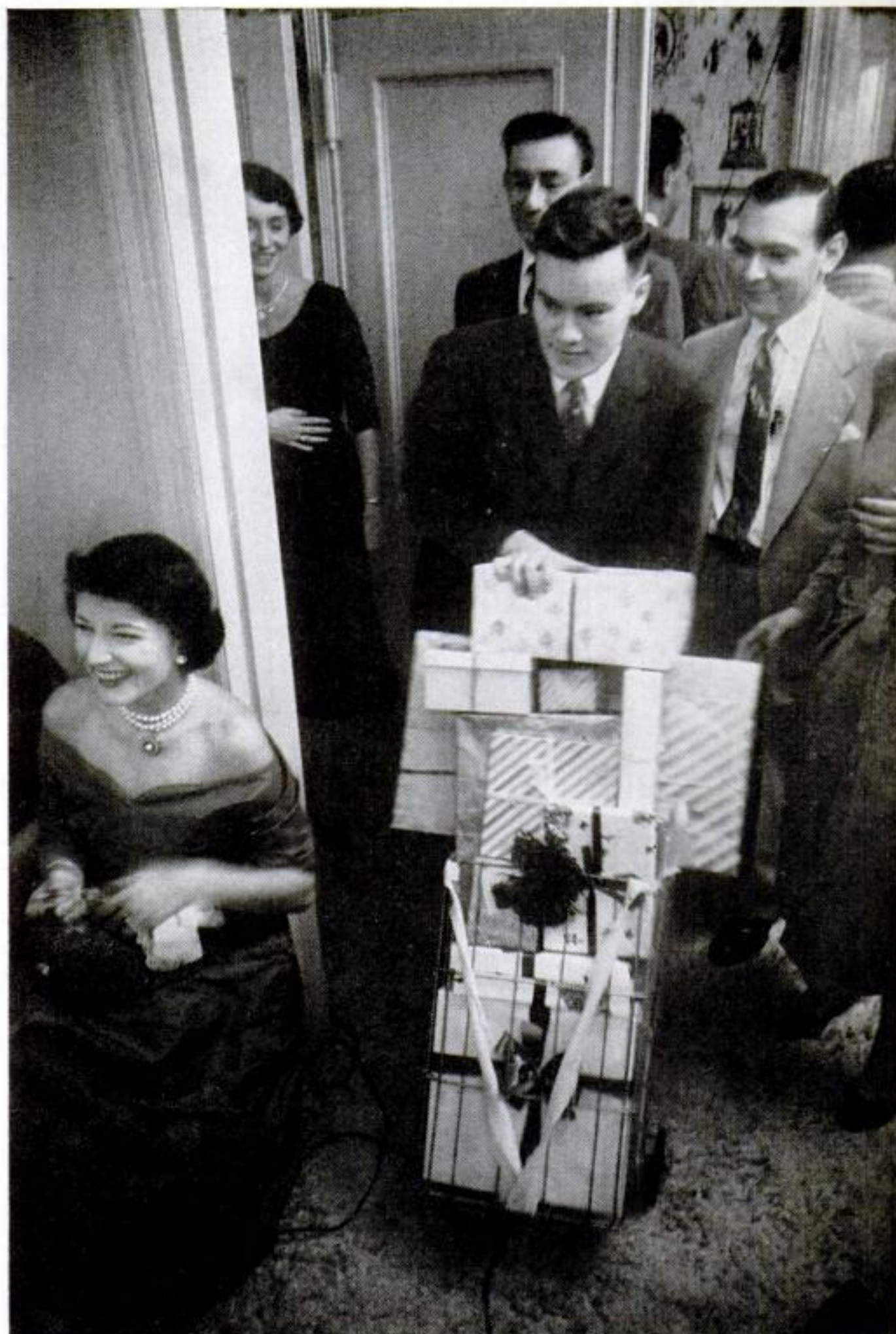


Test **STANBACK** yourself ... tablets or powders ... against any preparation you've ever used.



**Snap Back with STANBACK**

*Party* CONTINUED



**BIRTHDAY BASKET** overflowing with presents was wheeled in by Robert Steiner, who was the best man at Vicki and Bob's wedding eight months ago.



**BIRTHDAY KISS** from Vicki thanks husband Bob for the party and for first present she opened, a soft toy dog which is being crushed between them.

CONTINUED ON PAGE 182



# New Fun for Everyone!



## Paint your own 5-piece **Lith-O-Ware®** DECORATOR TRAY KITS

*Wonderful for family fun,  
personal pleasure...prized  
gifts...or profitable hobby!*

Everyone can always use more trays—for snacks, TV parties, picnics, barbecues...and as decorative pieces. You'll be extra proud of trays you paint yourself.

### Here's How Easily It's Done

The tray design you select to paint is pre-drawn, right on the tray. No color mixing required—you simply fill in numbered sections, and in no time you've painted your trays with all the colorful artistry Lith-O-Ware's designers put into them. *Just like having the artist guide your hand.*

No other paint-it-yourself kit gives you so much for your money. That's why you'll want one kit for yourself...and more to give to family and friends. You'll find Lith-O-Ware Decorator Tray Kits in leading department and variety stores...toy, gift and hobby shops.

Choose your design from the four shown  
(One shown in kit box)



No. 530  
Still Life Design

No. 520  
Abstract Design

No. 540  
Floral Design

**A priceless value at only \$4.95**  
West Coast Slightly Higher

### Here's What You Get in Your Lith-O-Ware Kit

- One 17-1/2" x 12-3/4" Hostess Tray, pre-drawn, ready to paint (your choice of 4 designs)
- Four pre-drawn matching 6-1/2" x 4-1/2" Snack Servers plus one extra practice tray.
- Eight genuine Sap-O-lin colors...acid-alcohol-resistant, non-toxic...approved by PARENTS' magazine.
- Two professional artists' brushes, two paint cups.
- A full-color reproduction of your selected design.
- An easy-to-follow instruction book.

Use your kit box as an easel and for storage  
... no mess... no muss!

Lith-O-Ware Products, Inc., 4610 W. 21st St., Chicago 50, Ill. Canadian Distributor: Johnson Rose Co., Montreal

### 4-Piece Lith-O-Ware Decorator Plate Sets

After you've painted the four antique motor cars on these 10-in. metal plates by the simple, easy Lith-O-Ware fill-in method, you'll have a set of beautiful porcelain-like pieces that are truly collector's items. Set includes four pre-drawn plates, Sap-O-lin paint, brushes—plus four Easy-Stick fasteners, and "How to Paint" Book.

**\$2.95**  
West Coast Slightly Higher

No. 610 Service Plate Set

### SPECIAL INTRODUCTORY CHRISTMAS OFFER

If Lith-O-Ware Kits are not yet available in your neighborhood, you may order direct. We'll ship as desired—postage paid to any address in the continental U.S.A. this Holiday Season only. Use coupon or attach a separate sheet. Send check or money order. No COD's please!

**LITH-O-WARE PRODUCTS, INC., 4610 W. 21st ST., CHICAGO 50, ILL.**

Ship.....Tray Kits at \$4.95 ea. to names attached.

Design No(s).....  
Ship.....No. 610 Service Plate Sets at \$2.95 ea. to names attached.

☐ My own gift cards attached  
☐ Include gift cards signed.....  
☐ Check or ☐ Money Order for \$.....enclosed

NAME.....  
(PLEASE PRINT)

STREET.....

CITY.....ZONE.....STATE.....

(This offer limited to continental United States)



Now! No More Hard "Caked-up" Sugars!



# NEW "Stay-Soft" PACKAGES KEEP *Domino* SUGARS SOFT and FRESH!

**NEW  
TUCK-IN  
FLAP**

Makes Package Easy  
To Open And  
Close!



**NEW  
LINER**

Keeps Sugar Soft!  
Folds Back Neatly  
In Place!

FRESH ON YOUR GROCER'S SHELF . . . STAYS  
FRESH ON YOUR SHELF! Now you no longer need  
to buy sugars that "cake-up" or harden . . . cost you  
time, work, and money! After opening the Domino  
package, you can keep the remaining sugar *fresh and  
soft* by simply rolling back the new "Stay-Soft" Liner!

**ANOTHER FIRST FOR DOMINO!**  
**AMERICA'S LARGEST SELLING SUGARS**

Available in  
**OLD FASHIONED BROWN  
LIGHT BROWN and  
CONFECTIONERS XXXX**

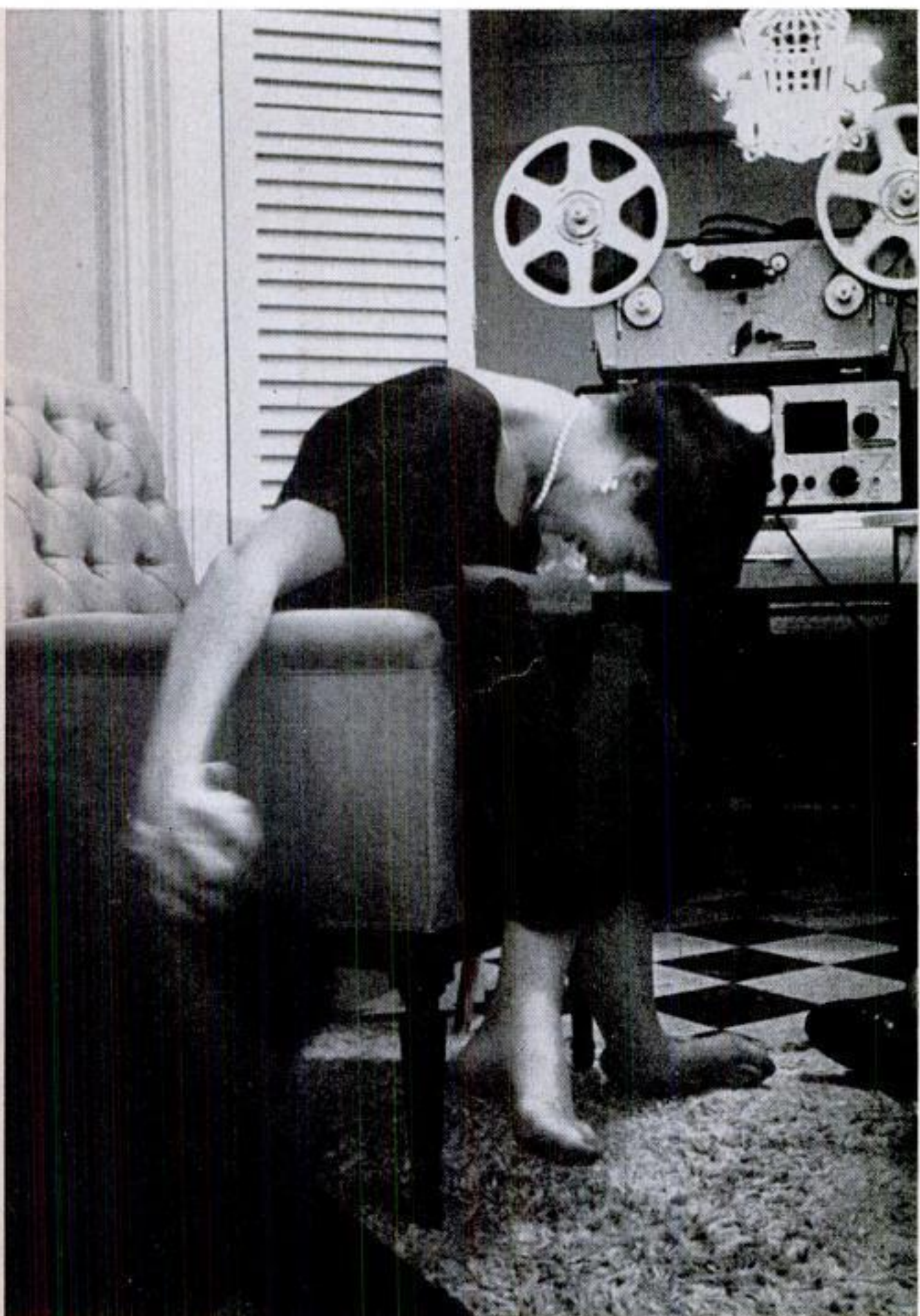


"Exciting New  
Recipes on All  
3 Packages!"

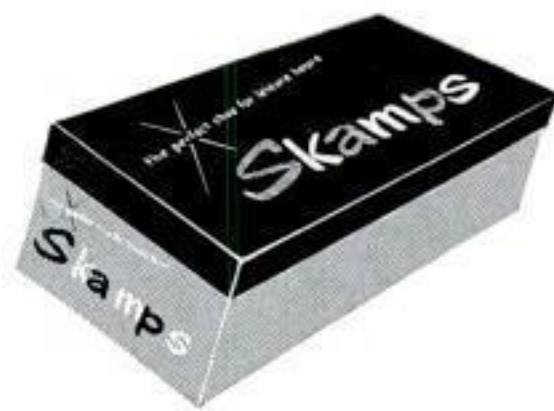




"LOOK, IT'S ME," shrieks Vicki, goggling at a photograph of herself which kept appearing on a trick birthday card whenever she spun a revolving disk.



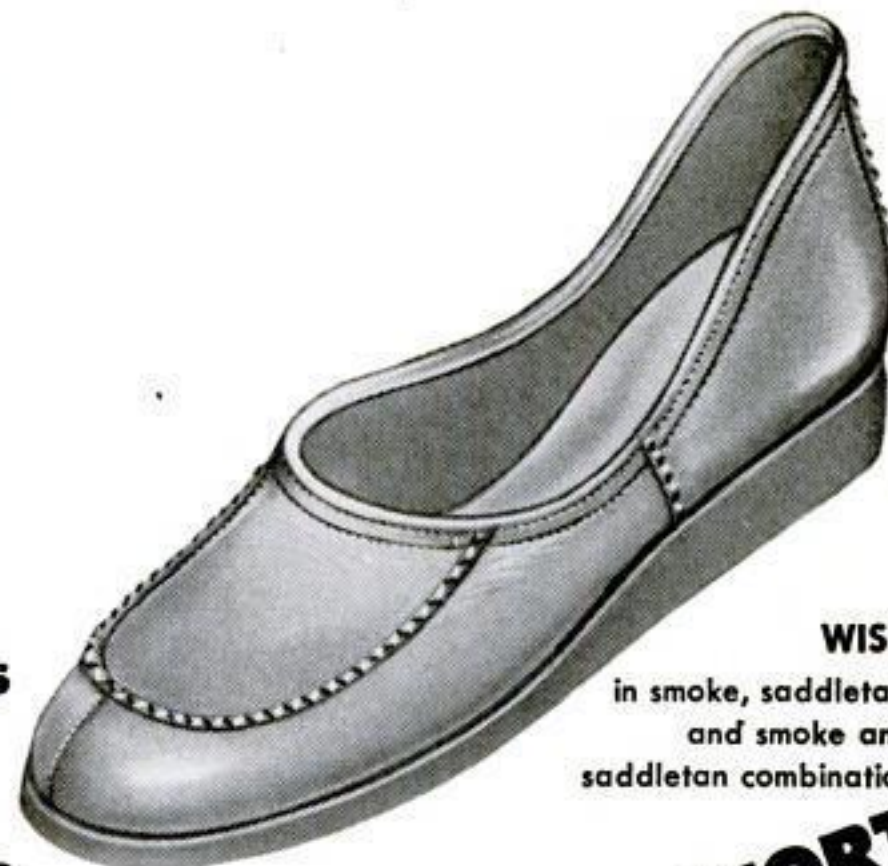
HEARING A PLAYBACK of the party, Vicki goes through the whole experience again and is convulsed by the clues and her own astonished comments.



from this  
colorful  
box comes  
the gift  
everyone  
welcomes  
as the



**VERY NEWEST IN LUXURIOUS COMFORT**



**WISK**  
in smoke, saddle tan,  
and smoke and  
saddle tan combination

Give something entirely new in footwear...  
SKAMPS, the very latest in glamorous indoor shoes.  
Styling so different there's never been a shoe like  
it before. Glove-like leathers your feet snuggle  
into with pleasure... crepe rubber soles,  
soft as a cloud. Be the smartest yet with your  
giving this year. Give SKAMPS. They  
come in the colorful gift box above.

In men's and women's sizes.

PRICED AT

**\$7.45** FOR MEN

**\$6.45** and **\$7.45** FOR WOMEN

# Skamps

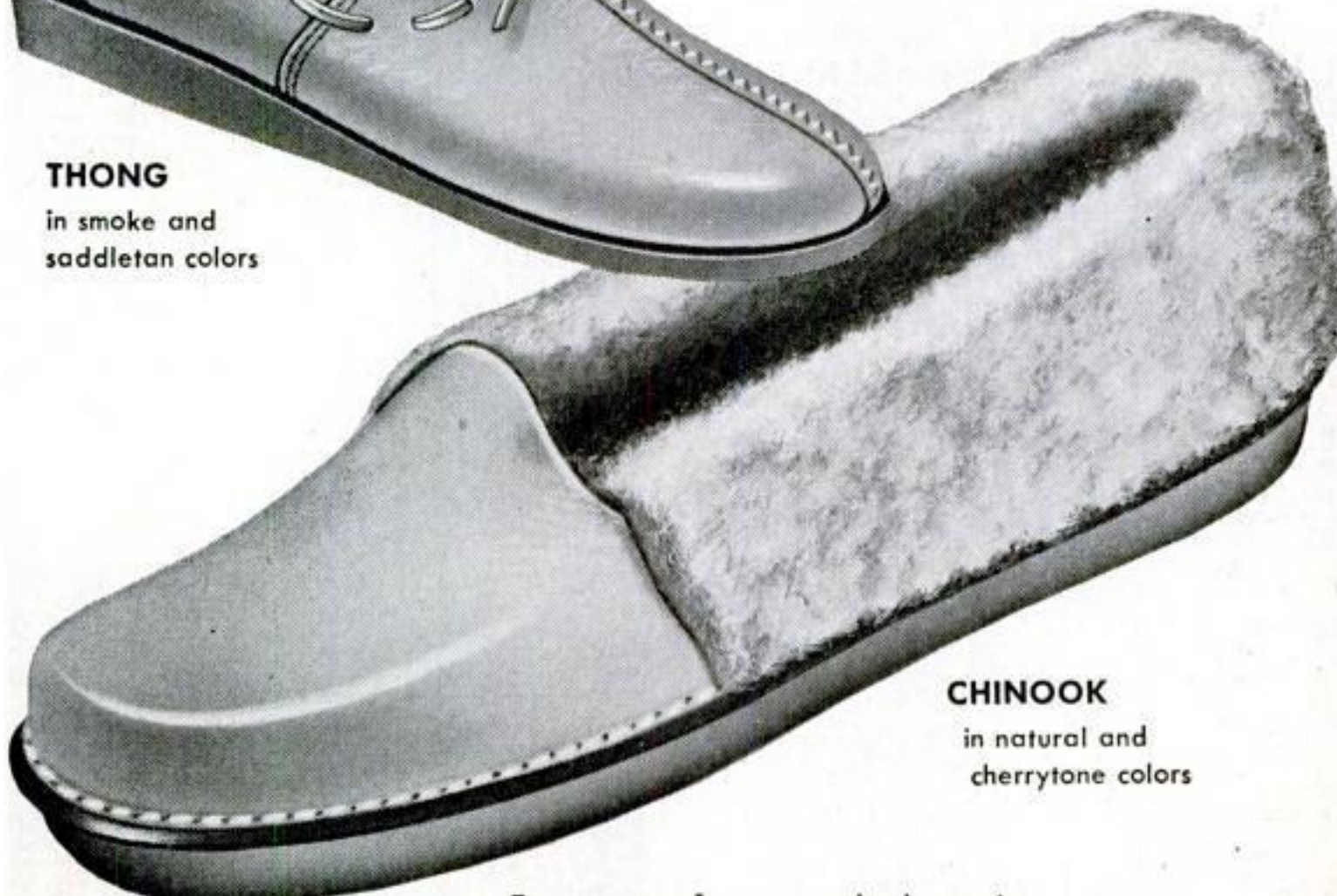
the perfect shoe for leisure hours



**THONG**  
in smoke and  
saddle tan colors



**CHUX**  
in fawn ruffit  
or smoke color



**CHINOOK**  
in natural and  
cherrytone colors

For name of nearest dealer write  
**DEPT. SK2, INTERNATIONAL SHOE COMPANY, ST. LOUIS**



## EXAMPLE FOR A BABY

Kathrin is a motherly chimpanzee who lives in the house of Dr. Bernhard Grzimek, Frankfurt-am-Main zoo director. She knows most of the maneuvers desperately resorted to by the higher vertebrates when dealing with their rebellious young. Here, holding a Russian wolf cub firmly in her arms, she takes a taste of a bottle of milk to lure the wriggling little recalcitrant into drinking it himself. This suasive trickery failed, however, and Kathrin, like many an all-too-human nurse, lost her temper, pried open the little beast's mouth and poured the stuff down for its own good.





# TALENTED FOLK

*who also serve Ballantine ALE*

*at the Homestead, Hot Springs, Virginia*



*at the Ambassador's  
Pump Room, Chicago*



*at San Francisco's  
Palace Hotel*



Other talented folk are those who brew Ballantine Ale—and brew it so well that very often it is the only ale served at America's leading hotels, restaurants, clubs and resorts.

In flavor, in satisfaction, Ballantine Ale is not to be compared with any other malt beverage. Top fermentation . . . with Ballantine's pedigreed yeast working upward, not downward . . . makes the difference!

So next time, ask for Ballantine Ale. Expect and *get* something wonderfully different!

P. Ballantine & Sons, Newark, N. J.

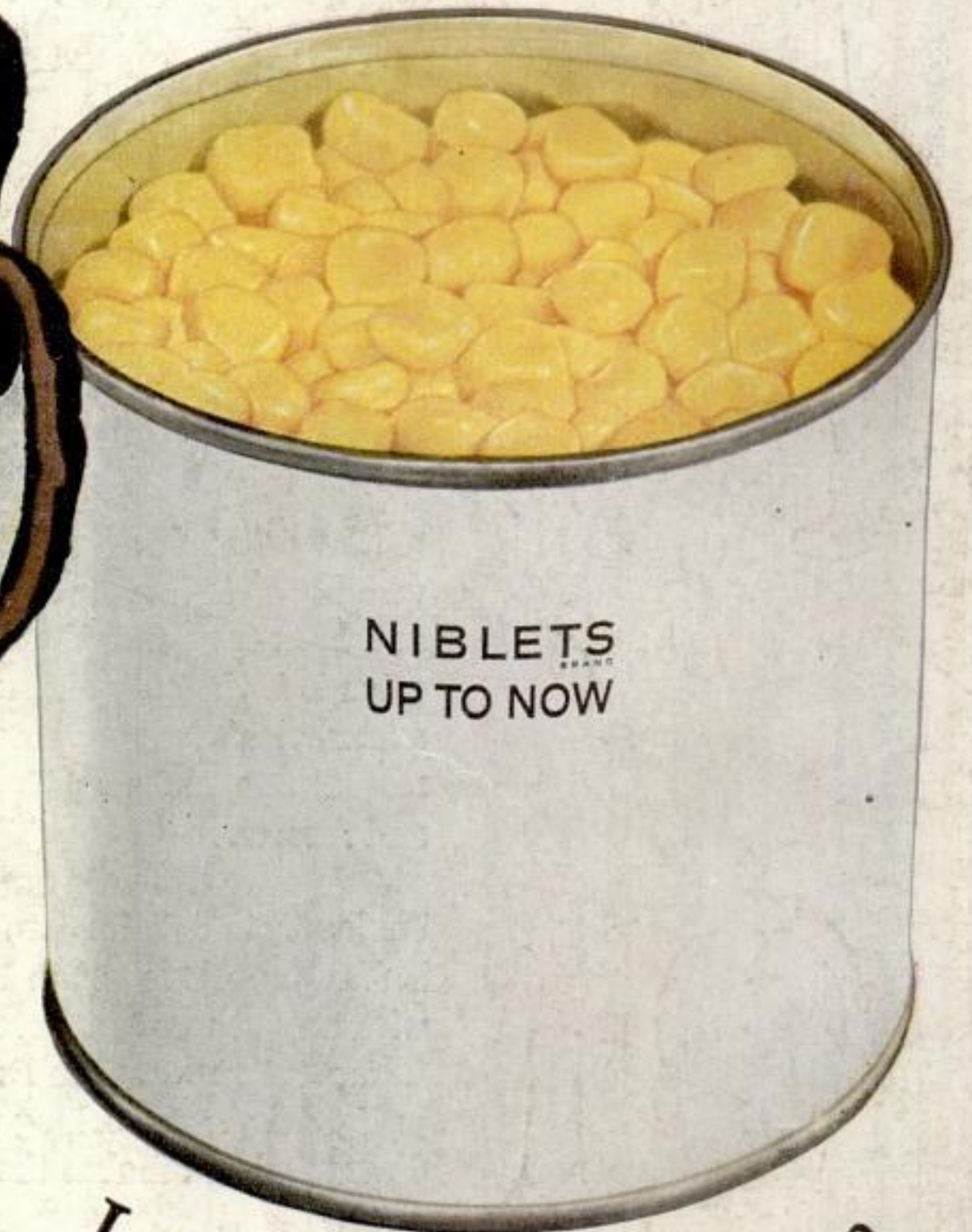


Expect something wonderfully different in **BALLANTINE** Ale



Now Green Giant scientists have found a way to give America's most popular corn new natural color and flavor. They've developed a new "fresh-flavor" process that quick-cooks new Niblets in 7 minutes (instead of 35). See the difference... taste the difference at your dinner table tonight.

*Science discovers New Niblets*



*Indian discovered corn*

but it remained for the Green Giant folks to make it a delicacy. They pioneered in seed breeding, flavor farming, and vacuum packing to bring you corn-on-the-cob without the cob. Or, as it's better known, Niblets Brand whole kernel corn... finest corn up to now.

NEW PROCESS  
NIBLETS

